
Task, Interrupted: Understanding the Effect of Time Costs on Information Interruptions During Data Entry

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ABSTRACT

Data entry work often involves retrieving data from one or more sources in the environment and entering it into a computer system. Though this type of self-interruption is required to complete the task, switching between looking up and entering the required data can be time-consuming and disruptive, and it can be difficult to remain focused on the task. Furthermore, the cost to access different information sources may vary, which can further influence the disruptiveness of these ‘information interruptions’. Though the phenomenon of work fragmentation and interruptions is well-researched, it is unclear when, how often, and how long people self-interrupt themselves for a data entry task, and whether the type of, and access to, information sources involved influences their strategies.

This thesis investigates how information access costs (IAC) affect the number, duration, and timing of information interruptions for a data entry task. Seven studies are reported across three chapters to understand the impact of IAC in the context of entering expenses in a finance office setting.

The first part of the thesis describes two qualitative studies looking at the context in which office workers in finance offices perform data entry tasks. Interview findings from Study 1 revealed that many data entry tasks have to be scheduled over time, and a critical component of data entry work is not just entering the data, but also retrieving data from multiple sources distributed in the environment. Participants explained that they batched similar tasks to efficiently complete their work, and held items in memory whilst switching between sources. Observations in Study 2 revealed that people adopt different strategies when organising information from physical or digital sources. Physical sources take time to access and participants therefore prepare it beforehand, or postpone retrieving it until a more convenient moment in the task. Digital sources are retrieved using the same device as that where the data entry occurs, and participants often interrupt their main entry task to switch between different windows and look up

this information as soon as they need it. These switches can often take longer than intended, and participants were observed being logged out of the entry system, resuming the wrong data entry task, and reported it took time to resume their work after these longer switches.

The second part of the thesis reports three lab experiments that further test the influence of information access costs on people's information retrieval strategies. These studies show that, in a controlled setting where participants can learn the time costs involved in accessing information, they first switch to information sources that are fast to access, and switch more frequently to these sources. On the other hand, people either prepare or postpone looking up information which takes time. [Study 3 showed that if people retrieve all data from the same source, they will reduce switches between entering and looking up data if the access costs to this source increases. As it took more time to access, offloading behaviour was observed as well, and several participants placed items they were going to need nearby, but did not use them yet]. Study 4 further demonstrates that when people have to manage multiple sources, they collect and group items that are quick to access first, and leave items that take longer to access until the end. Study 5 shows that this effect also applies in a multi-task setup: when dealing with two data entry tasks, people will interleave between tasks in order to enter items with a low IAC first. As a result, participants made more omission errors and submitted tasks before they had completed entering all the items. xx

The final part of the thesis reports two studies that evaluate the effectiveness of a design intervention which aims to make information access cost more salient, and gives users explicit feedback on time spent to access information. Study 6 found that using an experimental data entry task, people who were shown how long they were away for made shorter switches, were faster to complete the task and made fewer data entry errors. Study 7 evaluated the intervention with finance workers processing expenses. Quantitative data replicated the findings from study 6 in-the-wild - participants with the intervention made shorter interruptions during the period that interruptions were logged. Data from post-study interviews indicated that time feedback made participants more aware of their switches, and they tried to remain focused on looking up information and return to the data entry task on time. They postponed interruptions until a more convenient moment in the data entry task, rather than switching often and addressing an information need as it emerged.

This thesis demonstrates how looking up information influences people's data entry work, by testing the effect of information access costs on people's switching strategies between looking

up and entering data, and evaluating how making information access cost more salient can influence their behaviour. It makes a theoretical contribution by showing how people adapt to small changes in information access costs not only by changing the number and duration of switches, but also the scheduling of these switches during the main task. It makes a practical contribution by showing how making information access costs more salient influences people's switching behaviour, and can help people make their switches shorter, and schedule them at more convenient moments during a task.

IMPACT STATEMENT

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CHAPTER 1

INTRODUCTION

Chapter outline

In this chapter, I introduce the problem which forms the motivation of this thesis. I outline the scope and the research questions it aims to answer, give an outline of the structure of the thesis, and present the proposed contribution.

1.1 Motivation

Imagine, you have just come back from a business trip and have to claim back your expenses. You collect your receipts from your wallet, open the expenses system, and start entering the items and prices into the system. The prices are in a foreign currency, so you leave the expenses system to go to a currency converter website and convert the prices. You then need to enter a budget code, which was sent via email a few months ago. Upon opening your email inbox, you see a new incoming email that captures your attention. How many times did you stop entering to go and look up certain information? And how long did this take you? You may have entered information that was easy to retrieve first, and left information that would take time to find until the end. And did you retrieve the budget code from your inbox and return to the expenses system straight away - or did you open that unread email instead? Whatever way you chose to complete the task, it involved making decisions on how to manage interruptions to look up

required information for the entry task.

Interruptions like these, called inquiries (Jin & Dabbish, 2009), happen when a person goes to look up information to aid the completion of a primary task. These interruptions are common, and many computer tasks require switching between different information sources (Cangiano & Hollan, 2009). The longer and more frequent these interruptions are, the more disruptive they can be: it takes time to resume the main task, it is challenging to remain focused, and it increases likelihood of errors. Furthermore, people can be triggered to further self-interrupt their work for other off-task activities (Jin & Dabbish, 2009). As a result, there now exists a large number of tools that aim to support people in avoiding digital distractions (Lyngs, 2018): for example, a common approach is to temporarily block interruptions (Kim, Cho, & Lee, 2017). However, interruptions to look up information cannot be blocked, as these are needed to progress with the current task. Furthermore, interruptions can also be beneficial: they can boost mood and productivity (Mark, Iqbal, Czerwinski, & Johns, 2014), and when information is found quickly, this can positively impact people's work (Jin & Dabbish, 2009). In addition, a recent study showed that blocking distracting sources at the workplace caused office workers to work longer periods of time without any breaks, with higher stress (Mark, Czerwinski, & Iqbal, 2018).

In this thesis, I propose that for inquiry interruptions, it is better to give users control by providing them with tools to self-regulate their behaviour, so they can learn how they can best allocate their time. To date, there have been insufficient tools available for this purpose. Commercial tools such as RescueTime and ManicTime track computer usage to allow users to view and reflect on their behaviour, but these tools give information about the user's entire computer usage: interview studies revealed that users feel the data lacks context, and it is often not clear what to do with this data (Collins, Cox, Bird, & Cornish-Tresstail, 2014). Making information more specific has been used to help regulate non-work activities: a time management tool visualising only the last 30 minutes of users' computer activity reduced time users spent on web browsing and social media (Whittaker, Hollis, & Guydish, 2016). More recently, several technology companies such as Instagram and Google have seemed to respond to this trend by making features available showing how much time you spend in their applications, to encourage users to adopt healthy technology habits (Constine, 2018; Lynley, 2018). What is unknown is whether time spent affects work-relevant interruptions, in which several different applications, documents and computer windows may need to be accessed. Information may be a few clicks away, or time has to be spent searching for this information. To what extent are people already aware

of the time they spend on interruptions, and do they take this into account when managing interruptions? This thesis investigates how different time costs affect how people manage self-interruptions to look up information for a data entry task, with the aim to inform the design of interruption management tools.

1.2 Aim and scope

The aim of this thesis is to understand how the disruptiveness of inquiries needed for a data entry task can be reduced. To achieve this aim, this thesis addresses the following research question:

How can interruption management tools support people in managing inquiries for a routine data entry task, given variable time costs of required inquiries?

To answer this question, a good understanding is needed of people's current interruption strategies, and to what extent these are influenced by different time costs. Therefore, the research question is addressed by answering the following subquestions across three chapters:

1. How do people manage inquiries for data entry in a finance office setting? (Chapter 3)
2. Do time costs affect:
 - the number of inquiries for data entry? (Chapter 4)
 - the duration of inquiries for data entry? (Chapter 4)
 - the timing of inquiries for data entry? (Chapter 4)
3. Does time feedback affect:
 - the number of inquiries for data entry? (Chapter 6)
 - the duration of inquiries for data entry? (Chapter 6)
 - awareness of time spent on, inquiries for data entry? (Chapter 6)

These questions are best answered by using a mixed methods approach. To get a detailed understanding of how people currently manage inquiries, a qualitative approach can get an understanding of how it is conducted in practice as well as people's motivations for their behaviour and underlying reasons (Blandford, Furniss, & Makri, 2016). However, to be able to make claims about whether differences in behaviour are due to different time costs, a more

quantitative approach is needed (Cairns & Cox, 2008). Therefore, this thesis uses a combination of the following qualitative and quantitative methods:

- Interviews are used to get a first understanding of people's data entry work.
- Observations and think-aloud protocols are used to get an understanding of how people currently manage inquiries for data entry work and why.
- Lab experiments are used to investigate to what extent interruption behaviour can be attributed to a difference in time costs of inquiries.
- An online experiment was used to investigate whether a design intervention that shows the duration of interruptions can affect people's self-interruption behaviour and data entry performance in an uncontrolled setting.
- A field study with semi-structured interviews was used to explore how applicable the design intervention would be for people's own data entry work.

The motivation for choosing these methods are further discussed in the corresponding study chapters. For the scope of this thesis, I primarily focus on office workers in financial administration offices conducting data entry work. This task requires entering different types of information from a variety of sources, such as paper, spreadsheets, emails and databases. It is important the task is done accurately but within a reasonable amount of time as they are under time pressure to finish work on time. This task and setting is therefore considered to be an appropriate and interesting example to study further. The task serves as an example of a wider class of routine computer-based tasks, and it can be imagined findings of this thesis can be useful and generalise to other, similar, tasks that require frequently going and out of documents to collect information. For example, people who have to fill in their tax returns have to similarly enter a range of information into a computer system, and have to collect this information from multiple sources with varying time costs.

In this thesis, I am also primarily interested in inquiries, a particular type of self-interruption triggered by the need to look up task-related information. In the qualitative studies, I do consider how participants address interruptions overall, and the proposed design intervention may be used for all types of self-interruptions. However, the development of the design intervention was mainly based on the knowledge of how people address inquiries. Different types of interruptions have different triggers and impacts on task performance (Jin & Dabbish, 2009). It was therefore considered important to make a distinction between different self-interruptions,

and pose restrictions on the scope of the thesis, to make a valuable contribution.

1.3 Thesis outline

Chapter 2 discusses related literature. It first discusses prior research on interruptions at the workplace, on information seeking and management, and technology interventions to address interruptions and information management. It also gives an overview of prior data entry research. This literature review highlights that it is important to get a detailed understanding of data entry work in its situated context, in order to support people in managing inquiries during data entry.

Chapter 3-6 describe seven studies conducted to address the research question of this thesis. Chapter 3 describes two qualitative studies aimed to get a detailed understanding of data entry work in a finance office setting. These studies revealed that a major part of data entry is retrieving information from multiple sources with varying time costs. Whereas participants postponed physical interruptions if it was associated with a high time cost, people interrupted immediately if they realised they needed digital information. The hypothesis was made that this behaviour was caused by a difference in time costs, and that participants presumed digital interruptions to have a low time cost. Chapter 4 reports three laboratory experiments to test the hypothesis that time costs influence the timing, number and duration of inquiries for a data entry task. These studies showed that people try to minimise interruptions with a high time cost, and postpone these interruptions to address interruptions with a low time cost first. Chapter 5 explores different design ideas, based on the research findings so far and prior literature. It describes the development and design of a browser notification which is based on the premise that showing time costs to users may help people manage interruptions outside a controlled setting. Chapter 6 describes an online experiment and a field study to evaluate the effectiveness of this browser notification showing the time costs of interruptions during data entry work. These studies showed that making people more aware of time costs can act as a trigger to reflect on what they were doing during prior interruptions, and encourages them to shorten their interruptions.

Chapter 7 summarises the key findings of the studies. It discusses the contribution that these findings make to knowledge and what the practical implications are. It also discusses opportunities for future work.

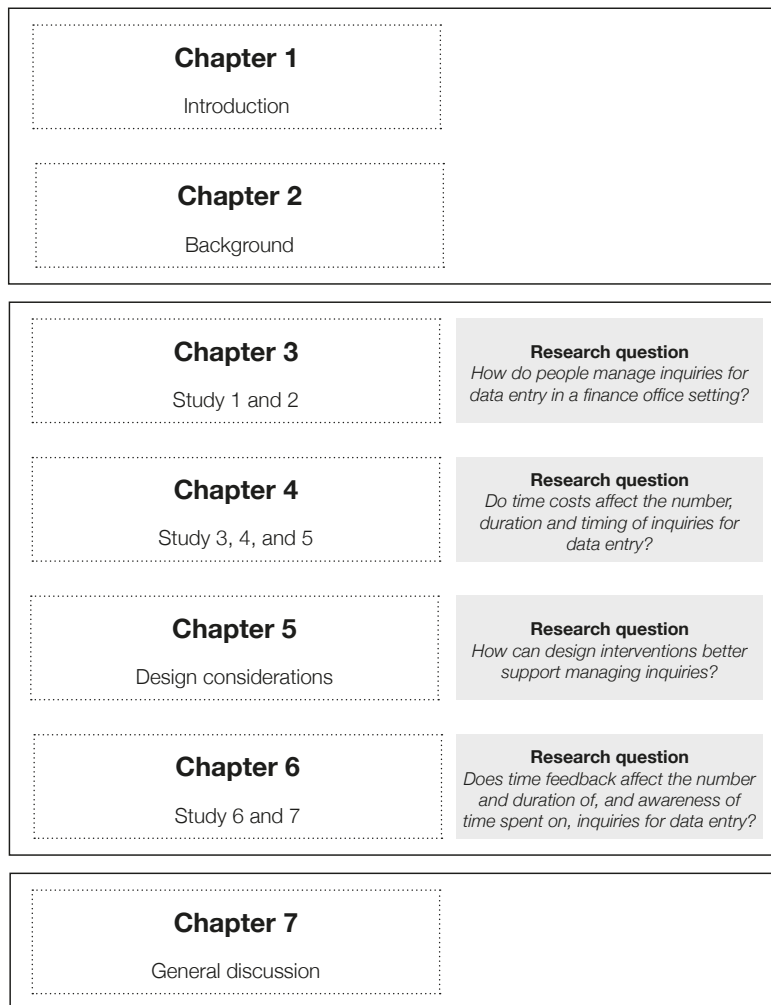


Figure 1.1: Visual overview of the thesis structure.

The thesis structure is depicted as a diagram in Figure 1.1.

1.4 Contribution

The first contribution of my thesis is an increased understanding of the effect of time costs on people’s self-interruption behaviour to collect task-related information. Prior work has shown that longer interruptions are more disruptive than short ones, but to date it was unclear how time costs affect people’s decisions when and whether to address self-interruptions. My thesis demonstrates that the presumed time cost of an interruption determines whether an interruption is addressed straight away (if it is presumed to be short), or if it is postponed until a more convenient moment in the task (if it is presumed to be long). I also show that in a controlled environment, people are able to learn the time costs of digital interruptions and adapt their

strategies to first address interruption with a low time cost, before addressing interruptions with a high time cost. Outside of a controlled setting, these time costs are much harder to predict, and interruptions can end up taking much longer than expected or intended: users may have to go in and out of several computer windows, find the right information within information sources with task-irrelevant information, and get distracted. This means that people cannot always use expected time costs to effectively manage their interruptions.

My thesis also shows that inquiries are handled differently than task-irrelevant self-interruptions: whereas irrelevant interruptions may be ignored, depending on individual differences in ability to self-control interruptions (Lyngs, 2018), inquiries have to be addressed in order to progress with work. Contrary to the idea that focus on an activity can be improved by temporarily blocking distracting sources (Kim et al., 2017), my work shows that inquiries to distracting sources are considered part of the activity, and need different treatment.

These findings have implications for the design of any tools aiming to manage inquiries as well as other self-interruptions and distractions. An applied contribution of this thesis is demonstrating how making time costs of interruptions visible can support people in managing these self-interruptions. Based on the understanding of how time costs affect self-interruption behaviour, a browser notification was developed and evaluated in this thesis. This browser notification showed people how long they go away from their data entry work, to make them more aware of time costs of their interruptions.

Lastly, my work has implications for future data entry research. This thesis has highlighted that for some types of data entry work, a major component of the task is collecting data from various locations. Participants often spent a long time away from the data entry interface to find what they were looking for, which impacts how data is entered: it slows down data entry and increases likelihood of data entry errors. Data entry interfaces should take this into consideration and make it easier to resume a task. If data entry interfaces are intended to be used in situations where information is not readily available, they should be evaluated by requiring participants to first collect data from the environment, to determine how usable they are in this context.

CHAPTER 2

DATA ENTRY IN AN OFFICE SETTING

Chapter outline

This chapter reports an interview study on understanding data entry work in a naturalistic office setting, and a contextual inquiry study on how people self-interrupt in this setting. Together these studies show that people try to avoid task-irrelevant interruptions, and postpone physical inquiries if they expect them to take a long time, but digital inquiries are addressed immediately. These findings suggest that people do not always know how to effectively manage self-interruptions if they are seen as part of the same activity, because of preconceptions about ease of access, and because of lack of awareness of time spent on digital interruptions.

