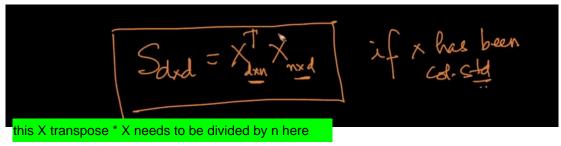
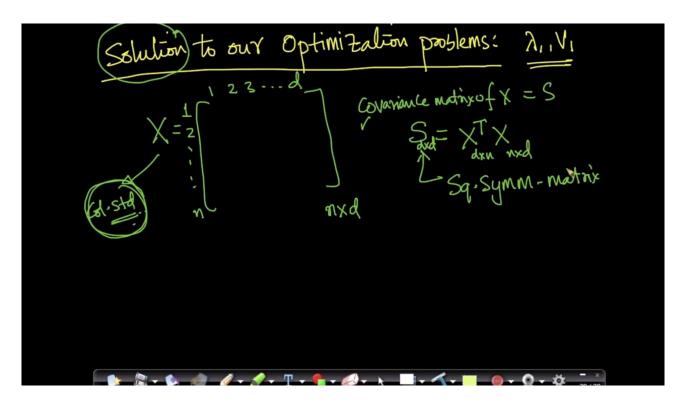


we'll assume S to be this matrix



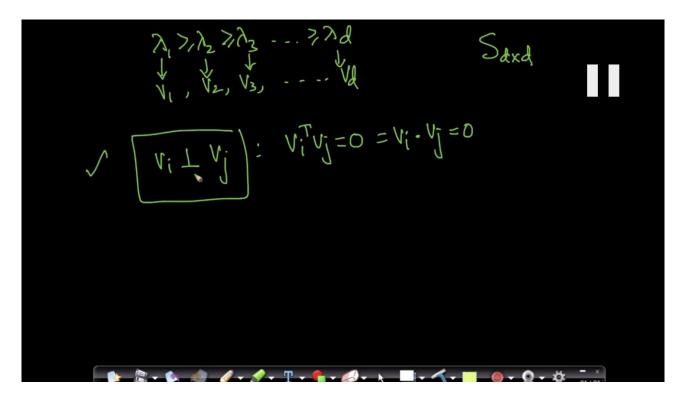
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if we solve the optimisation problem of PCA, any of the two,

since it's a d\*d matrix you will get d eigenvalues

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u1 which we want to find in PCA, is equal to v1, which is the biggest eigen vector

each eigen vector has it's own variance v1 has max variance