

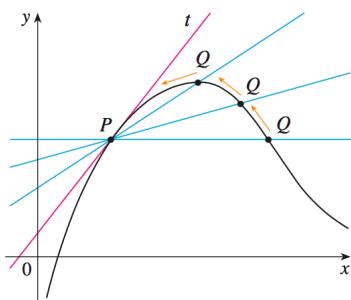
LECTURE: 2-7 DERIVATIVES AND RATES OF CHANGE

Tangents

The **tangent line** to the curve $y = f(x)$ at the point $P(a, f(a))$ is the line through P with slope

$$m = \lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a}$$

provided this limit exists.



- Let Q be a point $Q(x, f(x))$
- The slope of the secant line is $\frac{f(x) - f(a)}{x - a}$
- The slope of the tangent line is $\lim_{x \rightarrow a} \frac{f(x) - f(a)}{x - a}$

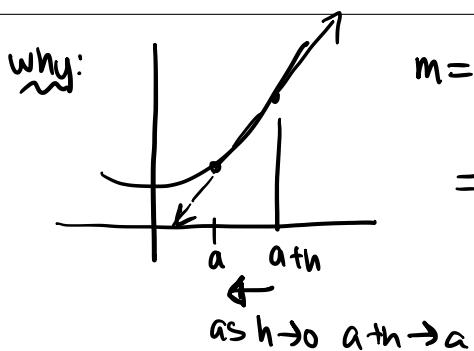
Example 1: Find an equation of the tangent line to $y = x^2$ at the point $(2, 4)$.

$$\begin{aligned} m &= \lim_{x \rightarrow 2} \frac{f(x) - f(2)}{x - 2} \\ &= \lim_{x \rightarrow 2} \frac{x^2 - 4}{x - 2} \\ &= \lim_{x \rightarrow 2} \frac{(x+2)(x-2)}{x-2} \\ &= \lim_{x \rightarrow 2} (x+2) \\ &= \boxed{4} \end{aligned}$$

equation: $y - y_1 = m(x - x_1)$
 $y - 4 = 4(x - 2)$
 $y - 4 = 4x - 8$
 $\boxed{y = 4x - 4}$

An Alternative Expression for the Slope of the Tangent Line:

$$m = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$



$$\begin{aligned} m &= \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{a+h - a} \\ &= \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h} \end{aligned}$$

Example 2: Find an equation of the tangent line to $y = 2/x$ at the point $(1, 2)$.

$$\begin{aligned}
 m &= \lim_{x \rightarrow 1} \frac{f(x) - f(1)}{x - 1} \\
 &= \lim_{x \rightarrow 1} \frac{\frac{2}{x} - \frac{2}{1}}{x - 1} \\
 &= \lim_{x \rightarrow 1} \frac{2 - 2x}{x} \cdot \frac{1}{x-1} \\
 &= \lim_{x \rightarrow 1} \frac{2(1-x)}{x} \cdot \frac{1}{(x-1)}
 \end{aligned}$$

$m = -2$ ← slope

$$\begin{aligned}
 y - y_1 &= m(x - x_1) \\
 y - 2 &= -2(x - 1) \\
 y - 2 &= -2x + 2 \\
 y &= -2x + 4
 \end{aligned}$$

Velocities

Suppose an object moves along a straight line according to an equation of motion $s = f(t)$, where s is the displacement (directed distance) of the object from the origin at time t . How would you find the instantaneous velocity $v(a)$ at time $t = a$?

$$v(a) = \lim_{t \rightarrow a} \frac{f(t) - f(a)}{t - a} \quad \text{or} \quad \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

Example 3: If a ball is thrown into the air with a velocity if 40 ft/sec, its height (in feet) after t seconds is given by $y = 40t - 16t^2$. Find the velocity when $t = a$ and use this to find the velocity at $t = 1$ and $t = 2$.

$$\begin{aligned}
 v(a) &= \lim_{h \rightarrow 0} \frac{40(a+h) - 16(a+h)^2 - (40a - 16a^2)}{h} \\
 &= \lim_{h \rightarrow 0} \frac{40a + 40h - 16(a^2 + 2ah + h^2) - 40a + 16a^2}{h} \\
 &= \lim_{h \rightarrow 0} \frac{40h - 32ah - 16h^2}{h} \\
 &= \lim_{h \rightarrow 0} (40 - 32a - 16h) \\
 &= [40 - 32a]
 \end{aligned}$$

$$v(1) = 40 - 32 = [8 \text{ ft/sec}]$$

$$v(2) = 40 - 64 = [-24 \text{ ft/sec}]$$

Derivatives

The derivative of a function f at a number a , denoted by $f'(a)$ is

$$f'(a) = \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h}$$

if this limit exists.

