

LECTURE: 1-4: EXPONENTIAL FUNCTIONS

Example 1: Suppose you are offered a job that lasts one month. Which of the following methods of payment do you prefer?

- (a) One million dollars at the end of the month.

total pay: \$1,000,000

- (b) One cent the first day, two cents the second, four cents the third, etc.

$$\begin{aligned} \text{day 1: } & 1^0 & \text{etc... day 28 is } & 2^{27} \text{ cents} \\ \text{day 2: } & 2^1 = 2^1 & \text{or... } & \$134217728^* \\ \text{day 3: } & 4^1 = 2^2 & & \$1342177.28 \text{ on day 28} \\ \text{day 4: } & 8^1 = 2^3 \end{aligned}$$

Laws of Exponents If a and b are positive numbers and x and y are real numbers, then

$$\begin{aligned} \text{(a) } b^x b^y &= \frac{b^{x+y}}{b^y} & \text{(b) } \frac{b^x}{b^y} &= b^{x-y} \\ x^2 x^3 = x \cdot x \cdot x \cdot x \cdot x &= x^5 & \frac{x^5}{x^2} &= \frac{x \cdot x \cdot x \cdot x \cdot x}{x \cdot x} = x^3 \\ && \text{(c) } (b^x)^y &= b^{xy} \\ && (x^2)^3 &= x^2 \cdot x^2 \cdot x^2 = x^6 & \text{(d) } (ab)^x &= a^x b^x \\ && && (2x)^3 &= 2x \cdot 2x \cdot 2x \\ && && &= 8x^3 \end{aligned}$$

Example 2: Use the laws of exponents to simplify the following expressions.

$$(a) e^{2e^x} = \boxed{e^{2+x}}$$

not e^{2x}

$$(b) (e^{5x})^2 = e^{5x \cdot 2} = \boxed{e^{10x}}$$

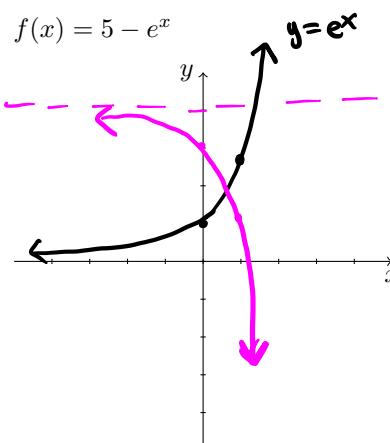
NOT e^{25x^2}

$$(c) \frac{5^2}{5^x} = \boxed{5^{2-x}}$$

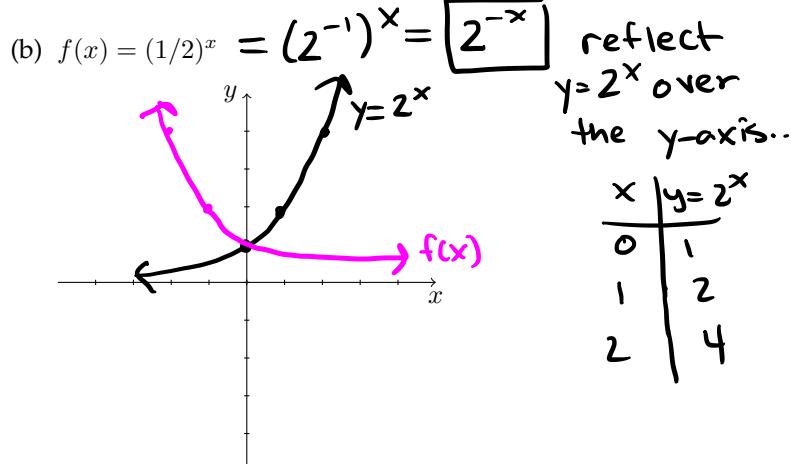
not 5^{2x} or 1^{2-x}

Example 3: Graph the following exponential functions.

$$(a) f(x) = 5 - e^x$$



$$(b) f(x) = (1/2)^x$$



Example 4: Find the exponential function $f(x) = a \cdot b^x$ who passes through the points $(1, 6)$ and $(3, 24)$.

$$(1, 6) \Rightarrow 6 = a \cdot b^1 \Rightarrow a = \boxed{b/b} \text{ (input this)}$$

$$(3, 24) \Rightarrow 24 = a \cdot b^3$$

$$24 = \frac{6}{b} \cdot b^3$$

$$24 = 6b^2$$

$$4 = b^2$$

$$b = 2 \quad (\text{b can't be } -2)$$

$$a = \frac{6}{b} = \frac{6}{2} = 3$$

$$f(x) = 3 \cdot 2^x$$

your final answer is your function.

