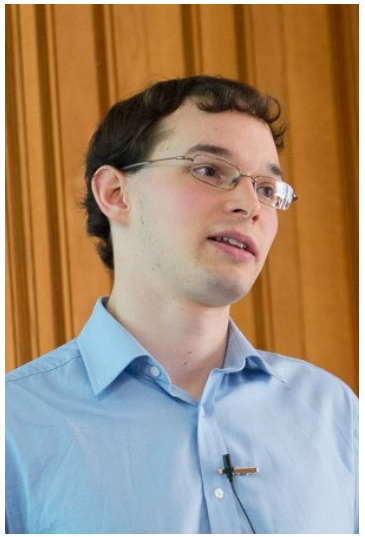
Security metrics for the Android ecosystem



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http://androidvulnerabilities.org

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Daniel gpg:   5017 A1EC 0B29 08E3 CF64  7CCD 5514 35D5 D749 33D9
Alastair gpg: 9217 482D D647 8641 44BA  10D8 83F4 9FBF 1144 D9B3
Andrew gpg:   43BF 45D1 1B36 F45C 3F07  DA49 BDB8 8932 5CAC F039
```

Smartphones contain many apps written by a spectrum of developers

How “secure” is a smartphone?

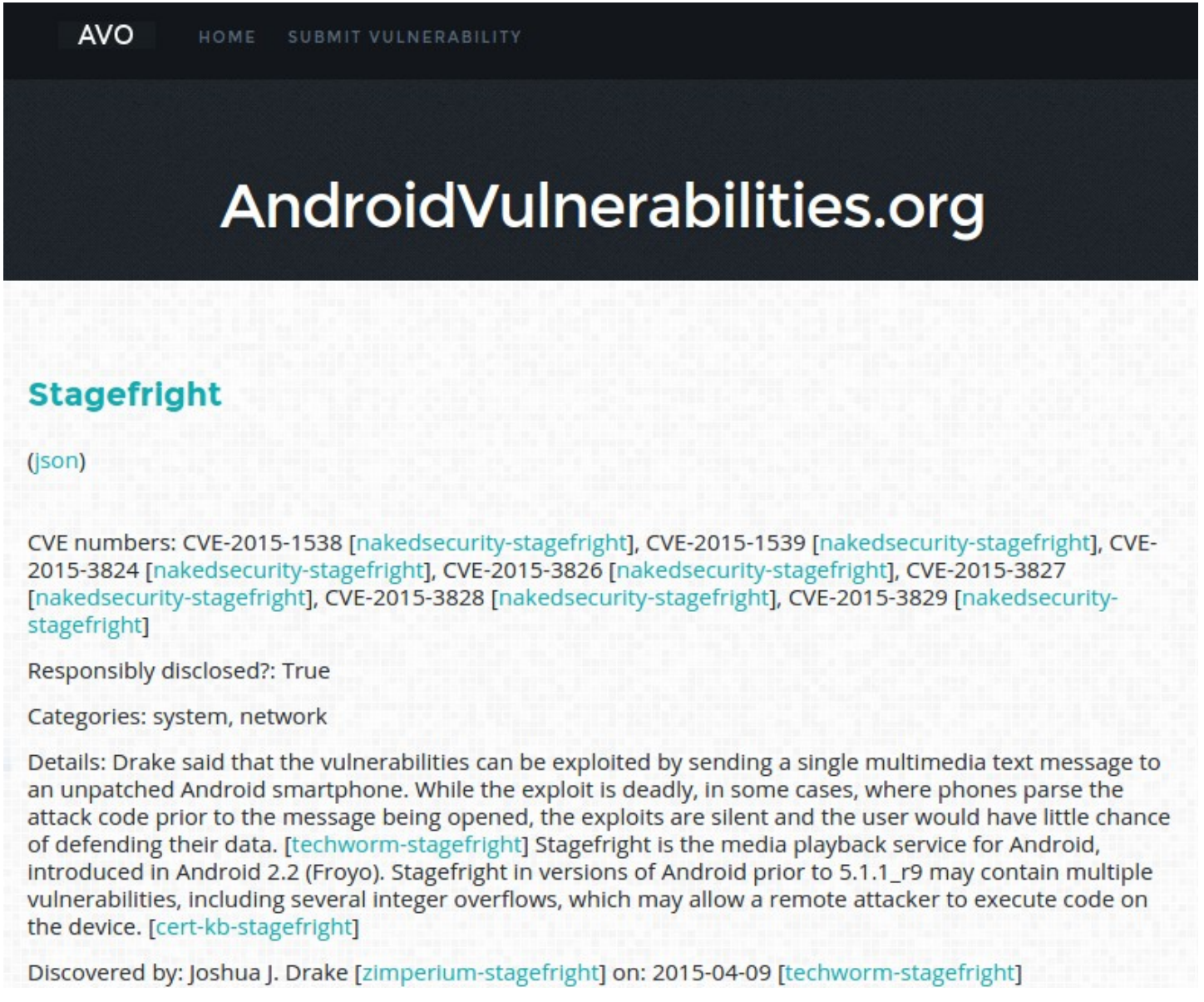
