

# AI-Systems Machine Learning Lifecycle

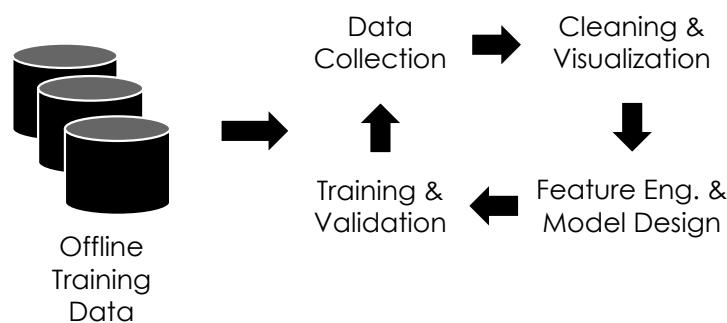
Joseph E. Gonzalez  
Co-director of the RISE Lab  
[jegonzal@cs.berkeley.edu](mailto:jegonzal@cs.berkeley.edu)

# Objectives For Today

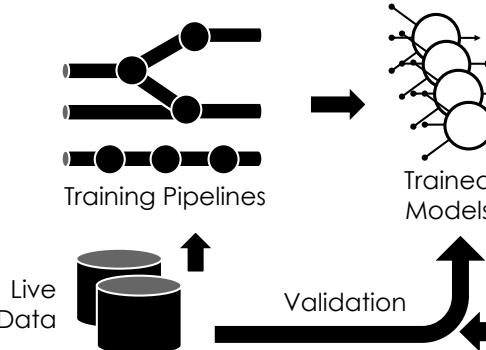
- Introduce the machine learning lifecycle
  - Challenges and Opportunities
  - Science vs Engineering
- Review Key Concepts in Readings
  - Hyperparameters
  - Model Pipelines, Features, and Feature Engineering
  - Warm Starting and Fine Tuning
  - Feedback Loops, Retraining and Continuous Training
- Important context for papers and what to expect

# What is the *Machine Learning Lifecycle*?

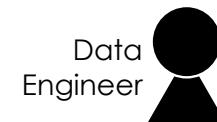
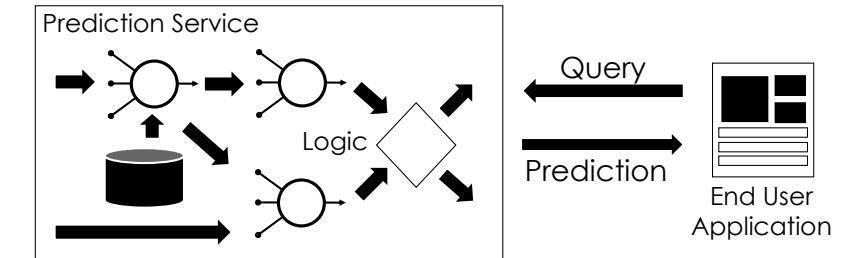
## Model Development



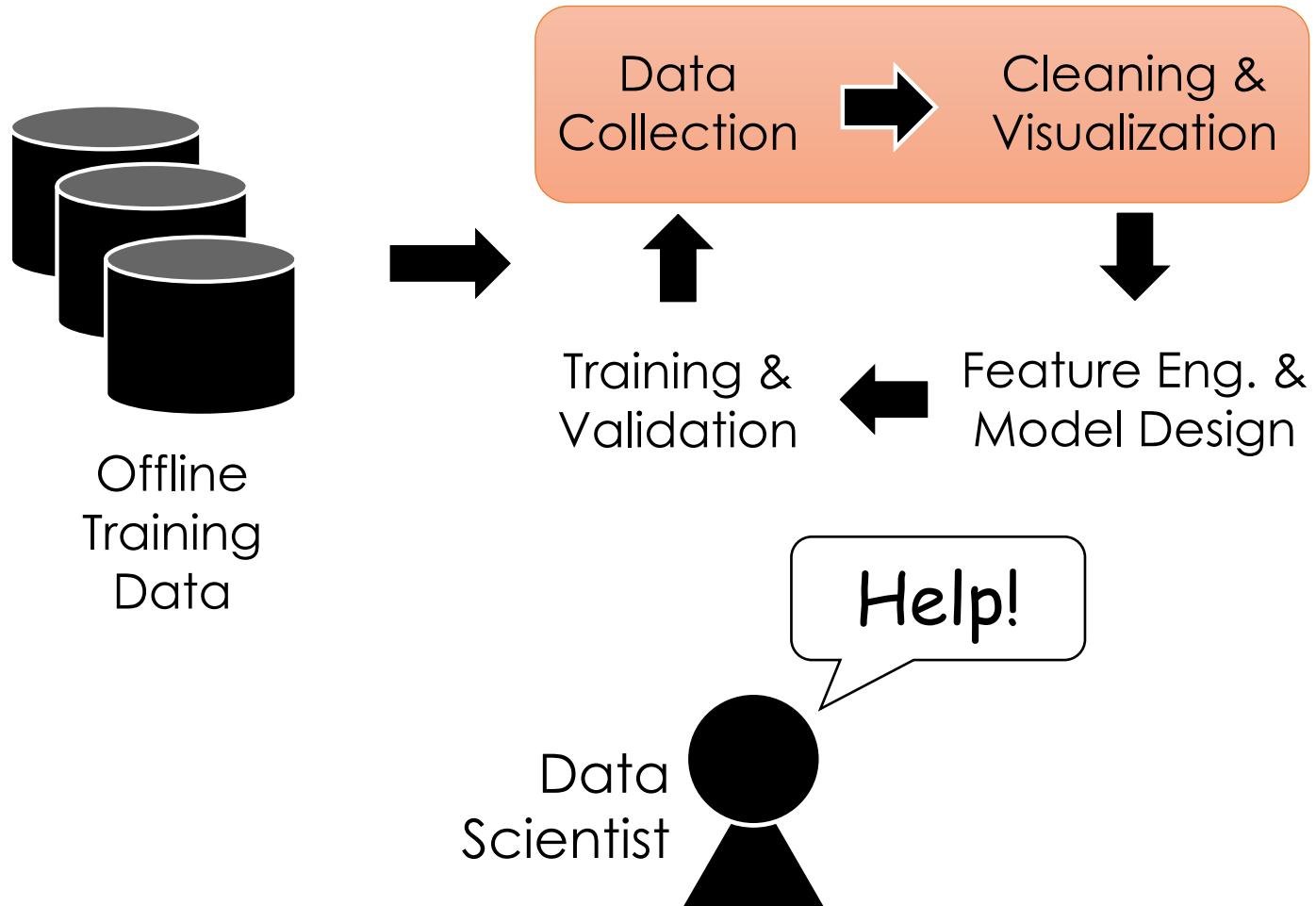
## Training



## Inference



# Model Development



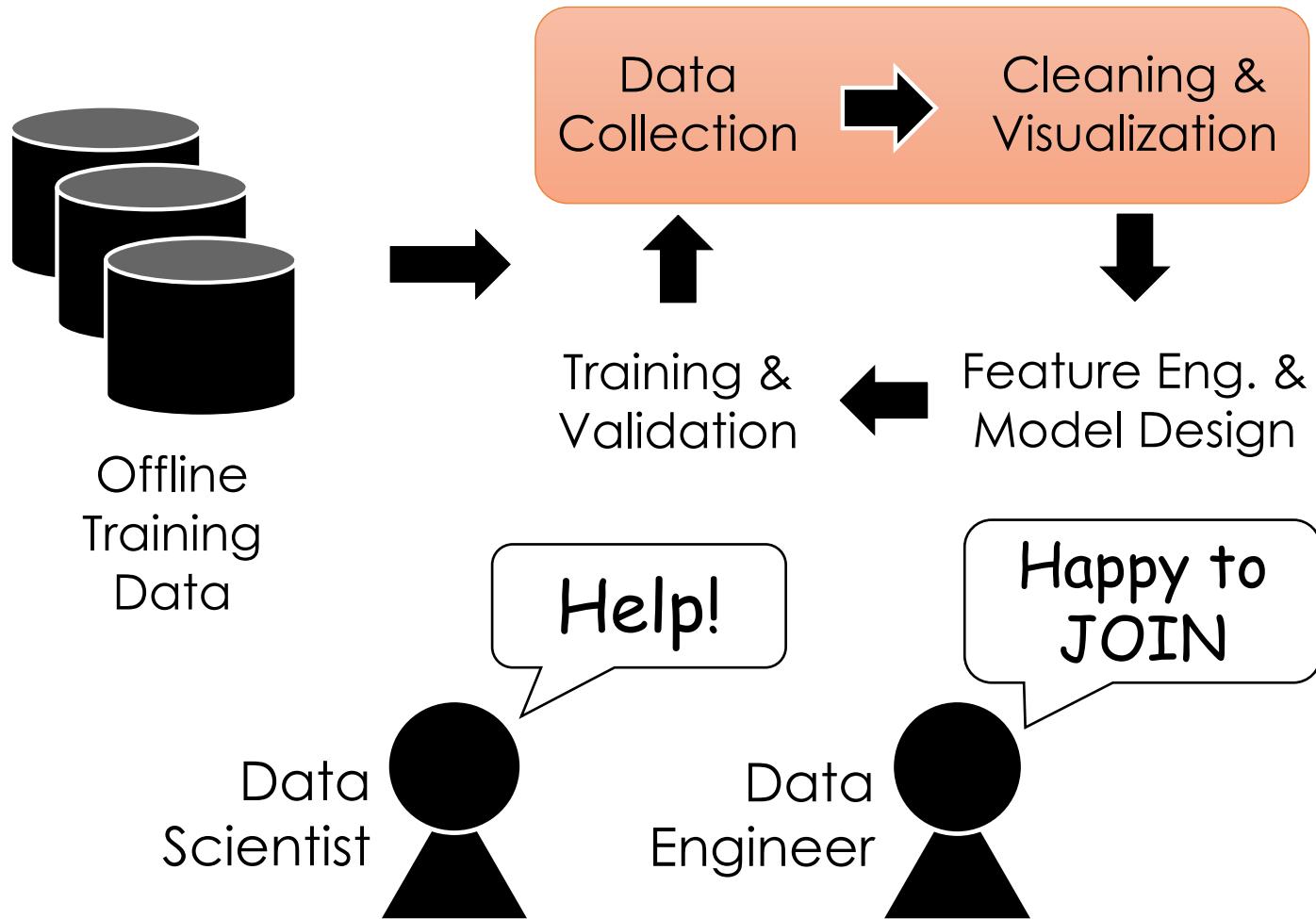
**Identifying** potential sources of data

**Joining** data from multiple sources

Addressing **missing values** and **outliers**

**Plotting** trends to identify **anomalies**

# Model Development



**Identifying** potential sources of data

**Joining** data from multiple sources

Addressing **missing values** and **outliers**

**Plotting** trends to identify **anomalies**



**Big Data Borat**

@BigDataBorat

Follow



In Data Science, 80% of time spent prepare data, 20% of time spent complain about need for prepare data.

6:47 PM - 26 Feb 2013

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533 Retweets 330 Likes



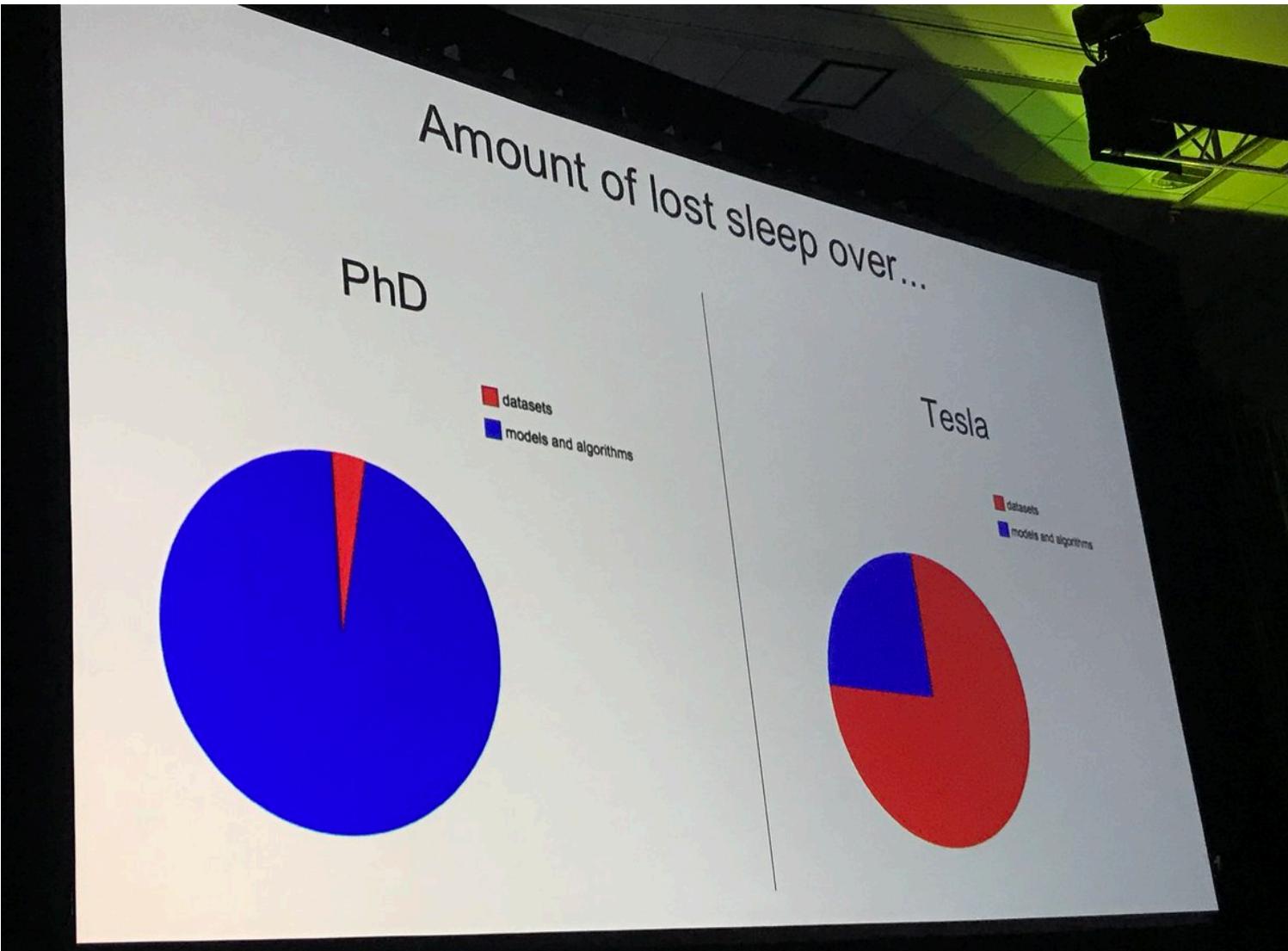
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533