Prior research has shown that the type of task influences how people manage information and therefore might impact how they address inquiries (Bondarenko & Janssen, 2005). To address the aim of this thesis, which is to understand how disruptive inquiries for data entry are, it is therefore important to not only look at people's data entry performance using a well-structured task, but also at the nature of a naturalistic data entry task. The aim of the studies reported in this chapter was to get a detailed understanding of data entry work in a finance office setting and how people currently self-interrupt. In particular, the aim of Study 1 was to understand the type of information sources people need. People were interviewed at their workplace. The aim of Study 2 was to understand the different time costs associated with addressing inquiries, and whether this affected people's self-interruption behaviour. Study 1 revealed that a major aspect

of data entry work in this setting is collecting information from multiple sources with different levels of access, which then became the focus of the rest of the thesis. The contextual interview study showed office workers regularly interrupt themselves as soon as they realise they need digital information, but barely interrupt themselves to access paper sources as there is effort involved. Digital interruptions took longer than intended as participants were distracted by task-irrelevant information.

2.1 Study 1: Understanding data entry work in a financial office

This study and its results have been published in Borghouts, Brumby, & Cox (2017) and were presented at the European conference on Computer-Supported Cooperative Work in 2017.

2.1.1 Introduction

As data entry is a common task and it is important this is done both accurately and efficiently, work has been done to design and optimise data entry interfaces to support fast and accurate data entry (e.g. Oladimeji, Thimbleby, & Cox, 2013; Vertanen, Memmi, Emge, Rey, & Kristensson, 2015; Wiseman, Cox, Brumby, Gould, & Carroll, 2013). Studies have shown that creating interfaces to slow down data entry (?), by requiring additional information (Wiseman, Cox, et al., 2013) or using alternative input technology (Oladimeji, Thimbleby, & Cox, 2011) can all reduce error rates in the lab. However, these solutions do not always work outside of the lab (e.g. ?), as it is not just the data entry interface that determines efficiency and accuracy but also other aspects of the task, such as the environment within which it is conducted (Randall & Rouncefield, 2014; ?). For instance, in lab studies, users are given clear instructions and are given the data to enter. In everyday computer use, data entry tasks might not be so clearly prescribed (Evans & Wobbrock, 2012). To illustrate, Evans & Wobbrock (2012) investigated if people's data entry behaviour in a lab setting was comparable to how they would normally perform these inputting tasks in their everyday life. They remotely observed people's input behaviour on their personal computer, and compared this with their performance on similar tasks in a lab. Participants installed a tool on their personal computer which logged all data entry and mouse pointing behaviour they performed in one work week. Examples of tasks that were carried out were sending personal messages to friends and browsing the web. There were no differences in uncorrected errors or data entry speed between the lab and the field, but they did find that par-

ticipants corrected more errors in the lab. This study shows that people check and correct their entries more when they are in a controlled environment and are focused on the task, though the measured behaviour on people's personal computers mostly included tasks where accuracy may not have been considered important, such as sending an informal chat message to a friend.

The aim of Study 1 was to get a grounded understanding of people's data entry work in an office setting. As the nature of this first study was exploratory, interviews were considered to be an appropriate method for this purpose. Participants were able to further explain their strategies and discuss challenges they experienced. Furthermore, it enabled to collect participants' experience with past critical incidents, which may not be captured in observational sessions. The study explored people's data entry work overall, and the focus of this study was not specifically on people's information behaviour. As data collection and analysis progressed, information collection was found to be a large and integrated part of people's data entry work, which could potentially influence their performance.

The user group of this study were office workers at finance administration offices at two public universities, who conduct data entry tasks as part of their daily work. This user group was chosen as they have a lot of data entry tasks as part of their job, and it is an area where it is important to enter data accurately, but there is also time pressure to finish work on time. Furthermore, it was an accessible user group to approach.

2.1.2 Method

Participants

Nine participants (four male) took part in the study. They were employees from two public universities and their work involved receiving various requests for payment, checking the information of these requests was correct, and entering the information along with administration data into computer systems. Ages ranged from 18 to 52 (two participants wished to not disclose their age). Their level of experience differed, with some participants having just started doing this type of job and other participants working in Finance for 17 years. All but one worked full-time. Table ?? shows further demographic details of the participants. Typical data entry tasks participants dealt with were checking and entering expense forms sent by staff and students, paying salaries and pensions, controlling research budgets, monitoring university income and

Table 2.1: Participant information.

University	Occupation	Years of experience	Expenses	Payroll	Budgets
A	Research Services Administration	17	x		x
	Administrator	2	x		x
	Credit Controller	1	x		
	Assistant Accountant	15	x		x
	Accounts Assistant Expenses	4	x	x	
B	Payroll and Pensions Apprentice	1	x	x	
	Payroll and Pensions Assistant	10	x	x	
	Payroll Supervisor	12	x	x	
	Payroll Officer	13	x	x	

expenses and entering employee information. Participants were recruited by sending invitations to opt-in mailing lists of Finance departments, and were reimbursed with a £10 Amazon voucher.

Materials

Materials that were used during the interview were a voice recorder, a paper copy of an interview script with the interview topics and guiding questions, a consent form, an information sheet for the participant and a notebook and pen to make notes. The interview script, information sheet and consent form are included in Appendix B. Each interview covered four guiding topics, which are briefly described in Table 2.2. For each topic, a number of questions were written out beforehand. These questions were used as a starting point to get the participant talking and guide the interview. Based on what the participant was saying follow-up questions were asked. The audio transcription program ExpressScribe was used to transcribe the interviews. The data analysis programs Nvivo and Atlas.ti were used to analyse the data. Nvivo was used to code the interview transcripts and notes. Atlas.ti was used to complement the analysis in Nvivo and allowed to identify relations between codes.

Data recording

A voice recorder was used to audio record the interviews. One participant wished to not be audio recorded and one interview could not be audio recorded due to technical issues, so for

Topic	Description
Job description	A description of the tasks that the interviewee deals with. The purpose of this topic was to start the interview easy and give the interviewee the opportunity to explain what their job entails.
Number transcription	This includes questions on when and how people typically enter numbers for work.
Environment	This topic includes people's physical work environment, and the organisation they are a part of.
Demonstration	Interviewees were asked to give a demonstration of entering data into their system. The aim of this part of the interview is to see the type of data entry tasks people have to do, and also gives a chance to see the information sources and systems people currently use.

Table 2.2: Interview topics.

these two interviews notes were taken of the answers. For the remaining seven interviews, notes were only made of observations and not the participants' answers. Notes were made with pen and paper. Photographs were made of the work environment and screenshots of the systems that the interviewees used.

Interviewing procedure

The interviews took place at the participants' workplace. For two interviews, the interviewee's office place was not suitable for talking so the interview took place in a common room nearby, and these participants showed their workplace and completed a demonstration of entering data after the interview. Participants were welcomed and informed about the study. They received a paper information sheet with the outline of the study and contact details of the researcher to keep for future reference. They were also asked to read and sign a consent form.

The interviews were semi-structured and took between 20 and 55 minutes. Each interview was reviewed afterwards, and findings sometimes fed into new questions being included or some questions being adapted in subsequent interviews.

Pilot interview

A pilot interview was conducted with an acquaintance of the researcher who worked in Finance, to test out the set-up of the study and questions. The interview took place at the participant's home, notes were taken with pen and paper, and the interview was audio-recorded

using iMovie on a Macbook Pro.

Taking notes slowed down the flow of the interview: sometimes the interviewee stopped talking to give the interviewer the opportunity to finish taking notes. Furthermore, taking notes took attention away from what the interviewee was explaining: assumptions made during the interview did not seem to be accurate in later analysis. Therefore, it was decided that note taking would be kept to a minimum. Notes would only be made of observations that could not be taken from audio recordings.

Ethical considerations

The study was undertaken with ethical approval from the UCL Research Ethics Committee [Project ID Number UCLIC/1415/001/Staff Brumby/Borghouts]. At the start of each interview, participants were first informed verbally about the study. They were then given a consent form to read and sign, and were given an information sheet to keep. This information sheet contained the study information and contact details of the researcher and the project's principal researcher, should participants have any further questions after completion of the study. They were asked permission for the interview to be audio recorded. One participant wished not to be audio recorded and notes were taken instead.

Participants were informed that the data would be used for research purposes only and stored in accordance with the Data Protection Act 1998. They were also informed that their data would be anonymised and when used in a report or academic paper, their data would not be directly identifiable. Names of participants or the universities they were working at were not included in the interview notes and transcripts.

2.1.3 Results

Data analysis

After each interview or set of interviews, a first analysis took place. The audio recording was played back, notes were typed into a digital file and reviewed and the interview was transcribed verbatim. Several non-verbal cues were included in the transcription as well, such as when the interviewee laughed or sighed, as well as descriptions of when the interviewee was demonstrating something. The advantage of doing the transcription shortly after the interview was that it

was still easy to remember from listening to the audio recording what was being demonstrated. Interesting findings and initial patterns that were apparent across the data were written down.

After all interviews had been transcribed, the transcriptions and notes were printed and the data was analysed using thematic analysis (Braun & Clarke, 2006). An inductive approach of thematic analysis was used: there was no pre-existing coding scheme, and codes were created based on what emerged from reading over the transcripts and notes. Anything in the data that was considered to be interesting was annotated by hand and labelled with an appropriate code. On reviewing the coding, some codes were grouped together in one code, additional codes were named, and similar codes were grouped under themes. For instance, an initial code was Notifications, such as e-mail notifications. During the second coding iteration, it was identified that people always talked about notifications in the context that they were interrupted (by a notification) rather than about notifications on its own. Therefore, notifications and interruptions were grouped into one code.

The themes were then reviewed, to see if they addressed the purpose of the study. The transcripts and notes were then imported into Nvivo and coded digitally. Atlas.ti was used to complement this analysis and allowed to identify relations between codes.

Themes

In total 51 codes were derived, and these were grouped into 8 main themes, which are listed and described in Table 2.3. If codes or separate quotes did not belong in a certain theme but were still considered relevant, they were grouped in the Other category.

Each theme was visualised as a diagram, which is included in Appendix A. Each diagram shows a theme's main codes and relationships between codes, the number of quotes that were grouped under this theme, and the number of interviewees who mentioned it. These diagrams helped to gain insight how codes were connected, and also how prevalent topics were across the collected data. In the following Results section, I report the key findings from the analysis. The diagrams are included in the Appendix to make transparent how data was analysed and to clarify what I base the key findings and conclusions on.

I first describe the data entry work participants dealt with, to provide context to the type of work I focus on in this thesis. I then discuss how people scheduled their work, the information sources they dealt with, and current strategies to improve data entry performance.

Theme	Description	Quotations	Participants
Task characteristics	People described things that were particular to their task, for instance how they structured their task, whether they switched tasks, and how long they took to complete tasks.	129	9
Checking	People talked about checking data input as part of their job.	103	9
System	People talked about the computer system they were using to input data.	91	9
Environment	People described their environment, for instance they talked about their physical work setting, and the work culture of their organisation.	80	9
Data	People described the data they were dealing with, for instance the type and length of data items, and from which source they copied data.	75	9
Errors	People described situations where errors were made: who made them, why were they made, what were the consequences.	75	9
Strategy	People described the strategies they used to carry out their task.	54	9
Importance of accuracy and paper trails	People talked about the sensitivity of financial data which is why not all people are authorised to approve or access financial data, and the importance of a paper trail for data entries.	35	8
Other	People talked about things that did not fit into any other category but were still considered relevant, such as issues they experienced, or queries they often received.	74	9

Table 2.3: The themes, along with a description. The column Quotations indicates how many times this theme was brought up during interviews, and the column Participants indicates how many participants talked about it.

Type of data entry tasks

A common data entry task was processing expenses. Interviewees received requests from university staff and students, who had spent money for research purposes and wanted to claim back the expenses. Participants had to check the information they were given was correct. For instance, they had to check that the amount being claimed back matched the value on the original receipts, and that the expense fell within permitted limits. In addition to transcribing and checking individual numbers, participants also mentioned they often have to perform and check calculations, for example to check that all individual expenses were converted correctly from a foreign currency. After checking the data and calculations, they then had to enter the data, along with other information such as budgeting and staff information, into a computer system. The time spent on processing one expense claim differed: checking data on a short expenses form could be completed in two minutes, while a single manual calculation could take between 20 and 30 minutes. Two participants described dealing with a lot of data entry as time-consuming and tiresome.

People primarily dealt with numeric data, such as financial data and IDs. The monetary numbers they dealt with ranged from five to millions of pounds. Participants also entered and checked alphanumeric and non-numeric data such as employee names, addresses and bank account details. Numeric data consisted of individual numbers, as well as groups of numbers that together made up a new number, such as the total amount of money spent on a project. Participants had to both check and transcribe each individual number, and check that the calculation was correct.

Scheduling data entry work

The workload varied throughout the year. Four participants mentioned that their work followed a work cycle, which meant they did different things at different times of the month. One week could be reserved for checking all the data they received from another department, while another week could be spent on solely inputting data. On average participants reported that they dealt with between 30 and 80 expense claims per day. The amount of individual data items to enter averaged to 6,000 items a day.

To complete data entry work efficiently, eight participants saved up data entry tasks, to enter all data in one sequence. If they received new data entry tasks, they often did not work on them

immediately, but instead waited until they had several saved up and then completed all of them in a single batch. P2 was the only interviewee that processed forms with numbers to enter as they came in. She only dealt with a couple of claims per day, and did admit that if she had more data to fill in, she would probably do it in a more efficient way.

The reason for batching data entry work was that participants found it quicker and easier to do the same type of task in one sequence, before they started another type of task. Participants did not have specific deadlines set by their organisation to finish certain expenses. Some said they saved them up but did try to finish expenses before the next payroll was due, so that claimants could get their expenses reimbursed on time. P6 explained he postponed processing expense forms until the deadline to submit forms for that month has passed, after which he did all forms in one sequence: *"When I'm doing it lots at a time, I think once you get into sort of the hang of it, it gets done a lot quicker."* (P6)

Interruptions

Participants batched data entry work, and while doing this work, tried to concentrate on the task at hand: they avoided self-interruptions to other tasks: *"I try to concentrate on my task...I try to do one task (i.e. doing all expenses), finish one, and then do another."* (P9). All participants did attend to some external interruptions, which they considered part of their job: P8 had to pause his task immediately if a staff member entered his office and needed his help. Other participants mentioned they primarily tried to concentrate on the task at hand, but did briefly glance over e-mail notifications, to see whether something important needed their attention.

Information sources

While participants avoided task-irrelevant interruptions during a data entry task, they did have to interrupt and leave the data entry system to look up information related to the task and then get back to the system window to enter it. The information needed for one task was usually spread over several windows on the computer, so participants had to flick back and forth or memorise certain information from one window to use in another window: *"Depending on the input, it can be quite complicated, and there are quite a lot of different screens to input."* (P7). All participants had their computer windows maximised, so one window covered the whole screen and participants could not look at the data entry window and information source concurrently.

Participants said that if they had to get out of the system to look up information digitally and then get back to the system window to enter it, they preferred to memorise the information, rather than flick back and forth and look it up each time they needed it: *"I wouldn't necessarily have to [memorise it], it's more (...) if you have to keep flicking back to different things, it's sometimes just easier to try and remember it. But you can obviously take the long version and keep flicking back to the correct screen."* (P3). Data items that had to be entered frequently such as project codes, were memorised even if participants did not deliberately choose to do so.

The data was spread across both digital as well as paper sources, and participants had to switch between computer windows and physical locations to retrieve all data required for a single expense claim. Examples of digital sources were spreadsheets, Word documents, departmental databases and e-mails. Examples of paper sources were receipts, claim forms, and print-outs of spreadsheets. Participants worked with paper sources for two main reasons. First, digital information was printed out to keep it nearby. P7 and P8 had printed out information they frequently needed to look up and had placed this nearby on their desk, so they could easily use this to check if the input they had received was correct. Second, some documents had to be in paper form for auditing purposes, because participants were working with sensitive financial data. Hard copies of receipts and signed paper claim forms had to be archived and were checked by external auditors. People also explained they liked to write out and keep a record of manual calculations, in case someone had any questions on how figures was calculated.

Checking for data entry errors

Even though participants discussed they tried to focus on data entry tasks by avoiding task switches, they did discuss that data entry errors still happened frequently. Errors that were made were typos, miscalculations, or the wrong information altogether. The main explanation people gave for errors was that it is human to make mistakes, but it was also mentioned people are under time pressure, and that people rely on the fact it will be checked by another person, which makes them less careful in entering accurate data. P9 attributed it to having to switch between computer windows: *"If you, by mistake, just left that menu, went into another linking menu that comes up with somebody else's payroll number, you would never know that you're inputting somebody else's calculation into another record. You have to be so careful."* P4 attributed errors to the use of both paper and digital files: he felt it was much easier to make an error and omit figures when transcribing from paper sources.

Errors had negative consequences on people's work. If an error was spotted and was sufficiently small, it could be processed or corrected without negotiation, but if it was a large error, it had to be sent back or forwarded to a higher authority for approval. This considerably slowed the process down. Furthermore, P8 warned that even with extra human checks not all errors get caught, which meant errors could be made with paying back claimants.

