Oubiqua

Design Guidelines

Colors of the brand

$brand-primary-color
#F2823E

$brand-secondary-color
#004274

Colors Pallette

$hover-bg
color
#D9E8FF

$active-color
#BCCDE8

$brand-low-
color
#7F99C1

$brand-medium-
color
#5888BF

$link-color
#579BEB

$darker-alfa
#000;opacity:30%

$disabled-bg
color
#DFDFE6

$border-color
#CACAD6

$placehoder-
color
#B8B8C9

$text-light-
color
#808090

$text-color
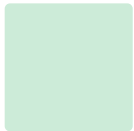#333339

$lighter-alfa
#FFF;
opacity:20%

Result/Status colors

success   warning   danger   disabled   info
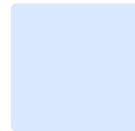
$success-bg-
color
#CCEBD8

$warning-bg-
color
#F9E3C6

$danger-bg-
color
#ECBFBF

$disabled-bg-
color
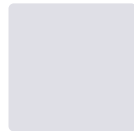
$hover-color

$success-
color
#3CD778

$warning-color
#E7921E

$danger-color
#D94E4E

$placeholder
-color

$brand-medium
-color

When do we use these status?
· SUCCESS: Used to display success results or positive outcomes. Example: something was
successfully saved on the database.
· WARNING: Used to display a pending status or a warning about an NON BLOCKING event.
Example: A quote is pending to be approved.
· DANGER/ERROR: Blocking action, error that does not allow the user to continue the flow.
Additionally, it is used to activate destructive actions such as delete.
· DISABLED: Something cannot be used or the status is finished.
· INFO: Informative status, provides additional information..

Primary headers

Headers use the Ubuntu font, the font of the logo.

```
{
  font-family: Ubuntu; // http://font.ubuntu.com/
  margin-bottom: 10px;
  line-height: 1.1;
}
```

h1 $brand-primary light 36px

h2 $brand-primary light 30px

h3 $brand-primary semibold 24

h4 $brand-primary semibold 18

h5 $brand-primary bold 14

h6 $brand-primary bold 12

Secondary headers

Secondary headers are used as an alternative to default primary when less contrast is required. There is no <h1> secondary header.

h2.h2-secondary: $text-color Light 30px

h3.h3-secondary $text-color semibold 24

h4.h4-secondary $text-color semibold 18

h5.h5-secondary $text-color bold 14

h6.h6-secondary $text-color bold 12

Paragraphs and text

Default typography is Helvetica. The line-height is calculated multiplying the font-size x 1.42857, therefore the default line-height is 14px x 1.42857 ~ 20px. The color is $text.

This is the normal text uses Helvetica, 14px, regular weight. The line-height of the text is 40px.

‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾
‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ ‾ 10px

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris mollis placerat metus eget dignissim. Fusce at arcu tempor, vehicula magna eu, porttitor neque. Pellentesque gravida leo a massa lobortis, non dapibus velit tristique. Nullam porta imperdiet augue, ut commodo dolor pharetra nec.

In this document, the default values of a text are the ones below. If any of this values is different it will be specified in a comment.

```
{
  font-size: 14px;
  font-weight: normal
  line-height: 1.42857;
  color: $text
}
```

Common text variants

The following classes of text have been defined.

strong	`strong {font-weight: bold;}`
small	`small {font-size: 85%, color: $label-color}`
.text-info	`{color: $brand-secondary-light}`
.text-success	`{color: $success-color}`
.text-error	`{color: $danger-color}`
.text-warning	`{color: $warning-color}`
.text-large	`{font-size: 130%}`

They can be mixed. For example:

strong.text-large

Alerts

Alert. Use this alert to inform the user about something.

```
.alert {background-color: $border-color; padding:8px;}
```

Info alert. Use this alert to inform the user about something.

```
.alert.alert-info {color: $danger-color; background-color: $info-bg-color}
```

Sucess alert. Use this alert to tell the user something is ok or successful.

```
.alert.alert-succes {color: $danger-color; background-color: $danger-bg-color}
```

Warning alert. Use this alert to warn the user about something not blocking.

```
.alert.alert-warning {color: $danger-color; background-color: $danger-bg-color}
```

Danger alert. Use this alert to tell the user about an error or blocking situation.
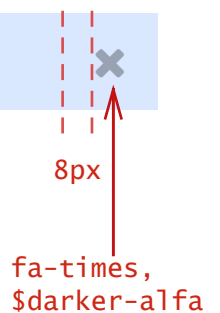
```
.alert.alert-danger {color: $danger-color; background-color: $danger-bg-color}
```

Alerts can have other elements:

This is a trong text. Links follow the standard style even in alerts.

Alerts can be dismisable:

If you press the X, the alert fades out. ✖

8px

```
fa-times,
$darker-alfa
```

Notifications

Notifications look like dismisable alerts but appear at a fixed position at the top of the page and for a configurable amount of time (default: 5s).

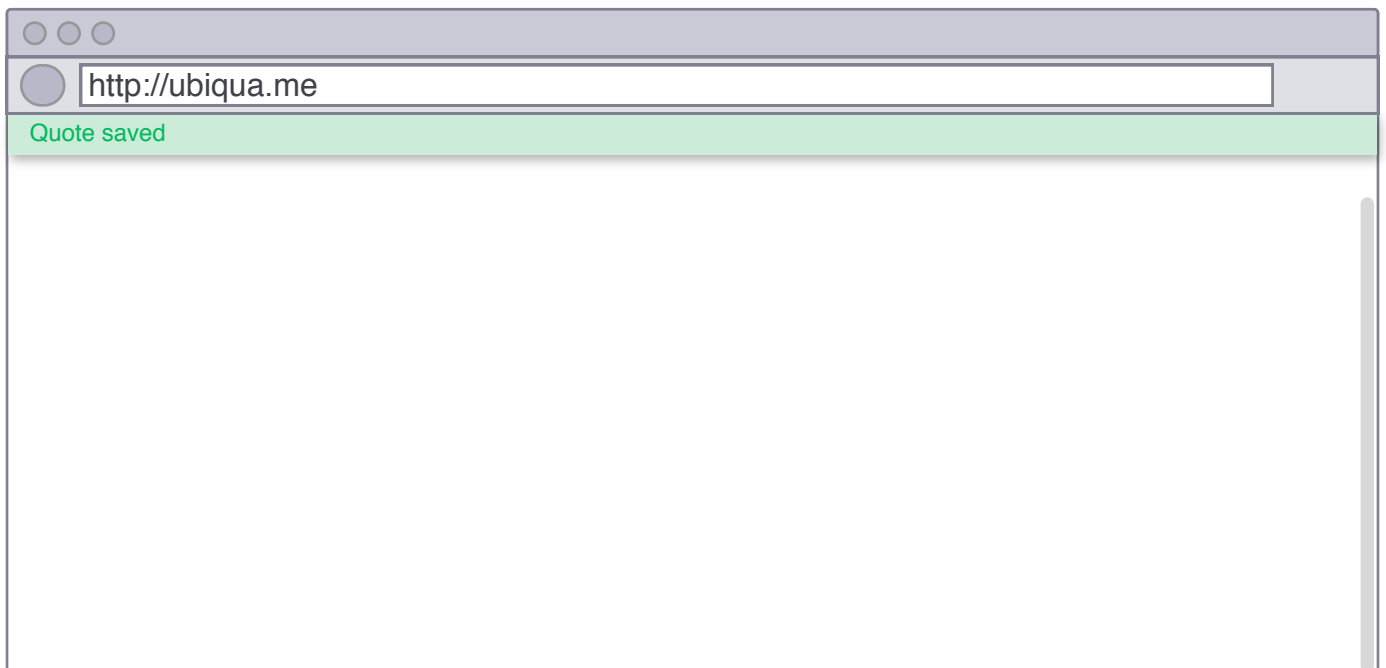Notifications have the same look & feel of the alerts, but with a shadow.

