

# DASHBOARD

## BOOKING HOTEL DEMAND

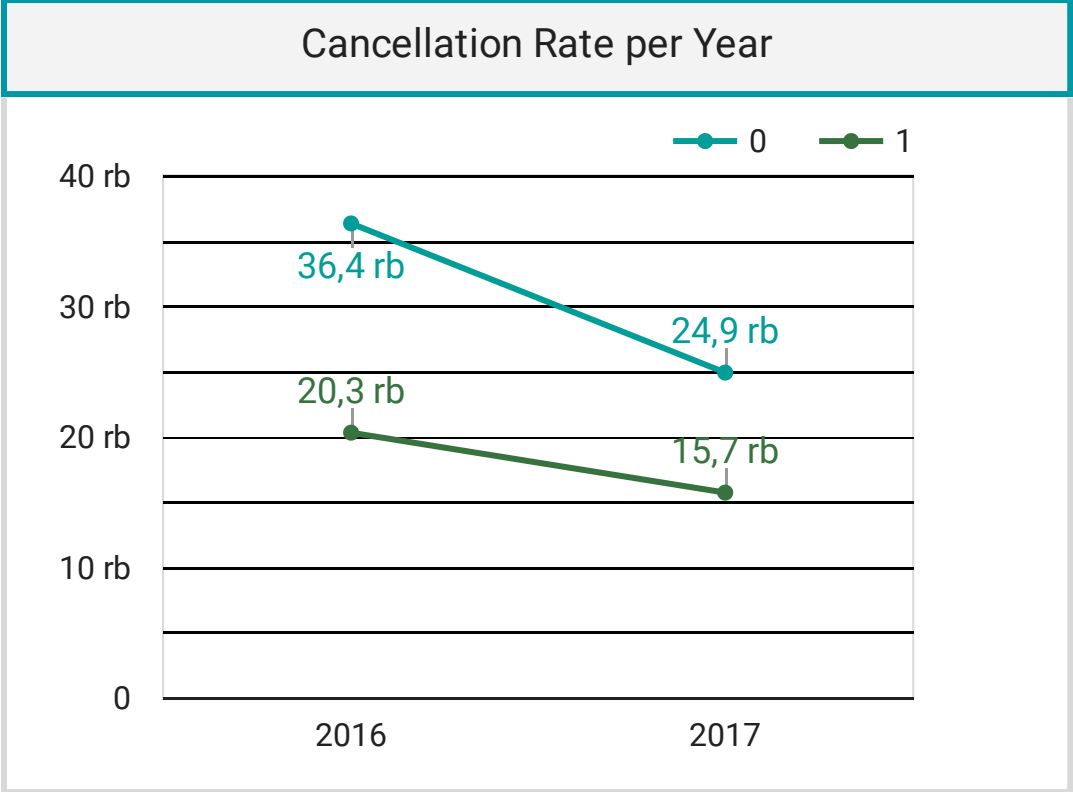
is\_canceled

hotel

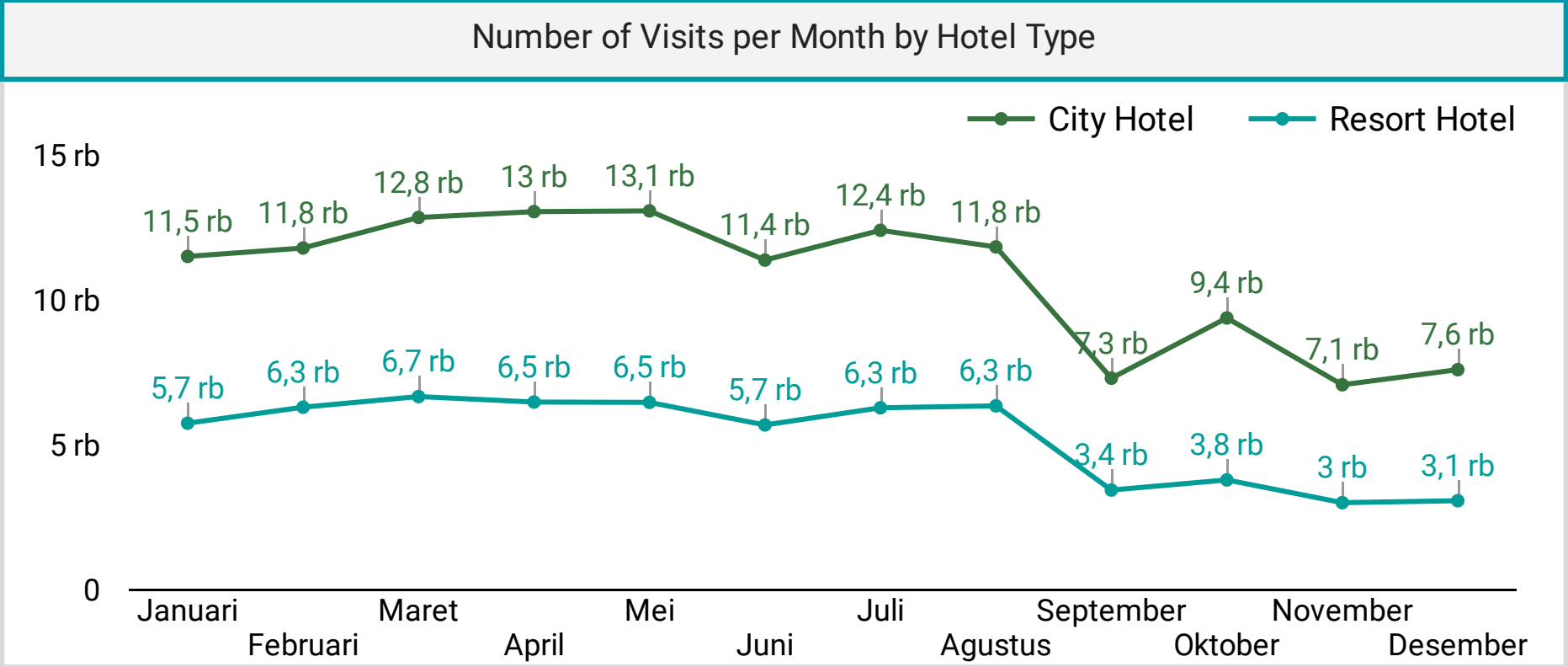
arrival\_date\_year

distribution\_channel

