Security metrics for the Android ecosystem



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Daniel gpg: 5017 A1EC 0B29 08E3 CF64 7CCD 5514 35D5 D749 33D9 Alastair gpg: 9217 482D D647 8641 44BA 10D8 83F4 9FBF 1144 D9B3 Andrew gpg: 43BF 45D1 1B36 F45C 3F07 DA49 BDB8 8932 5CAC F039

Smartphones contain many apps written by a spectrum of developers



How "secure" is a smartphone?

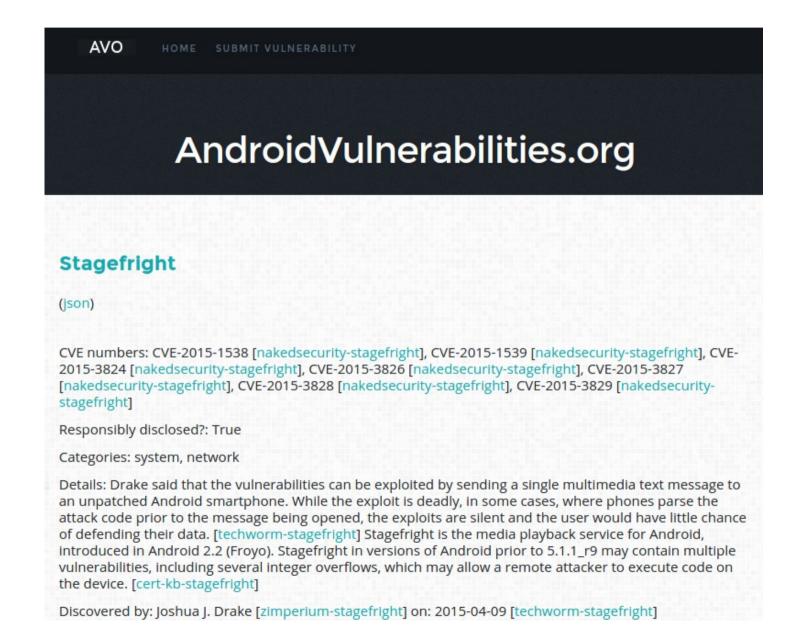
Root/kernel exploits are harmful

- Root exploits break permission model
- Cannot recover to a safe state
- 37% Android malware uses root exploits (2012)
- We're interested in critical vulnerabilities, exploitable by code running on the device

Hypothesis: devices vulnerable because they are not updated

- Anecdotal evidence is that updates rarely happen
- Android phones, sold on 1-2 year contracts

No central database of Android vulnerabilities: so we built one



Device Analyzer gathers statistics on mobile phone usage



- Deployed May '11
- 30,000 contributors
- 4,000 phone years
- 180 billion records
- 10TB of data
- 1089 7-day active contributors







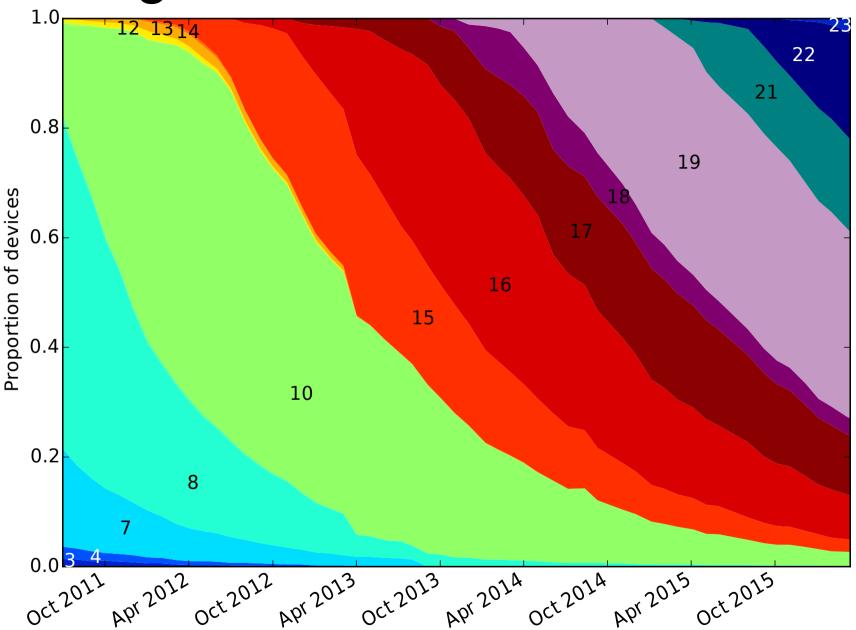
Device Analyzer gathers wide variety of data

- Including: system stats
 - OS version and build number
 - Manufacturer and device model
 - Network operators



