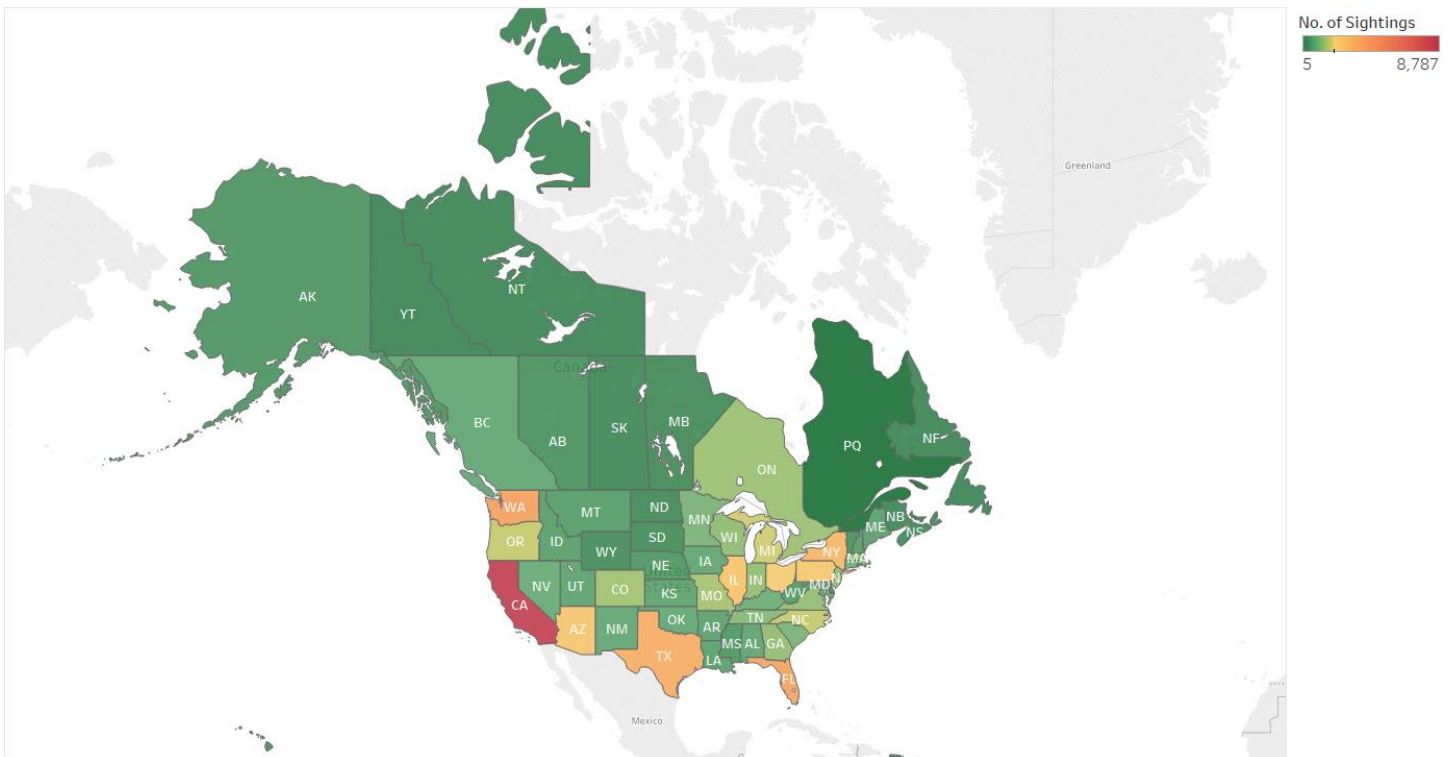
