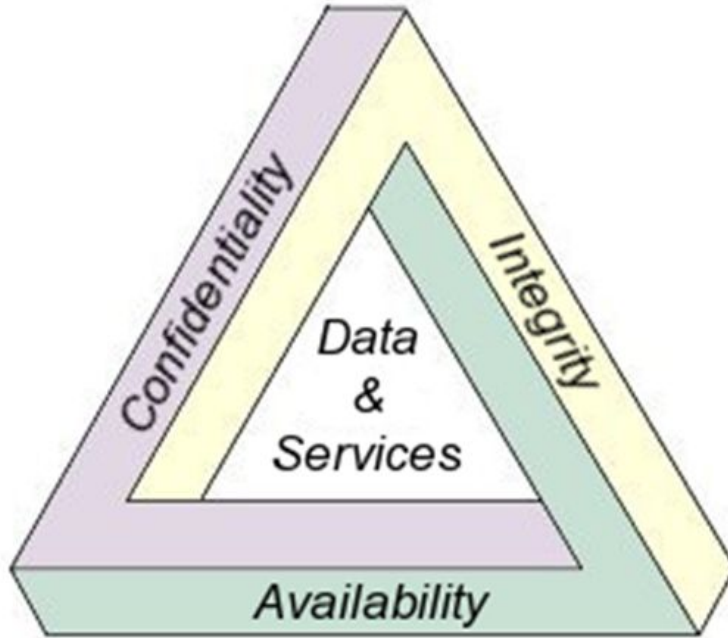


Cyber Risk Management

Review Time



- Confidentiality
- Integrity
- Availability

Everything revolves around Data! We ensure these principles through proper Risk Management.



What is Risk?



So Many Definition(s):

The level of impact on organizational operations (including mission, functions, image, or reputation), organizational assets, or individuals resulting from the operation of an information system given the potential impact of a threat and the likelihood of that threat occurring. FIPS 200 under RISK

A measure of the extent to which an entity is threatened by a potential circumstance or event, and typically a function of: (i) the adverse impacts that would arise if the circumstance or event occurs; and (ii) the likelihood of occurrence. See Information System-Related Security Risk. NIST SP 800-30 Rev. 1 under Risk CNSSI 4009

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The level of impact on agency operations (including mission, functions, image, or reputation), agency assets, or individuals resulting from the operation of an information system given the potential impact of a threat and the likelihood of that threat occurring. NIST SP 800-18 Rev. 1 under Risk NIST SP 800-30

Risk is the possibility or likelihood that a threat will exploit a vulnerability to cause harm to an asset. (ISC)2 CISSP Eighth Edition