The main method to prevent errors was to have data input visually checked by multiple people before it was processed for payment. People's experience with this checking system differed: P3, a credit controller who was one of the first people on her team to enter the data before it went to another colleague, believed it increased the chances of an error being caught because it goes through so many different checks. In contrast, P8 and P9 argued this made people even less careful about making errors. As payroll supervisors, they were the last persons at their office to check data before it was submitted to the system and processed for payment. They commented that even at this last stage it was still quite common to spot data entry errors: *"The departments actually sometimes treat us as a checking system [laughs], but they shouldn't really. (...) even though we are like a second check, we feel sometimes that we are the first checkpoint."* (P9).

2.1.4 Discussion

The purpose of this study was to gain a better understanding of data entry work in financial offices, and the physical environment in which these are conducted. For this purpose nine interviews were conducted with office workers from two public universities who worked with financial data. The main findings of the study are:

- people batch their work to enter a lot of data entry at once, and minimise interruptions to other tasks.
- people have to interrupt to get the data to enter from multiple information sources
- data entry errors are common, and the current solution is to have data entered and checked by multiple people before it gets submitted to the system

I first compare the findings with prior research, before concluding what we learn from this study.

Batching data entry work

Though participants received data entry tasks on an ad-hoc basis, most of them saved them until a specific moment and then processed them all in a bulk. People stated that it made them faster in entering data, and they preferred to focus on one task at once. Prior experiments have shown that people do become faster in data entry over time, but also more erroneous (Healy, Kole, Buck-Gengle, & Bourne, 2004). Data entry interfaces that slow people down have been shown to reduce errors (e.g. Gould et al., 2016; Oladimeji et al., 2011), but these lab studies tested up to 240 number entries, whereas participants in the current study reported they often had to enter around 6,000 numbers a day. Interfaces that slow people down may therefore not be applicable in the setting of the current study. Healy et al. (2004) recommend regular breaks when entering large amounts of data to maintain accuracy. However as participants in this study were free to schedule their data entry work and deliberately chose to schedule all their data entry in one session, it may be challenging to initiate and take work breaks themselves.

Fragmentation of work

Contrary to prior data entry research, information was not located on one source but was scattered across physical and digital information sources. Furthermore, in data entry experiments people are often only presented with the data they have to enter and sometimes are given only one data item at a time. The sources from which people had to enter data in this study usually contained a lot of data, not all of which was relevant to the task: sometimes participants had to go through a large spreadsheet, before they found the number they needed to copy. The amount of irrelevant data on the sources can increase the time people need to look up the information they need.

This fragmentation of work is consistent with prior workplace studies that found office work often involves switching between different sources (Cangiano & Hollan, 2009; Czerwinski, Horvitz, & Wilhite, 2004; Mark, Gonzalez, & Harris, 2005; Sellberg & Susi, 2014). In the current study, the time cost to access these information sources also differed. For instance, some paper sheets were on people's desk, but some paper sheets had to be retrieved elsewhere. Participants also dealt with multiple windows on their computer screen, and sometimes needed to switch between different windows. Instead of flicking back and forth to view information they had to enter in another window, participants said they preferred to memorise it, even though they could also

write the information down or in some cases copy and paste it, which would be a more accurate strategy. This behaviour can be explained by the soft constraints hypothesis, which states that people increasingly rely on information in memory, as more effort is involved in accessing external resources (Gray, Sims, Fu, & Schoelles, 2006). This strategy allows people to be faster, but carries the risk that they misremember it. In previous studies, trying to hold more items in memory during a copying task increased errors (e.g. Morgan, Patrick, Waldron, King, & Patrick, 2009; ?). However, in these studies participants had to copy unfamiliar data. In the current setting, the information had some meaning to users and some items were entered more often than others. These familiar numbers are more strongly represented in memory (?), in which case a memory-based strategy may be a

The understanding that entering data is only one part of the broader data entry task flow can inform future data entry research and improve the way data entry tasks are modelled in lab-based experiments. Future lab-based studies could require participants to first collect data from multiple sources, in order to see how it affects data entry performance. Having an experimental task that is more closely modelled to a situated task will give a better understanding to what extent different interventions are applicable. For example, slowing people down in data entry has shown to reduce errors in the lab (??), but this intervention may not be desirable if people are holding items in memory, or entering large volumes of data.

Error checking

Fragmented attention has been shown to have a negative effect on work performance (Bailey, Konstan, & Carlis, 2001; Carrier, Rosen, Cheever, & Lim, 2015), and participants reported errors happened regularly. To detect these errors, data input was visually checked by multiple people. This checking method resembles Reason's (1990) Swiss Cheese model, where multiple checking layers are used to minimise the risk of errors. However, prior research has shown this is a poor checking method to check for errors in data entry (Olsen, 2008; Wiseman, Cox, et al., 2013). Despite being widely applied in practice, there is no strong support for the effectiveness of double-checking (?). One of the reasons people may not detect errors when checking a colleague's entries is confirmation bias, which occurs when people selectively attend to stimuli that confirm one's belief (?). People may expect data entries to be correct: participants reported they regularly received erroneous data, which had previously been checked and approved by several people.

Summary

The aim of this study was to get a baseline understanding of people's data entry work in an office setting. Through interviews with data entry workers, I found that a substantial part of this type of work is not just entering the data but also collecting it from multiple sources. This has often been overlooked in previous data entry work, and may have an impact on data entry performance. We also learn that data entry workers treat irrelevant and relevant self-interruptions differently: interview findings suggest that they try to work efficiently and avoid task-irrelevant interruptions during data entry work. People try to batch similar data entry tasks to avoid task switches, but then have to interrupt for the task to collect information sources, which are spread across the task environment with different time costs to access them.

The study relied on people's own explanations of their practices. This gave insight into reasons why people may employ certain strategies, and through this method I was able to discuss critical incidents which would be unlikely to be uncovered through observation alone. A limitation of relying on people's self-reporting however is that they may not do what they say they do (e.g. Randall & Rouncefield, 2014). Though people gave short demonstrations to support their explanations, they were not shadowed doing their work for longer periods of time. Importantly, while we know that information is scattered across the environment, it remains unclear from these interviews alone how people go about accessing these - in other words, how do they manage inquiries with different time costs? The aim of Study 2 was therefore to observe and understand how participants currently address inquiries for data entry work.

2.2 Study 2: Managing inquiries for data entry

This study and a subset of its results are included in Borghouts, Brumby, & Cox (submitted) which is currently under review as a journal paper.

2.2.1 Introduction

A large part of data entry work studied in Study 1 was not only entering the data, but retrieving it from the environment. People had to leave the data entry system to look up information from several sources, and hold data in memory whilst switching between documents, applications and the data entry system. The purpose of this study is to investigate people's current work

practices to look up information from the environment for data entry work. What information do they need, and what information sources do they use? And how do they address these needs? Do they look up information as they need it, or get all the required information first and then enter it? It is important to understand how people manage subtasks of looking up information as part of data entry work, as different strategies impact task performance.

The following questions will be addressed in this study:

1. What is the information needed for an expenses task?
2. Where is this information retrieved from?
3. What are the strategies people use to look up information?

A contextual inquiry was conducted with nine finance employees from the same population as in Study 1. In this study, the specific focus was on people's information behaviour. Participants were observed at their workplace, and asked to first carry out a data entry task while thinking out loud. Next, they were observed while they continued working as they would normally.

Participants in the current study were video recorded while doing the expenses task. The video recordings captured the participants' interactions with the artefacts involved in the task, but the financial data on the information sources could not be identified from these recordings. The video recordings were used to supplement written observation notes, and after the observation part of the study, some video segments were played back to participants to explain what they were doing at certain moments.

Data was gathered and analysed using Distribution Cognition (DC) as a theoretical framework (Hutchins, 1995). Distributed Cognition is a theoretical framework that views cognition as distributed between people, internal and external sources and over time. As it takes the distributed nature of cognition as focus of analysis, it was considered it to be a useful framework for this study to help make sense of the fragmentation of, and access to, information for data entry work.

To analyse the data, I followed the guidelines of Furniss & Blandford (2006) on constructing descriptive models of the task environment. Though the models were originally developed to apply Distributed Cognition for teamwork, the models can also be useful with an individual as the focus of analysis. In particular the Physical and Artefact model were useful in understanding the distribution of, and access to, information for the user. The methodology facilitated to identify potential issues, and better understand people's current strategies and workarounds.

2.2.2 Method

Participants

Nine participants (five male) from four different finance offices took part in the study.

Participants from Study 1 were invited to participate again, but only one participant was able to participate again in the current study (P8 in Study 1, P1 in Study 2). For the remainder of recruitment, a parallel sampling approach was taken (?). This means participants were drawn from the same population using the same recruitment techniques, but were not the same individuals. As in Study 1, they were employees from financial offices at public universities dealing with processing expense claims. Participants had one of the following roles: research manager, payroll officer, and administrator.

People were recruited through a combination of convenience and snowball sampling. People were invited to participate via emails sent to opt-in mailing lists of Finance departments, and emails forwarded by contact persons and people who had already participated. A session with a single participant took between 2 and 2.5 hours, and participants were reimbursed with £15.

Site setting

The study took place in the same type of office setting as in Study 1. Participants were recruited from the same two public universities, and one office from Study 1 was visited again in this study. The other participants were from three different offices within these universities. They worked in open plan offices with two or more colleagues working nearby.

Contextual inquiry

My data collection was informed by using the methodological approach of contextual inquiry. Contextual inquiry is a combination of observation and interviewing users and their everyday work, with the aim to use the findings to inform design of the systems they use (Holtzblatt & Beyer, 2014). Holtzblatt & Beyer (2014) argue that observing participants carrying out their work can reveal concrete details, and it can help participants to recall past situations of carrying out work. It is therefore considered to be an appropriate method for the aims of this thesis, as it involves understanding users' expenses work with the aim to translate it into design implications for their expenses system.

All interviews were audio recorded, and observations were audio and video recorded. The contextual inquiry consisted of four parts Holtzblatt & Beyer (2014):

1. Interview

In this part, the participant was asked general questions about their work. This part was primarily to make the participant feel comfortable and start the session easy. As I had already gained an insight on finance employees' general work in Study 1, this interview was shorter and more particularly focused on their expenses task and information sources they used.

2. Transition

In this part, the participant demonstrated the expenses task while thinking out loud. I prompted the participant to elaborate what was happening if the participant fell quiet, or if something interesting or unusual happened.

3. Observation

During this part, the participant continued doing his/her work without being interrupted or explaining what he/she was doing and why. I observed and made notes.

4. Summary

In the final stage, I summarised to the participant what I had found to check if these assumptions were correct. If some parts of the observation need clarification, segments of the video recording were played back to the participant, and he/she was asked to explain what was happening at certain moments. The participant was thanked and debriefed.

Pilot study

In order to test the suitability of the study set-up, a pilot study was conducted with a financial administrator at a university who dealt with processing expenses. The study took place at the university, and notes were taken with pen and paper.

Initially, the intended method of this study was to conduct a contextual inquiry, followed by a week-long diary study where office workers would log diary entries of their expenses tasks. The aim of this diary study would be to get a further insight in additional information sources they may sometimes use, that were not covered in the contextual inquiry. Participants would submit a diary entry either by writing down a description or by taking a photograph of the task

setting, showing the information sources. At the end of the day, they would have to answer the following questions about their short entries: what information did you need, where did you need to get it from, and when did you look up the information. This method built on a study by Sohn, Li, Griswold, & Hollan (2008), where participants kept a diary of their mobile information needs and how they addressed those needs.

The administrator explained that expense tasks usually are conducted in the same manner, and predicted I was unlikely to find a lot of instances that differ from my observations of having office workers do the task. Furthermore, by observing them I am able to see the access people have to the resources and how much time it takes them to get the data, as well as when in the task they decide to look up information. This information would be more difficult to get insight to through diary entries.

It was therefore decided after this study to not conduct a diary study but instead only observe office workers, and ask them to explain their work.

Ethical considerations

The study has ethical approval from the UCL Research Ethics Committee [Project ID Number UCLIC/1415/001/Staff Brumby/Borghouts].

Participants were invited by email. The email included details such as the purpose, duration and reimbursement, and what participation would involve.

Before the start of each session, participants were again verbally briefed about the purpose of the study, and what would be expected of them. They were then asked to read and sign a consent form, and were given an information sheet with the study information and my contact details for them to keep.

All participants gave permission for the session to be audio and video recorded. After the video camera was set up, participants were shown what was captured by the camera, to confirm the camera was set up appropriately. This ensured the participant that no financial data was legible from the recordings.

It was explained that the purpose of the study was to get a better understanding of how they normally go about their work with an aim to improve the system, and that there were no right or wrong ways of doing tasks. They were free to withdraw from the study at any time. Par-

ticipants were informed that the data would be used for research purposes only and stored in accordance with the Data Protection Act 1998. Names of participants and the organisations they were working at were not included in interview notes and transcripts.

Video recordings were not only used to supplement audio transcripts and written observation notes, but were also used in debriefing interviews. If something interesting or unusual happened during the observation, a video clip of this moment was played back to the user in the debriefing, and they were asked to elaborate on this moment.

The use of video recordings to aid recall in the debriefing interviews was inspired by Cangiano & Hollan (2009), who captured screen recordings to capture workers' activities in a law office. In debriefing interviews, they played these recordings back to the workers, and asked them to explain their activities. The recordings were useful for workers to accurately recall what they were doing at the captured moments, and why they had certain windows open.

Screen recordings provide a more detailed account of activity than video recordings, however there are also privacy issues and not all participants agree their activity to be recorded (Rule, Tabard, Boyd, & Hollan, 2015). Due to confidentiality issues to share financial data, it was not possible to use screen recordings in this setting.

Data collection and analysis

All sessions were audio and video recorded.

Every time the participant used an artefact, I asked them to show it to me. Artefacts included paper, a computer program, a tool such as a calculator, or a spreadsheet. I wrote down a quick description of the artefact and where possible, a photo or screenshot was taken of the artefact.

Screenshots were made of the data entry system participants used to enter the expenses data. These screenshots did not include any data entries.

In addition to video recording the think-aloud and observations parts, I made notes by hand. Whenever something interesting happened during the observation part, I made a note of it to remind me to ask the participant questions on this in the debriefing interview.

Data was analysed using a Distributed Cognition (DC) perspective. I used Furniss & Blandford (2006)'s guidelines in developing the following descriptive DC models:

- The physical model: this model describes the physical layout of the task environment

- The information flow model: this model describes how information flows through all users involved in the task
- The artefact model: this model describes all artefacts involved in the task

These models are based on the working models of contextual design to identify work activities, but are more focused on how information is distributed in the environment. Each model consists of a diagrammatic representation that visualises the data, and a narrative representation which verbally describes the data.

After each data collection session, written notes were typed out and any initial thoughts or findings were added. After data collection from the first four participants, initial versions of the models were made. Making these initial versions helped identify any gaps in the data collected so far, and helped guide further data collection sessions.

Audio recordings of the interviews and think-aloud verbal protocols were transcribed verbatim. Video recordings were played back, and additional notes were made if anything new was observed by watching these video recordings.

The written transcripts and notes were read and if a quote or note was relevant to one of the models, it was grouped under that model. The groupings were reviewed and used to refine and expand the models. Video recordings were consulted to fill any gaps from the written data.

2.2.3 Findings

I used the DC principles as described by (Furniss & Blandford, 2006) as guidelines to decide what to include in the models. The principles of each model are described at the start of each section, and marked in italics (e.g., *horizon of observation*) in the narrative descriptions.

Physical model

The physical model describes what the individual can physically hear, see, and access, and how information sources are laid out in the physical environment. In developing the model the following was considered: what is the proximity of, and access to, devices and people: what can be seen and heard from the individual's point of view?

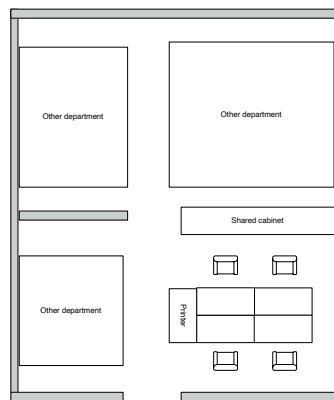


Figure 2.1: Physical model diagram showing a typical physical layout of people's work environment at room level.

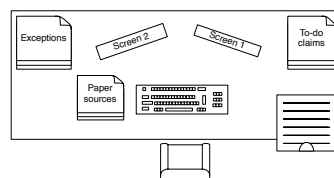


Figure 2.2: Physical model diagram showing the physical layout of people's work environment at desk level.

Physical model principles

- Space and Cognition: how do people use the physical space to support their work
- Subtle bodily supports: do people use their body to support their work
- Situation awareness: are people informed of what is going on
- Horizon of observation: what are people able to see and hear
- Arrangement of equipment: how do people arrange their equipment

The physical layouts of the four offices were not identical, but shared a number of characteristics. All participants had their own desk and worked in an open office with two or more colleagues. P3 was the only person in the office responsible for data entry tasks. The other eight participants had colleagues in the same room who dealt with similar tasks. P1, P2, P8 and P9 also had colleagues in the same room that worked on different tasks. Colleagues that were working on different tasks were situated further away from them than other colleagues. As an example, the physical environment of the office of P1 and P2 is depicted in Figure 2.2 at room (a) and desk (b) level. The number of people in one room ranged from two to sixteen.

