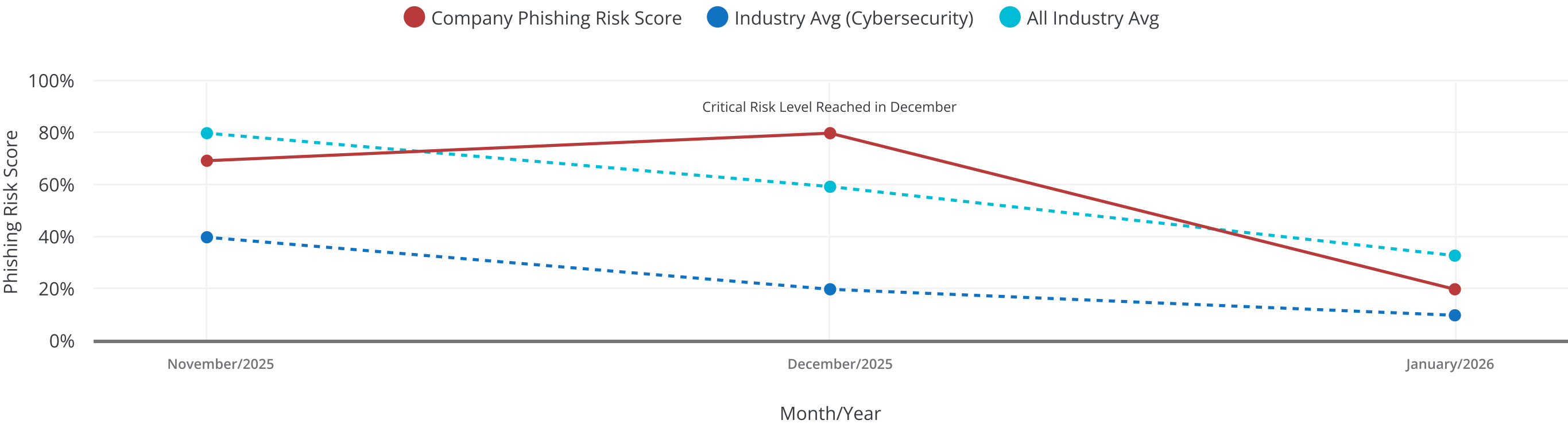


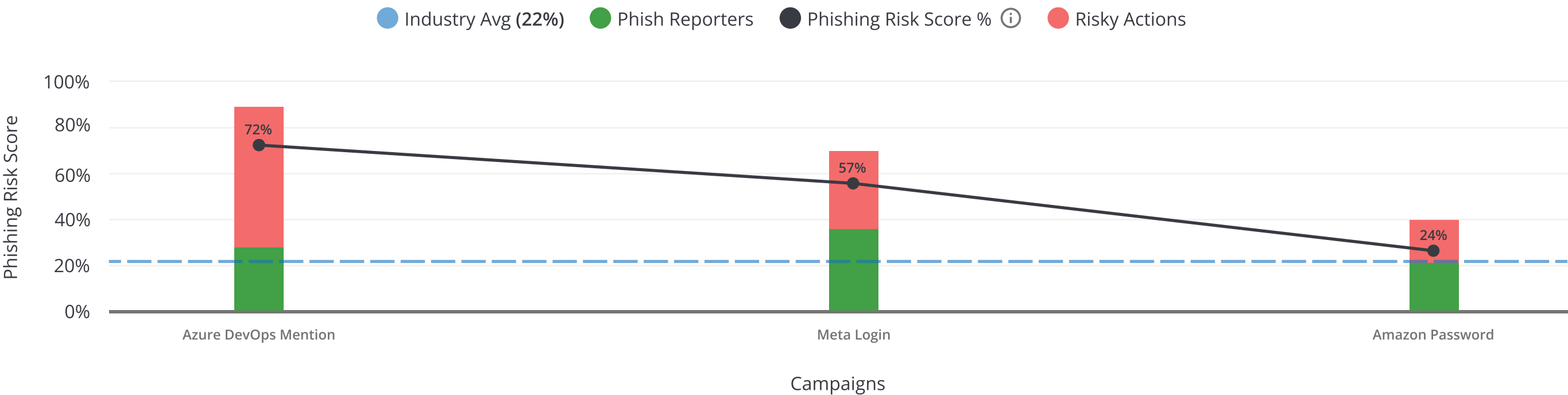
Phishing Risk Score Trend Across Industries

Phishing risk trends comparing company scores against selected industry and all-industry averages



Industry Phishing Risk Score

Phishing risk scores for each campaign compared to the industry average



This chart shows the organization's phishing risk scores per campaign against the 22% industry benchmark.