Example 4: Find the derivative of $f(x) = 5 - 2x - x^2$. Then, find an equation of the tangent line to $f(x)$ at the point $(1, 2)$.

$$\begin{aligned} f'(a) &= \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h} \\ &= \lim_{h \rightarrow 0} \frac{5 - 2(a+h) - (a+h)^2 - (5 - 2a - a^2)}{h} \\ &= \lim_{h \rightarrow 0} \frac{5 - 2a - 2h - (a^2 + 2ah + h^2) - 5 + 2a + a^2}{h} \\ &= \lim_{h \rightarrow 0} \frac{-2h - 2ah - h^2}{h} \\ &= \lim_{h \rightarrow 0} (-2 - 2a - h) \\ &= \boxed{-2 - 2a} \end{aligned}$$

$$\left. \begin{aligned} &\text{at } (1, 2) \\ &m = f'(1) \\ &m = -2 - 2 \\ &m = -4 \\ &y - y_1 = m(x - x_1) \\ &y - 2 = -4(x - 1) \\ &y - 2 = -4x + 4 \\ &\boxed{y = -4x + 6} \end{aligned} \right\}$$

Example 5: Given $f(x) = x^2 + \frac{2}{x}$ find $f'(a)$.

$$\begin{aligned} f'(a) &= \lim_{h \rightarrow 0} \frac{f(a+h) - f(a)}{h} \\ &= \lim_{h \rightarrow 0} \left[(a+h)^2 + \frac{2}{a+h} - \left(a^2 + \frac{2}{a} \right) \right] \frac{1}{h} \\ &= \lim_{h \rightarrow 0} \left[a^2 + 2ah + h^2 + \frac{2}{a+h} - a^2 - \frac{2}{a} \right] \frac{1}{h} \\ &= \lim_{h \rightarrow 0} \left[2ah + h^2 + \frac{2}{a(a+h)} - \frac{2(a+h)}{a(a+h)} \right] \frac{1}{h} \\ &= \lim_{h \rightarrow 0} \left[2ah + h^2 + \frac{2a - 2a - 2h}{a(a+h)} \right] \frac{1}{h} \\ &= \lim_{h \rightarrow 0} \left(2a + h - \frac{2}{a(a+h)} \right) \\ &= \boxed{2a - \frac{2}{a^2}} \end{aligned}$$

Example 6: The displacement (in feet) of a particle moving in a straight line is given by $s(t) = \frac{1}{2}t^2 - 6t + 23$, where t is measured in seconds.

- (a) Find the average velocity over each time interval.

(i) [4, 8]

$$\begin{aligned}\frac{s(8) - s(4)}{8-4} &= \frac{\frac{1}{2}(64) - 48 + 23 - (\frac{1}{2}(16) - 24 + 23)}{4} \\ &= \frac{+32 - 48 + 23 - (+8 - 24 + 23)}{4} \\ &= \boxed{0 \text{ ft/sec}}\end{aligned}$$

(ii) [6, 8]

$$\begin{aligned}\frac{s(8) - s(6)}{8-6} &= \frac{32 - 48 + 23 - (18 - 36 + 23)}{2} \\ &= \frac{-16 - 18 + 36}{2} \\ &= \frac{-2}{2} = \boxed{-1 \text{ ft/sec}}\end{aligned}$$

- (b) Find the instantaneous velocity when $t = 8$.

$$\begin{aligned}v(a) &= \lim_{h \rightarrow 0} \frac{s(a+h) - s(a)}{h} \\ &= \lim_{h \rightarrow 0} \frac{\frac{1}{2}(a+h)^2 - 6(a+h) + 23 - \frac{1}{2}a^2 + 6a - 23}{h} \\ &= \lim_{h \rightarrow 0} \frac{\frac{1}{2}(a^2 + 2ah + h^2) - 6a - 6h - \frac{1}{2}a^2 + 6a}{h} \\ &= \lim_{h \rightarrow 0} \frac{ah + \frac{1}{2}h^2 - 6h}{h} \\ \text{Rates of Change} &= \lim_{h \rightarrow 0} \left(a + \frac{1}{2}h - 6\right) = \boxed{a-6}\end{aligned}$$

at $t=8$
 $v(8) = 8-6$
 $= \boxed{2 \text{ ft/sec}}$

Example 7: The cost of producing x ounces of gold from a new gold mine is $C = f(x)$ dollars.