The open layout made it easy for colleagues to interact with each other and share information

between themselves. They could see when a colleague was present and available to consult. Participants regularly consulted colleagues in their room to retrieve information they could not find on any other sources. This information is given verbally, or a colleague directs the participant to the correct information source.

The offices had an open-door policy, meaning that workers could at any time be interrupted by people walking in. During the observations, participants were regularly interrupted by colleagues. They responded to it but used *subtle bodily supports* to not lose track of where they were in the expenses task. For example, P3 responded verbally to a colleague but kept his visual attention on the computer and tried to continue with the expenses task. When P1 was interrupted by a colleague, he placed a finger on the computer screen to remember where he was in the task.

All participants worked with both paper and digital information sources. Several participants used the physical *space* to organise their paper sources. P2 maintained separate physical locations on his desk for expense claims to be processed, expense claims that had been completed, and exceptional claims that required further attention. P7 also had paper sources fixed on his wall, which were visible from his desk.

Other physical sources were located in an individual's drawer, in a shared bookcase or drawer in the same physical room. These were not visible from their desk, and participants had to physically move from their desk to retrieve and view this information. Participants could see whether a colleague is present or not, and whether they can consult them at that moment to request information. Recent physical files are kept in a closet in the same room, whereas older files and employee files are physically kept in another location. These older files were used less frequently. If P6 received expense claims, she placed these in her drawer to return to later. If there were a lot of claims to be processed or if the participant started processing claims, these were placed on their desk.

Participants become aware of new claim requests by batches of claim forms or receipts on their desk with a handwritten note, the claimant asking them in person, or when they check their e-mail and see a new e-mail by the claimant. For physical claims, they browse through them and place them either at a dedicated area on their desk or in their drawer, to return to later. P2, P3 and P6 re-ordered claims based on urgency. Claims that were more urgent were processed first. These could be claims by their boss, or claims with an explicit instruction that it was urgent. In addition, P2 sometimes grouped claims according to category. The reason for grouping them

is that different categories of expenses can require other data fields to be filled in, and P2 felt it to be easier to do these particular type of claims together. Examples are travel expenses for which participants have to fill in the departure point and destination, or external lunches for which the name of the restaurant has to be filled in. Participants place exceptional claims in a separate physical location. For P2, this was in a separate tray in the top-left hand corner of his desk. By putting it in his *horizon of observation*, he can see if there are still claims in this tray to be processed and return to at a later point in time. P2 starts each day by seeing if there are claims in this tray, and processes these first. P5 places exceptional claims in a separate drawer. They are not visible and she does not use any reminders, but returns to these when she sees fit.

Participants also received requests digitally through email. They could not place these in their horizon of observation. However, whether the claim requests were in physical or digital form, they always needed the physical receipts of expenses, before they could process a claim. Similar to physical claim forms, they had these receipts either in their drawer or on their desk, as a reminder that they still needed to process these claim requests.

Participants also created their own artefacts to aid them in their work. This includes physical artefacts, such as a spreadsheet with frequently used codes, as well as digital artefacts, such as a digital form to look up codes by person name. Participants could type in a name of a claimant, and the form populated codes related to one person. This made it easier for people to look up which account codes to charge the expenses to.

Digital information sources included the data entry system, intranet, and external websites via their computer. Furthermore, they had digital files, such as PDF files, Excel spreadsheets, and Word documents stored on their desktop computer. The *arrangement of equipment* was that seven out of nine participants had two screens. All seven participants mainly used one screen, both to enter and retrieve information. Some participants used a second screen to display their email inbox. If they received a notification of a new email, they would briefly glance to determine the urgency and importance of the email, but would try to continue with the expenses task.

Sometimes a claim was checked by multiple people in the same room. Participants had *situation awareness* of the progress of the claim as long as it was still in the same physical office. They could see the progress of expense claims by the pile on colleagues' desks, and could ask colleagues in person. Furthermore, they can overhear conversations on the phone and become aware of claims that require further attention. Participants can see their own screens and desks. They have to walk over or do additional physical actions in order to view what is on colleagues'

desk.

As soon as an expense claim was submitted to another office and physical location, the user would have little *situation awareness* of the progress of the claim. The system did not have a visible status update, meaning participants can not see the progress of their claim once it has been submitted to Central Finance. As they do not receive updates, administrators and claimants often forget to keep paying attention to it and do not query it until they realise payment has not been processed yet. Often an error will have occurred and at this point the project may have finished and payment is no longer possible. If participants needed more information on the status of a claim, they needed to contact colleagues from another office via email and telephone, or they had to visit the other physical location. Participants called colleagues from other departments with queries such as errors, and outstanding claims that had not been processed yet. They emailed claimants with queries such as if they do not agree with the expenses claimed, if they need further information, or if they have spotted an error.

Artefact model

The artefact model describes the artefacts that are used.

Artefact model principles

- Mediating artefacts: do people use any artefacts to support their work
- Creating scaffolding: do people use the environment to simplify tasks, e.g. set reminders
- Representation:goal parity: do people use artefacts to display the explicit relationship between the current and goal state of their work
- Coordination of resources: how do people coordinate their information

Participants work with both physical and digital artefacts. Table ?? shows an overview of the information sources that were involved in an expenses task. For each instance of the task, several artefacts can be used, but there are two main artefacts that are used in each instance and are central to the expenses task: the paper receipts and the expenses entry system. In addition to information sources, participants use several *mediating artefacts* to support their work. Calcu-

lators are used to aid in calculating sums. Multiple tools were consulted to convert currencies: an external website, a tool on the intranet, and a tool included in the data-entry system itself. They use a physical tray on their desk to hold exceptional claims. They use a pen to annotate receipts and highlight which items on receipts to claim back.

Some of the participants *created external scaffolding* to simplify their task. In particular, participants had difficulties remembering codes they needed to enter. P5 and P6 had made a personal spreadsheet with codes they used most frequently. P4 remembered old codes but had difficulties remembering new codes since they had changed 18 months ago. To look up codes, she used a spreadsheet created by the departmental manager where she could fill in old codes, that would populate the correct new code.

The parity between the current and goal state was displayed on the expenses system. Once a claim had been submitted, there would be a status update in the expenses system. This status reveals whether a claim is Pending, has been Paid, or whether Original receipts are required. As long as a claim was Pending however, there was however no insight into what is happening on the other side. Often a claim would be received but would be held because there was information missing. Participants would not know about this unless they explicitly contacted the office, and depending on the situation, they would often still not receive information on what was happening with a particular claim because the information was not centralised in Central Office and the person on the phone would not be able to look up what was happening with a particular claim.

In order to *coordinate resources*, the intranet was intended as a central point for claimants, administrators and Central Finance officers to access the same information resources. Participants find the resources difficult to use, so people often end up making their own local copies and working with these instead. This supports them better in their work, but they can end up working with old and incorrect information if information gets updated. Examples of information sources used locally are claim forms: claimants keep working with local copies on their computer and do not download the new forms. They keep using old information such as old salaries and old project codes. Another example are spreadsheets with budget codes: administrators created and used their own spreadsheets with codes. If codes were updated, they were not aware and ended up working with old codes. There was an instruction manual to do expenses, to ensure everyone carried this routine task in the same way. Newcomers usually learnt how to do it from other people rather than this written manual, as the experience was that it was often easier and

faster to learn it this way. This way of learning the activity again had the risk that some people were doing it in the old, incorrect way, and passed on this incorrect way of doing work to others. In order to provide proof of expenses, people still had to provide hard-copy receipts. These need to be sent to Central Finance, but often get damaged and lost and the claimant and administrator will not know, but Central Finance will not know either so nothing will happen unless the administrator or claimant takes action and chases it.

In order to prevent people from interrupting an expenses task, people were logged out of the data entry system after a period of inactive use and they had to restart the task from the beginning. This added cost to resume the task kept participants focused on the data entry task, and they were less likely to interrupt and switch to unrelated tasks. However, people often did not know beforehand what the cost to access information was going to be. Furthermore, it was also not clear after how long the timeout would occur [quote].

Information flow model

This model describes the flow of information through several actors for an expenses task.

Information flow principles

- Information movement: how does information move throughout the system
- Information transformation: does the representation of information undergo changes
- Information hubs: what are the main points where different information channels meet
- Buffering: are there any buffers to uphold information
- Communication bandwidth: how does communication take place
- Informal communication: does informal communication take place in addition to formal communication
- Behavioural trigger factors: are there any local factors that individuals respond to

An expenses claim *moves* through several actors, and moves between actors via email, phone, physical post, and face-to-face communication. The actors who contribute to the processing of an expense claim have limited visibility on the overall status and progress of the claim. For

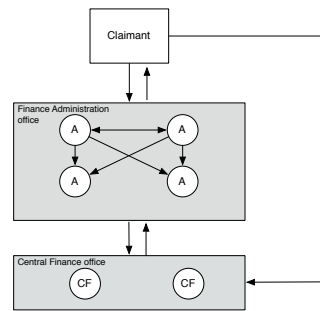


Figure 2.3: Model of the information flow.

example, once claimants submit a claim request to the administrator, they do not know what the status is of that claim until they receive an email notification that it has been completed. Similarly, once administrators submit a claim to the Central Finance office, they do not know what the status is of the claim. They do not know when or whether it has been processed and if not, what the reasons are for holding it. The workers at the Central Finance office know the reasons for withholding a claim, but often receive incomplete information of a claim, and for example do not know the justification behind a claim, whether the expenses are made correctly and if there is an error in the project code entry, they do not know the correct project to charge it to.

Information transformation takes place when calculations have to be carried out. At the beginning the individual numbers are saved, as well as the calculations on those numbers. Once a claim is submitted only the end result will be saved on the system. For example, if one claim request involves multiple expenses, each individual amount has to be checked by the administrator. Administrators are then free to choose whether to type each amount or only the sum total on the system. Once they have processed and submitted the claim, only the sum amount will be available for auditors.

There are two main *information hubs*: the first hub is the office of the administrator, who deals with incoming claims and hard-copy receipts from claimants. These claims are processed at the administrator office and then sent off to the Central Finance office, the second information hub. Workers at this office deal with incoming claims and hard-copy receipts from administrators, match and process these and submit them for payment.

The administrator is the main *information buffer* between the claimant and the Central Finance officers. Claimants submit a request to administrators. This claim is upheld until the administrator decides to process it and send it to Central Finance. If there was an issue with a claim,

claimants contacted the administrator, who then contacted Central Finance. Though claimants could also contact Central Finance directly, administrators said it was often easier if they contacted Central Finance on their behalf, as they knew who to contact [quote].

Communication between the claimant and administrator takes place face-to-face, over the phone, via email and via handwritten notes. Communication between colleagues takes place face-to-face. Communication between the administrator and Central Finance solely takes part via email or over the phone, though it is possible to take place face-to-face.

Instructions are mostly *communicated informally* through word of mouth. Knowledge of how to use the system sits with the employees, and it is often faster to explain newcomers how to do it rather than go through the written instructions. A consequence is that when information gets updated, not everyone is aware of it and keeps using the old and incorrect way, or learn the incorrect way from someone else who is still using the old way.

Receiving a claim request from another actor are the main *factors triggering behaviour*. Participants collected claim requests and saved them to return to later. Some participants kept claims to be completed on their desk. The size of this pile acted as a trigger to decide whether to start processing them. Furthermore, the payroll deadline was another trigger. Participants tried to complete claims before the deadline so claimants were reimbursed in time.

Task strategies

By describing the task environment, several strategies were uncovered. These are discussed in more detail below. After developing the models, the audio transcripts, notes, and video recordings were reviewed again to identify patterns of information strategies.

Planning for information needs Participants started processing an expense claim by collected all physical sources they knew they were going to need. These were the paper receipts, and could include a physical claim form and notes with written instructions. They placed this on a pile on their desk next to their computer, and entered this information first.

Participants did not collect digital sources beforehand. Instead, participants retrieved these sources at the moment in the task they realised they needed it. When they realised they needed information from a digital source, they interrupted entering data, left the data entry window and went to search for the information.

Participants did not always know beforehand what the cost of collecting this data was going to be, but assumed it could be retrieved fairly quickly. Sometimes it could take longer than expected due to various reasons. First, they did not always know which source to consult for finding the data. For example, people in Central Finance had to validate if the person signing off a claim form was authorised to give this signatory. The information to check this could be in a spreadsheet, but was sometimes also in a different PDF file. At other times, this information had to be looked up on the departmental intranet. Second, if participants did know which specific source to access, they did not always know the associated cost to access it. If information about a certain employee needed to be looked up, people consulted a search engine and typed in the person's name. Sometimes they found the information quickly, but sometimes it took a while before they found what they needed. Third, even if participants did know the specific source and the normal cost, this cost was not always the same. For example, a website could take longer to load than usual.

If information was difficult to find, participants had time thresholds to decide whether to postpone it and come back to it later. P2 said that if he felt he was spending more than ten minutes on a task, he would postpone it. He placed uncompleted expense claims that required further attention in a separate tray on his desk. He revisited this pile the next morning and tried to process them then. During observations, P5 could not find certain information for a claim either. After approximately five minutes of trying to find the information, she decided to write an email to the claimant requesting the information. She then put the claim form aside and started the next expenses task.

Creation of information sources Participants had access to shared files on the intranet of the office. They did not always find this information easy to use, and sometimes made their own local copies.

Deferral of interruptions In order to prevent people from interrupting an expenses task, people were logged out of the data entry system after a period of inactive use and they had to restart the task from the beginning. This added cost to resume the task kept participants focused on the data entry task, and they were less likely to interrupt and switch to unrelated tasks. Participants did however interrupt a data entry task for task-related purposes, such as looking up information. They left the data entry interface and opened a new window. As windows were maximised, they were unable to see the data entry interface whilst they were looking up information. Participants explained it was much easier and faster to look up information on

the screen they were already interacting with, rather than switch screens. They also felt that, opposed to physical sources, they could retrieve information from digital sources quickly. It sometimes took longer than expected however to look up certain information. Furthermore, it was also not clear how long the system would wait before logging them out. Upon coming back to the data entry interface, participants often found that they were logged out unexpectedly, needed to log back in and start from the beginning. In most cases, their information was lost.

Use of multiple screens People dedicated one screen for the expenses task and maximised their window, so it filled the entire screen. This is in accordance with Bi and Balakrishnan (2009), who found that when dealing with two screens, people dedicate one computer screen to the primary task. However, they found that they use a second screen for subtasks. This was also found by Dearman and Pierce (2008)'s study on how people use multiple devices found that people assign sub-tasks to secondary devices to minimise the need to transfer information between devices. People in the current study often also used their primary screen to look up information for the expenses task, and switched back and forth between maximised windows, rather than look up and display information on the second screen. In contrast, previous studies on the use of multiple screens showed that people dedicated a second screen to look up information (Bi & Balakrishnan, 2009; ?). Even if people knew beforehand which digital information they were going to need, they often started the task and looked up information as they needed it. For paper information, they did collect all information they knew they were going to need, such as the paper receipts, the claim form, and any additional post-its with instructions. Whilst there was a possibility to place information on the second screen, this is also time-consuming (Bardram, Bunde-Pedersen, & Soegaard, 2006). With paper sources, it is perhaps less time-consuming: no time was spent on arranging the sources on the physical space of the desk, but they were stacked in a pile on their desk or lap and the right source was picked out when needed. Dearman & Pierce (2008)'s study on how people use multiple devices found that people assign sub-tasks to secondary devices to minimise the need to transfer information between devices. Potentially people used the primary screen for looking up information so the information was on one screen and they could try to copy and paste it. Often though this was either not possible or users chose themselves to manually transcribe it.

People used additional screens for other tasks. For example, the second screen was often used to display the email inbox, but this was not consulted during the expenses task. Even in instances when people had to look up information from an email, they would open their inbox on the

primary screen, rather than look it up on the second screen.

2.2.4 Discussion

The purpose of this study was to investigate the information sources people need for an expenses task, and how they currently manage subtasks of looking up information from an expenses task. Do they look up information as they need it, or get all the required information first and then enter it? Do they change their strategies as they get more experienced with the task and know where to get the information from?

The following questions were addressed:

1. What is the information needed for an expenses task?
2. Where is this information retrieved from?
3. What are the strategies people use to look up information?

Information sources

The information needed for an expenses task needed to be retrieved from both paper sources, such as paper receipts, handwritten instructions and claim forms, as well as digital sources, such as spreadsheets, websites and emails.

The user did not always know beforehand what the cost of accessing digital sources was going to be. First, they did not always know which source to consult for finding the data. For example, people in Central Finance had to validate if the person signing off a claim form was authorised to give this signatory. The information to check this could be in a spreadsheet, but was sometimes also in a different PDF file. At other times, this information had to be looked up on the departmental intranet. Second, if participants did know which specific source to access, they did not always know the associated cost to access it. If information about a certain employee needed to be looked up, people consulted a search engine and typed in the person's name. Sometimes they found the information quickly, but sometimes it took a while before they found what they needed. Third, even if participants did know the specific source and the normal cost, this cost was not always the same. For example, a website could take longer to load than usual.

Information was centrally available, but this was perceived as being difficult to use. As a result, users made their own local copies of information they needed and used these sources instead.

