



UBC LAUNCH PAD

SOFTWARE ENGINEERING TEAM

SPONSORSHIP PACKAGE
2018-2019



UBC
LAUNCH
PAD

UBC'S LEADING SOFTWARE DEVELOPMENT TEAMS

OUR MISSION

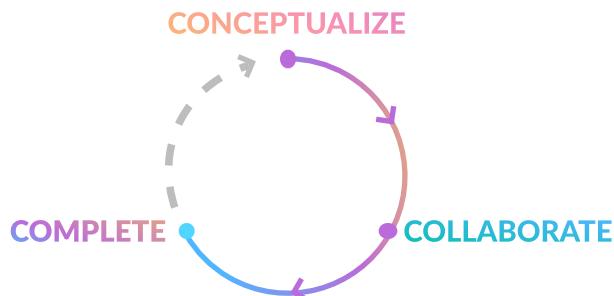
To be the best space at UBC for students to:

Learn industry-standard tools and techniques

Develop teamwork & communication skills

Build a professional network of driven students

WORKFLOW



PROJECTS



PLATFORM TEAMS

Innovative apps from conception to release



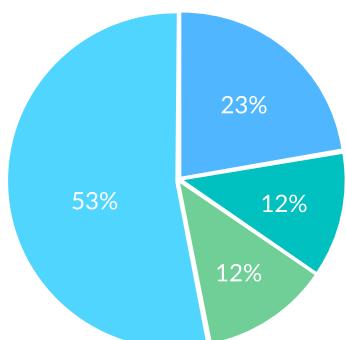
MOONSHOT PROJECTS

Developing with cutting edge technology



WORKSHOPS

Nurturing a network and fostering learning



TEAMS

60+
members from various disciplines

Our members are:

Determined to learn more

Prepared for the workplace

Engaged in their community

OPERATIONS

INTERNAL

New members and projects each term

Weekly Intra-Club and Inter-Team Meetings

EXTERNAL

3+ tech talks & workshops open to all UBC students

DEVELOPMENT AREAS

iOS	Blockchain
Android	Compiler/VM Design
Web	Machine Learning
AR/VR	DevOps

PAST EVENTS

Co-op interview prep and industry panel
Intro to web dev in partnership with Lighthouse Labs

FUTURE EVENTS

Docker Workshop
Hackathon
Career Fair

TOTAL PULL REQUESTS PER TERM



OUR MEMBERS HAVE INTERNED AND WORKED AT



AxiomZen



92% of our members are actively seeking employment or internship opportunities

PROJECTS

30
COMPLETED
PROJECTS

6
ACTIVE
PROJECTS

CUMULUS

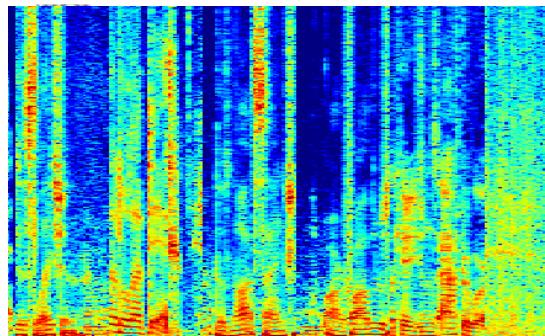
```
● ● ●  
  
->> create  
What would you like to create?  
  Wallet  
  Transaction  
  Enter recipient wallet address  
->> ef653f0f6f292b7a12392686ea03058045ad51c1  
  Enter amount to send:  
->> 15  
  Its in the mail!
```

A peer-to-peer cryptocurrency with token transactions and mining functionality built from scratch, all with a simple and intuitive command line interface.

Go 99.7%

Other 0.3%

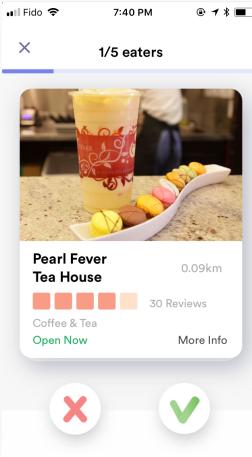
MINUTES



Minutes is a library for speaker diarization - the process of splitting up audio into a set of unique speakers. Minutes uses transfer learning with Keras to predict on new speakers.

Python 100%

EAT



Eat suggests restaurants for groups that accommodate everyone's preferences based on a range of criteria through an intuitive, interactive interface.

Swift 79.3%

Objective-C 20.4%

Ruby 0.3%

INERTIA



```
$> inertia init  
$> inertia remote add my_vps  
  
$> inertia my_vps init  
$> inertia my_vps up
```

Inertia enables setup and management of automated continuous deployment on any virtual private server. It features integrations with Docker, Git hosts, and cloud providers like Amazon Web Services.

Go 83%

JS 10.3%

Shell 1.7% Other 5%

WHAT WE DO

Learn industry standard tools and techniques



Tech-leads mentor junior developers

High Standards: code reviews, automated testing, git workflows



Develop teamwork & communication skills



Agile development: standups, sprint planning, and issue tracking

Weekly inter and intra-team development meetings

Regular project presentations and tech talks



Strict application process with technical interviews

Responsibility to choose direction and drive development of team projects

Exploring & expanding knowledge outside of classrooms

GOALS

Increase technology interest at UBC

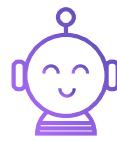


Improve social media engagement



Host entry-level tech talks & workshops for students across disciplines

Enhance member experience at Launch Pad



Add two more technical teams by September 2019

Acquire additional resources for Machine Learning team

Expand design team and provide them with more tools

Invite companies to speak at Launch Pad and network at the Launch Pad Career Fair

Provide members with relevant technical knowledge



Invite members to give tech talks about current industry trends

Host high-level tech workshops that provide hands-on experiences

Host Launch Pad Hackathon where current teams add functionality to older projects

SPONSORSHIP TIERS

Grow your user base by supporting students in Launch Pad with compute resource credit or direct funding.

BRONZE	SILVER	GOLD	PLATINUM
\$250	\$500	\$1000	\$1500

Guaranteed opportunity
to speak and co-host at
Launch Pad events



Introduce product,
platform, API to project
teams

Access members' resumes,
GitHub, contact info



Personalized shout-out at
workshops and techtalks

Logo on Launch Pad
merchandise



Guaranteed boozing
opportunity at career fair

Logo placement on
website



Promotion on social media



THANK YOU

Your contributions towards UBC Launch Pad give our members the ability to develop state of the art software with industry-standard tools. Your resources will directly impact some of the brightest minds and most diligent workers UBC has to offer.

Have more ideas? Let's talk!

Strategy Team

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