## ub.hacking(2013)

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<u>UB Hacking</u> is an annual collegiate 24-hour hackathon held at SUNY Buffalo by <u>UB ACM</u>. It began in 2012 with 45 student hackers from UB alone, and this year we are looking to have 100 hackers from Buffalo-area universities and beyond.

**UB Hacking 2013 will be taking place overnight from Saturday April 13 to Sunday April 14.** Students from western New York and beyond will be coming to Buffalo to create web, mobile, and hardware applications for the over 24-hour competition.

Winners from the first UB Hacking walked away with \$3000 in physical technology prizes, and with services provided by companies. The first place team in 2012 launched their hack into an <u>actual product</u>.

The monetary sponsorship tiers are presented on the following page. In addition to monetary sponsorship, we encourage sponsors to send company swag, and bring company engineers and other mentors. Being a mentor at UB Hacking, allows your company to more directly interact with the participants and provide help if your company provides an API.

We look forward to working with you for this year's UB Hacking. If you have any questions, comments, or concerns, send an email to contact@ubhacking.com.

		Gold (limit 4)	Platinum (limit 1)
Tier	Silver	(CLOSED)	(CLOSED)
Sponsorship Amount	\$500	\$1000	\$2500
Blast Email All Hackers	х	Х	Х
Logo on every page of			
website			x
Logo on website	x	X	X
Logo on banner			X
Logo on t-shirt	x	X	X
Access to hackers			
resumes	х	X	x
Recruiting material can			
be distributed	Х	Х	X
UB Hacking Sponsored			
by <insert company<="" td=""><td></td><td></td><td></td></insert>			
here>			X
API/Company Talk at			
beginning of hackathon	2min	3min	5min
Mentors at event	Х	Х	X
Thanked at kickoff and at			
end	х	Х	X
Company blurb on			
website	х	Х	X
Placement of company			
banners		Х	Х
Placement on event			
advertisements		Х	X
Booths at event		Х	X
Send a judge to the event		Х	X
Branded Prize	Х	X	X
Sunday talk		3min	5min