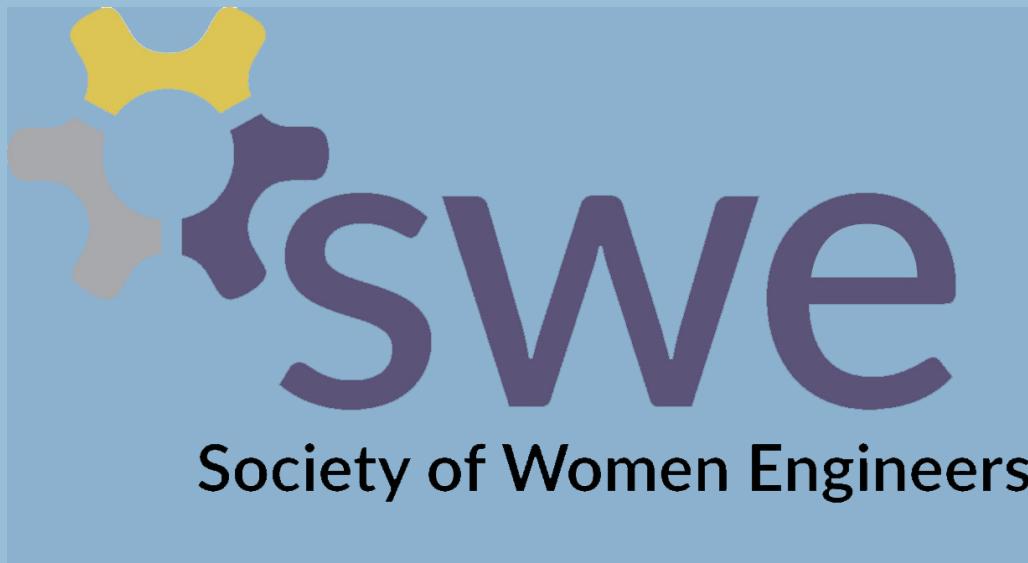


**SOCIETY OF WOMEN  
ENGINEERS**  
GENERAL MEETING 1  
SEPTEMBER 9, 2015



# AGENDA

Overview of SWE

Why you should join SWE

Events Recap

Officer Introductions

Keynote: Amy Herr

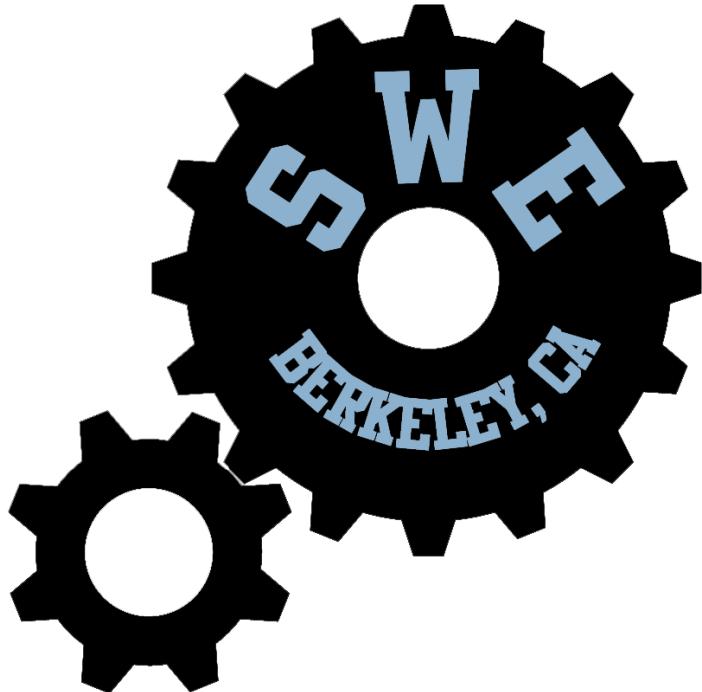
Getting Involved: Professional Mentorship Program

