

IN4MATX 133: User Interface Software

Lecture 8:
Data Visualization Tools

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Question

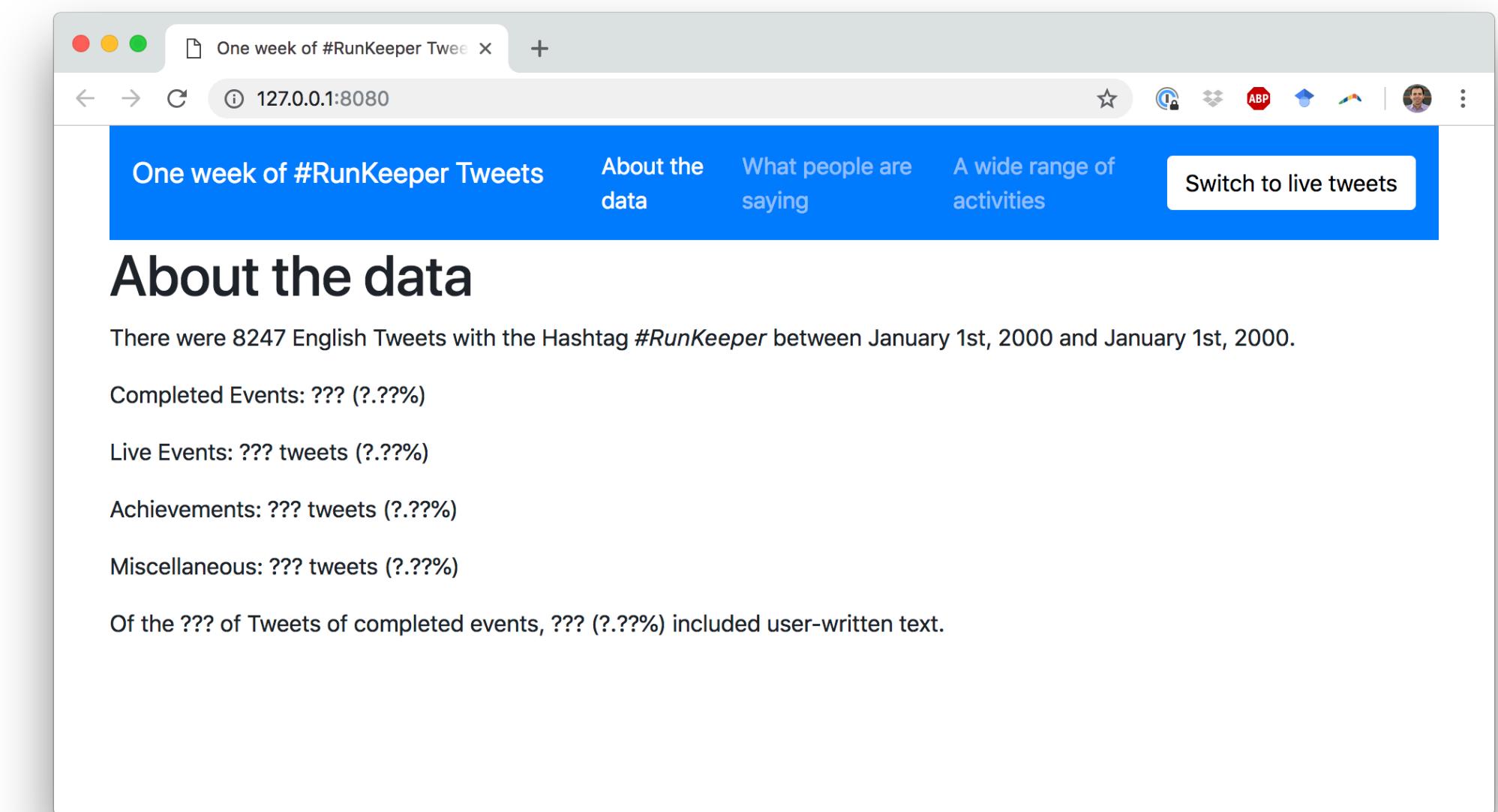


Would you attend TA office hours specifically on using Git and GitHub? (assuming convenience, etc.)

- A Absolutely
- B Probably
- C Not sure/Undecided
- D Probably not
- E Definitely not

A2 (Tweet Report)

- Use JavaScript & jQuery to edit a report about tweets from the RunKeeper running app
- Due 4am Thursday October 25
 - (1 week + Wednesday/Thursday)
- Tomorrow in discussion TAs will demo assignment setup and the different assignment parts
 - Good opportunity for setup help



Question



**Which best describes how far you are through A2
(Tweet Report)?**

- A What's A2? (I haven't looked)
- B I've read it, but haven't really started working
- C I'm working on parts 1-3 (editing the pages of the report)
- D I've finished/mostly finished parts 1-3, I'm working on part 4 (loading live tweets)
- E I've finished part 4, working on bonus features or am done

Today's goals

By the end of today, you should be able to...

- Describe the concepts of threshold and ceiling in software tools and what tool designers should be striving to create
- Explain the relative threshold and ceilings of visualization tools like Protovis, D3, and Vega-Lite
- Describe common visualization primitives like marks, axes, and scales
- Implement simple visualizations with Vega-Lite

**This is a *very* narrow slice
of visualization**

If you want more, take IN4MATX 143

First: Software Tools

Sequential programs (command line)

- Program takes control, prompts for input
 - Person waits on the program
 - Program says when it is ready for more input, which the person then provides



Sequential programs (command line)

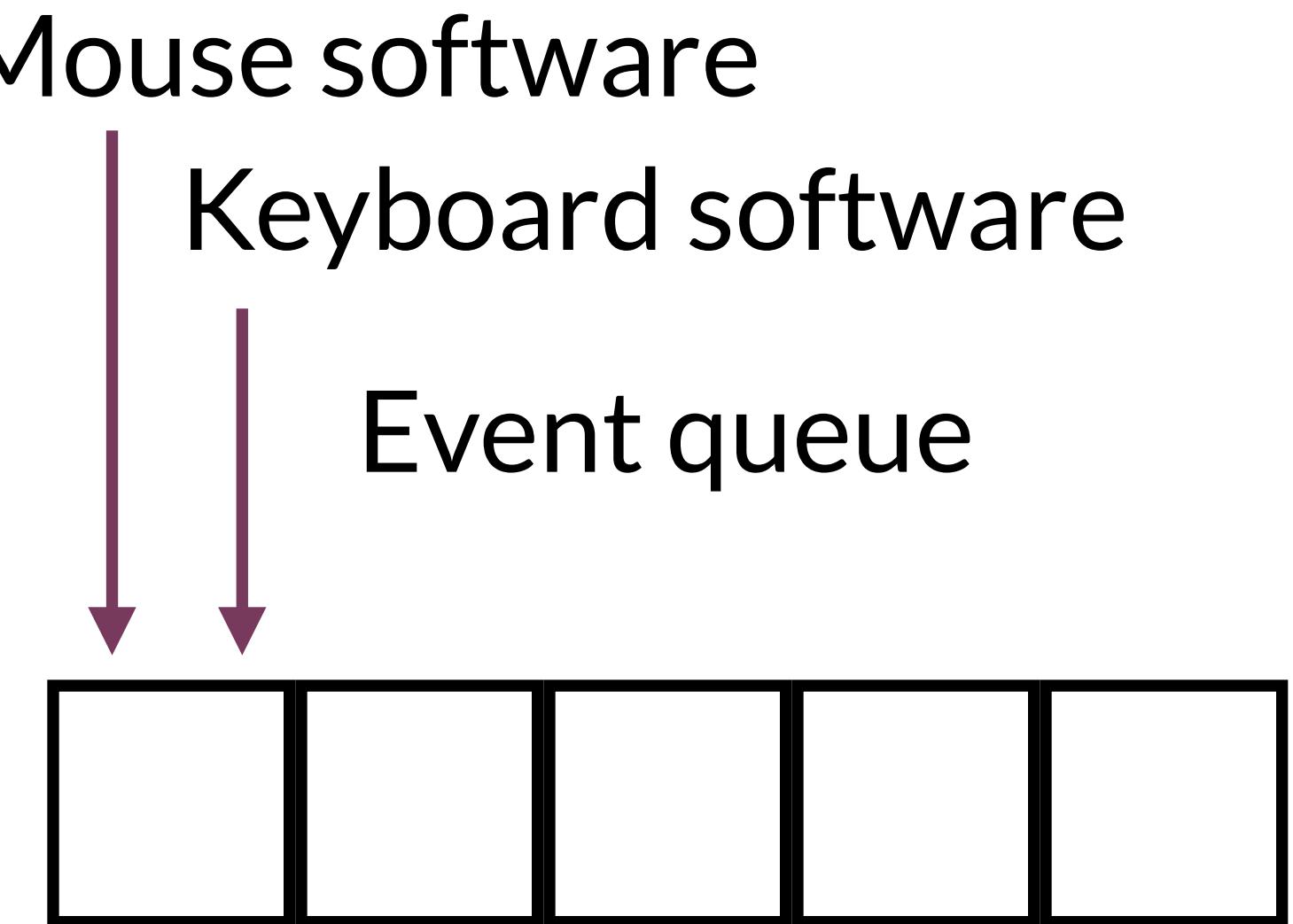
```
while true {  
    print "Prompt for Input"  
    input = read_line_of_text()  
    output = do_work()  
    print output  
}  
}
```

- Person is literally modeled as a file



Event-driven programming

- A program waits for a person to provide input
- All communication is done via events
 - Mouse down, item drag, key up
- All events go in a queue
 - Ensures events are handled in order
 - Hides specifics from applications



Basic interactive software loop

- All interactive software has this loop somewhere

```
do {  
    e = read_event();      ← Input  
    dispatch_event(e);   ← Processing  
    if (damage_exists())  
        update_display(); ← Output  
} while (e.type != WM_QUIT);
```

Basic interactive software loop

- Maybe if you've made a game, you've built this loop
- But imagine you had to write this loop every time you wanted to write a webpage, desktop app, or mobile app
- Instead, we rely on tools to handle common operations

```
do {  
    e = read_event();  
    dispatch_event(e);  
    if (damage_exists())  
        update_display();  
} while (e.type != WM_QUIT);
```

Example: a button

- What's behind a button?
 - Set X and Y boundaries
 - Check if mouse down is within those boundaries
 - Check if mouse up is *also* within those boundaries
 - If so, then fire an event
- What if you had to program this sequence every time you wanted to add a button to your website?



Understanding tools

What is a user interface tool?

- Software or libraries which help you build a user interface
 - Bootstrap is a user interface tool, designed to help make interfaces responsive
 - Angular, React, etc. are all user interface tools

Understanding tools

We use tools because they...

- Identify common or important practices
- Package those practices in a framework
- Make it easy to follow those practices
- Make it easier to focus on the application we're building

Understanding tools

Tools enable...

- Faster and more iterative design
- Better implementation than without the tool
- Consistency across applications using the same tool

Understanding tools

Why is designing tools difficult?

- Need to understand the core practices and problems
- Those are often evolving with technology and design
- The tasks people are trying to solve change quickly, so tools struggle to keep up

Understanding tools

Key terms

- Threshold: How hard to get started
- Ceiling: How much can be achieved
- Path of least resistance: Tools influence what interfaces are created
- Moving targets: Changing needs make tools obsolete

Threshold

How hard to get started

- Some tools are harder to pick up
- Depends on what a person knows already
 - A new programming language adds to the threshold
 - If a tool borrows concepts from another popular tool, it will be easier for many people to pick up

Ceiling

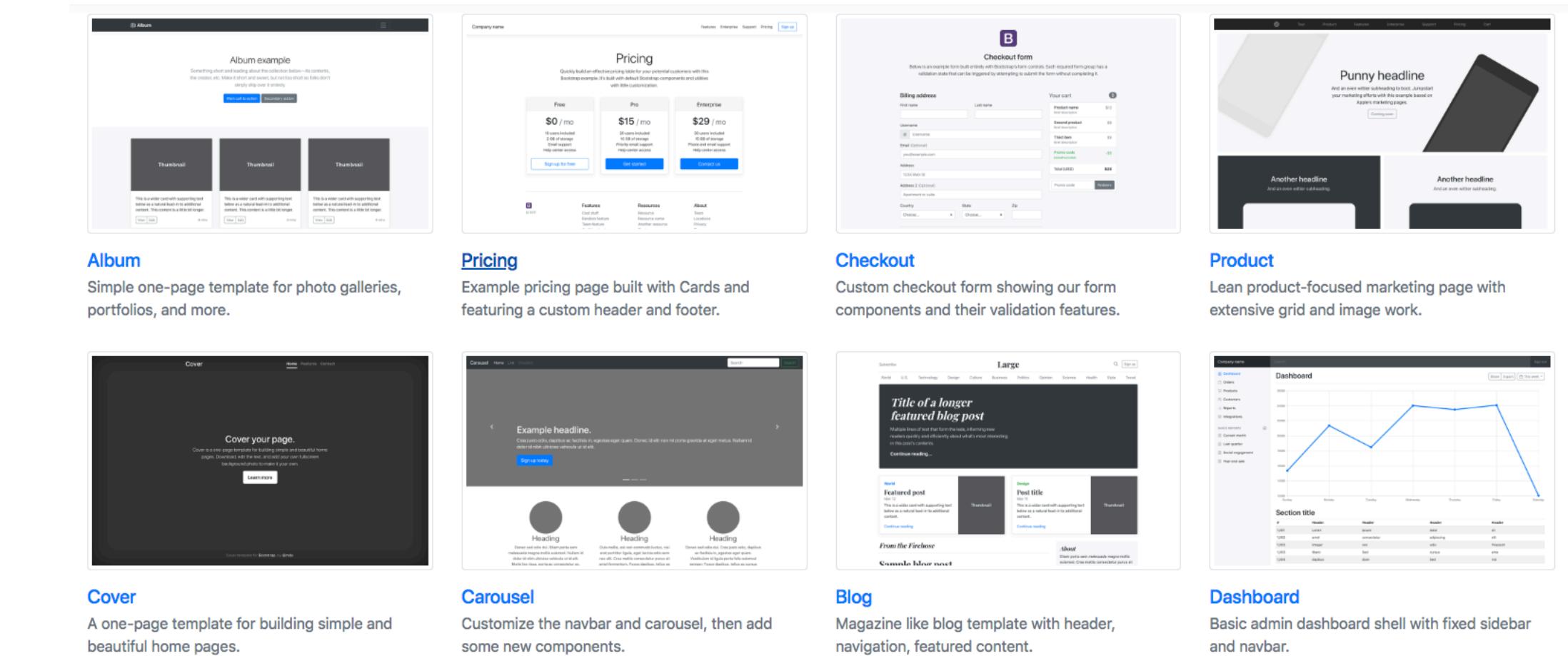
How much can be achieved

- Tools restrict what's possible
 - Your program could do much more if it had direct access to the bits on your computing device

