



Vishing and Smishing Platform Security and Compliance

www.keepnetlabs.com

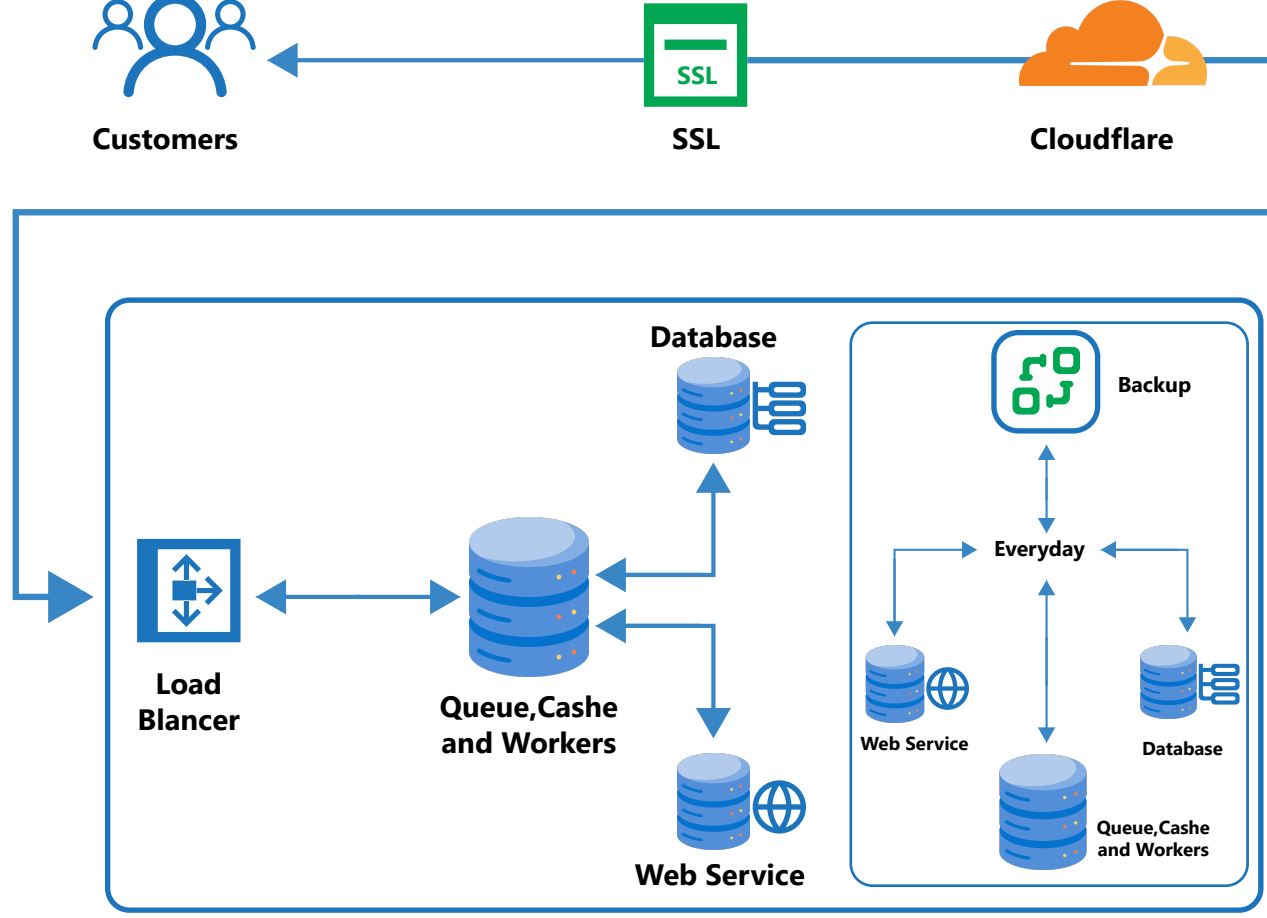
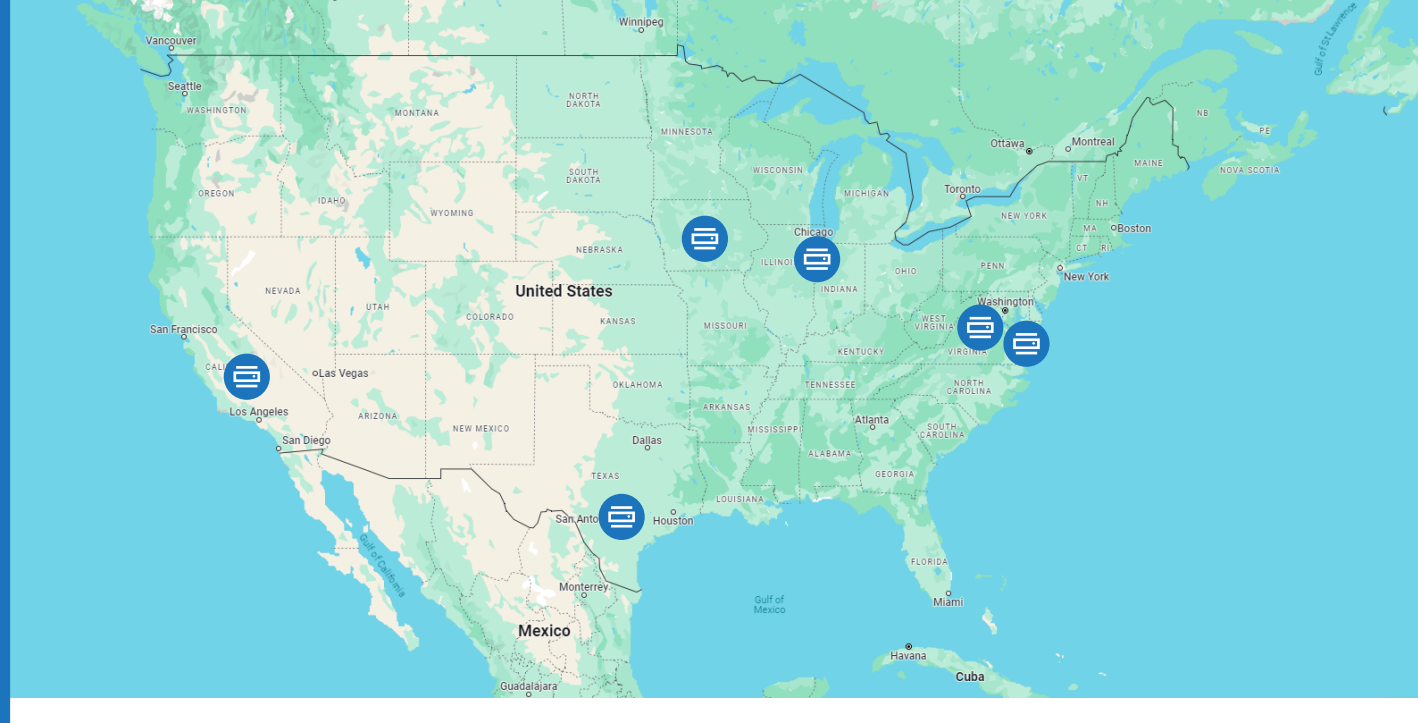
Introduction