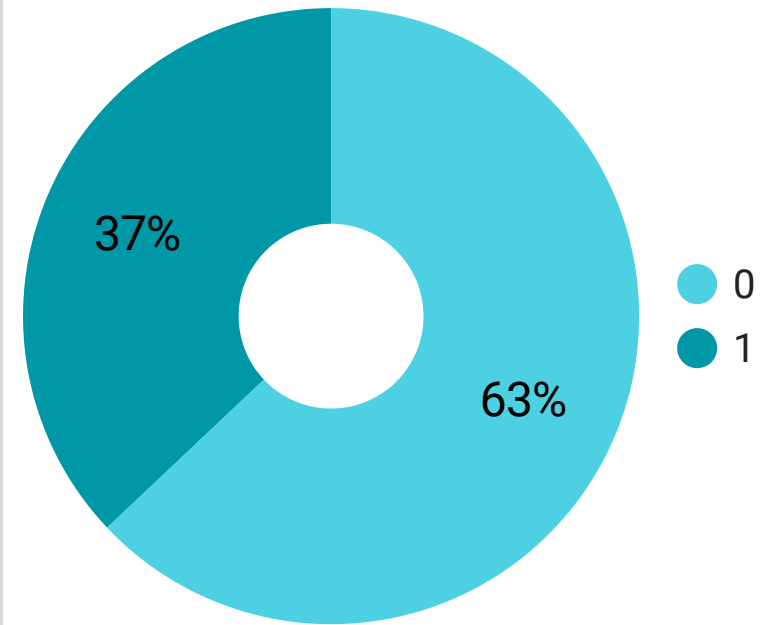
### Cancellation Rate



### Visitor Rate



### Comparison of Canceled and Not Canceled



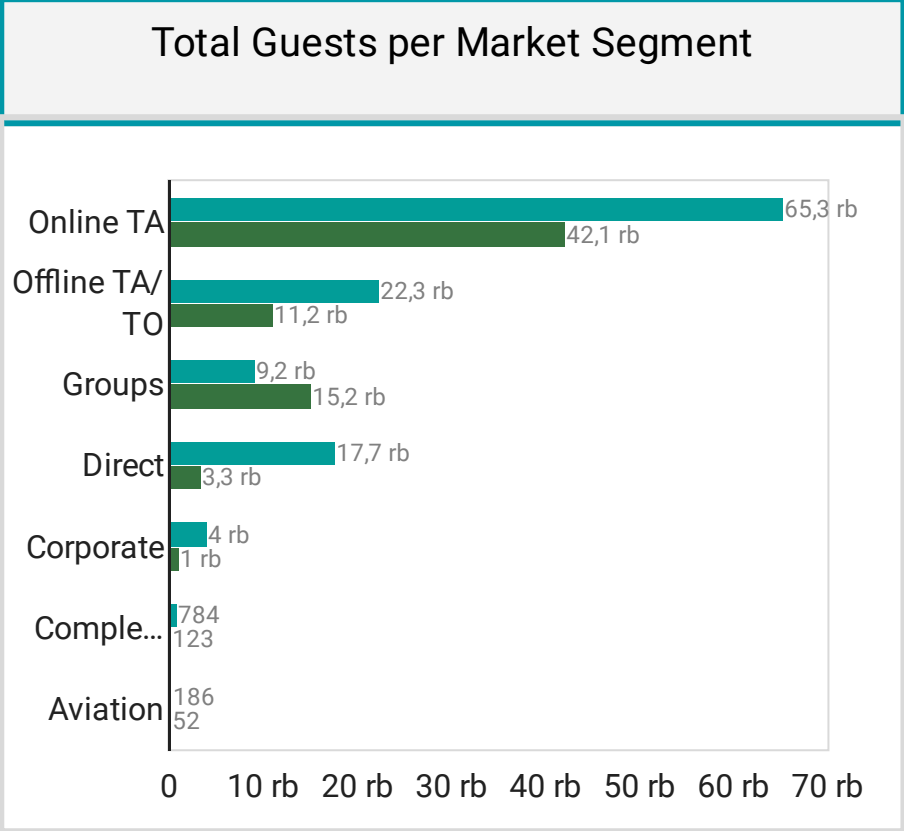
### Number of Guests per Hotel Type

		hotel / guest	
arrival_date...	City Hotel	Resort Hotel	Total kes...
2016	74,4 rb	36,5 rb	110,9 rb
2017	54,8 rb	26,7 rb	81,5 rb