Example 5: The half-life of strontium-90 is 25 years, meaning half of any given quantity of strontium-90 will disintegrate in 25 years.

- (a) If a sample of strontium-90 has a mass of 100 mg, find an expression for the mass $m(t)$ that remains after t years.

$$m(t) = 100 \cdot (\frac{1}{2})^{(t/25)}$$

- (b) Find the mass remaining after 40 and 80 years.

$$m(40) = 100(\frac{1}{2})^{(40/25)} \approx 32.998 \quad \left\{ m(80) = 100(\frac{1}{2})^{(80/25)} \approx 10.892 \right.$$

- (c) Estimate the time required for the mass to be reduced to 5 mg.

between 100 + 125 years... need to
Inverse Functions Solve $5 = 100(\frac{1}{2})^{t/25}$ for t .

t	$m(t)$
0	100
25	50 ($100 \cdot \frac{1}{2}$)
50	25 ($100 \cdot \frac{1}{2} \cdot \frac{1}{2}$)
75	12.5
100	6.25
115	3.125

Generally speaking, inverse functions are functions that "undo" one another. For example, if I square a number, to undo this operation I take a square root. Thus, $f(x) = x^2$ and $g(x) = \sqrt{x}$ are inverse functions. There are some technicalities to this relationship, but the basic idea that inverses "undo" each other is a good place to start.

$$\text{if } f(x) = x+2, \quad f^{-1}(x) = x-2$$

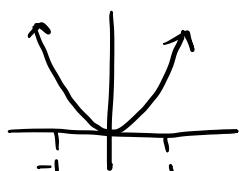
$$\text{if } f(x) = \frac{x}{2}, \quad f^{-1}(x) = 2x$$

$$\text{if } f(x) = x^3, \quad f^{-1}(x) = \sqrt[3]{x}$$

Definition: A function f is called **one-to one** if it never takes on the same values twice. That is,

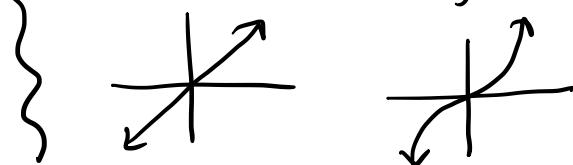
$$f(x_1) \neq f(x_2) \quad \text{whenever} \quad x_1 \neq x_2$$

not one-to-one $f(x) = x^2$



has the same
y-value at $x = \pm 1$
(and more)

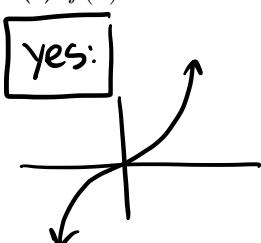
one to one $f(x) = x, x^3$



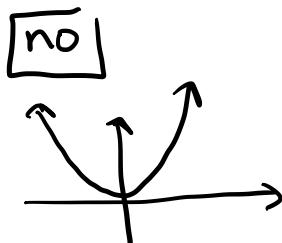
Horizontal Line Test A function f is one-to-one if and only if no horizontal line intersects its graph more than once.

Example 6: Are the following functions one-to-one?

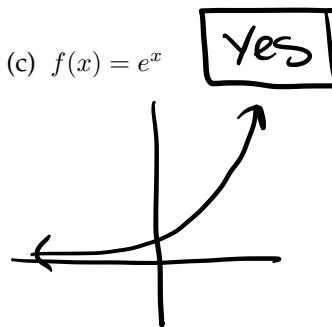
(a) $f(x) = x^3$



(b) $f(x) = x^2$



(c) $f(x) = e^x$



Definition: Let f be a one-to-one function with domain A and range B . Then its **inverse function** f^{-1} has domain B and range A . It is defined by

$$f^{-1}(y) = x \text{ if and only if } f(x) = y$$

for any y in B .

One consequence of the definition above are the following cancellation equations. $f(x) = x^3$, $f^{-1}(x) = \sqrt[3]{x}$

- $f(f^{-1}(x)) = x$ for all x in B ex: $f(f^{-1}(x)) = f(\sqrt[3]{x}) = (\sqrt[3]{x})^3 = x$ ↪ note $f \neq f^{-1}$
- $f^{-1}(f(x)) = x$ for all x in A ex: $f^{-1}(f(x)) = f^{-1}(f(x^3)) = f^{-1}(\sqrt[3]{x^3}) = f^{-1}(x) = x$ ↪ cancel in some sense!

Example 7: If $f(1) = 5$, $f(3) = 7$, and $f(8) = -10$ find the following.

$$(a) f^{-1}(7) = 3$$

what x gives us a y -value of 7?