Also there are the same types of notifications as alerts: .notification-info, .notification-success, .notiication-warning, .notification-danger

Info notification example.   ✖

```
box-shadow: 1px 2px 4px 0px rgba(0,0,0,0.30);
position: fixed;
top: 0px;
```

http://ubiqua.me

Quote saved

Tooltips

Toolstips have the same specifications (padding, location, etc) as in the default Boostrap. The only difference is the background-color.
Tooltips are displayed to provide the label of an element or an extremely brief explanation.
The default position is on the top.

text in tooltip

text in tooltip   this is a tooltip   text in tooltip

text in tooltip

background-color:
$brand-secondary-color;
color: white;

Popovers

Popovers are displayed either to provide additional infomation of an item or to set a help.
The arrow of the popover can be in any of the sides (top, bottom, left or right).
The default popover to show is the one with the arrow on the left.

h5   border-bottom: 1px solid $warning-bg

Popover title

8px

8px
8px

this is a popover

Text of the popover. Sed posuere consectetur est at lobortis. Aenean eu leo quam. Pellentesque ornare sem lacinia quam venenatis vestibulum.

border-color:
$border-color;

15px

15px   15px
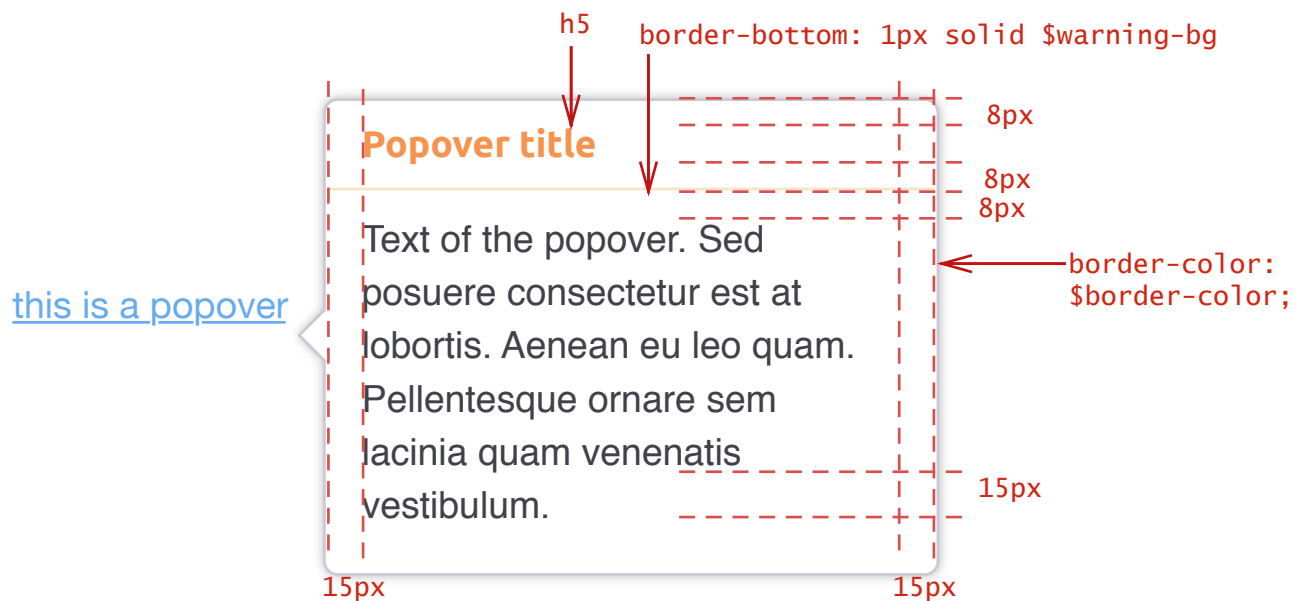
Icons

Icons used in this UI belong to FontAwesome (http://www.fontawesome.com)

fa-trash-o; Label: Borrar

fa-search; Label: Buscar

fa-plus-square-o; Label: Nuevo <XXX>

fa-power-off; Label: Salir

fa-gears; Label: Preferencias

fa-pencil-square; Label: Cambiar

fa-navicon; Label: Menú

fa-suitcase; Label: Productos

fa-cart; Label: Pedido

fa-truck; Label: Pedidos

fa-calendar-o;

fa-print; Label: Imprimir

fa-caret-up;

fa-caret-down;

fa-caret-right; Label: Siguiente / Continuar

fa-caret-left; Label: Anterior

fa-line-chart; Label: Estadísticas

Buttons

Common to all

[**Primary**]   [**Etiqueta que es larga**]

```
padding-top: 8px;
padding-bottom: 8px;
padding-left: 10px;
padding-right: 10px;
min-width: 100px;
border-radius: 5px;
```

normal	:hover	:active	:disabled
Primary	**Primary**	**Primary**	**Primary**

`14px, semibold;`
`background-color:`
`$brand-primary`

`background-color:`
`$brand-medium-color`

`background-color:`
`$brand-medium-`
`color`

`background-color:`
`$disabled-bg-color`

| **Default** | **Default** | **Default** | **Default** |

`14px,normal;`
`border-color:`
`$brand-primary`

`background-color:`
`$brand-medium-color`

`background-color:`
`$brand-medium-`
`color`

`background-color:`
`$disabled-bg-color`

| **Destroy** | **Destroy** | **Destroy** | **Destroy** |

`14px,normal;`
`color: $danger`
`border-color: $danger;`

`background-color:`
`$danger-color`

`background-color:`
`$danger-color`

`background-color:`
`$disabled-bg-color`

| Link button | Link button | Link button | Link button |

`14px,normal;`
`color: $link-color;`

`color:`
`$brand-medium-color`

`color:`
`$link-color`

`color:`
`$placeholder-color`

Buttons with icons

3px

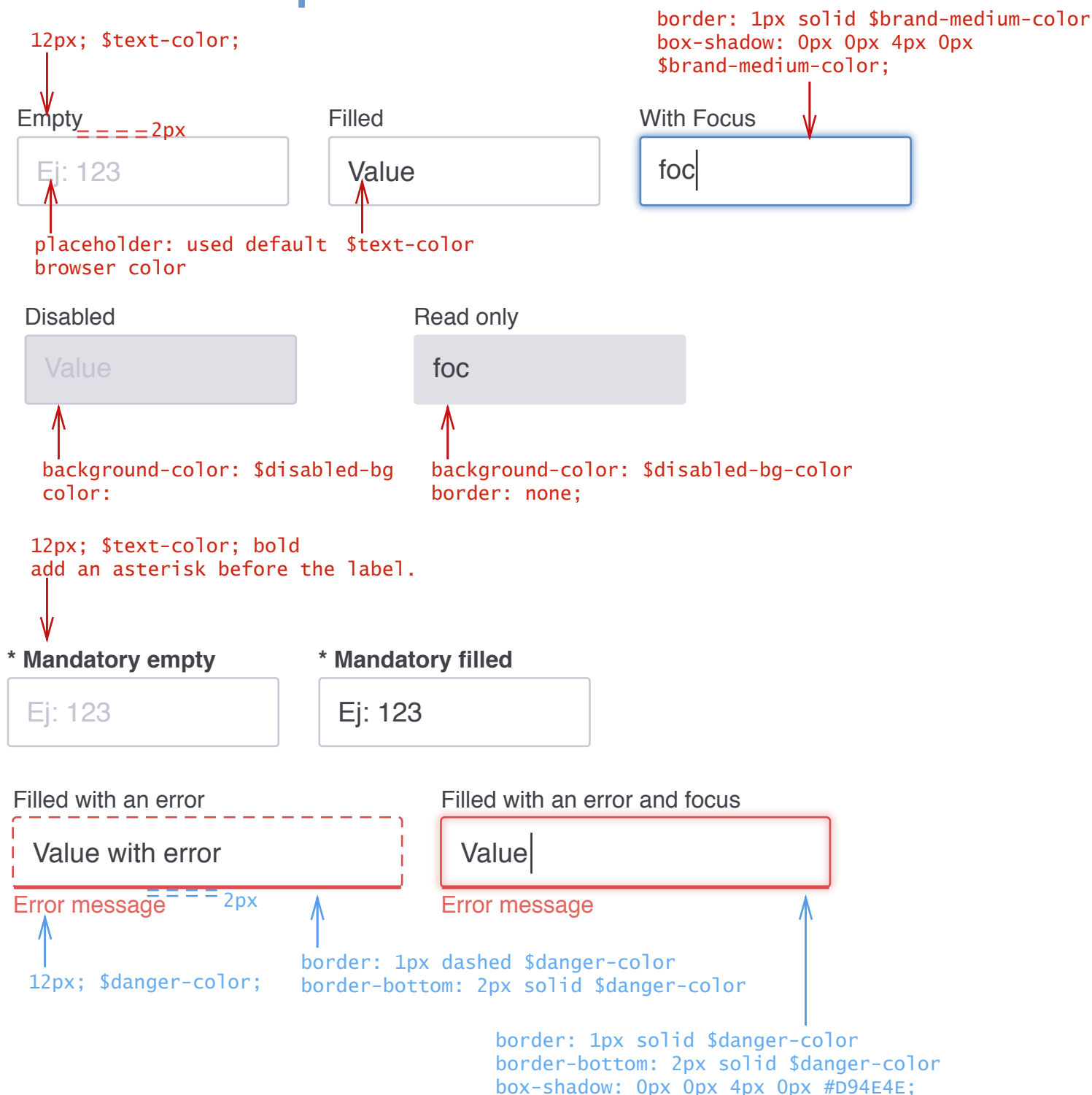[🖶 Imprimir]   [🗑 Eliminar]