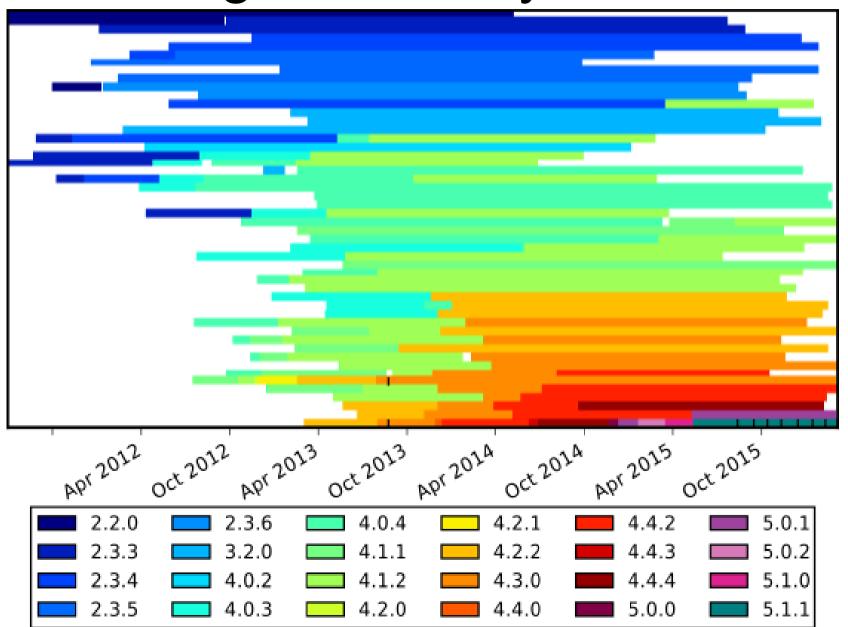
Is the ecosystem getting updated?

Google data: device API levels

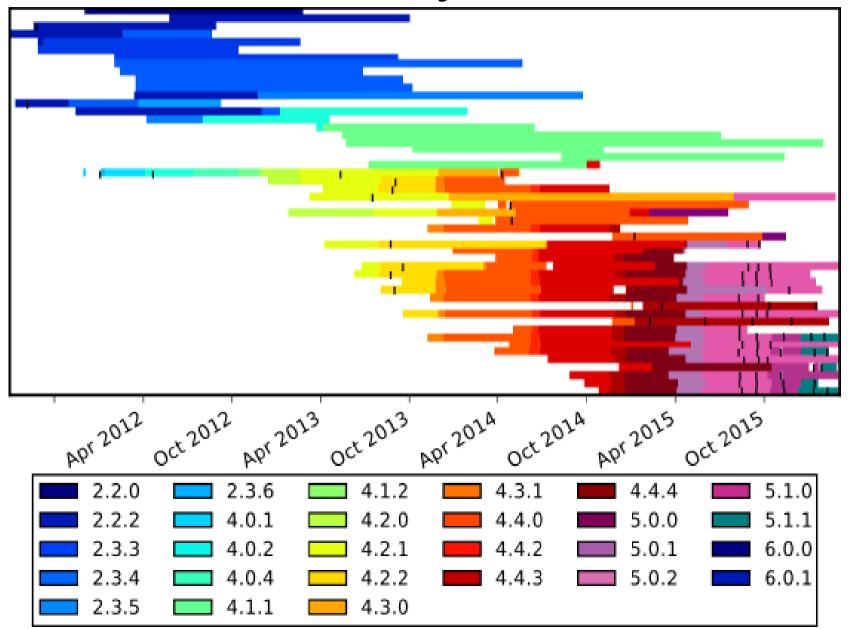


Are devices getting updated?