Path of least resistance

Tools influence what interfaces are created

- Remember the concern that all Bootstrap pages look similar?
- Sapir-Whorf Hypothesis
 - Roughly, some thoughts in one language cannot be expressed or understood in another language
- Our tools frame how we think about interaction and design

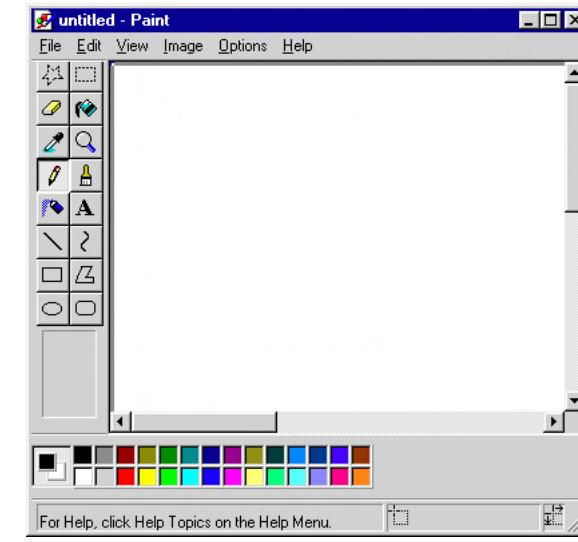


Moving targets

Changing needs make tools obsolete

- Codification eventually constrains design
 - Our understanding of how people interact with technology improves
 - New technology comes along to change the needs of tools
 - Example: Virtual reality has wildly different interactions and tool needs

Question

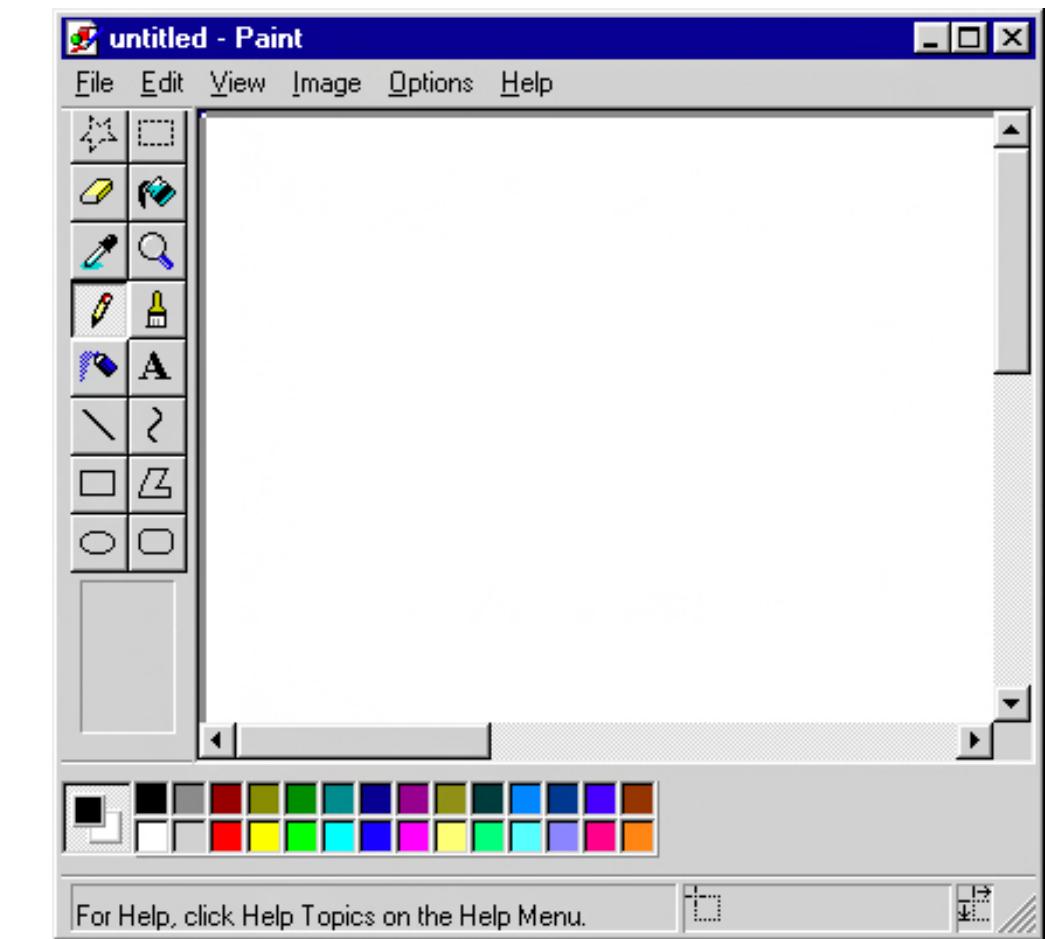


Relative to each other, what are the *threshold* and *ceiling* of Adobe Photoshop and Microsoft Paint?
(They're tools for making images, but the principles apply)

- A Photoshop: high ceiling, high threshold; Paint: low ceiling, low threshold
- B Photoshop: high ceiling, low threshold; Paint: low ceiling, high threshold
- C Photoshop: low ceiling, high threshold; Paint: high ceiling, low threshold
- D Photoshop: low ceiling, low threshold; Paint: high ceiling, high threshold
- E I'm confused, just clicking in to get participation credit

Threshold and ceiling

- It's all relative; no absolute measure
- Tools should be *low threshold*
 - Easy to pick up
- But tools should also be *high ceiling*
 - Can do a lot
- The best tools are both
 - Photoshop introduces tutorials, etc. to lower the threshold



**Ok, so what does any of this
have to do with visualization?**

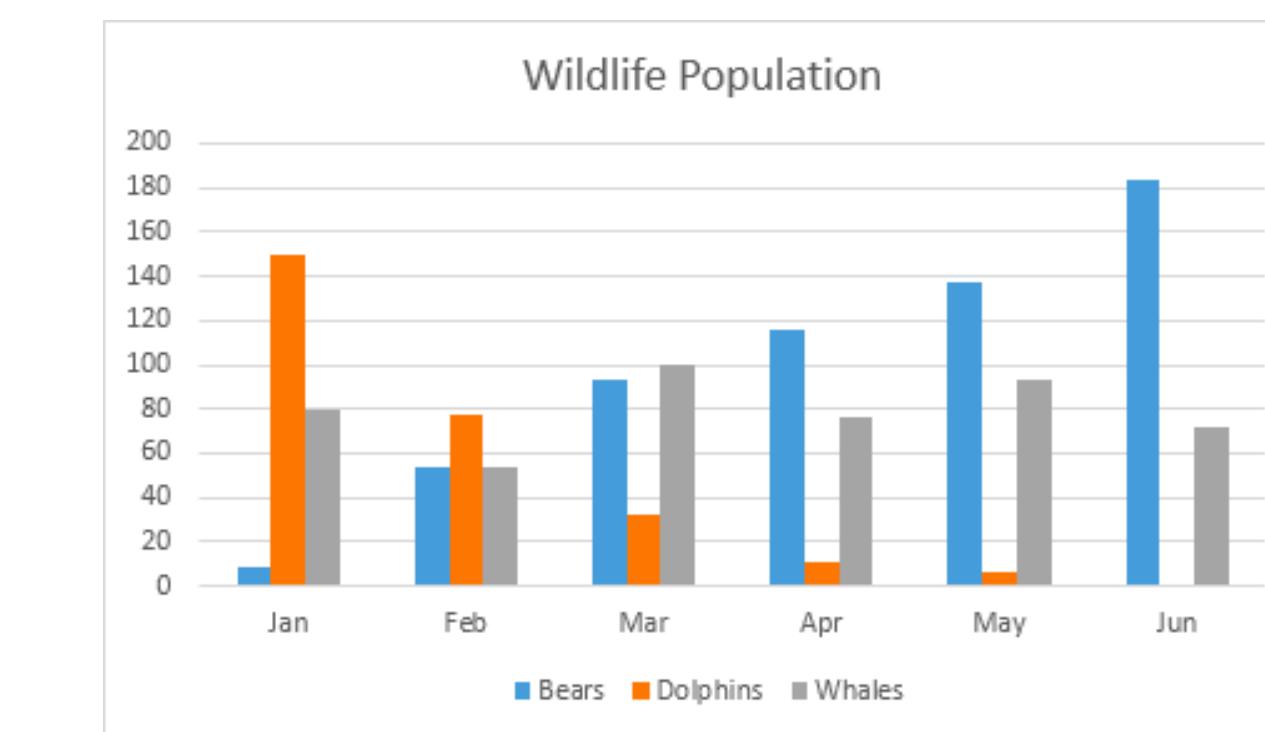
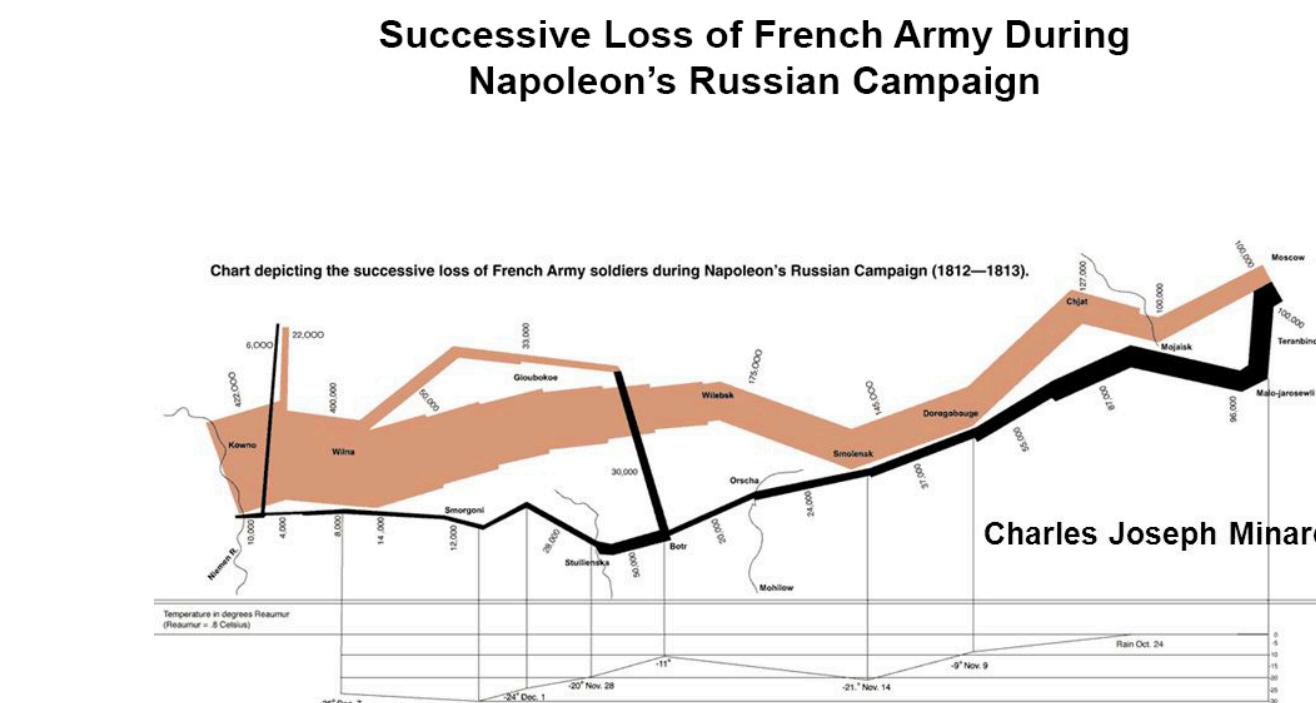
Scaleable Vector Graphics (SVG)

- XML format for specifying graphics
 - Looks somewhat like HTML
 - Most browsers can render them
 - Composed of lines, circles, rectangles, etc.

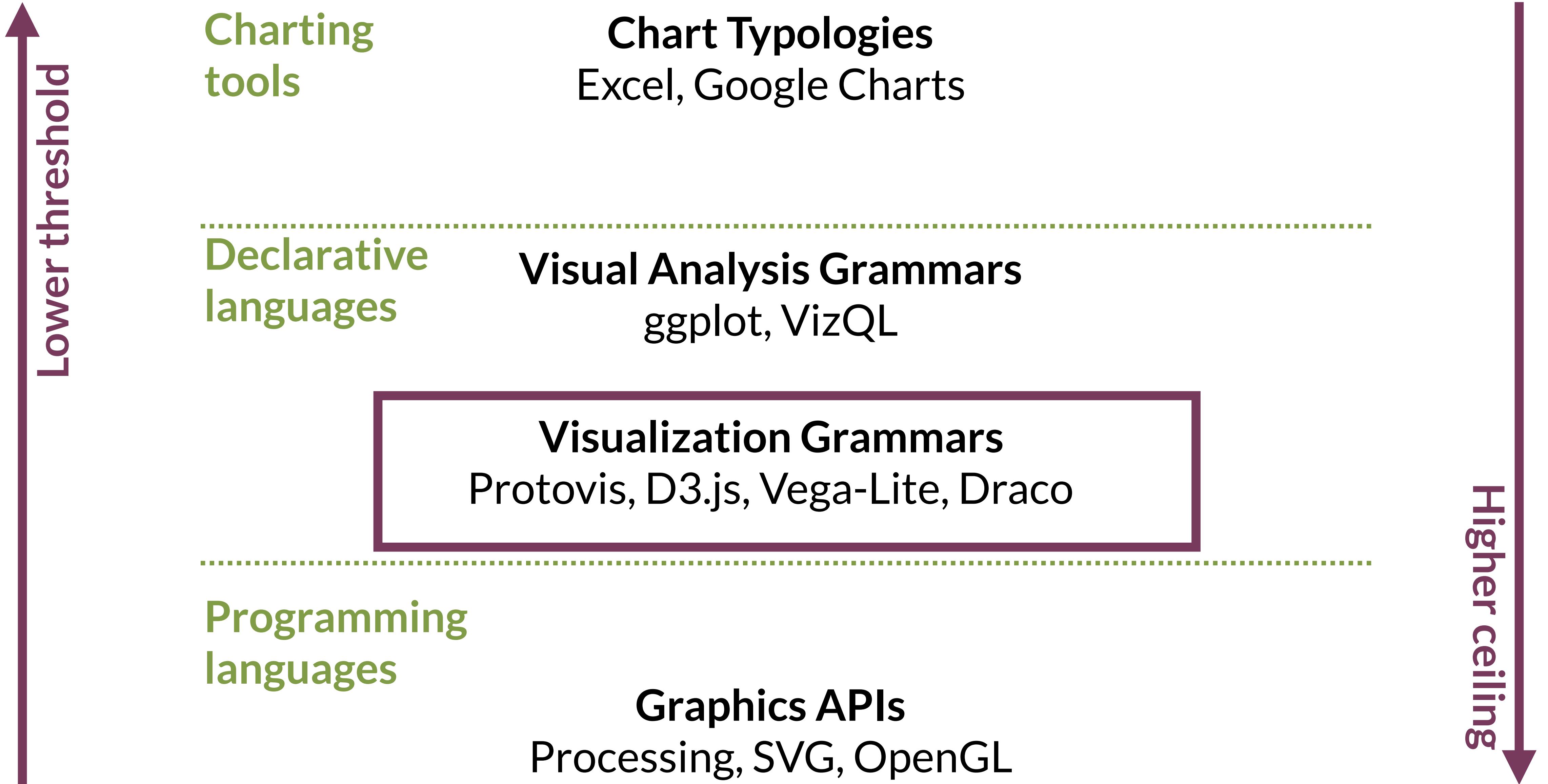
```
<svg width="100" height="100">
  <circle cx="50" cy="50" r="40" stroke="green" stroke-
width="4" fill="yellow" />
</svg>
```

