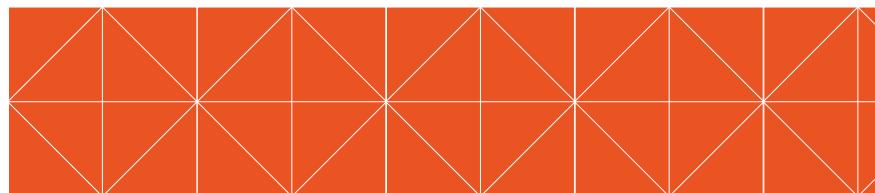


Sponsorship Brochure



UbuCon Asia '25

August 30th - 31st, 2025
 Kathmandu, Nepal



UbuCon आशिया 2025

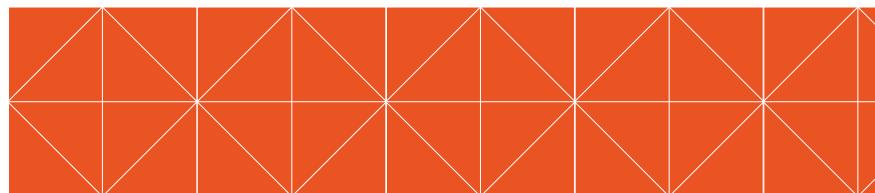
UbuCon(s) (Ubuntu Conference) are non-profit events organized by Ubuntu Communities worldwide. These events bring together hundreds of Open Source enthusiasts, users, developers, and contributors to share their stories and experiences regarding Ubuntu and relevant free and open source technologies for servers, desktops, cloud computing, IoT, robotics, data science, AI/ML, and much more.

In the spirit of promoting the love of Ubuntu and Open Source, UbuCon Asia, one of the regional UbuCon events focusing specifically on the Asian region, is organized annually by Ubuntu Communities and other free and open source communities across Asia.



Following the success of previous editions in Seoul (South Korea), Surakarta (Indonesia), and Jaipur (India), we are thrilled to announce that the 5th edition of UbuCon Asia will take place at St. Xavier's College in Kathmandu, the cultural capital of Nepal. This momentous opportunity comes after Nepal's successful bid to host the event, making it the first UbuCon Asia to be held in this vibrant and historic nation.

We're beyond excited to host UbuCon Asia 2025 in Nepal, a country that's as rich in cultural diversity and history as it is in the potential for technological growth. It's more than an event; it's a celebration of Ubuntu, Open Source, and the power of community, set against the breathtaking backdrop of mountains, traditions, and emerging possibilities.



objectivE



Engage

Foster meaningful collaboration by actively engaging diverse communities in open-source contribution. Create opportunities for individuals and groups to connect, share their expertise, and contribute to building impactful projects.

Innovate

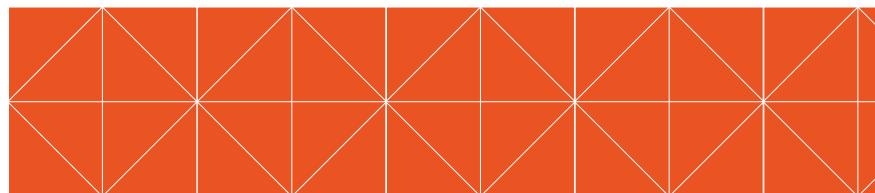
Provide a platform to share groundbreaking technical advancements and research in fields like AI/ML, DevOps, Cloud Computing, and Servers. Inspire innovation by showcasing solutions to real-world challenges and exploring emerging technologies.

Unite

Bring together Ubuntu enthusiasts, developers, and contributors to exchange ideas, collaborate on projects, and strengthen the Ubuntu ecosystem. Build a sense of community and shared purpose through meaningful interactions and discussions.

Showcase

Celebrate regional talent by providing a platform to highlight open-source projects and achievements. Encourage pride in local contributions while inspiring others to participate and collaborate on a global scale.



gnome nepal

GNOME Nepal is an organization dedicated to promoting open-source initiatives within Nepal. Our core objective is to foster a vibrant community where technology enthusiasts, developers, and open-source advocates can collaborate, share knowledge, and contribute.

