



UC Davis Agribusiness Executive Seminar
Monterey Plaza Hotel and Spa, Monterey, CA
March 4-6, 2012
Tentative Program

Sunday, March 4

1:00 p.m.	Hotel check-in
1:00 p.m. – 1:30 p.m.	<i>Light refreshments</i>
1:30 p.m. – 1:45 p.m.	Welcome and introductions, Daniel Sumner, Seminar Academic Director
1:45 p.m. – 3:15 p.m.	Opening Session - China: Customers and Competitors, Scott Rozelle (presenter)
3:15 p.m. – 3:45 p.m.	<i>Break</i>
3:45 p.m. – 5:15 p.m.	Discussion Groups - Harris Teeter and Tillamook
6:00 p.m. – 7:30 p.m.	<i>Welcome and dinner</i> - Neal Van Alfen, Dean, College of Agricultural and Environmental Sciences
7:30 p.m. - 9:00 p.m.	General Session - Harris Teeter, Ed McLaughlin (presenter), Andy Groff (case executive)

Monday, March 5

7:00 a.m. – 8:00 a.m.	<i>Breakfast Buffet</i>
8:00 a.m. – 9:30 a.m.	General Session - Tillamook Cooperative Creamery, Ken McCorkle (presenter), Harold Strunk (case executive)
9:30 a.m. – 9:45 a.m.	<i>Break</i>
9:45 a.m. – 10:30 a.m.	Discussion Group- Global Commodity prices projections
10:30 a.m. – 12:00 p.m.	General Session - Global Commodity Prices Projections with Implications for Mediterranean Products, Daniel Sumner (presenter)
12:00 p.m. – 1:15 p.m.	<i>Lunch</i>

1:15 p.m. – 2:00 p.m.	Discussion Group, Olam
2:00 p.m. – 3:30 p.m.	General Session - Multinational Investment in California Agribusiness: The Olam Model, Michael Swanson (presenter), John Gibbons and Shekhar Anantharaman (case executives)
3:30 p.m. – 3:45 p.m.	<i>Break</i>
3:45p.m. – 5:15 p.m.	Discussion Groups, McDonalds and O’Neill
5:30 p.m. – 6:30 p.m.	<i>Reception</i>
6:30 p.m. – 8:00 p.m.	<i>Dinner</i>

Tuesday, March 6

7:00 a.m. – 8:00 p.m.	<i>Breakfast Buffet</i>
8:00 a.m. – 9:30 a.m.	General Session - McDonald’s and Healthier Products, Ken McCorkle (presenter), Sheila Musolino (case executive), Vickie Spiller (case executive)
9:30 a.m. – 9:45 a.m.	<i>Break</i>
9:45 a.m. – 11:15 a.m.	General Session - O’Neill Vintners and Distillers, James Lapsley and Daniel Sumner (presenters), Jeff O'Neill (case executive)
11:15 a.m. – 11:30 a.m.	<i>Break</i>
11:30 a.m. – 12:15 p.m.	Tentative Discussion Group - Westchester Group (invited)
12:15 p.m. – 1:30 p.m.	<i>Lunch</i>
1:30 p.m. – 3:00 p.m.	Tentative General Session, Westchester Group (invited)
3:00 p.m.	<i>Seminar concludes</i>