Visualization tools

- Are governed by the same principles
- Scalable vector graphics (svg)
 - High ceiling, but high threshold
- Microsoft excel
 - Low threshold, but low ceiling



<https://www.edwardtufte.com/tufte/posters>



Declarative languages

- Programming by describing *what*, not *how*
- Separate specification (*what you want*) from execution (*how it should be computed*)
- Contrasts to **imperative** programming, where you must give explicit steps

Declarative languages



Markup
language



Styling
language



Programming
language

Declarative languages



Declarative
language



Declarative
language



Imperative
language

Declarative language

HTML



```
<main class="container">
  <div class="row">
    <div class="col-3">A</div>
    <div class="col-6">B</div>
    <div class="col-4">C</div>
    <div class="col">D</div>
    <div class="col">E</div>
  </div>
</main>
```

What should be rendered, but not how

JS



```
var array = [ '1', 'fish', 2, 'blue' ];
array[5] = 'dog';
array.push('2');
array[2] = array[array.length - 1] - 4;
array[0] = typeof array[2];
array[4] = array.indexOf('blue');

console.log(array.join('*'));
```

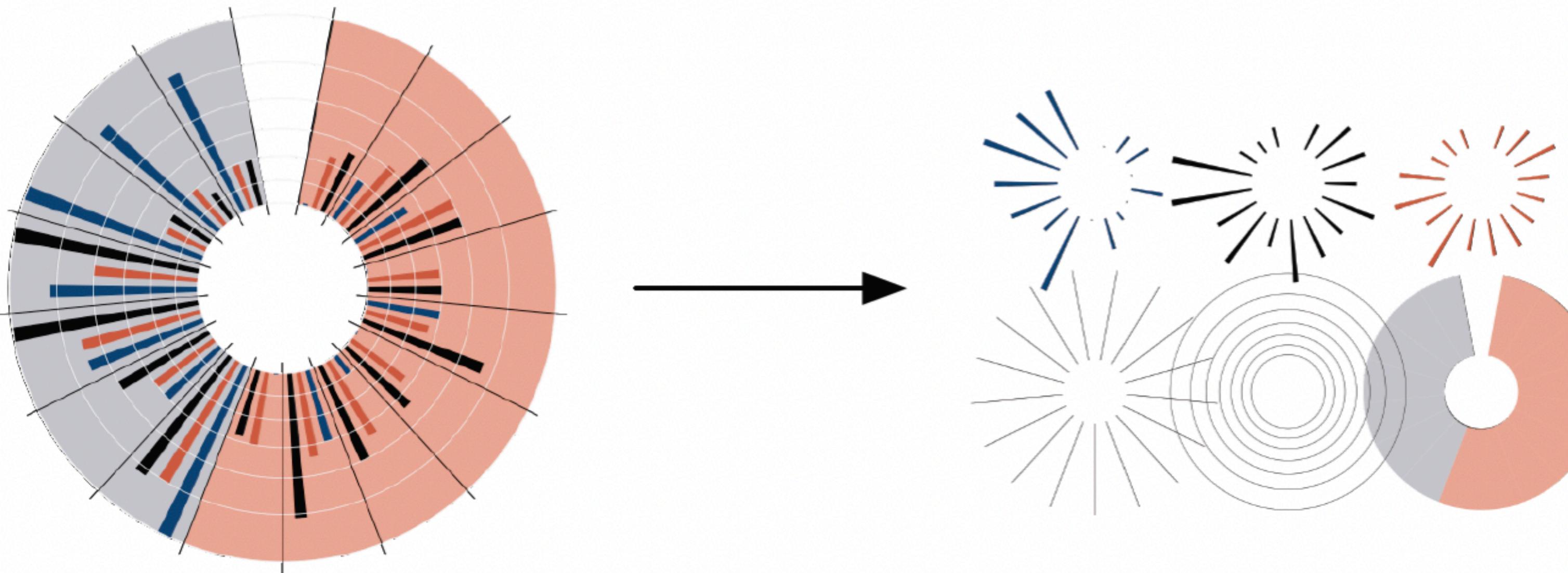
Step-by-step

Why declarative languages?

- Faster iteration, less code
 - Easier to pick up; lower threshold
 - Can be generated programmatically

Protopis

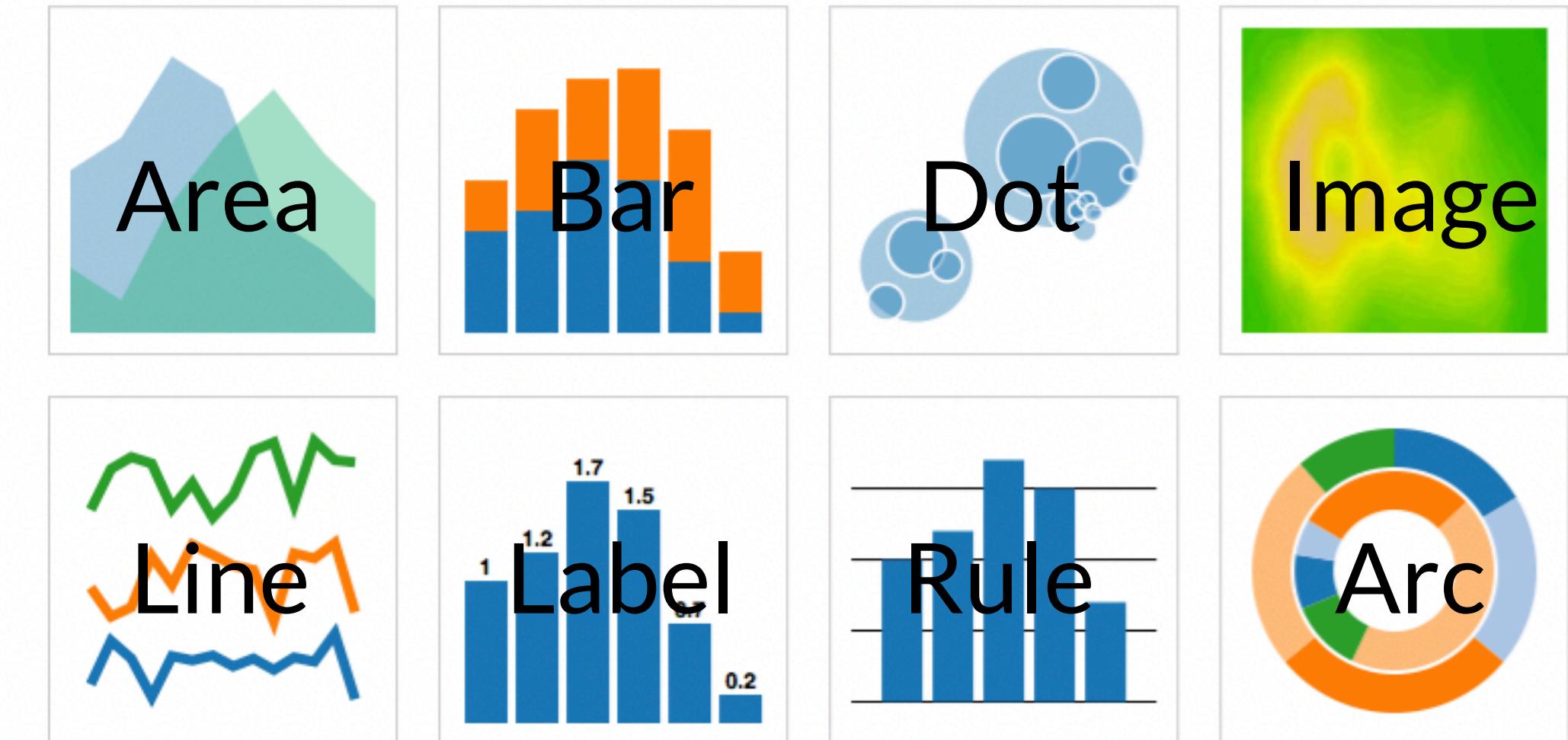
- Initial grammar for visualization
- A composition of data-representative marks
 - Self-contained JavaScript model (doesn't export to SVG or anything else)



Michael Bostock, Jeffrey Heer. IEEE Vis, 2009. Protopis: A Graphical Toolkit for Visualization.
<https://doi.org/10.1109/TVCG.2009.174>

Protopis

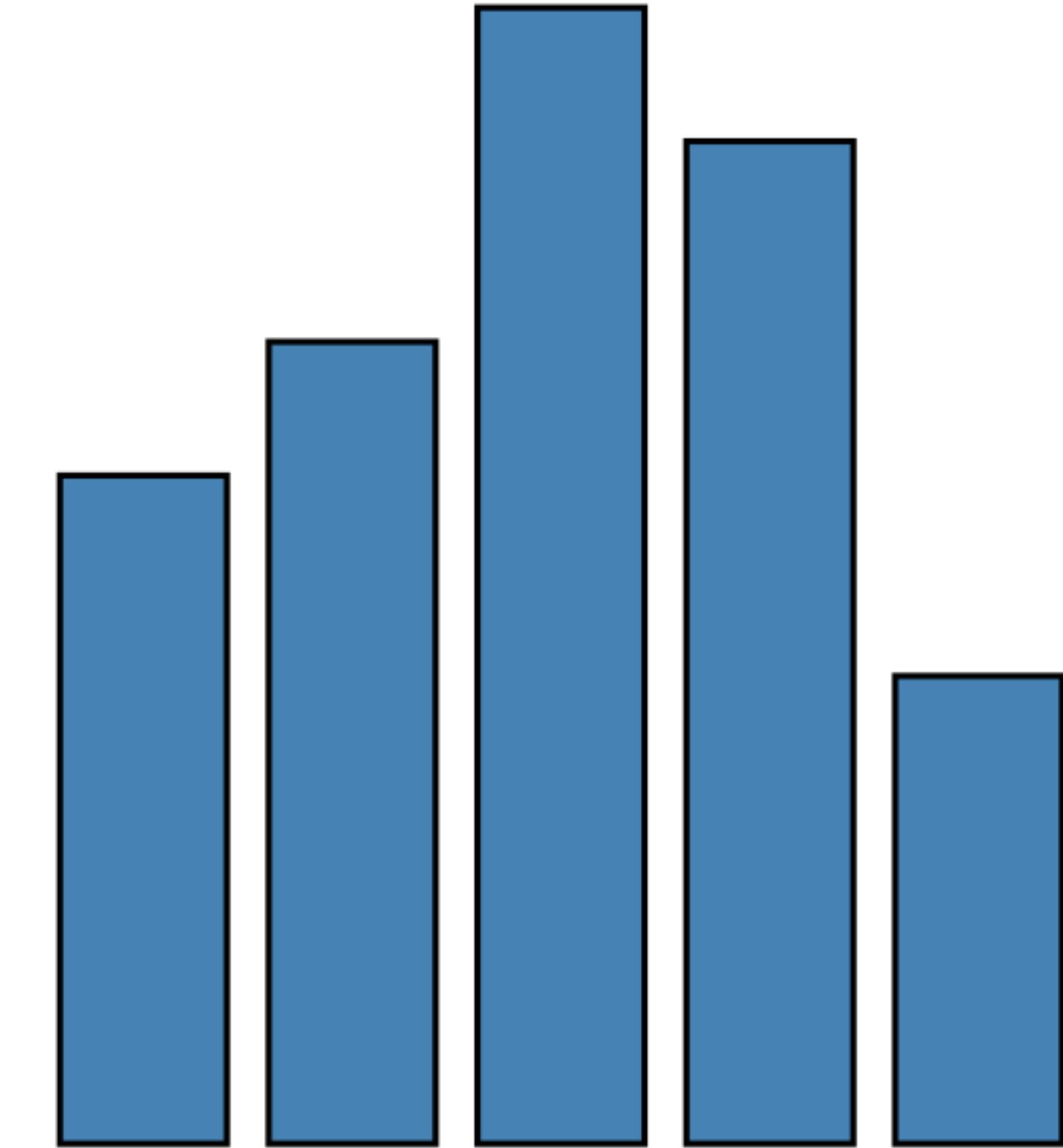
- Marks: graphical primitives
 - Marks specify how content should be rendered