Getting Involved: Joining a House

Getting Involved: Joining a Committee

National Membership

Food ☺



# WHAT IS SWE?

**Society of Women Engineers**

National non-profit organization

17,000 members

“To encourage and empower women to  
reach their full potential as engineers”

**UC Berkeley Section:**

300 members

Social

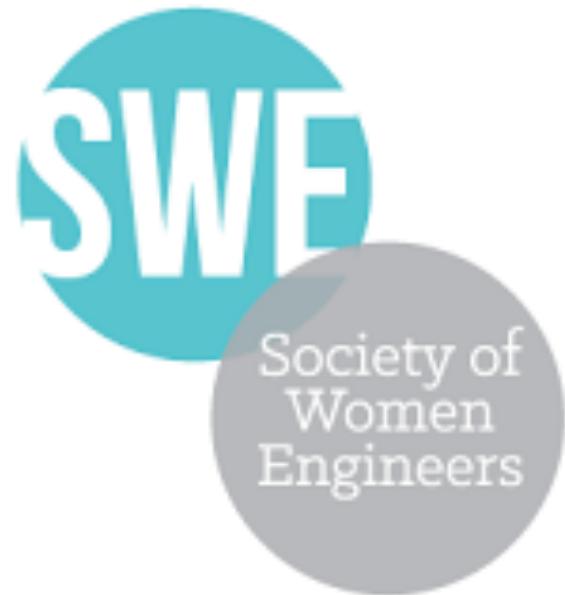
Outreach

Professional Development



# WHY YOU SHOULD JOIN SWE

- Network with industry professionals and other students
- Career opportunities
- Leadership opportunities
- Support systems
- Make a positive impact



WELCOME WEEK RECAP

Engineering New Student  
Orientation

Ir-Resistor-able Jewelry

Incoming Student Social

# ENGINEERING NEW STUDENT ORIENTATION



# IR-RESISTOR-ABLE JEWELRY FEST



# INCOMING STUDENT SOCIAL



**DR. AMY HERR**  
308B Stanley Hall

**Associate Professor,  
Bioengineering**

PhD, Mechanical Engineering,  
Stanford University

MS, Mechanical Engineering,  
Stanford University

BS, Engineering, Cal Tech

# MEET THE OFFICERS

Fall 2015

## Executives:

President – Jessica Sun

Vice President – Amy Fong

VP of Outreach – Ilakya Palanisamy

VP of Corporate Relations – Elizabeth Chu

Secretary – Joyce Toh

Treasurer – Isabel Yang

## Officers:

Public Relations, Social, Intersocietal,  
Elementary Outreach, Middle/High Outreach,  
EWI, Membership, Senior Advisor, Historian,  
Webmaster

## Chairs:

Mini U, Engineering Day, SAE, PDW, External  
Relations,

# SWE Mentorship Program

- ▶ Get paired with a professional female engineer for a yearlong mentor-mentee relationship
- ▶ All mentors are passionate, supportive and committed
- ▶ Not a recruiting program (necessarily!)
- ▶ Open to all female engineering students
- ▶ Application will open soon!

@WalmartLabs

# The House Program

*The SWE Experience*

Create



Advance



Give



Collaborate



# The House Program

## Behind the Scenes

Celebrate



Be Candid



3, 2, 1 - Jump!



Photobomb



Wave em',

like you just don't care



Be Fierce



Support

# The House Program

## How It Works

Point System	Competitions	Study Circles	Prizes / Benefits
3 pts - competition	Kickoff - Engineering Challenge	When - Every Other Week	Gift Cards, Bragging Rights, and More!
2 pts - Study Circle	Midterm Break - NYT Sunday Crossword	Where - 110MF Bechtel	More Importantly...
1 Pt - Any SWE Event	Finale - Canvas Oil Painting	Activities - Reflection, Music, Shared Classes	New Friends, Mentorship, and Memories

# The House Program

Where will you be sorted?