Root/kernel exploits are harmful

- Root exploits break permission model
- Cannot recover to a safe state
- 37% Android malware uses root exploits (2012)
- We're interested in critical vulnerabilities, exploitable by code running on the device

Hypothesis: devices vulnerable because they are not updated

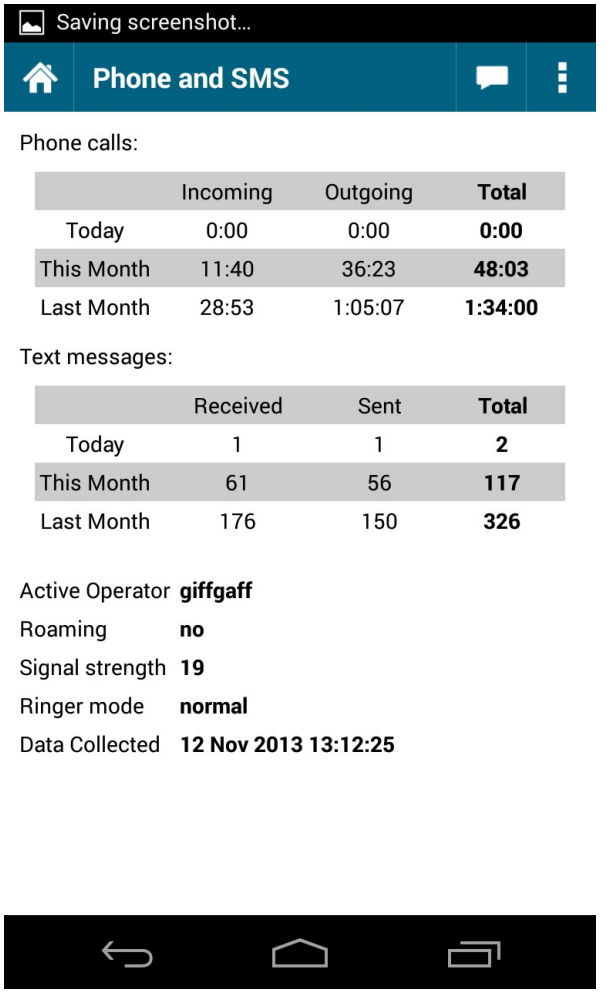
- Anecdotal evidence is that updates rarely happen
- Android phones, sold on 1-2 year contracts

No central database of Android vulnerabilities: so we built one



Device Analyzer gathers statistics on mobile phone usage