Protopis

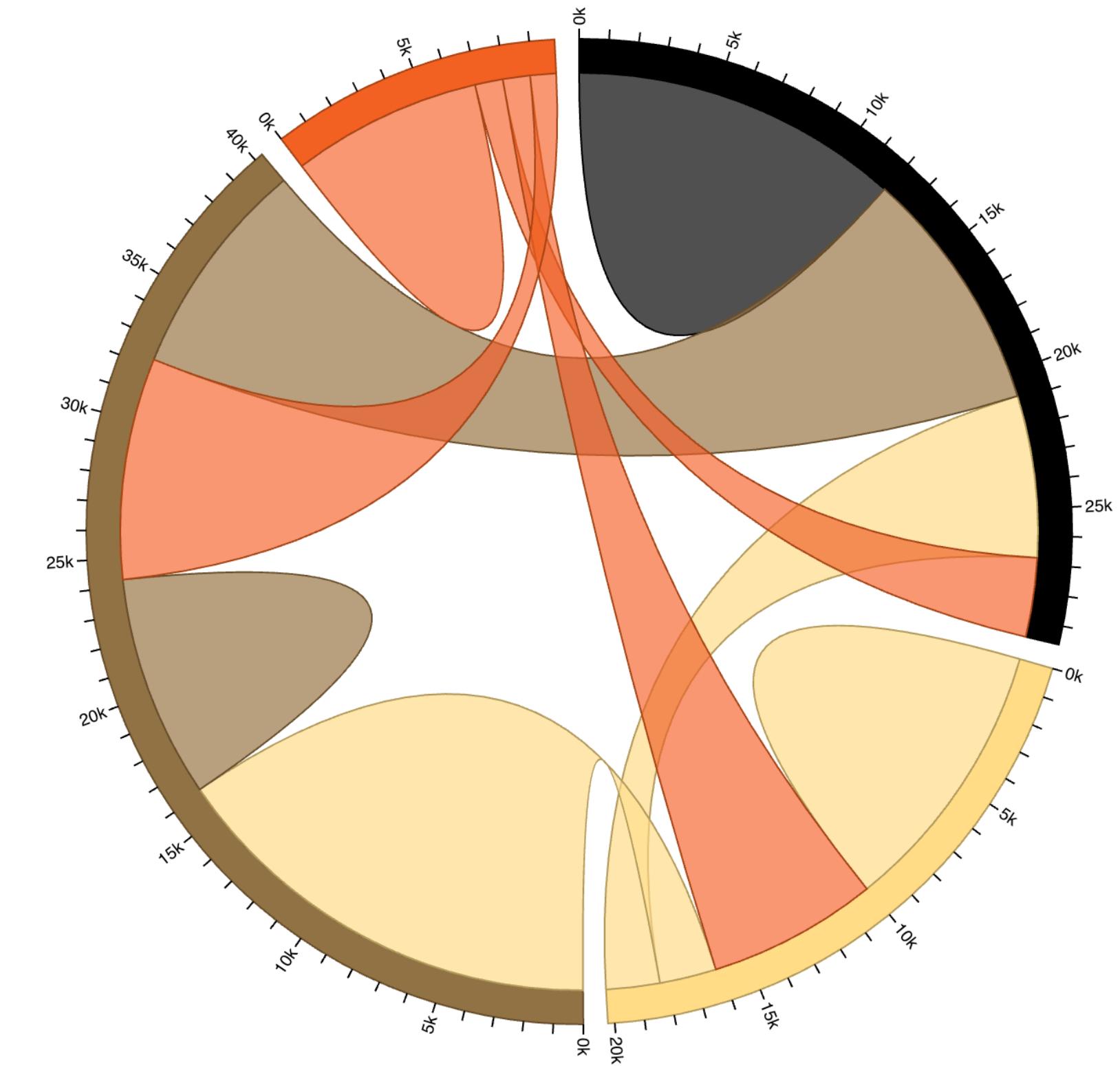
```
var vis = new pv.Panel();
vis.add(pv.Bar)←Mark
  .data([1, 1.2, 1.7, 1.5, 0.7])
  .visible(true)
  .left((d) => this.index * 25)
  .bottom(0)
  .width(20)
  .height((d) => d * 80) ←
  .fillStyle("blue")
  .strokeStyle("black")
  .lineWidth(1.5);
vis.render();
```

Literally specifies
which pixel each bar
should start at and
how many pixels tall
it should be



D3

- Binds data directly to a web page's DOM by editing a SVG
 - More expressive! Can make anything an SVG can make
 - Enables interactivity, can access mouse & keyboard events through the same tools as a browser
 - Much more complex...



D3

```
var svg = d3.select(DOM.svg(width,  
height));
```

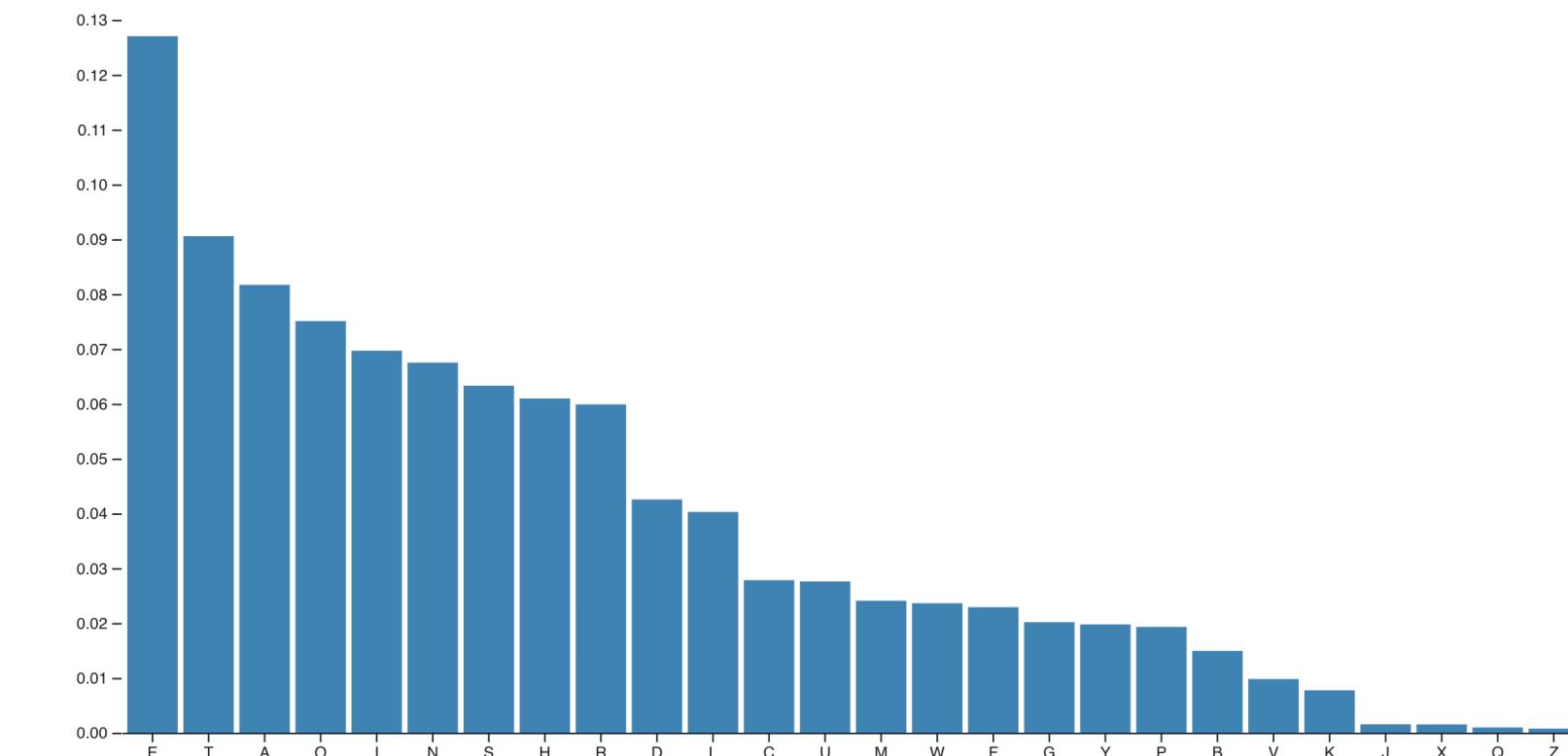


Find SVG in the DOM

```
svg.append("g")  
  .attr("fill", "steelblue")  
  .selectAll("rect").data(data).enter()  
  .append("rect") ← No more mention of marks!  
    .attr("x", d => x(d.name))  
    .attr("y", d => y(d.value))  
    .attr("height", d => y(0) -  
y(d.value))  
    .attr("width", x.bandwidth());
```

```
svg.append("g")  
  .call(xAxis);
```

```
svg.append("g")  
  .call(yAxis);
```