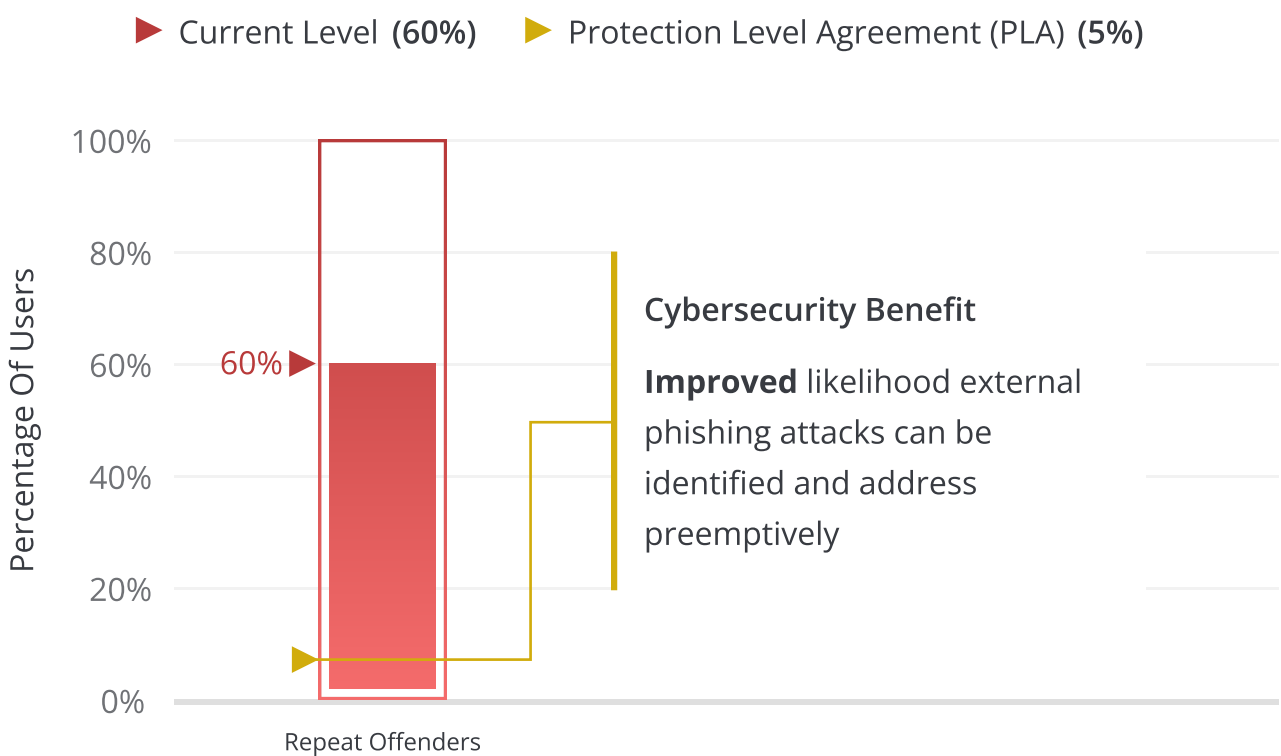
Departments with Highest Risk Scores

Human Risk Score for Highest-Risk Departments



Phishing Simulation Repeat Offenders Rate

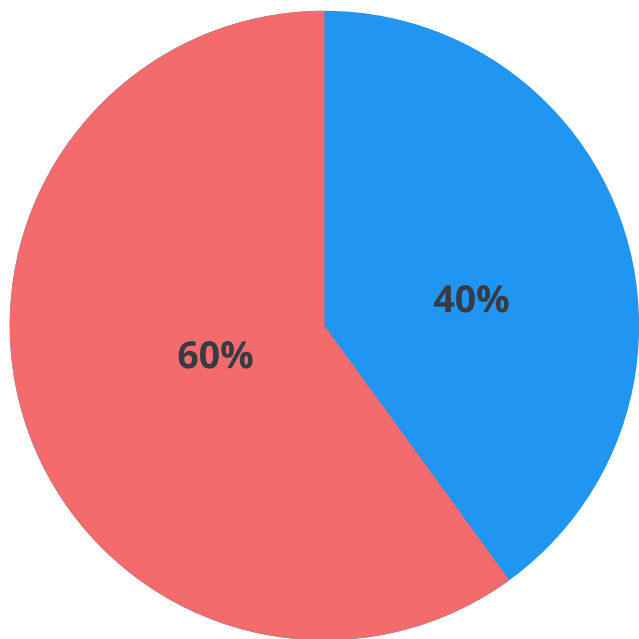
