OVERVIEW

UBC Launchpad is a Engineering Design Team at UBC that focuses on build web and mobile apps using proper Software Engineering techniques. We are honing and training the next generation of developers at UBC while also teaching students important soft skills needed in order to work on a team. Our student team is broken up into 5 subteams: Django, Javascript, iOS, Android and UX. Each team works on its own project and follows a biyearly release cycle for each app. In addition to student teams, UBC Launchpad also provides workshops, training and resources to students and professionals. With our deep talent pool we have some of the best instructors and developers in UBC.

WHY SPONSOR

UBC Launchpad is a great way to tap into vetted and talented developers for your company. We prescreen each team member with rigourous technical interview as well as a small project on the platform of their chosen team, so you can be sure that each an every team member is familiar with their own team's stack. With our newsletter, workshops and events, UBC Launchpad is also a great way to engage the broader developer community and provides many events and venues to search for talented developers outside of our teams. As the only software-focused student team in UBC, our events are well regarded and well known across UBC's developer community. UBC Launchpad is also a great way to connect with potential hires and build a relationship with them. This allows you to increase referrals and tap into a pre-existing talent pool without running your own events or programs.

GET THE MOST OUT OF YOUR SPONSORSHIP:

SEND COMPANY SWAG

Sending branded stickers, T-shirts, water bottles, etc., is a great way for sponsors to promote their company brand through passive advertising. Hackers love swag, so the more you give us/bring to our events, the more successful your sponsorship dd`will be!

SEND ENGINEERS

Sending engineers is a surefire way to connect hackers with your company. Sending technical employees to give technical talks or workshops is a great way to connect with hackers and explain

what your product is about. This is a surefire way to get the attention of the best hackers at our events and in our network. This is a great way for you to connect with your audience and increase your recruitment/promotion potential!

BRING YOUR API OR PRODUCT

You can get real eyeballs in front of your product with a sweet demo. Engineers will appreciate your live demo and will be much more likely to use your product. This is also a great way to get invaluable evaluation of your product at the alpha stage, from some of the top hackers in Canada and the US.

SPONSORSHIP DETAILS

	Friend	**Mega**	**Giga**	**Tera**	**Title Sponsor**
Sponsor Amount for One Year (USD)	$500	$1,000	$3,000	$5,000	$7,000
Run one Workshop					
One email blast to newsletter					
Logo on Website					
API Demo					
Tech Demo		5 Minutes	10 Minutes	20 Minutes	40 Minutes
Tech Talk			30 Minutes	45 Minutes	1 hour
Company Swag distributed at our Events					
Logo on T-Shirt					
Sponsor Booth at					

our Events					
Recruiting Handouts					
Access to all our event attendees' GitHub accounts, LinkedIn profiles, and resumes	Resumes Only: Post-Event	Resumes Only: Post-Event	Everything: Post-Event	Everything: Pre-Event	Everything: Pre-Event
Recruiters at our Events			1	3	5
Company Banner at our Events					
Sponsored activities or events (e.g. company corner and raffle)					
Be official presenting partner of UBC Launchpad	Contact Us	Contact Us	Contact Us	Contact Us	Contact Us