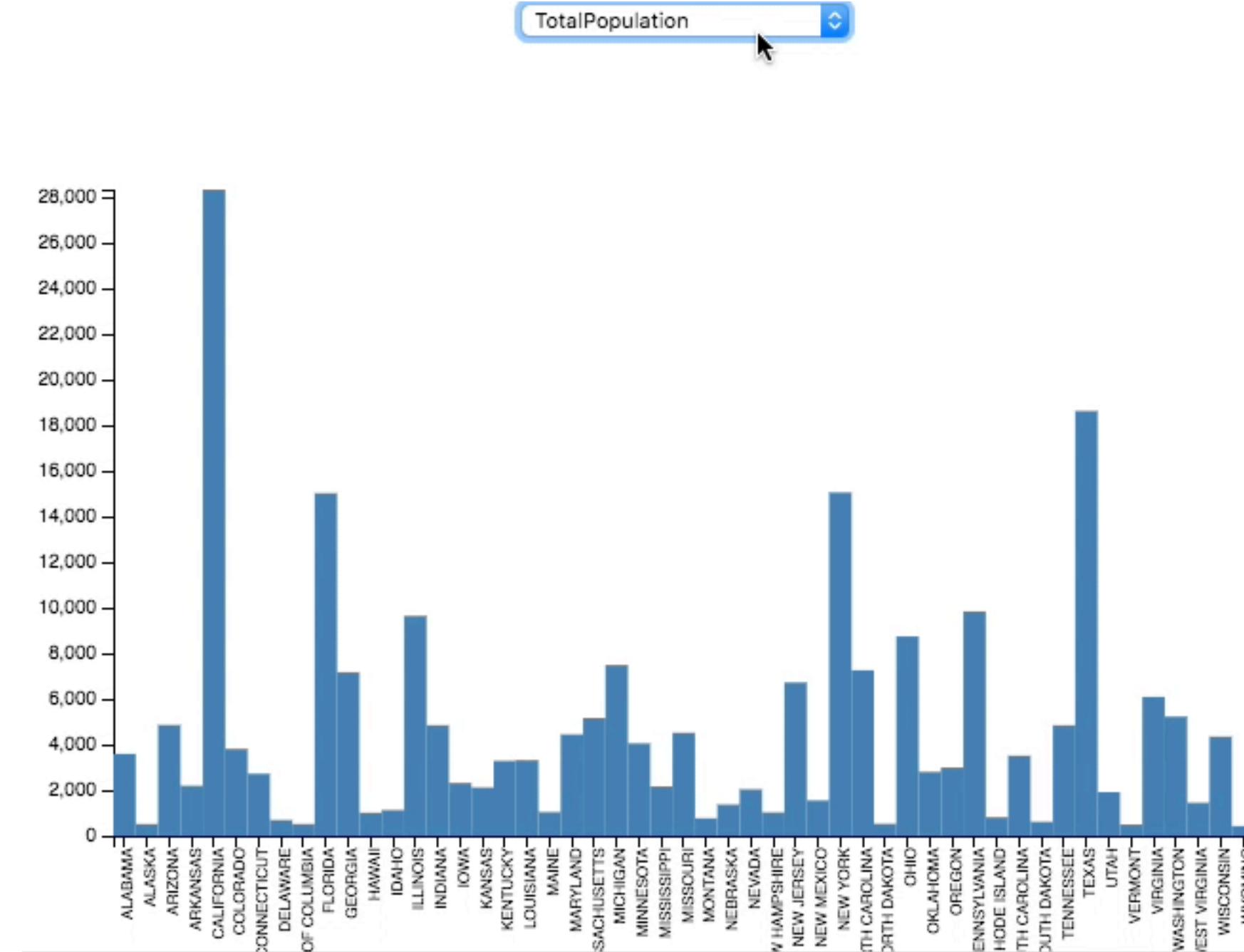
D3

~118 lines of code,
plus data in a separate file

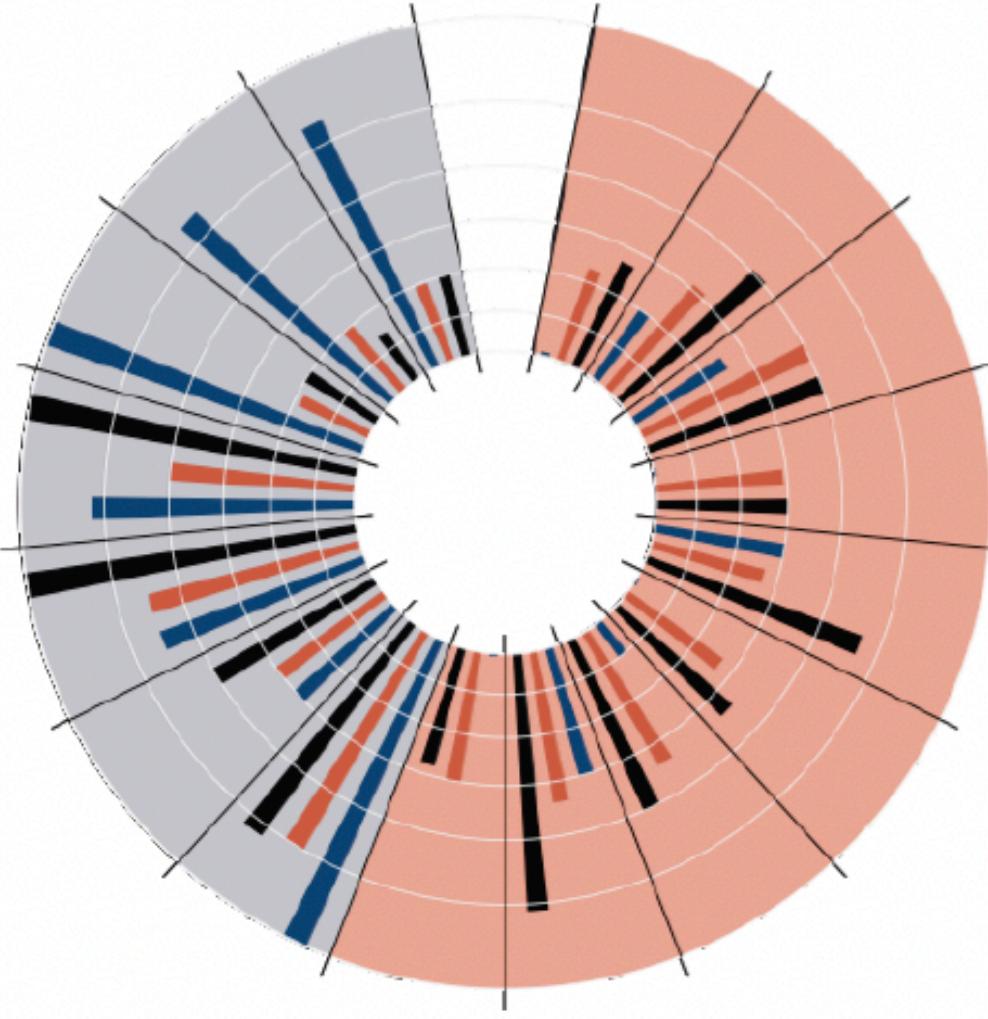
```

var svg = d3.select("body").append("svg")
    .attr("width", width + margin.left + margin.right)
    .attr("height", height + margin.top + margin.bottom)
    .attr("transform", "translate(" + margin.left + "," + margin.top + ")");
d3.tsv("VotingInformation.tsv", function(error, data){
  // filter year
  var data = data.filter(function(d){return d.Year == '2012'});
  // filter out column values
  var elements = Object.keys(data[0])
    .filter(function(d){
      return !(d == "Year" || d == "State");
    });
  var selection = elements[0];
  var y = d3.scale.linear()
    .domain([0, d3.max(data, function(d){
      return d[selection];
    })])
    .range([height, 0]);
  var x = d3.scale.ordinal()
    .domain(data.map(function(d){ return d.State; }));
    .rangeBands([0, width]);
  var xAxis = d3.svg.axis()
    .scale(x)
    .orient('bottom');
  var yAxis = d3.svg.axis()
    .scale(y)
    .orient('left');
  svg.append("g")
    .attr("class", "x axis")
    .attr("transform", "translate(0," + height + ")");
  callXAxis();
  selectAll("text")
    .style("font-size", "8px")
    .style("text-anchor", "end")
    .attr("dx", "-.8em")
    .attr("dy", "-.55em")
    .attr("transform", "rotate(-90) ");
  svg.append("g")
    .attr("class", "y axis")
    .call(yAxis);
  svg.selectAll(".rectangle")
    .data(data)
    .enter()
    .append("rect")
    .attr("class", "rectangle")
    .attr("width", width / data.length)
    .attr("height", function(d){
      return height - y(+d[selection]);
    })
    .attr("x", function(d, i){
      return (width / data.length) * i;
    })
    .attr("y", function(d){
      return y(+d[selection]);
    })
    .append("title")
    .text(function(d){
      return d.State + " : " + d[selection];
    }));
  var selector = d3.select("#drop")
    .append("select")
    .attr("id", "dropdown")
    .on("change", function(d){
      selection = document.getElementById("dropdown");
      y.domain([0, d3.max(data, function(d){
        return +d[selection.value];
      })]);
      yAxis.scale(y);
      d3.selectAll(".rectangle")
        .transition()
        .attr("height", function(d){
          return height - y(+d[selection.value]);
        })
        .attr("x", function(d, i){
          return (width / data.length) * i;
        })
        .attr("y", function(d){
          return y(+d[selection.value]);
        })
        .ease("linear")
        .select("title")
        .text(function(d){
          return d.State + " : " + d[selection.value];
        });
      d3.selectAll(".x,y-axis")
        .transition()
        .call(yAxis);
    });
  selector.selectAll("option")
    .data(elements)
    .enter()
    .append("option")
    .attr("value", function(d){
      return d;
    })
    .text(function(d){
      return d;
    })
  });
});

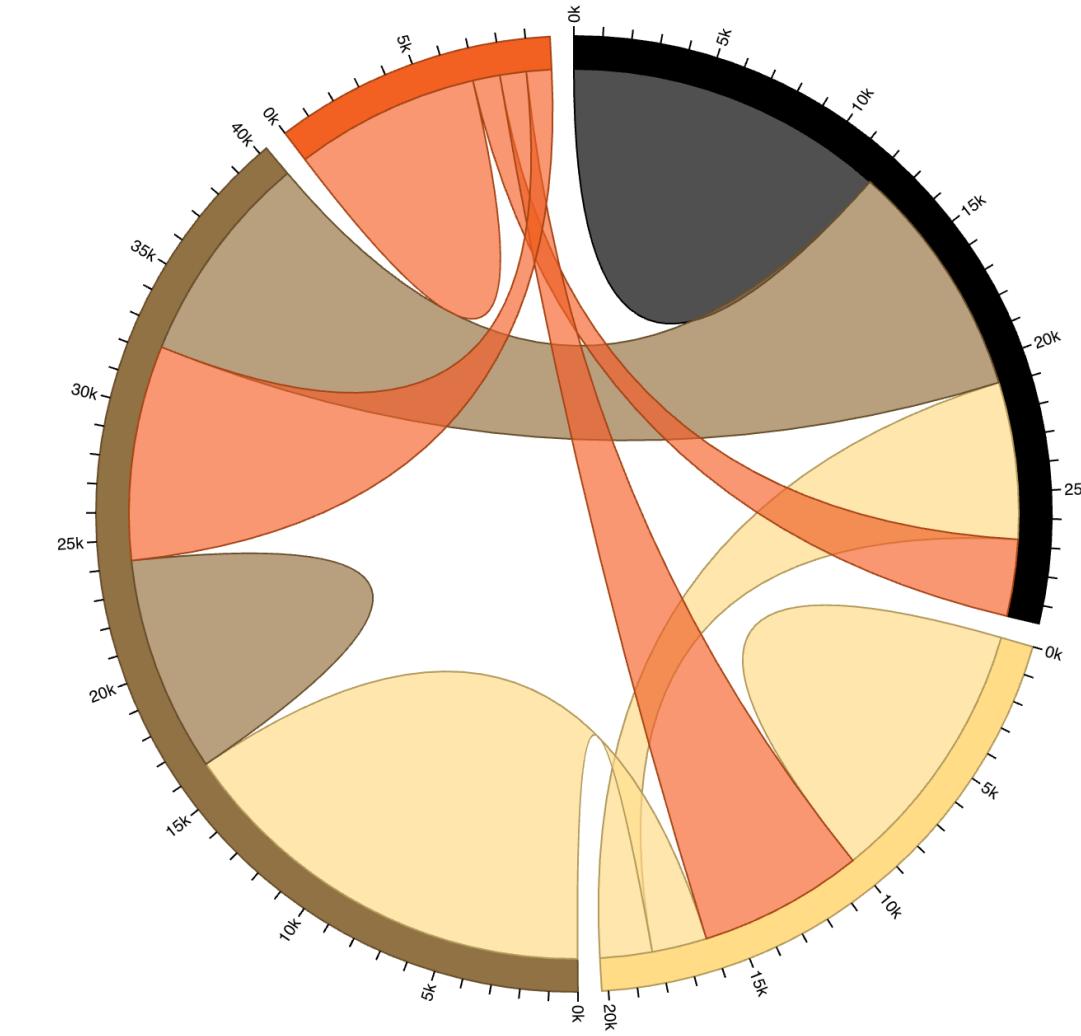
```



Protopvis & D3



Protopvis
Low(er) ceiling



D3
High(er) ceiling

Compared to excel, etc., both have a high ceiling
But both have a pretty high threshold!

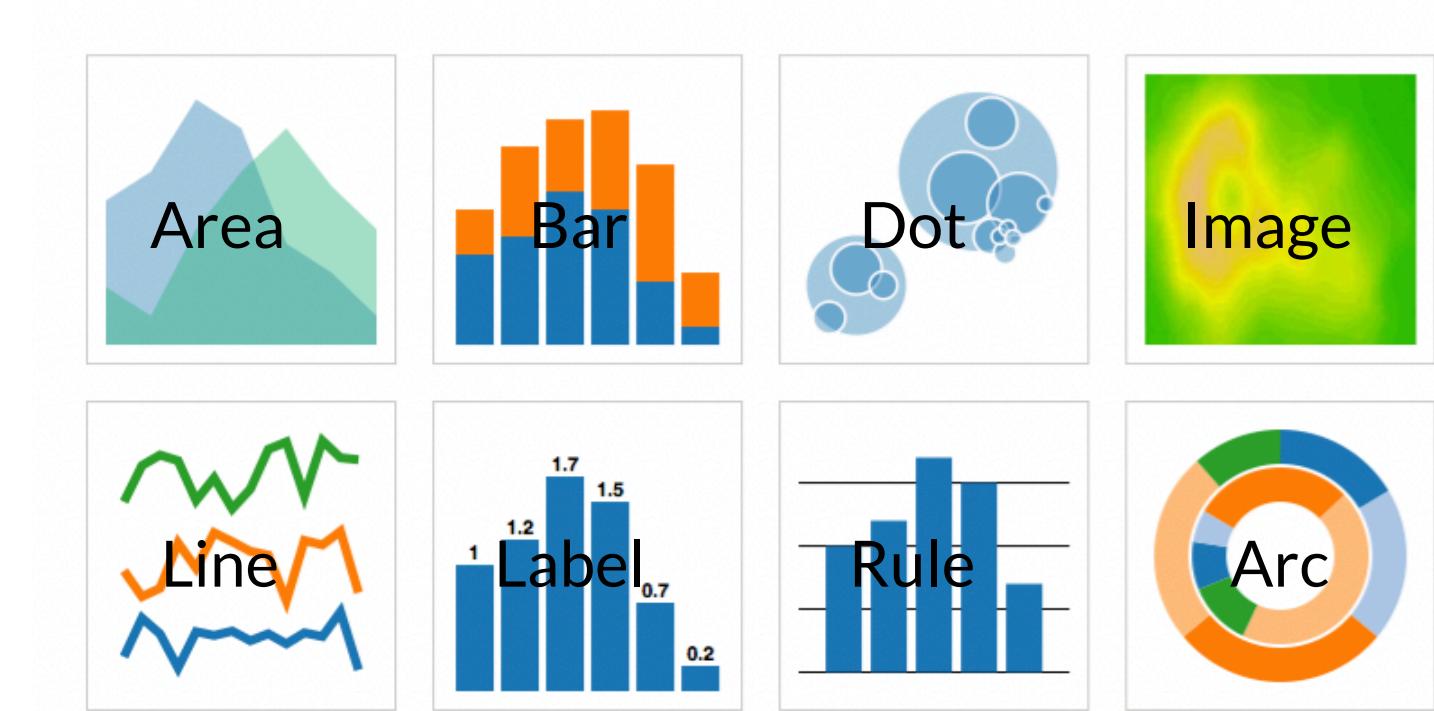
Vega-Lite: lowering the threshold

Lowering the threshold

- Goal: “create an *expressive* (high ceiling) yet *concise* (low threshold) declarative language for specifying visualizations”

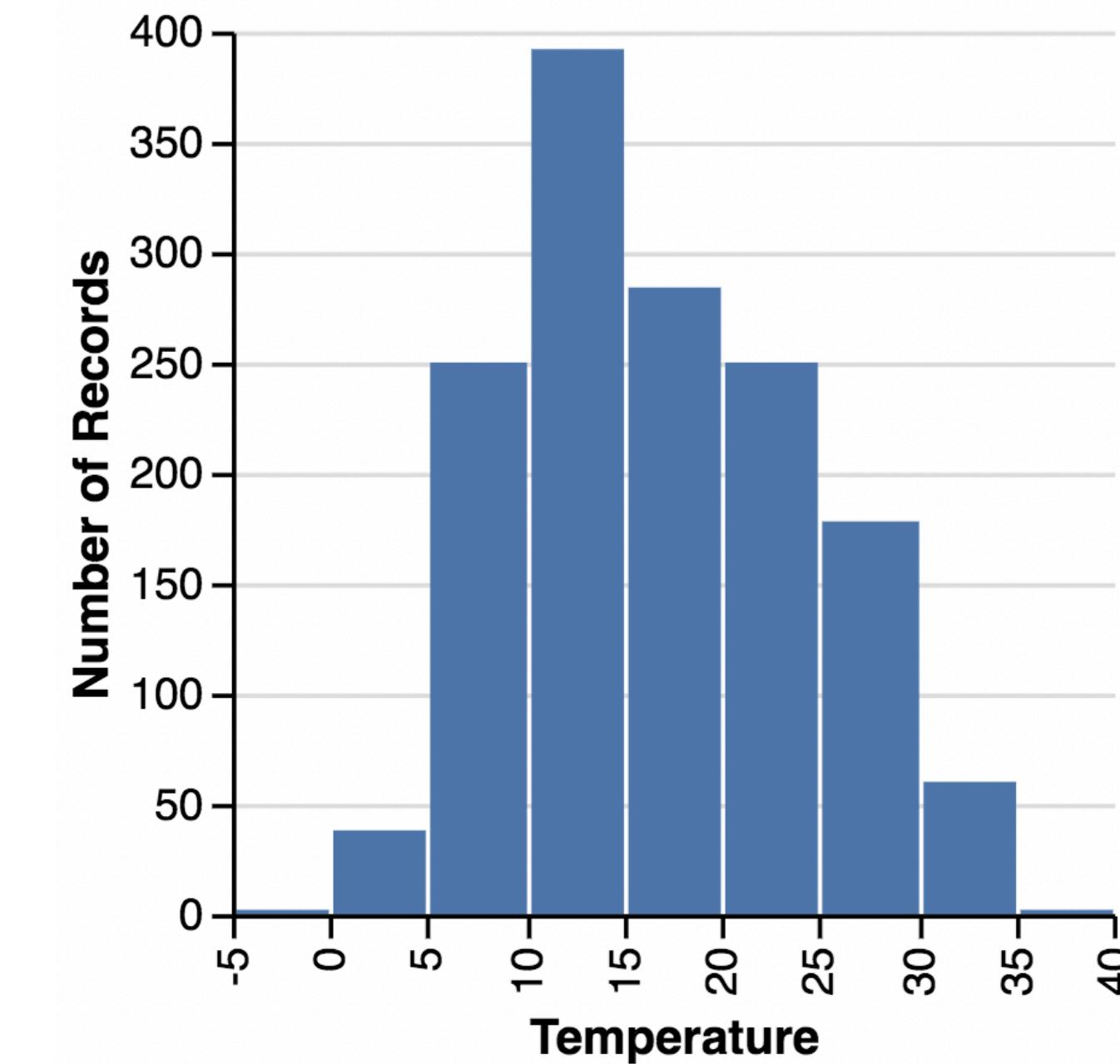
Vega-Lite

- Grammar of graphics
 - Data: input data to visualize
 - Mark: Data-representative graphics
 - Transform: whether to filter, aggregate, bin, etc.
 - Encoding: mapping between data and mark properties
 - Scale: map between data values and visual values
 - Guides: axes & legends that visualize scales



