

# Don't Judge A Book by Its Cover: Contributing to Open Source Communities with Graphic Design

September 26, 2021 - GNOME Asia Summit 2020

Bayu Aji

ubuCon ASIA  
2021

# A Bit About Me

 bajinra@gmail.com

 bajinra

 bajinra



Member - GimpScape ID

2016 - now



Art Team - BlankOn Linux

2017 - now



Creative Team - Boer Technology

2019 - now



Graphic Designer - zectStudio

2019 - now

# @gimpscape\_id

gimpscape\_id Follow

56 posts 3,772 followers 172 following

Komunitas GimpScape Indonesia  
Jangan ragu untuk terus menjadi Inspirasi  
Upload hasil karya dg FOSS-mu dg tagar #inkscapeID #gimpID #kritaID #synfigID  
#gimpscapeID  
gimpscape.org

Event Terciduk! Update Tutorial Microblog Wiraniaga

POSTS TAGGED

Registration is Now Open! <https://2021ubucon.asia/>

Yuk Nguji SVG Inkscape di Adobe Illustrator! <https://jadi6tak.com>

TOP 3 DESIGN OF THE MONTH June 2021 <https://jadi6tak.com>

Fans Kreatif Fans Dharma Bakti Pendidikan

Kontes Templat Brosur Sekolah <https://gimpandscape.id>

Tenggat Pengumpulan <https://gimpandscape.id>

Pengumuman <https://gimpandscape.id>

ubuCon ASIA September 25th - 26th <https://2021ubucon.asia/>

First UbuCon Asia Virtual Conference <https://2021ubucon.asia/>

Community Partner <https://gimpandscape.id>

NGOBROL BARENG DEV <https://gimpandscape.id>

Rabu, 30 Juni 2021 10:00 WIB/UTC (18:00 UTC) <https://gimpandscape.id>

Buat kuis dan diskusi dengan teman-teman <https://gimpandscape.id>

BEDAH FITUR <https://gimpandscape.id>

# gimpscape.org

gimpscape.org Kabar Tutorial Ruang Karya Wiraniaga Tentang Tim

Pencarian.

## Ruang Karya

Blender v GIMP v Inkscape v Krita v Lain-Lain v  
Tantangan Mingguan v

ubuCon ASIA 2021 <https://2021ubucon.asia/>

Yuk Nguji SVG Inkscape di Adobe Illustrator! <https://jadi6tak.com>

TOP 3 DESIGN OF THE MONTH June 2021 <https://jadi6tak.com>

ubuCon ASIA September 25th - 26th <https://2021ubucon.asia/>

First UbuCon Asia Virtual Conference <https://2021ubucon.asia/>

Community Partner <https://gimpandscape.id>

NGOBROL BARENG DEV <https://gimpandscape.id>

Rabu, 30 Juni 2021 10:00 WIB/UTC (18:00 UTC) <https://gimpandscape.id>

Buat kuis dan diskusi dengan teman-teman <https://gimpandscape.id>

BEDAH FITUR <https://gimpandscape.id>

# ubuCon ASIA 2021

@blankonlinux

blankonlinux [Follow](#)

57 posts · 588 followers · 10 following

BlankOn Linux  
Community  
Wawancara Kilas Balik dengan Pengembang Lama - Episode 1  
[youtu.be/-6sdHhybgzY](https://youtu.be/-6sdHhybgzY)

BERITA PRODUK REKRUT RILIS EVENT LOGO

POSTS TAGGED

SEKILAS INFO

13.576.755 Dana berhasil dicairkan dari Kitabisa.com

UNDUH IKUTI TUR

SEKILAS INFO

SEKILAS INFO

SEKILAS INFO

Wawancara Kilas Balik dengan Pengembang Lama - Eps 1

Repository Uluwatu Kembali Mengudara

Ingin turut berkontribusi memajukan open source software di Indonesia? Yuk bergabung dengan

https://blankonlinux.or.id

https://youtu.be/-6sdHhybgzY

https://github.com/BlankOn/BlankOn/issues/new?labels=contribute,fix,bug

https://blankonlinux.or.id

BE A KRAF HABIBIE FESTIVAL

Yuk bergabung dengan

blankon.id

BlankOn

## BLANKON XI ULUWATU

BlankOn XI Uluwatu hadir dengan pembaruan dan fitur-fitur terbaru. Destop Manokwari yang ringan dan modern, serta aplikasi bawaan yang disesuaikan dengan kebutuhan masyarakat Indonesia.

