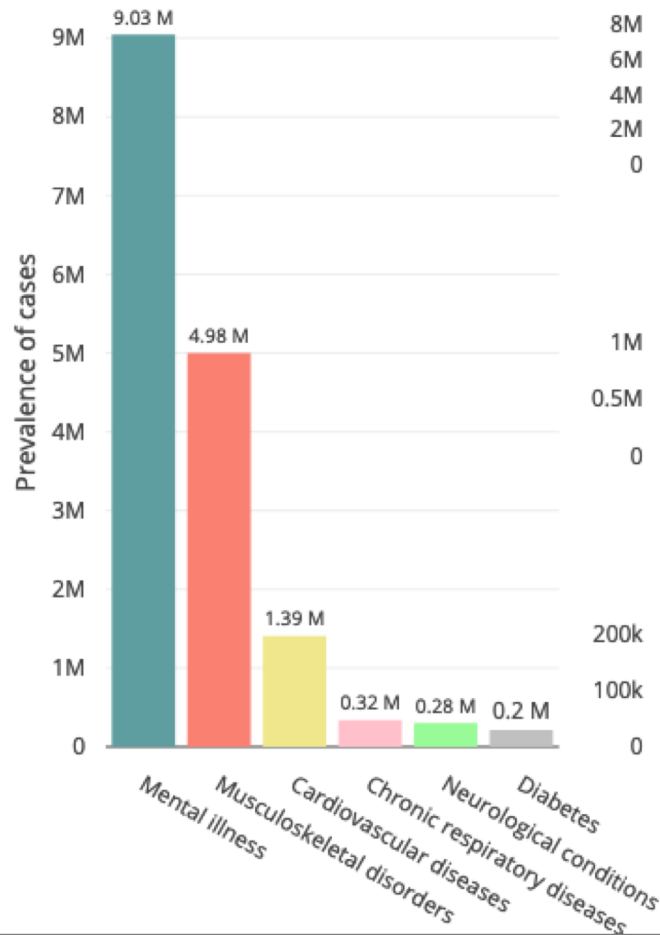
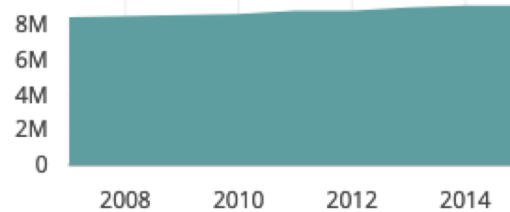


Chronic Diseases in Canada – Prevalence and Trends

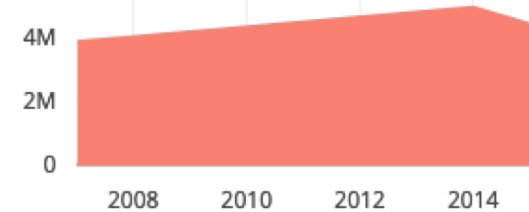
Prevalence of Chronic Diseases in Canada - 2014



