



# Keepnet Data Processing Agreement (DPA) Overview

*(CCPA, GDPR, and Data Protection Laws Compliance)*

## 1. Introduction

This comprehensive version of the Keepnet Data Processing Agreement (DPA) is crafted to ensure adherence to the California Consumer Privacy Act (CCPA), the General Data Protection Regulation (GDPR), and applicable data protection laws, augmenting the Keepnet Customer Terms of Service (<https://keepnetlabs.com/terms-conditions>). It governs the processing of personal data by Keepnet on behalf of its clients as part of the Keepnet Subscription Services. The complete DPA can be reviewed at <https://doc.keepnetlabs.com/resources/data-processing-agreement>.

## 2. Key Definitions

- **Personal Data:** Any information relating to an identified or identifiable person processed as part of the Keepnet Subscription Services.
- **Data Protection Laws:** Includes all pertinent legislation on data protection and privacy, notably the General Data Protection Regulation (GDPR) in the EU and the California Consumer Privacy Act (CCPA) in the U.S., among other relevant U.S. state and federal laws.

## 3. Customer Responsibilities

Customers are responsible for ensuring their data processing complies with all relevant data protection laws, including but not limited to obtaining necessary consents and adhering to the provisions of the CCPA, GDPR, and other applicable privacy regulations. Instructions to Keepnet for data processing must be lawful and in strict compliance with these laws.

## 4. Keepnet Obligations

Keepnet is committed to processing personal data solely based on customer instructions and in strict compliance with the CCPA, GDPR, and other applicable data protection laws. This includes implementing suitable data security measures, promptly notifying customers of any data breaches, and assisting in fulfilling data subject requests in accordance with GDPR and CCPA rights.

## 5. Sub-Processors

Keepnet engages sub-processors to assist in delivering its services, ensuring that these entities comply with data protection standards mandated by the CCPA, GDPR, and other applicable laws. The DPA details the procedure for engaging new sub-processors.

## 6. Data Transfers

Transfers of personal data, whether within the U.S. or across borders, will conform to the CCPA, GDPR, and applicable data protection laws, ensuring that personal data receives an equivalent level of protection as required by these regulations.

## 7. CCPA and GDPR Provisions

The DPA includes specific provisions to ensure compliance with the CCPA and GDPR, addressing the processing of personal information and data subject rights under these regulations. Keepnet acts as a Service Provider under the CCPA and as a Data Processor under the GDPR, processing personal data strictly for specified business purposes.

## 8. Amendments and Updates

The DPA is subject to updates to maintain compliance with evolving data protection laws, including the CCPA and GDPR. Significant changes will be communicated to customers through designated channels.

## 9. Termination

Upon termination of the subscription services, Keepnet will delete or return all personal data processed under this DPA, except as required by law, including the CCPA and GDPR provisions.

## 10. Contact and Additional Information

Inquiries regarding this DPA can be directed to Keepnet through the contact details provided in the privacy policy (<https://keepnetlabs.com/privacy-policy>). For detailed processing activities, refer to "Details of Processing" at <https://doc.keepnetlabs.com/resources/data-processing-agreement#annex-1-details-of-processing>.