`16px, FontAwesome`
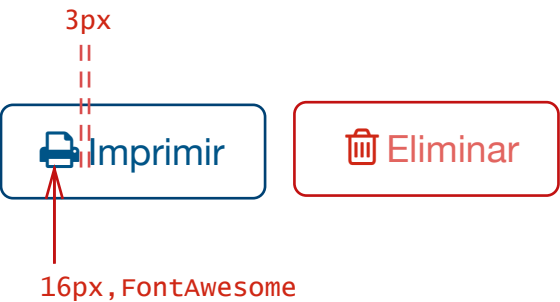
Controls

Common in boxes and controls

```
{
padding-left: 10px; padding-right: 10px;
padding-top: 8px; padding-bottom: 8px;
border-radius: 2px;
border: 1px solid $border-color;
}
```

Common / Inputs

border: 1px solid $brand-medium-color
box-shadow: 0px 0px 4px 0px
$brand-medium-color;

12px; $text-color;

Empty ———2px

```
Ej: 123
```

Filled

```
Value
```

With Focus

```
foc|
```

placeholder: used default $text-color
browser color

Disabled

```
Value
```

Read only

```
foc
```

background-color: $disabled-bg
color:

background-color: $disabled-bg-color
border: none;

12px; $text-color; bold
add an asterisk before the label.

* Mandatory empty

```
Ej: 123
```

* Mandatory filled

```
Ej: 123
```

Filled with an error

```
Value with error
```

Error message ———2px

Filled with an error and focus

```
Value|
```

Error message

12px; $danger-color;

border: 1px dashed $danger-color
border-bottom: 2px solid $danger-color

border: 1px solid $danger-color
border-bottom: 2px solid $danger-color
box-shadow: 0px 0px 4px 0px #D94E4E;

Inputs with units

Unit postfix

5.35 | m

Unit prefix

$ | 432.23 ← `text-align: right;`

↑ `$text-color`
`padding-left: 10px; padding-right:10px;`

Selects

Without a value

Seleccionar… ▼

↑ `16px, fa-caret-down`

With a value

Default value ▼

* Mandatory with a value

Default value ▼

Dropdown menus

Default ▼

Default ▼

First item ← `background-color:$brand-medium-color`
`color: white;`

🚚 One item ← `padding-left: 10px;`
`padding-right: 10px;`
`padding-top: 8px;`
`padding-bottom: 8px;`

Saludemos con hola ← `:hover`
`background-color: $hover-color;`

↑ `border-radius:4px`

Typeahead

Empty typeahead

Ej: 123

While typing

Hola |

Hola es un saludo ← `First item displayed is auto selected`

Un saludo es **hola** ← `matched text in bold`

Saludemos con **hola**

Choice

The circles of the choice buttons may be the default browser rendering.

Choice should have a default selection.

◯ This is the label ⟵——————— 12px, $text-color

⦿ This is the label of the selected item_ _ _ _
⟍
15px
_ _ _ _

◉ This is the label of a disabled item ⟵———— 12px, $border-color

◯ This is the label of a disabled item

Checkboxes

The squares of the may be the default browser rendering.

☐ This is the label_ _ _ _
⟍
15px
_ _ _ _
☑ This is the label

☐ This is the label

☑ This is the label

Switches

In general, switches are preferred over checkboxes on touch interfaces.

| OFF |

| ON | ⟵—————— background-color: $brand-medium-color;
border: 1px solid brand-medium-color;
border-radius: 5px;
color: white;
padding-top: 8px;
padding-bottom:8px;

default: 50px

Label desktop

| OFF |

| ON | ⟵————— background-color: $border-olor
border: 1px solid $border-color;
color: white;

A bootstrap plugin http://www.bootstrap-switch.org
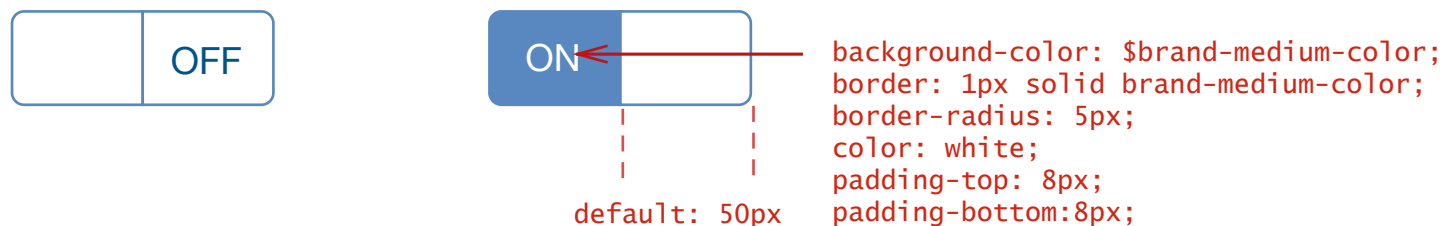
Button-groups choice / checkbox

```
{
  min-width: 100px;
  padding-top: 8px; padding-bottom: 8px; padding-left: 10px; padding-right: 10px;
}
```

