

# Society of Women Engineers

*Spring General Meeting 1*

*Wednesday, Jan. 25th*

*6:30 - 8:00 PM*

# Welcome back! Here's today's agenda:

- ✓ Introduction to SWE
- ✓ Officer intros
- ✓ Opportunities to get involved!
- ✓ SWEster Program Intro
- ✓ Membership at Berkeley SWE and National SWE
- ✓ Upcoming Events
- ✓ Dinner!

# Intro to SWE

CORPORATE



OUTREACH



SOCIAL



# Spring 2017

## Officer Introductions!



# Fall 2016 Semester Video!



Thanks for a great fall semester!

View the video [here!](#)

# Spring Committee/Apprenticeship Opportunities

# Join the outreach committee!

- Work with K - 12 grade students
- Inspire future engineers
- Share your passion for engineering
- Have a lot of fun!
- Questions? Email

[swe.berkeley.outreach@gmail.com](mailto:swe.berkeley.outreach@gmail.com)

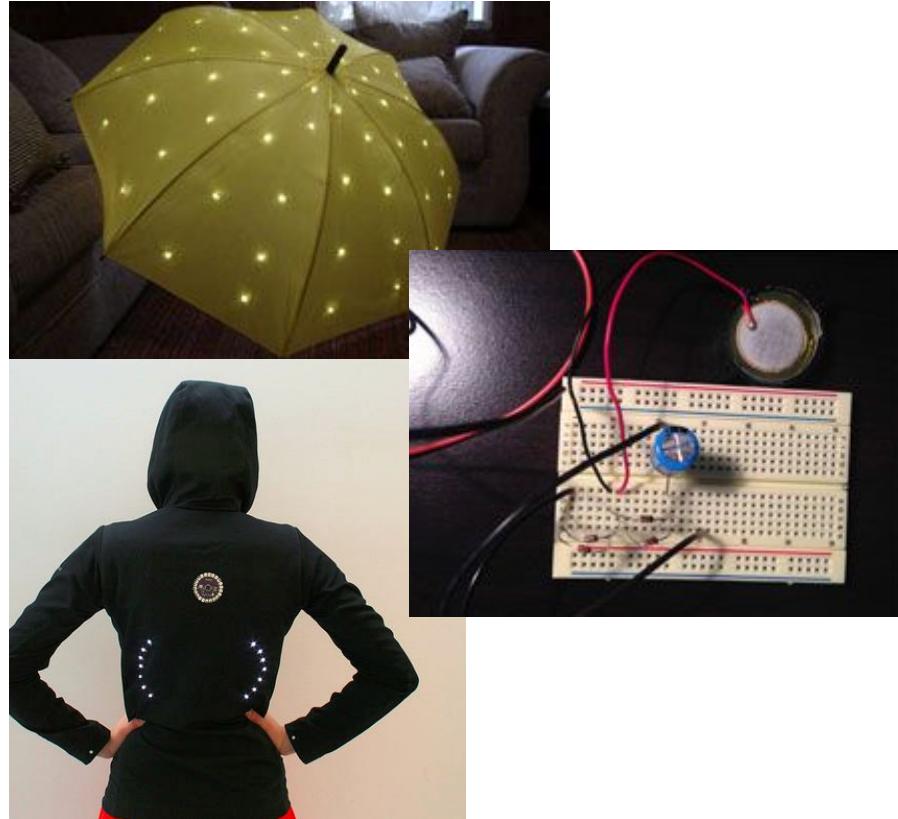


Volunteer at the first SWE Science Saturdays & Scholars on February 11th at 9:30 a.m.:  
[tinyurl.com/swe-science-volunteer](http://tinyurl.com/swe-science-volunteer)

# High School Outreach

Come help us design and develop a 10-week high school engineering program! We are looking for volunteers to help with mentorship, curriculum development, community outreach, and creative design.

Sign up here: [bit.ly/swehso](http://bit.ly/swehso)



# *Join Overnight Host Program Committee!*



Inspire newly-admitted female engineering students to choose Berkeley as their college home!

