



Welcome to  
SWE  
General  
Meeting 1!

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# About Berkeley SWE

- Professional: Host infosessions, great way to network and find internships!
- Social: Great way to meet other females in engineering, but you don't have to be a woman to join
- Outreach: Way to give back to the community and help spread the word about engineering
- Part of the national SWE organization



Random fact about yourself:



Meet Amy Herr, our Faculty Advisor

# SWE Scholarship

○ Academic Year 2012 – 2013



# Scholarship | Requirements & Application Process

\$350 scholarship to be awarded to active SWE members fulfilling requirements laid out below -

- Requirements:

- Majors: CS, EE, ME, IE
- SWE membership
- Must have 3.0 or higher GPA
- Junior or Sophomore Year
- US Citizen or Permanent Resident

- Application Process

- Resume
- Short statement showcasing:
  - Leadership potential and community involvement
  - Passion for Technology and interest in Cisco
- Recipients must be available for Software Engineering Internship Interviews on September 20<sup>th</sup> or September 27th
- **All applications are due by 9/10**



# CIA Infosession

- Technology so advanced, it's classified.

Are you looking for an exciting and challenging internship or full-time career? Consider employment with the Central Intelligence Agency (CIA). In today's world of ever-changing challenges, it is more important than ever for the CIA to stay ahead of fast-paced global technology developments. The classified work we are presently undertaking allows us to meet the Agency's foreign intelligence mission through leadership in a wide range of scientific and technical disciplines. This is truly a unique opportunity for scientific and engineering experts to look beyond a commercial, product-driven mindset to goal-oriented, highly focused work of significant national importance.

- All majors welcome!
- Date: 9/13
- Location: 400 Cory
- Food will be served!



# Cisco Infosession

- Come see how Cisco is changing the way people Work, Live, Play, and Learn! This particular session will focus on their jobs for technical majors and jobs within Engineering (Hardware and Software) and IT
- Date: 9/17 6:30-7:30pm
- Location: HP Auditorium
- Food will be served!



You have ideas and you're not afraid to use them. Which is just what we're looking for.

No company offers more opportunity for achievement than HP. We help realize your potential by providing an environment where you're empowered, encouraged and inspired to do the best work of your life!



# Chevron Infosession

- Interested in finding out what Chevron does and what opportunities are there for you? Come to our infosession to find out!
- Date: 9/20
- Location: 240 Bechtel
- Food will be served!



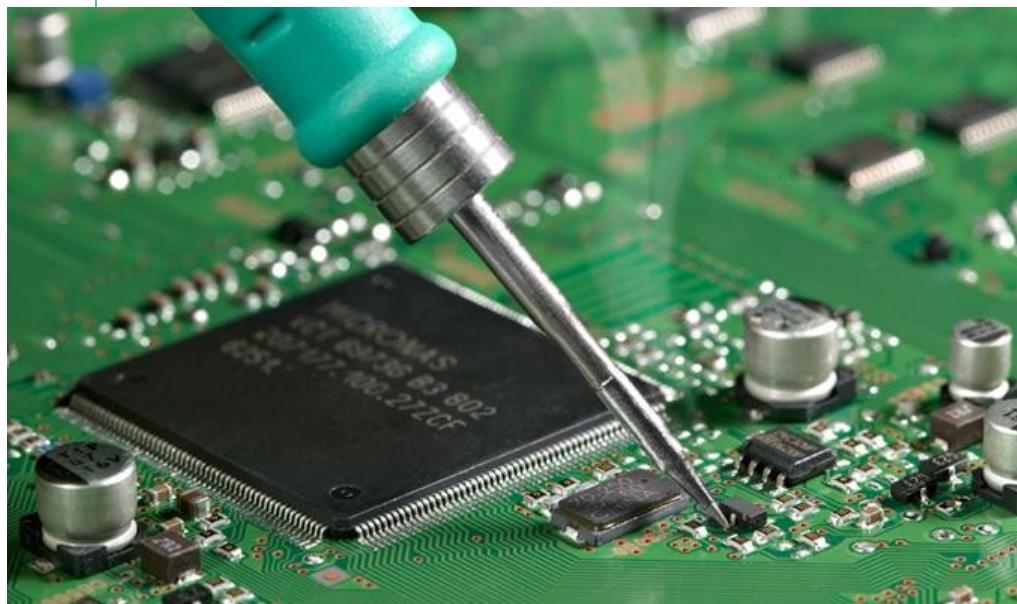
# Operation, Electricity!