- (a) What is the meaning of the derivative $f'(x)$? What are its units?

- $f'(x)$ is the rate of change of the production with respect to the number of ounces of gold produced.
- Its units are dollars per ounce.

- (b) What does the statement $f'(800) = 17$ mean?

- When 800 ounces of gold have been produced, production costs are increasing at \$17 per ounce.
- Producing the 800th (or 801st) oz will cost about \$17.
- (c) Do you think that the values of $f'(x)$ will increase or decrease in the short term? What about the long term? Explain.
- In the short term the values of $f'(x)$ will decrease because the start up costs are spread out.
- In the long term costs may increase as you scale up the operation or find all the easy gold.

Example 8: The table below shows world average daily oil consumption from 1985 to 2010 measured in thousands of barrels per day.

- (a) Compute and interpret the average rate of change from 1990 to 2005. What are the units?

Years since 1985	Thousands of barrels of oil per day
0	60,083
5 (1990)	66,533
10	70,099
15	76,784
20 (2005)	84,077
25	87,302

2000 ←

$$\frac{84077 - 66533}{2005 - 1990} = \boxed{1169.6 \text{ thousands of barrels per day per year}}$$

The rate of change of oil production is increasing at 1169.6 thousands of barrels per day each year.

- (b) Estimate the instantaneous rate of change in 2000 by taking the average of two average rates of change. What are its units?

$$\text{use } 1995 \rightarrow 2000 \rightarrow \frac{76784 - 70099}{15 - 10} = 1337$$

$$\text{use } 2000 \rightarrow 2005 \rightarrow \frac{84077 - 76784}{20 - 15} = 1458.6$$

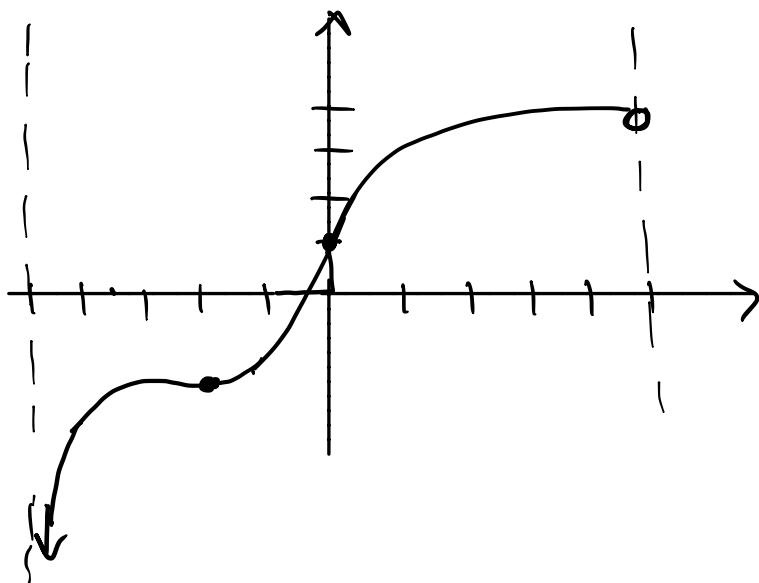
Avg: $\frac{1337 + 1458.6}{2} = \boxed{1397.8 \text{ thousands of barrels per day per year}}$

Example 9: If an equation of the tangent line to the curve $y = f(x)$ at the point where $a = 1$ is $y = -7x + 2$, find $f(1)$ and $f'(1)$.

$f'(1)$ is the slope of the tangent line, so $f'(1) = -7$

$f(1) = -7 + 2 = \boxed{-5}$ because the tangent line intersects the curve at the point of tangency.

Example 10: Sketch the graph of a function f which is continuous on the domain $(-5, 5)$ and where $f(0) = 1$, $f'(0) = 1$, $f'(-2) = 0$, $\lim_{x \rightarrow -5^+} f(x) = -\infty$, and $\lim_{x \rightarrow 5^-} f(x) = 4$



- $f(0) = 1 \rightarrow f$ passes through $(0, 1)$

- $f'(0) = 1 \rightarrow f$ has slope 1 @ $x = 0$

- $f'(-2) = 0 \rightarrow f$ has slope 0 @ $x = -2$

- $\lim_{x \rightarrow -5^+} f(x) = -\infty$
means $f(x) \rightarrow -\infty$ as $x \rightarrow -5^+$