Furthermore, procedural information was passed on via colleagues rather than the central information sources. This caused people to use outdated information. Multiple departments were involved in the task. There was no transparency of information and progress of activity, and explicit information exchange was needed. The system had a timeout to prevent long interruptions, but people still looked up information as they needed it. They often did not know the associated IAC and as a result were locked out.

Information strategies

With paper sources, no time was spent on arranging the sources on the physical space of the desk, but they were stacked in a pile on their desk or lap and the right source was picked out when needed.

People did not always know which information they were going to need for a task, which made it challenging to collect all information beforehand. Therefore, people usually started a task collecting physical sources they knew were needed, and looked up other information as they needed it. Even if people knew beforehand which digital sources they were going to need, they still looked up information as they needed it.

This is in contrast with Sohn et al. (2008), who found that uncertainty of the location of information would cause people to leave looking for it until later. A difference with this study is that Sohn et al. (2008) looked at people's information search behaviour for personal tasks. Perhaps there was a pressure for employees to finish their work tasks and the urgency of finishing the task weighed more than the potential time cost of looking up information.

People dedicated one screen for the expenses task and maximised their window, so it filled the entire screen. People in the current study often also used their primary screen to look up information for the expenses task, and switched back and forth between maximised windows, rather than look up and display information on the second screen.

Previous studies on the use of multiple screens showed that people dedicated a second screen for subtasks that supported the main task, such as looking up information (Bi & Balakrishnan, 2009; Dearman & Pierce, 2008; Grudin, 2001). Even if people knew beforehand which digital sources they were going to need, they often started the task without placing this on the second screen. They did not look up information until they needed it, and used their main screen for this.

Whilst there was a possibility to place information on the second screen, this is also time-consuming (Bardram et al., 2006). ?'s study on how people use multiple devices found that people assign sub-tasks to secondary devices to minimise the need to transfer information between devices. Potentially people used the primary screen for looking up information so the information was on one screen and they could try to copy and paste it. Often though this was either not possible or users chose themselves to manually transcribe it.

People used additional screens for other tasks. For example, the second screen was often used to display the email inbox, but this was not consulted during the expenses task. Even in instances when people had to look up information from an email, they would open their inbox on the primary screen, rather than look it up on the second screen. This contrasts (Grudin, 2001) where people deliberately used a second screen to look up information, even if it was faster to retrieve it from their primary screen.

Other issues

Contribution

- Evidence that an expenses task is fragmented: people often have to go in and out of the expenses system to look up information.
- Evidence that the IAC of the required information sources for an expenses task varies.
- Evidence that depending on people's experience and awareness of how costly it is to access information, they will try to minimise switching between tasks.

The goal of this study was to give an understanding of how people manage subtasks of looking up information as part of data entry work in a financial office.

Limitations

The goal of this study was to get an understanding of how people collect information as part of data entry work in a financial office. By using a Distributed Cognition approach, it became clear that information for an expenses task was not only distributed between external artefacts and internal cognition of one individual, but also between people. As the focus of analysis of this study was on the individual and not the team, the human agents are included as additional information sources. Studying distribution of cognition from a teamwork point of view

is beyond the scope of this thesis, but will be useful to study in future work. Several issues became clear that related to teamwork, such as limitations in communication and coordination of central information.

Due to confidentiality issues surrounding financial data, it was not possible to install logging software on participants' computers and all observational data reported here is qualitative. Given the situated nature of the study, it is also not clear to what extent people's behaviour is shaped by the access of the information sources, and how they are influenced by other situational factors such as user expertise. The next series of studies are set in a controlled environment, with the aim to study the influence of access costs to information on people's strategies, and how strategies impact quantitative performance measures as accuracy and speed. Study 1 and 2 have given an understanding of the task context and the information sources. The materials used in the subsequent studies will be designed to look similar to the office setting.

CHAPTER 3

UNDERSTANDING THE EFFECT OF TIME COSTS ON LOOKING UP INFORMATION

Chapter outline

The previous chapter demonstrated that for an expenses task, people have to copy data from multiple sources that differ in terms of their IAC. This chapter describes three controlled experiments that explore the extent to which differences in IAC influence the number, duration and order of task interruptions for a data entry task.

Study 3 tests how IAC affects switching behaviour between one entry task and one information source. Study 4 tests switching behaviour between one entry task and multiple sources. Study 5 tests switching behaviour between multiple entry tasks and multiple sources.

Together these studies show that if the IAC of sources can be learnt in a controlled setting, participants try to postpone and reduce visits to sources with an increased IAC, which can lead to errors and interleaving between tasks.

3.1 Study 3: Copying numbers from one source

3.1.1 Introduction

Study 1 and 2 illustrated that people had to retrieve and copy data from multiple sources with varying information access costs (IAC). People were not always able to look at the data source while entering data, and information sometimes had to be briefly kept in memory before people could enter it. In this situation, people have various options: they can decide to keep going back to the target source, reduce their memory load by writing it down, or keep as much of it in memory. Participants in Study 1 explained they tried to do it in the quickest way possible, and preferred to keep data in memory as this was often a faster strategy than writing it down, printing it out, or going back and forth between the source and the input window.

This is in line with previous lab studies, which showed that as the cost to access information increases, people increasingly rely on the information in their head rather than the information in the environment (e.g. Gray et al., 2006; Morgan et al., 2009). People look at the target source longer before copying anything, but after one look, they do enter more items in one sequence before looking back.

Gray & Fu (2004) conducted a study where people had to copy over VCR programming information. Participants either had permanent access to the information, the information was covered by a grey box which could be uncovered by hovering over it with the cursor, or they were explicitly instructed and trained before the trial to memorise the information. The people in the latter condition were more accurate than the other conditions in entering the information. This shows that a deeper encoding of the information in memory makes people more accurate in entering the information.

In later studies that further explored the effect of access costs on use of memory, the Blocks World Task (BWT) was used as a task paradigm, which requires people to copy a 3x3 grid of coloured blocks. In these studies, participants relied more on memory as the cost to access the target window increased. In one study, this memory-based strategy made participants better able to resume after interruptions by copying more blocks before having to revisit the target window (Morgan et al., 2009). Looking at overall task performance overall however, they did make more errors overall and took considerably longer to complete the task. In a later paper, the researchers reflected that the coloured blocks participants had to copy may have been too

demanding to memorise (Waldron, Patrick, & Duggan, 2011). This abstract visuo-spatial information did not bear any meaning to the participant, in contrast with the VCR programming information used in Gray & Fu (2004) which is more familiar and easy to memorise. This suggests that the type of information to copy influences the effect that IAC might have on task performance, though the studies differed in task paradigm making it hard to compare their findings: in Gray & Fu (2004) people were explicitly instructed to memorise the information and conducted a test prior to a trial during which they had to fill in the information, and could not continue until they had stated everything correctly. This ensured that people had the information well-memorised before they started the experimental trial. In the Blocks World Task studies, participants were not given this training or instruction.

Rather than training participants to memorise the information, Soboczenski, Cairns, & Cox (2013) used an alternative approach to motivate people to encode the information more deeply. They conducted two studies where people had to transcribe text and numbers that were presented either in a black font colour or a harder-to-read grey font colour. Participants made fewer data transcription errors if data was shown in the harder-to-read font colour, both for transcribing text and numbers. In line with Gray & Fu (2004), these studies showed that when people do make the effort to more deeply encode information in a copying task, it can improve their accuracy.

In order to design data entry interfaces that support how people enter expenses from information sources with varying IACs, it is important to understand how these differences in IAC affect strategy and task performance. Relying on information in the head over information in the world can make it more likely for people to make errors in a copying task (Morgan et al., 2009), though other studies have shown that a deeper encoding of information can also improve accuracy if memorised well (Gray & Fu, 2004; Soboczenski et al., 2013).

The study reported in this chapter replicates the BWT study, by using both coloured and numbered blocks. The purpose of this study is to see whether the effect on IAC on people's strategies and performance, as reported in previous BWT studies, holds when people have to copy numbers instead of colours.

It is expected that the effect of IAC on strategy will be similar and that an increase in IAC will encourage people to adopt a more memory-based strategy. However, the expectation is that numbers are easier to memorise and people will be able to memorise more items. Furthermore, based on previous findings that a deeper encoding of numbers in memory can reduce errors, it

is expected that an increased IAC will improve accuracy for copying numbers.

3.1.2 Method

Participants

Forty-two participants (eight male) were recruited from the UCL Psychology Subject Pool. Ages ranged from 18 to 52 with a mean age of 22.38 (SD = 7.45). Participants received course credit or £3.75 as a compensation for taking part in the study.

Design

A mixed design was used with two independent variables: IAC and block type. The between-participants variable was the level of IAC which had three levels. If the IAC was Low, the target pattern was permanently visible. In the Medium and High IAC conditions, the target pattern was covered with a grey mask, and could only be uncovered by moving the mouse cursor over the window. The mask reappeared as soon as the cursor left the window. In the High IAC condition, there was an additional 1-second delay to uncover the mask. This delay time was used in previous BWT studies where it showed to have a significant effect on task strategies and performance (Gray et al., 2006; Morgan et al., 2009; Waldron, Patrick, Morgan, & King, 2007). The within-participants variable was the block type to be copied, which was either coloured or numbered blocks. The order was counter-balanced across participants.

The dependent variables are listed in Table 3.1. The primary focus is on the measures of the first visit, as participants do not have any information yet on the target pattern. On subsequent visits, they may already have partial information in their head from previous visits. Therefore, the items copied after the first visit is believed to be the most 'sensitive measure of performance' (Janssen & Gray, 2012). Two dependent variables were used to measure accuracy. Incorrectly placed blocks measured instances where a participant initially placed a block in the incorrect place, but then moved this to the correct place prior to submitting the pattern. Incorrectly submitted trials measured instances where the participant had finished copying a pattern and clicked the Submit button, but the pattern was incorrect.

Trial: 1/15
Please copy the pattern on the left into the window on the right, using the blocks at the bottom of the screen.

3	4	7
5	9	6
1	8	2

Target Window **Output Window**

1	2	3	4	5
6	7	8	9	0

Resource Window

(a) The number condition.

Please copy the pattern on the left into the window on the right, using the blocks at the bottom of the screen.

(b) The colour condition.

Figure 3.1: The task lay-out with the three different components.

Strategy measures
Number of visits to target window
Visit duration of first visit (s)
Average duration of visits (s)
Number of blocks copied after first visit
Number of blocks copied correctly after first visit
 Global task performance measures
Number of incorrectly placed blocks (per trial)
Number of incorrectly submitted trials (per experiment block)
Trial completion time incl. and excl. lockout (s)

Table 3.1: Dependent variables used in the study.

Materials

Figure 3.1 shows the task paradigm that was used. Each colour or number was only used once. The colours used were similar to the colours used in previous BWT studies (e.g. Gray et al., 2006; Morgan et al., 2009). Participants had to copy and complete fifteen patterns of each block type, and each participant had to copy over the same patterns. The target window showed a 3x3 grid with either coloured or numbered blocks. The output window showed an empty 3x3 grid, and was the same size as the target window. Participants had to copy the pattern shown in the target window by dragging blocks from the resource window and moving them into the output window.

The study was conducted on a desktop computer, using a 24-inch monitor with a resolution of 2048 x 1152 pixels. Participants used a computer mouse to drag and drop blocks. The experimental task was implemented using HTML, Javascript and PHP and run in a browser. All relevant browser events, such as mouse movements to (un)cover the grey mask, dragging and dropping the blocks and mouse clicks, were recorded and saved in a MySQL database. The browser window covered the whole screen to minimise distractions.

For the Low IAC condition, eye fixations were used to measure the number and duration of visits to the target window. Eyetracking data was also obtained for the Medium and High IAC conditions. However, this data was not used due to the fact that people were able to also view the target window area whilst the target pattern was covered. Therefore, in accordance with previous IAC studies (e.g. Gray & Fu, 2004), for the Medium and High IAC conditions

the number and duration of uncovering the mask was taken as a measurement for visits to the target window. These uncoverings were measured by Javascript. The usefulness and limitations of using these measures are discussed in the Discussion.

A Tobii T60 eyetracker was used for recording people's eye fixations. Eye movements were recorded at a rate of 60 gaze data points per second for each eye, with an accuracy of 0.5 degrees and timestamp accuracy of 4 ms. For the analysis, all consecutive eye fixations with no drag or drop actions in-between were added together and counted as one fixation.

Procedure

Participants were welcomed and briefed about the experiment. It was explained they would be shown nine blocks which were in a certain order, and had to copy this order by moving blocks around. Participants were instructed to complete the task as fast as possible, but it was explained that they were not able to continue until they had copied a pattern correctly. The experiment was broken down in two parts, one where they had to copy colours, and one where they had to copy numbers. For each part, they were given two practice trials first to get familiar with the set-up, and to give them a chance to ask questions if anything was unclear. There was an opportunity for the participant to take a break between the two parts. They were then asked to read and sign a consent form and given an information sheet with a summary of the study and the researcher's contact details. In addition to the verbal briefing, the explanation of the study was written out on the computer screen for the participant to read and they were shown an instruction video that showed how the experiment worked. The study took around 20-30 minutes to complete.

Ethical considerations

The study was undertaken with ethical approval from the UCL Research Ethics Committee [Project ID Number UCLIC/1415/001/Staff Brumby/Borghouts]. At the start of each study, participants were first briefed verbally about the study. They were asked to read and sign a consent form, and were given an information sheet to keep. This information sheet contained a summary of the study information and the researchers' contact details. It was explained that an eyetracker would record their eye fixations and movements, but that these recordings were anonymous and that they would not be directly identifiable. After participants had completed

the first part of the experiment, a prompt appeared on the screen advising them to take a short break. Participants could take a break as long as they wanted and could decide themselves when to continue with the second part of the experiment.

Participants were informed that the data would be used for research purposes only and stored in accordance with the Data Protection Act 1998. They were also informed that their data would be anonymised and when used in a report or academic paper, their data would not be directly identifiable.

3.1.3 Results

The means and standard deviations of all dependent variables are shown in Table 3.1.3.

Eight participants were removed from the analysis due to weak eye-tracking calibration. Furthermore, one participant misunderstood the experiment and did not know she was allowed to uncover the mask of the target window more than once. This participant had scores that were more than three times the interquartile range from the rest of the participants' scores on six different variables, so this participant was considered an outlier and removed from the analysis.

	Colours			Numbers		
	Low	Medium	High	Low	Medium	High
Strategy measures						
Number of visits to target window	6.36	4.24	2.98	5.10	2.03	2.05
	2.28	1.62	0.90	2.48	0.63	0.67
Visit time of first visit (s)	0.39	0.04	2.18	0.51	0.04	1.49
	0.23	0.02	1.59	0.45	0.05	1.01
Average time of visits (s)	0.29	0.04	1.54	0.35	0.04	1.07
	0.13	0.02	0.95	0.15	0.03	0.77
Number of blocks copied	1.90	3.55	4.52	2.44	6.18	6.33
after first visit	1.84	1.93	1.43	1.89	1.61	1.67
Number of blocks copied correctly	1.86	3.22	4.07	2.36	5.96	5.98
after first visit	1.75	1.83	1.20	1.74	1.52	1.55
Global task performance measures						
Number of incorrectly placed blocks	0.15	0.67	0.79	0.17	0.31	0.46
(per trial)	0.18	0.40	0.44	0.19	0.18	0.16
Number of incorrectly submitted	0.27	1.9	2	0.36	0.5	0.83
trials (per experiment block)	0.65	2.51	2.13	1.21	1.08	1.03
Trial completion time incl. lockout	19.60	25.40	31.80	19.47	20.83	25.95
(s)	2.98	5.16	6.08	3.03	3.08	4.21
Trial completion time excl. lockout	19.60	25.40	28.84	19.47	20.83	23.89
(s)	2.98	5.16	6.34	3.03	3.08	4.06

Task strategies

Number of visits to the target window

Participants made fewer visits to the target source when they had to copy numbers ($M = 3.06$, $SD = 2.08$) than when they had to copy colours ($M = 4.49$, $SD = 2.18$), $F(1,30) = 41.62$, $p < .001$, $\eta^2 = 0.58$. Participants also made fewer visits as IAC increased from Low ($M = 5.73$, $SD = 2.41$), to Med ($M = 3.13$, $SD = 1.65$), to High ($M = 2.51$, $SD = 0.91$), $F(2,30) = 15.16$, $p < 0.001$, $\eta^2 = 0.50$. To investigate differences between conditions, post-hoc Tukey comparisons were performed. Results showed that participants made significantly fewer visits in the Medium-IAC condition than in the Low-IAC condition, $p < .01$. However, there was no difference in number of visits between the Medium-IAC and the High-IAC conditions, $p = .59$. Participants looked at the target window for colours more on every level of IAC (see Figure 3.2), and so there was no significant interaction, $F(2,30) = 2.82$, $p = .08$, $\eta^2 = 0.16$.