Reduce external phishing attack risk by lowering repeat clickers.



Repeat Offenders Users (Threshold: 2)

Percentage of users who are repeat offenders

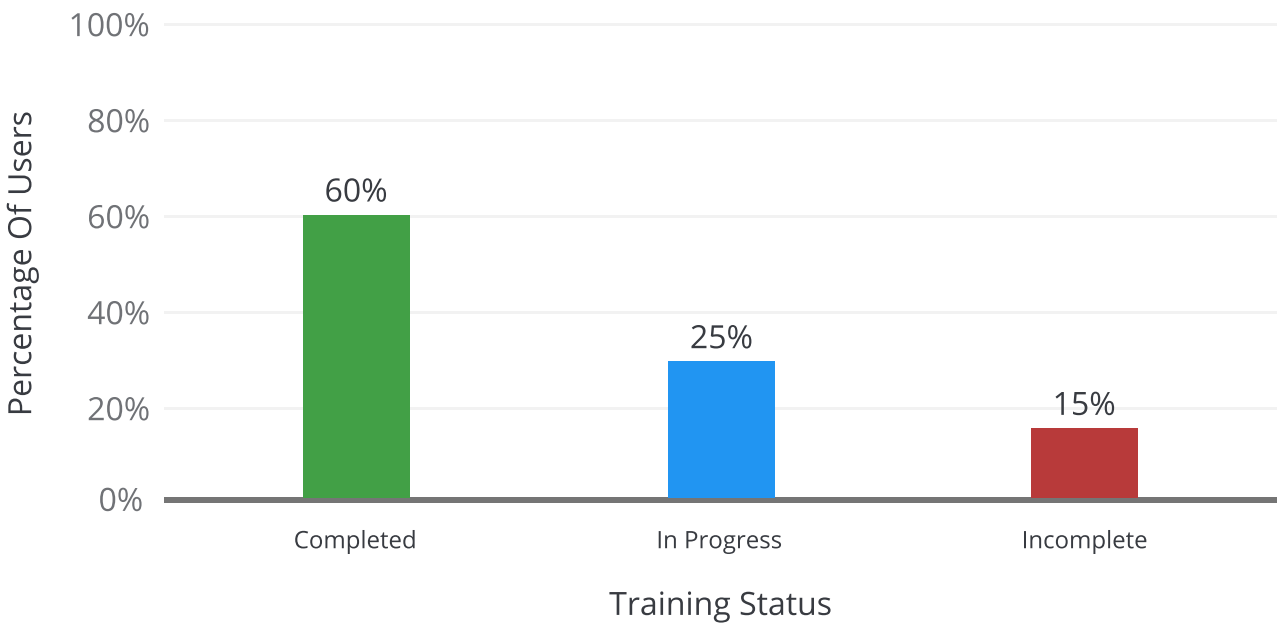
Repeat Offenders (300 users) Simulated Users (200 users)