Samsung devices by OS version



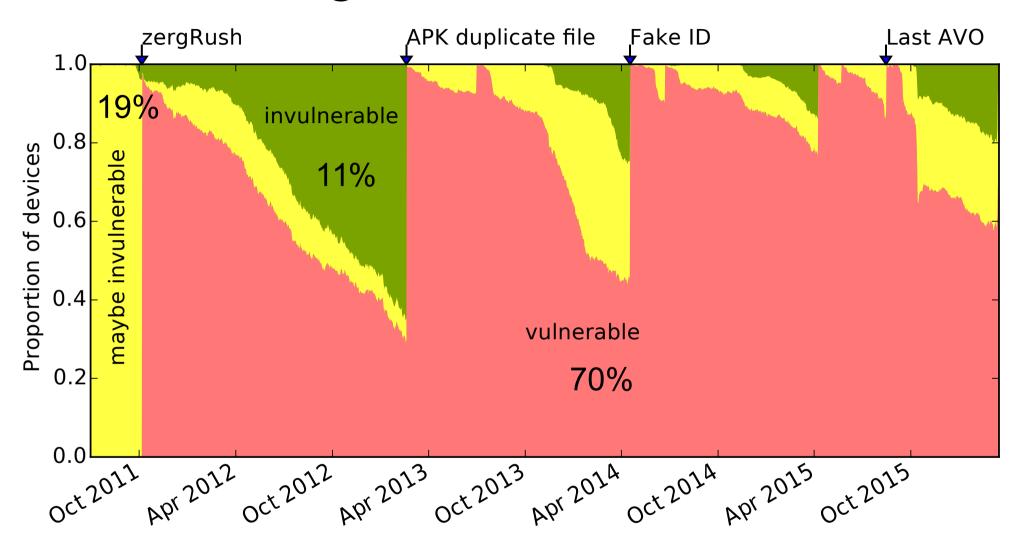
LG devices by OS version



Connecting the two data sets: assume OS version → vulnerability

- We have an OS version from Device Analyzer
- We have vulnerability data with OS versions
- Match on OS and Build Number and assign:
 - Vulnerable
 - Maybe invulnerable
 - Invulnerable (not known vulnerable)

On average, 70% are vulnerable



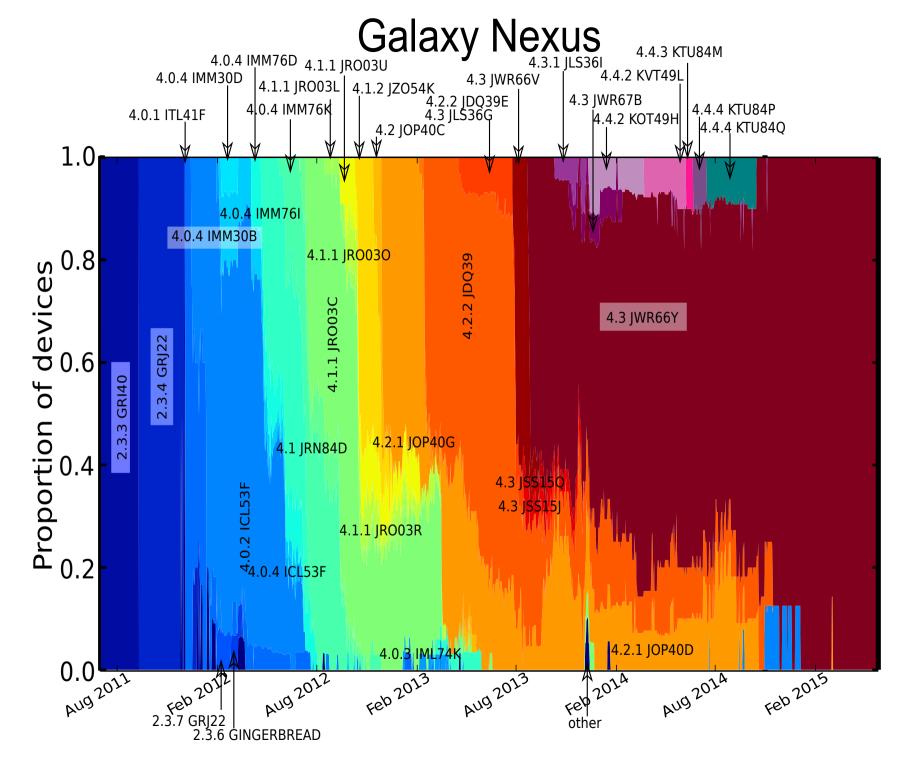
The FUM metric measures the security of Android devices

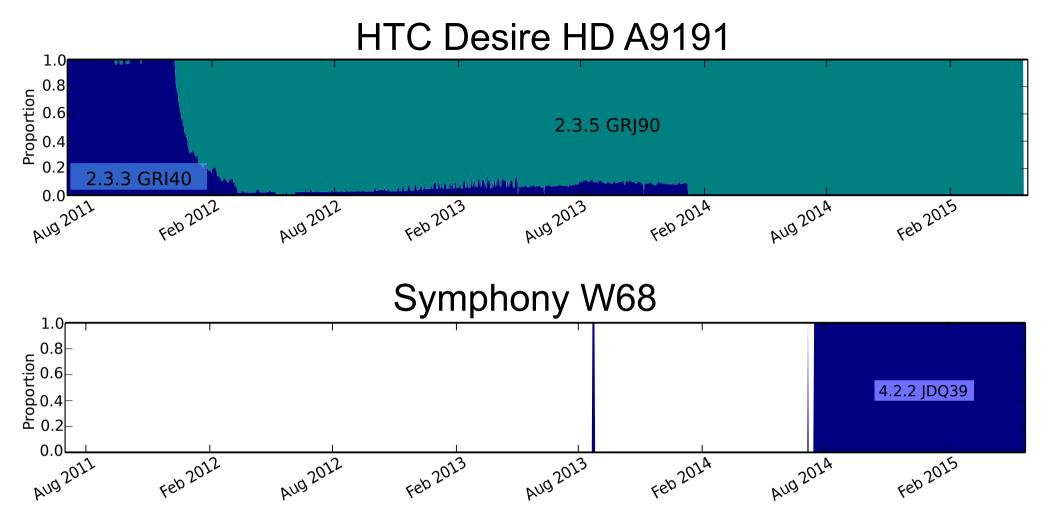
$$FUM score = 4 \cdot f + 3 \cdot u + 3 \cdot \frac{2}{1 + e^m}$$