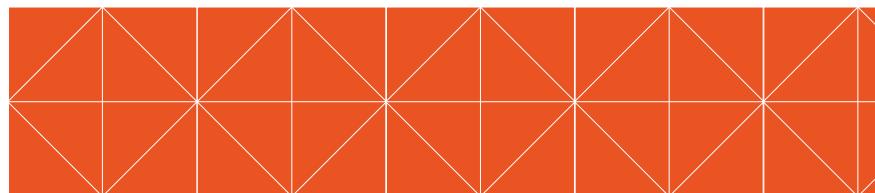
We encourage the use of GNOME and related open-source projects in Nepal and empower the local contributors to represent Nepal's Open source internationally.

With the previous success of GNOME Asia Summit 2023, we're here for next milestone Ubucon 2025 with a mission to engage on more open source projects, share knowledge and recognize Nepal in International Communities.



event overview

Event name	: UbuCon Asia 2025
Dates	: August 30th - 31st
Venue	: St. Xavier's College, Kathmandu, Nepal
Participant scale	: Over 300
Organizer	: UbuCon Asia Committee, GNOME Nepal



Ubuntu community

Ubuntu, co-developed by Ubuntu Community with people from worldwide and Canonical, stands as the world's leading open source linux based operating system.

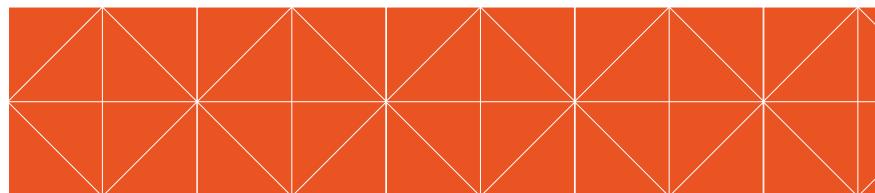
The Ubuntu community is more than just a network - it's a global family inspired by the very meaning of our name: "humanity towards others." With millions of users and thousands of contributors from around the world, we come together to shape the future of computing through open collaboration and a shared passion for freely sharing our work.

Our community is as diverse as it is vibrant - developers, engineers, system administrators, researchers, artists, writers, and so many others, each bringing their unique skills and perspectives. Together, we're on a mission to make technology accessible to everyone, bridging gaps and building connections across the globe.



Our community thrives because of the genuine connections we build together:

- Active participation across Ubuntu Discourse, Launchpad, GitHub, Matrix chat and more
- Local Community (LoCo) teams advocating across regions
- Technical support and knowledge sharing on Ask Ubuntu and Ubuntu Forums
- Leadership opportunities through Ubuntu Membership and governance
- Commitment to our Code of Conduct and our mission, fostering inclusivity and collaboration.



UbuCon Asia

UbuCon Asia serves as the premier Ubuntu community event in the Asian region. By sponsoring UbuCon Asia, you're not only supporting Ubuntu's mission but also connecting with an exciting and dynamic community that's making an impact across Asia and beyond.

Target Audience



Industry
Professionals



Students

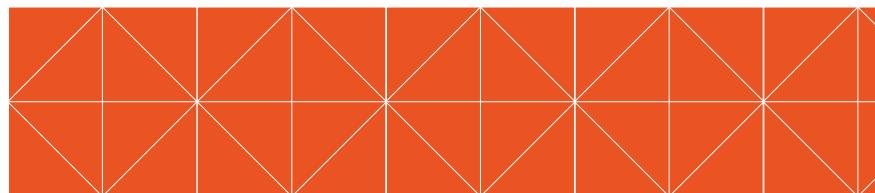


Thought
Leaders

Highlights from Last Year

UbuCon Asia 2024 welcomed around 300 participants from 9 countries, featuring 54 session proposals and 30 speakers. Nearly 40% of attendees were professionals advancing their careers.





