

PROPOSAL
FOR
Web Application
(Web App)
PRESENTED TO
Director, Ruby Chest Limited
BY

MartTechnologies

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Introduction

We at MartTechnologies appreciate the opportunity given to us to submit a proposal for a Web Application(Website),

Working together, we believe we can create a unique experience that will help your marketing team generate leads and also help existing customers and prospects to know and understand what your establishment does and how best to do business with the establishment all in one place with a few clicks.

To make things simple, this proposal doubles as an executable contract. We have included all necessary terms of agreement at the end, and your electronic signature turns it into a binding project, allowing us to move forward with website development immediately.

Need

Ruby Chest Limited needs to reach a wider audience to make more sales and to be a household name. They need a platform where their prospects will be able to know that they exist.

Solution

MartTechnologies working with Ruby Chest Limited will provide a well-crafted, SEO-friendly website that will help the marketing team generate leads, user friendly website that fits all screen sizes, and a responsive(mobile) web website that will capture the necessary information your prospects and customers need to know about the establishment to relate with them.

Module

User Interface

This is a well-crafted user interface where users will get to know what the establishment does and how they do it.

Here also the clear address of the establishment is put out for prospects who may desire to reach the establishment.

Webmail

We will take our time to create a custom official mail for all staff members of Ruby Chest Limited.

Completion Duration

Developing the website and everything in between as outlined above will take **two weeks** to have the platform go live (testing time inclusive).

Why Us?

1. **Having worked with Organizations and businesses** around the globe, we have gained experience when it comes to delivering top-notch websites, some of the brands we have with include - GP Artworld Port Harcourt, Evergreen Side,
2. **Accessibility** - We are accessible and based in Port Harcourt Rivers state and are always ready to assist our clients if need be.
3. Continuous Product Updates without extra cost for the space of six(6) months

Fee Summary

Description	Amount (NGN)	
Utilities Cost		
UI/UX Figma design	150,000.00	One time payment
Logo design	20,000.00	One time payment
Hosting and Domain name registration	100,000.00	
Development Cost		
Modules integration(web application)	350,000.00	One time payment
Optimization	50, 000.00	
On Page SEO	50,000.00	
Grand Total	720, 000.00	

Fee Schedule

If your establishment wishes MartTechnologies to go forward with the project, here is the schedule for payment of the fee:

- 60% due upon acceptance of the proposal before work commences.
- 40% due upon delivering the completed project and deployment.

MartTechnologies will launch the platform when requested, provided there is no balance due. If there are incurred fees (acknowledged by both parties) outside the scope of this proposal, the establishment in no later than five(5) days from when the completed design was launched

Next Steps

To proceed with this project, the establishment is required to take the following steps:

1. Accept the proposal "as is" or discuss desired changes. Please note that changes to the scope of the project can be made at any time, but additional charges may apply.
2. Finalize and sign a contract.
3. Submit an initial payment of 60% of the total project fee.

Once these steps have been completed we will begin the project.

Acceptance

MartTechnologies

Ruby Chest Limited



Signatures

Date

Uchenna Martins Anya

