Proposal to Host

UbuCon Asia 2023

Proposed City   : Surakarta/Malang, Indonesia
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Overview

This event is important to us to hold in Indonesia to get the estafet stick from our former Ubuntu Community. Since in the pandemic era, we're not met each other. Also, possibility to collaborate with other open source communities that always support each other.

In history, Ubuntu Indonesia already has a legal entity. So, we can reconnect to them and ask for that legal thing. For the fiscal host, we should be able to receive any funds from the sponsor. Worse case, we have other communities that are also able to receive any funds, it's Open Infra community. We have them in the team. So far, we don't have any usage fee but for sure we will add 10-20% on the budget.

Malang

The city is well known for its mild climate. During Dutch colonization, it was a popular destination for European residents. Even now, Malang still holds its position as a popular destination for international tourists.[6] Malang keeps various historical relics. This city keeps relics of the Kingdom of Kanjuruhan period until the Dutch period.[7] The existence of Dutch heritage in general is in the form of ancient buildings such as the Kayutangan church and Ijen cathedral which has gothic architecture. Malang also holds various events to preserve its cultural heritage, one of them is Malang Tempo Doeloe Festival. There's also a lot of historical heritage which has become a landmark like Tugu Malang (*Alun-alun Bundar*). This city is also well known because of its label as an educational city. It has one of the best universities in Indonesia such as Brawijaya University and Malang State University.[8]

You can read the wiki here

Surakarta / Solo

Surakarta (Javanese: ꦯꦸꦫꦏꦂꦠ), known colloquially as **Solo** (Javanese: ꦱꦭ; *Sálá*), is a city in Central Java, Indonesia. The 44 km^2 (16.2 sq mi) city[4] adjoins Karanganyar Regency and Boyolali Regency to the north, Karanganyar Regency and Sukoharjo Regency to the east and west, and Sukoharjo Regency to the south.[5] On the eastern side of Solo lies Solo River (Bengawan Solo). Its built-up area, consisting of Surakarta City and 59 districts spread over seven regencies ("Greater Solo Area", formerly Special Region of Surakarta), was home to 3,649,254 inhabitants as of 2010 census,[6] around half million of which reside in the city proper.

You can read the wiki here

Summary of The Cities

Both Surakarta/Solo and Malang are humble cities with different characteristics. We choose (one of) them because of its community and the city itself. We're not holding the event at the capital city because the capital city is just a city. In those cities we can be more relaxed and enjoy the city. Public transportation outside Jakarta is not the same as Jakarta. So, it's reachable but not as good as Jakarta. Luckily we have online ride hailing, you can use Gojek or Grab to go anywhere.

How to enter Indonesia

Since the event is still far away. We reckon it will not be so complicated since we also enter the endemic era. But, here is the latest statement of how to enter Indonesia [travel regulation](#). In summary below
   1. Download Peduli Lindungi app on your phone (available for iOS and Android)
   2. Can proof that you are vaccinated at minimum second dose
   3. There is a visa exemption for some countries for tourism. The list available at the link above. Others who can't have visa exemption can use a tourist visa. We will help to create a visa sponsor document for this.

Committee

This event will be held as cooperation between organizer and local communities such as
   1. GresikDev
   2. GNOME ID
   3. Frontend Malang
   4. KLAS (Kelompok Linux Arek Suroboyo)
   5. Gimpscape community
   6. Also, many local community around the area (Surabaya Dev, Malang Backend, Surabaya JS, Pasuruan Dev, Solo Dev, etc)

Main Work Team

   1. Yudhi Satrio (Gnome ID/A11y ID) - https://launchpad.net/~isatrio
   2. Naufaldi Rafif (Frontend Malang) - https://launchpad.net/~naufaldi
   3. Saputro Aryulianto (Open Infra) - https://launchpad.net/~aryulianto
   4. Andik Nur Achmad (GresikDev) - https://launchpad.net/~anachmad
   5. Jordan Maulana (GresikDev) - https://launchpad.net/~jordanmaulana
   6. Wiwid Setiawan (GresikDev) - https://launchpad.net/~wiwidsetiawan

We will have more people join us as a committee and/or event volunteer.