Q: $f(x) = 7$?

$$(b) f^{-1}(5) = 1$$

$$(a) f(x) = (x+2)^3 - 5$$

$$(b) f(x) = \frac{2x+3}{x-5} \quad \begin{cases} D: x \neq 5 \\ R: y \neq 2 \end{cases}$$

$$\textcircled{1} \quad y = (x+2)^3 - 5$$

$$y = \frac{2x+3}{x-5}$$

\textcircled{2} solve for $x \rightarrow$ this forces you to undo stuff in the "right" order.

$$y(x-5) = 2x+3$$

$$y+5 = (x+2)^3$$

$xy - 5y = 2x + 3 \leftarrow$ get x 's on the same side

$$\sqrt[3]{y+5} = x+2$$

$$xy - 2x = 3 + 5y$$

$$\sqrt[3]{y+5} - 2 = x$$

$$x(y-2) = 3 + 5y \leftarrow \text{factor out } x$$

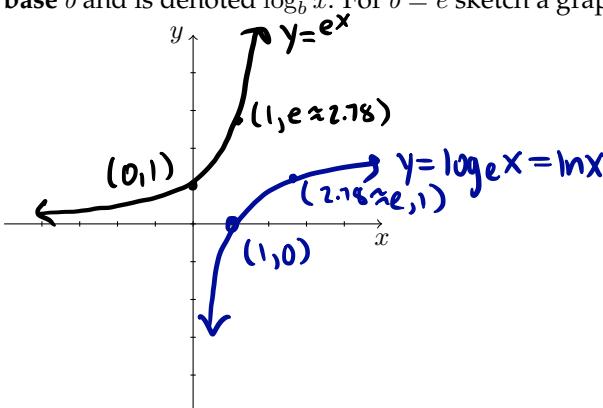
$$\textcircled{3} \quad (b) f^{-1}(x) = \sqrt[3]{x+5} - 2$$

$$x = \frac{3+5y}{y-2}$$

Logarithmic Functions

$$f^{-1}(x) = \frac{3+5x}{x-2} \quad \begin{cases} D: x \neq 2 \\ R: y \neq 5 \end{cases}$$

If $b \neq 1$, the exponential function $f(x) = b^x$ is either increasing or decreasing and therefore one-to-one by the Horizontal Line Test. Thus, this function has an inverse function which we call the **logarithmic function with base b** and is denoted $\log_b x$. For $b = e$ sketch a graph of $f(x) = e^x$ and $f^{-1}(x) = \ln x$.



Observations :

$f(x) = e^x$ has $D: (-\infty, \infty)$, $R: (0, \infty)$

$f(x) = \ln x$ has $D: (0, \infty)$, $R: (-\infty, \infty)$

this means $\ln x$ can't do negatives (or zero) as inputs, but it can give negatives as outputs

As the functions $f(x) = b^x$ and $g(x) = \log_b x$ are inverses, we have the cancellation equations. ($\log_e x = \ln x$)

a) $f(g(x)) = f(\log_b x) = b^{\log_b x} = x$ for every $x > 0$
 b) $g(f(x)) = g(b^x) = \log_b b^x = x$ for every $x \in \mathbb{R}$

Example 10: Find the exact values of the following expressions.

a) $\log_5 125 = \log_5 5^3 = \boxed{3}$ b) $\ln e^5 = \boxed{5}$ c) $\ln \frac{1}{e^2} = -2$

$$5^? = 125 \text{ ans: } 3$$

$$e^? = e^5$$

$$e^? = \frac{1}{e^2}$$

Laws of Logarithms If x and y are positive numbers, then

1. $\log_b(xy) = \log_b x + \log_b y \rightarrow \text{why: } \log_b(xy) = \log_b(b^{\log_b x} b^{\log_b y})$
2. $\log_b(x/y) = \log_b x - \log_b y \rightarrow \text{similar to 1} = \log_b(b^{\log_b x + \log_b y})$
3. $\log_b(x^r) = r \log_b x \rightarrow \log_b x^4 = \log_b(x \times x \times x)$
 $= \log_b x + \log_b x + \log_b x + \log_b x = \log_b x + \log_b y$
 $= 4 \log_b x$

Example 11: Use properties of logarithms to express the following quantities as one logarithm (a) and expand the logarithm in (b).