color: white
background-color: $brand-medium-color

Label

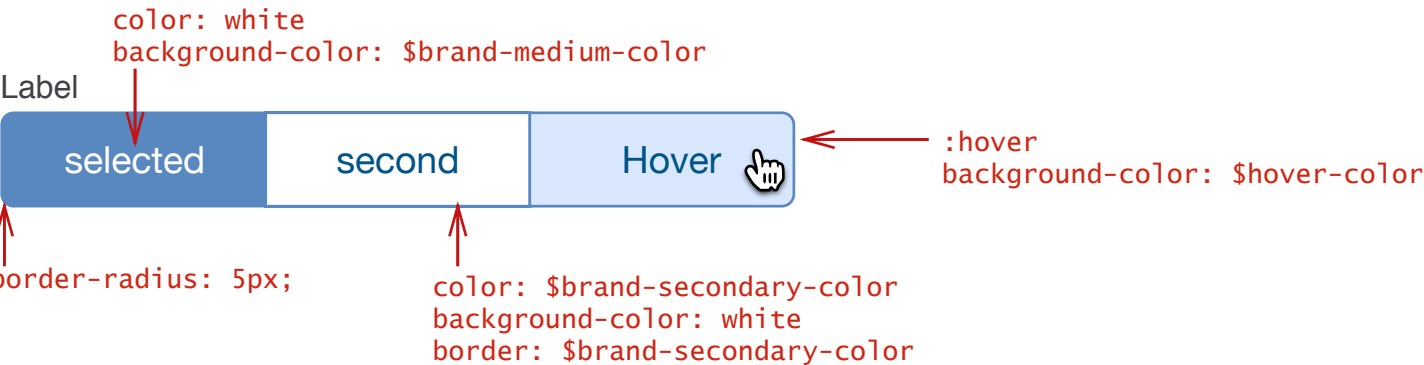| selected	second	Hover

:hover
background-color: $hover-color

border-radius: 5px;

color: $brand-secondary-color
background-color: white
border: $brand-secondary-color

selected	second	third

color: white;
background-color: $disabled-bg-color;
border: 1px solid $border-color;

color: $disabled-bg-color;
background-color: white;
border: 1px solid $border-color;

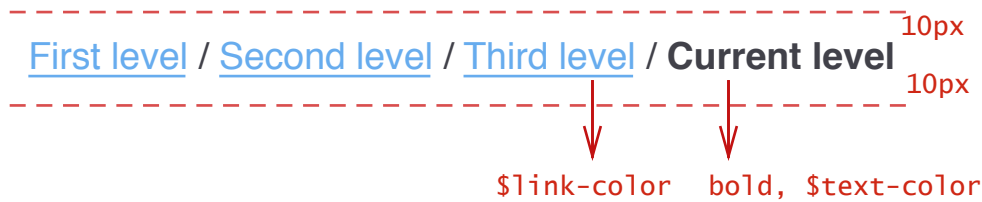Checkbox button group

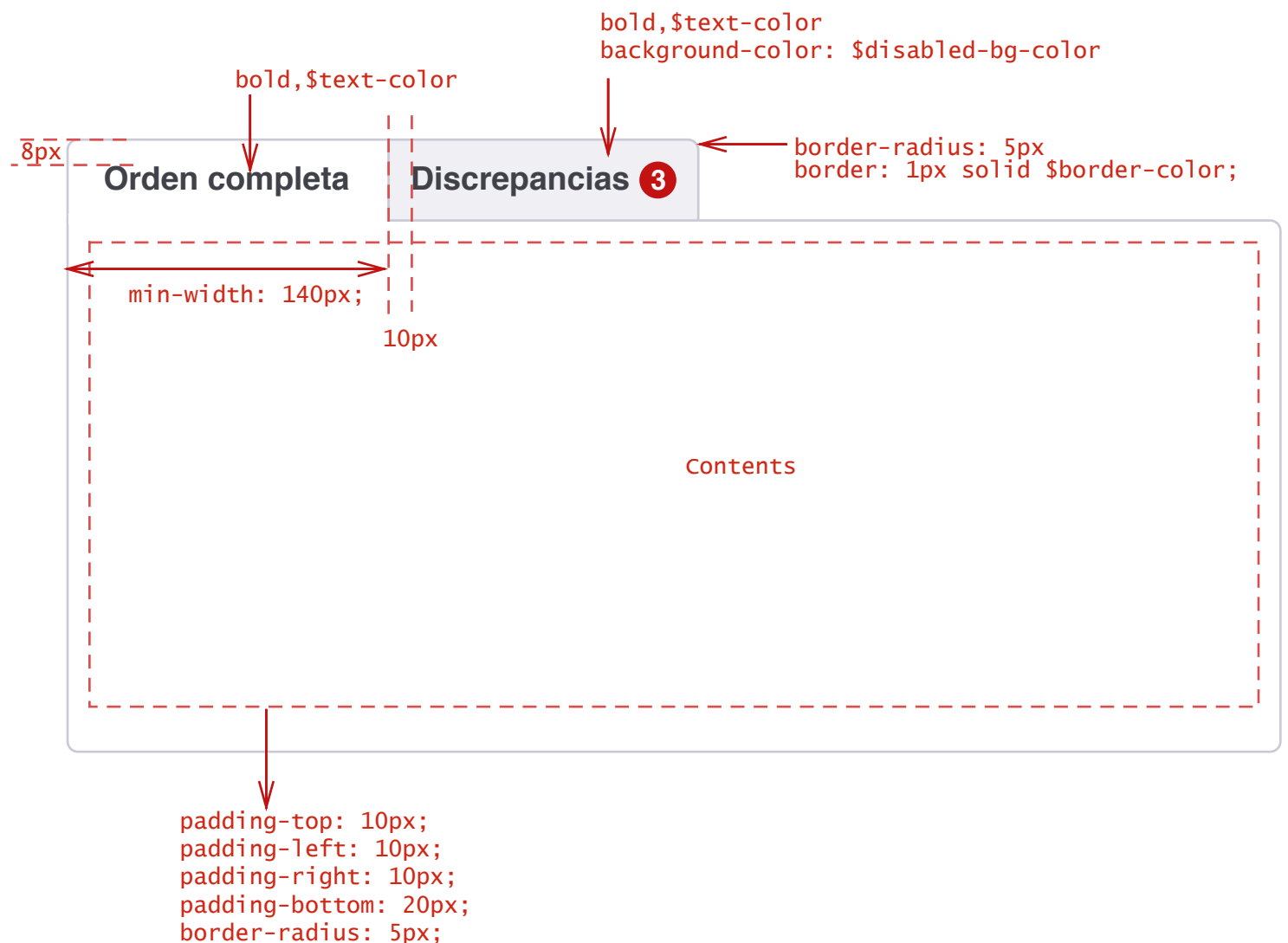| selected	second	third

When acts as checkbox more
than one can be selected at the same
time.
When acts as radio button only one can
be active.

Checkbox/radio button groups are preferred over

Breadcrumbs

First level / Second level / Third level / **Current level**   10px

10px

$link-color   bold, $text-color

Tabs

bold,$text-color

bold,$text-color
background-color: $disabled-bg-color

8px

Orden completa   **Discrepancias** **3**

border-radius: 5px
border: 1px solid $border-color;

min-width: 140px;

10px

Contents

padding-top: 10px;
padding-left: 10px;
padding-right: 10px;
padding-bottom: 20px;
border-radius: 5px;

Tables

How to order rows in tables:

[id]   most important   least important   amounts   actions over row

Most important column can be a link
to get more detail
Most important column should be a
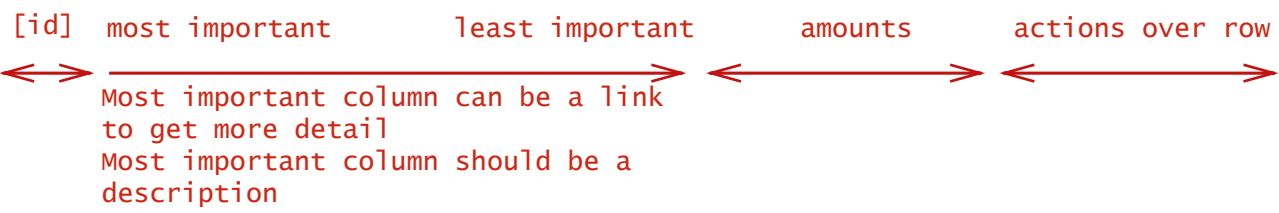description

Number, amounts and date columns are aligned to the right
Text rows are aligned to the left
In the actions area, use a link or a dropdown depends on the space available and the number of
actions. Dropdowns shall have at least two options.
Default action in a table (if available) is to go to the link of the

border-radius:5px

.small

10px

opens a dropdown

5px
5px

min-height: 50px

ID	Orden de compra	Fecha	Amount	
1234	Compra FM2	24-ago	$124.00	Acciones ▼
1234	Compra FM2	24-ago	$124.00	▼
1234	COMPRA3	24-ago	$128.00	Eliminar

right align   left align

opens an accordion

Small table

5px   small   strong

5px 5px

Producto	Precio	Cantidad	Total
Nombre del producto código 300	$300.00	10	$300.00
Nombre del producto código 300	$300.00	10	$300.00
		Subtotal	**$3,000.00**

2px

$text-light-color

strong.large

Optimizing the vertical space of tables

Sometimes tables have too many columns. In thoses to avoid horizontal scroll (specially on mobile devices) we merge several cols in one. In order to do this, the data of the cols should be univocally identified. In the example below, the order number and the date have been merged with the order descrption. Also the status of the order was merged in one column.

