

KYLE PATRICK SIMPSON

Spreadsheet Savvy | Data Analyst | R Language Enthusiast

Driven and inquisitive self starter, with strong administrative acumen, and fluency in a vast suite of tools particular to data analytics. A background in Psychological Science, with over 3 years of hands-on experience working on a variety of different data analysis projects has shaped me into a highly capable researcher, data storyteller, and science communicator.



PROFESSIONAL CERTIFICATION

2022
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2021

Google Data Analytics Professional Certificate

Coursera/Google

- Covered Google Sheets, SQL, R, and Tableau functions in depth.
- Obtained robust framework for making data driven decisions
- Case Study: E-bike Rideshare Customer Data



RECENT EMPLOYMENT HISTORY

2022
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2021

Lodgement Administrator

Accident Compensation Commission, NZ

📍 Dunedin, NZ

- Resolved high daily volume of information conflicts
- Used Microsoft Office Suite for various administrative tasks
- Assisted in identifying opportunities for improving processes & services



FREELANCE PROJECTS

2022
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2019

Data Analyst

Barrio Del Chur Artist & Event Collective

📍 Wellington, NZ

- Designed & distributed surveys to measure guest experience following large immersive event
- Applied qualitative & quantitative analysis to survey data and social media
- Implemented data driven insights to improve user/guest experiences

2021
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2020

Data Analyst

Fungus Federation

📍 Auckland, NZ

- Used R and Google Sheets to clean company data sets
- Forecast growing cycles of pleurotus pulmonarius in various growing conditions
- Communicated findings to stakeholders with pivot tables and interactive dash boards

2020
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2019

Junior Data Scientist

Greenback Ltd.

📍 Auckland, NZ

- Conducted literary review of modeling techniques for NZ native tree growth & carbon sequestration
- Modeled NZ native tree growth & carbon sequestration potential
- Attended Impact Collective Accelerator Program

CONTACT INFO

✉ kyle.p.simpson@gmail.com

🐦 [@_Kyle_Simpson](https://twitter.com/_Kyle_Simpson)

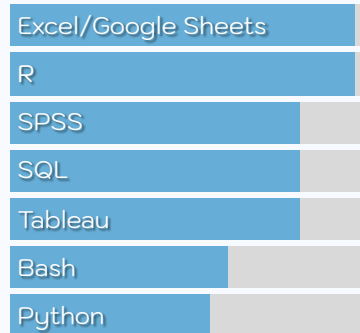
🌐 github.com/uberkeil

in [/kyle-p-simpson](https://www.linkedin.com/in/kyle-p-simpson)

📞 (403) 315-7669

🏠 Toronto, Ont, M6R 0A4

DATA-CENTRIC SKILLS



VISA STATUS

🍁 Citizen by birth

🐘 Naturalized Citizen

🇳🇿 TN1/H1B Eligible



ACADEMIC EXPERIENCE & ACCOMPLISHMENTS

2019
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2015

Double Bachelor of Arts

Psychology & Philosophy

📍 Victoria University of Wellington (VUW)

- Extensive experience researching & communicating scientific & philosophical concepts
- Designed numerous experiments using qualitative & quantitative research methodologies
- Used R and SPSS for analysis of scientific data

2019
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2018

Undergraduate Psychology Course Tutor

PSYC 317: Evolutionary Psychology

📍 VUW, NZ

- Prepared & Delivered Course Content
- Graded Assignments
- Helped implement Reflective Journaling as course component

2019
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2018

Research Assistant

Mind & Culture Lab

📍 VUW, NZ

- Contributed to weekly lab meetings
- Coordinated research participants
- Used Qualtrics to conduct online surveys

2019
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2018

Social Media Coordinator

Center for Applied Cross-Cultural Research

📍 VUW, NZ

- Managed Multiple Social Media Accounts
- Daily Content Creation for lay and academic audiences
- Coordinated online presence of NZ Multi Cultural Federation annual summit

2018
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2017

Mentor

Te Pūtahi Atawhai – Māori & Pasifika Student Support

📍 VUW, NZ

- Provided holistic academic support to Māori & Pasifika students
- Presented Statistics and Research Methods course content
- Participated in thorough cultural sensitivity training sessions

2018
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2017

Research Assistant

Stress & Ritual Pilot Study

📍 VUW, NZ

- Recruited, on-boarded, and debriefed research participants
- Assisted with design of experiment
- Conducted Data collection throughout the study



ADDITIONAL WORK HISTORY

2015
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2011

Managing Director

Bar Squire Beverage Consultancy Services

📍 Wellington, NZ

- Consulted to hospitality industry drawing on 15 years of industry experience
- Coordinated cocktail service for high-end private events
- Created custom beverage menus for clients in New Zealand, Canada, and Hong Kong

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ADDITIONAL SKILLS

- ▶ Survey Design
- ▶ Agile Methodologies
- ▶ CRM
- ▶ Git
- ▶ Statistical Modelling
- ▶ Process Improvement
- ▶ Critical Thinking
- ▶ Time Management
- ▶ Interpersonal Skills
- ▶ Leadership
- ▶ Public Speaking
- ▶ Mentoring
- ▶ Active Learning

REFERENCES

Available upon request

Made w/ [pagedown](https://pagedown.com/).

Source code:

github.com/uberkeil/kyle_CV.

Last updated on 2022-07-27.