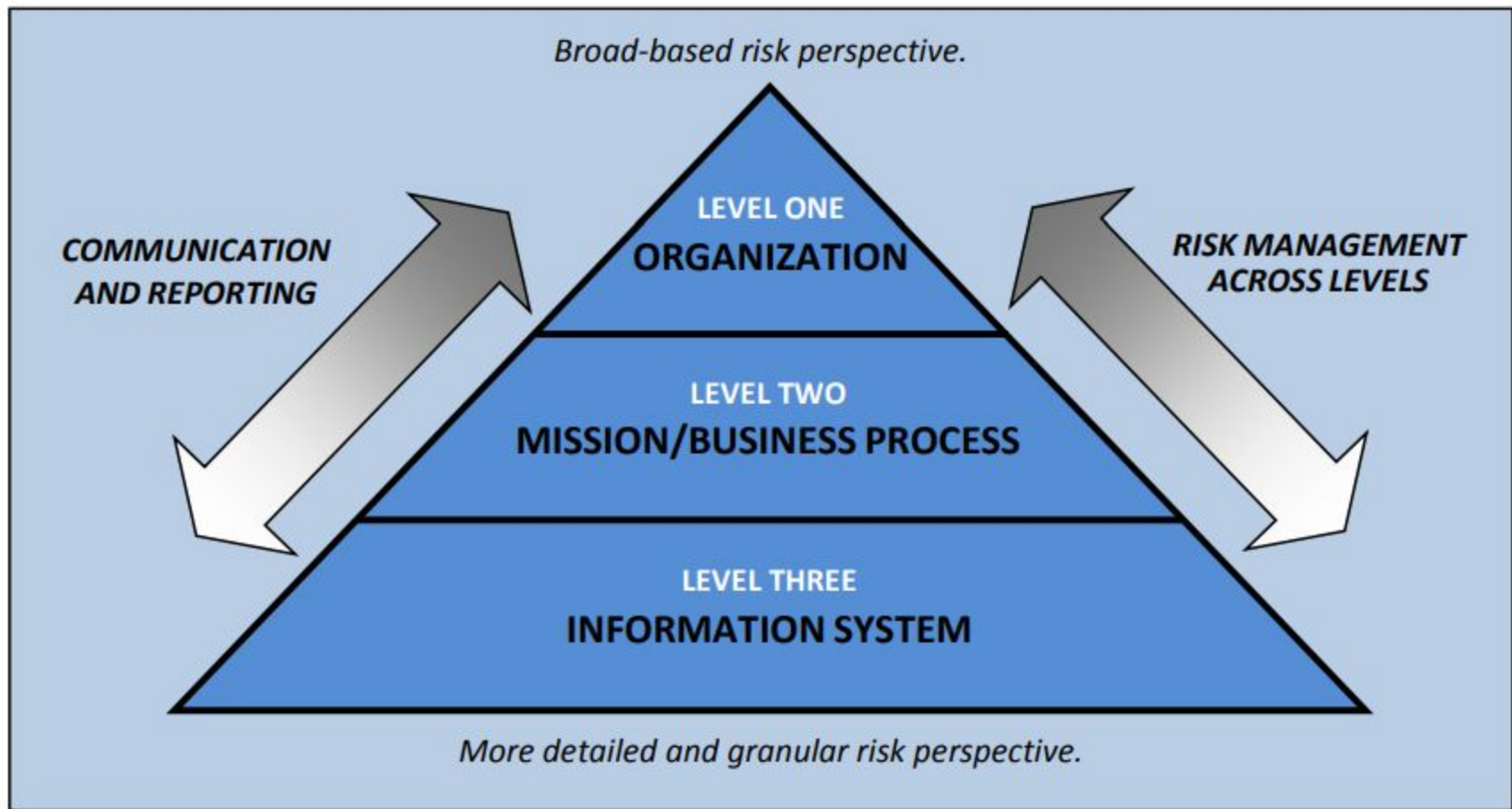


FIGURE 1: ORGANIZATION-WIDE RISK MANAGEMENT APPROACH

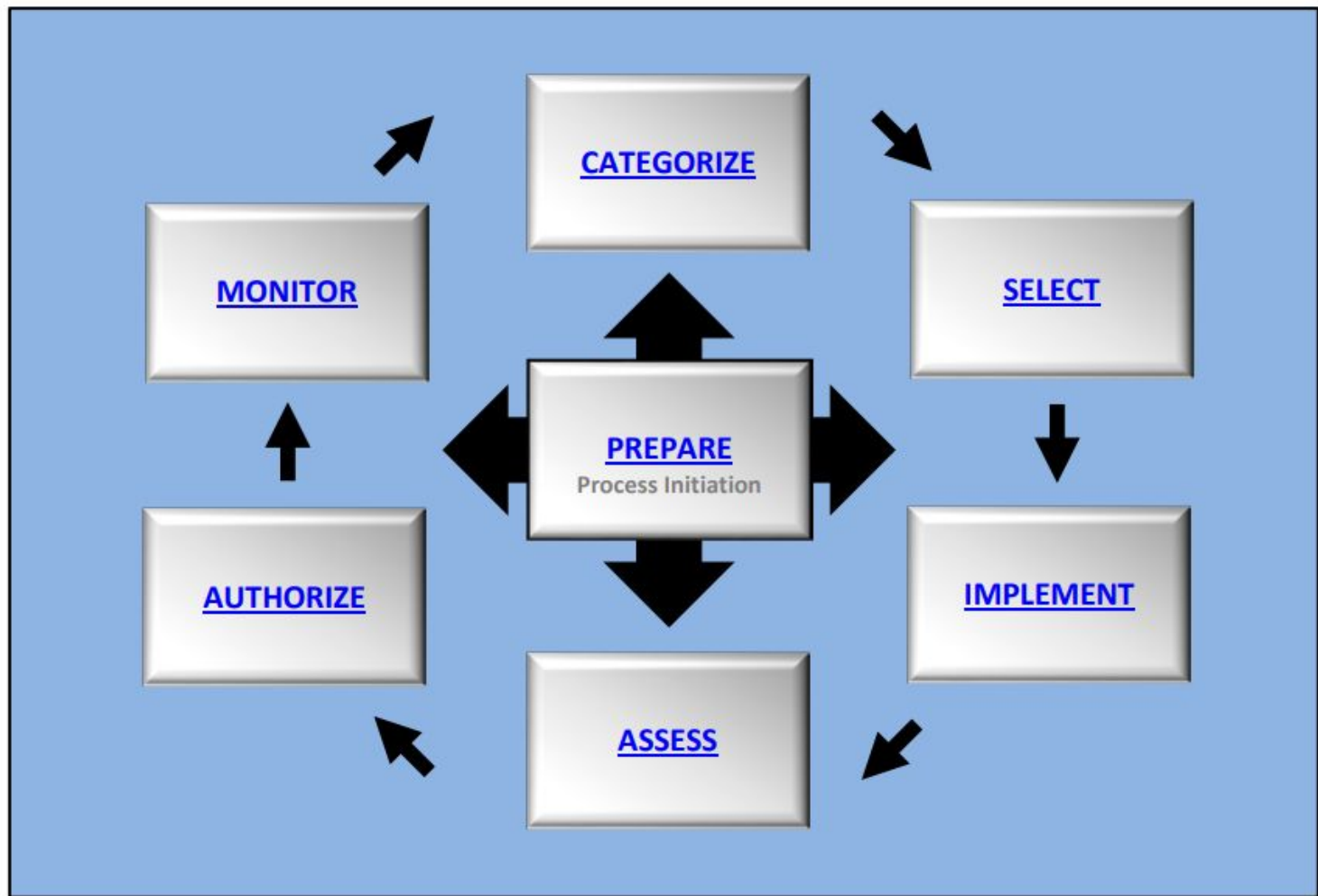


FIGURE 2: RISK MANAGEMENT FRAMEWORK



Risk - Keep it Simple

Risk = Impact * Likelihood

Impact = aka Severity and/or Consequence. The after effect of an event that can be measured in some way such as cost

Likelihood = what is the probability the impact will happen



Simple “Cyber Risk”

“Cyber Risk” = Impact * Vulnerability * Threat

Likelihood = Vulnerability * Threat

Impact: aka Severity, Consequence, Asset, and more

Costs, Value (monetary and nonmonetary), Opportunity Cost, etc.

CIA Triad/Triangle

Vulnerability

Exposure, Footprint, Weakness and/or susceptible to a threat

Threat

Actions or inaction that could cause damage, destruction, alterations, loss, etc. Intentional or accidental. From people, hardware, network, structure, nature.

What are some examples of threats?