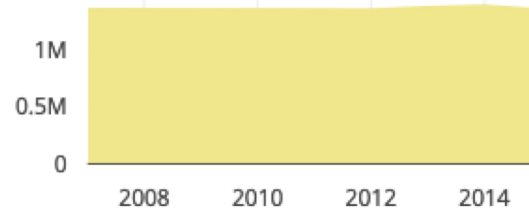
Mental illness



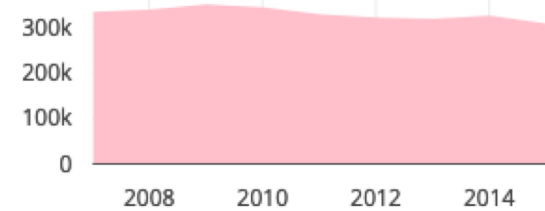
Musculoskeletal disorders



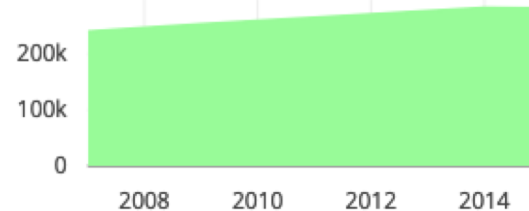
Cardiovascular diseases



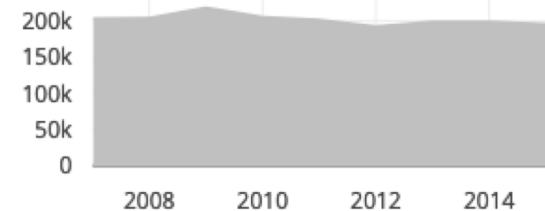
Chronic respiratory diseases



Neurological conditions



Diabetes



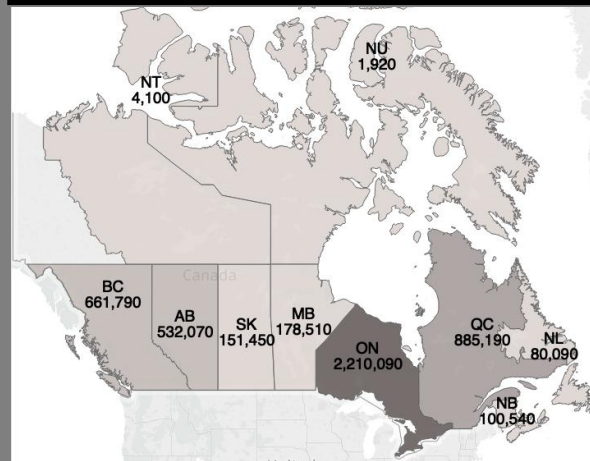
Treat with Yoga is planning to launch a new app in Canada. It will support people manage their chronic disease. Understanding the prevalence of chronic diseases will help prioritize the therapies to be launched and the sequence. The analysis reveals that Mental illness, Musculoskeletal disorders, and Cardiovascular diseases are the most prevalent diseases. The trend for Mental illness is increasing over the years, whereas there is marginally reduction in the other two diseases. The recommendation for *Treat with Yoga* is to launch the app for Mental illness first, followed by Musculoskeletal disorders, and then Cardiovascular diseases.

Geographic distribution of Chronic Diseases in Canada – 2014

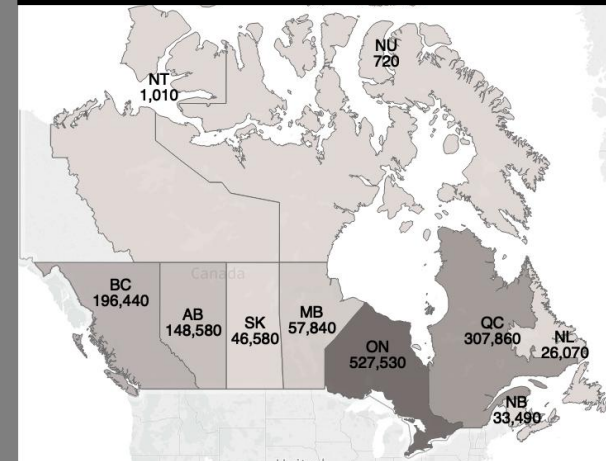
Mental illness



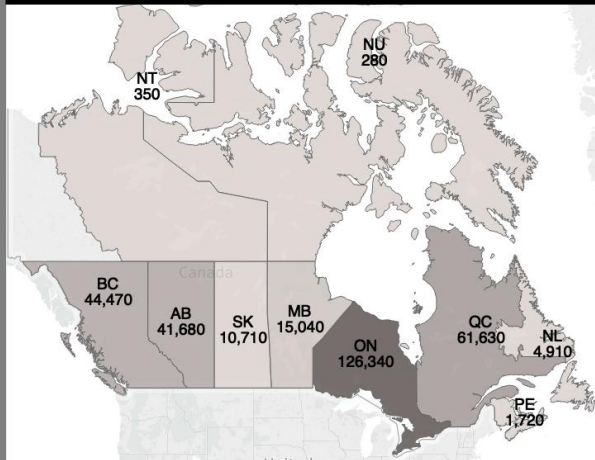
Musculoskeletal disorder



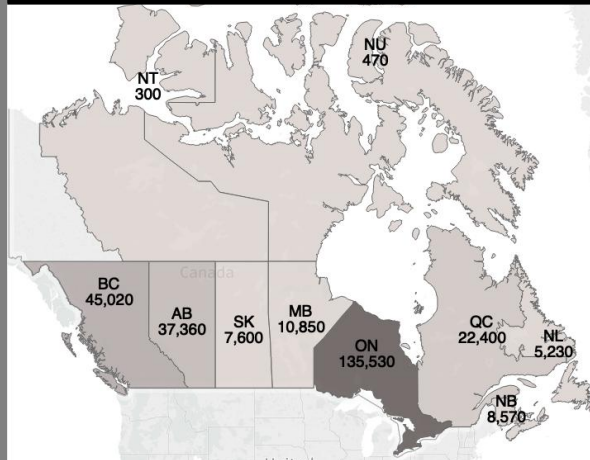
Cardiovascular disorders



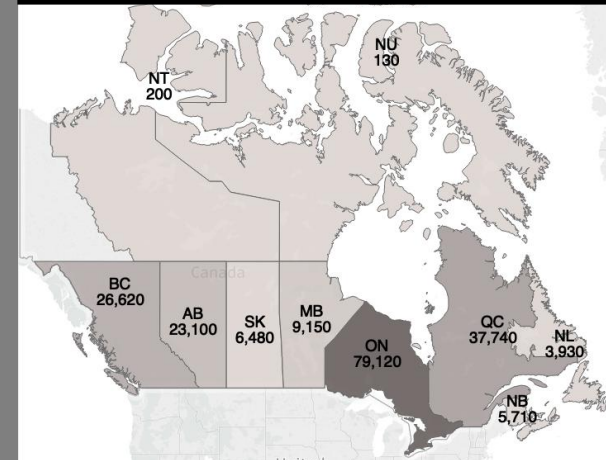
Chronic respiratory diseases



Neurological conditions



Chronic respiratory diseases



This visualization shows the prevalence of the chronic diseases by provinces of Canada. Understanding this will help prioritize the launch to impact maximum individuals and maximize return on investment.

The analysis reveals that Ontario should be the preferred launch province as it has the maximum prevalence for chronic diseases. Quebec and BC are the next two.