

RECORD LABEL

ALPHA YAYA DIALLO

In 2013, I was the production director for the creation of an album & music video by Montreal based producer **Quicksound** with the famous African musician **Alpha Yaya Diallo**.

Discovered by **Peter Gabriel**, Alpha's music is a blend of the Malenke, Sousou and Foulani cultures. 20 years ago he moved to Canada and he has since won four **Juno Awards**. He sang on the score to the hit film "*District 9*".

[Click on the photos to see the videos !](#)



UBISOFT

While working for **Quicksound**, we were hired to conduct the A & R talent search to find the singer who will to launch the record label of video game company **Ubisoft**.

We proposed 5 candidates including the winner, a Norwegian artist named **Anja**. She recorded several singles for the best selling **Just Dance** franchise.

All the candidates I proposed went on to have amazing careers. They included **Sheenah Ko**, Annie Sama, Belle Scar and **Grimes**, who six months later became a huge international star signed to the British label **4AD**.