Network with professors, lab groups, and student organizations, improve your design skills, plan an amazing experience for incoming students!

To find out more, visit:

**<http://tinyurl.com/swe-ohp-2017>**

# Mini University Apprentice

What is MiniU?

- An outreach event for high school students considering majoring in STEM related fields, with special consideration and emphasis for those from low-income backgrounds. The goal of the program is to get participants interested in engineering related careers and inspire them to pursue new experiences.

This year, MiniU is on March 20th, so if you think you have the time and want to help out with coordinating the event, apply to be an apprentice! Any questions? Contact Shruti at [swe.miniu@gmail.edu](mailto:swe.miniu@gmail.edu)!

# START-UP EXPO COMMITTEE

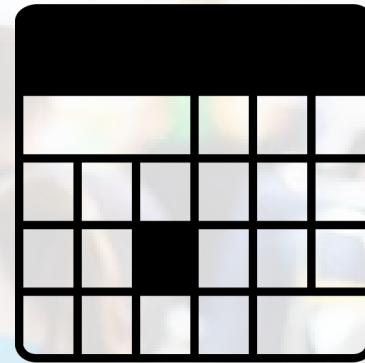
Start-Up Expo is an event that takes place on **Saturday, March 11** designed to connect and engage UC Berkeley students with local startup companies. We are looking for **4 individuals** that would help us with this event!

As a committee member, you will be:

- Promoting the event on social media, flyers, tabling, etc.
- Writing up innovative questions for our speaker panel
- Communicating with startup companies
- Volunteering at the day of the event



# • career options in engineering •



consulting, entrepreneurship, education, patent law, and more!

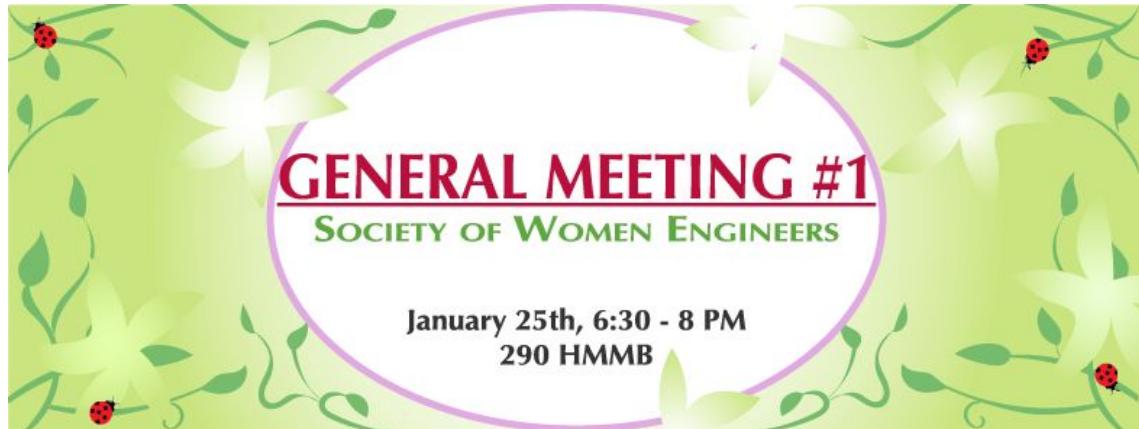
# Shadow an Engineer

- SAE is SWE's externship program
  - Last year, we had 11 companies participating
  - Opportunity to shadow an engineer at various companies
    - Intuitive Surgical and Accenture Labs, confirmed so far
- This Spring, our program will take place over Spring Break
- These are our committee's positions:
  - Corporate Relations, Student Relations, Public Relations
- Apply to Boeing Day, March 27th  
(<https://goo.gl/forms/wgTK399MLqGogBTu1>)

Join our committee and organize  
the Shadow an Engineer Spring 2017 program!

# Public Relations

- Interested in design? Join us to learn how to:
  - use Photoshop and Illustrator
  - make newsletters and flyers



# Website Committee

...

Help me make [swe.berkeley.edu](http://swe.berkeley.edu) beautiful!