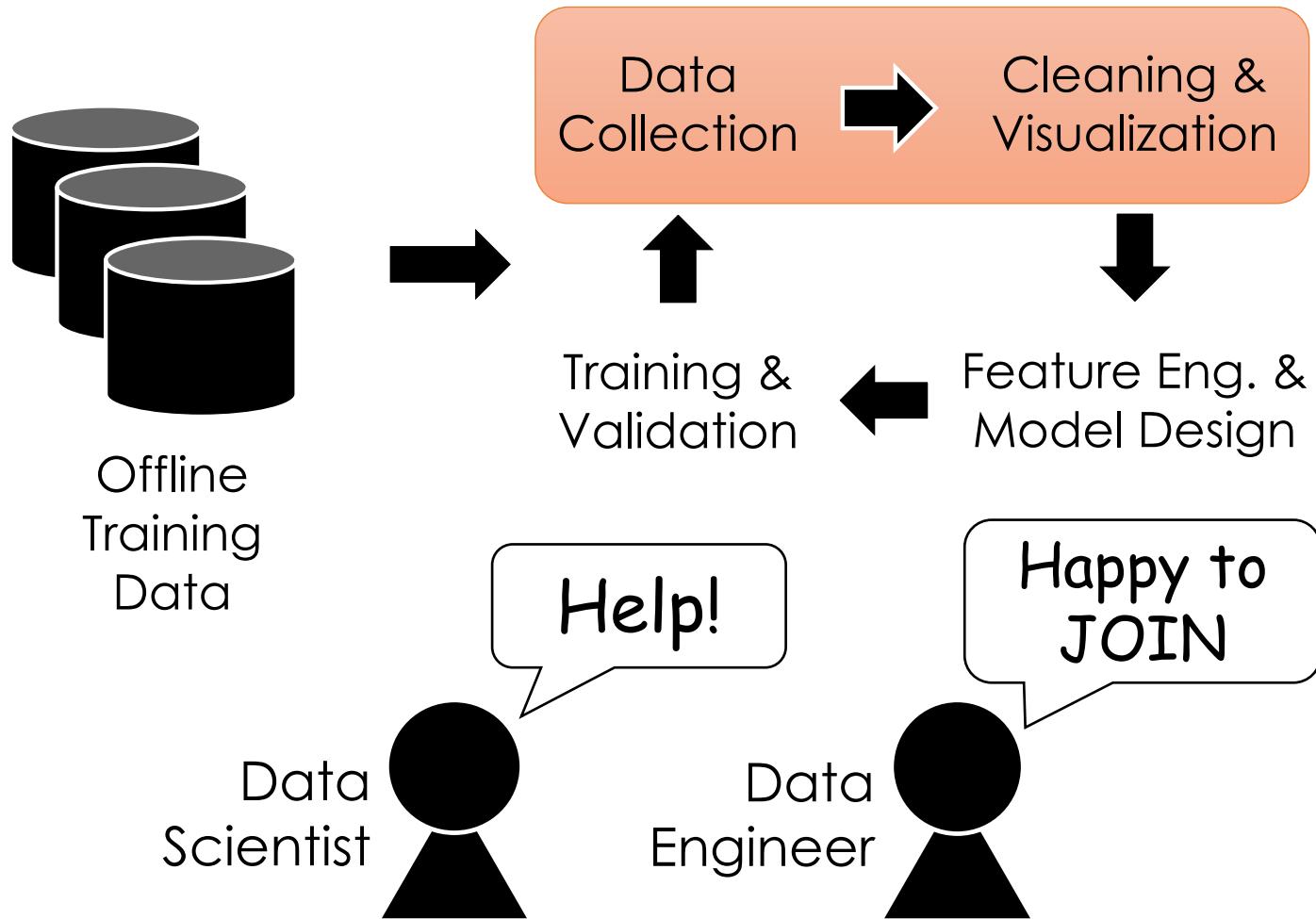
330

# Andrej Karpathy (Tesla Auto Pilot Team)



How many of you  
have ever worked  
with real data?

# Model Development



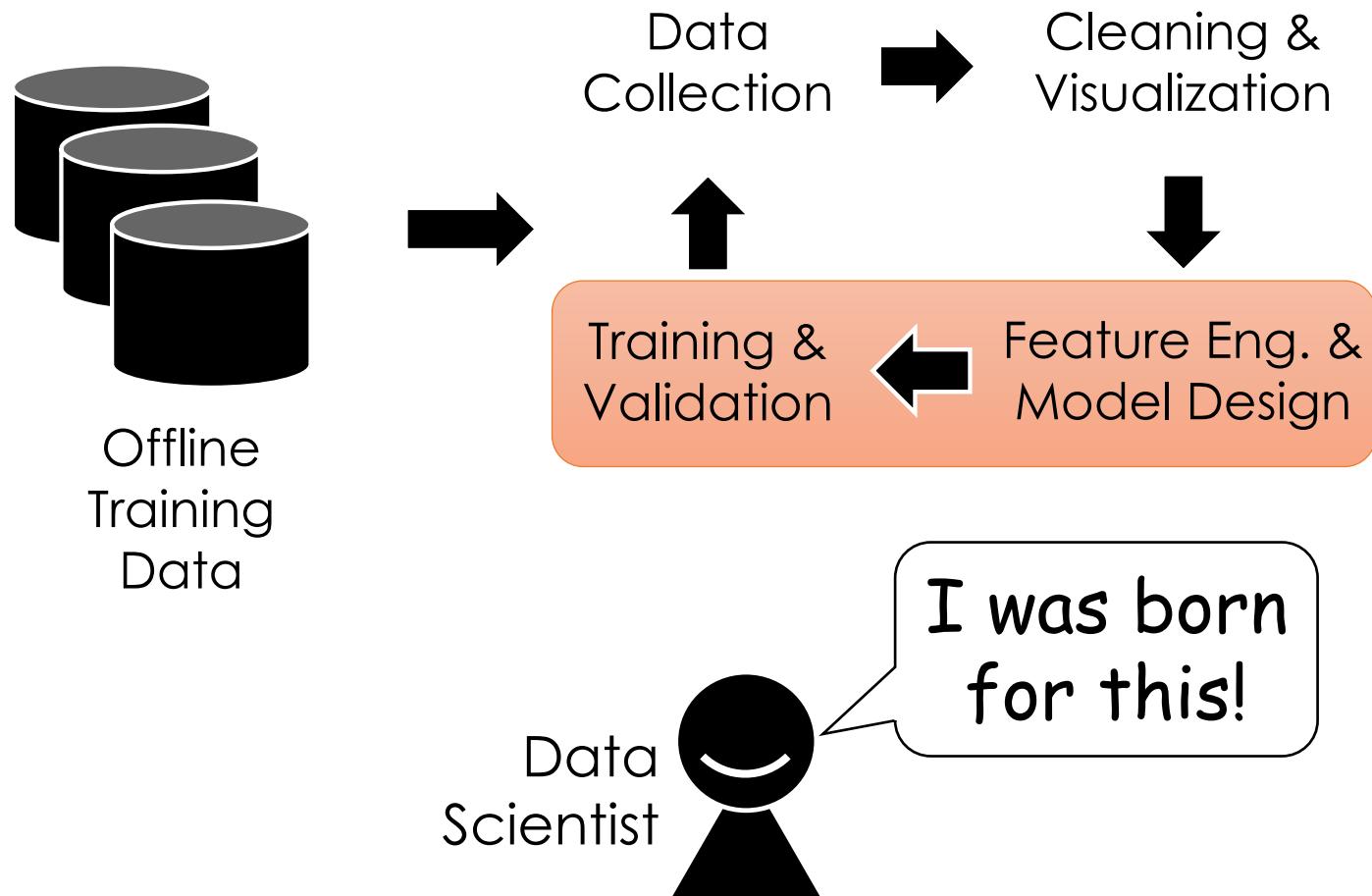
**Identifying** potential sources of data

**Joining** data from multiple sources

Addressing **missing values** and **outliers**

**Plotting** trends to identify **anomalies**

# Model Development



Building informative  
**features functions**

Designing new **model architectures**

**Tuning** hyperparameters

**Validating** prediction accuracy

# Features and Feature Engineering

- **Features:** properties or characteristic of the input
- **Click Prediction Example:**

Information about User and Content

Model:

$$f_{\theta}(x) \rightarrow y$$

Probability user will click on the content

Simple Logistic Model:  
("Perceptron")\*

$$f_{\theta}(x) = \sigma \left( \sum_{k=1}^d \theta_k \phi_k(x) \right), \quad \sigma(t) = \frac{1}{1 + e^{-t}}$$

Useful features?

- User Features:

➤ age, gender, and click history

- Product Features:

➤ Price, popularity, and description...

- Combined (Cross) features:

➤  $I(20 < \text{age} < 30, \text{male}, \text{"xbox"} \text{ in desc})$ ...

Features function extract numeric properties from x

e.g., Recurrent NN output..

e.g., Language Model Embedding

Hand coded features

\* Technically the original perceptron used a 0/1 non-linearity but this is a common abuse of terminology.

# Additional Notes on Features

- **Feature Joins:** combine multiple data source in a feature
- **Feature Reuse:** good features can aid in many tasks
  - Example: product embeddings, user tags, ...
- **Predictions as Features:** predictions for one task (e.g., products in an image) can be useful features for another (e.g., ad targeting)
- **Feature Tables/Caches:** features are often pre-computed and cached
  - Requires tracking data and compute and feature versions
- **Dynamic Features:** features can often be modified faster than models
  - Useful for addressing fast changing dynamics (e.g., user preferences can be encoded in click history features).
  - **Issue:** resulting potential covariate shift can be problematic

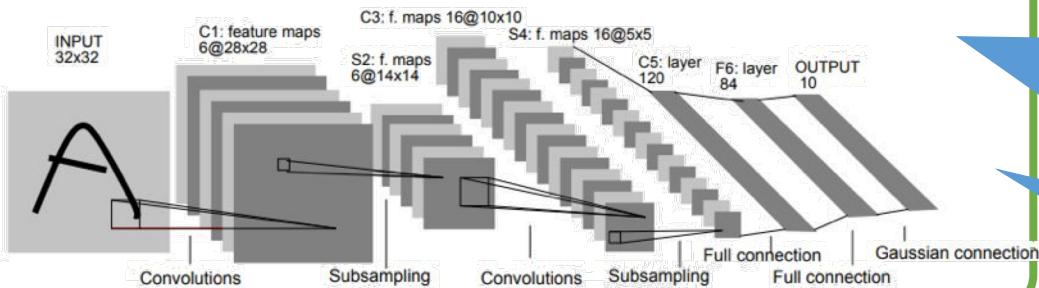
# Hyperparameters

- the **parameters** and more generally **configuration details** that are not directly determined through training
  - set by hand or tuned using cross validation
  - why not learn directly?
- Find the Hyperparameters:

**Objective:**

$$\arg \min_{\theta} \frac{1}{n} \sum_{i=1}^n L_{\alpha}(f_{\theta}(x_i), y_i) + \lambda R(\theta)$$

**Architecture:**

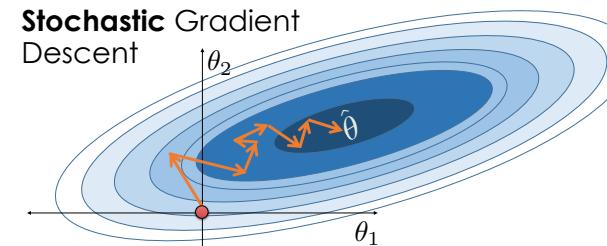


**Training Algorithm**

$$u^{(t)} \leftarrow \beta u^{(t-1)} + \eta \sum_{i \in \mathcal{B}} \nabla_{\theta} (L_{\alpha}(f_{\theta}(x_i), y_i)) \Big|_{\theta^{(t)}}$$

Architecture is sometimes treated as separate from hyperparameters

Can be learned...



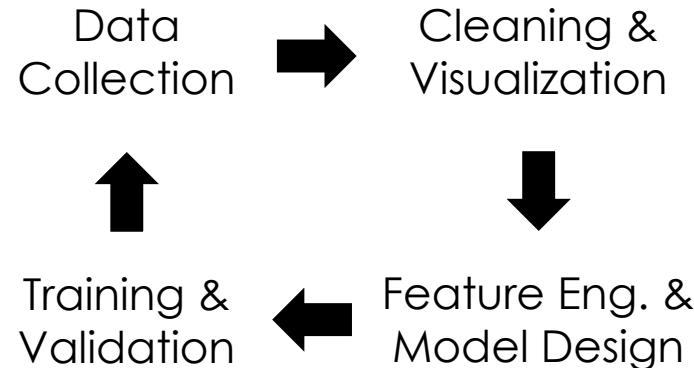
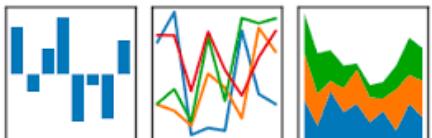
# Model Development Technologies



Offline  
Training  
Data

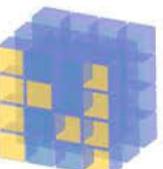
matplotlib

pandas  
 $y_t = \beta' x_t + \mu_t + \epsilon_t$



jupyter

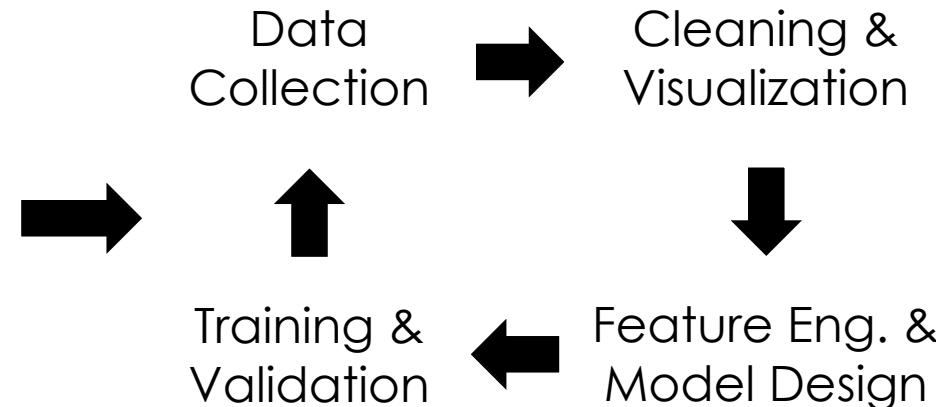
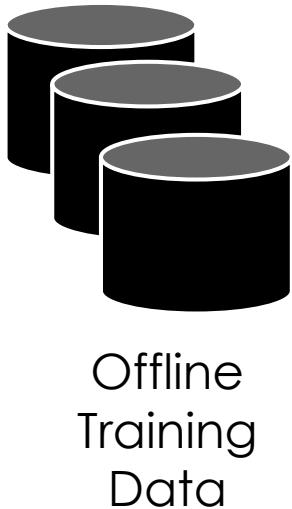
Caffe2



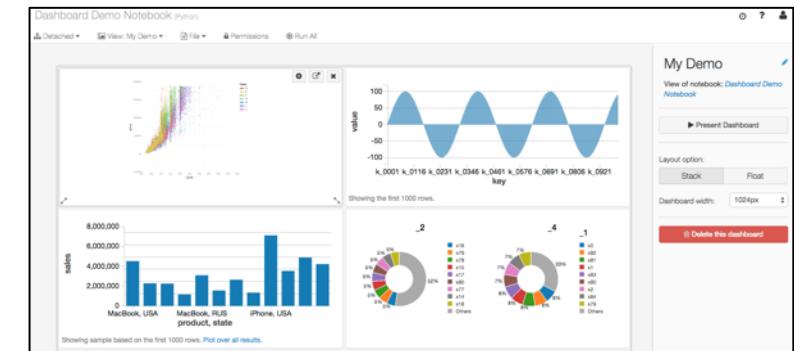
NumPy



# What is the output of Model Development

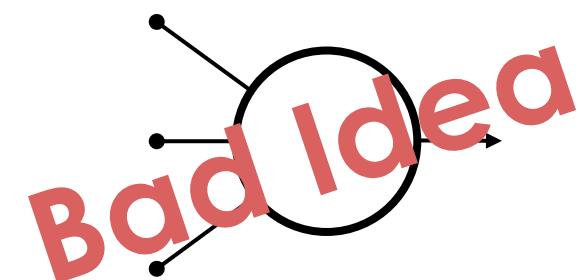


## Reports & Dashboards



(insights ...)

