



# Usman Asif

Project Manager| Wordpress Web Developer | Elementor Expert

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Nationality: Pakistani  
Resident ID/Iqama: Transferable Iqama

I am a highly skilled and experienced Project Manager & full-stack web and mobile developer with a specialization in Android development, Twilio integration, Web Front-End and Back-End, and WordPress (Elementor). With over Six years of experience of being a developer, Team lead and then as Project Manager, I have a proven track record of developing custom and robust web and mobile applications that meet clients' needs and exceed their expectations.

## Professional Experience

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### Project Manager & Team Lead at **The MK Solution**, Rawalpindi, Punjab | May 2018 - March 2024

#### Project Manager:

- Developed and maintained project plans, schedules, and budgets, ensuring project milestones were met
- Successfully led cross-functional project teams to deliver high-impact projects on time and within budget
- Managed stakeholder communication and expectations, providing regular updates on project progress
- Successfully managed a team of 10 cross-functional professionals to deliver a high-visibility project on time and within budget

#### Senior WordPress Web Developer and Team Lead :

- Led a team of developers through the design, development, and implementation of complex WordPress websites for high-profile clients, ensuring projects were delivered on time and within budget
- Customized themes to meet specific client requirements, resulting in enhanced functionality and user experience on WordPress websites
- Implemented best practices in WordPress development, including SEO optimization, security enhancements, and responsive design to ensure websites are performant and user-friendly
- Provided technical guidance and mentorship to junior developers, fostering a collaborative and innovative team culture focused on continuous learning and growth

### Upwork Freelancer, Wordpress developer | January 2020 – December 2023

- Developed custom Wordpress themes and Designes Using Elementor Builder for various clients on Upwork, consistently meeting tight deadlines and exceeding client expectations.
- Managed multiple Wordpress websites, performing regular updates, maintenance, and troubleshooting to ensure optimal performance and functionality.
- Collaborated with clients to understand their unique needs and specifications, successfully translating their vision into functional and user-friendly Wordpress websites.
- Utilized HTML, CSS, PHP, and JavaScript to enhance and customize Wordpress websites, creating seamless and visually appealing designs.
- Demonstrated exceptional communication skills in working with clients to provide timely updates, gather feedback, and deliver high-quality results on Upwork projects.

### CSR & Technical Support , Rawalpindi, Punjab | February 2016 -January 2017

- Provided exceptional customer service by promptly responding to technical inquiries and issues from both internal and external customers
- Assisted customers in troubleshooting and resolving software and hardware related problems over the phone, email, and chat.

## Education

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Bachelor's degree in Software Engineering IQRA University, Islamabad | February 2017 - 2021

Intermediate in Pre-Engineering Askaria College, Rawalpindi | May 2014 - May 2016

# Specialization Certifications

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## Meta Back-End Developer

Meta | May 2024

## IBM Full Stack Software Developer

IBM | May 2024

## Google Project Management

Google | May 2024

## Meta Front-End Developer

Meta | May 2024

## Financial Analysis

University of Illinois | June 2024

## IBM Front-End Developer

IBM | June 2024

## Programing Languages

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- C++ - Expert
- Java (android) - Intermediate
- Python - Expert
- HTML - Expert
- PHP - Intermediate
- JS - Intermediate
- Solidity - Intermediate
- CSS - Expert

## Key Skills

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- WordPress Web Development
- Elementor Theme Builder
- WP Template Designing
- WP Theme Customization
- Python Programming
- Web Project Management
- Agile Project Management
- Requirements Elicitation
- Project Management
- Android App Development
- Android Project Management
- Client Handling

## Internship

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Pakistan Electronic Media Regulatory Authority (PEMRA). (Head office Islamabad )

Performed all duties in IT department and learned through the process.

Election Commission of Pakistan (ECP) (Head office Islamabad )

Assisted the Deputy Director Database, and performed testing of RMS System of ECP which they are using in General Elections of Pakistan.

## Volunteering

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Department of Industrial linkages (DIL) (IQRA University Islamabad )

Joined as a Data operator and later on worked as an organizer of many Corporate Events Like "Job Fair" and "Recruitment Drives" and "Guest Lectures".

## Languages

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- English - Expert
- Arabic - Beginner