(a) $\log b + 2 \log c - 3 \log d = \log b + \log c^2 - \log d^3$

$$= \log(bc^2) - \log d^3$$

$$= \log\left(\frac{bc^2}{d^3}\right)$$

this is not the same
as $\log(bc^2)$, which is
 $\log a^3$

(b) $\ln\left(\frac{\sqrt{x^2+5}(x-3)^5}{(x+5)^2}\right) = \ln((x^2+5)^{1/2}) + \ln(x-3)^5 - \ln(x+5)^2$
 $= \frac{1}{2} \ln(x^2+5) + 5 \ln(x-3) - 2 \ln(x+5)$

↑
there is no rule for
 $\ln(x^2+5)$ or $\ln(A+B)$. It
simply cannot simplify more.

Example 12: Solve the following equations for x .

(a) $\ln(x+5) - 1 = 7$

$$\ln(x+5) = 8$$

$$e^{\ln(x+5)} = e^8 \quad (\text{exponentiate!})$$

$$x+5 = e^8$$

$$x = e^8 - 5$$

← note, WebAssign
will want exact
answers like this.

No decimals unless it asks!

(b) $e^{2x-5} + 4 = 10$

$$e^{2x-5} = 6 \quad (\log \text{ both sides!})$$

$$\ln(e^{2x-5}) = \ln 6$$

$$2x-5 = \ln 6$$

$$2x = \ln 6 + 5$$

$$x = \frac{1}{2} \ln 6 + \frac{5}{2}$$

Example 13: Find the domain of the following functions.

(a) $f(x) = \frac{1 - e^{x^2}}{1 - e^{1-x^2}}$ denom can't be zero

$$1 - e^{1-x^2} = 0 \Rightarrow 1 = e^{1-x^2} \quad \begin{matrix} \text{leave} \\ \text{these} \\ \text{out} \end{matrix}$$

$$\Rightarrow \ln 1 = 1 - x^2$$

$$\Rightarrow 0 = 1 - x^2$$

$$\Rightarrow x^2 = 1 \Rightarrow x = \pm 1$$

(b) $g(x) = \sqrt{e^x - 2}$ must be positive

$$e^x - 2 \geq 0$$

$$e^x \geq 2$$

$$x \geq \ln 2$$

$$D: [\ln 2, \infty)$$

Day 4 $\boxed{\text{so } D: (-\infty, -1) \cup (-1, 1) \cup (1, \infty)}$

Common Mistakes and Misconceptions

Example 14: Are the following statements true or false? If either case, explain why. If possible, change the false statements so that they are a true statement.

(a) $(a+b)^2 = a^2 + b^2$

False!

$$\begin{aligned} (a+b)^2 &= (a+b)(a+b) \\ &= a^2 + ab + ba + b^2 \\ &= a^2 + 2ab + b^2 \end{aligned}$$

In words: exponents do not distribute over addition!

(b) $\sqrt{x^2 + 4} = x + 2$

False!

check $x=1 \rightarrow \sqrt{1^2+4} = 1+2$?
 $\sqrt{5} = 1+2$? NO!

This thing just doesn't simplify.

(c) $\frac{a+b}{c+d} = \frac{a}{c} + \frac{b}{d}$ is $\frac{1+2}{2+2} = \frac{1}{2} + \frac{2}{2} \leftarrow \frac{3}{2}$

False!

$\frac{3}{4}$ Absurd!

(d) $\frac{a+b}{c} = \frac{a}{c} + \frac{b}{c}$

This is true! Common denom \rightarrow add numerators

(e) $\ln(x+y) = \ln x + \ln y$ Try say $x=y=1$
False!

$$\begin{aligned} \ln(1+1) &= \ln(1) + \ln(1) ? \\ \ln 2 &= 0 + 0 \quad \underline{\text{No}} \end{aligned}$$

(f) $\frac{\ln x}{\ln y} = \ln\left(\frac{x}{y}\right)$ $\leftarrow = \ln x - \ln y$ Try $e=x=y$

False

is that

$$\frac{\ln e}{\ln e} = \ln\left(\frac{e}{e}\right)$$

$$\frac{1}{1} = \ln(1)$$

$$1 = 0 \leftarrow \text{no pe!}$$

(g) $\ln(x-y) = \ln\left(\frac{x}{y}\right)$

False. Try $x=y=e \rightarrow \ln(e-e) = \ln(0)$

$$\ln(0) = \underline{\text{No}}$$

undefined = 0 NO!

(h) $f^{-1}(x) = \frac{1}{f(x)}$

False! $f^{-1}(x)$ means "inverse function" not $\frac{1}{f(x)}$

$$\frac{1}{f(x)} = (f(x))^{-1}$$

(i) $f^2(x) = (f(x))^2$

True! ex: $\sin^2 x = (\sin x)^2$