UNDUH IKUTI TUR

## TENTANG KAMI

Linux BlankOn adalah distribusi Linux yang dikembangkan oleh Tim Pengembang BlankOn.

ubuCon ASIA 2021

@btech\_pt

The screenshot shows the Instagram profile for @btech\_pt. It features a profile picture with a green and black logo. Below the profile picture, the bio reads: "PT Boer Technology Product/Service Enterprise Cloud System Integrator & Tech Professional Solution linktr.ee/btechpt". The profile has 151 posts, 441 followers, and 6 following. Three user icons are displayed below the bio: QA (blue circle), DevOps (green and blue circle), and COA (red circle). The main feed displays several posts: 1. "New Professional Training: Kubernetes Security" featuring a cartoon character holding a lock icon. 2. "4 Alasan Kamu Harus Kerja di Btech!" (4 Reasons You Should Work at Btech!) featuring a cartoon character holding a heart icon. 3. "3 KEUNGGULAN Training Professional di PT Boer Technology" (3 Advantages of Professional Training at PT Boer Technology) featuring a cartoon character holding a gear icon. 4. "Kekurangan Orang IT Buat Beresin Tiket?" (What's Wrong with IT People Making Tickets?) featuring a cartoon character holding a ticket icon. 5. "OPEN POSITION QA Engineer" featuring a cartoon character holding a magnifying glass icon. At the bottom, there are two footer sections: "OPEN POSITION Linux Engineer" with qualifications like "Has 5 years experience" and "Bachelor degree in technology-related"; and "Dirgahayu Republik Indonesia Sejasa, 17 Agustus 2021" with the number "76" and "Tahun Baru Hijriah Selasa, 10 Agustus 2021 | 1 Muharram 1443 H".

btech.id

The screenshot shows the homepage of btech.id. The header includes the logo for "boer technology" and navigation links for "SOLUTION", "SERVICES", "TECH PROFESSIONAL", and "COMPANY", along with a "CONTACT" button. The main banner features the text "WELCOME TO BTECH" and "Enterprise Cloud System Integrator & Tech Professional Solution" against a dark background with green digital dots. Below the banner, there is a section titled "WE ARE EXPERIENCED IN CLOUD, DEVOPS, AND SECURITY" with a "CHECK OUR SERVICES" button. A paragraph states: "Btech is committed to providing the optimal solution with professional services delivered by our experienced team in Cloud, DevOps, and Security specialization." On the left side, there is a "OPEN POSITION QA Engineer" section with requirements like "Max. 10 years old", "Bachelor's degree in Computer Science, Information Systems, Telecommunication Engineering, or related fields", and "Strong knowledge of operational testing, including functional, system, integration, Testing Plan Testing, Stress Testing, Load Testing, and Recovery Testing".