Training Completion

Measure the training coverage across the company

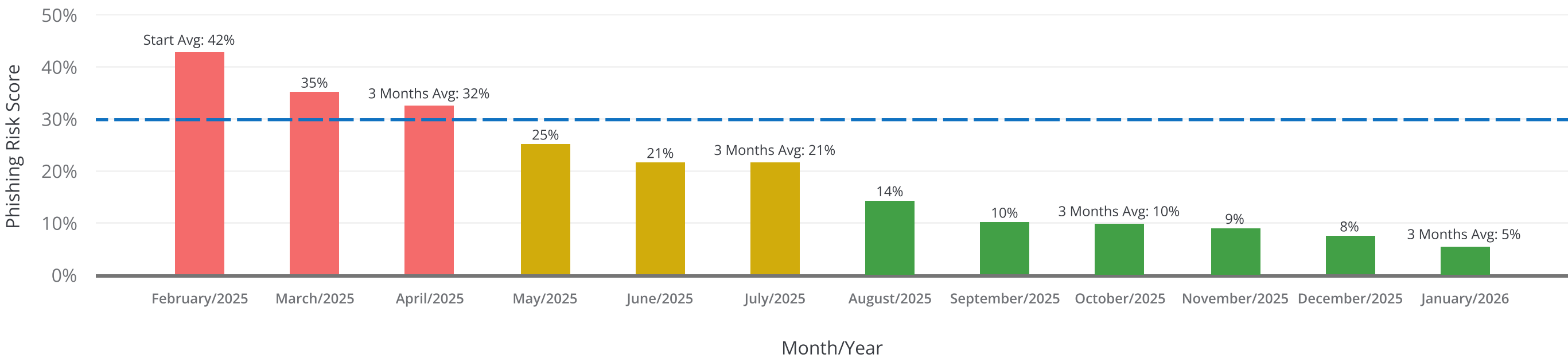
Completed (60) In Progress (25) Incomplete (15)



Impact of Phishing Awareness Training

Phishing risk scores across a diverse user base, following a 12-month cybersecurity training program

Industry Avg (30%)



Phishing Report Rates Over Time

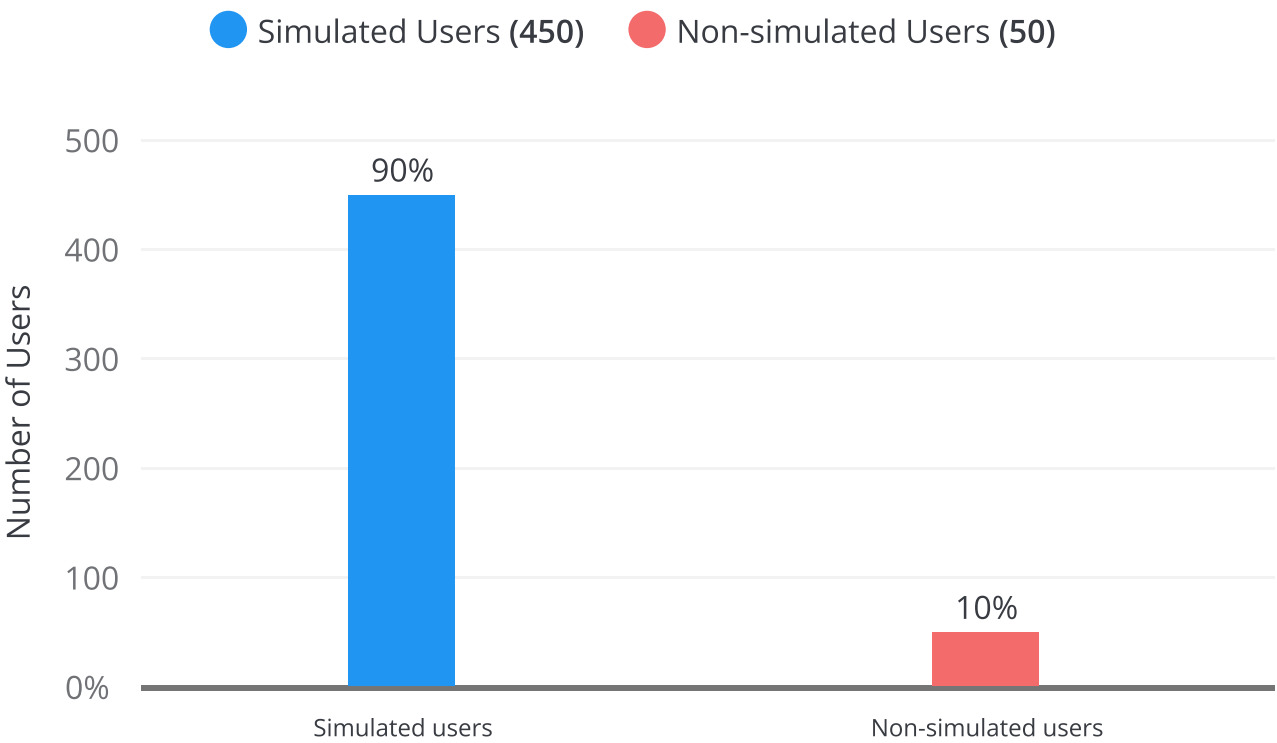
Reporting rates from phishing simulations by users who clicked versus those who did not

