

UBAID ULLAH QURESHI

DATA ANALYST



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Karachi, Pakistan

About Me

Results-driven data analyst with over a year of experience utilizing Excel to extract insights from complex datasets. Skilled in data cleaning, manipulation, and visualization, with a strong understanding of statistical analysis. Delivering accurate reports and effectively communicating findings to stakeholders. Seeking a challenging data analyst role to increase my learning and contribute to data-driven decision-making.

Experience

INVINCI AGENCY 2022 - present

Advertising Analyst

Advertising Analyst create and manage effective advertising campaigns to drive business results. Analyzed target audiences, develop compelling ad creative, and optimize campaigns using data and analytics. Strong communication, analytical, and project management skills are essential for success in this role.

Education

2020 - Present

UIT-NED

BS Computer Science

Pursuing a degree in Computer Science with a passion for technology. I am committed to expanding my knowledge and skills in this dynamic field and leveraging them to drive innovation and solve complex problems.

Language

English



Urdu



Expertise

- MS Excel
- Problem Solving
- Power bi
- SQL
- Python
- Amazon PPC

Certifications

- Amazon PPC MAG
School 5/14/2023
- Intermediate SQL
from Google
DataCamp
- intermediate Python
from Google Data
Camp.