Cybersecurity Risk Management

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Risk Management Frameworks

Preventive Ex ISO 27001	Deterrent Ex ISO 27000	Detective	Corrective	Recovery
Security Policies	Security Personnel	Logs	Alarms	Backups
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Callback	Security Cameras	Intrusion Detection Systems	Intrusion Detection Systems	Fault Tolerant Drive Systems
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Job Rotation	Intrusion Alarms	Audit Trails		Antivirus Software
Encryption	Awareness Training	Mandatory Vacations		
Data Classification	Firewalls			
Smart Cards	Encryption			

Risk Management Life Cycle

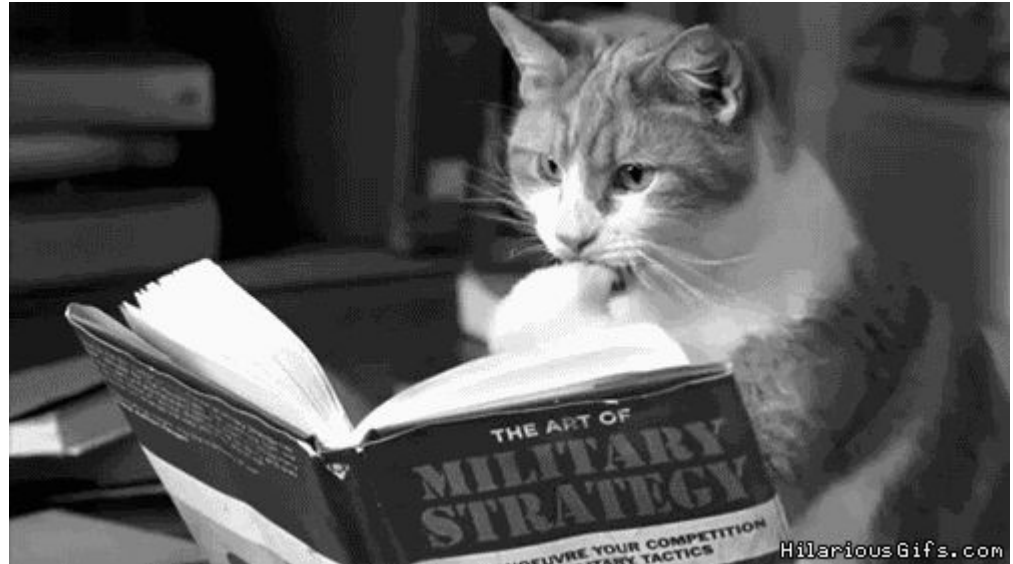
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Security Governance	
BS 7799	
ISO 17799 & 2700 Series	
COBIT & COSO	
OCTAVE	
ITIL	

The 6 Steps of the Risk Management Framework	
Categorize	
Select	
Implement	
Asses	
Authorize	
Monitor	

Risk Management Guidance

- ISO 27000 Series
 - 27001
 - 27002
- NIST Special Publications – Risk Management
 - SP 800-30: Risk assessment standard
 - SP 800-37: Guide for Risk Management Framework Implementation
 - SP 800-39: Managing information security risk



Risk Management Framework (RMF)

- Align risk tolerance with security strategy
- Define an appropriate response to threats
- Reduce operational losses from realized threats
- Improve deployment of protective resources

