

# KYLE PATRICK SIMPSON

Spreadsheet Savvy | Data Analyst | R Language Enthusiast

Driven and inquisitive self starter, with strong administrative acumen, and fluency in a vast suite of tools particular to data analytics. A background in Psychological Science, with over 3 years of hands-on experience working on a variety of different data analysis projects has shaped me into a highly capable researcher, data storyteller, and science communicator.



## PROFESSIONAL CERTIFICATION

2022  
|  
2021

### Google Data Analytics Professional Certificate

Coursera/Google

- Covered Google Sheets, SQL, R, and Tableau functions in depth.
- Obtained robust framework for making data driven decisions
- Case Study: E-bike Rideshare Customer Data



## RECENT EMPLOYMENT HISTORY

2022  
|  
2021

### Lodgement Administrator

Accident Compensation Commission, NZ

📍 Dunedin, NZ

- Resolved high daily volume of information conflicts
- Used Microsoft Office Suite for various administrative tasks
- Assisted in identifying opportunities for improving processes & services



## FREELANCE PROJECTS

2022  
|  
2019

### Data Analyst

Barrio Del Chur Artist & Event Collective

📍 Wellington, NZ

- Designed & distributed surveys to measure guest experience following large immersive event
- Applied qualitative & quantitative analysis to survey data and social media
- Implemented data driven insights to improve user/guest experiences

2021  
|  
2020

### Data Analyst

Fungus Federation

📍 Auckland, NZ

- Used R and Google Sheets to clean company data sets
- Forecast growing cycles of pleurotus pulmonarius in various growing conditions
- Communicated findings to stakeholders with pivot tables and interactive dash boards

2020  
|  
2019

### Junior Data Scientist

Greenback Ltd.

📍 Auckland, NZ

- Conducted literary review of modeling techniques for NZ native tree growth & carbon sequestration
- Modeled NZ native tree growth & carbon sequestration potential
- Attended Impact Collective Accelerator Program

## CONTACT INFO

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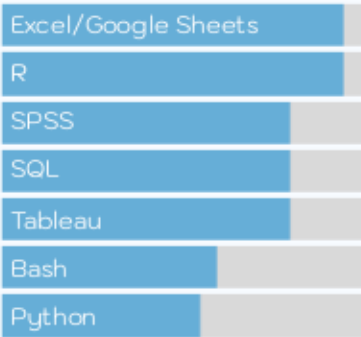
🌐 [github.com/uberkeil](https://github.com/uberkeil)

in [/kyle-p-simpson](https://www.linkedin.com/company/kyle-p-simpson/)

📞 (403) 315-7669

🏠 Toronto, Ont, M6R 0A4

## DATA-CENTRIC SKILLS



## VISA STATUS

- 🍁 Citizen by birth
- 👤 Naturalized Citizen
- 🇺🇸 TN1/H1B Eligible



## ACADEMIC EXPERIENCE & ACCOMPLISHMENTS

- 2019  
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2015
- **Double Bachelor of Arts**  
Psychology & Philosophy 📍 Victoria University of Wellington (VUW)
    - Extensive experience researching & communicating scientific & philosophical concepts
    - Designed numerous experiments using qualitative & quantitative research methodologies
    - Used R and SPSS for analysis of scientific data
- 2019  
|  
2018
- **Undergraduate Psychology Course Tutor**  
PSYC 317: Evolutionary Psychology 📍 VUW, NZ
    - Prepared & Delivered Course Content
    - Graded Assignments
    - Helped implement Reflective Journaling as course component
- 2019  
|  
2018
- **Research Assistant**  
Mind & Culture Lab 📍 VUW, NZ
    - Contributed to weekly lab meetings
    - Coordinated research participants
    - Used Qualtrics to conduct online surveys
- 2019  
|  
2018
- **Social Media Coordinator**  
Center for Applied Cross-Cultural Research 📍 VUW, NZ
    - Managed Multiple Social Media Accounts
    - Daily Content Creation for lay and academic audiences
    - Coordinated online presence of NZ Multi Cultural Federation annual summit
- 2018  
|  
2017
- **Mentor**  
Te Pūtahi Atawhai – Māori & Pasifika Student Support 📍 VUW, NZ
    - Provided holistic academic support to Māori & Pasifika students
    - Presented Statistics and Research Methods course content
    - Participated in thorough cultural sensitivity training sessions
- 2018  
|  
2017
- **Research Assistant**  
Stress & Ritual Pilot Study 📍 VUW, NZ
    - Recruited, on-boarded, and debriefed research participants
    - Assisted with design of experiment
    - Conducted Data collection throughout the study

## ADDITIONAL WORK HISTORY

- 2015  
|  
2011
- **Managing Director**  
Bar Squire Beverage Consultancy Services 📍 Wellington, NZ
    - Consulted to hospitality industry drawing on 15 years of industry experience
    - Coordinated cocktail service for high-end private events
    - Created custom beverage menus for clients in New Zealand, Canada, and Hong Kong

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## ADDITIONAL SKILLS

- Survey Design
- Agile Methodologies
- CRM
- Git
- Statistical Modelling
- Process Improvement
- Critical Thinking
- Time Management
- Interpersonal Skills
- Leadership
- Public Speaking
- Mentoring
- Active Learning

## REFERENCES

*Available upon request*

Made w/ [pagedown](https://pagedown.com/).  
Source code:  
[github.com/uberkeil/kyle\\_CV](https://github.com/uberkeil/kyle_CV).  
Last updated on 2022-08-01.