## Trained Model

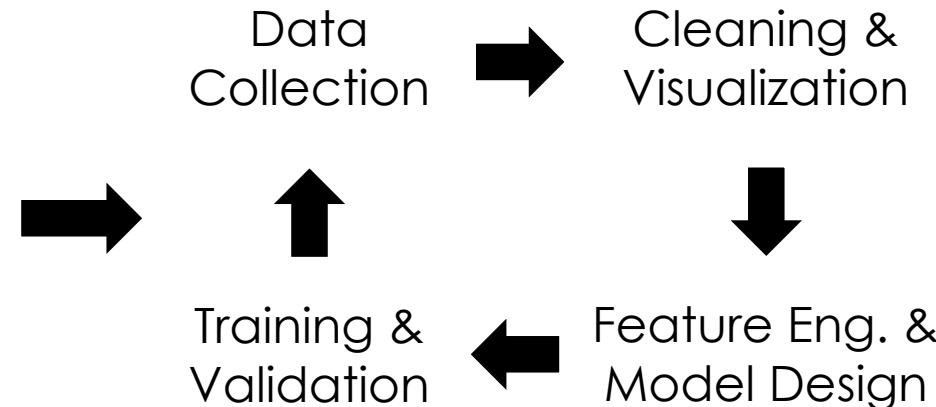
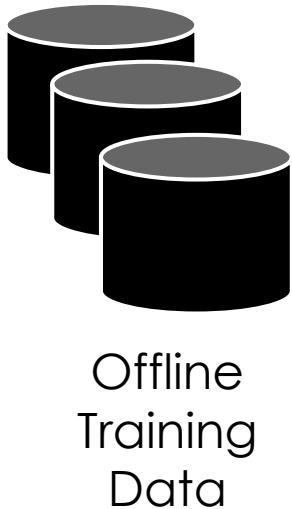


# Why is it a **Bad Idea** to directly produce trained models from model development?

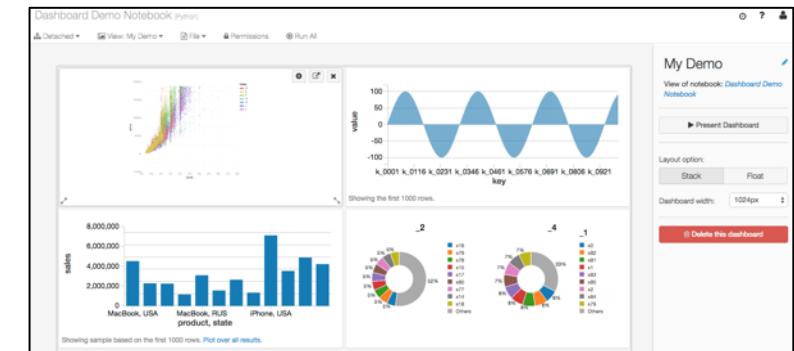
With just a trained model we are **unable to**

1. **retrain** models with new data
2. track data and code for **debugging**
3. capture **dependencies** for deployment
4. audit training for **compliance** (e.g., GDPR)

# What is the output of Model Development

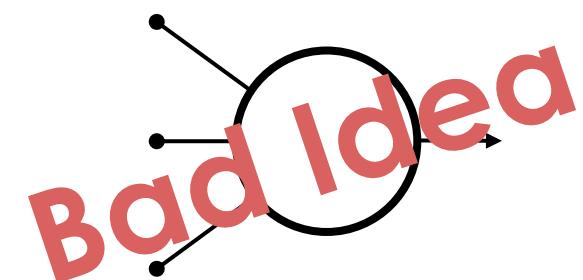


## Reports & Dashboards

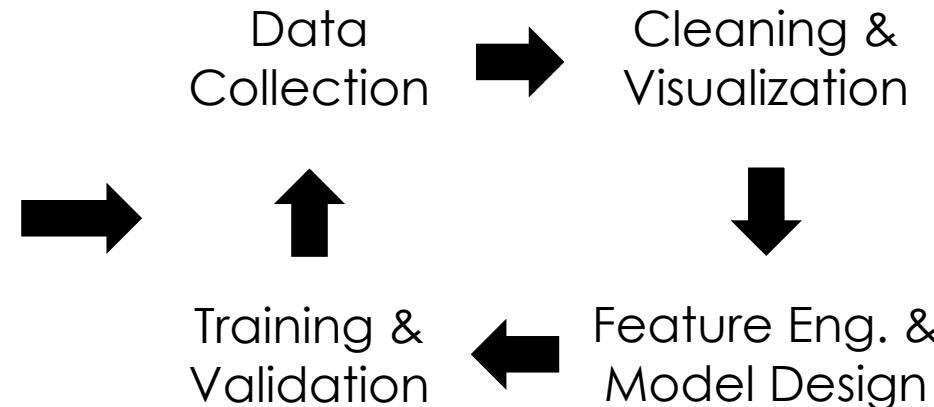
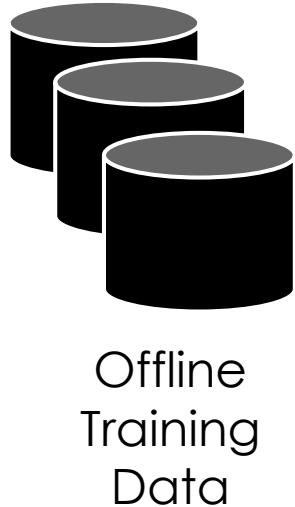


(insights ...)

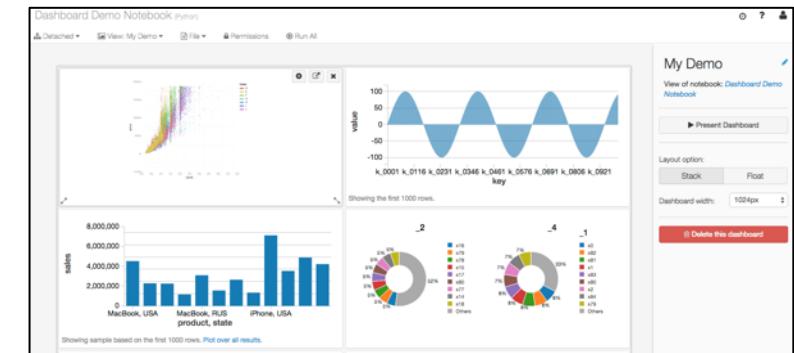
## Trained Models



# What is the output of Model Development

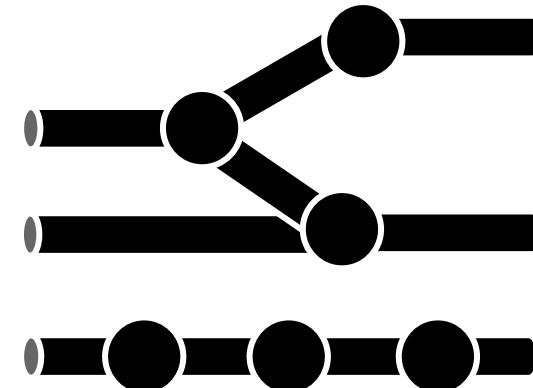


## Reports & Dashboards



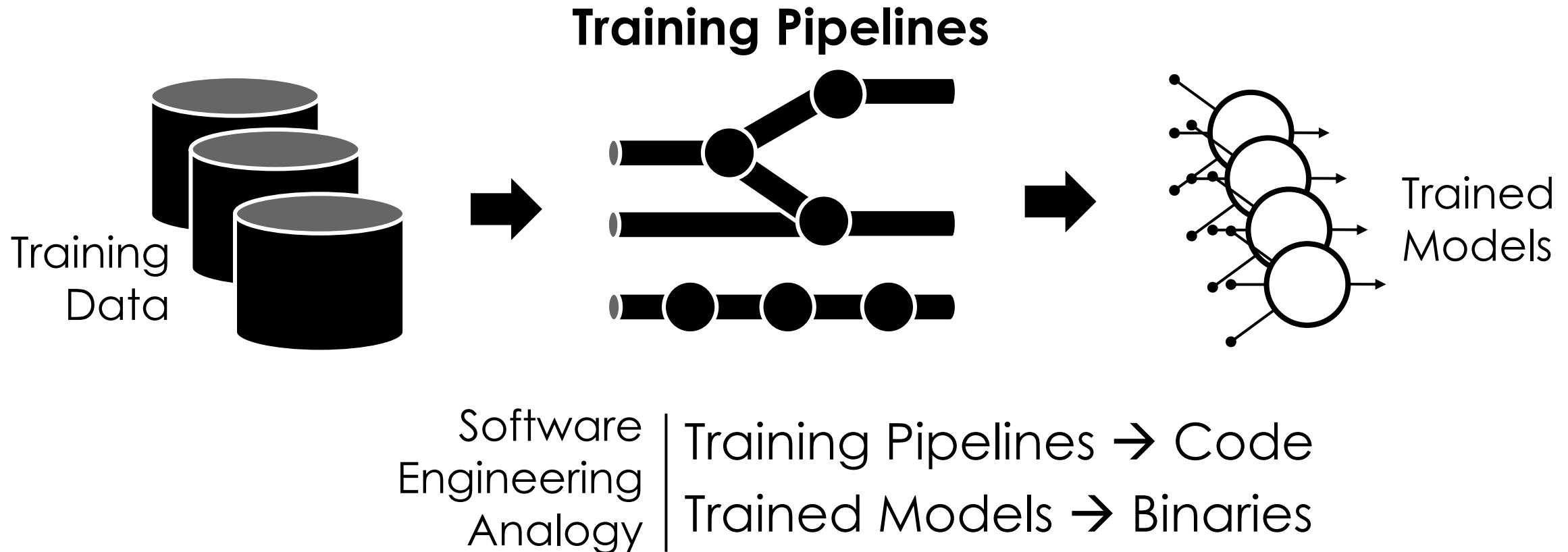
(insights ...)

## Training Pipelines

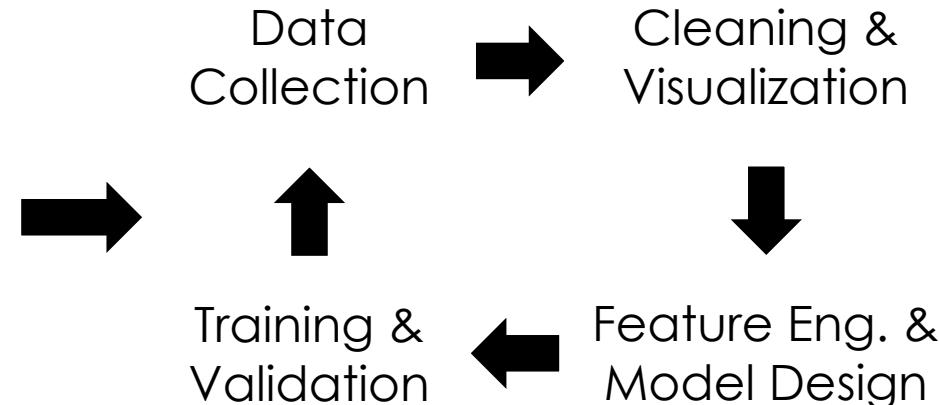
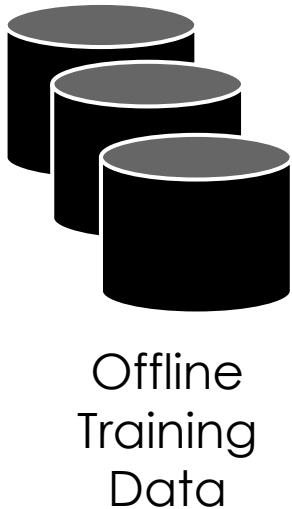


# Training Pipelines Capture the Code and Data Dependencies

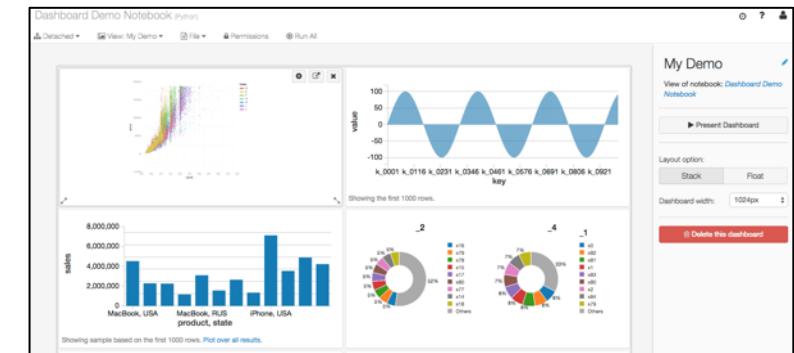
- Description of how to train the model from data sources



# What is the output of Model Development

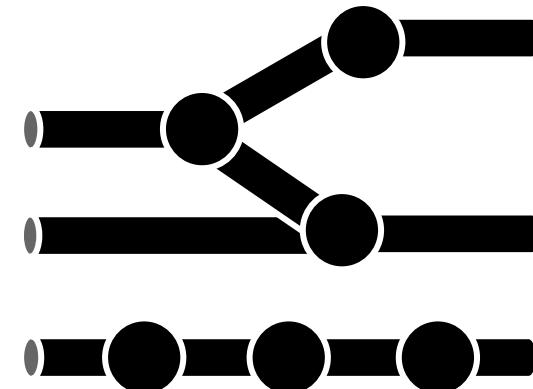


## Reports & Dashboards



(insights ...)