- Deployed May '11
- 23,300 contributors
- 2,000 phone years
- 100 billion records
- 10TB of data
- 600 7-day active contributors



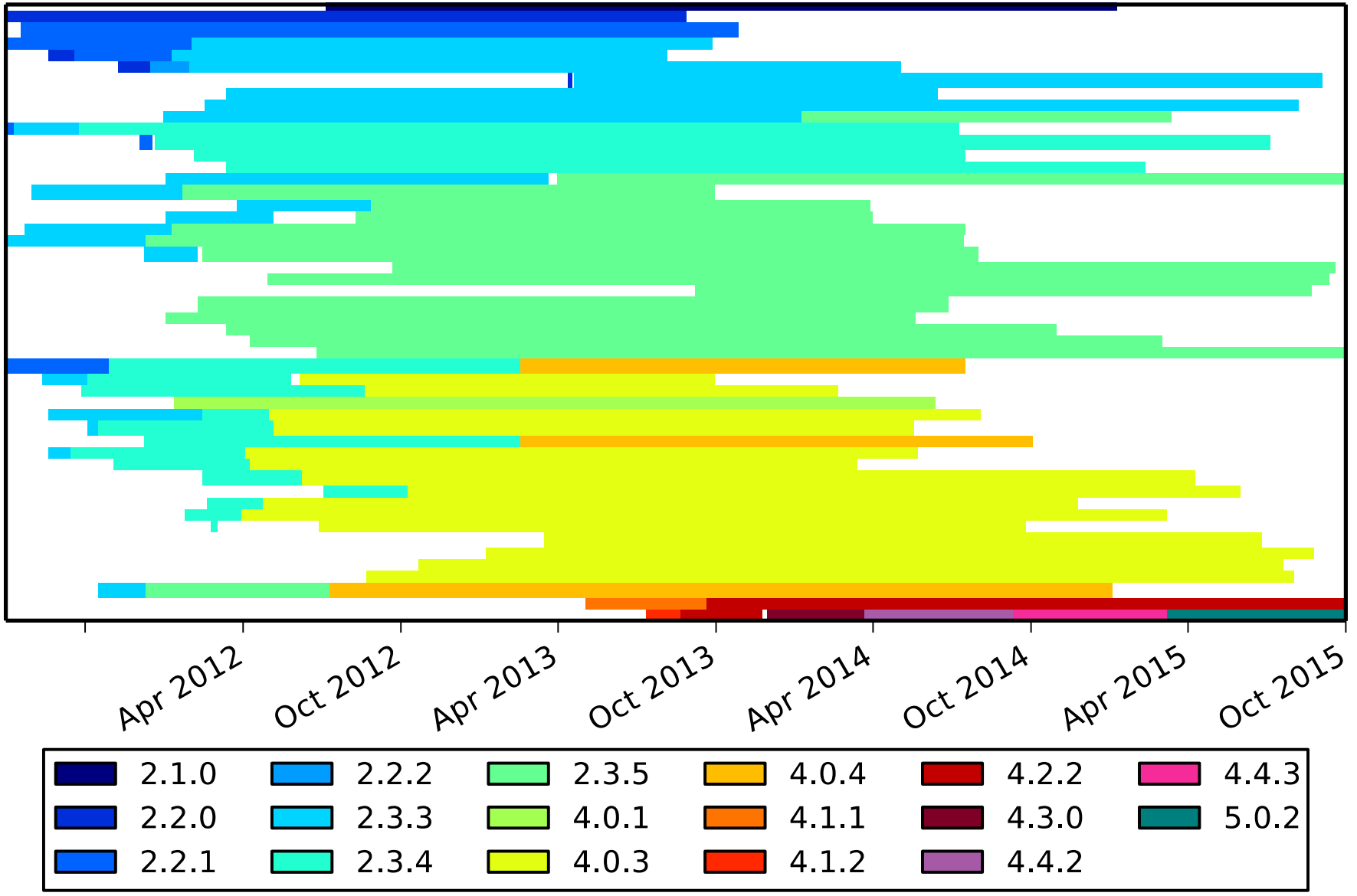
https://deviceanalyzer.cl.cam.ac.uk

Device Analyzer gathers wide variety of data

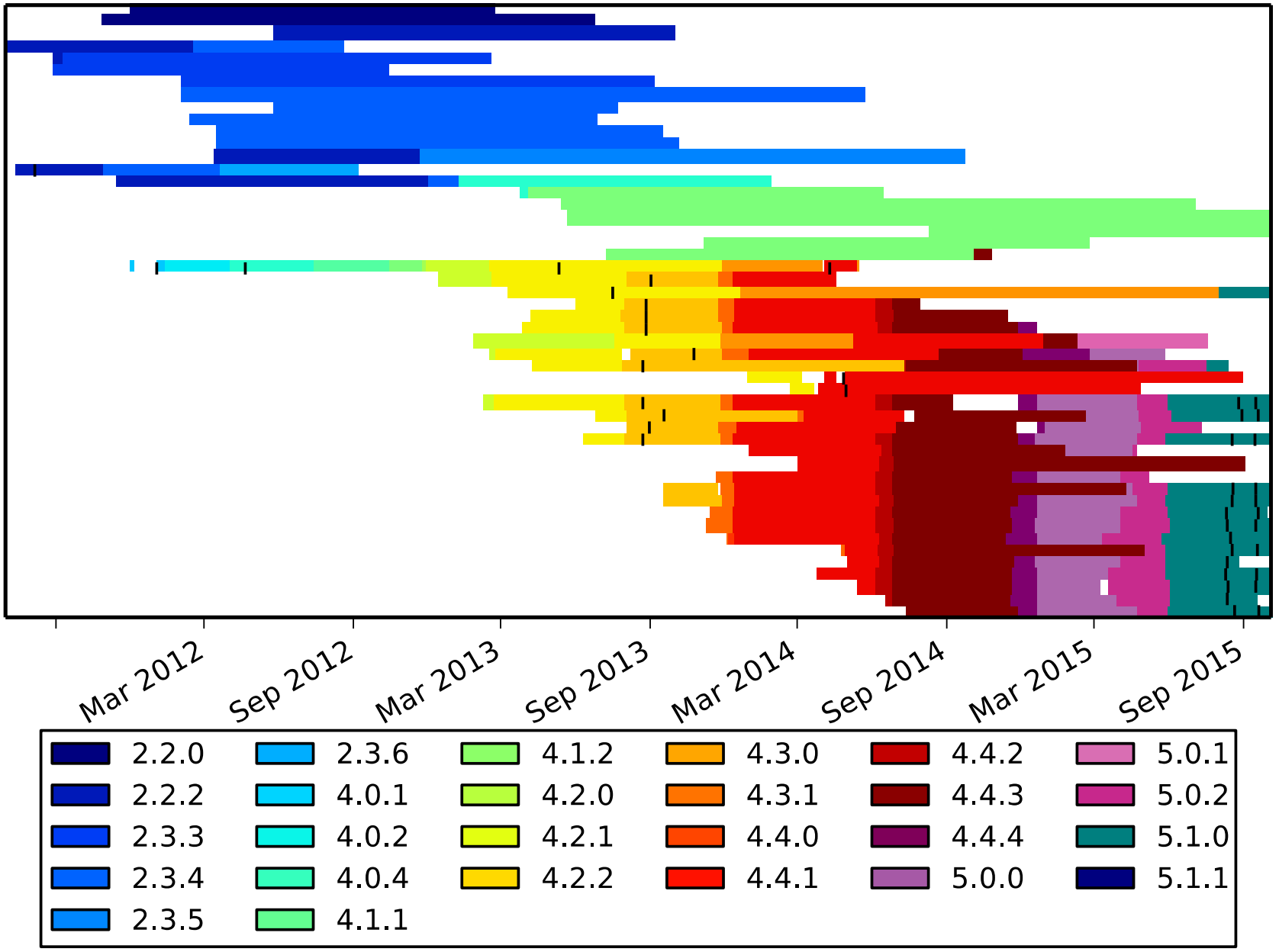
- Including: system stats
  - OS version and build number
  - Manufacturer and device model

Are *devices* getting updated?

HTC updates by OS version



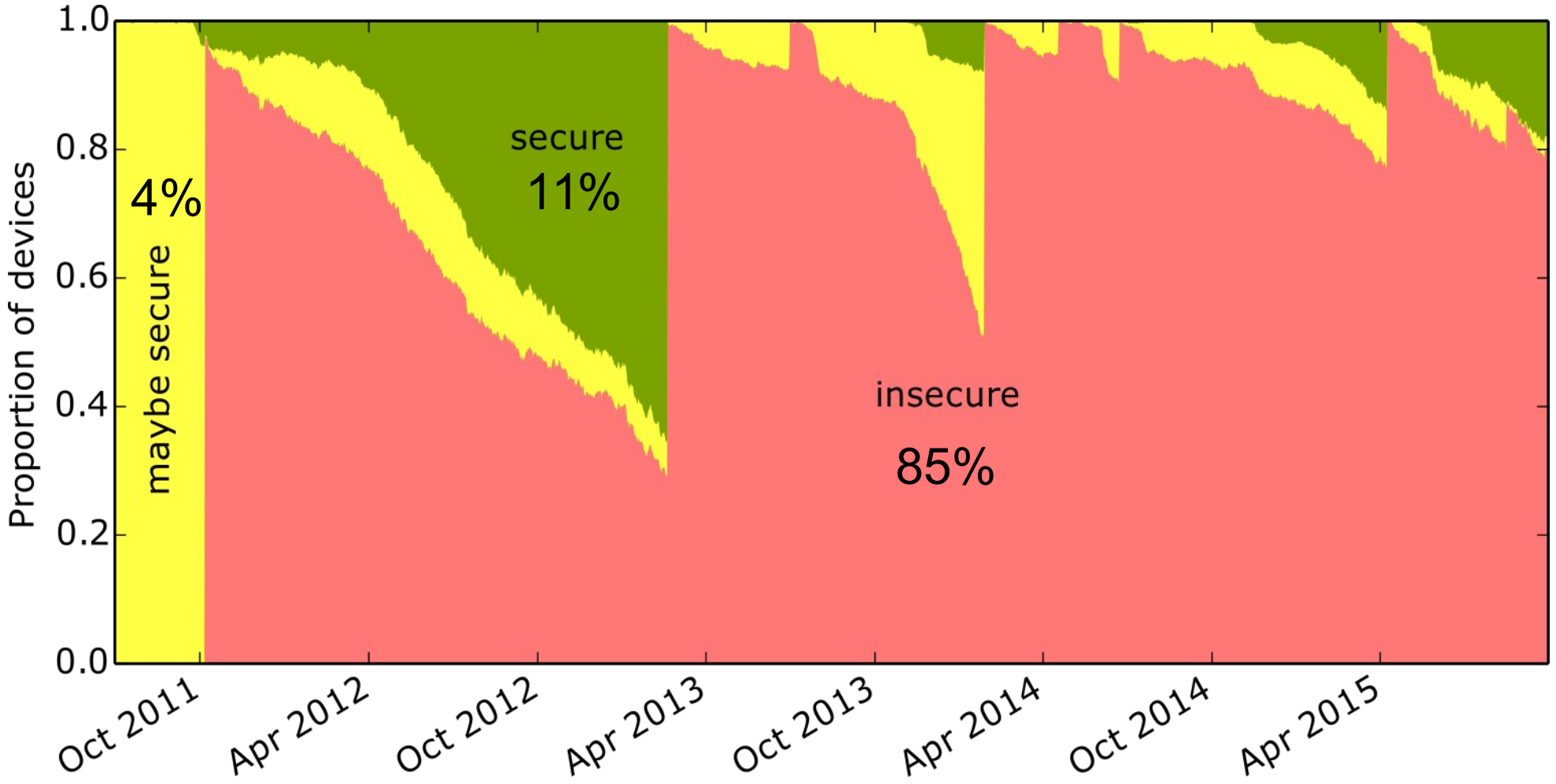
LG updates by OS version



Connecting the two data sets: assume OS version → vulnerability

