

ACHARYA INSTITUTE OF TECHNOLOGY BENGALURU 560107

USN

INTERNAL ASSESMENT - I [Academic Year: 2020-21]

Sub with Code: Management and Entrepreneurship for IT Industry(18CS51)

Semester/Section: 5th / A&B

Max Marks : 50 Time: 90 min

Note: Answer all the questions

1.	a.	Tine Management and Explain the functional areas of management. 10M				
(OR)						
2.	a.	Outline the levels & functions of management and also list the roles of a manager.	10M			
3.	a.	What is staffing? Discuss the differences between management and administration.	10M	(CO1)		
(OR)						
4.	a.	Describe Henri Fayol's approach to management.	10M			
5.	a.	List and describe different evolution of management.	10M			
(OR)						
6.	a.	Identify and explain the various steps in planning process. 10M				
7.	a.	Define Organization. List the principles of organization & its types. 10M				
(OR)						
8.		Describe recent development approach in the field of management &		(CO1)		
	a.	Explain principle of administrative management.	10M			
9.	a.	Define motivation and explain Maslow's motivation theory.	10M	(CO1)		
(OR)						
10.	a.	Describe McClelland need theory and Vrooms expectancy theory.	10M			

CO1: Define the fundamental concepts of management and outline their importance in entrepreneurship.

	Module-Coordinator	Test-Coordinator	HOD
Signature			