

KYLE PATRICK SIMPSON

Spreadsheet Savvy | Data Analyst | R Language Enthusiast

Driven and inquisitive self starter, with strong administrative acumen, and fluency in a suite of tools particular to data analytics. A background in Psychological Science, with over 3 years of hands-on experience working on a variety of different data analysis projects has shaped me into a highly capable researcher, data storyteller, and science communicator.



PROFESSIONAL CERTIFICATION

2022
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2021

Google Data Analytics Professional Certificate

Coursera/Google

- Covered Google Sheets, SQL, R, and Tableau functions in depth.
- Obtained robust framework for making data driven decisions
- Case Study: E-bike Rideshare Customer Data



RECENT EMPLOYMENT HISTORY

2022
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2021

Lodgement Administrator

Accident Compensation Commission, NZ

📍 Dunedin, NZ

- Resolved high daily volume of information conflicts
- Used Microsoft Office Suite for various administrative tasks
- Assisted in identifying opportunities for improving processes & services



FREELANCE PROJECTS

2022
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2019

Data Analyst

Barrio Del Chur Artist & Event Collective

📍 Wellington, NZ

- Designed & distributed surveys to measure guest experience following large immersive event
- Applied qualitative & quantitative analysis to survey data and social media
- Implemented data driven insights to improve user/guest experiences

2021
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2020

Data Analyst

Fungus Federation

📍 Auckland, NZ

- Used R and Google Sheets to clean company data sets
- Forecast growing cycles of pleurotus pulmonarius in various growing conditions
- Communicated findings to stakeholders with pivot tables and interactive dash boards

2020
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2019

Junior Data Scientist

Greenback Ltd.

📍 Auckland, NZ

- Conducted literary review of modeling techniques for NZ native tree growth & carbon sequestration
- Modeled NZ native tree growth & carbon sequestration potential
- Attended Impact Collective Accelerator Program

CONTACT INFO

✉ kyle.p.simpson@gmail.com

🐦 [@_Kyle_Simpson](https://twitter.com/_Kyle_Simpson)

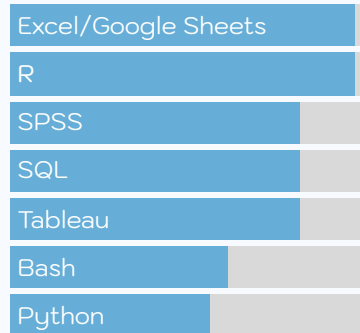
📄 github.com/uberkeil

in [/kyle-p-simpson](https://www.linkedin.com/company/kyle-p-simpson/)

📞 (403) 315-7669

🏠 Toronto, Ont, M6R 0A4

DATA-CENTRIC SKILLS



VISA STATUS

🍁 Citizen by birth

🐘 Naturalized Citizen

🇳🇿 TN1/H1B Eligible



ACADEMIC EXPERIENCE & ACCOMPLISHMENTS

- 2019
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2015
- **Double Bachelor of Arts**
Psychology & Philosophy 📍 Victoria University of Wellington (VUW)
 - Extensive experience researching & communicating scientific & philosophical concepts
 - Designed numerous experiments using qualitative & quantitative research methodologies
 - Used R and SPSS for analysis of scientific data
- 2019
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2018
- **Undergraduate Psychology Course Tutor**
PSYC 317: Evolutionary Psychology 📍 VUW, NZ
 - Prepared & Delivered Course Content
 - Graded Assignments
 - Helped implement Reflective Journaling as course component
- 2019
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2018
- **Research Assistant**
Mind & Culture Lab 📍 VUW, NZ
 - Contributed to weekly lab meetings
 - Coordinated research participants
 - Used Qualtrics to conduct online surveys
- 2019
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2018
- **Social Media Coordinator**
Center for Applied Cross-Cultural Research 📍 VUW, NZ
 - Managed Multiple Social Media Accounts
 - Daily Content Creation for lay and academic audiences
 - Coordinated online presence of NZ Multi Cultural Federation annual summit
- 2018
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2017
- **Mentor**
Te Pūtahi Atawhai – Māori & Pasifika Student Support 📍 VUW, NZ
 - Provided holistic academic support to Māori & Pasifika students
 - Presented Statistics and Research Methods course content
 - Participated in thorough cultural sensitivity training sessions
- 2018
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2017
- **Research Assistant**
Stress & Ritual Pilot Study 📍 VUW, NZ
 - Recruited, on-boarded, and debriefed research participants
 - Assisted with design of experiment
 - Conducted Data collection throughout the study

ADDITIONAL WORK HISTORY

- 2015
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2011
- **Managing Director**
Bar Squire Beverage Consultancy Services 📍 Wellington, NZ
 - Consulted to hospitality industry drawing on 15 years of industry experience
 - Coordinated cocktail service for high-end private events
 - Created custom beverage menus for clients in New Zealand, Canada, and Hong Kong

CONTACT INFO

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ADDITIONAL SKILLS

- Survey Design
- Agile Methodologies
- CRM
- Git
- Statistical Modelling
- Process Improvement
- Critical Thinking
- Time Management
- Interpersonal Skills
- Leadership
- Public Speaking
- Mentoring
- Active Learning

REFERENCES

Available upon request

Made w/ [pagedown](https://pagedown.com/).
Source code:
github.com/uberkeil/kyle_CV.
Last updated on 2022-08-01.