- We have an OS version from Device Analyzer
- We have vulnerability data with OS versions
- Match on OS and Build Number and assign:
  - Insecure
  - Maybe secure
  - Secure

On average, 85% are vulnerable



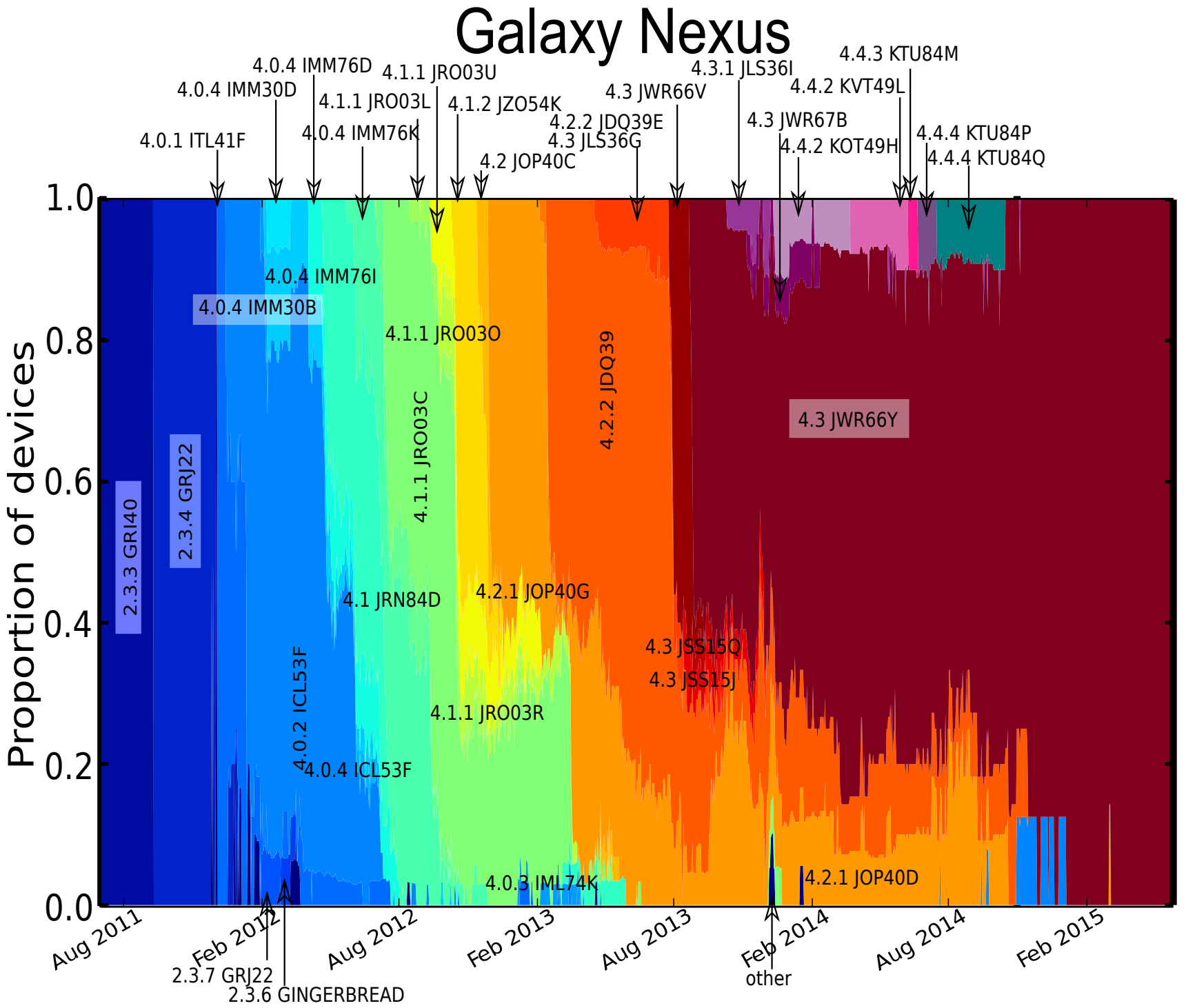
The FUM metric measures the security of Android devices

$$FUM\ score = 4 \cdot f + 3 \cdot u + 3 \cdot \frac{2}{1 + e^{m}}$$

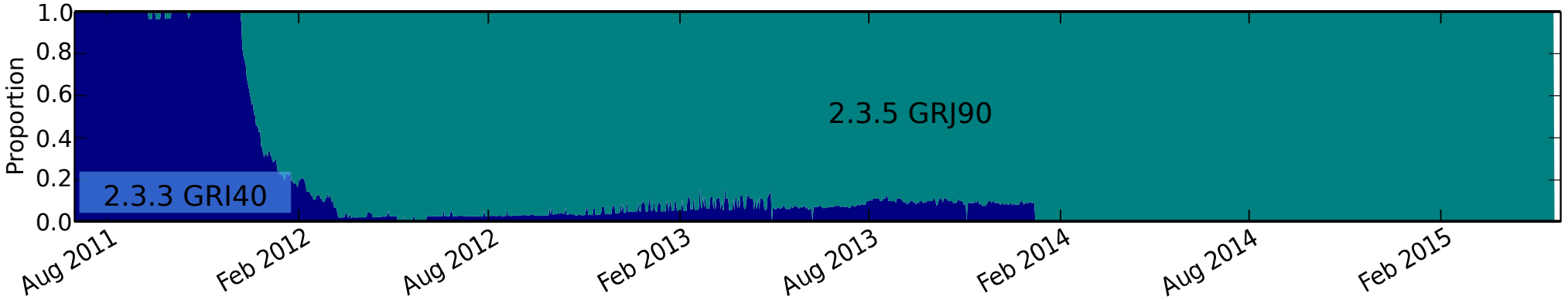
free from vulnerabilities

updated to the latest version

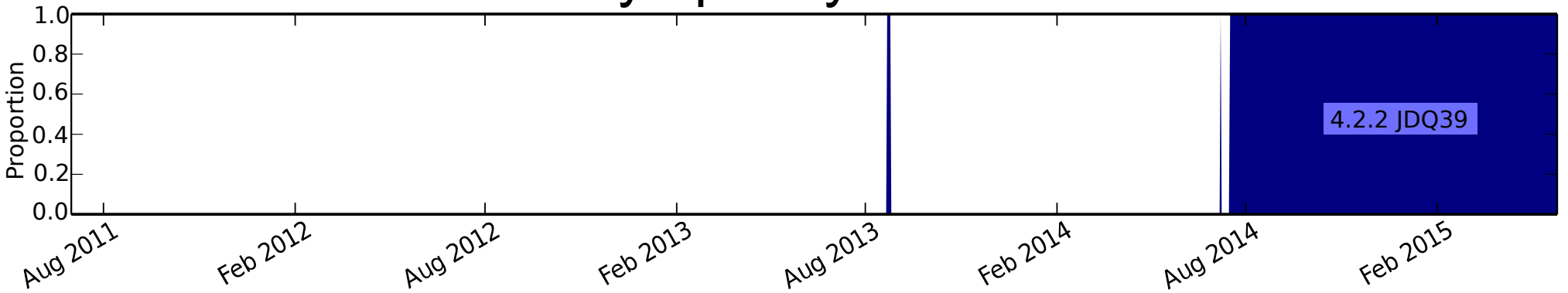
mean unfixed vulnerabilities

