

UC Davis Agribusiness Executive Seminar

Monterey Plaza Hotel and Spa, Monterey, CA

March 4-6, 2012

Tentative Program

Sunday, March 4

- 1:00 p.m. Hotel check-in
- 1:00 p.m. *Light refreshments*
- 1:30 p.m. Welcome and introductions, Daniel Sumner, Seminar Academic Director
- 1:45 p.m. Opening Session - China: Customers and Competitors, Scott Rozelle (presenter)
- 3:15 *Break*
- 3:45-5:15 p.m. Discussion Groups - Harris Teeter and Tillamook
- 6:00 p.m. *Dinner*- Neal Van Alfen welcome
- 7:30-9:00 p.m. General Session - Harris Teeter, Ed McLaughlin (presenter), Andy Groff (case executive)

Monday, March 5

- 7:00 a.m. *Breakfast Buffet*
- 8:00 a.m. General Session - Tillamook Cooperative Creamery, Ken McCorkle (presenter), Harold Strunk (case executive)
- 9:30 a.m. *Break*
- 9:45 a.m. Discussion Group- Global Commodity prices projections
- 10:30 a.m. General Session – Global Commodity Prices Projections with Implications for Mediterranean Products, Daniel Sumner, (presenter)
- 12:00 p.m. *Lunch*
- 1:15 p.m. Discussion Group, Olam
- 2:00 p.m. General Session - Multinational Investment in California Agribusiness: The Olam Model, Michael Swanson (presenter), John Gibbons and Shekhar Anantharaman (case executives)
- 3:30 p.m. *Break*

3:45-5:15 p.m. Discussion Groups, McDonalds and O'Neill

5:30 p.m. *Social Hour*

6:30 p.m. *Dinner*

Tuesday, March 6

7:00 a.m. *Breakfast Buffet*

8:00 a.m. General Session - McDonald's and Healthier Products, Ken McCorkle (presenter), Sheila Musolino (case executive), Vickie Spiller (case executive)

9:30 a.m. *Break*

9:45 a.m. General Session - O'Neill Vintners and Distillers, James Lapsley and Daniel Sumner (presenters), Jeff O'Neill (case executive)

11:15 a.m. *Break*

11:30 a.m. Tentative Discussion Group - Westchester Group (invited)

12:15 p.m. *Lunch*

1:30 p.m. Tentative General Session, Westchester Group (invited)

3:00 p.m. Seminar concludes