free from (known) vulnerabilities

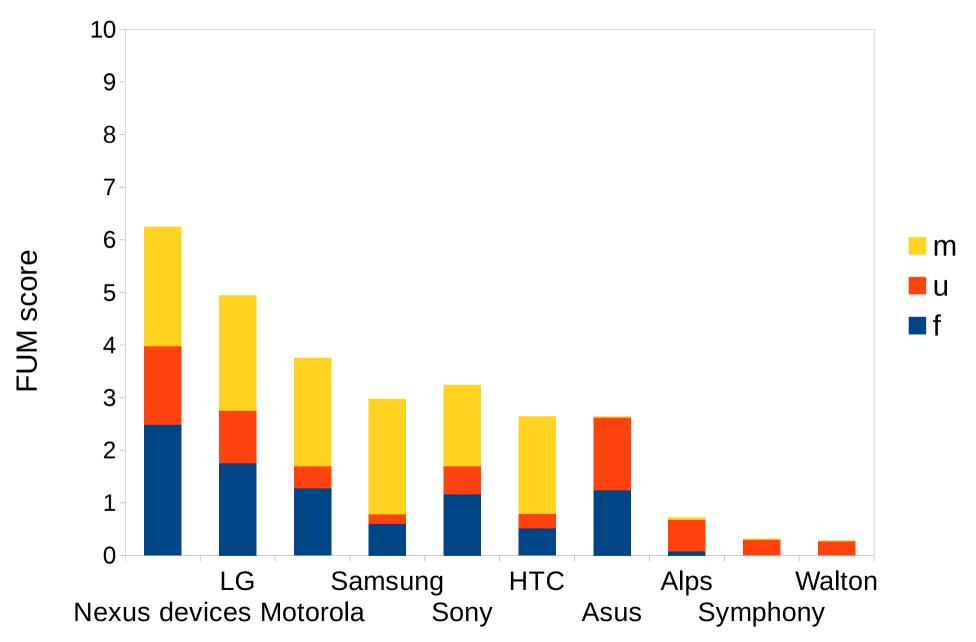
updated to the latest version

mean unfixed vulnerabilities





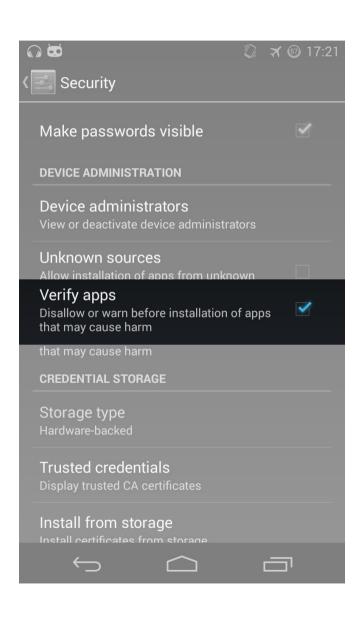
FUM scores



Why is fixing vulnerabilities hard: software ecosystem is complex

- Division of labour
 - Open source software
 - Core OS production
 - Driver writer
 - Device manufacturer
 - Retailer
 - Customer
- Apple and Google have different models
 - Hypothesis: Apple's model is more secure

Google to the rescue



- Play Store
- Verify apps
- Android Security
 Patch Level

Conclusions

- 70% of Android devices are vulnerable
- Ecosystem complex; lack of transparency
- FUM metric is a robust measure of security
 - A step towards an economic incentive

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Example: Android APK duplicate file

- OS does not check for duplicate files in APK
- Not a traditional kernel vulnerability
- Affected all manufacturers and versions > 1.5
- Timeline:
 - February 2013: discovered
 - February 2013: fixed
 - July 2013: Public announcement
- Is the responsible disclosure period sufficient to protect users?

Device Analyzer is a good example of Privacy by Design principles

- Transparency, consent, notice and disclosure
- Purpose
- Security
- Access to data and withdrawal
- Proactive privacy design
- Privacy by default

Device Analyzer is representative

- Compared with Google Play API data: Device Analyzer is slightly better
- Compared with User-Agent headers from Rwanda: Device Analyzer is better
- Compared with MDM data from a FTSE 100 company: Device Analyzer is slightly worse

Nexus and non-Nexus devices