Duration of first visit to target window

There was no significant main effect of block type on the duration of the first visit, $F(1,30) = 3.05$, $p = .09$, $\eta^2 = 0.09$. Participants looked longer at the target source as IAC increased from Low to High. Post-hoc comparisons showed that participants looked longer in the High-IAC condition ($M = 1.84$, $SD = 1.35$) than in the Low/Medium-IAC conditions, $ps < .001$. However, there was no difference in duration between the Low-IAC ($M = 0.45$, $SD = 0.46$) and the Medium-IAC ($M = 0.05$, $SD = 0.04$) conditions, $p = .47$. There was a significant interaction effect between IAC and block type, $F(2,30) = 5.70$, $p < .01$, $\eta^2 = 0.28$ (see Figure 3.3). There were no difference between block types in the Low-IAC condition, $t(10) = -1.86$, $p = 0.09$, nor the Medium-IAC condition, $t(9) = -0.29$, $p = 0.7$. However, in the High-IAC condition, participants looked significantly longer for colours ($M = 2.18$, $SD = 1.59$) than numbers ($M = 1.49$, $SD = 1.01$), $t(11) = 2.76$, $p = 0.02$.

Blocks placed after first visit

People placed more blocks correctly after the first visit for numbers ($M = 4.77$, $SD = 2.33$) than colours ($M = 3.08$, $SD = 1.81$), $F(1,30) = 63.86$, $p < .001$, $\eta^2 = 0.68$. They also placed more blocks as

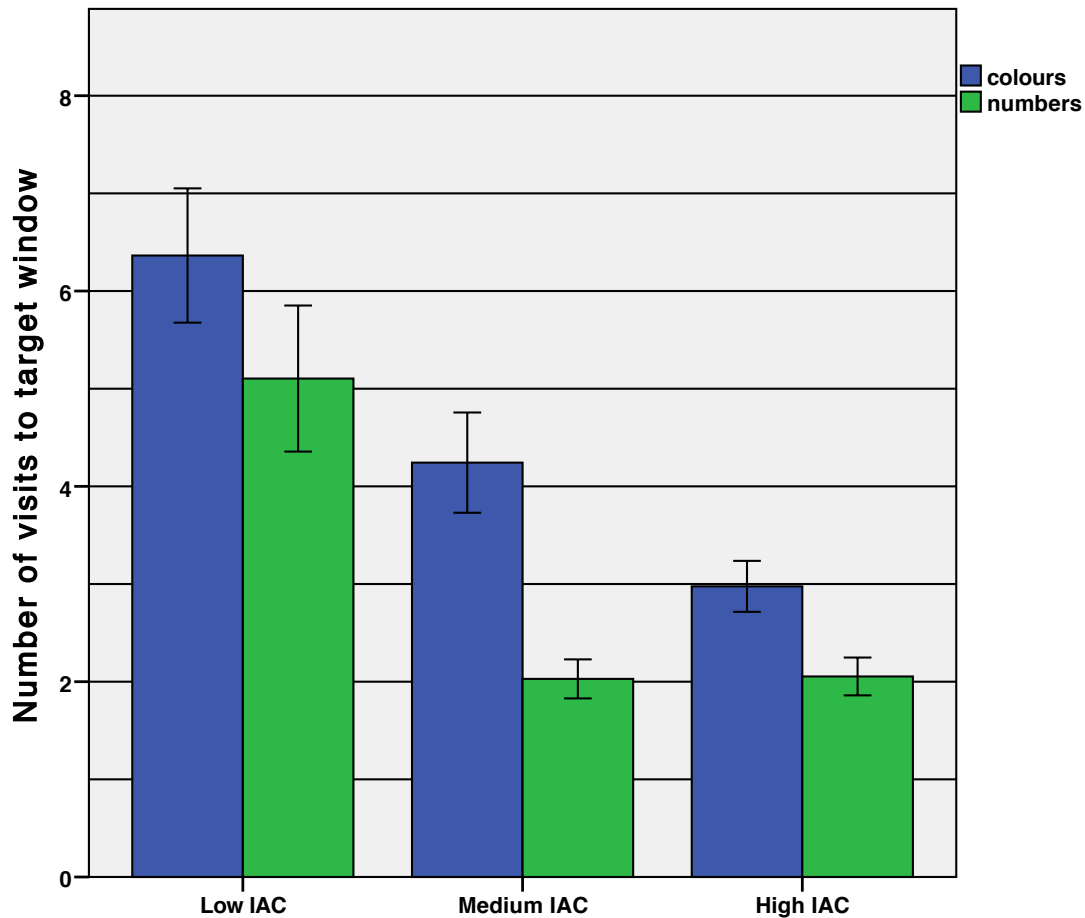


Figure 3.2: The interaction between block type and IAC for number of visits to the target window. The error bars represent ± 1 standard error.

IAC increased, $F(2,30) = 12.54$, $p < 0.001$, $\eta^2 = 0.46$. Tukey post-hoc comparisons show there was a difference between the Low IAC and Medium/High IAC conditions ($ps < .01$), but not between Medium and High IAC conditions ($p = .77$). There was a significant interaction effect between IAC and block type, $F(2,30) = 8.96$, $p < .01$, $\eta^2 = 0.37$ (see Figure 3.4). When IAC was Low, the number of blocks that were copied correctly after the first visit did not differ significantly for colours or numbers.

Global task performance

The interactions between block type and IAC on global task performance measures all had the same trend: people performed the same for colours and numbers when IAC was Low, but differences appeared between the block types as IAC increased. As this trend was the same for each interaction, the statistical results of the interactions are reported but their specific trend

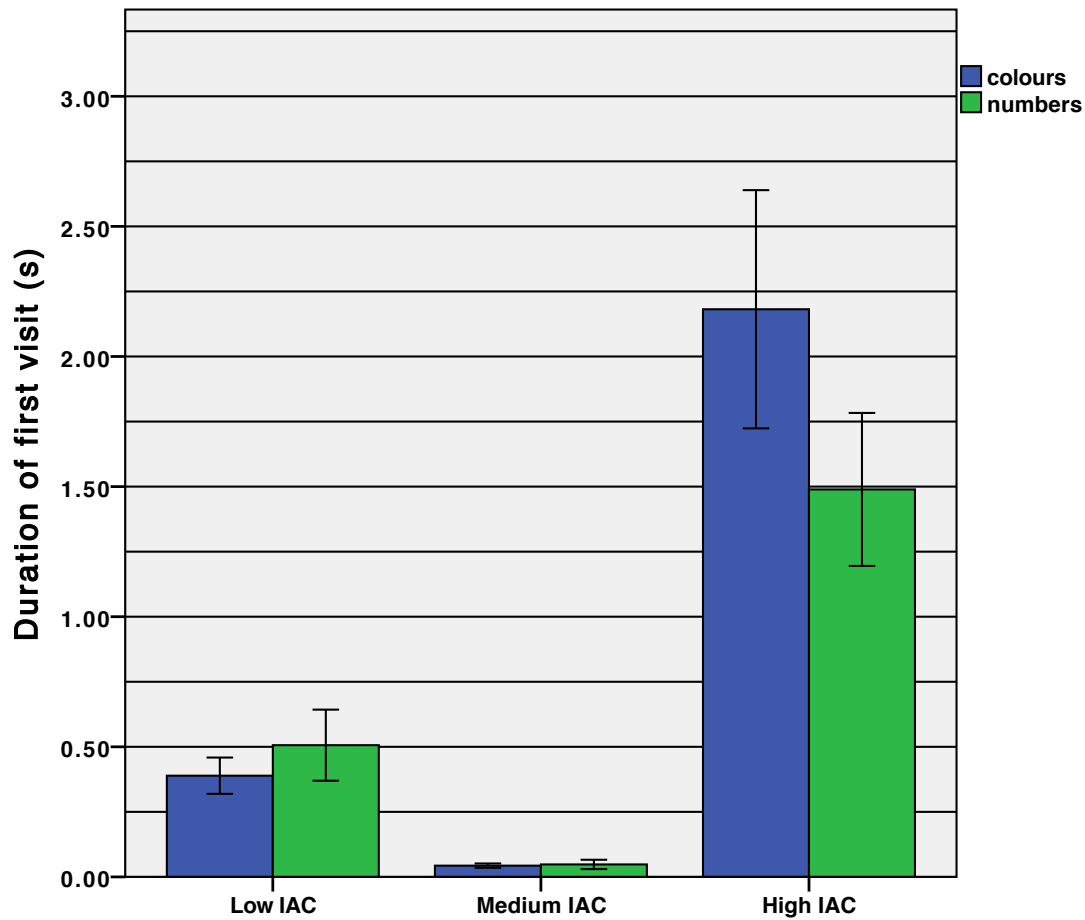


Figure 3.3: The effect of IAC on the duration of the first visit to the target window. The error bars represent ± 1 standard error.

will not be repeated.

Number of incorrectly placed blocks

Participants placed more blocks incorrectly for colours ($M = 0.54$, $SD = 0.45$) than numbers ($M = 0.32$, $SD = 0.21$), $F(1,30) = 10.71$, $p = .003$, $\eta^2 = 0.26$. As IAC increased and participants were keeping more items in memory, they increasingly placed more incorrect blocks, $F(2,30) = 14.71$, $p < .001$, $\eta^2 = 0.50$. Tukey post-hoc comparisons show there was a difference between the Low IAC condition ($M = 0.16$, $SD = 0.18$) and Medium/High IAC conditions ($ps < .01$), but not between the Medium ($M = 0.49$, $SD = 0.35$) and High IAC conditions ($M = 0.63$, $SD = 0.36$) ($p = .3$). There was a significant interaction effect between IAC and block type, $F(2,30) = 3.36$, $p < .05$, $\eta^2 = 0.18$. When IAC was Low, the number of blocks that were copied incorrectly did not differ significantly for colours or numbers, but as IAC increased, participants placed more

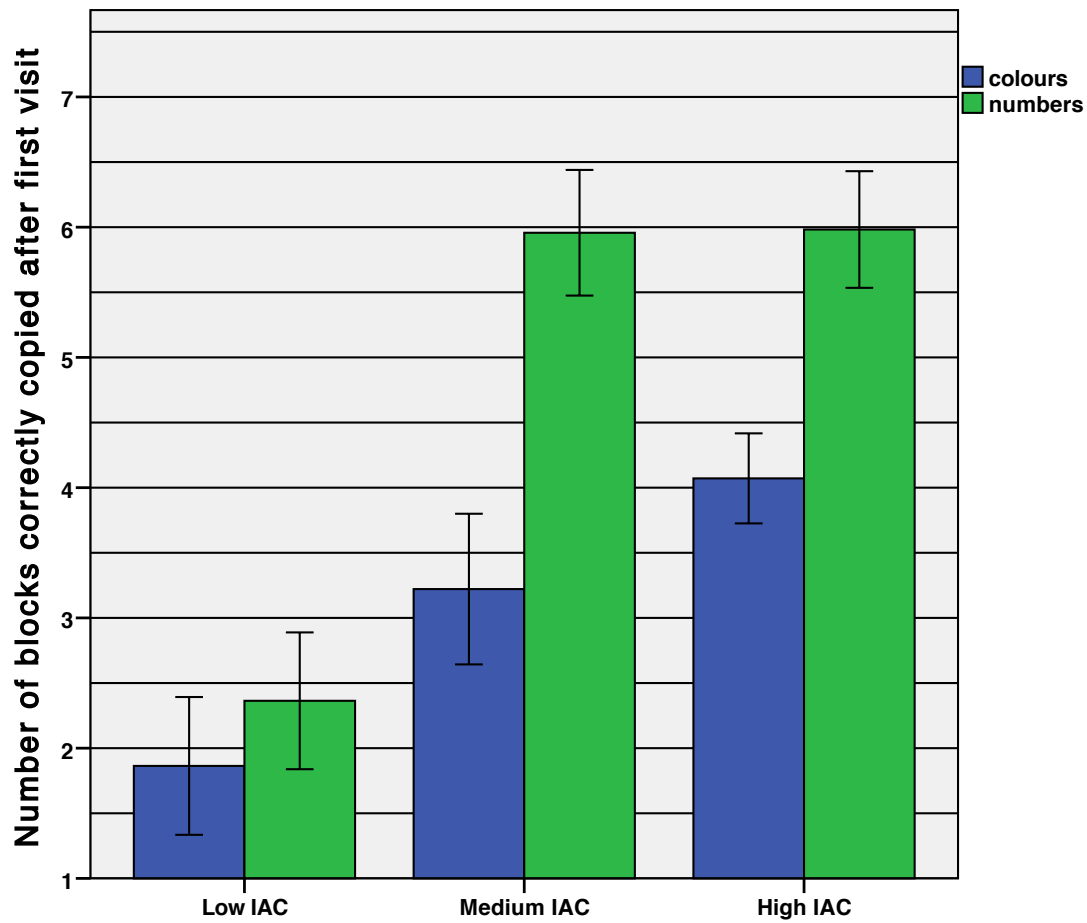


Figure 3.4: The interaction between block type and IAC for number of blocks correctly placed after the first visit to the target window. The error bars represent ± 1 standard error.

blocks incorrectly for colours.

Number of incorrectly submitted trials

The number of trials that were submitted incorrectly was generally low, but participants submitted more incorrect trials for colours ($M = 0.1$, $SD = 0.16$) than numbers ($M = 0.04$, $SD = 0.08$), $F(1,30) = 5.28$, $p = .029$, $\eta^2 = 0.15$. There was no significant effect of IAC, $F(2,30) = 2.70$, $p = 0.08$, $\eta^2 = 0.15$, nor any interaction, $F(2,30) = 1.65$, $p = .2$, $\eta^2 = 0.10$.

Trial time

Two trial completion times are considered here: total time and time excluding lockout. Looking at the actual completion time, participants took longer to complete a trial when they were copying colours ($M = 25.80$, $SD = 7.06$) compared to when copying numbers ($M = 22.24$, $SD = 4.47$),

$F(1,30) = 44.08$, $p < .001$, $\eta^2 = 0.60$. As IAC increased from Low to Medium to High, participants took longer to complete a trial, IAC, $F(2,30) = 15.91$, $p < 0.001$, $\eta^2 = 0.52$. Tukey post-hoc comparisons show there was a difference between Low/Medium and High ($ps < .01$), but not between Low and Medium ($p = .12$). There was a significant interaction effect between IAC and block type, $F(2,30) = 11.05$, $p < .001$, $\eta^2 = 0.42$.

With the lockout time in the High-IAC condition removed, the same effects were found for block type, $F(1,30) = 34.55$, $p < .001$, $\eta^2 = 0.54$, and IAC, $F(2,30) = 8.18$, $p = 0.001$, $\eta^2 = 0.35$. Tukey post-hoc comparisons show there was still a difference between Low and High ($p = .001$), but no longer between the Medium IAC and Low IAC or High IAC conditions ($ps > .1$). There was a significant interaction effect between IAC and block type, $F(2,30) = 8.13$, $p = .002$, $\eta^2 = 0.35$.

Qualitative data

The screen recordings from the eye-tracker were played back to further investigate people's behaviour. Although this helped understand some behaviour which could not be determined from the quantitative data alone, these observations only serve to explain some of the quantitative measures and are not the main focus of the analysis.

The visit durations in the Medium IAC condition were suspiciously short. Upon replaying the screen recordings, it appeared that participants often accidentally moved their cursor over the grey mask of the target source. This was counted as a visit by the program, even though participants may have not intentionally moved their cursor to this part of the screen to look at the target source. They did not spend a long time looking at the target window, but also did not immediately move blocks either, and sometimes waited multiple seconds before they made a move.

During the 1-s lockout in the High IAC condition, participants changed their minds about visiting the target window on numerous occasions. They placed their mouse cursor on the mask, but left this field before it was uncovered to move one or more blocks. It could be this decision also occurred in the Medium IAC condition, but as there was no lockout the mask was already uncovered before people made this decision, and would explain the very short visits.

People sometimes placed the blocks as 'placeholders' as shown in Figure 3.5: they placed several blocks outside of the output window next to the position they thought it belonged to, but did not place it there yet. Only after viewing the target again, they placed the blocks in the

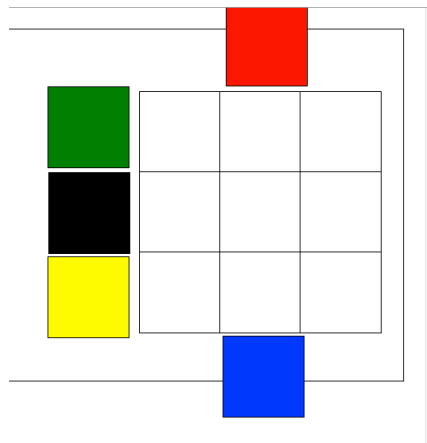


Figure 3.5: Participants placed blocks outside of the output window as ‘placeholders’.

output window. Looking at quantitative data alone, this type of strategy would be depicted as one long view at the target, after which all blocks were placed in one go. This is true to some extent, but as people could already place the blocks and offload their memory without this being recorded by the program, they only had to check if this position was correct on the subsequent visit, and is different from a strategy where people spent a long time trying to memorise the blocks after which all blocks were placed.

3.1.4 Discussion

This study replicated the Blocks World Task with the aim to see if the effect on IAC on a copying task, as previously found when using colours, can be extended to copying numbers, and if a deeper encoding of numbers into memory makes people more accurate.