300+

Participants

54

Session proposals
received

30

Speakers in total

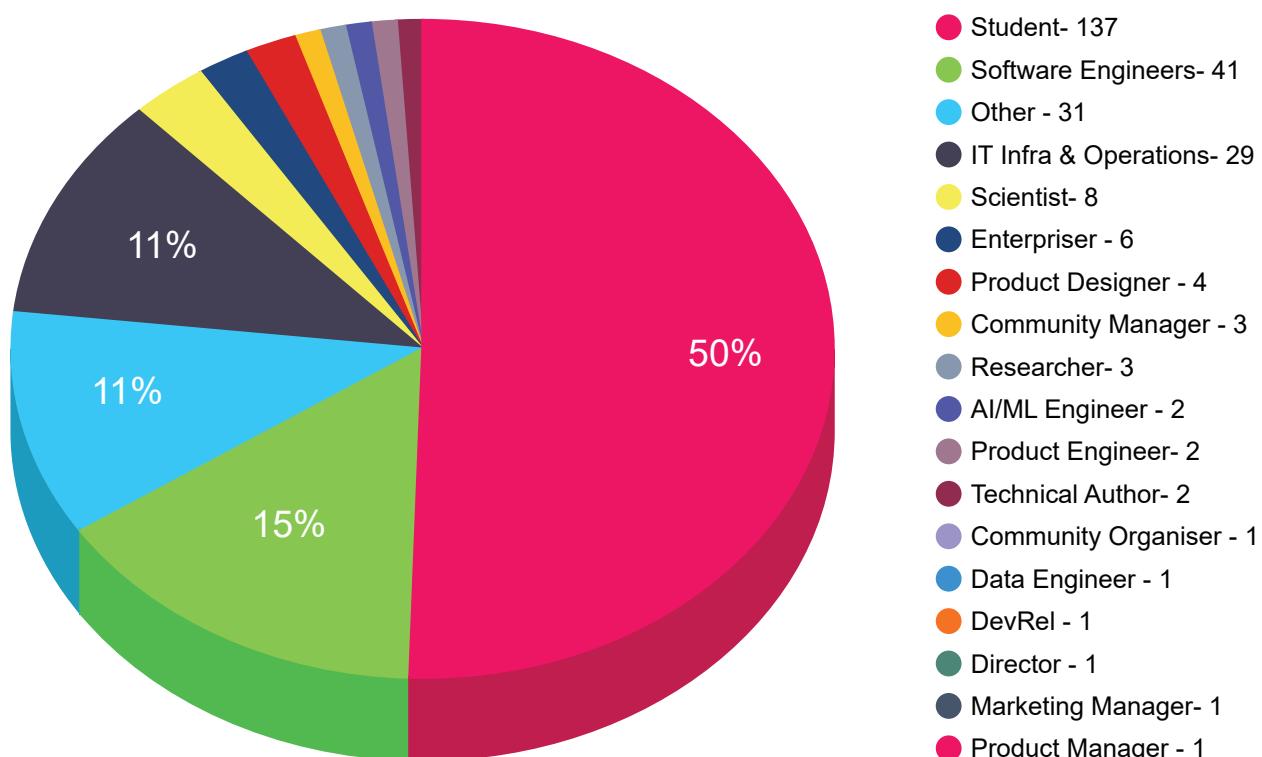
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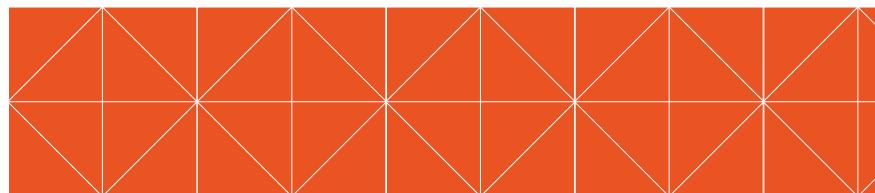
Countries represented
by participants

40%

Attendees with
established careers

Participants demographics:

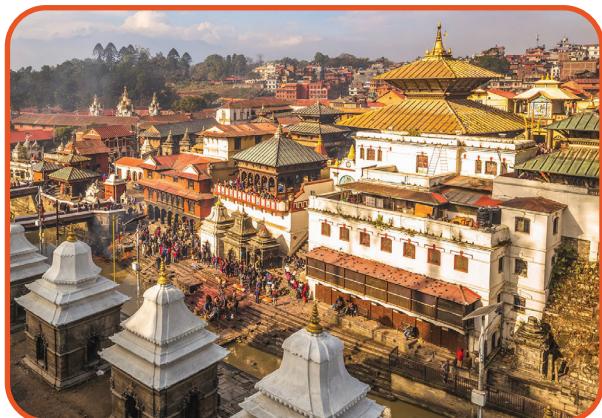
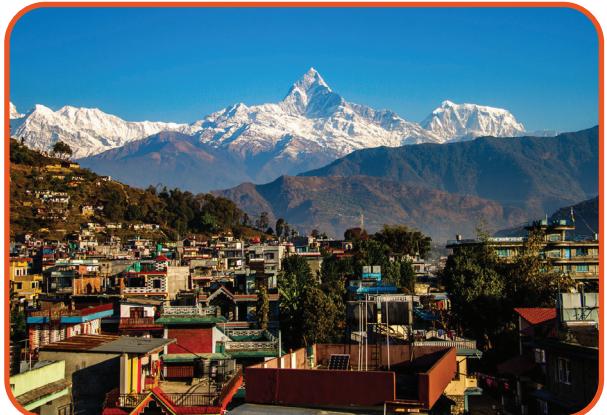




VENUE

Nepal

Nepal is a small yet beautiful country located between India and China. It is famous for its stunning natural beauty, diverse culture, and warm hospitality. The country is home to Mount Everest, the world's highest mountain, which attracts adventurers from all over the globe. From the peaceful Himalayas to the lively cities, Nepal offers something for everyone.



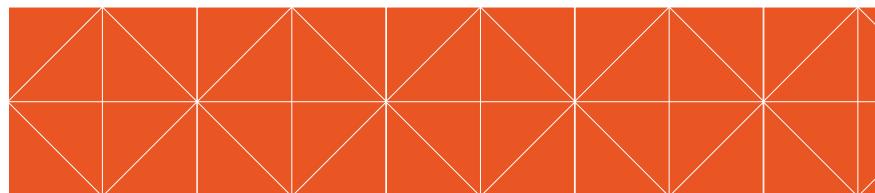
Kathmandu

Kathmandu, the capital city of Nepal, is a vibrant place filled with history, culture, and spiritual significance. Known as the "City of Temples," it is home to UNESCO World Heritage Sites like Durbar Square, Pashupatinath Temple, and Boudhanath Stupa. The city is a melting pot of diverse traditions, languages, and foods, making it a fascinating destination for travelers. Blending old traditions with modern life, Kathmandu offers a unique and unforgettable experience.

St. Xavier's College (SXC)

St. Xavier's College (SXC) is centrally located in Kathmandu, making it easily accessible from Tribhuvan International Airport (around 6 km away) and major parts of the city. It is run by the Nepal Jesuit Society, which has been providing quality education in Nepal since 1951. Over the years, the Jesuits have established many schools and colleges across the country, focusing on service, leadership, and building strong communities. The campus is equipped with modern facilities, including an auditorium, tech-enabled rooms, and breakout spaces, ensuring a seamless experience for attendees.





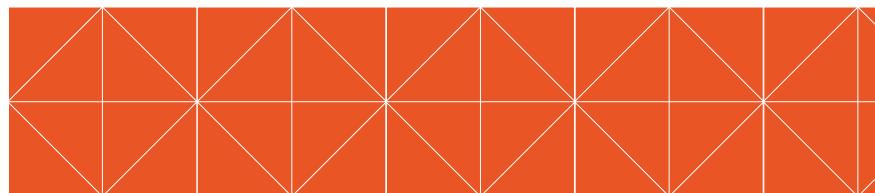
become a sponsor!

UbuCon Asia, although being a new addition to the UbuCon events, has already been organized in Seoul(South Korea), Surakarta(Indonesia) and Jaipur(India) with much success. It has been a momentum to drive making local Ubuntu communities active or revive and connect with each other. The event is solely organized by community and volunteer efforts without any financial compensation. Thus, we rely solely on our sponsors to fund our various expenses and make the event successful.

Ubuntu is more than just an open-source platform; it embodies a global community committed to diversity, collaboration, and empowerment. UbuCon Asia is a unique opportunity to engage with passionate technology professionals across Asia. Sponsoring this event will connect you with top Ubuntu developers, contributors, and innovators from diverse Asian communities, gaining insights into the region's vibrant tech ecosystem. Your support will help foster technological exchange and community growth across Asia and beyond

UbuCon, as a non-profit event organized by volunteers without compensation or stable funding, we rely on sponsorships to host these events. Such events enable community members to learn, share, and grow together while meeting many of their peers in person, sometimes for the first time.