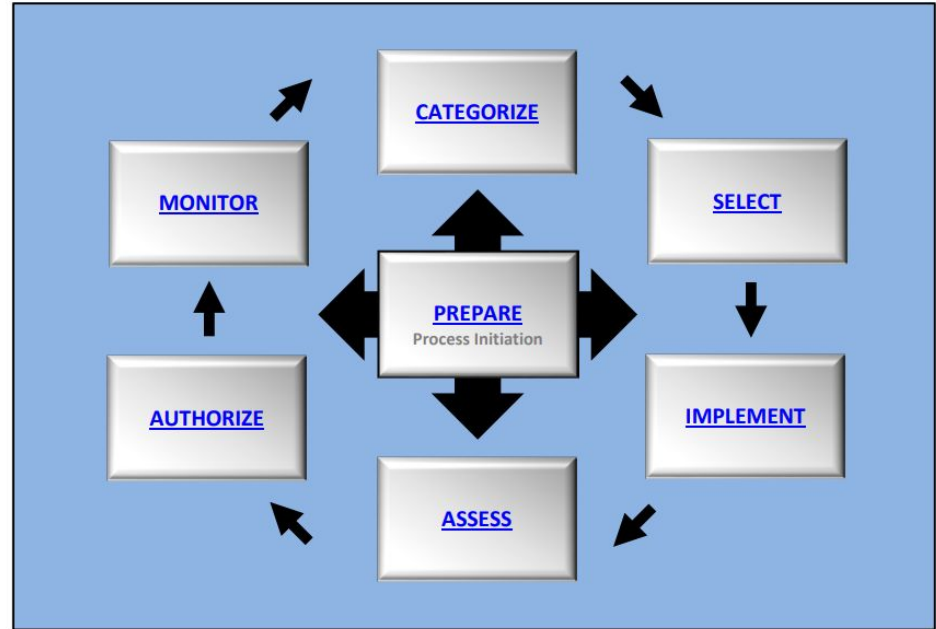


FIGURE 2: RISK MANAGEMENT FRAMEWORK

Cybersecurity Risk Management

Current State

1. Highest Value First
2. Asset Focused; Some Organizational
 - Inconsistency, silo'd, separated costs, high overhead
3. System Centric
4. Vulnerability-based
5. Qualitative and Anecdotal
6. Some Quantitative

Cybersecurity is a function of IT Department

Desired State

1. Highest Value First
2. Enterprise-Wide (including Third Parties)
 - Consistency, holistic, synergy costs and less overhead
3. Business/Mission Centric
4. Predictive and Holistic-based
5. Standardized Qualitative
6. Data Science Quantitative

Cybersecurity is part of Enterprise Risk Management

Quantitative vs. Qualitative Risk Analysis

- There are different methods to determine the risk exposure to an asset
- Qualitative Analysis
 - Relies on prioritization of threats based upon their severity
- Quantitative Analysis
 - Uses financial measures and dollar values to determine risk exposure
- Organizations typically rely on combining the two techniques to perform risk analysis



Qualitative vs Quantitative

Qualitative

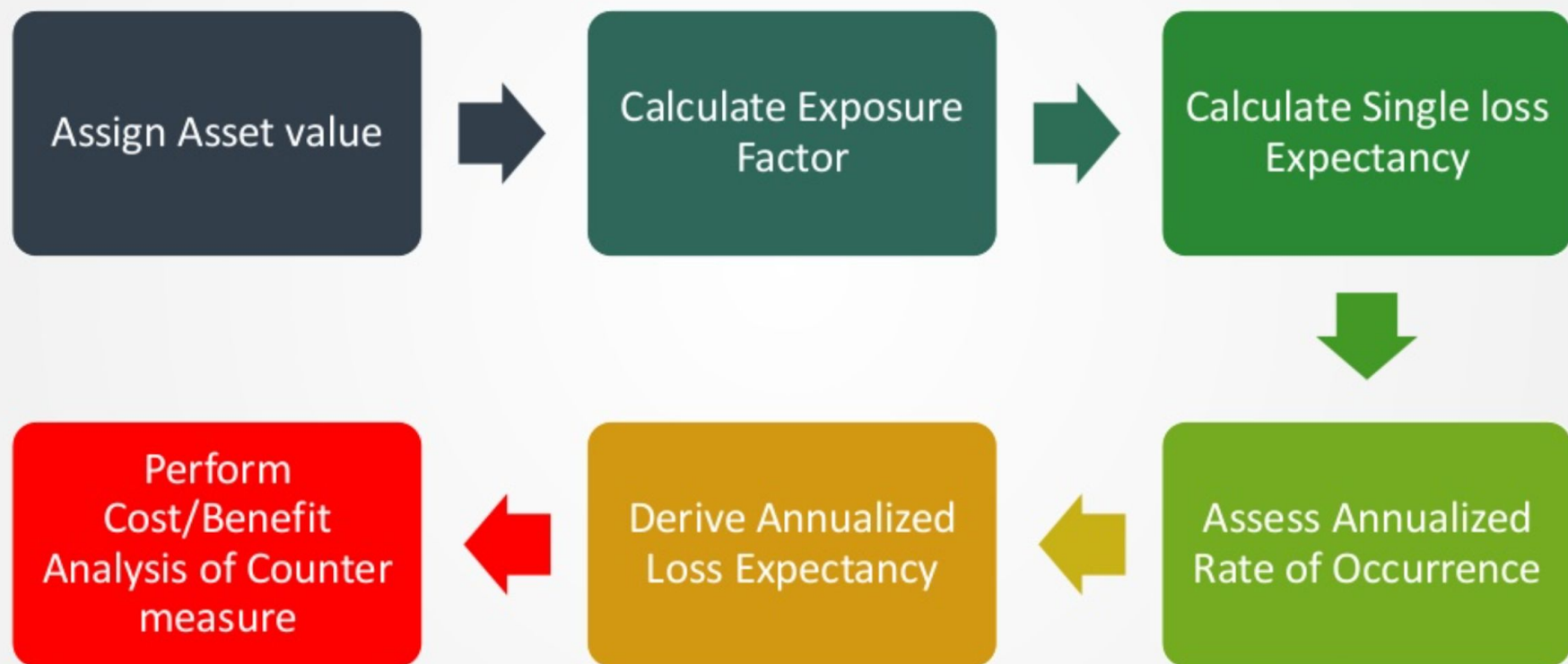
- Requires no calculations
- Involves high degree of guess work
- Provides general areas and indications of risk
- Does not allow Cost/benefit analysis
- Based on opinions of individuals
- Eliminates the opportunity to create a dollar value for Cost/benefit analysis
- Hard to develop a security budget from the results