The  
Chien-Shiung  
Wu's



The  
Beatrice  
Hicks's



The  
Gertrude  
Elion's



The  
Grace  
Hopper's



# The House Program

Join for the fun, stay for the friends!

Apply by Friday 9/18 at

<http://www.tinyurl.com/swe-hp-2015>

Sorting and House Program begins 9/19

Questions?

Contact Kelly Liu ([kelly.liu@berkeley.edu](mailto:kelly.liu@berkeley.edu))

# Professional Development Week (PDW) Committee

## What is PDW?

PDW is a week-long series of events to equip engineering students with the knowledge and tools to secure a job/internship.

## Why should we join?

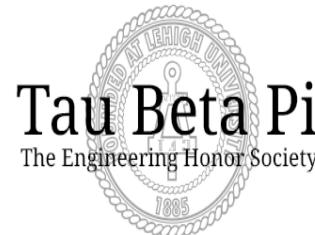
Professional Development Skills

2nd Annual Event - 1st Time in the Fall!!

## We're looking for:

5 Day Heads

2 PRs



GADGIL LAB  
for Energy and Water Research

APPLIED  
MATERIALS®

# Evening with Industry

Mark your calendars! EWI 2015 will be on Tuesday November 3rd, 2015

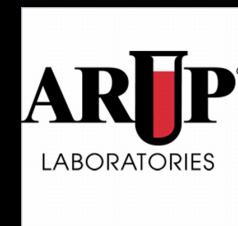
Evening with Industry is SWE's largest career event of the year, where over 100 UC Berkeley students network with exciting companies over a career fair and dinner.



We are looking for six committee members interested in event planning and working in a fast-paced environment. **Applications are due by 9/12/2015, 11:59 pm**

# SHADOW AN ENGINEER(SAE)

- What: opportunity to shadow engineers at various companies
- When: Over Winter Break
- Who: ANY SWE MEMBER!
- Where:



Contact Us: Vaishali Amin & Huda Iftekhar  
[swe.corporate@gmail.com](mailto:swe.corporate@gmail.com)

# WEBSITE COMMITTEE

ucb.swe.web@gmail.com

The image shows a group of approximately 15 young women of diverse ethnicities and styles, all smiling and posing together in two rows. They are outdoors, with a swimming pool and some greenery visible in the background. The SWE logo, featuring a stylized 'S' and 'W' in blue and yellow, is positioned at the top left of the page. To its right, the text "University of California, Berkeley" is written in a smaller, italicized font. Below the logo, the words "Society of Women Engineers" are displayed in a large, bold, serif font. A navigation bar with links to "Home", "Events", "Members", "Resources", "Career Opportunities", "Outreach", "Sponsor Us", and "About Us" is located above the group photo. At the bottom right of the photo, there is a row of social media icons for LinkedIn, Google+, Twitter, Facebook, and YouTube.

- Maintain the website and the job board
- Learn HTML and CSS
- Learn WordPress

No experience necessary!

# SOCIAL COMMITTEE

Arts/Crafts



PartiesDances

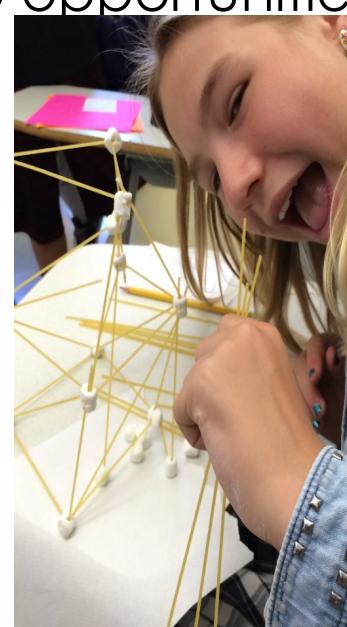
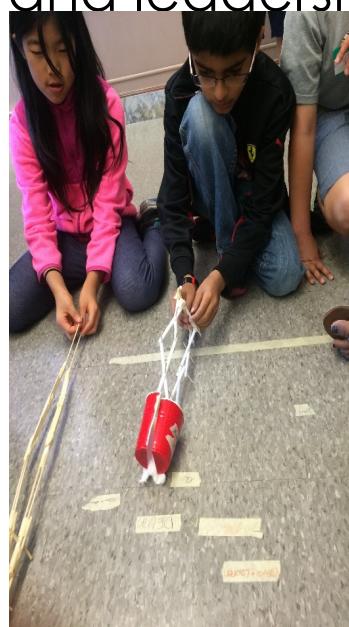