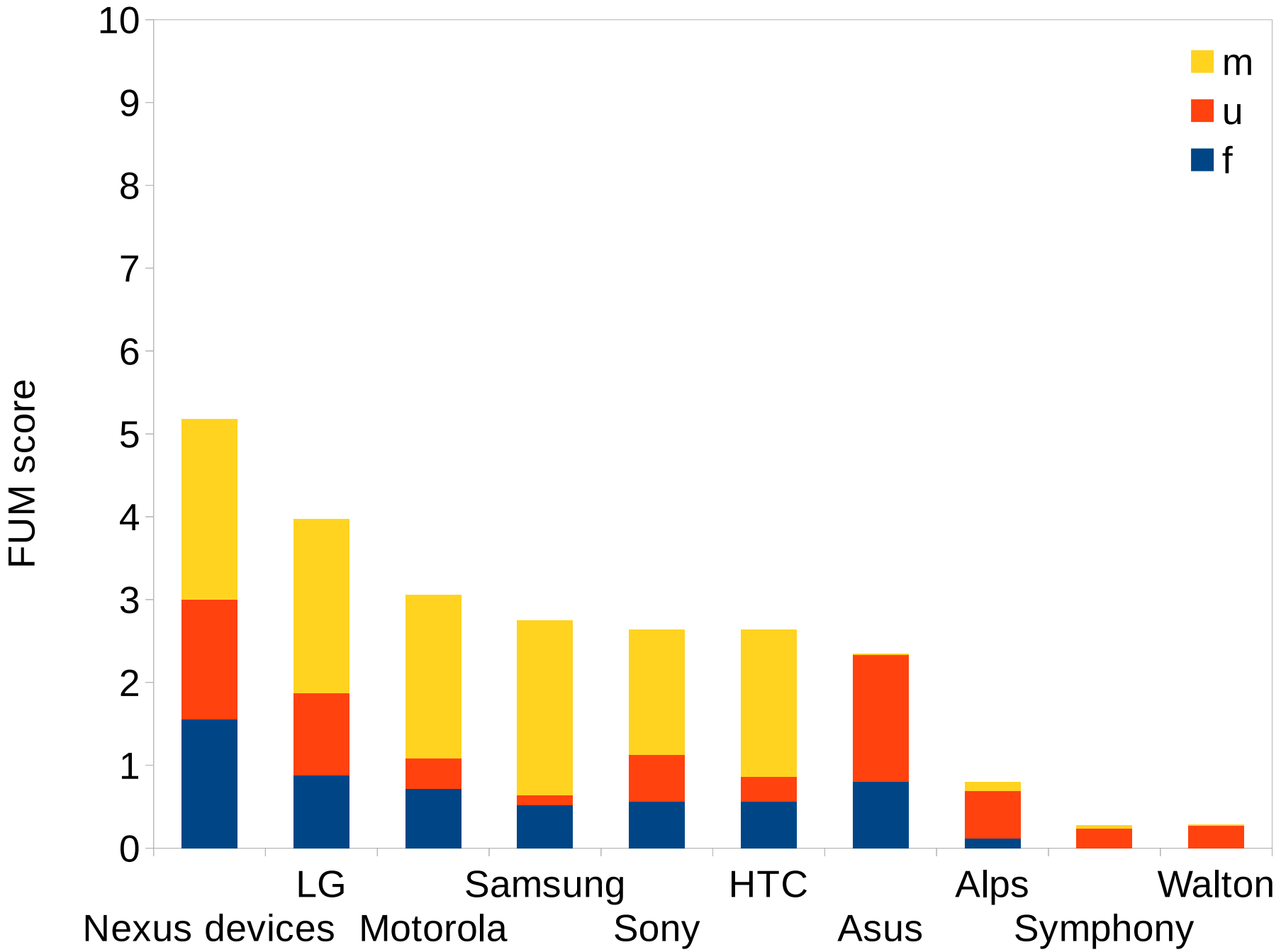

Galaxy Nexus
4.0.1 ITL41F
4.0.4 IMM30D
4.0.4 IMM76D
4.0.4 IMM76K
4.1.1 JRO03L
4.1.1 JRO03U
4.1.2 JZO54K
4.2 JOP40C
4.2.2 JDQ39E
4.3 JLS36G
4.3 JWR66V
4.3.1 JLS36I
4.3 JWR67B
4.4.2 KOT49H
4.4.2 KVT49L
4.4.3 KTU84M
4.4.4 KTU84P
4.4.4 KTU84Q
Proportion of devices
1.0
0.8
0.6
0.4
0.2
0.0
2.3.3 GRI40
2.3.4 GRJ22
4.0.4 IMM30B
4.0.4 IMM76I
4.1.1 JRO03O
4.1.1 JRO03C
4.2.2 JDQ39
4.3 JWR66Y
4.1 JRN84D
4.2.1 JOP40G
4.3 JSS15Q
4.3 JSS15J
4.0.2 ICL53F
4.1.1 JRO03R
4.0.4 ICL53F
4.0.3 IML74K
4.2.1 JOP40D
Aug 2011
Feb 2012
Aug 2012
Feb 2013
Aug 2013