Vega-lite

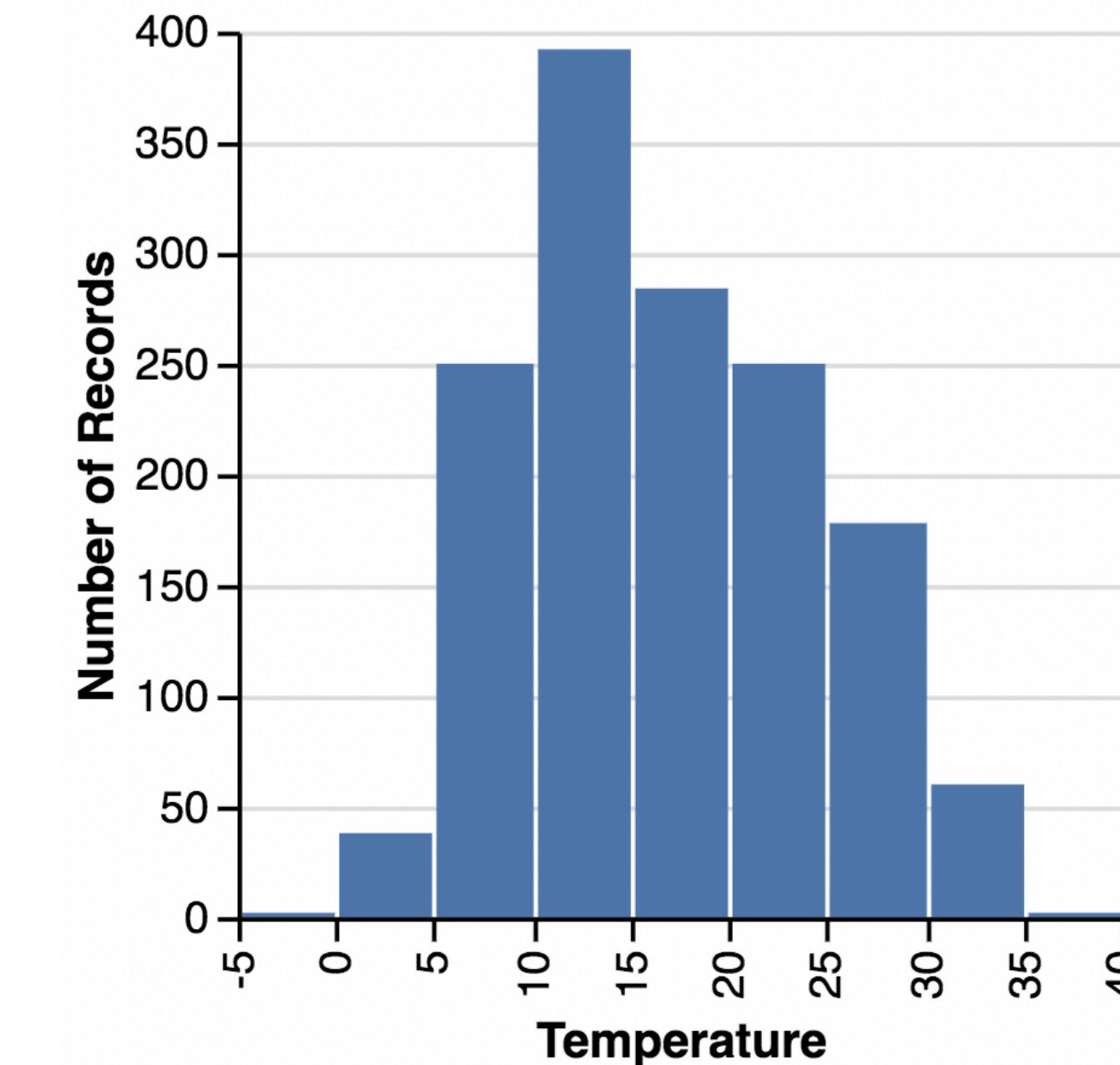
Making a histogram



Vega-lite

Histogram = (Bar with x=binned field, y=count)

- Bin records by their temperature
- Count how many records fall into each bin
- Render those bins as vertical bars

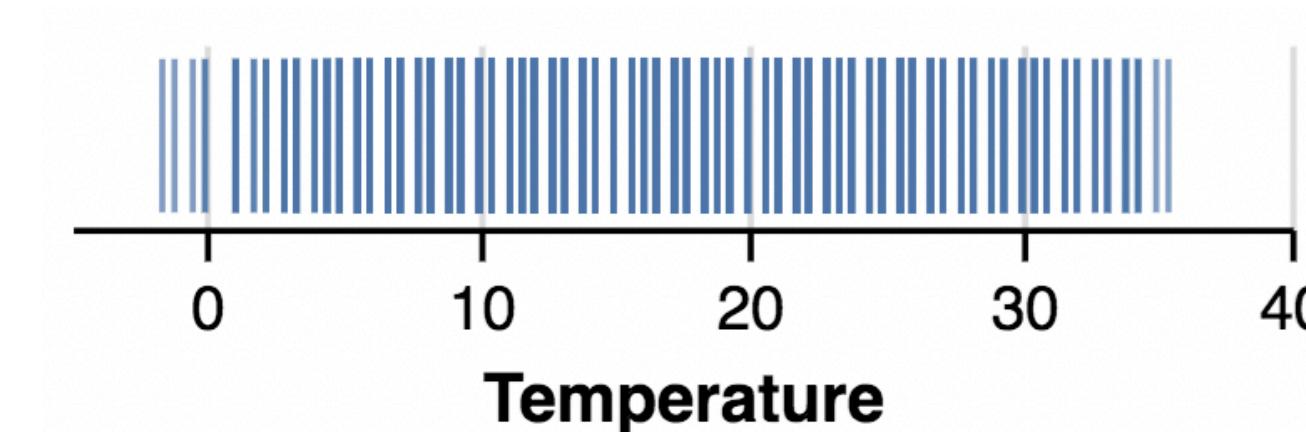


Vega-lite

Histogram = (Bar with x=binned field, y=count)

```
{  
  data: {url: "weather-seattle.json"},  
  mark: "tick", ← Set mark as a tick  
  encoding: {  
    x: {  
      field: "temperature", ← Encode x according to the  
      type: "quantitative" "temperature" field  
    }  
  }  
}
```

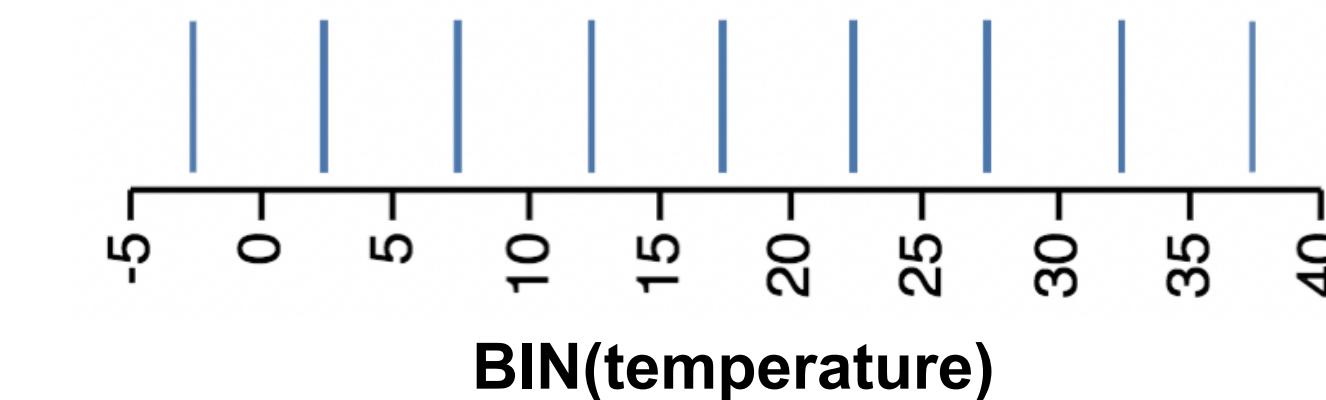
↑
Four types:
quantitative (numerical)
temporal (time)
ordinal (ordered)
nominal (categorical)



Vega-lite

Histogram = (Bar with x=binned field, y=count)

```
{  
  data: {url: "weather-seattle.json"},  
  mark: "tick",  
  encoding: {  
    x: {  
      bin: true, ←Bin values by x dimension  
      field: "temperature",  
      type: "quantitative"  
    }  
  }  
}
```

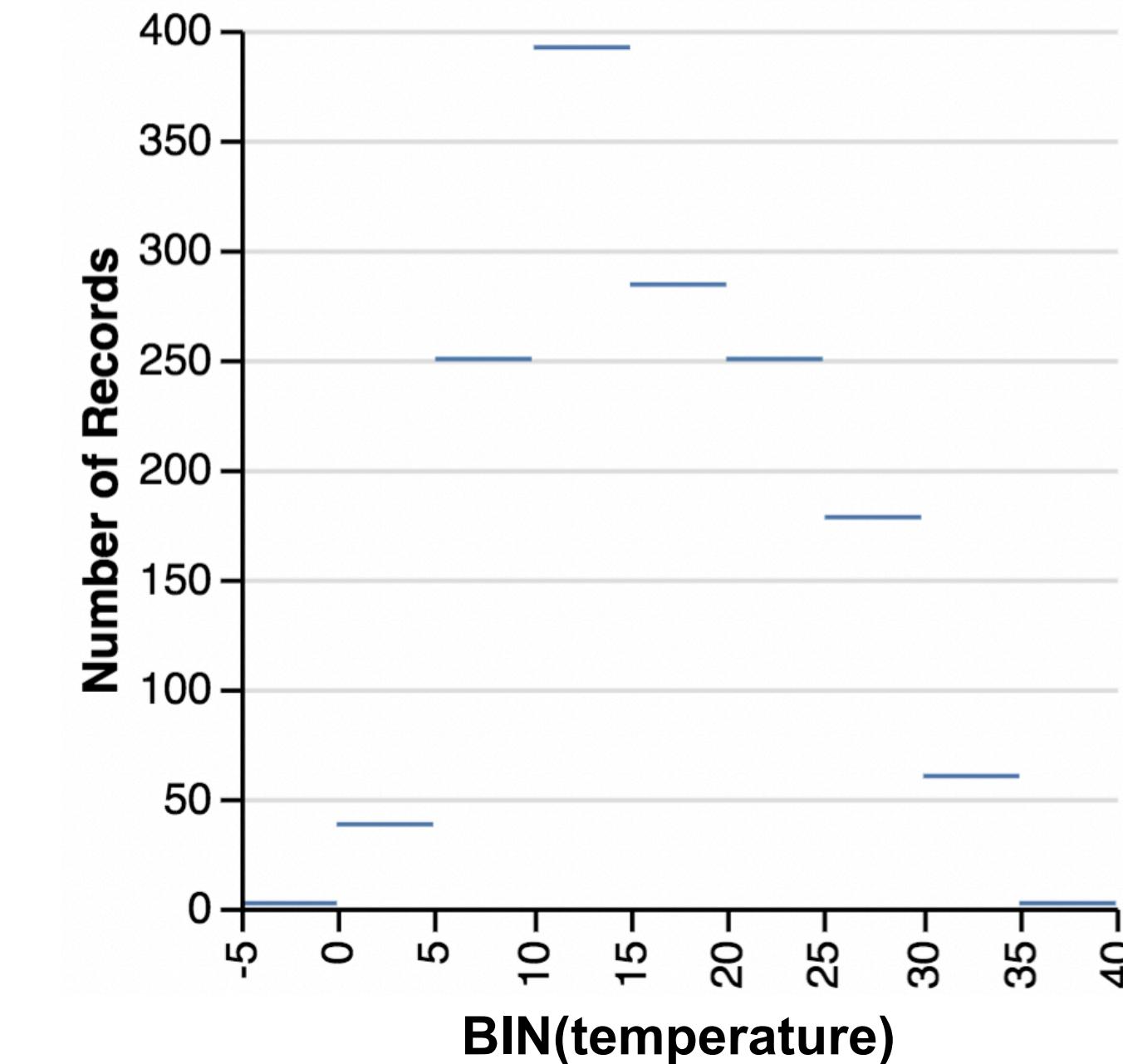


Vega-lite

Histogram = (Bar with x=binned field, y=count)

```
{  
  data: {url: "weather-seattle.json"},  
  mark: "tick",  
  encoding: {  
    x: {  
      bin: true,  
      field: "temperature",  
      type: "quantitative"  
    },  
    y: {  
      aggregate: "count",  
      type: "quantitative"  
    }  
  }  
}
```