As modern attack vector methods such as SMS and voice phishing emerge, Keepnet Labs strives to create simulations to emulate smishing and phishing attacks to raise awareness and train users; most importantly, Keepnet Labs' top priority is ensuring customer privacy and staying in compliance with local and global privacy laws. Keepnet is committed to protecting all customer data and ensuring ethical practices when utilizing our voice and SMS simulation features. Please also review our [Privacy Policy](#).

Data Center Location

Microsoft Azure Data Center for the USA

Keepnet hosts production environments within Microsoft Azure Cloud within the continental US, utilizing Azure US-East and US-West locations for compliance needs. Microsoft Azure Cloud uses the [Shared Responsibility Model](#) and manages cloud security.



Microsoft Azure - High-level Design for USA

Keepnet is responsible for security in the cloud, and you can find more details on [platform security](#).

Security Standards

Certifications for the following are found under [platform security](#).

• ISO 27001

A global security standard recognized internationally for managing security risks to data. Certification demonstrates our adherence to managing information security in line with the security standards and adopting a process-based approach to the Information Security Management System.

• ISO 27017

A standard for cloud service providers and users to secure cloud-based environments and minimize security risks. This standard assists in recommending and implementing controls for cloud-based organizations. This is relevant to organizations that store information in the cloud and providers that offer cloud-based services to other companies with sensitive information.

• ISO 27018

The first global standard for defining data privacy in the cloud. According to the International Organization for Standardization (ISO), the purpose of this standard is to establish "commonly accepted control objectives, controls, and guidelines for implementing measures to protect Personally Identifiable Information (PII)." ISO 27018 adds new guidelines, enhancements, and security controls to the ISO/IEC 27001 and ISO/IEC 27002 standards, which help cloud service providers better manage the data security risks unique to PII in cloud computing.

• A2P-10DLC

A messaging compliance system that enables businesses to send Application-to-Person (A2P) messages via 10-digit long code phone numbers in the United States. Every campaign is connected to a registered A2P Brand and a Messaging Service. Phone numbers are registered under 10DLC numbers with the connected Messaging Service to avail of A2P Messaging benefits and avoid carrier penalties for unregistered messaging.

Summary

The document above outlines Keepnet Labs' compliances and standards for voice and SMS simulation features. Keepnet Labs has a dedicated team of compliance experts to stay up-to-date with global and local laws protecting customer data and privacy. [Our Privacy Policy can be found here.](#)