Volunteers needed!

Saturday, 9/22, 9:30am-4:00pm

Morning and afternoon shifts

Training for whole-day lead volunteers:



Make game boards,  
Build lanterns,  
Solder!

If interested contact:

jingyan1216@gmail.com

# Outreach Committee

- **Purpose:** to inspire girls in K-12 to consider careers in science and engineering.
- We hold multiple outreach events each academic semester aimed
  - Elementary-age students,
  - Middle-High school age students.
- We hold about 18-20 events per year (impacting about 650 students!), from small two-hour SWE Science Saturdays, to larger events like E4K and JSSC (Junior Solar Sprint Challenge).
- Email us at [swe.berkeley.outreach@gmail.com](mailto:swe.berkeley.outreach@gmail.com) if you're interested in leading or just volunteering!





# *Evening with Industry* **(EWI)**

Evening with Industry (EWI), one of Berkeley SWE's most notable events, will be held on **Thursday, November 1, 2012**, from **6 to 9 pm**. The night begins with a mini career fair for students to engage with companies they are interested in. Then, students will be seated and given a chance to chat with a company representative over a delicious three-course meal dinner.

**JOIN THE EWI COMMITTEE!**  
Public Relations (4-5 positions)

Program Designer (1 open position)

Secretary (1 open position)

Applications available at:  
[tinyurl.com/ewiApp2012](http://tinyurl.com/ewiApp2012)

Applications due **September 8th!**



# Join the Professional Development Committee!

- Excellent networking opportunities in all different engineering fields.
- Develop leadership and team building to plan large and small events
- Ability to put your own ideas into action!
- Apply online (SWE website) by September 21st!



# SWE Public Relations

- The Public Relations Committee is in charge of publicizing events via the following key forms of communication:
  - General Meeting newsletters
  - Flyers
  - Chalkboard messages in classrooms
  - Social media updates.
- If you enjoy photography, writing, graphic design, or social media updates and/or want to get more involved in SWE, please join the PR Committee. No experience necessary! Contact [maminner@berkeley.edu](mailto:maminner@berkeley.edu) or [amy.tsai@berkeley.edu](mailto:amy.tsai@berkeley.edu) with any questions.

# Social / Intersocietal Committee



Photo  
Scavenger  
Hunt

Pre-Spring Break Social with BMES



Fenton's  
Ice  
Cream  
Social



# Membership Recognition Program!

## ❖ BRONZE

- Attend 1 Social, 1 Outreach, 1 Professional event

## ❖ SILVER

- Attend any 3 additional events of your choice
- +SWE National Membership

## ❖ GOLD

- Meet all the requirements above
- Chair an event in a committee

**Get involved, make a difference, and get recognized! :]**

# Membership Recognition Program!

The **SWE**et fruits of being a SWE member...

- ❖ At every SWE General Meeting (or GM)



- Member(s) of the Month are announced
  - Recognition (and Prizes at the end of every Fall/Spring semester!) for achieving **Bronze**, **Silver**, or **Gold** SWE membership status
- And...

...

Enjoy the  
**SWE national membership banquet**  
at the end of every Fall/Spring!

**FOOD!**



# SWE National Membership

Disclaimer: Not necessary to be a member of National SWE to join UCB SWE, but...

# Benefits

- \$5 Evening With Industry Discount
- \$5 SWE T-shirt discount
- \$15 National Meal





# Benefits

- Eligible for over \$500000 in scholarships ranging from \$1000-\$5000+



# SWE National Membership

\$50 for 4 years [C2C] or \$20  
for 1 year

Savings/year

- \$5 EWI Discount
- \$15 National Membership Banquet
- \$5 SWE t-shirt discount
- \$700 National Conference Subsidy

# Why I Joined and Stuck to

SWE

BioE

Clubs

MSE

MechE

CivilE

Premed

???

?



# Why I Joined and Stuck to SWE

## Meaningful Events and Leadership Opportunities



# Connect with us!



Visit our **website** and join the **mailing list**  
[swe.berkeley.edu](http://swe.berkeley.edu)



Join the **Facebook group**



Follow us on **Twitter**  
**@UCB\_SWE**



Add SWE Officers on **Google+**

Dinner Time!





# Buy a SWE T-shirt!

## Just \$10