The main findings are:

- Numbers are easier to copy than colours, but only if IAC is increased
- Increases in IAC make people adopt memory-intensive strategies
- Increases in IAC increases errors

The effect of block type on task strategies and performance

Changing the block type from colours to numbers made it easier to memorise the blocks: people made shorter and fewer visits than when copying colours, but were still able to place more blocks. This difference in performance is only found in the Medium and High IAC conditions, which further suggests the difference between numbers and colours is due to the memorability of the information, and the interactions on most of the dependent variables further show that the difference between block types was dependent on the level of IAC.

The difference between numbers and colours fit well with the distinction in Baddeley's (?) seminal model of working memory between processing visuo-spatial and verbal information. As numbers can be rehearsed and therefore refreshed in working memory, they are likely easier to memorise. After the study had ended, several participants in this study explained they used some sort of rehearsal and tried to say the numbers out loud in their head. For colours, some indicated they tried to either capture a mental picture of the colours in their mind, while others rehearsed the word for each colour (e.g. 'red' and 'blue') but they felt they were able to remember fewer items using this strategy. This is consistent with Chincotta, Underwood, Ghani, Papadopoulou, & Wresinski (1999)'s finding that people have a greater memory span for Arabic numerals (e.g. 1, 2, 3) than corresponding words (e.g. one, two, three).

Though an increase in IAC made people rely on memory and people seemed to memorise numbers more easily than colours, an increase in IAC did not make people more accurate in copying numbers as in Gray & Fu (2004), where people had to memorise VCR programming information. The error rate for numbers was however already quite low in all conditions, and moreover

people were not explicitly instructed or trained to memorise the information before each trial as in Gray & Fu (2004).

The effect of IAC on task strategies and performance

The effect of IAC on people's cognitive strategies, as found in previous studies, is replicated in this study: as the cost of accessing the target window increased, people increasingly relied on memory (Gray et al., 2006; Morgan et al., 2009; Waldron et al., 2007). People switched from a perceptual to a memory-based strategy by making fewer but longer visits to the target window and placing more blocks immediately after the first visit. This strategy worsened their global performance as they took longer to complete the task and placed more incorrect blocks throughout the trials.

An increase in IAC also made people rely more on memory when copying numbers. When a mask was added over the target window, people visited the target window less often and they placed more blocks after the first visit. In both the Medium IAC and High IAC conditions, people on average placed around six blocks correctly after the first visit, after which they needed one more visit to look at the last three blocks. The average number of items people can memorise is 7 ± 2 items (?), and potentially six blocks was the maximum that people could reasonably memorise.

In previous studies, adopting a memory-based strategy when copying text and numbers improved accuracy (Gray & Fu, 2004; Soboczenski et al., 2013). In the current study, the hypothesis that memorising numbers due to an increased IAC would make people more accurate is not supported. The error rate was overall low and upon reflection the interaction of moving blocks may have made people sufficiently slow to hardly make any errors. In Gray & Fu (2004) and Soboczenski et al. (2013), people typed in data using a computer keyboard.

With the BWT, it was difficult to measure visits to the target window in the same manner for all conditions. For the Low IAC conditions, eye fixations were used, whereas for the Medium and High IAC conditions, uncoverings of the mask were used. This introduced several problems. First, while eye-tracking measures show how long and how often people are looking at a particular part of the screen, it can not reveal if people are actually perceiving or processing the data that is displayed (Waldron et al., 2007). For the Medium and High IAC conditions, an interaction was required and a conscious decision had to be made to reveal the target in these

conditions. It would therefore seem likely that uncoverings more reliably measure visits to the target window. However, the uncoverings for the Medium IAC conditions were suspiciously short. Playing back the screen recordings suggests participants often accidentally uncovered the window, and it is therefore less clear if these are a reliable measure of actual visits.

Summary

The purpose of this study was to study the effect of IAC on strategy, speed and accuracy when copying from one source, and investigate if the effect of IAC, as found in previous experimental studies, would extend to copying numbers. In order to be able to compare results of this study with previous IAC studies the same task paradigm of the Blocks World Task was used.

The hypothesis that people would need fewer switches and would perform better for numbers than colours is supported, indicating that numbers are easier to memorise. The hypothesis that memorising numbers due to an increased IAC would make people perform better is not supported. The error rate was overall low and upon reflection the interaction of moving blocks may have made people sufficiently slow to hardly make any errors. Furthermore, in Study 1 people saved up data to enter a lot in one sequence, and errors increase as people have to copy more (Healy et al., 2004). Potentially the setup of this experiment was not suitable to reliably measure an increase in errors.

The information was copied from one source, and for each participant the IAC was the same throughout the experiment: it was either low, medium, or high. Therefore, while using the BWT task paradigm was appropriate in comparing its results with previous IAC studies, it did not resemble the data entry tasks observed in the financial office setting of Study 1.

Considering these limitations, it was decided after this study to not continue with the same task paradigm, but certain learning points can be taken away from this study.

First, the entry method matters. An entry method that is sufficiently slow may make people accurate, regardless of the level of IAC. Second, the effect of IAC generalises, but it is not clear how the results of this experimental paradigm can be translated in suggestions in how people dealing with differing levels of IAC can best be supported in their work. In contrast to this study, where information came from one source, and always had the same level of IAC for each participant, Study 1 showed that for entering expenses, people have to enter different types of information, these do not all come from the same source, and each source can have a different

access cost.

Third, the measured short visits in the Medium IAC conditions may have confounded the results. In future studies, the setup of the experiment should be designed so that participants do not accidentally access the source when they do not intend to.

Lastly, for each dependent variable, the same consistent measure should be used to compare across conditions. This could be data provided by an eyetracker, or interaction measures such as mouse clicks, key presses or interkey intervals.

The next study will try to more closely simulate the expenses task observed in the financial office setting of Study 1 and 2. People will have to enter and collect information from multiple sources with different IACs. The aim is to see how these differences in IAC influence people's switching strategies between entering and looking up data when copying from multiple sources.

3.2 Study 4: Copying data from multiple sources

3.2.1 Introduction

Study 3 showed that as it takes longer to access an information source needed for a copying task, people spend a longer time looking at that source. They try to group and memorise as much information, in order to minimise the number of revisits to this source. Though people copied over more items after one visit using this strategy, they also made more errors overall. In the experiment, all information was to be found on a single source. People may have tried to memorise too much items in one visit, and upon entry relied on incorrectly memorised information in the head.

Data entry in office workplaces often does not involve a single source, but information can be spread over various sources. These sources are often not all equally easy or hard to access. How do people prioritise how they enter and look up information from these different sources? Do they enter the easy items first? And will they still try to group and memorise as many items? Or will they look up and enter items from one source at a time? In order to support people in looking up information for data entry work, it is important to first understand how people currently manage these information tasks.

In the contextual inquiry of Study 2, participants started data entry by first collecting all physical

sources first and placing these on their desk. They then entered this information, which was nearby, first. They postponed accessing other sources until they needed to enter it during the task. If information took too long to access, they would set aside the task and continue with other tasks. One of the factors that influenced the different strategies appeared to be the time cost to retrieve the information.

This study tests the assumption that observed strategies from Study 2 are influenced by the time costs to access information sources. Whilst prior studies have demonstrated that various tasks can involve the use of multiple information sources (Cangiano & Hollan, 2009; Murphy, Chen, & Cossutta, 2016; Su, Brdiczka, & Begole, 2013), there are limited studies that measure how people use these sources, and to what extent the time cost to access a source influences these decisions.

The following questions will be addressed:

The soft constraints hypothesis predicts that people choose and adapt their task strategies in order to minimise time (Gray et al., 2006). Study 3 found that the longer it takes to access information, the more items people try to memorise in one visit. Based on these findings, the following hypothesis is made:

H1. As IAC increases, people will try to group and memorise multiple items to minimise visits.

In O'Hara & Payne (1998)'s study on the effect of IAC on problem solving tasks, participants in Low-IAC and High-IAC conditions initially performed the same type of strategies. However, over time participants in a High-IAC condition learnt more efficient strategies, whilst participants in a Low-IAC condition continued to use the same strategy. Prior work has also shown that people who are exposed to High-IAC situations will continue to use the strategy they learnt to be the most efficient, even in situations where the cost to access information is no longer high (Patrick, Morgan, Tiley, Smy, & Seeby, 2014). It is therefore expected that once participants learn it is more efficient to group High-IAC items, they may adopt this strategy for Low-IAC items as well. In Study 2 of this thesis, people tried to enter items that were nearby in the environment first, and postponed looking up other information until later. Based on these findings, the following hypothesis is made:

H2. As the experiment progresses and people become aware how costly it is to access certain sources, they will learn and choose to enter all the Low-IAC items first, in a batch, and then the High-IAC items second, also in a batch, rather than looking up each item as they

need it.

Lastly, if people group items and spend a longer time looking up information, this means they will be interrupted from their data entry task for a longer time. The longer people are interrupted from a primary task, the slower they are to resume that task after the interruption (Monk, Trafton, & Boehm-Davis, 2008), and the more likely they are to make resumption errors (e.g. Brumby, Cox, Back, & Gould, 2013). Based on this, the following hypothesis is made:

H3. As IAC increases, people will be slower and make more errors.

3.2.2 Method

Participants

Thirty-three participants (12 male) ranging from 18-52 years ($M = 26$, $SD = 8$) took part in the experiment. They were recruited from a university subject pool and received £4 for their participation.

Task

The experimental data entry task was framed around the expenses task from Studies 1 and 2. For this task, the user has to complete a number of data entries regarding incurred expenses in order to get the expenses reimbursed. They enter this into a claim form, which looks similar to a spreadsheet. Users can choose to either fill in multiple expenses in one sheet, in which each row corresponds to one expense, or have separate spreadsheets for each expense. The current experiment will use the scenario where users enter multiple expenses in one sheet.

For each trial, participants were presented with a data entry sheet consisting of two expense claims (see Figure 3.6). They had to complete each row by entering a financial amount to specify an expense that was made, and an account code to specify which account to use to reimburse the expense. They retrieved these data items by switching to two other pages. One page contained the amounts, and another page contained the account codes. The participant could go to a page by clicking on the corresponding name in the horizontal menu at the top of the screen. Only one page could be viewed at a time and covered the full screen.

Start screen

Claim form	Amount	Account code
Claim number	Amount	Account code
1		
2		

Step 1 - look up amounts

Claim form	Amount	Account code
Amount		
Claim number	Amount	
1	11.49	
2	52.64	

Step 2 - look up account codes

Claim form	Amount	Account code
Account code		
Claim number	Account code	
1	883416	
2	468950	

Step 3 - enter data

Claim form	Amount	Account code
Claim number	Amount	Account code
1	11.49	883416
2	52.64	468950

Figure 3.6: The data entry task. At the start of each trial, participants were presented with a data entry form with two expense claims, and had to enter four data items in a data entry form. The data items were retrieved from a separate Amounts page (Step 1) and an Accounts page (Step 2) and entered into the data entry form (Step 3).

Materials

The numbers to be entered were made to resemble values that are ecologically relevant to an expenses task. The account codes were similar to codes that are currently used by one of the universities studied in Chapter 3, and have a fixed length of six digits (e.g. 654273). Office workers at this university usually worked with the same 20 or 30 account codes. They were aware they worked with the same set of codes, but still had to look a code up each time they needed to enter it, as the codes were too difficult to enter from memory. The codes had a length of six digits, and the string was random with no pattern. Amounts consisted of two digits on the integer part and two digits on the fraction part (e.g. 11.95).

The experiment was conducted in a maximised web browser on a desktop computer with a 24-inch monitor and a resolution of 2048x1152 pixels. Participants used a computer mouse and number keypad, and the option to copy and paste information was disabled. If the participant switched from the data entry form to another page and back, the cursor stayed in the same data entry field. The task interface was developed in HTML, CSS, JavaScript and PHP. All mouse clicks, key presses and timestamps were recorded using JavaScript.

Design

A between-participants design was used with one independent variable, the presence or absence of a delay when switching to one of the information pages. In the Control condition, there were no delays in switching between any of the pages. In the High-Amount condition, there was a 2-s delay when switching to the Amount page, and in the High-Account condition there was a 2-s delay when switching to the Account page. There were no delays in switching back to the data entry form. On a trial-by-trial basis, the main dependent variable was whether people interleaved or not: did participants enter the data items in sequential order, or did they interleave between the two expenses? Two values had to be entered for each expense: an amount and an account code. If participants entered the amount and account code of one expense before entering the other expense, this was considered a sequential order. If participants entered amounts of each expense first, followed by entering the account codes or vice versa, this was considered interleaving. All key presses were recorded to determine in which order data was entered. Page switches were recorded to capture the number and duration of switches to information pages. Other dependent variables were trial completion time and data entry error rate. In addition, we analysed the type of errors made to determine whether participants made more omission errors in any of the conditions.

Procedure

The experiment took place in a closed quiet room. It was explained to participants that the task involved entering expenses, and that for each trial they had to enter two expenses. They were not advised to use a particular strategy, but it was explained it was important to complete all data entry fields before proceeding to the next trial, as they could not return as soon as they had pressed 'Submit'. There were no restrictions in the number or duration of times they could switch between pages, or the order in which they completed the trial. One trial consisted of two expenses, i.e. four data entries. Participants first completed two practice trials to familiarise themselves with the task, and were free to ask any questions; data from these trials were not included in the analysis. After that, the experimental session consisted of 50 trials, divided into 5 blocks of 10 trials. After each block, there was an opportunity for the participant to take a short break. A prompt appeared on the computer screen, and the recording time was paused. Participants could carry on with the experiment by pressing a button on the screen. For each block, a set of 20 different amounts and 20 different account codes were used. These sets were

re-used for every block, so in total, each number was presented five times throughout a session. The experiment took approximately 30 minutes.

Pilot study

Two pilot studies were conducted with colleagues of the researcher to test the experimental design. In particular, the pilot studies aimed to see if the length of the experiment was long enough for participants to learn and develop strategies, but not too long to tire the participant.

During the pilot studies, there was a scheduled break after every 5 trials. Both participants mentioned the break prompts happened too frequently, and experienced them as disruptive. They did not find the experiment too long. One participant could not remember which computer tabs had an increased IAC. As a result, he did not adapt his strategies according to anticipated IACs and entered the data items row by row. The second participant mentioned that the increased IACs definitely made her more careful in checking the numbers were correct. The participants were aware some of the numbers occurred more than once, but the numbers did not occur often enough to be able to memorise them.

For the real experiments, the breaks were reduced to happen after every 10 trials. In addition, the names of information pages with an increased IAC were underlined in the horizontal menu. This visual feature was added to help users see more easily which windows had a delay.

Data analysis of data entry strategies

A bottom-up approach was taken to group and analyse people's data entry strategies. For the first iteration of grouping, each trial was grouped into one of two categories: a sequential or interleaving category. If participants first entered the amount and account code of one expense before entering the other expense, this trial was grouped in the sequential category. If participants entered amounts of each expense first, and then entered account codes, or the other way around, this trial was grouped in the interleaving category. On a small subset of trials (<1%) neither of these strategies was chosen: for example, participants first entered the amount of one expense, followed by the account code of the second expense. These trials were also grouped in the interleaving category, as participants switched to entering the second expense before completing the first expense.

Mouse clicks to switch between pages were used to code the order of people's actions, and

Condition	Interleaving rate	Number of visits	Duration of visits (s)	Error rate	Trial completion time (s)	Trial completion time (excl lockouts) (s)
Control	31.17% (42.24%)	5.06 (1.03)	1.83 (0.80)	8.68% (10.91%)	29.99 (10.94)	29.99 (10.94)
High-Amounts	34.18% (41.5%)	5.24 (1.81)	1.60 (0.34)	3.77% (2.80%)	28.88 (6.92)	24.42 (5.91)
High-Account	73.2% (41.1%)	4.29 (0.45)	1.78 (0.60)	5.18% (4.13%)	29.23 (7.44)	25.05 (7.32)

Table 3.2: The means (and standard deviations) of all dependent measures for each condition. The rates are calculated by dividing the number of occurrences to the number of opportunities, e.g. an interleaving rate of 50 percent means participants interleaved on 50 percent of trials.

get insight into the order in which people visited and entered data items. During the second iteration of grouping, for each trial the order of actions was considered and the trial was either grouped under a new strategy group for this order, or the trial was grouped under an existing strategy group.

3.2.3 Results

Table 3.2 summarises the results of the dependent measures for the three conditions. The distribution of dependent measures were skewed, so non-parametric Kruskal-Wallis tests were used to analyse effects of IAC on the dependent variables. A p-value of 0.05 was used for assessing the significance of all statistical tests.

Interleaving strategies

A trial was labelled as ‘interleaving’ if the participant started entering one expense but interleaved to the other expense before completing the first one. The interleaving rate for each condition was calculated by dividing the number of trials where people interleaved by the number of total trials.

The boxplots in Figure 3.7 show the variability of interleaving rates across conditions. The Control condition had a median interleaving rate of 6%, the High-Amount conditions had a median interleaving rate of 12%, and the High-Account condition had a median interleaving rate of 96%.