Quantitative

- Does more complex calculations
- Mathematical and statistical calculations
- Uses independently verifiable and objective metrics
- Allows cost/benefit analysis
- It is easier to automate
- Used in Risk management performance tracking
- Without automated tools, the process is very difficult
- More preliminary work is needed to gather detailed information about the environment



Quantitative Risk Analysis – 6 Steps



Key Terms in Quantitative Analysis

Exposure Factor (EF)

- % loss the organization would suffer if a risk materializes
- Also referred to as loss potential

Single Loss Expectancy (SLE)

- Cost associated with a single realized risk against a specific asset
- $SLE = AV * EF$
- It is calculated in \$ value

Annualized Rate of Occurrence (ARO)

- Frequency with which a specific threat will occur within a single year
- Range from 0 (threat will not occur) to very large numbers
- It is also known as probability determination

Annualized Loss Expectancy (ALE)

- Possible yearly cost of all instances of a specific threat realized against a specific asset
- $ALE = SLE * ARO$

Annual Cost of Safeguard (ACS)

- It's the cost associated in procuring, developing, maintaining a control against a potential threat
- The ACS should not exceed the ALE



Quantitative Analysis

- **Single Loss Expectancy (SLE)**

- Asset Value (AV) x Exposure Factor (EF) = SLE
- The exposure factor represents the percentage of loss a realized threat could have on a certain asset

- **Annualized Loss Expectancy (ALE)**

- SLE x Annualized Rate of Occurrence (ARO) = ALE
- The annualized rate of occurrence (ARO) is the value that represents the estimated possibility of a specific threat taking place



Example

- Tornado is estimated to damage 50% of a facility if it hits, and the value of the facility is \$200,000. The probability is once every ten years.

$$AV \times EF = SLE = 200,000 \times .50 = 100,000$$

$$SLE \times ARO = ALE = 100,000 \times .10 = 10,000$$

ALE is \$10,000

- Management should not spend over \$10,000 in countermeasures trying to protect against this risk
- 

Cost-Benefit Analysis

- Return on Investment (ROI)
- Total Cost of Ownership (TCO)
- To demonstrate the financial benefits of deploying a control, a cost-benefit analysis calculation should be performed
- If the TCO is less than the ALE, then the ROI is positive



Cost-Benefit Analysis Example

\$10K	ALE (before – per calculation)
- \$1K	ALE (after – policy deductible)
- \$2K	TCO (insurance premium)

\$7K	ROI (financial benefit)
------	-------------------------

=====



Qualitative Risk Analysis Methods

Brainstorming

- A group decision-making technique designed to generate a large number of creative ideas through an interactive process.