Feb 2014
Aug 2014
Feb 2015
2.3.7 GRJ22
2.3.6 GINGERBREAD
other

HTC Desire HD A9191



Symphony W68

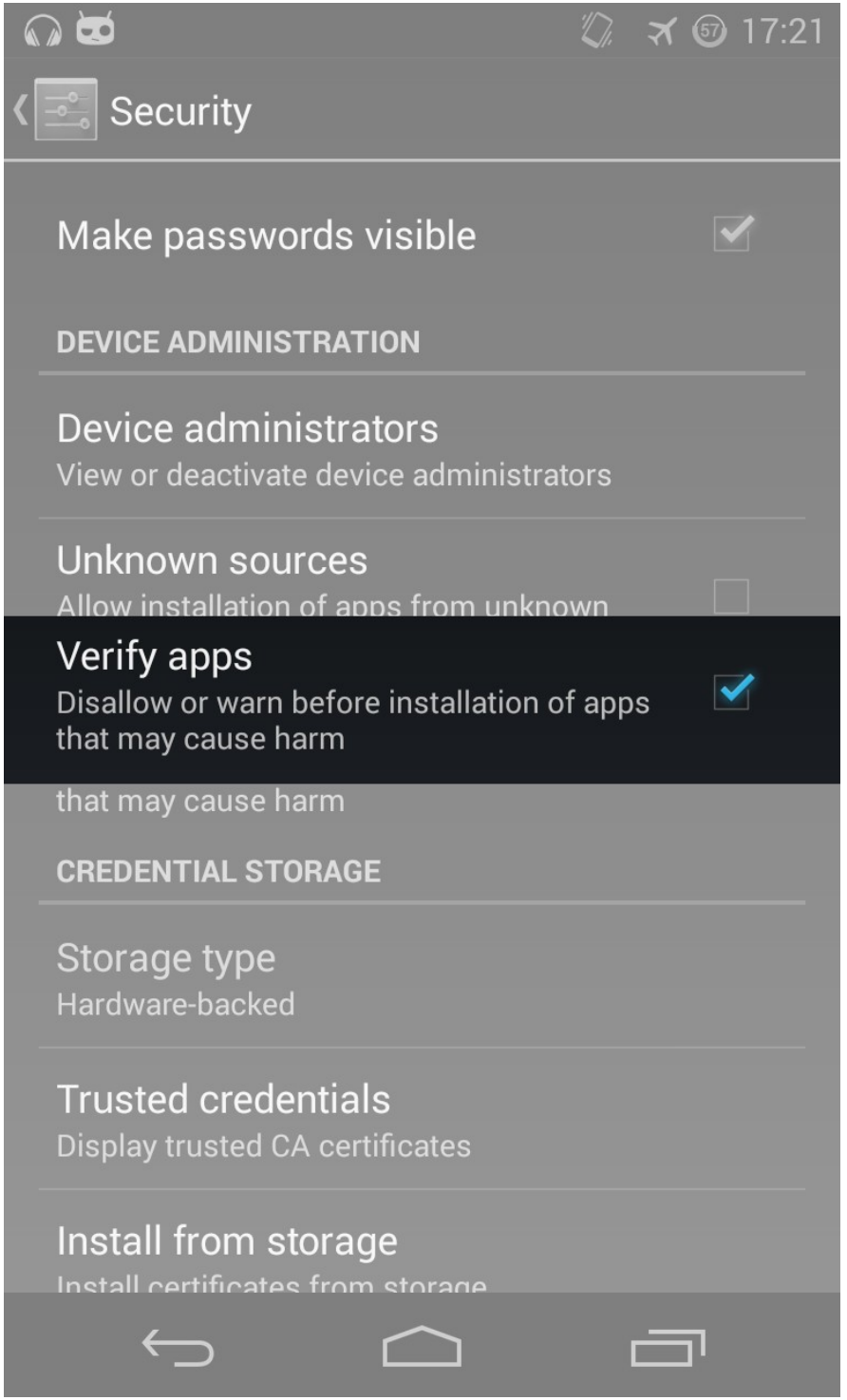



FUM score
10
9
8
7
6
5
4
3
2
1
0
m
u
f
Nexus devices
LG
Motorola
Samsung
Sony
HTC
Asus
Alps
Symphony
Walton

Why is fixing vulnerabilities hard: software ecosystem is complex

- Division of labour
  - Open source software
  - Core OS production
  - Driver writer
  - Device manufacturer
  - Retailer
  - Customer
- Apple and Google have different models
  - Hypothesis: Apple's model is more secure

Google to the rescue: *Play Store* and *Verify apps* provide security



Conclusions

- 85% of Android devices are vulnerable
- Ecosystem complex; lack of transparency
- FUM metric is a robust measure of security
  - A step towards an economic incentive

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Example: Android APK duplicate file

- OS does not check for duplicate files in APK
- Not a traditional kernel vulnerability
- Affected all manufacturers and versions > 1.5
- Timeline:
  - February 2013: discovered
  - February 2013: fixed
  - July 2013: Public announcement
- Is the responsible disclosure period sufficient to protect users?

Device Analyzer is a good example of Privacy by Design principles

- Transparency, consent, notice and disclosure
- Purpose
- Security
- Access to data and withdrawal
- Proactive privacy design
- Privacy by default

Device Analyzer is representative

- Compared with Google Play API data: Device Analyzer is slightly better
- Compared with User-Agent headers from Rwanda: Device Analyzer is better
- Compared with MDM data from a FTSE 100 company: Device Analyzer is slightly worse

Nexus and non-Nexus devices