# What you will be doing

- Work with Webmaster and the rest of the team
- Update website for SWE events and develop new features
- Attend committee meetings (possibly twice a month)

## Requirements

- All majors welcome!
- Previous experience preferred but not required
- Willingness to learn
- Follow directions and timelines



memegenerator.net



Mindy Huang  
Community Engagement

The social committee is responsible for hosting fun events, such as ice cream or skating socials to bring SWE members close together, and above all, have a fun time!



Huda Iftekhar  
Social Chair



# Apprentice to the Membership Director

- Find new, creative ways to retain/recruit membership in SWE
- Plan events for SWE members geared toward membership
- Easy way to be involved with SWE community @Cal and understand the system in which it operates



# APPRENTICE TO THE ALUMNI CHAIR

- Organize and plan alumni events
- Monthly alumni newsletter
- Is experience needed?  
Nope!
- What is needed? Just your enthusiasm!



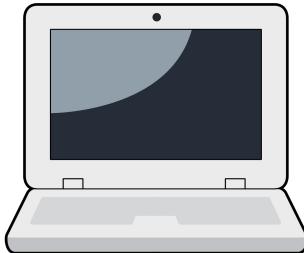
# Historian Committee

- Document SWE Events
- Organize SWE Photos/ Videos
  - Scratch book, Video, Facebook Page



# SWE Blog Apprentice!

- Be a part of sharing the Berkeley SWE story!
- Bring your creative vision to life!
- Pioneer a new era of communication in SWE!



Contact Joy at [jgu9@berkeley.edu](mailto:jgu9@berkeley.edu) with any questions!

The screenshot shows a blog interface with several posts and a central quote. The posts include:

- Serving BELLBROOK AND HONDURAS** (Graphics post, March 31, 2014)
- How the Invention of the Alphabet Usurped Female Power** (Design post, March 30, 2014)
- Happiness is only real when shared** (Ideas post, March 30, 2014)
- I have not failed. I've just found 10,000 ways that won't work.** — THOMAS EDISON (A quote from a post, March 1, 2014)

# APPLY TODAY!

## Committees

- Outreach
- Overnight Host Program
- Start Up Expo
- Career Options in Engineering
- Shadow an Engineer
- Public Relations
- Website
- Social
- Historian

## Apprentices

- Mini U
- SWE Blog
- Membership
- Alumni

Apply at

[tinyurl.com/SWECommitteeSpring17](http://tinyurl.com/SWECommitteeSpring17)  
before Wednesday, February 1st, 11:59 pm



# SWEster Mentorship Program

- New program this semester!
- Underclassmen can get advice about school, career, life
- Upperclassmen can share their experiences
- Make new friends within SWE!
- Sign up by 2/3 at <http://tinyurl.com/swestersignup>
- Kickoff: Thursday, 2/9 6:30 – 8:00 PM

# Membership

# National Membership

- Eligibility to national scholarships
- Opportunities to network on a national level
  - Attend next year's conference in Austin, TX!
- Discounts at our Berkeley section's events and T-shirt sales!
- Learn more here:

<http://societyofwomenengineers.swe.org/membership>

# Membership Tier Information



**Bronze** – Attend any 3 SWE events!



**Silver** – National Member **OR** Committee Member **OR** attend 5 events!



**Gold** – National Member **AND** Committee Member!

**Gold members will be invited to our SWE banquet in May! All members will be celebrated at the end of the semester!**

Sign in at SWE events using the link: <http://tinyurl.com/ucb-swe-events>

# Upcoming Events

1/26 - Calapalooza! Come say hi at our table =)

1/26 - GM Infosession

1/27 - Picnic on the Glade

1/28 - GM Ride and Drive (see following slide for details)

1/31 - Autodesk Infosession

2/3 - Outreach event at Thousand Oaks (contact Angela for info)

2/7 - SWEet Breakfast

2/7 - Grad School Admissions Seminar with Kaplan

2/9 - SWEster program kickoff event

2/11 - SWE Science Saturdays and Scholars

2/13 - 2/17: Find SWE at E-week for Escape the Room, Engineers Ball, and carnival!