Sponsorship Mileage

Benefit of Sponsorship



Targeted Marketing Opportunity

A good opportunity to boost leads through targeted marketing with most of our audience from tech industry



Showcase products & services

Showcase your innovative products and service face-to-face with your potential and existing customers and receive valuable feedback.



Talent acquisition

Recruit the brightest minds in the industry to fill your open positions. 40%+ of our attendees last year were with IT related professions.



Establish thought leadership

Showcase your expertise on Ubuntu and its ecosystem and educate the community about your organization's products, services and open source strategies.



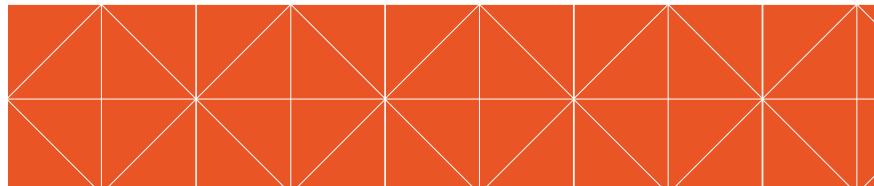
Empower your branding

Expose your logo on banners, website, videos and more places to empower your branding and awareness.



Support Open source & Community

Sponsoring our event is one of the best ways to show your sincere support to open source and community.



Mindshare Capture from Developers and Advocates

Position your brand as a key player and a thought leader among influential technical professionals.



Media Exposure & PR Announcements

Generate strategic media coverage and amplify brand messaging beyond the event.



Customer Loyalty Building

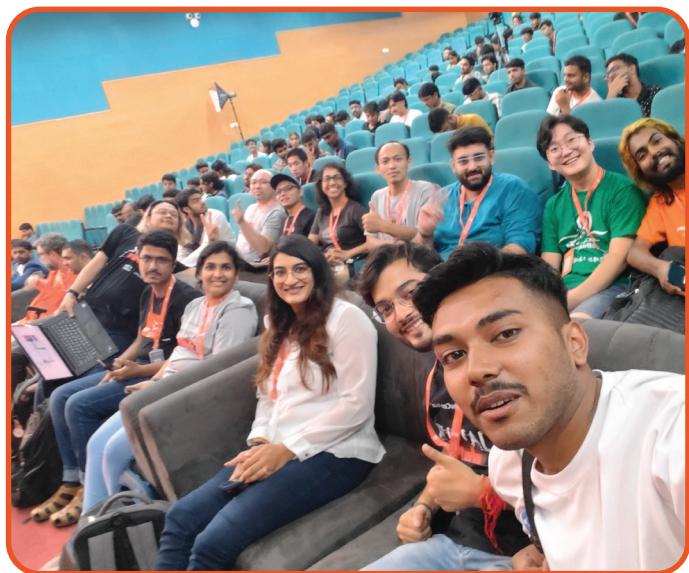
Supporting UbuCon demonstrates your commitment to open source and community, fostering deeper trust and loyalty among customers who value such initiatives.

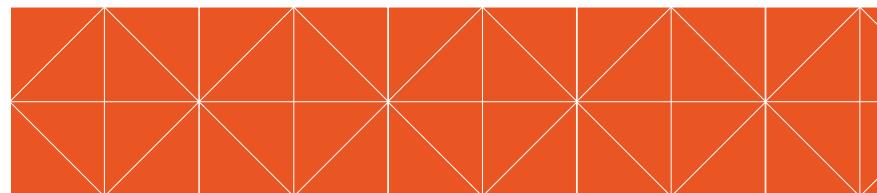


Cultural & Market Understanding

For international sponsors, participating in UbuCon Nepal offers a chance to better understand the local market dynamics and culture.