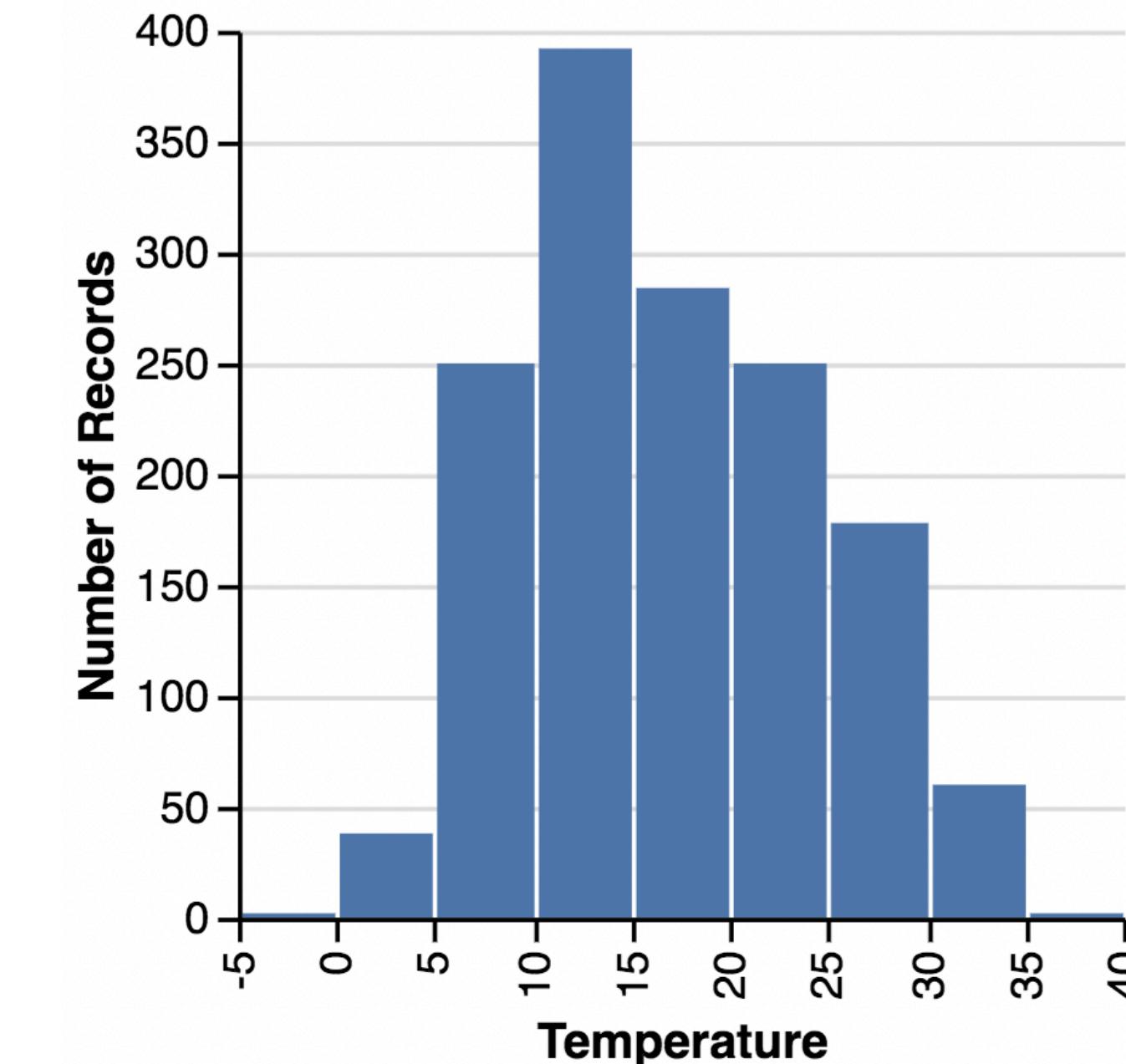
y should aggregate
the bins by counting
how many values
are in them



Vega-lite

Histogram = (Bar with x=binned field, y=count)

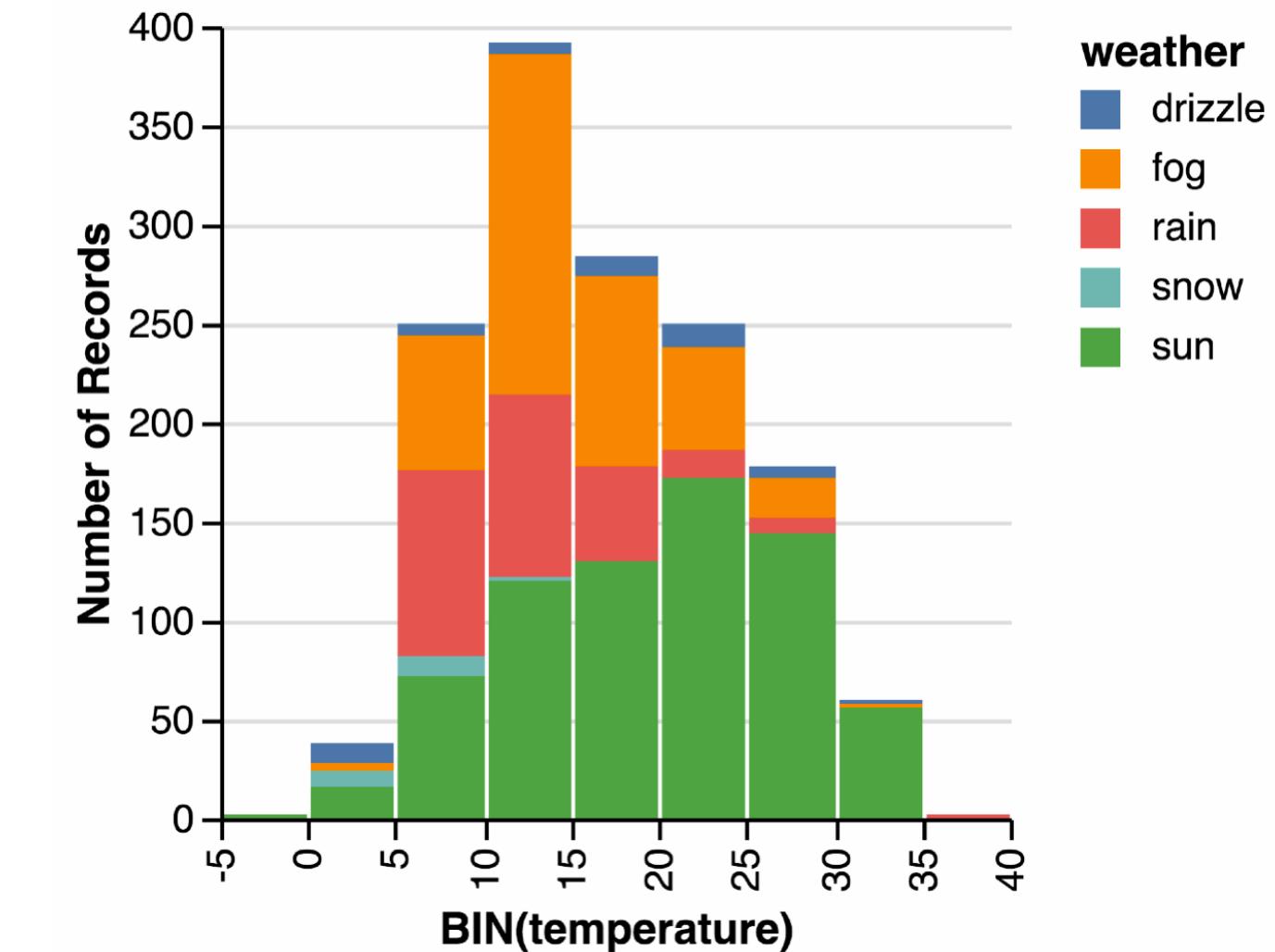
```
{  
  data: {url: "weather-seattle.json"},  
  mark: "bar", ←Change the mark to a bar  
  encoding: {  
    x: {  
      bin: true,  
      field: "temperature",  
      type: "quantitative"  
    },  
    y: {  
      aggregate: "count",  
      type: "quantitative"  
    }  
  }  
}
```



Vega-lite

Histogram + Color

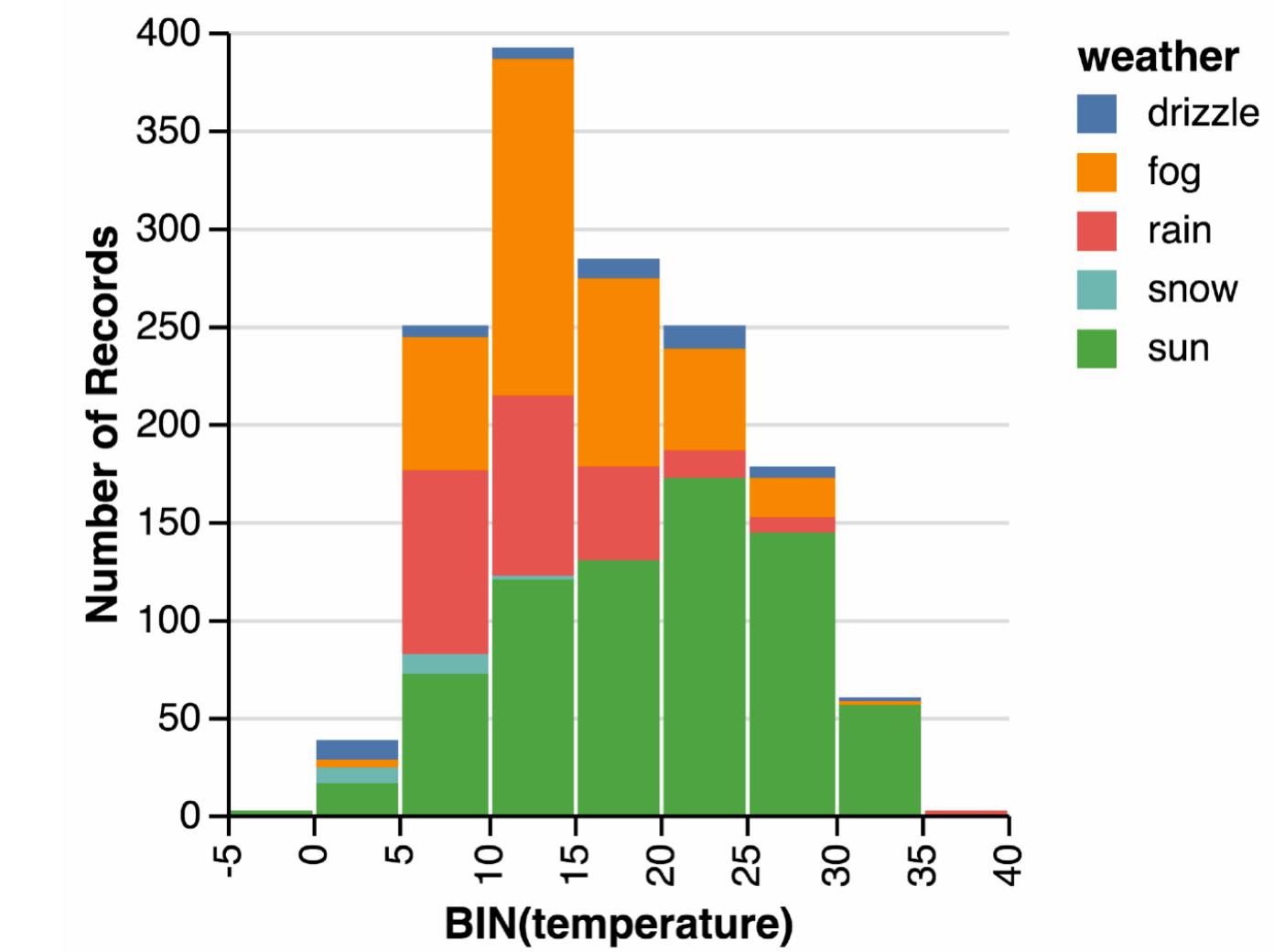
```
{  
  data: {url: "weather-seattle.json"},  
  mark: "bar",  
  encoding: {  
    x: {  
      bin: true,  
      field: "temperature",  
      type: "quantitative"  
    },  
    y: {  
      aggregate: "count",  
      type: "quantitative"  
    },  
    color: { ←Set the color to follow the weather field  
      field: "weather",  
      type: "nominal"  
    }  
  }  
}
```



Vega-lite

“Sensible defaults”

- The field chose reasonable defaults for how we wanted to present the data
 - We didn't specify what colors to use
 - Or how often to make a bin
 - Or how to label the axes
 - Or that the bars should be stacked
 - ...

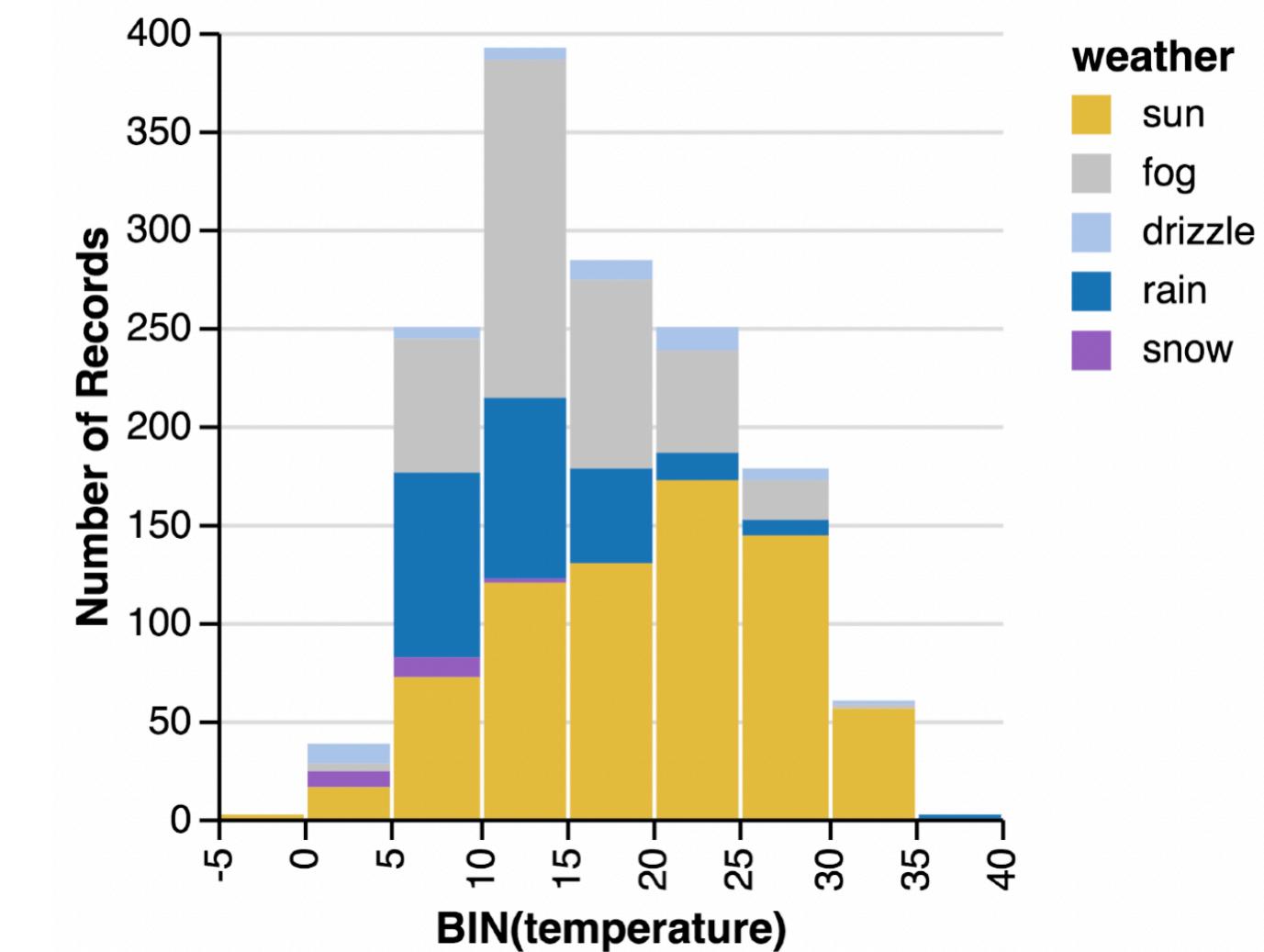


Vega-lite

Overriding the sensible defaults

```
{  
  data: {url: "weather-seattle.json"},  
  mark: "bar",  
  encoding: {  
    x: {  
      bin: true,  
      field: "temperature",  
      type: "quantitative"  
    },  
    y: {  
      aggregate: "count",  
      type: "quantitative"  
    },  
    color: {  
      field: "weather",  
      type: "nominal"  
    },  
    scale: {  
      domain: ["sun", "fog", "drizzle", "rain", "snow"],  
      range: ["#e7ba52", "#c7c7c7", "#aec7e8",  
              "#1f77b4", "#9467bd"]  
    }  
  }  
}
```