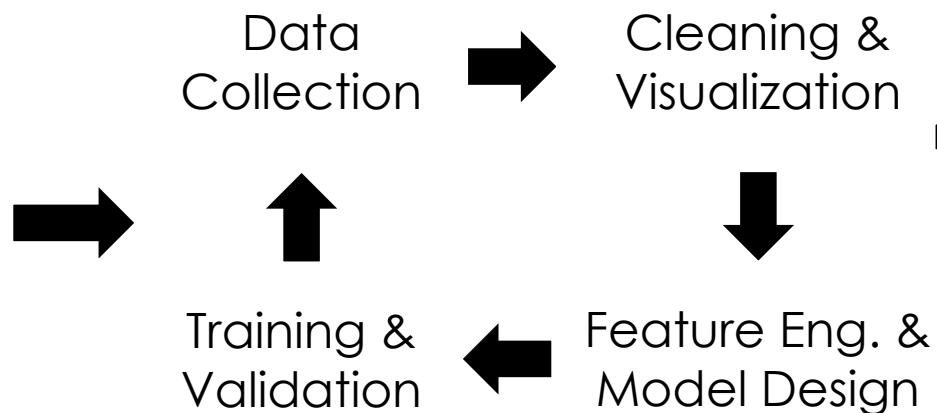
## Training Pipelines



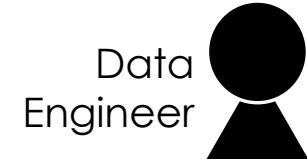
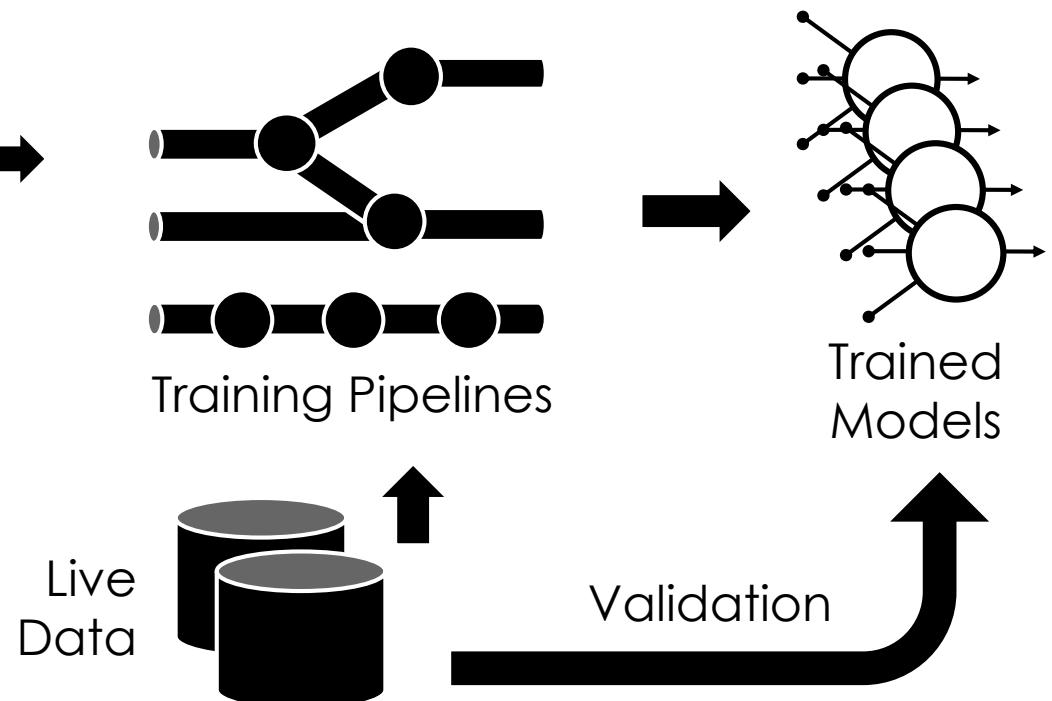
# Model Development