Orden de compra	Monto y Estado	
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA	Acciones ▼
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA	Acciones ▼

Headless tables

We can skip the table head if the content is extremely clear for the user. With this option, the interface is much cleaner.
To be sure the data is comrehended, we can add a tooltip to some elements that appears on :hover with a small delay of ~300ms.

Órdenes de compra

Compra FM2 Orden 1234 del 24-ago	Estatus ENVIADA	Acciones ▼
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA	Acciones ▼

Note that some tables, specially headless tables can be implemented using <div> with cols instead of <table>. This should be taken into account specially in fully responsive designs.

Accordions

Accordions allow the user to view additional information without losing current context.

10px 10px

Orden de compra	Monto y Estado
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA

fa-caret-down
color:
$text-light-color

clickable area to collapse

Orden de compra	Monto y Estado
Compra FM2 Orden 1234 del 24-ago	**$124.00** ENVIADA

fa-caret-up

Producto	Precio	Cantidad	Total
Nombre del producto código 300	$300.00	10	$300.00
Nombre del producto código 300	$300.00	10	$300.00
		Subtotal	**$3,000.00**

Data Appears with an slide down animation

Disappears with slide up animation

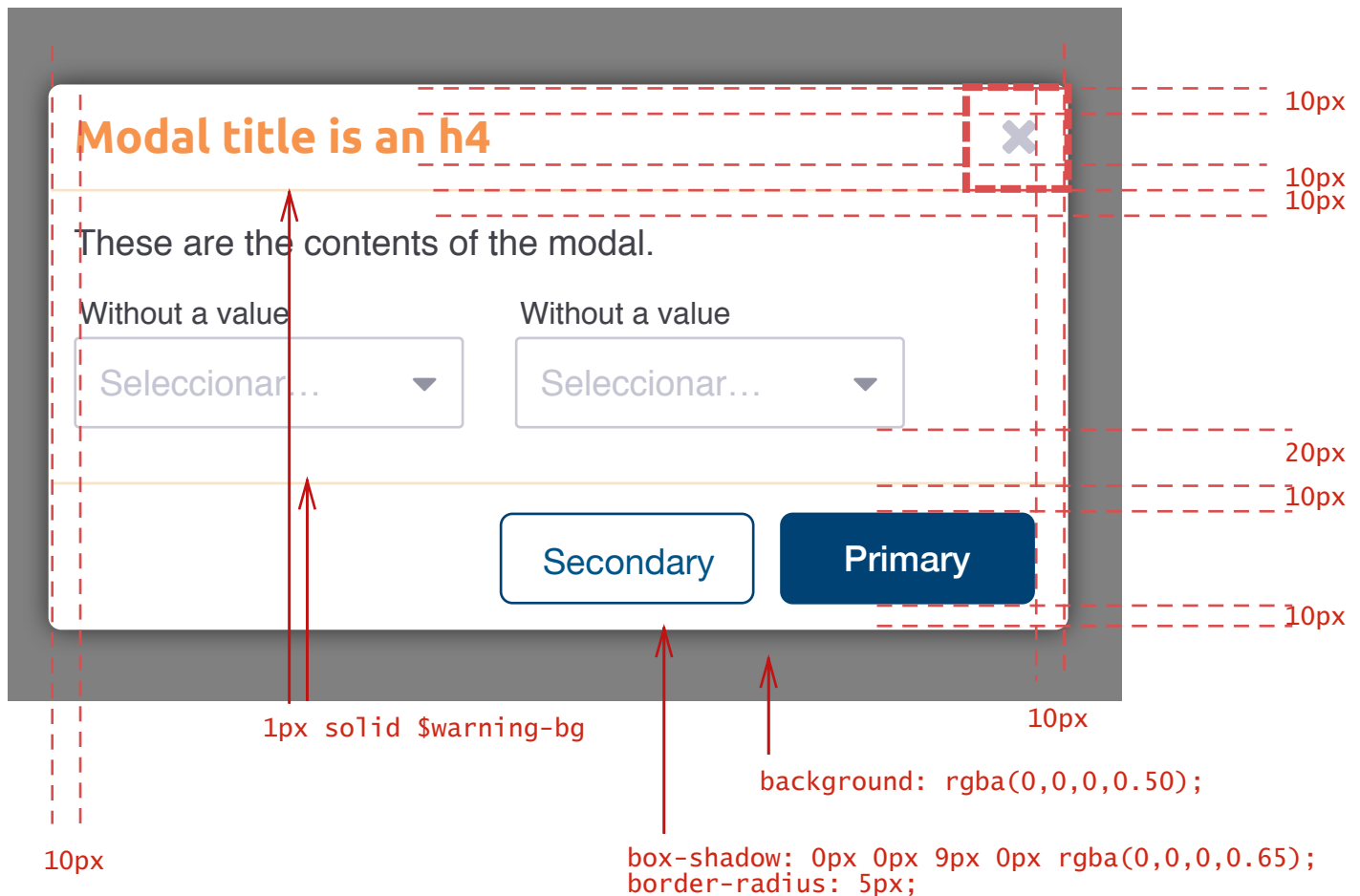| **Compra FM2** Orden 1234 del 24-ago	**$124.00** ENVIADA

background-color:$disabled-bg-color;
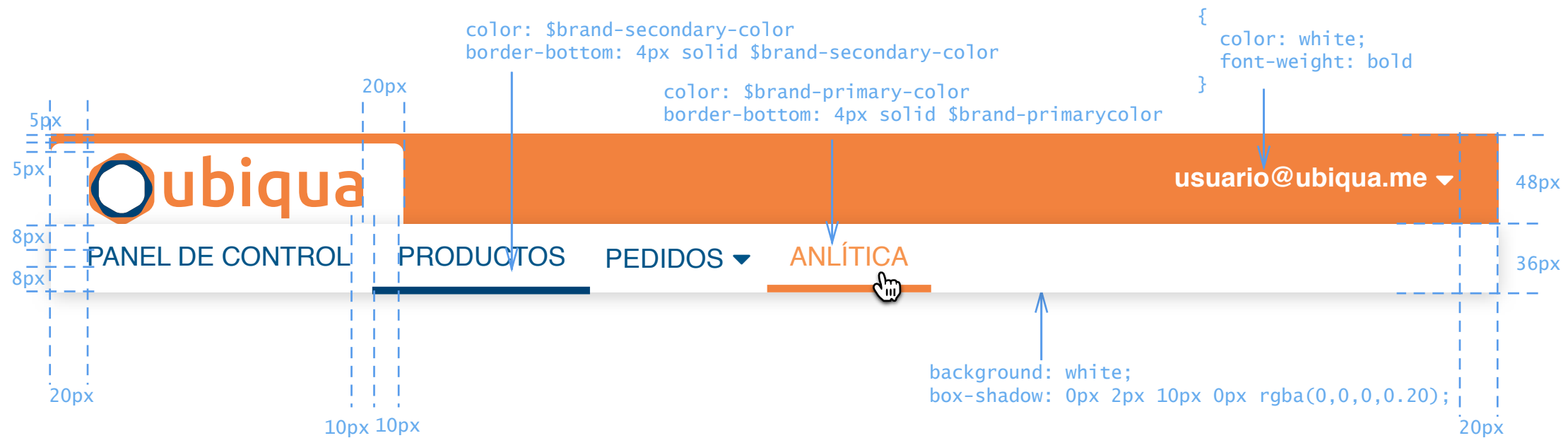padding:10px;
border:$border-color;

Modal windows

There are three width sizes of modal windows: small (400px;) medium default (600px) and large (750px).

cliclable area on the dismiss button is 40x40px

Modal title is an h4

These are the contents of the modal.