← Set our own color scale



Vega-lite

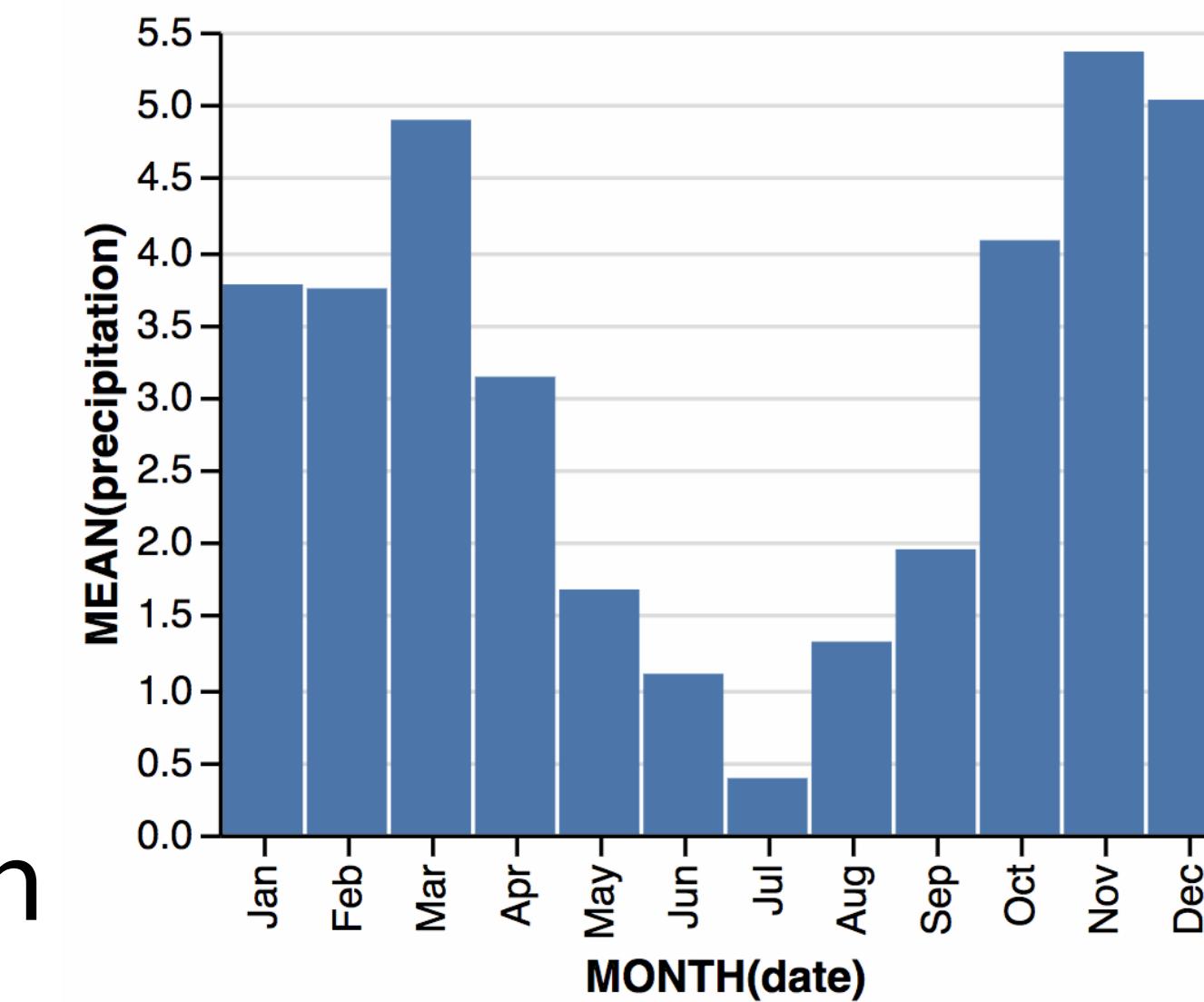
Monthly precipitation

```
{  
  data: {url: "weather-seattle.json"},  
  mark: "bar",  
  encoding: {  
    x: {  
      timeUnit: "month", field: "date",  
      type: "quantitative"  
    },  
    y: {  
      aggregate: "mean", ←Aggregate by the mean  
      field: "precipitation",  
      type: "quantitative"  
    }  
  }  
}
```

Field is a date, but display and bin it as a month

↓

Aggregate by the mean



Question

How would this visualization
be specified in Vega-Lite?
(Assume field names are correct)

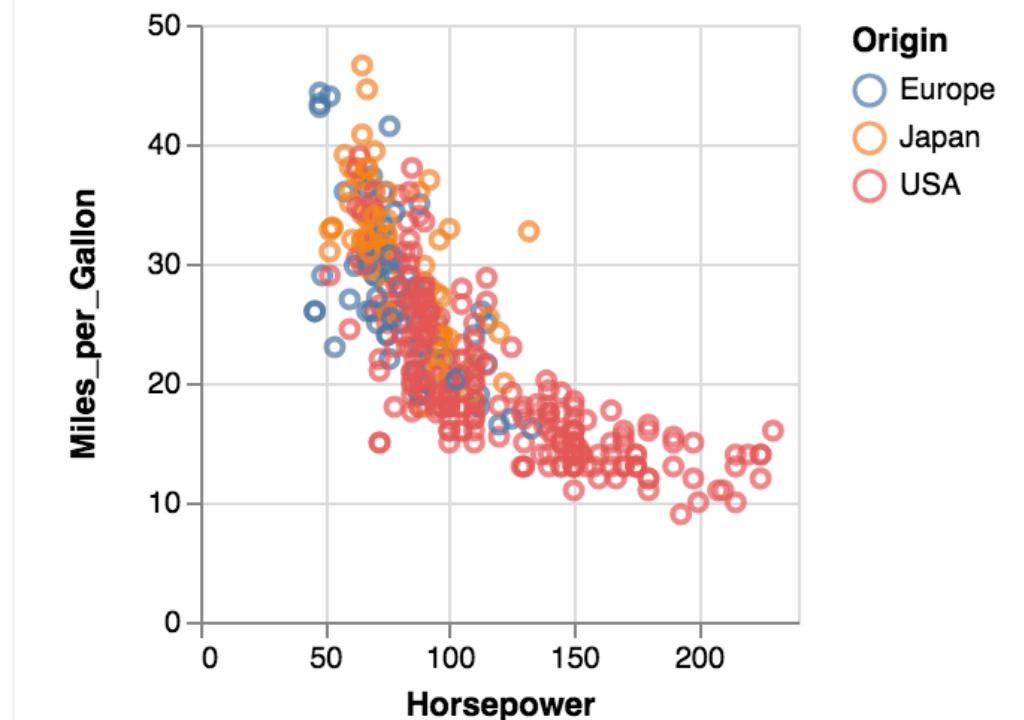
A mark: "point",
encoding: {
 x: {field: "Horsepower", type: "ordinal"},
 y: {field: "MPG", type: "ordinal"},
 color: {field: "Origin", type: "nominal"}
}

B mark: "point",
encoding: {
 x: {field: "Horsepower", type: "quantitative"},
 y: {field: "MPG", type: "quantitative"},
 color: {field: "Origin", type: "nominal"}
}

D mark: "point",
encoding: {
 x: {field: "Horsepower", type: "quantitative"},
 y: {field: "MPG", type: "quantitative"},
 color: {field: "Origin", type: "ordinal"}
}

C mark: "ticks",
encoding: {
 x: {field: "Horsepower", type: "quantitative"},
 y: {field: "MPG", type: "quantitative"},
 color: {field: "Origin", type: "nominal"}
}

E mark: "ticks",
encoding: {
 x: {field: "Horsepower", type: "ordinal"},
 y: {field: "MPG", type: "ordinal"},
 color: {field: "Origin", type: "nominal"}
}



Sensible defaults: Vega-lite's secret

- Threshold is lower
 - More concise definitions, less to understand up front
- Ceiling remains the same
 - The sensible defaults can be overridden
- A downside: visualizations made with Vega-Lite look similar
 - The path of least resistance Vega-Lite provides influences what visualizations people make and what they look like

Downside: path of least resistance

- The path of least resistance: tools influence what is created
- Sensible defaults make Vega-Lite visualizations look similar to one another
 - These defaults *can* be overwritten, but are they in practice?
- Similar concern to the widespread adoption of grid frameworks

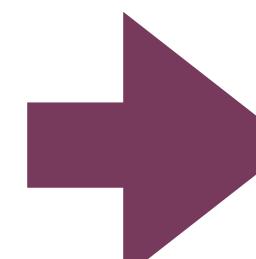
Draco

Still in alpha

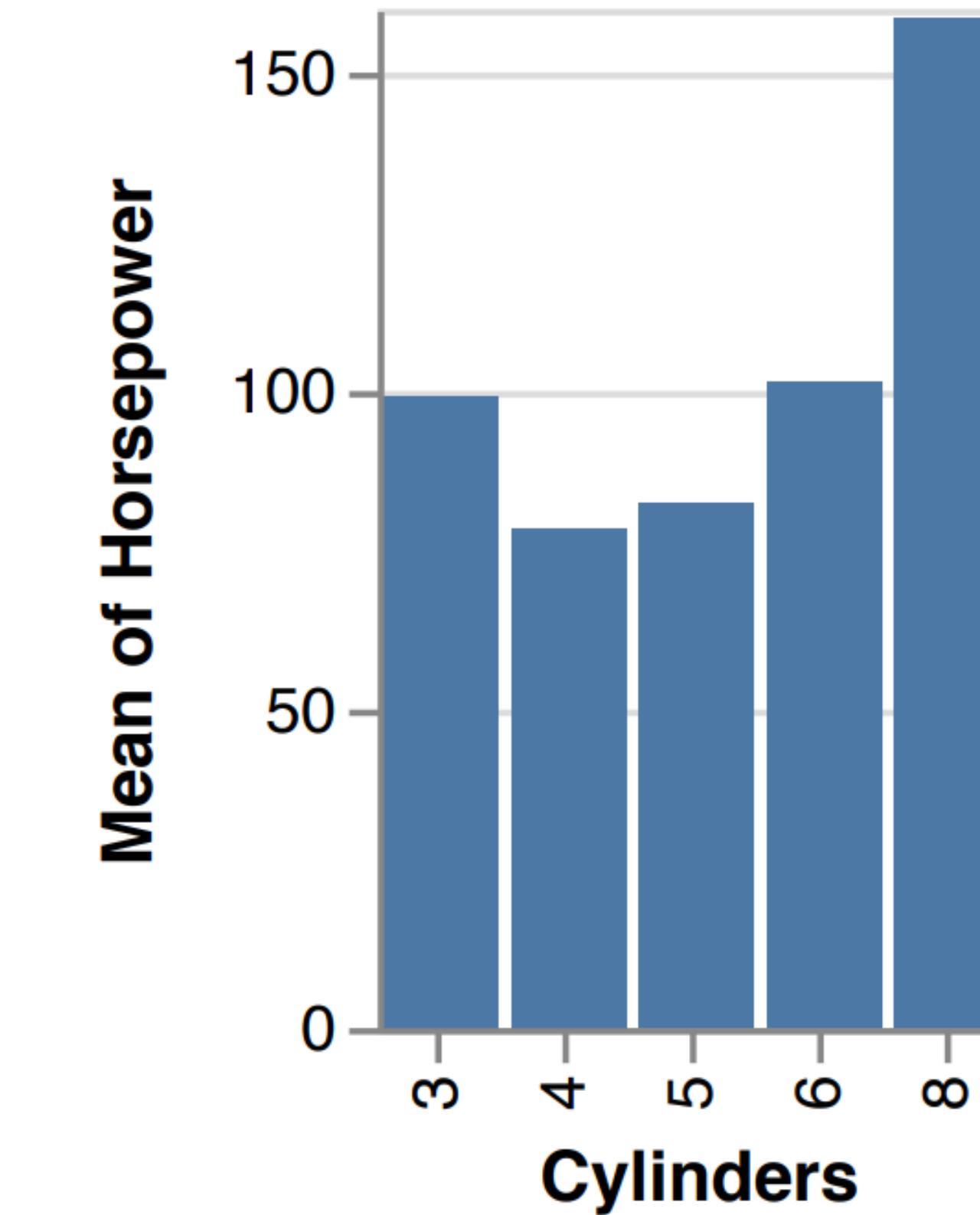
- Given a dataset and what fields to plot, use constraints to select the best mark type and data type

- Transpiles to a Vega-Lite specification

```
data(cars).  
encoding(e0).  
field(e0, cylinders).  
encoding(e1).  
field(e1, horsepower).  
aggregate(e1, mean)
```



```
data: {url: "cars.csv"},  
mark: "bar",  
encoding: {  
  x: {  
    field: "Cylinders",  
    type: "ordinal"  
  },  
  y: {  
    field: "Horsepower",  
    type: "quantitative",  
    aggregate: "mean"  
  }  
}
```



Today's goals

By the end of today, you should be able to...

- Describe the concepts of threshold and ceiling in software tools and what tool designers should be striving to create
- Explain the relative threshold and ceilings of visualization tools like Protovis, D3, and Vega-Lite
- Describe common visualization primitives like marks, axes, and scales
- Implement simple visualizations with Vega-Lite

IN4MATX 133: User Interface Software

Lecture 8:
Data Visualization Tools

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