Plan Date

Early **November 2023** around **3rd-6th** or **10th-13th**

Activities

1. **Workshop or Contributions day** (Day 0)
   Will be held one day before the public conference. There will be 3 parallel classes. Expected participants are students, ICT professionals, FOSS developers / activists from Asia who have a strong will to make a contribution to Ubuntu. The expected participants are approximately 75 people (25 people each).

2. **Welcome Dinner** (Day 0 Social event)
   This welcome dinner is a warm welcome in the evening to welcome all speakers and committee. Also as a mingle networking to each other.

3. **Public Conference** (Day 1 and 2)
   Will be held in 2 days. It consists of some sessions, such as :
   a. Keynotes. Will be held in the auditorium.
   b. Lightning talks. Will be held in the auditorium.
   c. Talks. Will be held in the classroom.
   Expected participants are students, ICT professionals, enterprises, FOSS developers / activists and governments especially from Asia. The expected participants were approximately 300 people.

4. **One Day Tour** (Day 3 - Optional Social event)
   Optional one day tour will be held after the public conference.

5. **Volunteer Party** (after the event)
   To thank to all volunteers, we will be held a volunteer party

Event Ticket

The event ticket will be paid one with free optional for the ones that need it. The price will be around **IDR 100.000,-** to **IDR 250.000,-**. Discounts can also be applied for some groups like students or community.

Travel and Transportation

From Major Asian and European Cities to Local Airport

Juanda International Airport (SUB) is the closest airport available from Malang. Which is available to be reached from major Asian and European cities. After arriving at Juanda, you need to take a train or bus to go to Malang.

From international you can only go to **Soekarno-Hatta International Airport** (CGK) then continue with another flight and go to **Adi Sumarmo Airport** (Surakarta) or you also have another option by train or bus (but we recommend it by train). Will send the details if the committee chose us for the host.

We will organize this in a group or every attendees or speakers can do it themselves by following our guide.

Local Industries, Universities and Government Support

Some institutions will be able to help us during the events. They are :

- The University that will host the event (the list above)

- Dinas Pariwisata in Local Area (Surakarta/Malang)

- Dinas Komunikasi dan Informatika in Local Area (Surakarta/Malang)

Venue

We're trying to get the cheapest budget for the venue. Especially for university because our potential target is also students and usually the community has a homebase at university. But it's not limited to university. As long as the venue and community has synergized we will go ahead with it.

Our criteria venue are below

- For approximately for max 300 attendees (including speakers, committee and volunteers)
- Main hall keynotes and 4-6 classrooms for specific topics
- Having lobby for registrations and exhibition booths

- Having space for lunch and rest
- Internet connection should be available at least for speakers, committee and volunteers. Worse case we will provide some modem only for speakers.
- (optional) Security, usually they already have building security, we will ask for availability

Infrastructures nearby the venue

- All the cities are accessible and have airport
- Since the city is not Jakarta, the public transportation is a bit different. You can use Grab or Gojek to go anywhere.
- Since cities are also a destination for tourists. There are many hotels to choose from. Also, you are able to find a dorm or airbnb for less budget. We will try to organize this if needed.
- The restaurant is available. We can taste a local food
- These 3 things should be available: police stations, local clinics, hospitals

Potential venue in Malang

1. Ma Chung University
2. Muhammadiyah Malang University
3. Brawijaya University

Potential venue in Surakarta/Solo

1. Muhammadiyah Solo University
2. Sebelas Maret University

Equipments

We will make sure all equipments are ready to use
1. Power outlets
2. Stable connections WiFi
3. Video recording equipment
4. Audio equipments: microphone, sound, etc
5. Projector in auditorium and classes
6. Walkie-talkie for committees and volunteers

Meals

Indonesia is the biggest moslem country in the world. So, many foods and beverages are halal. The potential city has its own food characteristics. We will try to serve best. But, from our experiences, it's a little bit difficult for us to serve vegetarian delicious food, we have tried our best.