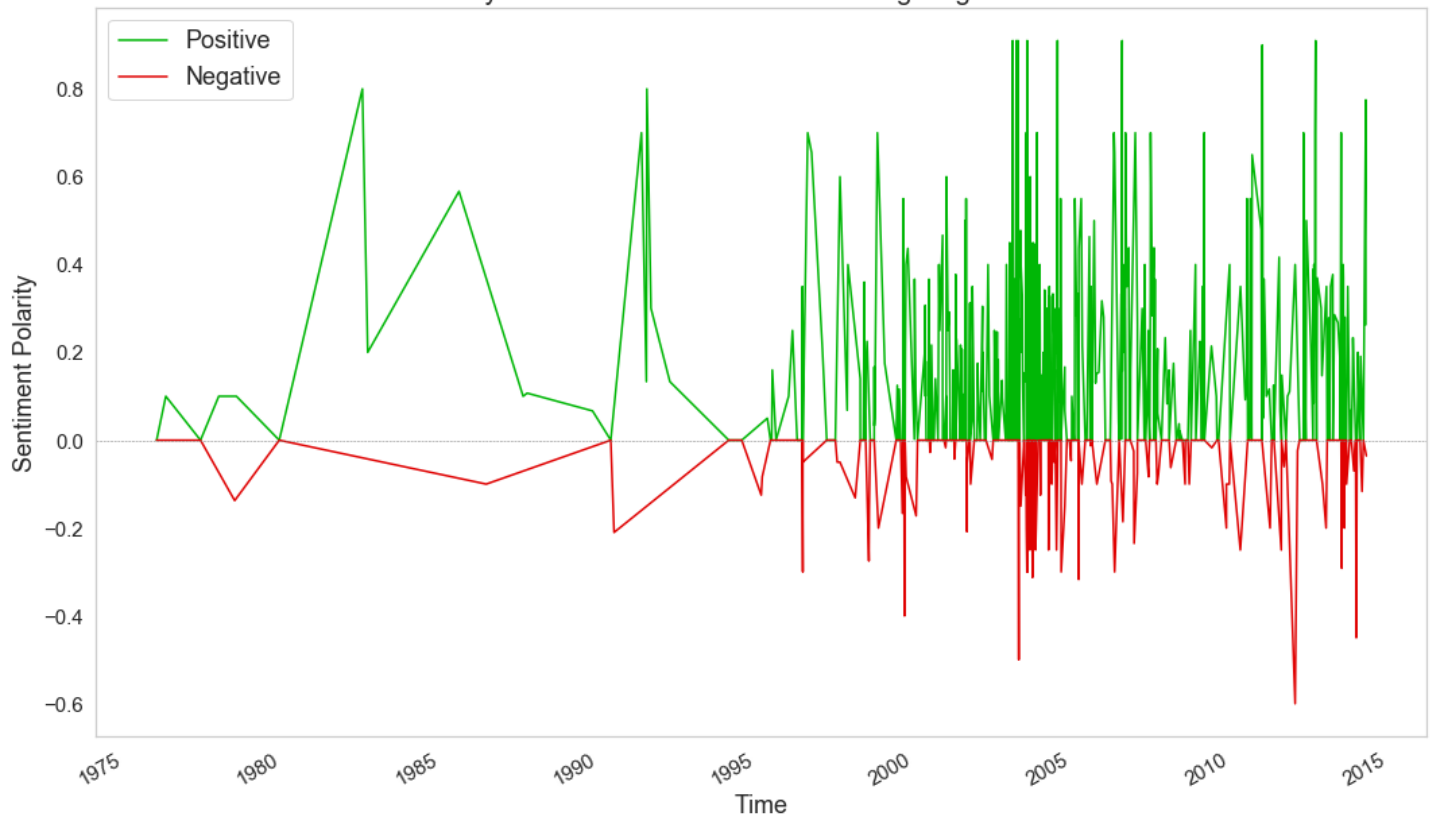