Delphi Technique

- Delphi is based on the principle that decisions from a structured group of individuals are more accurate than those from unstructured group
- The experts answer questionnaires in two or more rounds. After each round, a facilitator provides an **anonymous** summary of the experts' decision from the previous round as well as the reasons they provided for their judgments

Storyboarding

- Processes are turned into panels of images depicting the process, so that it can be understood and discussed

Focus Groups

- Panels of users evaluate the user impact and state their likes and dislikes regarding the safeguard being evaluated

Surveys

- Used as an initial information gathering tool. Results of each survey can influence the content of other evaluation methods

Questionnaires

- Limit the responses of participants more than surveys, so they should be used later in the process

Checklist

- Used to make sure safeguards being evaluated cover all aspects of the threats



Risk Matrix for Qualitative

		Impact →				
		Negligible	Minor	Moderate	Significant	Severe
Likelihood ↑	Very Likely	Low Med	Medium	Med Hi	High	High
	Likely	Low	Low Med	Medium	Med Hi	High
	Possible	Low	Low Med	Medium	Med Hi	Med Hi
	Unlikely	Low	Low Med	Low Med	Medium	Med Hi
	Very Unlikely	Low	Low	Low Med	Medium	Medium

Risk Handling

Avoid



Mitigate



Transfer/Share



Accept



Third Party Risk

Vendors (Supply Chain)

Business Partners

Contractors

Information & Data

Systems

Security Control (Countermeasures)

- Controls – technical or nontechnical risk mitigation mechanisms
 - Safeguards are preventative (proactive) controls
 - Countermeasures are detective (reactive) controls
- Security processes implemented to protect the confidentiality, integrity, and availability of an information system
- Controls typically fall into three different categories
- Controls employ different techniques to protect resources

Security Control Categories

- Administrative
 - Policies and procedures, personnel security, hiring practices
- Technical
 - Network access, application access, malware control, encryption
- Physical
 - Locks, guards, fire suppression systems

Security Control Types

- Preventative
- Detective
- Corrective
- Deterrent
- Recovery
- Compensating

TYPES OF SECURITY CONTROLS

CONTROL FUNCTIONS

PREVENTATIVE

DETECTIVE

CORRECTIVE

PHYSICAL CONTROLS

- Fences
- Gates
- Locks

- CCTV
- Surveillance Cameras

- Repair physical damage
- Re-issue access cards

TECHNICAL CONTROLS

- Firewall
- IPS
- MFA
- Antivirus

- IDS
- Honeypots

- Vulnerability patching
- Reboot a system
- Quarantine a virus

ADMINISTRATIVE CONTROLS

- Hiring & termination policies
- Separation of duties
- Data classification

- Review access rights
- Audit logs and unauthorized changes

- Implement a business continuity plan
- Have an incident response plan

Residual Risk

- Residual risk is that risk that exists after the organization deploys a management-approved security control
- It is understood that it is impossible to remove all risk exposure
 - Management should deploy security controls that will mitigate risk to an acceptable level

Residual Risk “Calculation”

Total Risk Exposure X

(Controls Gap)

Acceptable Risk Exposure Y

Residual Risk Z

0% Risk Exposure =====

Class Exercise

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Risk Framework Types

Security and Risk Management

Asset Security

Security Engineering

Communications and Network Security

Identity and Access Management

Security Assessment and Testing

Security Operations

Software Development Security

The 6 Steps of the Risk Management Framework

Categorize

Select

Implement

Asses

Authorize

Monitor

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