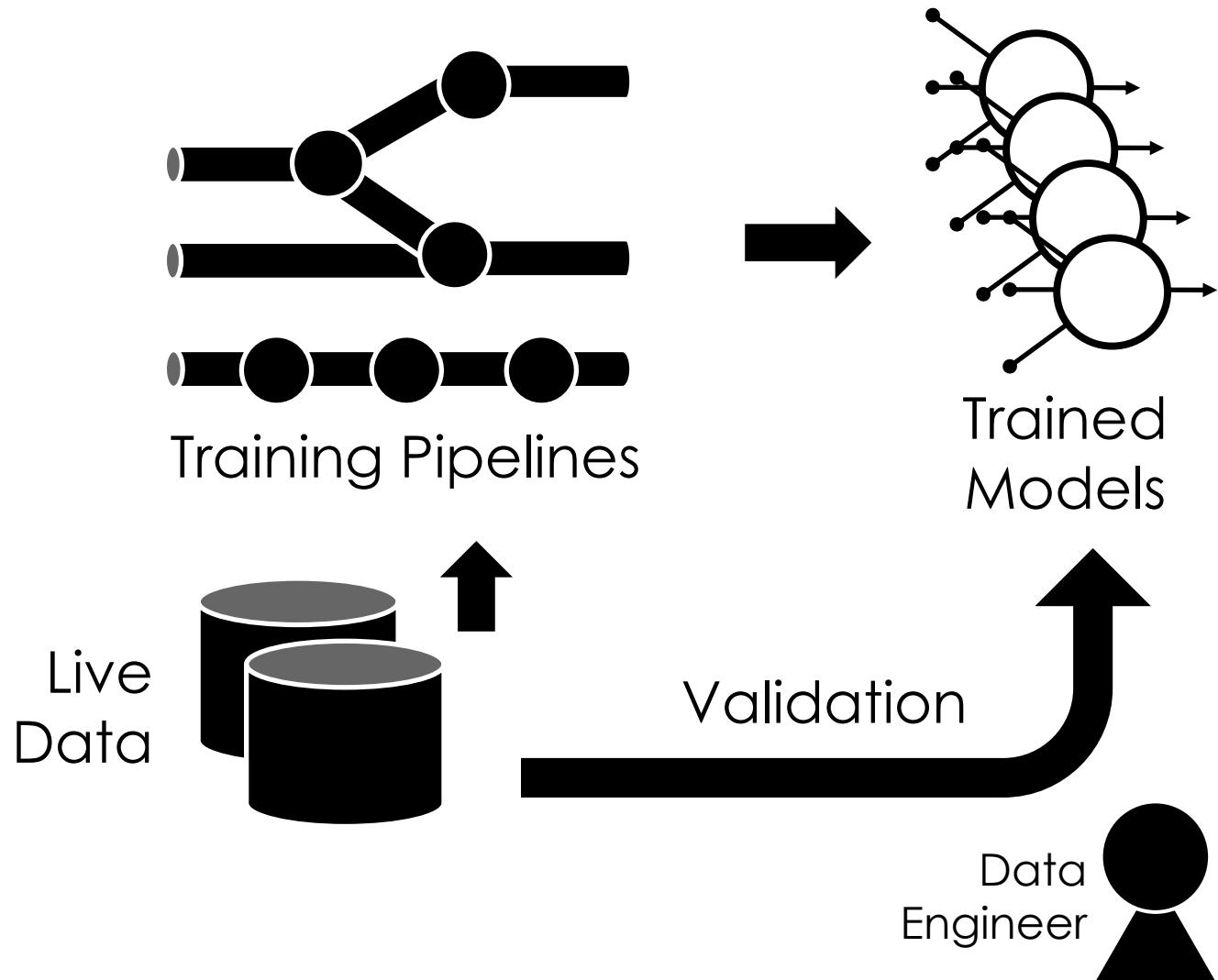
Offline  
Training  
Data



# Training



# Training



Training models **at scale** on **live data**

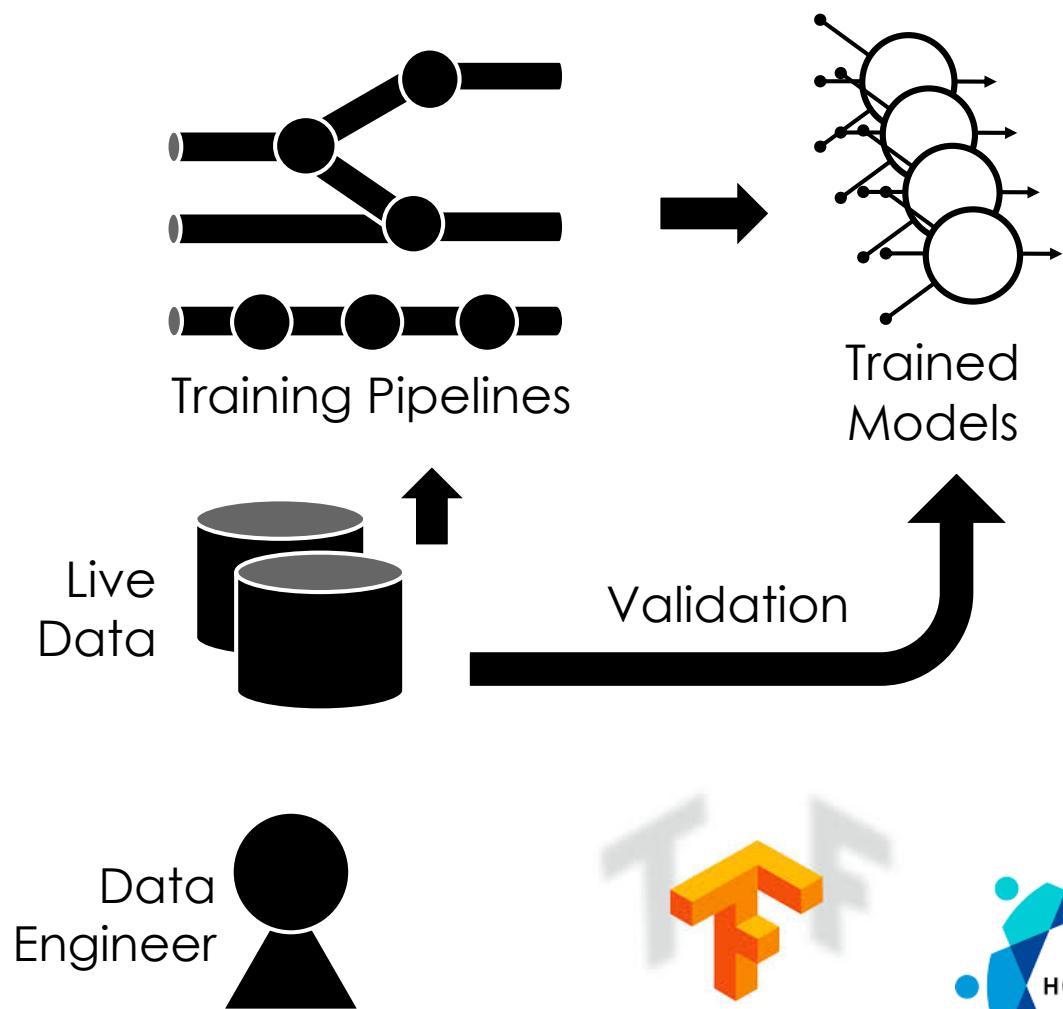
**Retraining** on new data

Automatically **validate** prediction accuracy

Manage model **versioning**

Requires **minimal expertise** in machine learning

# Training Technologies



## Workflow Management:



Apache  
Airflow

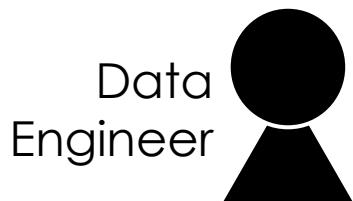


## Scalable Training:

PYTORCH



APACHE Spark™

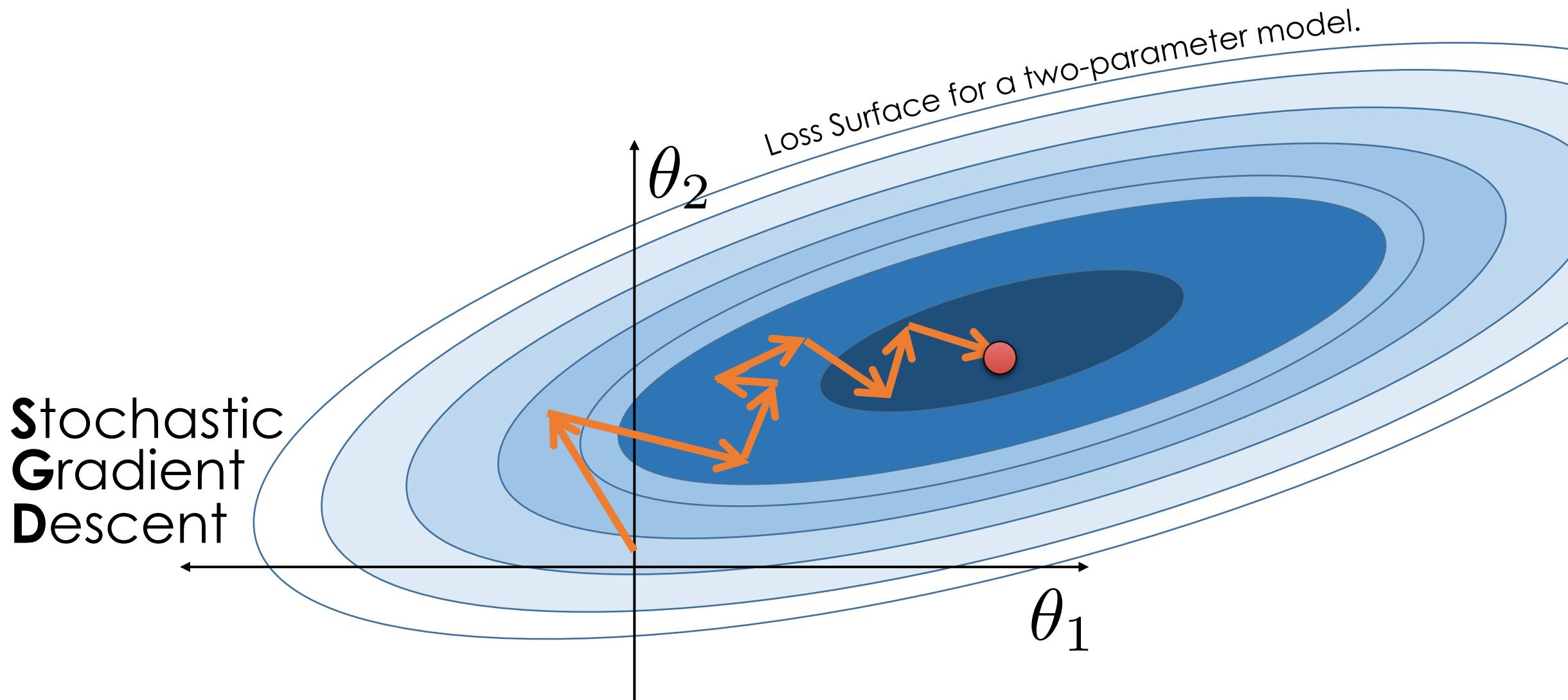


TensorFlow

mxnet  
dmlc  
XGBoost



# Warm Start Training



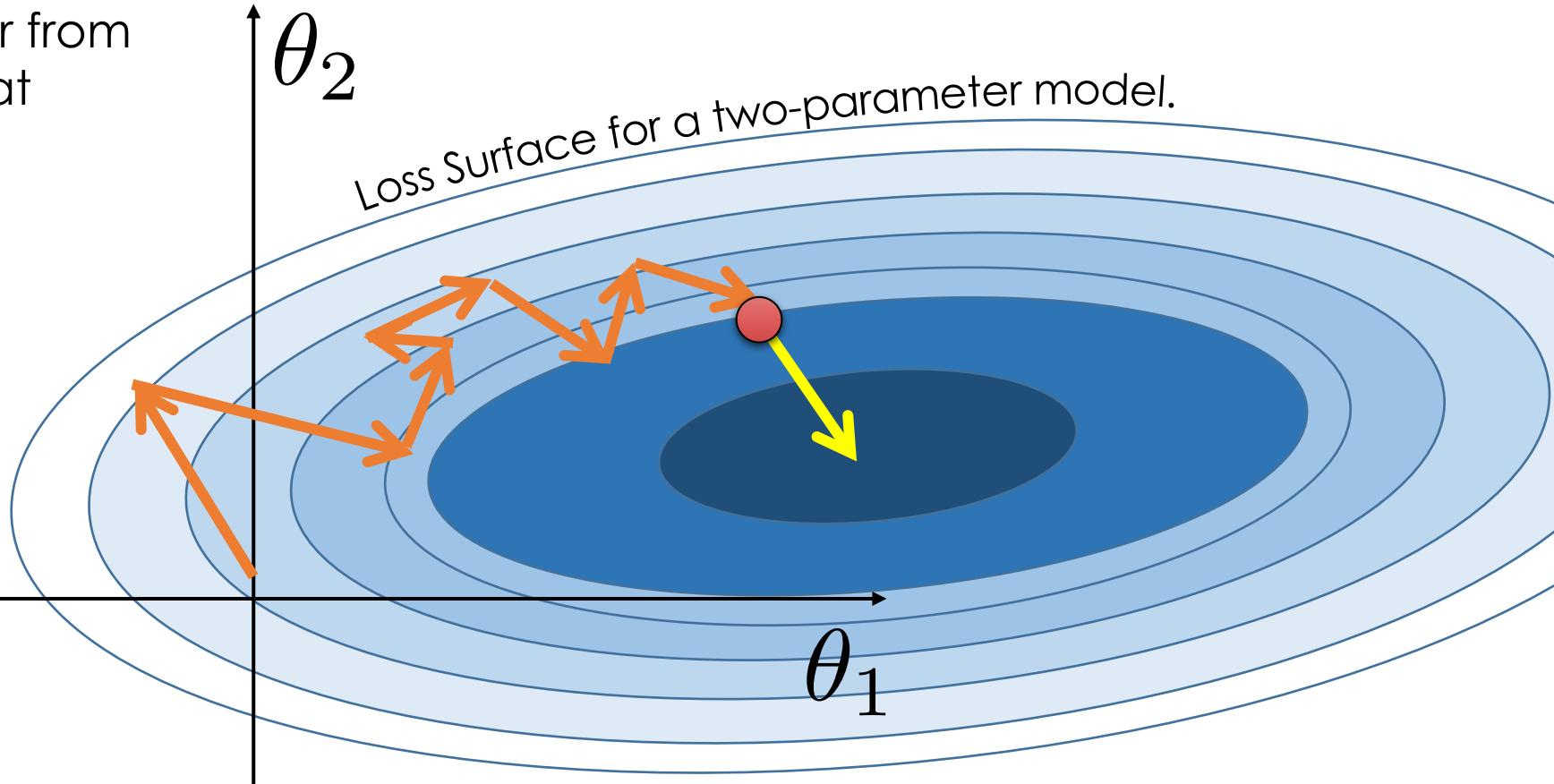
# Warm Starts Training

- 1) New training data arrives and changes the loss surface.
- 2) Instead of starting over from random weights start at previous solution.

**Stochastic  
Gradient  
Descent**

Works well if data is changing slowly.

More challenging for model changes.

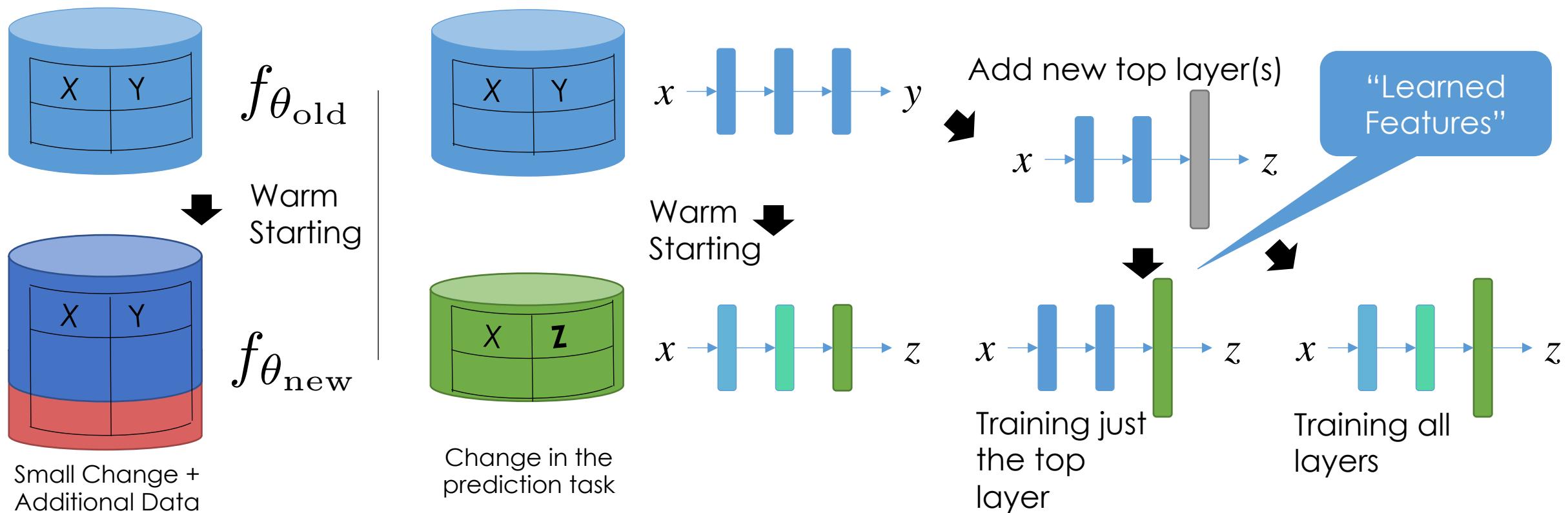


# Additional Thoughts on Warm Starting

- A form of **transfer learning** across time.
- Useful for situations where **new data** is arriving
  - Data distribution is not changing rapidly (but changing...)
- Issues:
  - Need a mechanism to set learning rates appropriately
    - Typically start much smaller
  - Could get stuck in suboptimal solution for non-convex settings
    - Though this is true in general
  - **Catastrophic forgetting:** if you only train on new data may degrade model on old data
    - Can address by continuing to train on old data

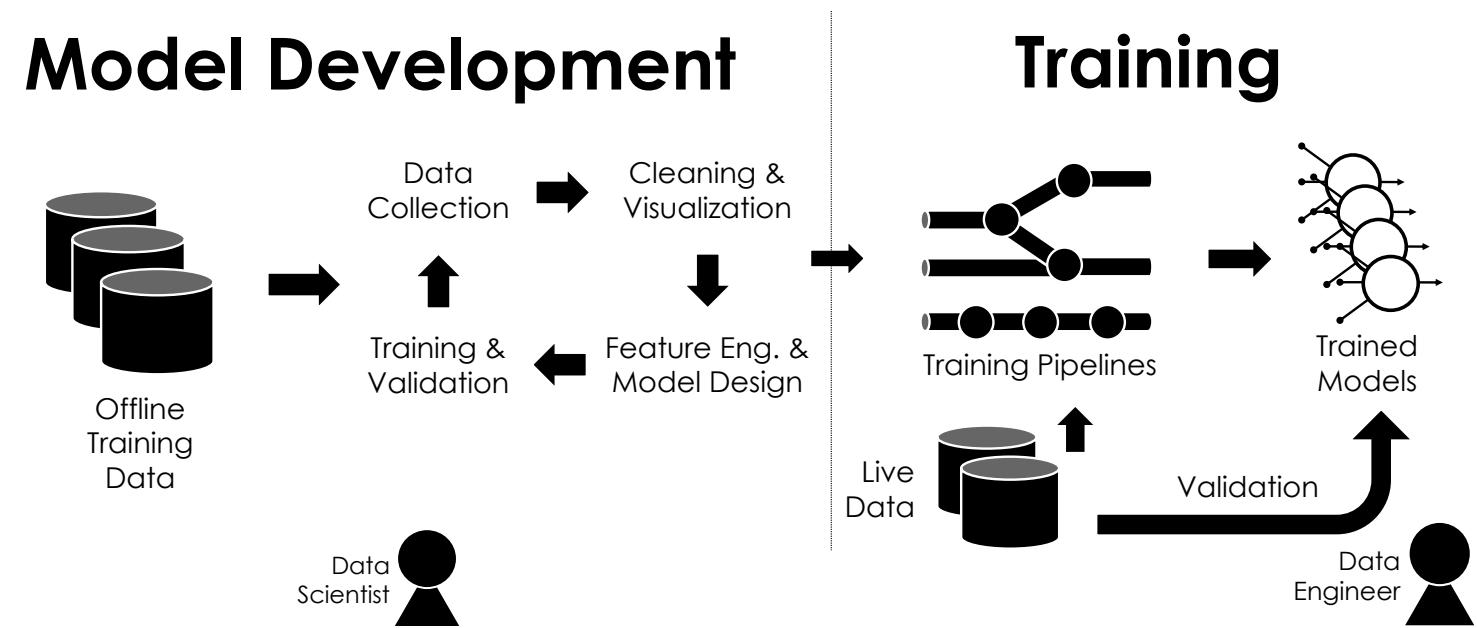
# Fine Tuning

- Using small learning rates to train **pre-trained** or **partially pre-trained** model for a **new dataset** or **prediction task**.
- enables both **faster training** and **improved accuracy**



# Open Problems

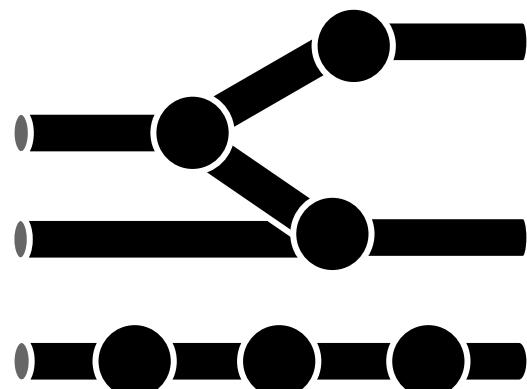
Context & Composition



# Context How, What, & Who?

- **How** was the model or data created?
- **What** is the latest or best version?
- **Who** is responsible? (blame...)

Partial  
Solution



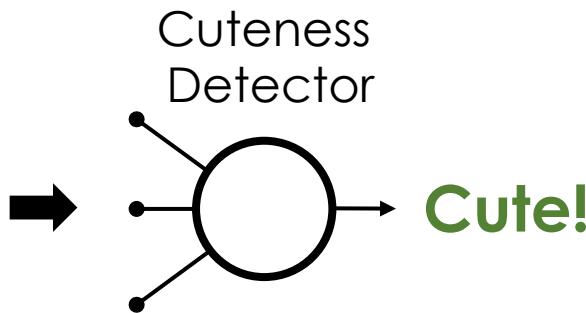
Training Pipelines

Track relationships between

1. **Code** versions ✓  **git**
2. **Model & Data** versions
3. **People** (versions?)

