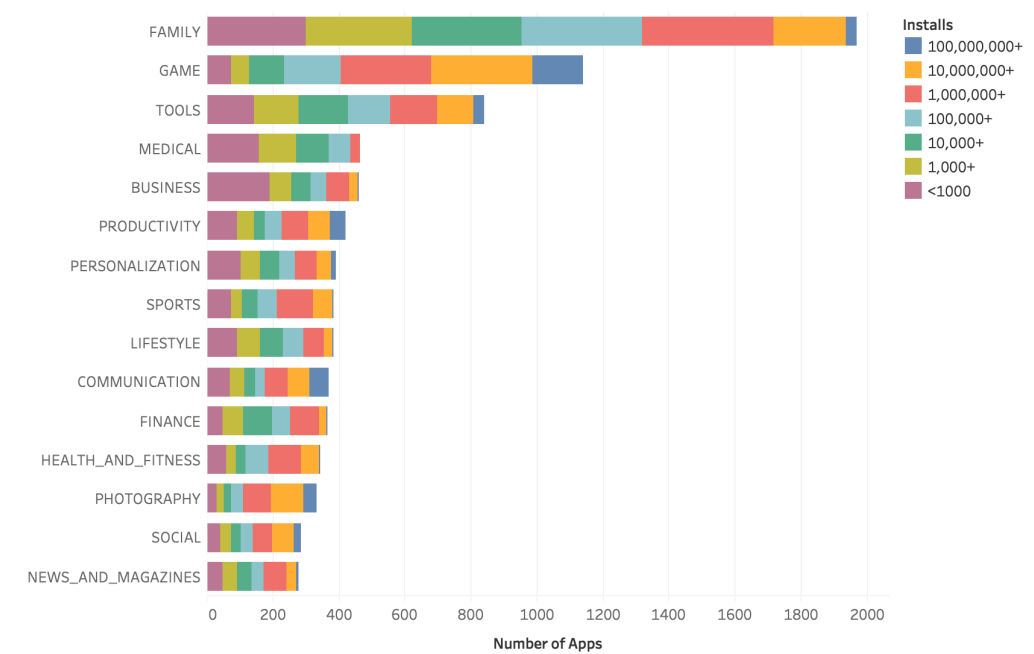


Google Play Store App Analysis: Health and Fitness Category

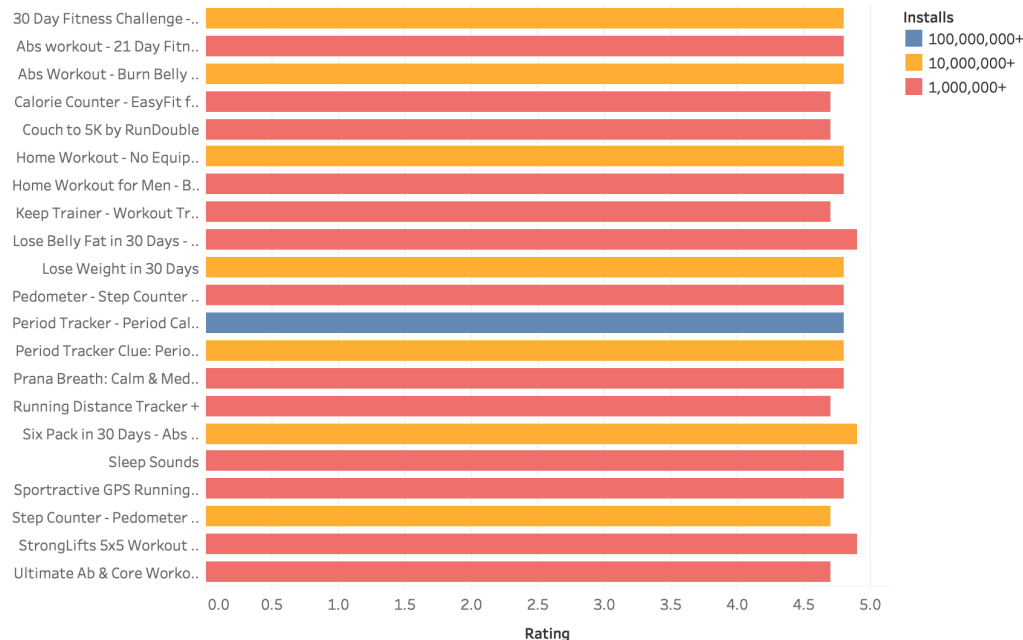
Treat With Yoga will be a new yoga therapy app launching in the Health and Fitness category. Understanding how many apps are in this category, their number of installs, ratings, and whether they are free or paid will help the understanding of the market potential for the new app.

Health and Fitness is the 12th largest category on the Google Play Store with 46% of the apps having at least 1 million installs. 21 apps with more than 1 million installs are rated 4.7+, two of which are meditation apps. More than 95% of Health and Fitness apps are free to download.

Top 15 Categories by Number of Apps and Installs



Health And Fitness Apps Rated 4.7+ And More Than 1M Installs



Free vs. Paid: Health and Fitness