Without a value

Without a value

Seleccionar…

Seleccionar…

Secondary

Primary

10px

10px

10px

20px

10px

10px

1px solid $warning-bg

10px

background: rgba(0,0,0,0.50);

10px

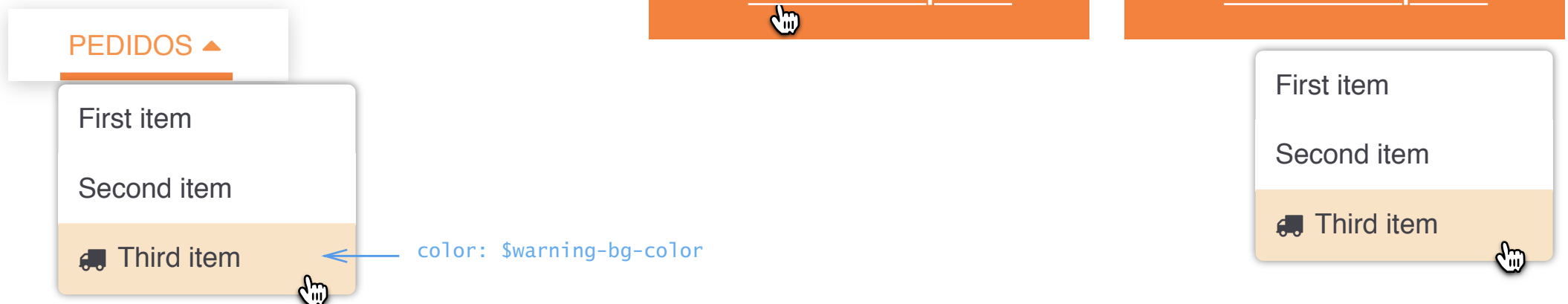box-shadow: 0px 0px 9px 0px rgba(0,0,0,0.65);
border-radius: 5px;

In general, the use of modal windows is not recommended for mobile applications.
Modal windows break the flow of the user, becoming annoying if they appear too often. Therefore they shall be used wisely.

Header - Desktop and tablet

color: $brand-secondary-color
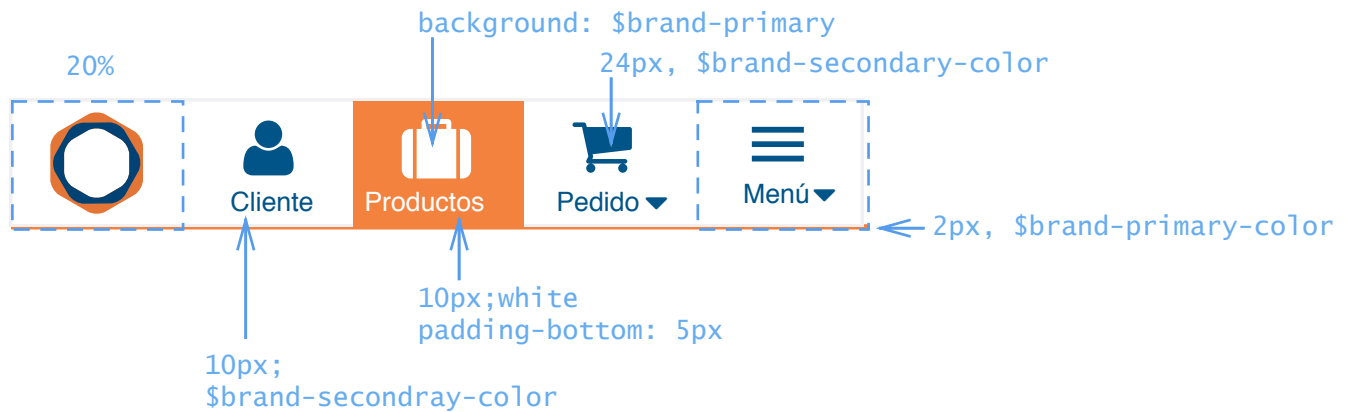border-bottom: 4px solid $brand-secondary-color

color: $brand-primary-color
border-bottom: 4px solid $brand-primarycolor

```
{
color: white;
font-weight: bold;
}
```

5px

20px

5px

8px

ubiqua

usuario@ubiqua.me ▾

48px

PANEL DE CONTROL   PRODUCTOS   PEDIDOS ▾   ANLÍTICA

36px

8px

20px

10px 10px

background: white;
box-shadow: 0px 2px 10px 0px rgba(0,0,0,0.20);

20px

Main menu dropdowns

See dropdown menus section for the specification

usuario@ubiqua.me ▾

usuario@ubiqua.me ▲

PEDIDOS ▲

First item

Second item

🚚 Third item

color: $warning-bg-color

First item

Second item

🚚 Third item

Header - Mobile

Top tab based navigation

max 3 items outside the main menu;
max 4 if ther is no menu.

20%

background: $brand-primary

24px, $brand-secondary-color

Cliente

Productos

Pedido ▾

Menú ▾

2px, $brand-primary-color

10px;white
padding-bottom: 5px

10px;
$brand-secondray-color

Navigation bar based navigation

Home/First page

h5; with ellipsis if title is too long

Application/Page title

Menú ▾

Page

36px;fa-angle-left; $primary-color

h5; with ellipsis if title is too long

‹ Atrás

Page title

Menú ▾

12px;$brand-primary-color

If the menu has a fa-caret-down
It displays a regular dropdown menu

Offcanvas - Mobile

Menu can be an offcanvas menu. On these cases, the hamburger icon cannot have the fa-caret-down

