

Jan 15 11AM

Nominal — race / gender
{rainy, cloudy} weather
color
transport mode {car, bus, walk}
brand
emotion

Ordinal — age?
health {good, fair, poor}
education level
grade {A, A-, B+, ...}
income?

Quantitative { interval → internal comparison }
{ ratio → external comparison }
{ to 0
{ homicides per 100K people

Variables?

population
height / weight
precipitation
GDP growth
GPA
price

compare to 0?

either

no

either

yes

no

either

(except malnourished, obese)