ubuCon ASIA 2021

@adinusa.id

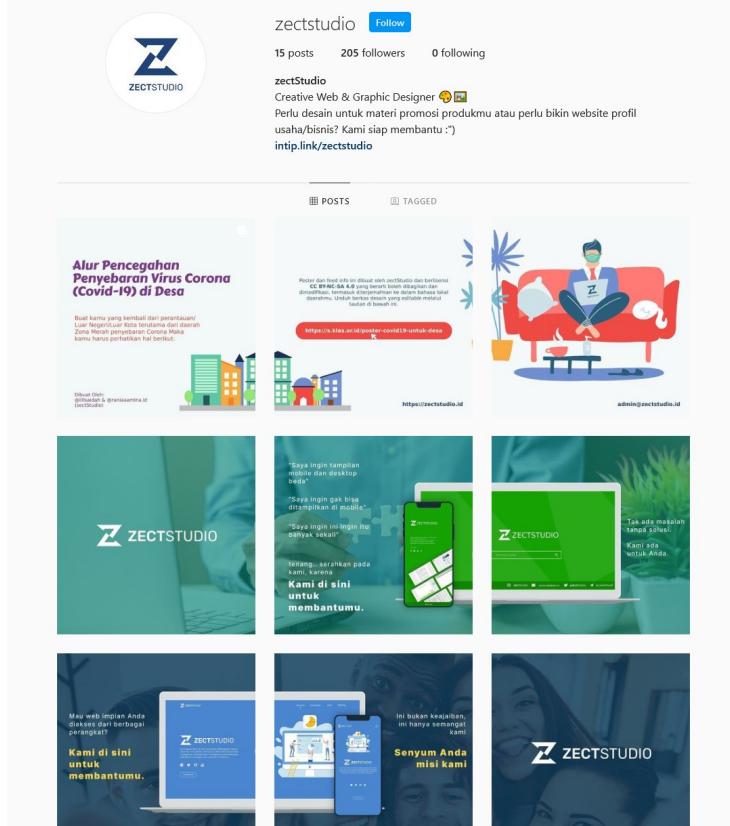
The screenshot shows the Instagram profile for @adinusa.id. It features a circular profile picture with a blue 'D' logo. The bio reads: "22 posts 233 followers 2 following Akademi Digital Nusantara Follow us on our - Twitter: @adinusa\_id - Facebook: adinusa.id - LinkedIn: ADINUSA adinusa.id". Below the bio are two main sections: "POSTS" and "TAGGED". The "POSTS" section contains several posts: 1. "Ingin belajar DevOps di ADINUSA? Ini kelas yang harus kamu ikuti..." with an infinity symbol icon. 2. "Apa saja yang dibutuhkan untuk mengikuti kelas ADINUSA?" with an illustration of a person at a desk. 3. "Pendaftaran Dibuka Bootcamp Kelas Linux, Cloud, dan DevOps [Batch 3]" with an illustration of a person holding a smartphone. 4. "Dirgahayu Republik Indonesia 17 Agustus 2021" with an illustration of two people holding flags. 5. "Tahun Baru Hijriah 1 Muharram 1443 H" with an illustration of a person standing on a crescent moon. 6. "Mari Belajar Docker, Bagaimana Peluang Docker di Industri?" with an illustration of a person holding a stack of shipping containers. 7. "Hari Raya Iduladha 10 Zulhijah 1442 H" with an illustration of a person at a computer. The "TAGGED" section is currently empty.

adinusa.id

The screenshot shows the homepage of adinusa.id. At the top right is a "Masuk" button. The header includes the logo "ADINUSA" and navigation links: Kursus, Vendor, Artikel, Verifikasi, Kontak, and FAQ. The main banner features a purple background with a graduation cap icon and the text "Akademi Digital Nusantara Mempersempit kesenjangan antara pendidikan dan industri". A "Lihat Kursus" button is present. Below the banner is a section titled "Berita" (News) with a post about the "Bootcamp Kelas Linux, Cloud, dan DevOps [Batch 3]". To the right is another box for the "Kelas Bootcamp Linux, Cloud, dan DevOps ADINUSA Batch 3 Telah Dibuka!". The "Kursus" section shows four course icons: Docker, Ansible, Jenkins, and CompTIA Security+.

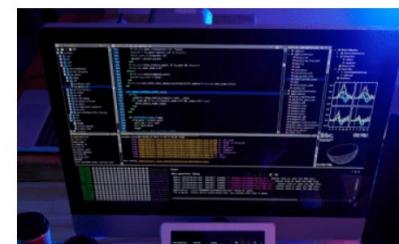
ubuCon ASIA  
2021

@zectstudio



zectstudio.id

The ZectStudio website has a clean, modern design. The header features the 'ZECTSTUDIO' logo with a stylized 'Z'. The main hero section contains the text: 'Perlu desain materi promosi produk-produk kecemu? Atau mau bikin website sendiri untuk *brand* dan bisnismu? Bisa banget! Kami di sini untuk membantumu.' Below this is a large blue button labeled 'Ikuti Tur'. To the right is a colorful illustration of two people working on a large tablet screen, surrounded by icons like a lightbulb, a plant, and geometric shapes.