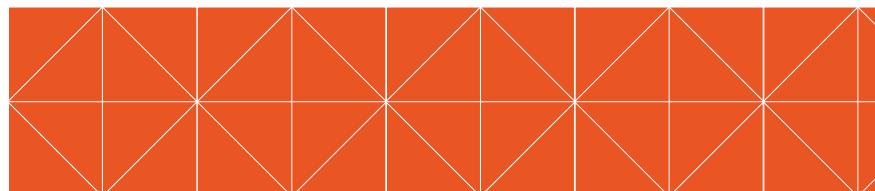
By sponsoring UbuCon Asia, you get to reach a diverse and varied audience of Ubuntu and open source practitioners, all in one place.





Sponsorship perks

Package	Diamond	Gold	Silver	Bronze	Supporter
Slots	1	2	6	∞	∞
Price(USD)	10,000	6,000	3,500	1,600	500-800
Price(NPR)*0	10,00,000	6,00,000	4,00,000	2,00,000	70,000 - 1,00,000
Logo exposure					
Website	XL	L	M	S	S
Plenary banner*1	XL	L	M	S	XS
Stage (or Podium) banner	Yes	Yes	Yes	No	No
Name tag	Yes	Yes	No	No	No
Video banner*2	Yes	Yes	No	No	No
Video Sponsor information scene *3	Yes	Yes	Yes	Yes	Yes
T-shirt (or other swags if no T-shirt)	Yes	Yes	No	No	No
Recognition					
Recognition posting on social media	Yes	Yes	Yes	Yes	Yes
Recognition posting on blog	Yes	Yes	No	No	No
Mention during opening & closing session	Yes	Yes	Yes	Yes	Yes
Engagements					
Sponsored session*4	A Keynote (30min) +A Workshop (90min), A Talk (30min) or A BoF (40-50min)	A Talk (30 min) or A Workshop (90 min)	A Talk (30 min)	A Lightning Talk (5 min) (Limited FCFS)	No
Sponsor booth	L	M	S*5	S*5(500 USD or 30,000 NPR Add on FCFS)	No
Promotion video during breaks	3 min	2 min	1 min	No	No
Distribute promotional material	Handout on attendee check-in + At booth	Handout on attendee check-in + At booth	At booth	At booth (if booth allocated)	No



Footnotes

- *0: Price in Nepalese Rupees (NPR) is for business with primary office in Nepal.
- *1: A large size banner installed in reception area usually or entrance of the venue that number of attendees can take photo with banner as backdrop.
- *2: Banner of both live streams and video recordings if sessions will be streams or just on video recordings if not.
- *3: Duration of Scene will be around a few seconds in the video or live streams.
- *4: Sponsored sessions are also subject to approval by the UbuCon Asia content team. Sponsors are required to share the Abstract alongside or before availing sponsorship for review. Note that session should be Ubuntu or relevant Open Source topics and need to comply with our Code of Conducts. Also, Sales or marketing pitches are not allowed.
- *5: Depending on logistics availability, this could be Booth with Size M but with located in less accessible area.

Additional sponsorship opportunities

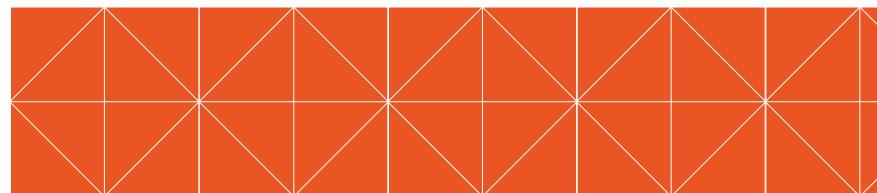
You can also become an in-kind sponsor by supporting specific aspects of the event, such as coffee breaks, lunch, conference dinners, day trips, diversity initiatives, and more! We'll work with you to create a customized UbuCon Asia sponsorship package tailored to your company or organization's goals. These additional opportunities can be sponsored individually or added to an existing sponsorship package.

If none of our existing sponsorship packages fit your budget or needs, we're happy to discuss adjustments or design a tailored package just for you.

Please contact us at sponsorship@ubucon.asia to discuss such opportunities!



