

Broadband Adoption in Denver

Broadband access and broadband adoption are two distinct issues. While 92% of households in the U.S. have access to broadband, only 66% have a broadband connection. Adoption rates differ by race and ethnic group: 67% of whites, 56% of African-Americans, and 66% of English-speaking Hispanics have a home broadband connection. Income is directly related to broadband adoption. Households with the lowest income also have the lowest broadband adoption rates.

In Denver, an estimated 170,135 households have broadband and 81,380 do not. Of the households without broadband, 56% (45,885) are low-income households.

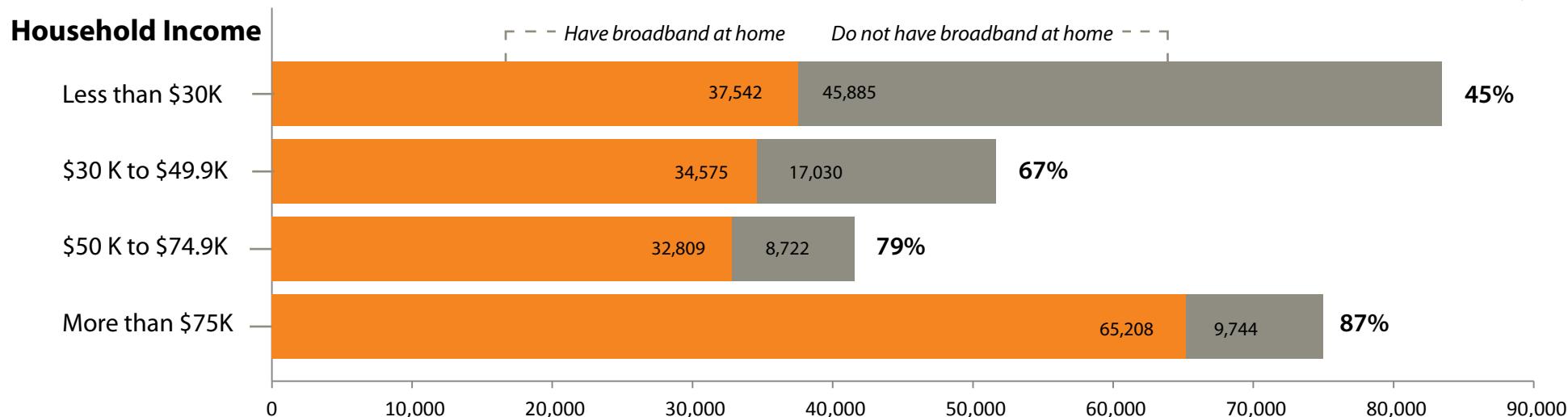
Estimated Broadband Adoption Rate for Denver:

67%

National Broadband Adoption Rate:

66%

Broadband Adoption Rate by Income



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