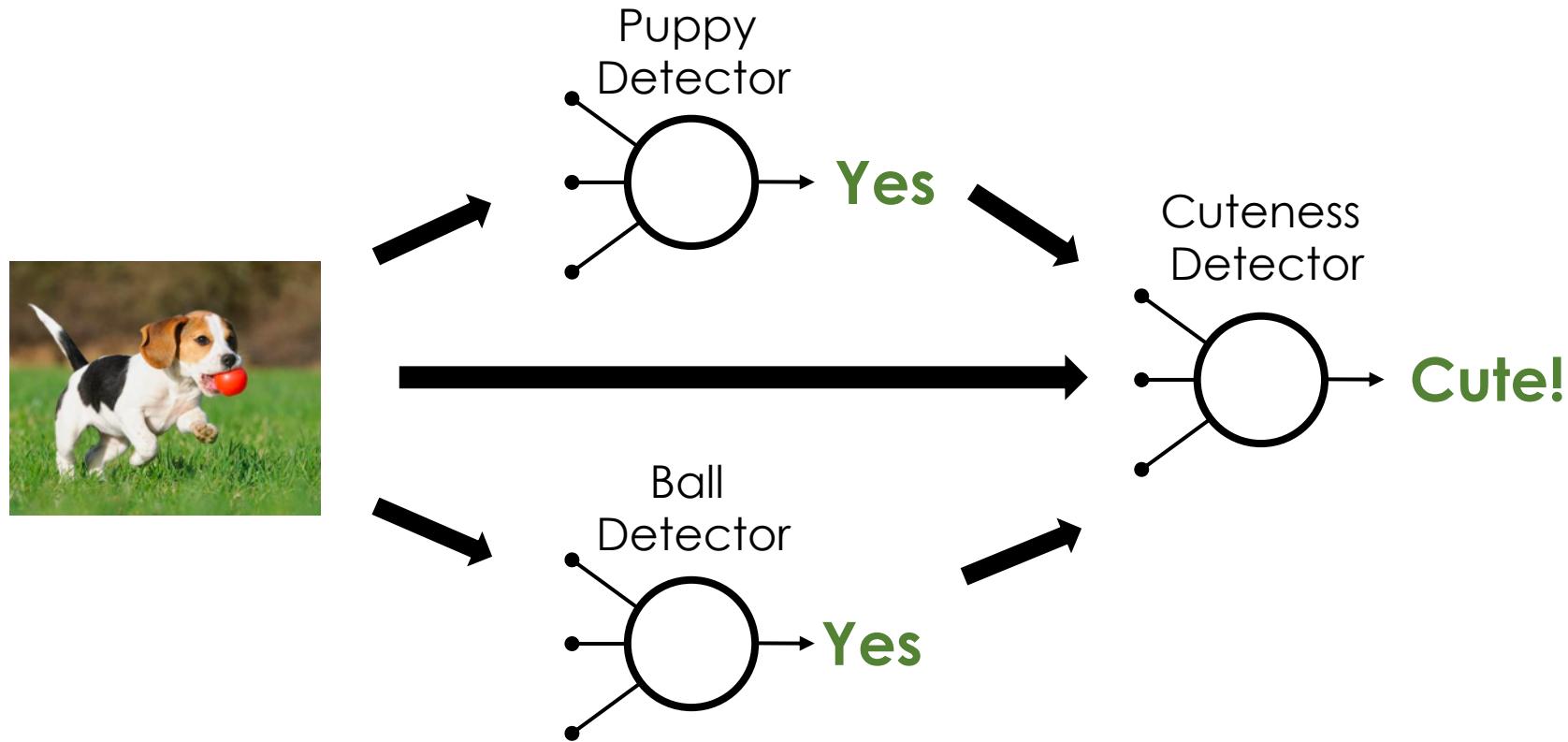
# Composition

Models are being composed to solve new problems



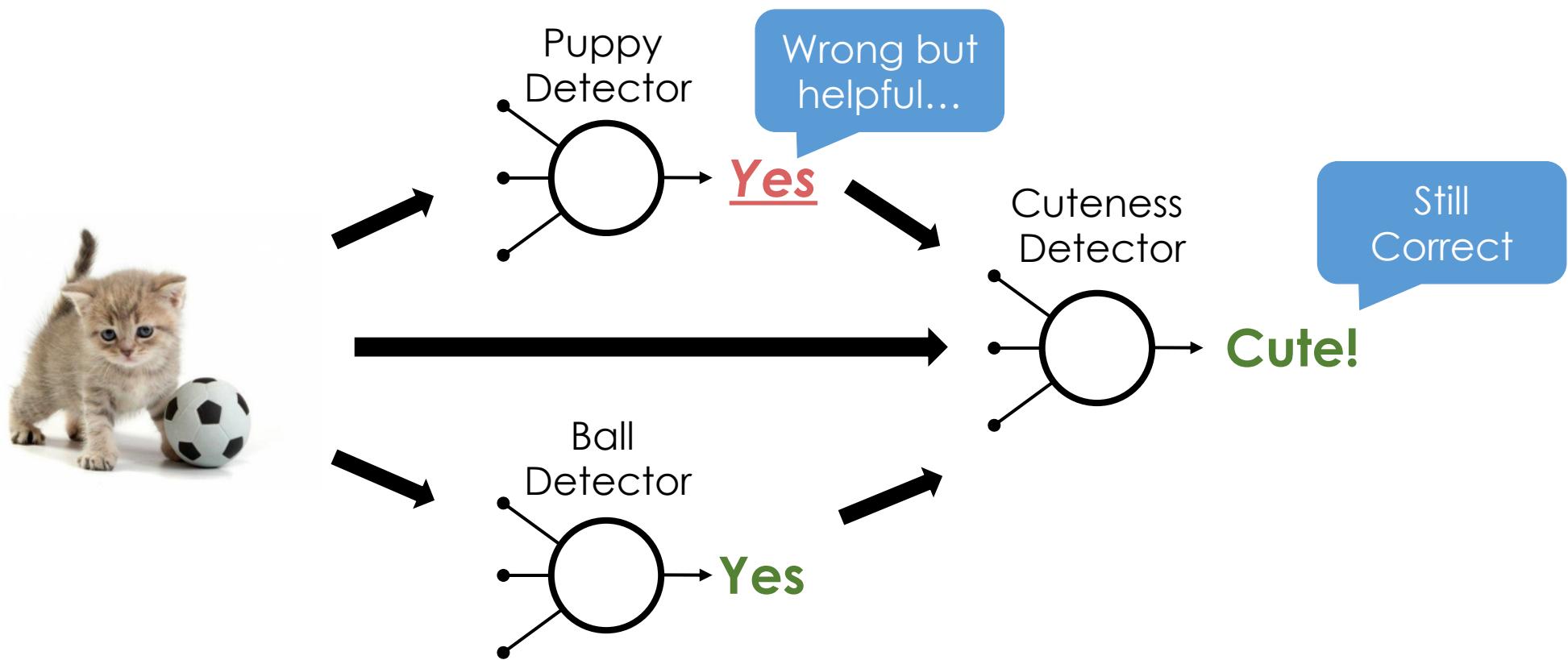
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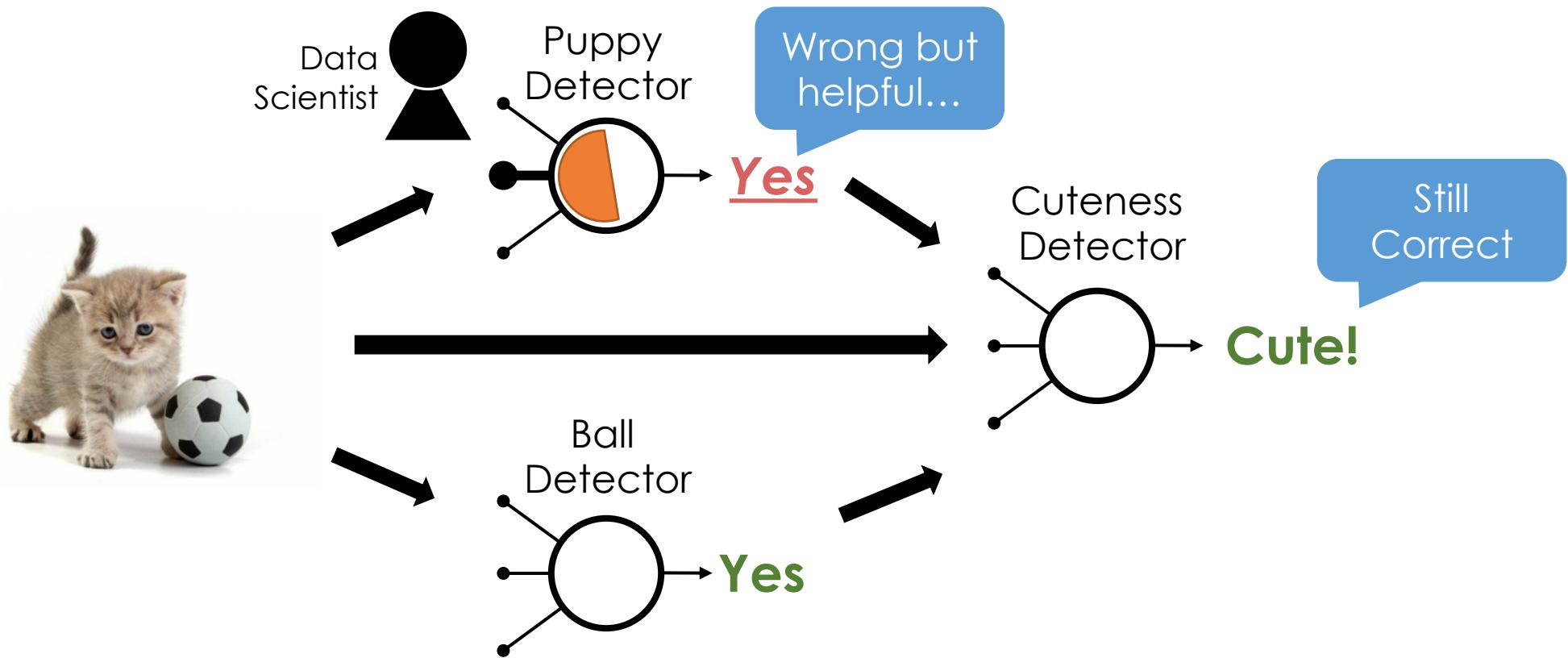
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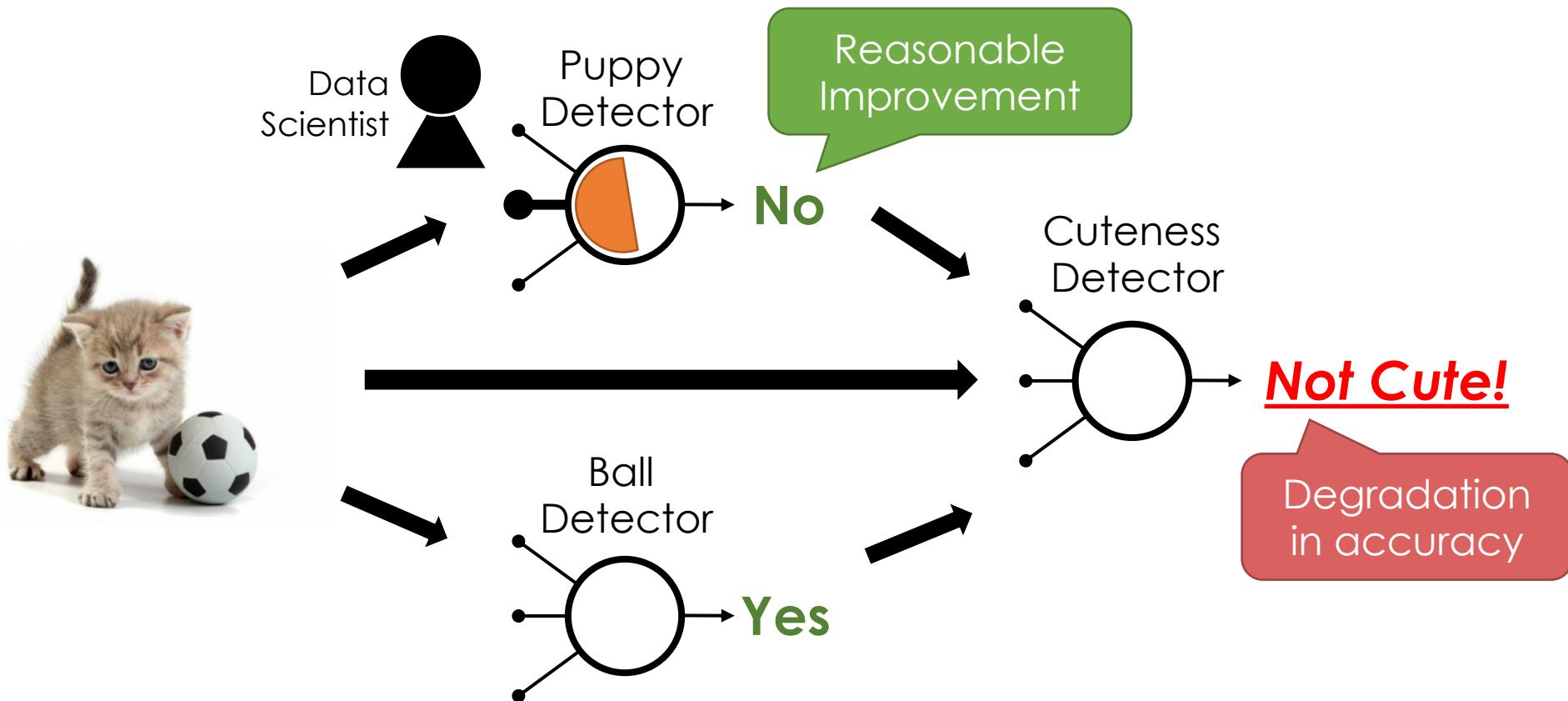
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# Composition

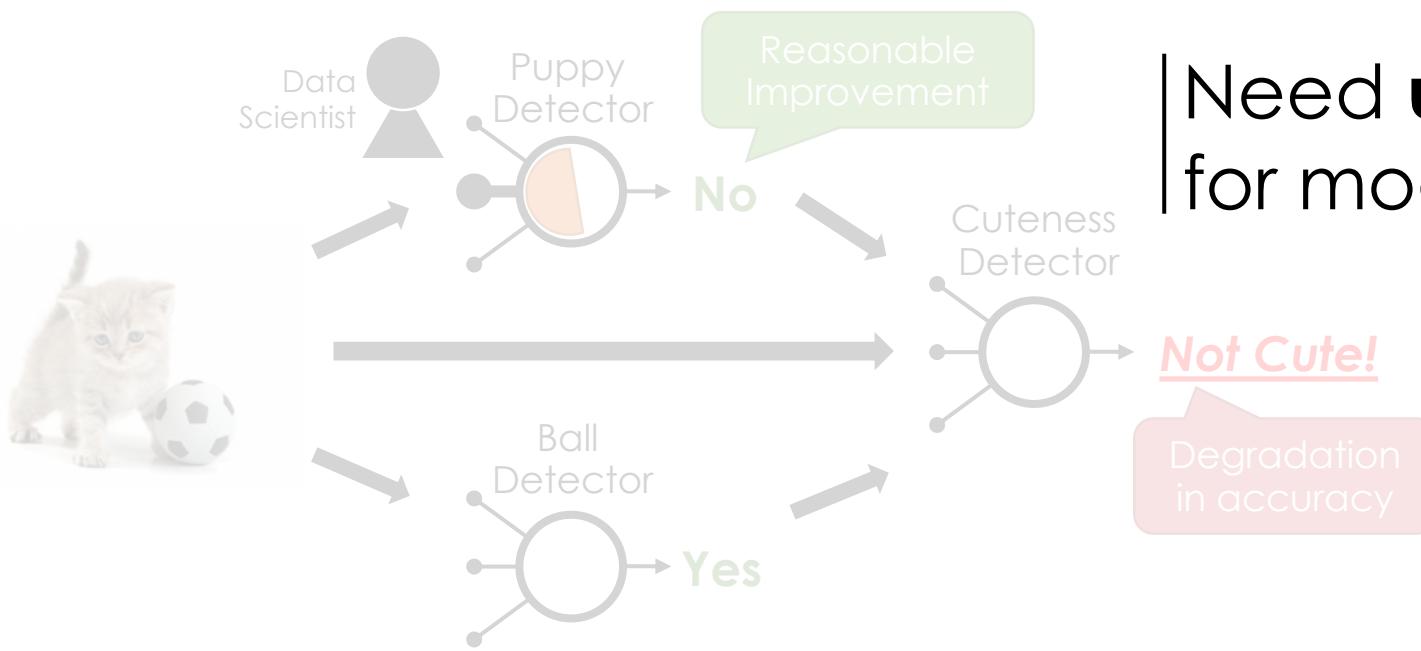
Models are being composed to solve new problems



# Composition

Models are being composed to solve new problems

| Need to track composition and validate **end-to-end accuracy**.