# SWE OUTREACH

swe.berkeley.outreach@gmail.com

## Inspire and be inspired!

- Work with young and enthusiastic minds on fun and exciting engineering challenges!
- K-12 mentoring and leadership opportunities!



Outreach officers: Ilakya Palanisamy, Joy Gu, Angela Lin, Kavya Madhavan, Nidhi Swar

-write articles  
for the GM  
newsletter

-make graphic  
designs

-advertise SWE

-design other  
merchandise

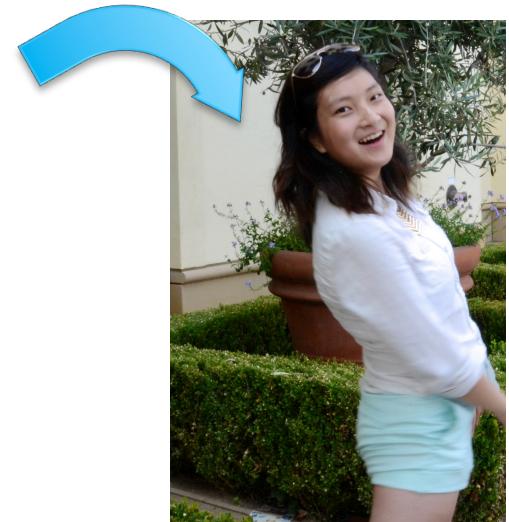
-control social  
media platforms  
(instagram,  
facebook...)



**SWE Public Relations  
Committee**

# Join the Historian Committee!

- \* Responsibilities: Take Pictures and upload to Facebook—that's it!
- \* No professional camera required; Phones are cool
- \* Learn photography and editing techniques with me
- \* Hang out with me!: [anniepan@berkeley.edu](mailto:anniepan@berkeley.edu)



**GETTING INVOLVED - JOIN A  
COMMITTEE**  
**TINYURL.COM/SWE-COMMITTEE-APP-2015**



# BECOME A NATIONAL MEMBER

\$20 / year

or

\$50 College-to-Career

See [www.swe.berkeley.edu](http://www.swe.berkeley.edu) for  
detailed instructions

## Perks:

- National Conference
- Regional Conference
- Resume Database
- Discounts on SWE events



# THANKS! ANY QUESTIONS?

[WWW.TINYURL.COM/SWE-COMMITTEE-APP-2015](http://WWW.TINYURL.COM/SWE-COMMITTEE-APP-2015)

[TINYURL.COM/SWE-HOUSE-SIGNUP-2014](http://TINYURL.COM/SWE-HOUSE-SIGNUP-2014)

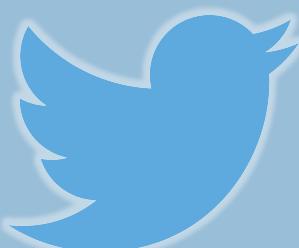
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[TINYURL.COM/SWE-EWI-APP-2015](http://TINYURL.COM/SWE-EWI-APP-2015)

[TINYURL.COM/SWE-HP-2015](http://TINYURL.COM/SWE-HP-2015)

ALL INFO:

[WWW.SWE.BERKELEY.EDU](http://WWW.SWE.BERKELEY.EDU)



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