Application/Page title
Menú

touch

Usuario

Contraseña

Ingresar

Olvidé mi contraseña

Menú

MENU SECTION

Submenu option

MENU SECTION

Submenu option
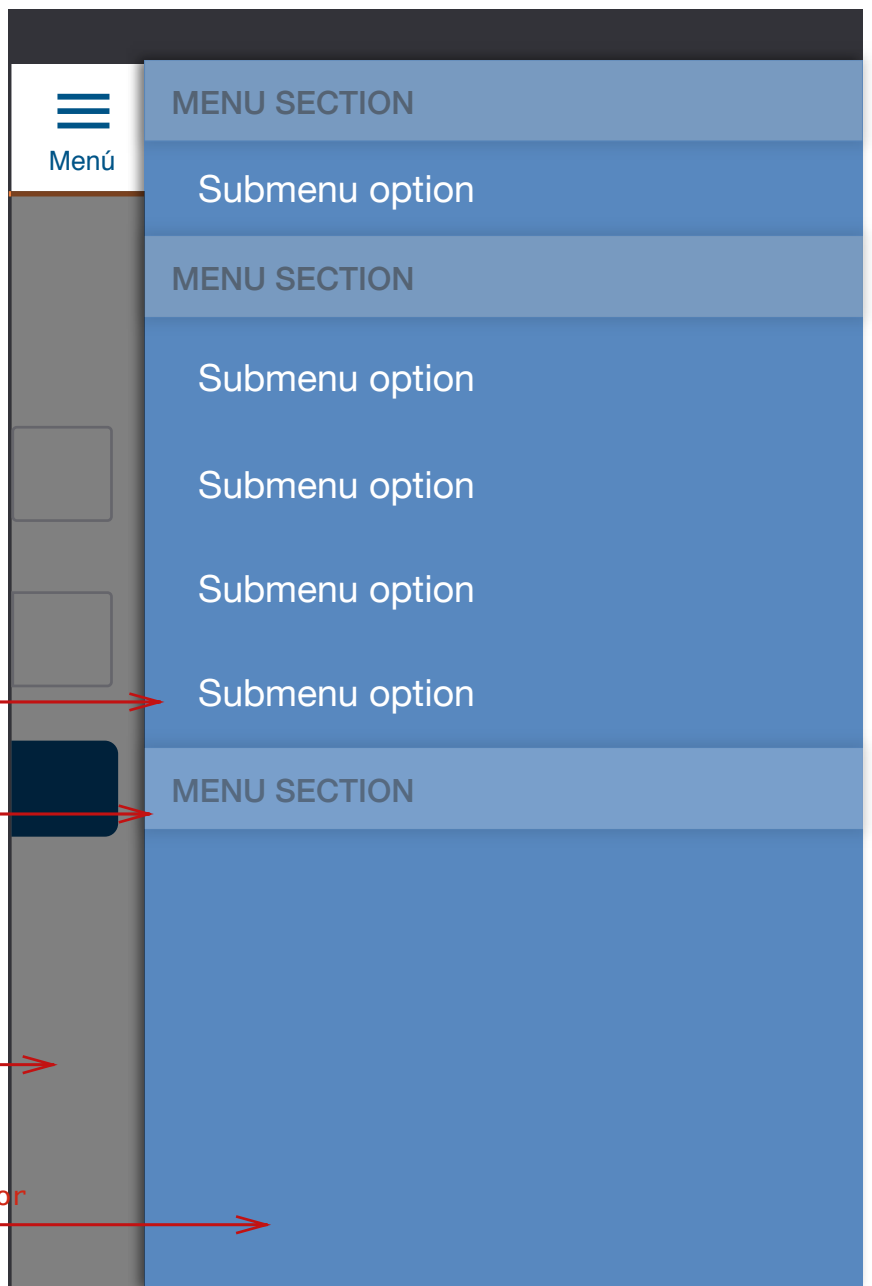
Submenu option

Submenu option

Submenu option

MENU SECTION

```
margin-left: 20px;
padding-top: 10px;
padding-bottom: 10px;
color: white;
```

```
padding: 10px;
font-size: 12px;
color: black with 40% opacity;
background: $lighter-alfa;
box-shadow: 0px 0px 5px 2px
rgba(0,0,0,0.10);
```

```
backroung-color: black
with 50% opacity;
```

```
background-clor: $brand-medium-color
box-shadow: -2px 0px 4px
0px rgba(0,0,0,0.50);
```
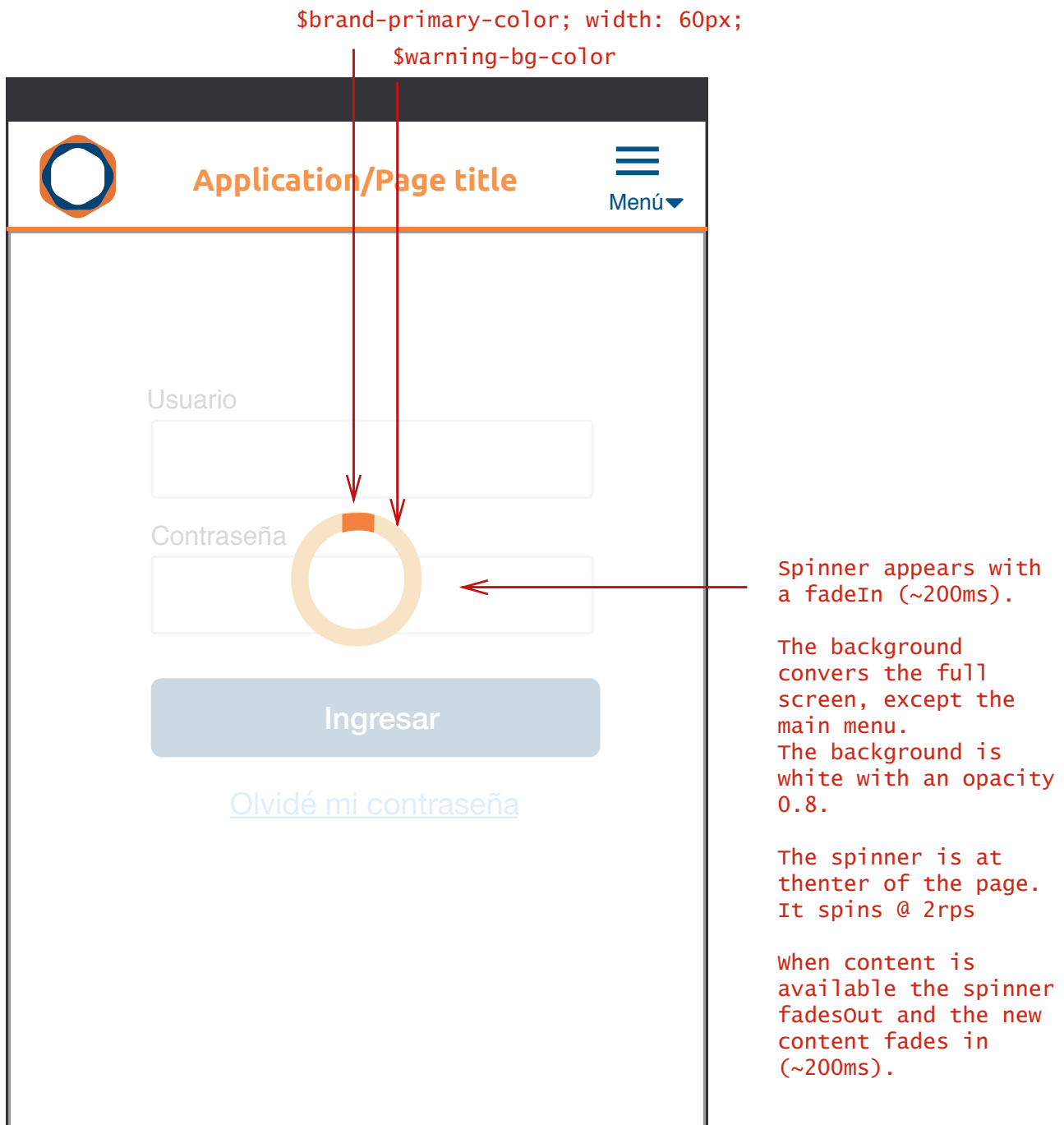
ease-in animation

ease-out animation

Full screen async load

The behaviour applies to both, mobile and desktop.
Full screen async load is displayed when opening a new screen

$brand-primary-color; width: 60px;

$warning-bg-color

Application/Page title

Menú▼

Usuario

Contraseña

Ingresar

Olvidé mi contraseña

Spinner appears with
a fadeIn (~200ms).

The background
convers the full
screen, except the
main menu.
The background is
white with an opacity
0.8.

The spinner is at
thenter of the page.
It spins @ 2rps

When content is
available the spinner
fadesOut and the new
content fades in
(~200ms).

Example of loader implementation:
http://projects.lukehaas.me/css-loaders/

Async data load

This asynchronous feedback is displayed when some data is being loaded, saved, updated on the current page. For example, if the data of an accordion has to be loaded from the server, this visual feedback shall be displayed.