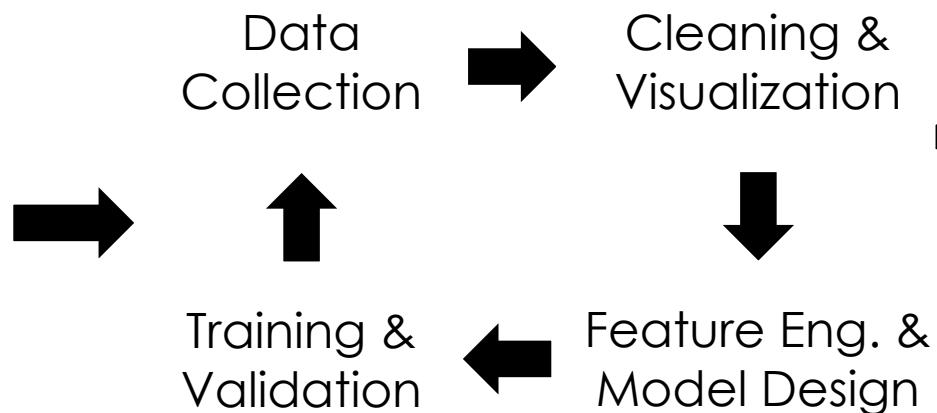


| Need **unit** and **integration** testing for models.

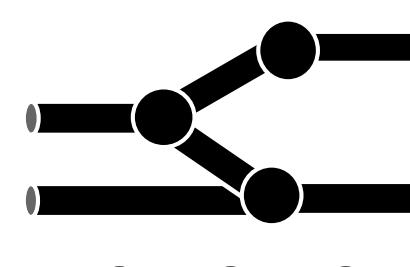
# Model Development



Offline  
Training  
Data

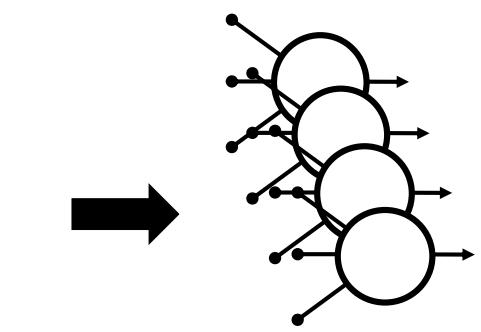
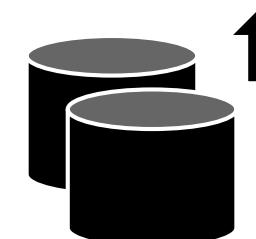


# Training



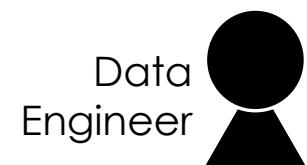
Training Pipelines

Live  
Data

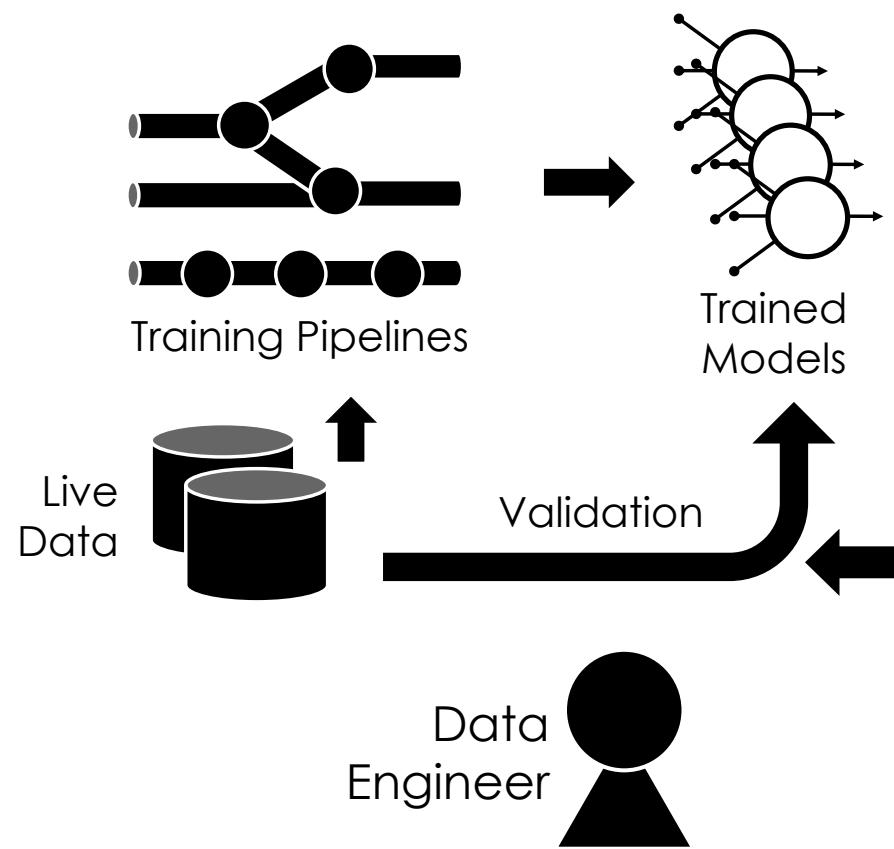


Trained  
Models

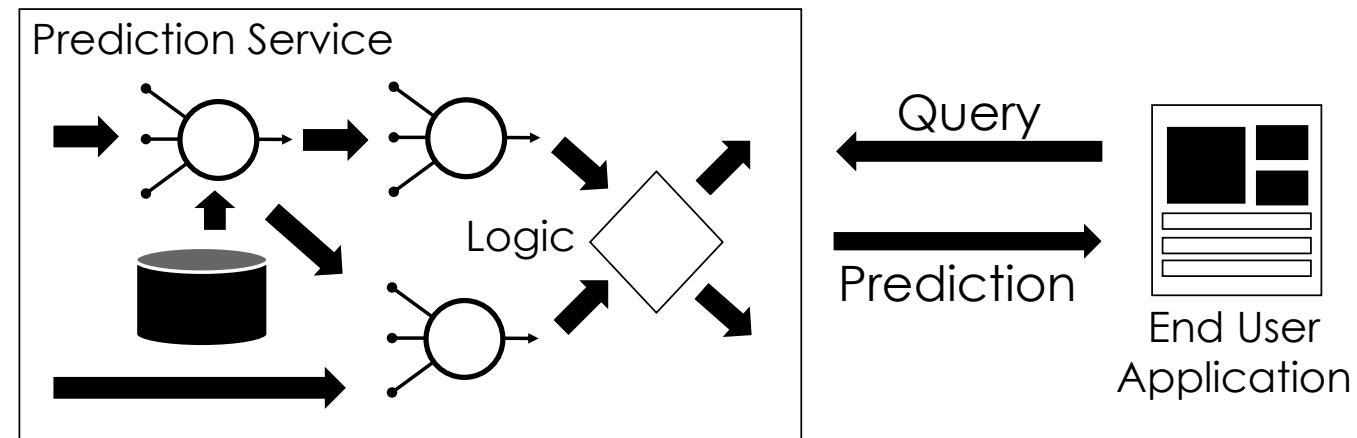
Validation



# Training



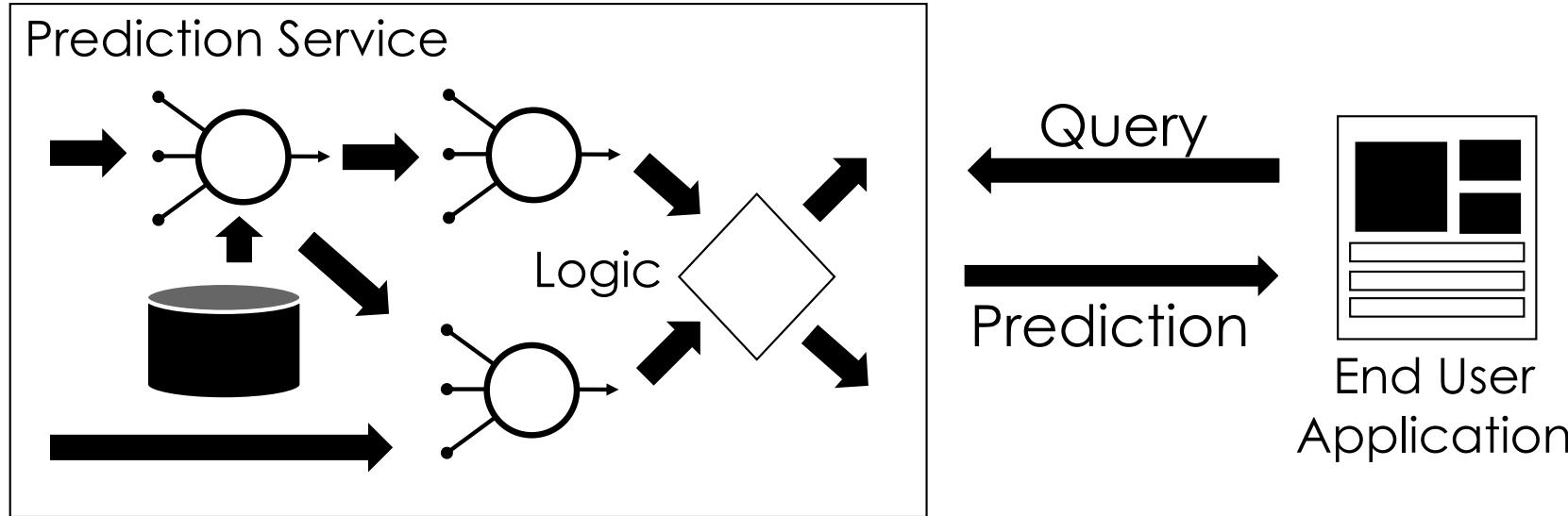
# Inference



Feedback

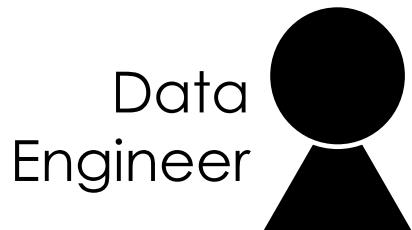
Data  
Engineer

# Inference



Feedback

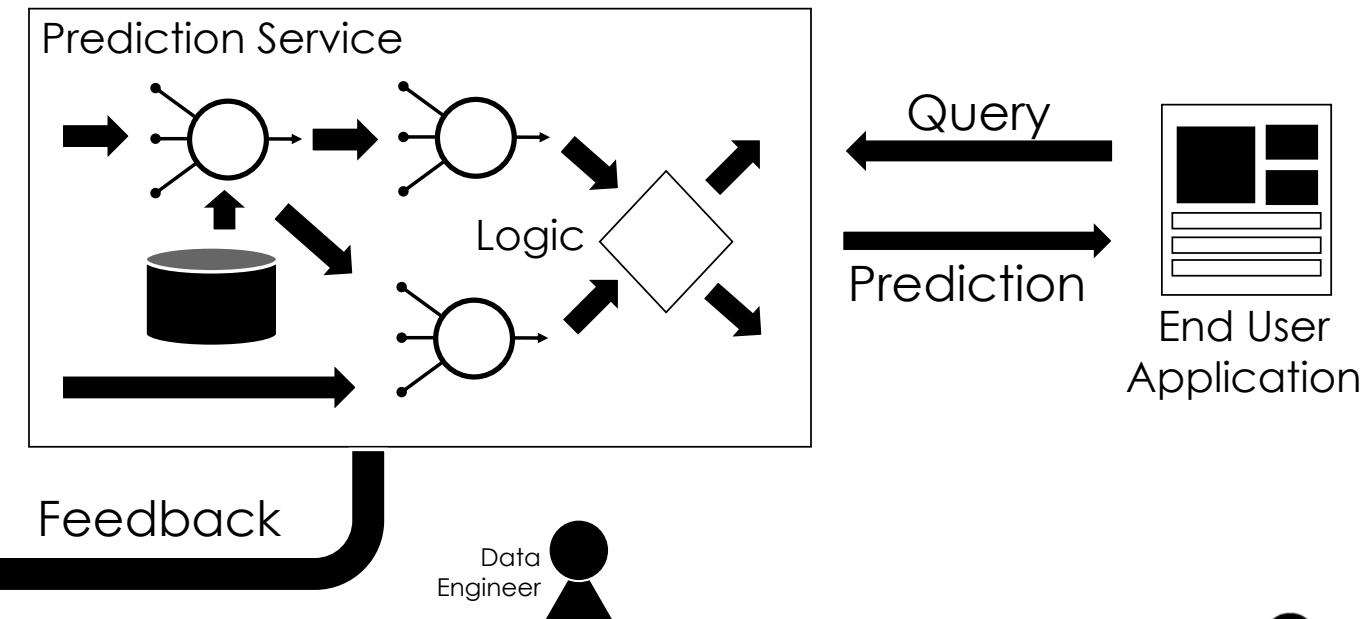
**Goal:** make predictions in  
~10ms under **bursty** load



