

BINDU AGRAWAL



ABOUT

Name: Bindu Agrawal, Ph.D.

Founder: Chairman of Sarathi Research Consulting and Management Service Cooperative Limited

Director: Brunch Resorts Pvt Ltd

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Visiting Professor: Gurugram University, Gurugram; MIT World Peace University, Pune; Manav Rachna University, Faridabad; NMIMS Hyderabad; Jaipuria Business School; J.C. Bose University. Ex-Professor: Sri Sri University, IILM University, Manav Rachna University, Rai Business School, Mangalmay Institute of Technology.

Consultant- Simulation Product developer for Innovative Learning Solutions Inc, ILS Inc, USA

Mentor for Change- NITI Aayog

Innovation Ambassador- MHRD, Ministry of Education

Master Business Simulation Coach- Market Place Business Simulations, USA

Startup Mentor- Mentored 50 plus startup ideas and entrepreneurs

Business Incubation and Startup Expert- Worked with Manav Rachna, IILM University and Sri Sri University Incubation Centre as founding member and Head of Incubation Centre

Geeta Vrati – Memorized all 700 shlokas of Shrimad Bhagwat Geeta and qualified for Geetavrati upadhi.

Sanskar Kendra Teacher- An initiative by Art of Living for giving Bhartiya Samskaras to children of 7 to 11 years age group.

Total Work Experience: 26 Years (23 academics and 3 years in industry)

Introduction: My name is Bindu Agrawal. I am an entrepreneur, an academician, a start-up mentor, and a business simulation developer and consultant. I founded the Art of Learning with a vision to mentor young minds to bridge the gap between what they are now and what they desire to be.

I have expertise in setting up and running business incubation centres and have coached 50+ aspiring entrepreneurs to develop successful businesses. I channel the energies of young dreamers in positive directions and challenge them to experiment with new ideas so that they become future-ready. My passion for entrepreneurship and social causes keeps me motivated to explore new projects and opportunities. My dream is to develop sustainable business models that are deeply rooted in Bhartiya business values and Dharma.