A demo behaviour of the progress bar implementation http://ricostacruz.com/nprogress/

The Y position of the progress bar in desktop is max[0, (48+36px) - vertical-scroll]

5px, $brand-primary-color

The position of the progress bar is just below the navigation bar on mobile devices.
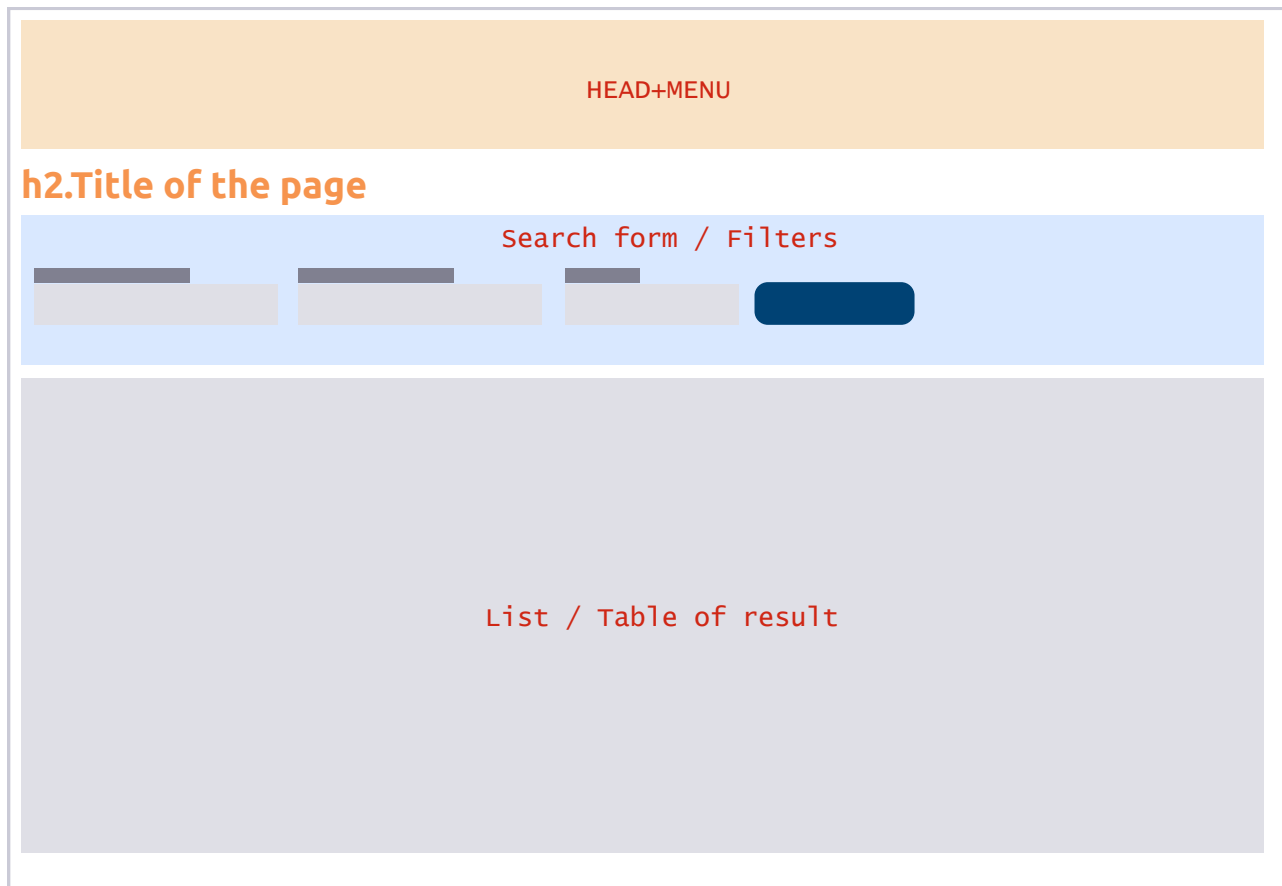
Basic desktop layouts

Login / Sign up / Forgot password (simple forms)

LOGO

h2.title

Background is primary color. Form shall be centered.

Search layout

By default, when the page is displayed, it shall be presented a set of results. These results shall be the most convenient for the user.

For example, if it is a list of notifications, it shall display the latest ones first.

Forms

h2.Title of the page/form

Forms shall have one column
Mandatory fields go first.
Fields shall be ordered by logicaly. For example, an address should begin with the street,
then the province, state, postal code and country.
At the end of the form, an action to cancel and an action to submit the form shall be displayed

Reference:
https://uxplanet.org/designing-more-efficient-forms-structure-inputs-labels-and-actions-e3a47007114f

Product sheet

h2.Title of the page

Other data. It may be tabbed or not

Dashboard

HEAD/MENU

h2.Title of the page

Section

Section

Layout examples

Entrar

* Usuario

* Contraseña

Ingresar

background:
background-image: radial-gradient(50% 100%, #FAB872 0%, #F2823E 100%);

Oubiqua

PANEL DE CONTROL   PRODUCTOS   PEDIDOS ▾   ANALÍTICA

ÓRDENES

Estatus	Número de pedido	Proveedor	Sucursal	
Todos ∨	Ej: 123	Ej: Puleva	Ej: dorado	**Buscar**

16 órdenes activas encontradas

Estatus	Orden de compra	Número de pedido	Fecha	Proveedor	Sucursal	
● RECIBIDO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ∨
● POR REVISAR	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ∨
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ∨
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ∨
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ∨

| 1 | 2 | 3 | 4 |

Inicio / Orden no. 45000123123

🖨 Imprimir　　🗑 Eliminar

Proveedor	Vendedor	Estatus	Total de pedido
Felipe MOTTA	**Marcos Pérez**	**EN PROCESO**	**$1500.00**

Cliente	Fecha del pedido	Fill rate	Total orden
Mister Wonderful S.A.	**20-oct-2016 (hace 3 días)**	**85%**	**$1200.00**

Orden completa	Discrepancias ❸

Total 3 productos

Código del producto	Descripción	Razón	Valor actual	Valor inicial	
CDP123556	**VINO DE JEREZ OSBORNE IMP…**	Poco razonable	$10.25	$10.25	Acciones ⌄
CDP123556	**RON ABUELO 2.5L**	Poco razonable	$10.25	$10.25	Acciones ⌄
CDP123556	**SECO HERRERANO 75ML**	Poco razonable	$10.25	$10.25	Acciones ⌄

Oubiqua

PANEL DE CONTROL   PRODUCTOS   PEDIDOS ⌄   ANALÍTICA

usuario@gmail.com ⌄

ÓRDENES

Estatus

| Todos ⌄ |

Buscar

16 órdenes activas encontra

Example of modal window ✕

These are the contents of the modal.

Without a value   Without a value   Without a value

| Seleccionar… ⌄ | | Seleccionar… ⌄ | | Seleccionar… ⌄ |

Secondary   Primary

Estatus	Ord				rsal	
● RECIBIDO	45000123123		12345	24-ago-2016	ASTOR	El Dorado	Acciones ⌄
● POR REVISAR	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ⌄
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ⌄
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ⌄
● EN PROCESO	45000123123	12345	24-ago-2016	ASTOR	El Dorado	Acciones ⌄

| 1 | 2 | 3 | 4 |

Entrar

* Usuario

* Contraseña

Ingresar

Olvidé mi contraseña

Buscar un producto

Avena para niños Nutriben
#12345 · ¡Oferta!

Sin stock ⌄

Camiseta bebé Cars S.A.

#12345

⌃

	Precio	Cantidad	Total
L código 300	$300.00	10	$300.00
		Subtotal	**$3,000.00**

Avena para niños Nutriben
#12345 · ¡Oferta!

+300 🛒 ⌄

Opiaceo para adolescentes María de las
#12345 · ¡Oferta!

Sin stock ⌄

Avena para niños Nutriben
#12345

300 ⌄

Avena para niños Nutriben
#12345

⌄

Avena para niños Nutriben
#12345

⌄

Avena para niños Nutriben
#12345

⌄