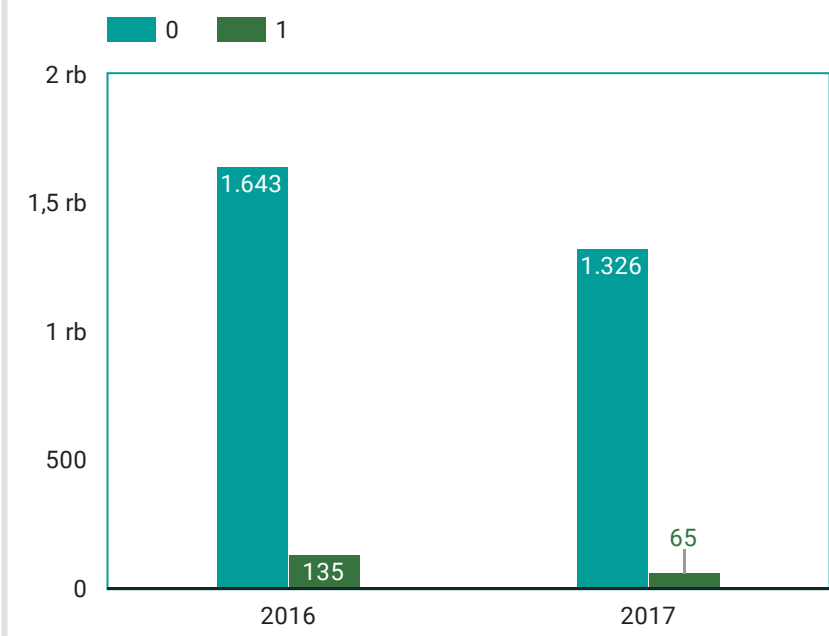
### Revenue

hotel / ADR per Guest		
arrival_da...	City Hotel	Resort Hotel
May	524,2 rb	165,8 rb
June	541,6 rb	147,3 rb
July	413,7 rb	154,9 rb
August	372 rb	161 rb
April	364,4 rb	152,6 rb
March	366,8 rb	132,2 rb
February	331,8 rb	127,9 rb
October	286,5 rb	126,8 rb
September	249,5 rb	146 rb

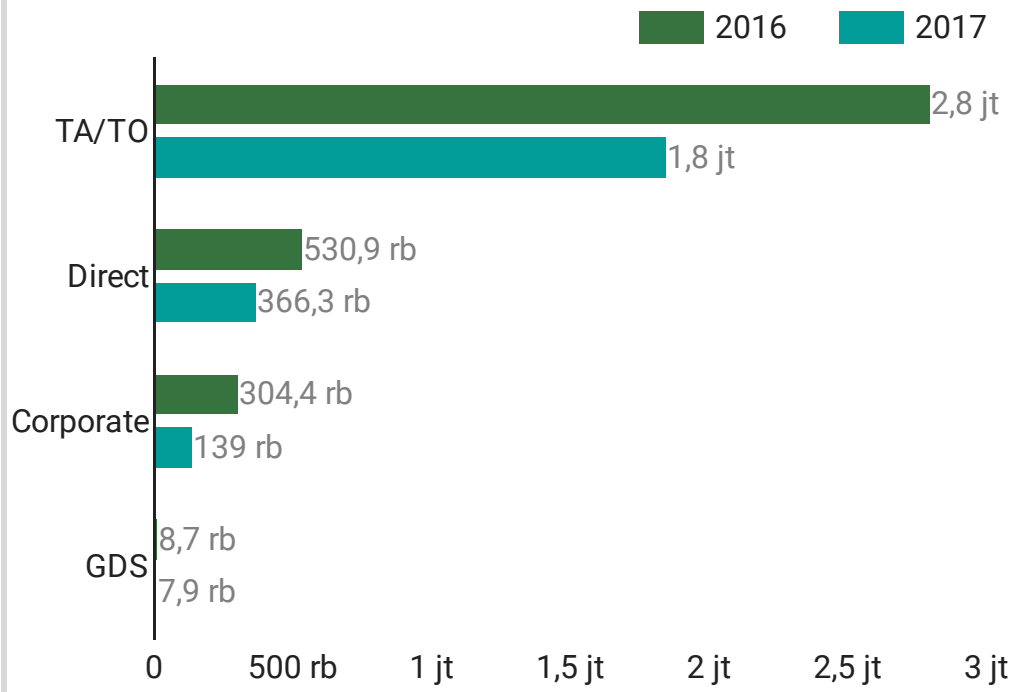
### Total Visitor



### Repeated Guest



### ADR Outcomes by Distribution Channel



### Total Guest per Year