We will inform our attendees and speakers of their foods and beverages. These criteria will always be mandatory for us to serve the meals: vegan, gluten free, vegetarian, allergies, halal (this one will be more safe in Indonesia). By default we will provide local food.

Recording

Since we don't have any experience with hybrid events. We don't know what to do about this. We will only have a budget for this. But, don't worry we can do the recording or live streaming session.

Budget Estimation

Based Budget
In USD (USD 1 = IDR 14500)

Item	Unit Price	Qty	Total Amount	Remarks
Lunch	3	600.00	1,800	100 x 1 (day 0) and 250 x 2 (day 1 and 2)
Cookies and Coffee	0.69	600.00	413.79	100 x 1 (day 0) and 250 x 2 (day 1 and 2)
T-Shirt	7	250.00	1,750	
Marketing materials	172.41	1.00	172.41	Banner, poster, etc
Pin	0.45	300.00	134.48	
Conference Door Prize	4.83	10.00	48.28	
Accommodation	68.97	3.00	206.90	For local committee
Volunteer Party	68.97	1.00	68.97	
Misc (5%)			229.74	
Total			**3,016.03**	

Nice to have Budget
In USD (USD 1 = IDR 14500)

Item	Unit Price	Qty	Total Amount	Remarks
Lunch	3	600.00	1,800	100 x 1 (day 0) and 250 x 2 (day 1 and 2)
Welcome Dinner	7	40	280	
Cookies and Coffee	1.03	600.00	620.69	100 x 1 (day 0) and 250 x 2 (day 1 and 2)
T-Shirt	7	250.00	1,750	
Marketing materials	172.41	1.00	172.41	Banner, poster, etc
Pin	0.45	300.00	134.48	
Souvenir	1.03	300.00	310.34	Mug or keychain
Conference Door Prize	4.83	10.00	48.28	
Accommodation	68.97	3	206.90	For local committee
Volunteer Party	68.97	1.00	68.97	
Recording and Live stream	500	1	500	
One day tour	68.97	15.00	1,034.48	City tour to Keraton (Solo) or Hiking and nature places (Malang)
Misc (5%)			307.20	
Total			**5,389.14**	

Traveling budget

Previously, we didn't handle this budget directly at GNOME Asia. We know that we have a limit for this kind of budget. Approximately we support at least 50% - 60% of the budget for flight and/or accommodation

Per pax max **250 USD** for 20-30 people in total **7500 USD**

We just recommend that the speakers also find any kind of sponsor to cover their budget.

Potential Sponsor

- Cloud kilat

- Niagahoster

- PT. Boer

- Microsoft

- AWS

- Tourism Department and Information and Communication Department from local government

- And some local businesses

Milestones

1. April 1, 2023: Selection of the venue and announcement of the conference dates.
2. May 1, 2023: Launch of the conference website and call for papers and sponsors.
3. May 31, 2023: Deadline for paper submissions and sponsorship applications.
4. June 15, 2023: Notification of paper acceptance and confirmation of sponsors.
5. June 30, 2023: Finalization of conference schedule and program.
6. August 1, 2023: Early-bird registration opens.
7. August 31, 2023: Deadline for early-bird registration.
8. October 15, 2023: Final registration deadline.
9. October 15, 2023: Deadline for speaker materials and conference schedule to be sent to the printer.
10. October 20, 2023: Final preparations and rehearsals for the conference.
11. November 3-6 / 10-13, 2023: Ubucon Asia Conference begins.
12. November 20, 2023: Conference ends and follow-up with attendees and sponsors.