Option 1

UFO Sightings by province from 1960 - 2014

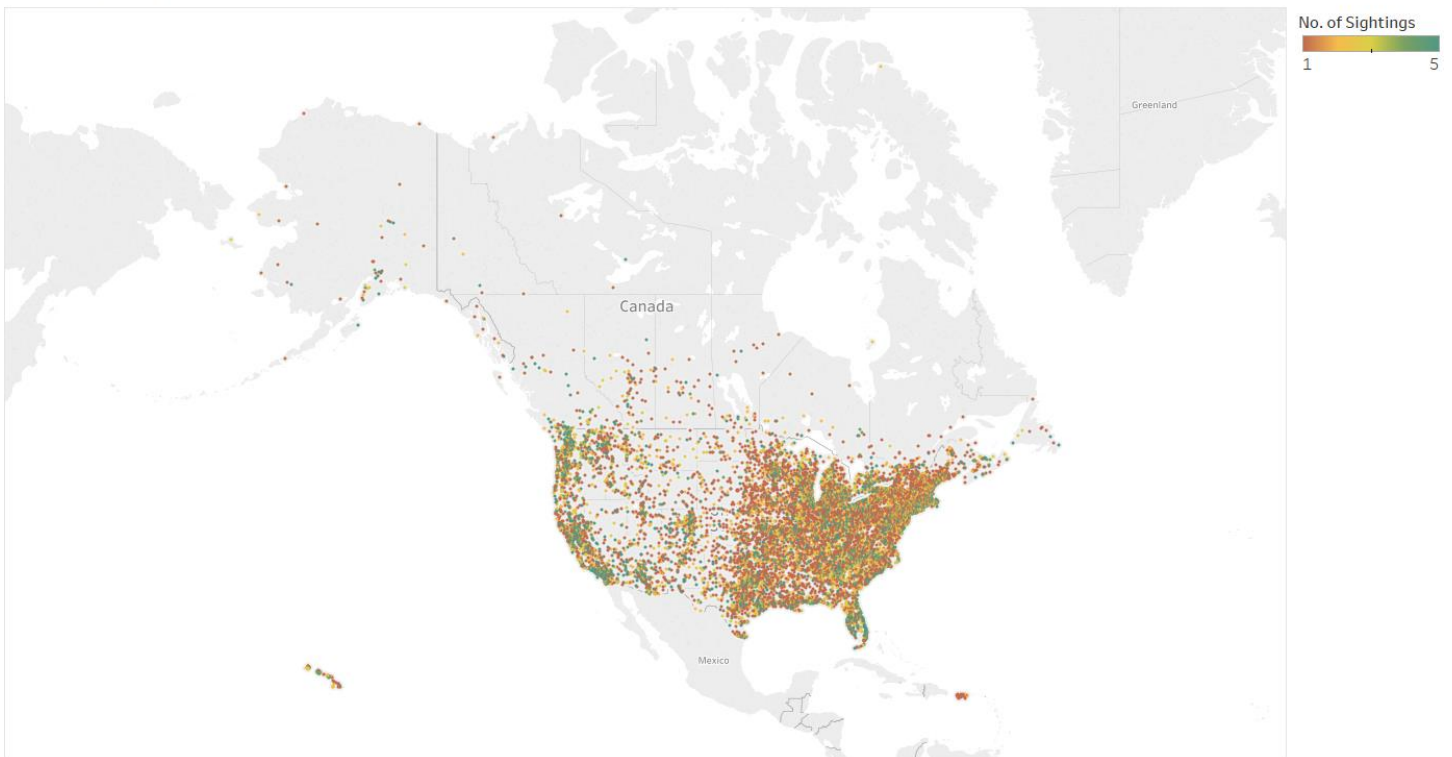


Sentiment analysis of comments made on UFO sightings in British Columbia

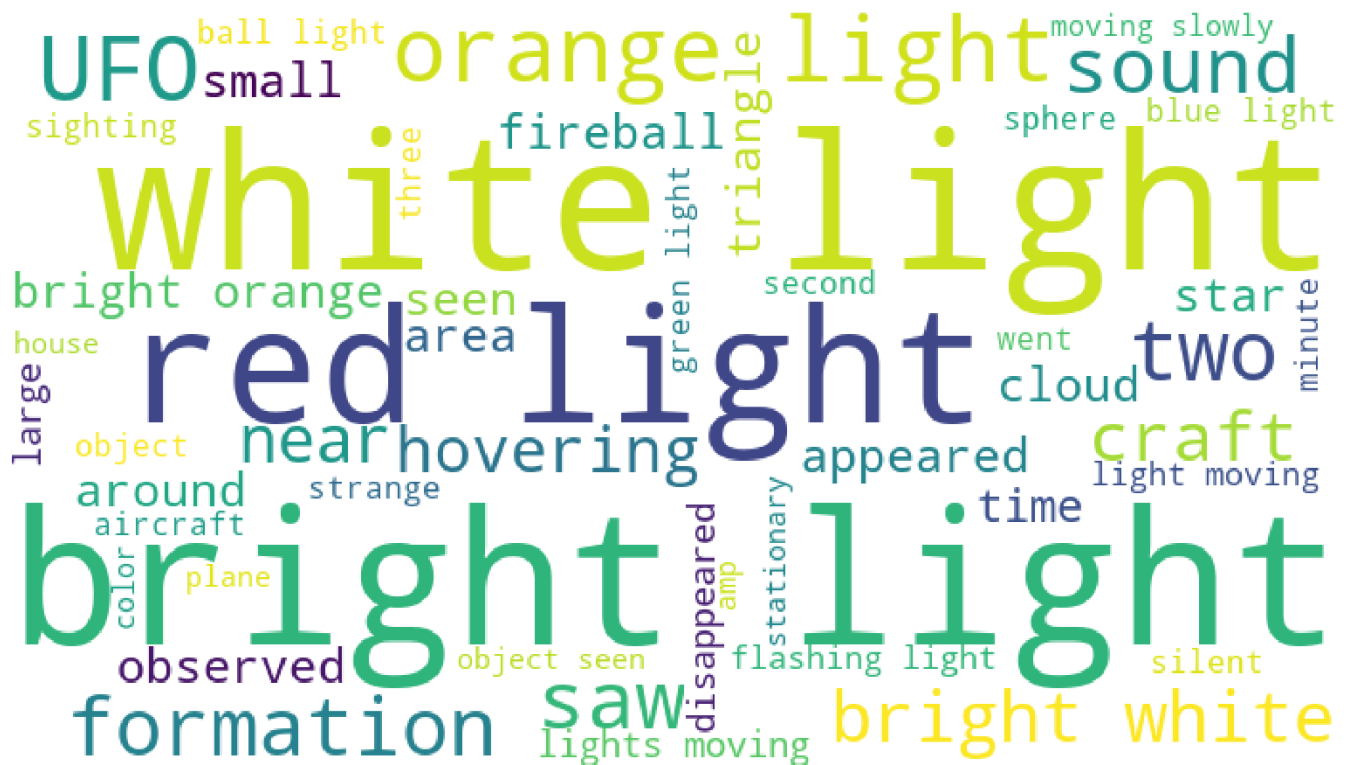


Option 2

UFO Sightings in North America from 1960 - 2014



Common words used to describe UFOs



Final Choice of visualizations for the poster: Option 1

Plot 1: UFO sightings by province from 1960 – 2014

- **Questions answered by the plot:-**
 - How are UFO sightings distributed across North American states?
 - Which provinces witness more activity?
 - Is there an even distribution of sightings across all the regions?
- **Inference:-**
 - We can see that California in USA and Ontario in Canada witnessed the most of number of UFO sightings in their countries.
 - We can also see that California is leading by a significant margin followed by Washington and Texas

Plot 2: Sentiment analysis of comments made on UFO sightings in British Columbia

- **Questions answered by the plot:-**
 - How do people generally react upon seeing a UFO?
 - Is there a positive or a negative tone attached to people's description of their sightings?
 - How has the tone of description changed over the years?
- **Inference:-**
 - I have chosen British Columbia as the province I want to analyze. We can see that over the years, although people's sentiment towards UFO sightings has remained positive, there is also a growing negative sentiment attached to it. This could possibly be due to the mystery element that comes along with UFOs thanks to media and movie portrayals.