2/27 - General Meeting 2!

# General Motors Ride & Drive

General Motors is hosting a Ride and Drive Fundraiser Event! Come out and support SWE by driving one of GM's new Chevy Volts. General Motors will also be providing free food via food truck at the event!

Saturday January 28, 10AM-5PM  
Ridge Lot – Corner of Ridge & La Loma



# Infosessions

Speaking of our sponsors, here are our upcoming infosessions:

Thursday January 26 - 6:00pm - 290 HMMB: **General Motors**

Tuesday January 31 - 6:00pm - 373 Soda : **Autodesk**



# SWE Resume Book!

SWE is compiling a resume book!

If you want your resume given to the companies who sponsor us,

send your resume to: [corporate.ucbswe@gmail.com](mailto:corporate.ucbswe@gmail.com)

# Member Resources

# Subscribe to the Jobs and Opportunities Board!

<https://swejobs.wordpress.com/>



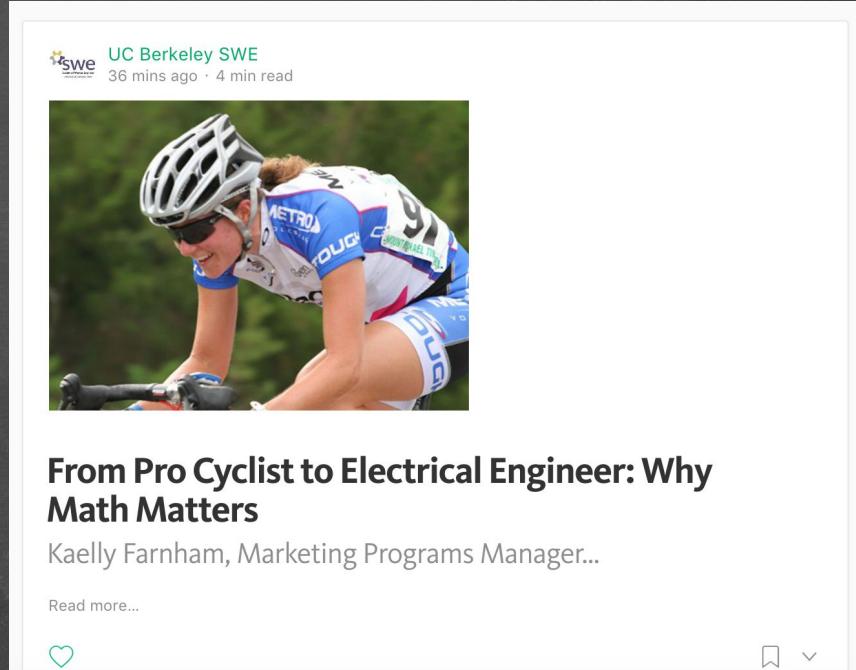
## Jobs and Opportunities

UC BERKELEY SWE

# Follow UC Berkeley SWE on Medium.com!

<https://medium.com/@ucb.swe>

- Stay tuned for stories from professors, SWE alumni, professional members, and of course....you!
- Want to share your story?  
Fill out the interest form!  
<http://tinyurl.com/write-swe-blog>



UC Berkeley SWE  
36 mins ago · 4 min read



**From Pro Cyclist to Electrical Engineer: Why Math Matters**

Kaelly Farnham, Marketing Programs Manager...

Read more...   

Read the first story [here!](#)

# Keep in touch!

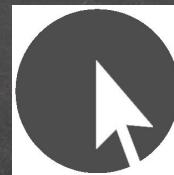
- Sign up for our mailing list to stay connected!

Have a great start to the semester!

See you around =)



[www.facebook.com/ucbswe](https://www.facebook.com/ucbswe)



[swe.berkeley.edu](http://swe.berkeley.edu)



[www.twitter.com/ucb\\_swe](https://www.twitter.com/ucb_swe)

Follow us @UCB\_SWE



[www.instagram.com/ucb\\_swe](https://www.instagram.com/ucb_swe)

Follow us @ucb\_swe