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# How CI/CD can help us to reduce/avoid costs and increase/protect revenue

A guide by Alali Cortés

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# Automation is the key

Continuous Integration (CI), Continuous Delivery (CD) and Continuous Deployment (also CD) are the key to **reduce costs, avoid costs, increase revenue** and/or **protect revenue** by achieving one goal: *delivering frequent value to users and reducing human error.*



# Pipelines! What you need to know.



# Benefits

## Reduce cost

Developers spend less time on issues. Also, unused resources reduce infrastructure costs

## Increase revenue

New features are released more quickly so we need less time to market

## Avoid cost

- Reduce bugs in production
- Prevent costly security holes
- Faster deployments

## Protect revenue

- Reduce downtime from a crash or major bug
- Rapidly return to a working state

# Success stories

## Spending more time on new features

- From 1 to 6 commits per day
- From 6 weeks to 24 hours testing time
- From 5% to 40% time spent writing new features

HP LaserJet Firmware Group

## DevOps fits in any kind of organization

- Consistent processes
- Automated acceptance testing
- Vulnerability monitoring

US Citizenship and Immigration Services (USCIS)

## Achieving less time to market

- From 9 days to 4 day testing cycle time
- 200% faster time to market

Lloyds Banking Group