UbuCon
Asia '25



Our Legacy

Past Sponsors



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CloudMate

GroMetric



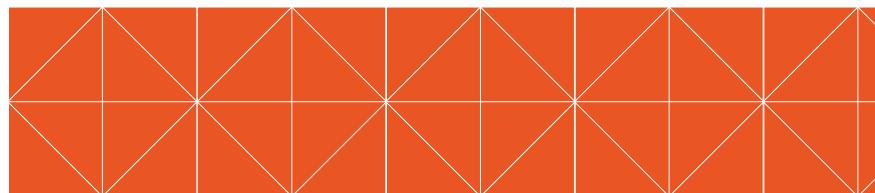
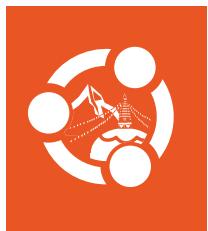
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QInLearn

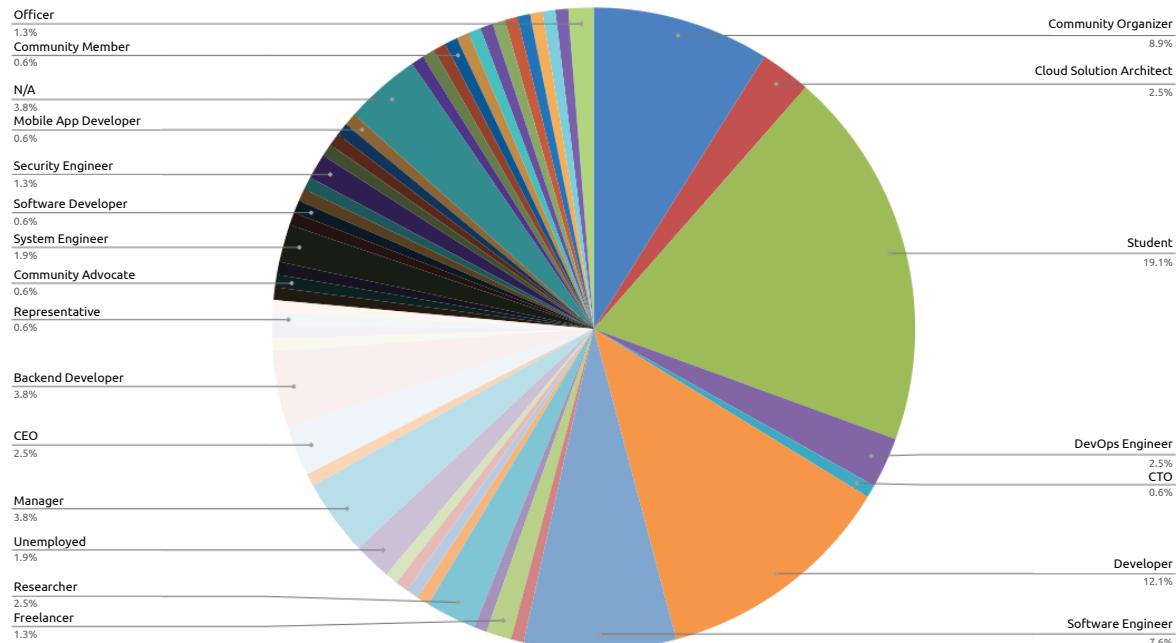
स्थीरक
CDAC

nipa
National IT Industry Promotion Agency

IndoBSD
Serving IT & Digital World. Accurately.



Participants by their Jobs



conclusion

Bringing UbuCon Asia 2025 to life is a heartfelt journey fueled by passion and community spirit. As a non-profit event powered by passionate volunteers, we come together with no compensation, relying entirely on the generosity of sponsors and the unwavering support of our community to make this vision a reality. This event isn't just about technology - it's about people. It's a chance for Open Source enthusiasts to connect, share their journeys, learn from one another, and spark innovation in an environment that celebrates collaboration and creativity.

By being a part of the event, You're not just investing upon Ubucon Asia and community but you're also investing in promoting the tech culture of Nepal while aligning yourself with a pivotal role in driving force of technological revolution in Nepal.

Thank you for considering sponsoring our event. For inquiries and securing sponsorship, Contact sponsorship team at sponsorship-team@ubucon.asia

More details on this event can be found at <https://2025.ubucon.asia>

contact



UbuCon asia '25

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CC: sponsorship@ubucon.asia



August 30th - 31st, 2025



Kathmandu, Nepal