Users Who Did Not Click And Report (%33) Users Who Clicked And Reported (%43) Users Who Did Not Report (24%)



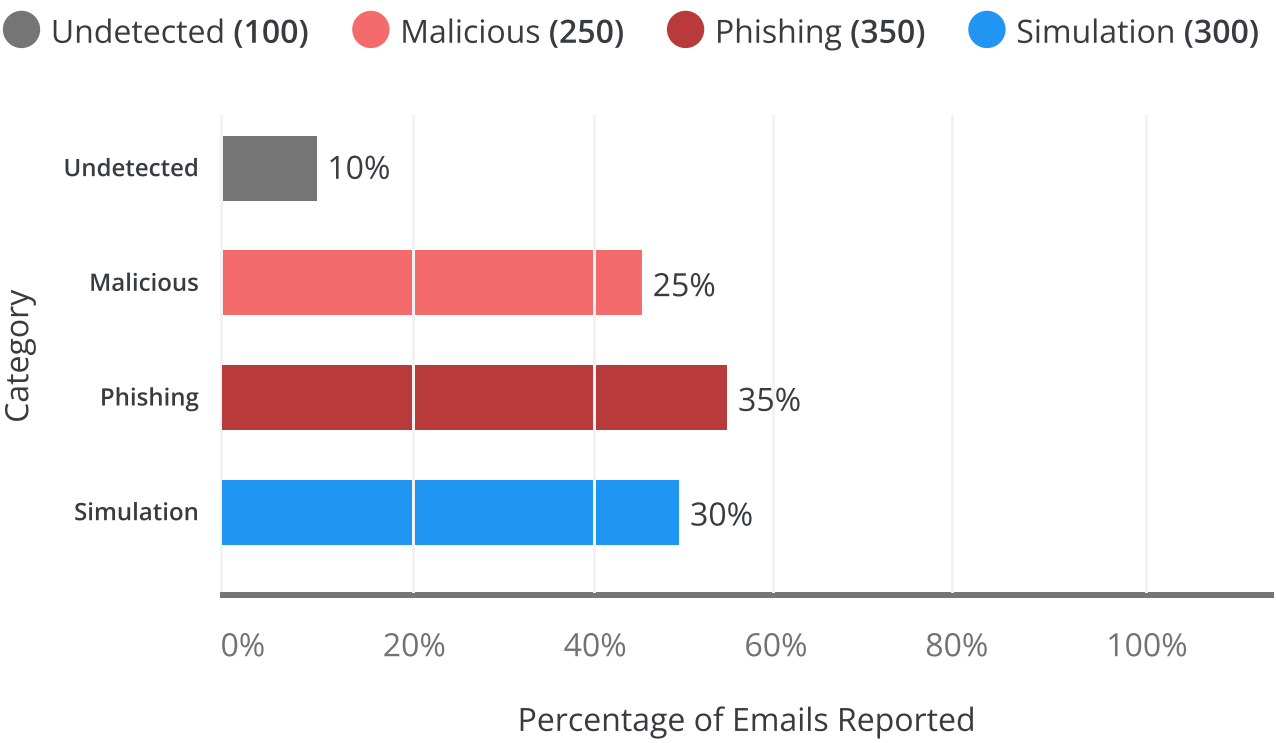
Simulation Coverage

Simulation proportion of simulated versus non-simulated users



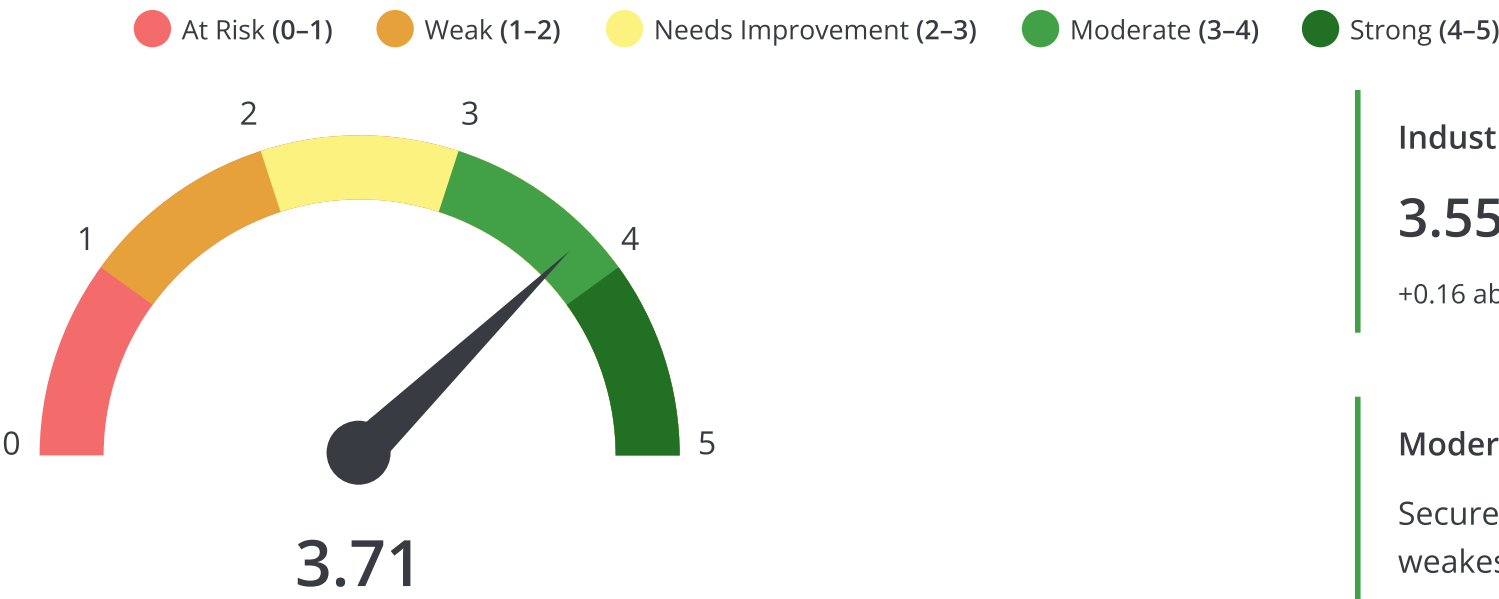
Total Reported Suspicious Emails and Percentage

Reporting rates of suspicious emails in different categories



Security Culture Score – 3.71 (Moderate)

Secure behavior maturity based on employee survey responses



Industry Average (Cybersecurity)

3.55

+0.16 above industry average

Moderate (3-4)

Secure behaviors are established; improving weakest areas will drive further maturity.

The overall score is the participant-weighted average of 1–5 Likert ratings collected across 12 surveys.

$(Survey_1 Avg \times Participants_1 + Survey_2 Avg \times Participants_2 + ...) / Total Participants$

Example: $(3.8 \times 100 + 4.5 \times 10) / 110 = 3.86$