ZECTSTUDIO

Bagaimana jadinya kalau untuk memiliki itu semua kita harus merogoh kocek terlalu dalam? Hmm, nggak seru donk, apalagi buat kamu-kamu yang sekarang lagi merintis usaha. Itulah alasan mengapa kami hadir di sini, untuk membantu agar usaha/bisnismu dapat bersaing di tengah ramainya kompetitor.

ubuCon ASIA 2021

Don't judge a  
book by its cover

Don't judge a  
book by its cover?

(Social media, printed media, daily life)

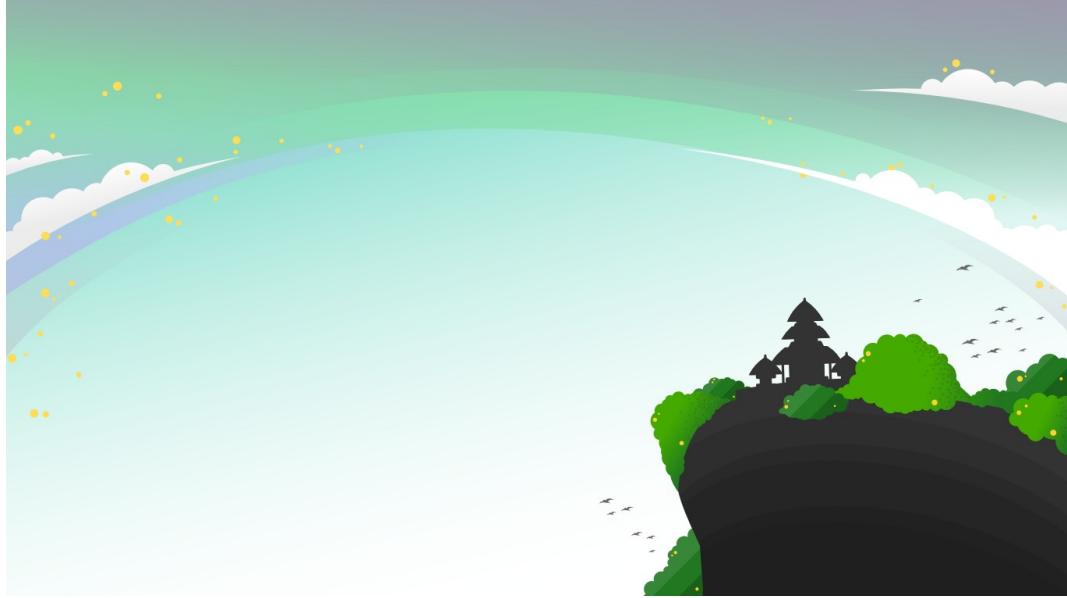
We do judge a  
book by its cover

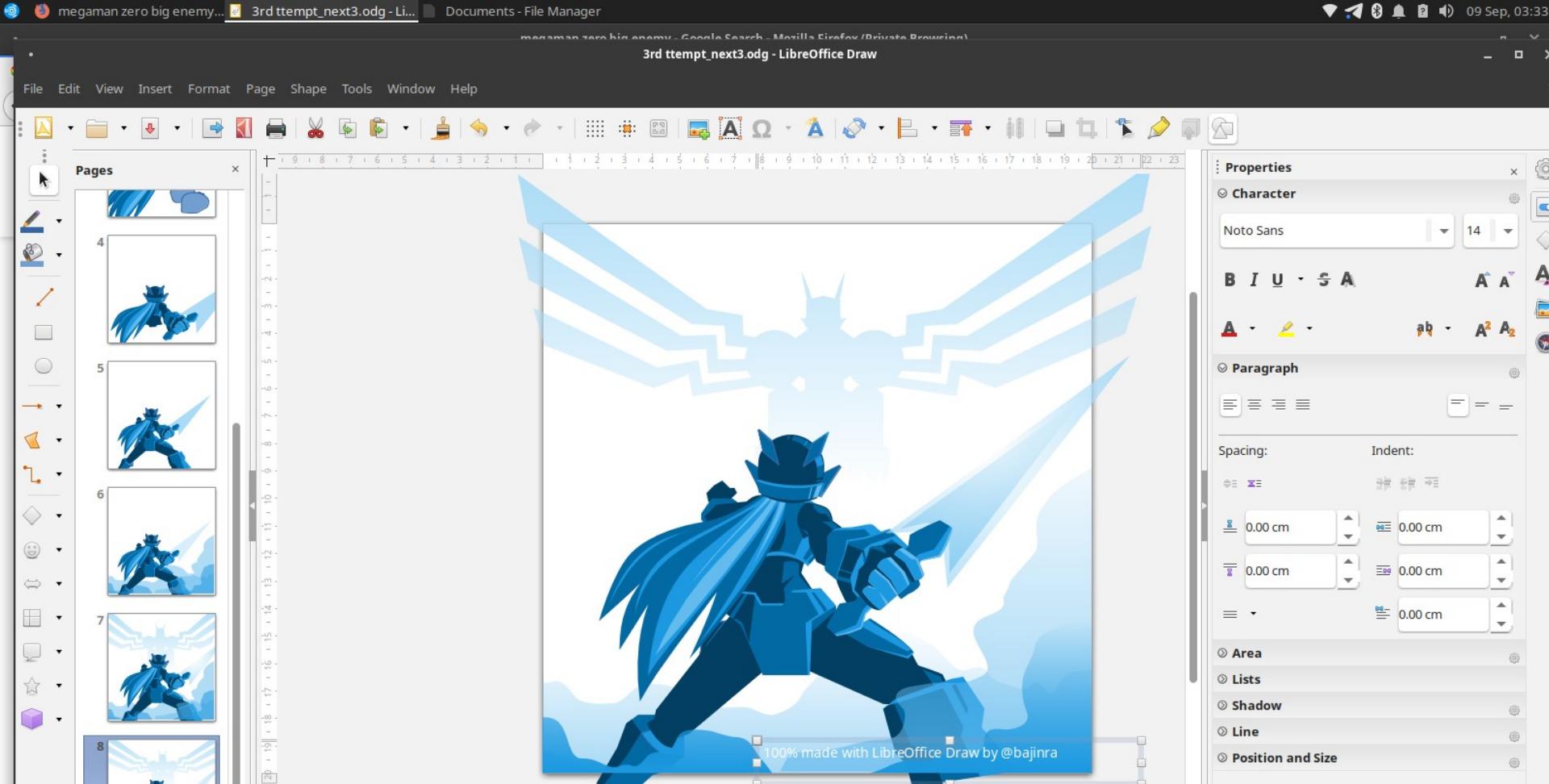
We do judge a  
book by its cover  
(on something visual)

How I met ~~your~~ mother  
open source community

# Drawing & Open Source Community

- Learn vector graphic software around 2006.
- Started using Inkscape & GIMP in 2010.
- Joined **Inkscape Indonesia (Unofficial) Facebook Group** and **Inkscape Official Facebook Group** in 2013.
- Participated (for the 1<sup>st</sup> time) at open source offline event in 2016.
- Joined Blankon Linux Art Team in 2017.
- Joined Boer Technology in 2019.
- Joined zectStudio in 2019.





What should you do  
to contribute?

# What should you do?

- Join the community
- Learn something new
- Share your works

Join as contributor

# Want to contribute with graphic design?

- Learn Inkscape & GIMP
- Learn 3D graphic design & animation (Blender)
- Learn audio editing (Audacity)
- Learn video editing (OpenShot, Shotcut, Kdenlive)

# Want to contribute with graphic design?

- Learn Inkscape & GIMP
- Learn 3D graphic design & animation (Blender)
- Learn audio editing (Audacity)
- Learn video editing (OpenShot, Shotcut, Kdenlive)
- **Learn the basic principles, not just the softwares!**

# Thank you!

Special Thanks for Ubucon Asia 2021 Organizer,  
Sponsors, and Community Partners