Data  
Engineer

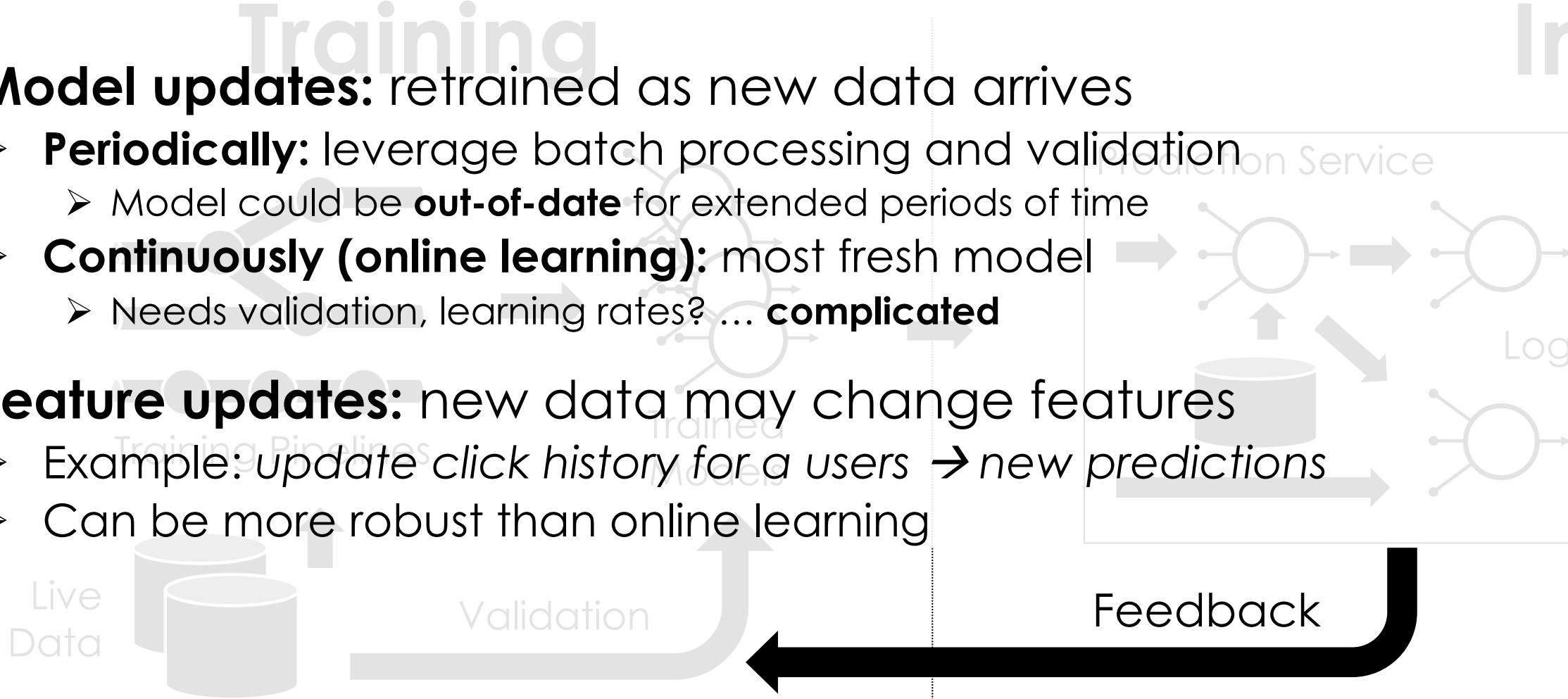
Complicated by **Deep Neural Networks**  
→ New **ML Algorithms** and **Systems**

# Inference Technologies



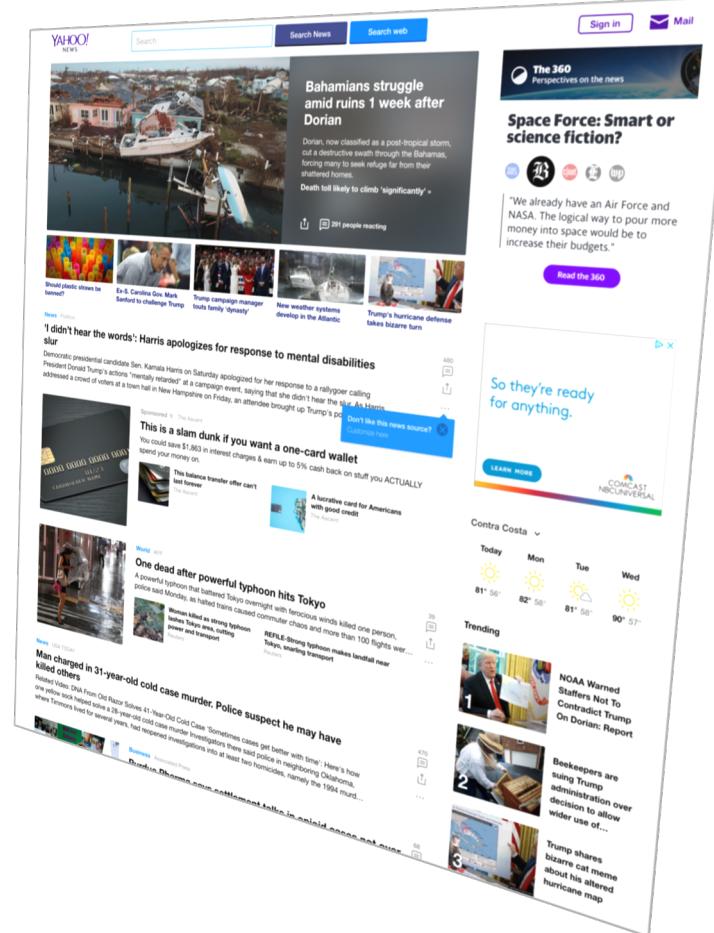
# Incorporating Feedback

- **Model updates:** retrained as new data arrives
  - **Periodically:** leverage batch processing and validation
    - Model could be **out-of-date** for extended periods of time
  - **Continuously (online learning):** most fresh model
    - Needs validation, learning rates? ... **complicated**
- **Feature updates:** new data may change features
  - Example: update click history for a user → new predictions
  - Can be more robust than online learning



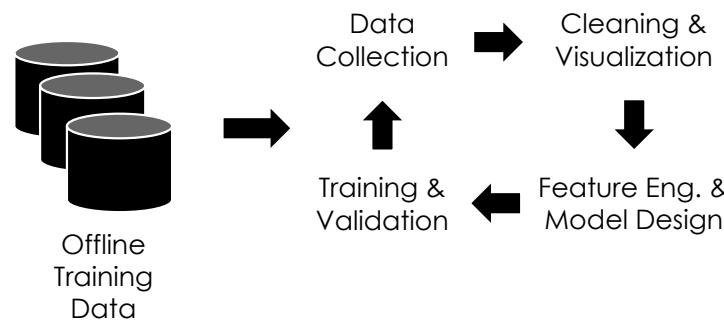
# Feedback Cycles

- Models can **bias the data** they collect
  - Example: content recommendation
  - Future models may reflect earlier model bias
- **Exploration – Exploitation Trade-off**
  - **Exploration:** observe diverse outcomes
  - **Exploitation:** leverage model to take predicted best action
- **Solutions**
  - **Randomization ( $\epsilon$ -greedy):** occasionally ignore the model
  - **Bandit Algorithms/Thompson Sampling:** optimally balance exploration and exploitation → active area of research

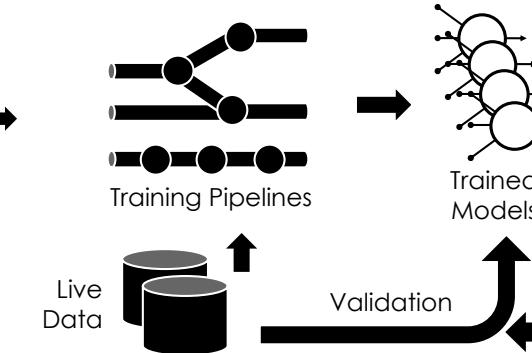


# Machine Learning Lifecycle

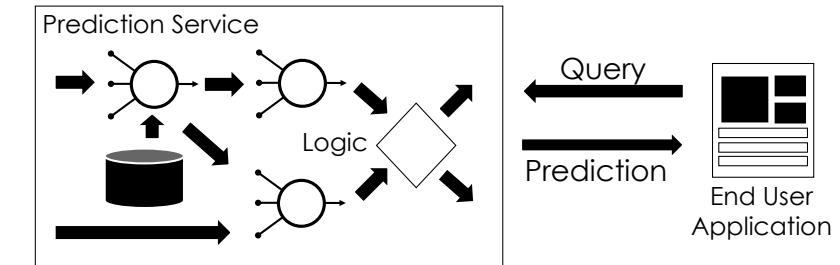
## Model Development



## Training



## Inference



We will cover each phase in more detail throughout the semester but this week we focus on **managing the entire process**.

# Objectives For Today

- Introduce the machine learning lifecycle
  - Challenges and Opportunities
  - Science vs Engineering
- Review Key Concepts in Readings
  - Hyperparameters
  - Model Pipelines, Features, and Feature Engineering
  - Warm Starting and Fine Tuning
  - Feedback Loops, Retraining and Continuous Training
- Important Context for Papers and what to expect.

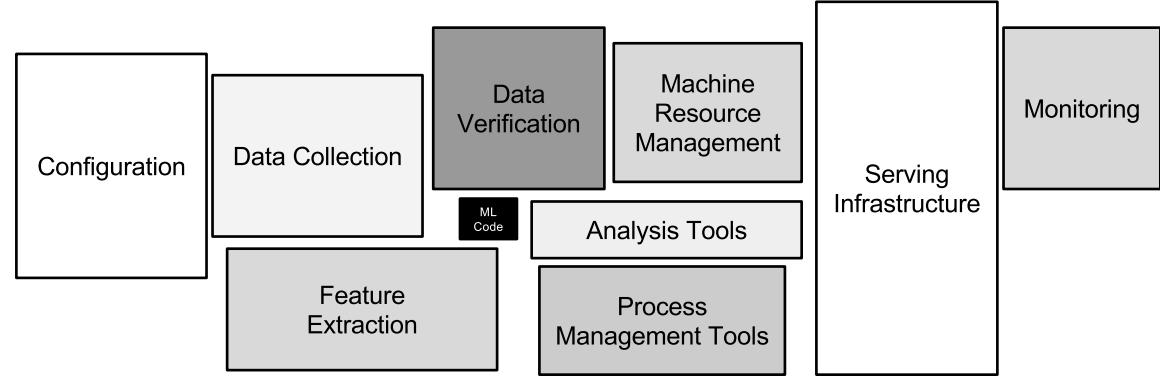
# Reading for the Week

- [Hidden Technical Debt in Machine Learning Systems](#)
  - NeurIPS'15, widely cited
  - Provides an overview of the challenges from Google
- [TFX: A TensorFlow-Based Production-Scale Machine Learning Platform](#)
  - KDD'17, now part of <https://www.tensorflow.org/tfx> (sort of)
  - Googles solution to the challenges in the first paper
- [Towards Unified Data and Lifecycle Management for Deep Learning](#)
  - ICDE'17, [Video Demo](#)
  - An alternative database community solution

# Related Systems Efforts

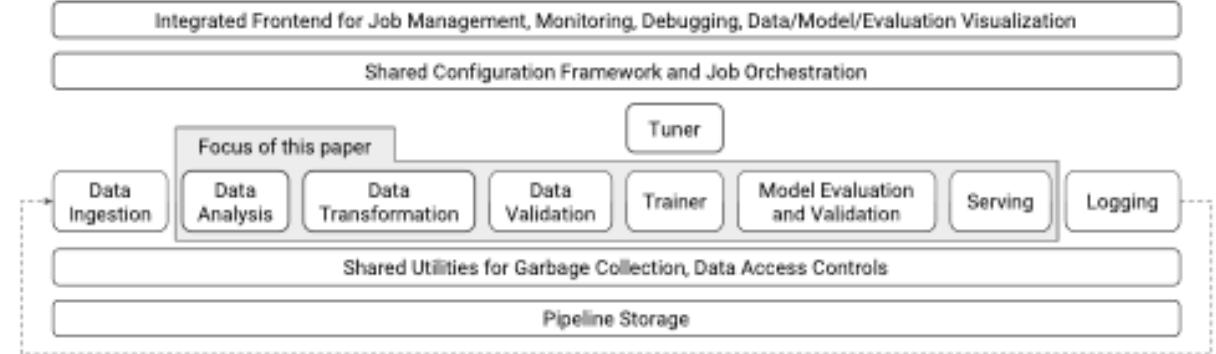
- [Doing Machine Learning the Uber Way: Five Lessons From the First Three Years of Michelangelo](#)
- [Introducing FBLearnr Flow: Facebook's AI backbone](#)
- [KubeFlow](#): Kubernetes Pipeline Orchestration Framework
- [DeepBird](#): Twitters ML Deployment Framework
- [MLflow: A System to Accelerate the Machine Learning Lifecycle](#)
- [Data Engineering Bulletin](#) on the Machine Learning Lifecycle
  - Full disclosure: I was the editor

# Hidden Technical Debt in Machine Learning Systems



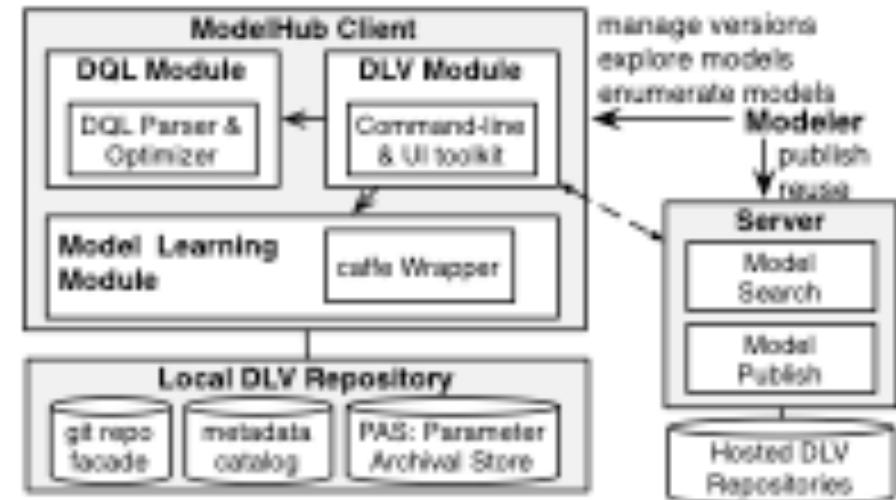
- **Technical Debt:** long term development and maintenance costs incurred by expedient design decisions
- **Key Idea:** machine learning deployments often incur substantial technical debt (compared to traditional software)
- **Contribution:** this paper characterizes the forms of technical debt and alludes to possible compensating actions

# TFX: A TensorFlow-Based Production-Scale Machine Learning Platform



- Describes solutions to many of the problem outlined in the technical debt paper.
- **Key Idea:** Adapt best practices for software development to address machine learning lifecycle
  - empathetic to the *reality* of “machine learning developers”
- **Contributions:** actual system, interesting ideas around data and model validation, schema enforcement, and meaningful errors.

# Towards Unified Data and Lifecycle Management for Deep Learning



- Describes a system (ModelHub) for managing, querying, and manipulating models and their related metadata.
- **Key Idea(?)**: Model lifecycle management combines code and data (parameters) → a natural API would then combine version control commands with SQL-like querying.
- **Solution**: Combines a git-like client API with a SQL-like querying interface to enable basic actions and more complex queries.
  - Leverages optimizations to store model weights more efficiently.
    - (necessary?)

# What to think about when reading

- How does the work differentiate between engineering and research challenges?
- What innovations in machine learning are needed?
- What are the key research challenges proposed and addressed?
- Are the proposed solutions too opinionated
  - Would they require top down mandates for adoption?
  - Would you use these systems?
  - Are they sufficiently flexible to support innovation

Done!