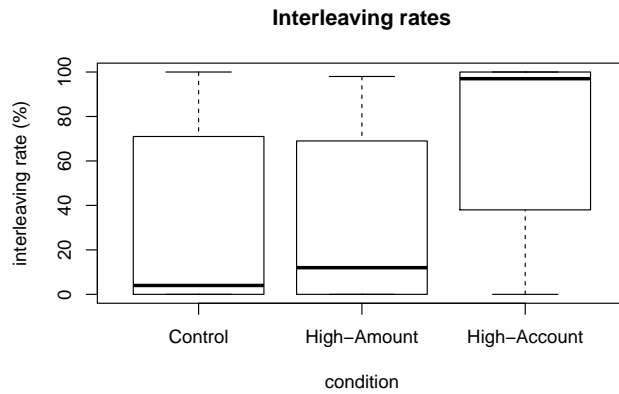


Figure 3.7: Boxplot of interleaving rates in each condition.

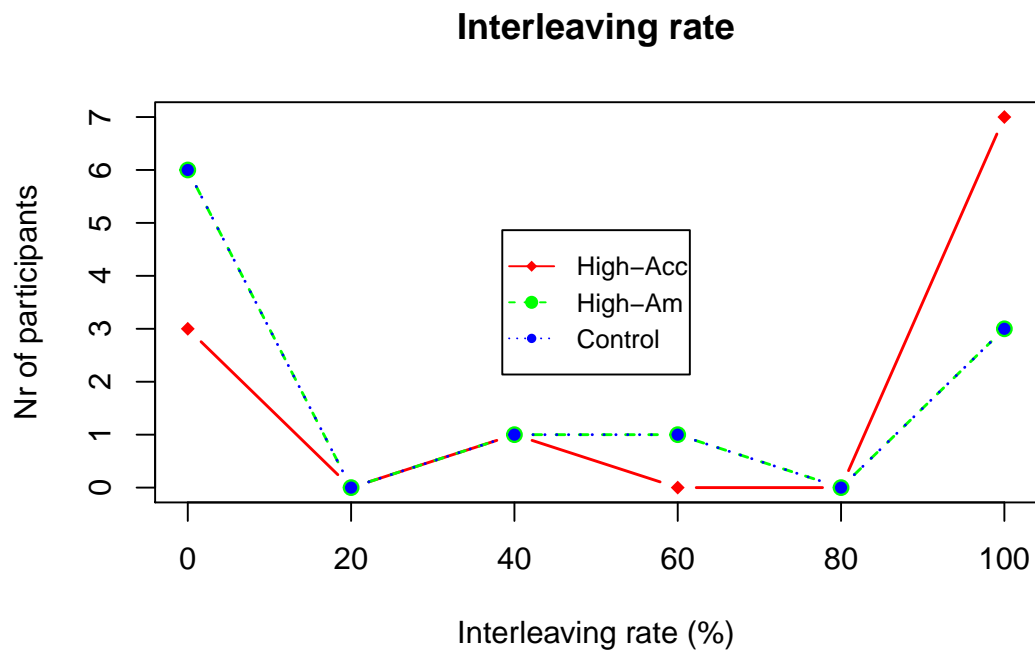


Figure 3.8: Line graph showing the frequency of interleaving rates for each condition. As can be seen, all three lines have two peaks at 0 and 100, which means that most participants interleaved on 0% or 100% of all trials.

Participants interleaved most often between expenses in the High-Account condition ($M = 73.2\%$, $SD = 41.1\%$), compared to the Control ($M = 31.17\%$, $SD = 42.24\%$) and High Amount ($M = 34.18\%$, $SD = 41.5\%$) conditions, $\chi^2(2) = 6.81$, $p = 0.03$. A post-hoc Dunn's test showed there was a difference between the High-Account condition and the Control ($p = 0.02$) and the High-Amount ($p = 0.03$) conditions, but not between the Control and High-Amount conditions ($p=0.9$).

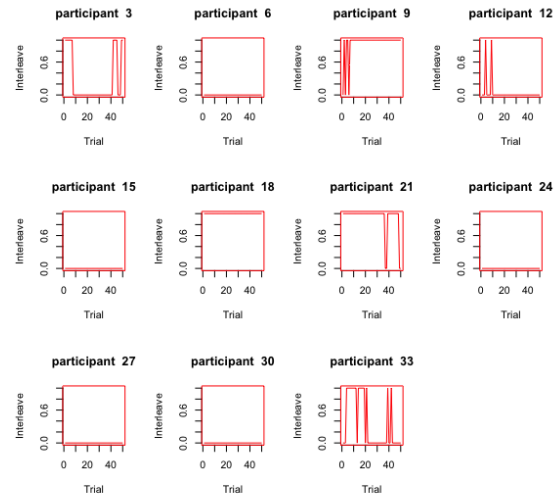
In the High-Account condition, participants predominantly visited the page with the Amounts first, which had no time delay, and entered these into the data entry form. In the other two conditions, participants mostly entered an amount and account code of the first expense first, and then entered the amount and account code of the second row.

Across conditions, most participants were consistent in their strategy choice, and either interleaved between expenses on almost no (0%) or all (100%) trials. This is illustrated in Figure 3.8, which shows the distribution of interleaving rates for each condition. The lines all have peaks at the left and right end, indicating the interleaving rate was predominantly 0 or 100% in each condition.

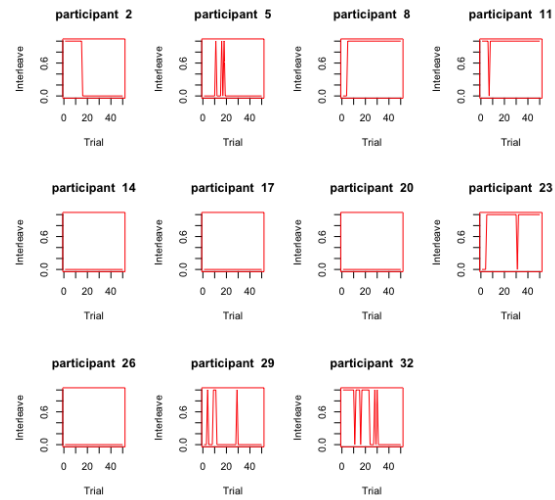
The consistency in strategy choice per participant is further illustrated in Figure 3.9, which displays a plot for each participant across trials. The x axis plots the trial number, and the y axis displays whether they interleaved on that trial or not: a value of 0 means they did not interleave, and a value of 1 means they did interleave. These plots further illustrate that most participants were consistent in interleaving on no or all trials, as the majority of plots have a flat line (see for example Participant 6, who interleaved on all trials). A subset of participants switched between strategies at the first couple of trials before sticking with one strategy, such as Participants 9 and 12: at the start of the x axis, their lines go up and down between 0 (no interleaving) and 1 (interleaving) before becoming a straight line. Lastly, participants 29, 32 and 33 seemed to switch between the strategies throughout the experiment and did not stick with a particular strategy: their lines continue to go up and down between 0 and 1 along the entire x axis.

Number and duration of visits

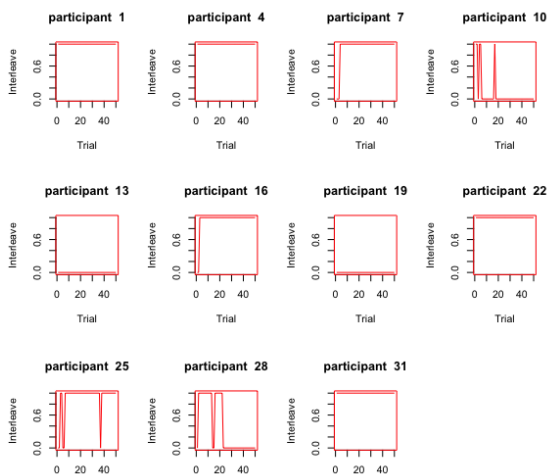
There was no difference in the number of visits, $\chi^2(2) = 2.90$, $p = 0.23$. On average, participants made 4 visits per trial (i.e. one visit per data entry). Participants visited an information page



(a) Participants in the Control condition.



(b) Participants in the High-Amount condition.



for 1.8 seconds on average, and there was no significant difference in duration of visits between conditions, $\chi^2(2) = 0.30$ $p = 0.8$.

To get a better insight in the specific order in which participants viewed and entered items, the trials were grouped based on the order of actions. There were eight different possible actions: viewing the first amount (V-Am1), viewing the second amount (V-Am2), viewing the first account code (V-Acc1), viewing the second account code (V-Acc2), entering the first amount (E-Am1), entering the second amount (E-Am2), entering the first account code (E-Acc1), and entering the second account code (E-Acc2). This iteration of grouping the trials resulted in 17 different strategy groups in total, with the majority of trials (98%) grouped in the same four groups, which are shown in Figure 3.10. For example, the first strategy (a) shows a strategy where participants started a trial by visiting the Amount page, and then visiting the Accounts page. They then entered both the amounts of the first expense (Am1) and the account code of the first expense (Acc1). They then visited the Amounts page again, and entered the amount of the second expense (Am2), and then visited the Accounts page again and entered the account code of the second expense (Acc2). Table 3.3 shows the frequency with which these strategies were chosen per condition.

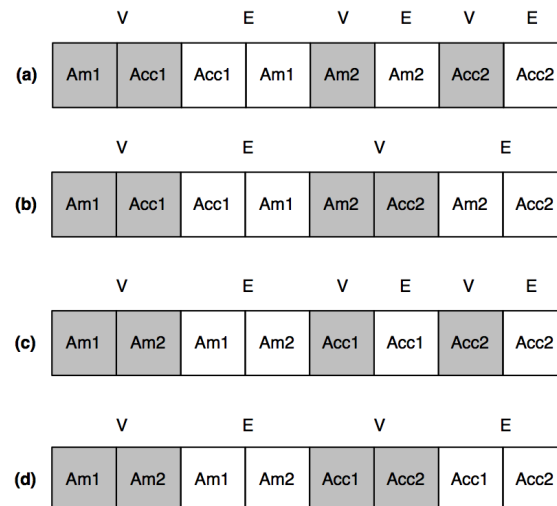


Figure 3.10: The sequence of the most common grouping strategies. V = visit to the data source, E = entry of the data item. For example, in Strategy (a) a participant first viewed Amount1 and Account1, and then entered Amount1 and Account1. He/she then viewed Amount2 and entered it, and then viewed Account2 and entered it.

	Row		Column			
Condition	First row (a)	First & Second row (b)	Amounts (c)	Amounts & Accounts (d)	Other	Total
High-Account	34% (48)	4% (6)	57% (80)	2% (3)	3% (4)	100 (141)
High-Amount	20.99% (44)	16.57% (35)	49.72% (104)	9.39% (20)	3.31% (7)	100 (210)
Control	11.2% (16)	21.6% (32)	54.4 (81)	12% (18)	0.8% (1)	100 (148)
Total	21.18% (190)	15.02% (73)	52.96% (265)	8.37% (41)	2.46% (12)	100 (499)

Table 3.3: The most common grouping strategy was to chunk the items into three groups. The strategies are shown graphically in Figure 3.10.

Errors and trial completion time

There were 200 data entries, so in total there were 200 opportunities for a participant to make a data entry error. The error rates were calculated as the number of errors divided by the number of entries. Though the mean error rate was higher in the Control condition ($M=8.68\%$, $SD=10.90\%$) compared to the High-Amount ($M=3.77\%$, $SD=2.79\%$) and High-Account ($M=5.18\%$, $SD=4.13\%$) conditions, this difference was not statistically significant, $\chi^2(2) = 0.41$, $p = 0.8$. The High-IAC conditions already had an extra time cost to overall completion time, due to the delay to one of the pages. Therefore, two completion times were calculated: one of the actual completion time, which included the lockout times, and another with these times removed. Considering these two times, there was no difference in the time it took to complete a trial using the actual completion time, $X(2) = 0.15$, $p = 0.9$, and with the lockout times removed, $\chi^2(2) = 2.92$, $p = 0.2$. On average, participants took about 29 seconds per trial across conditions.

Wiseman, Brumby, Cox, & Hennessy (2013) taxonomy of number entry errors was used to analyse the types of data entry errors that were made. As can be seen in Figure x, the most prominent error types were when participants had a digit(s) wrong (60 times), when a data entry was skipped (75 times) or when they entered a correct number, but in the wrong input field (57 times): these types of errors make up for 61% of all errors.

Qualitative findings

After the experiment had ended, participants were debriefed and the purpose of the study was explained. Some participants reflected on their strategies and gave additional explanations behind them. While these explanations are not the main focus of analysis and only serve to complement the quantitative measures, it helps understand people's motivation behind some

of the measured strategies.

Participants mentioned they adapted their strategy several times throughout the experiment, in order to find the quickest way to complete the task. Because amounts were shorter and easier to remember, five participants mentioned they tried to first view all amounts before entering them. They tried this strategy with account codes as well, but these were longer and therefore it was more difficult to memorise two items at a time. As a result, most participants ended up viewing and entering each account code one by one. This type of strategy is illustrated in Figure 3.10c.

Four participants noticed that numbers re-occurred throughout the experiment. They felt it was easier to memorise a number that had already occurred earlier in the experiment, so when a trial contained a number they recognised, they would memorise this item as well as another item, before returning to the entry form. If they did not recognise the number, they would memorise one item. Furthermore, as data items had a fixed length, some participants started a trial by entering placeholders: they entered amounts of four digits and a decimal point, and account codes of six digits. They would then visit the information pages to check which of the digits of the items they needed to change.

3.2.4 Discussion

The aim of this study was to investigate the effect of IAC on the order, number and durations of task interruptions to look up information from multiple information sources with varying IACs. While IAC did not influence the number and durations of task interruptions, it did influence the order in which people visited and entered data items. In the Control condition, when there were no differences in IAC, participants tended to complete a data entry sheet in sequential order, and completed one expense before moving to the next one. When comparing this with the High-IAC conditions, people interleaved significantly more between expenses in the High-Account but not High-Amount condition. These findings partly support the hypothesis that people postpone looking up information with a higher IAC, but it does not account for why people continued to enter the sheet in sequential order in the High-Amount condition.

Order of data entries

These results can be explained when considering the order in which the data was presented, and the order in which items were entered. Across conditions, participants predominantly started each trial by entering the first cell of the data entry sheet, the amount of the first expense, regardless of whether the Amounts page had a 2-s delay. However, the second item they entered was dependent upon which window had a delay: if the amounts window had a delay, they would enter the account code first. If there was a delay with the accounts, they would enter the second amount first.

It seems that IAC does not influence the first visit, but does affect subsequent visits. Even though the IAC was consistent throughout the experiment, potentially the experiment was too short for participants to learn which of the windows had a delay and only adapted their strategy after they had already entered the first item. Furthermore, participants tended to stick to the same strategy they had started with throughout the experiment.

Chunking of data items

In contrast with prior work (Gray et al., 2006), an increase in IAC did not reduce the number of visits. However, in these prior studies there was no interaction involved to view information in the Low-IAC condition: information was displayed next to the data entry. In the current study, participants always had to move their mouse and click in order to view the information pages, which may have encouraged them to try and reduce visits and chunk items even in the Control condition. The added delay instead caused people which items to chunk, rather than whether they chunked or not.

IAC made people changes strategies even if only two of the four information sources had an increased IAC. This is in accordance with (?), who showed that a more memory-based strategy can be trained for future situations. When people were exposed to an interface with an increased access cost, they adopted a memory-based strategy and retained this strategy, even when they then interacted with an interface with lower access costs.

Conclusion

This study investigated the effect of IAC on looking up information from multiple sources, and showed that, if all information has the same IAC it is better if this is low, differences in IAC between sources can make people schedule their subtasks more efficiently and effectively. People needed less visits and made fewer errors. However, for this study people only had one data entry task at a time to focus on, and the sources only contained information for this single task. In Study 1 and 2, people often batched and saved up multiple data entry tasks, and sources included more than just the information for one task: for example, if people had to look up an account code, this was often retrieved from a spreadsheet with all account codes. They thus not only had to manage subtasks of one data entry task, but had to coordinate multiple data entry tasks. In order to save visits, people may therefore look up information for several tasks and interleave. One of the participants from Study 1 shared that this did occur and said she and colleagues had to be very careful to not input information in the wrong form. If people group information subtasks per IAC for a single task, would they also group these subtasks per IAC when dealing with multiple tasks? In order to answer this question, a follow-up study was run to see the effect of IAC on interleaving behaviour between two claim forms.

In this study, both expenses were shown on the same page, and could be seen as part of the same task. Workers in Study 2 however not only dealt with multiple information pages, but also multiple data entry tasks. Based on the results of the current study, the hypothesis is made that a difference in IAC makes people more likely to interleave between data entry tasks, which is tested in Study 5.

3.3 Study 5: Interleaving between data entry tasks

3.3.1 Introduction

Study 4 showed that people group subtasks of looking up information according to the information's IAC: if all information sources were equally easy to access, participants looked up and entered information for a task in sequential order. However, if some sources were more costly to retrieve, people first retrieved and entered all low IAC items, before they retrieved high IAC items. If people deal with multiple data entry tasks, would this also make people more likely to look up and enter low IAC items across tasks, rather than completing one task at a time? In

Study 2, participants saved up data entry tasks to do in one session and occasionally had multiple data entry tasks open at the same time. Multitasking between data entry tasks is a common occurrence, but this strategy can be prone to errors. The aim of the current follow-up study is to see if differences in IAC between information sources makes people more likely to interleave between data entry tasks.

The following question will be addressed:

What is the influence of IAC on interleaving between data entry tasks?

3.3.2 Method

Participants

Fourty-two participants (32 female), ranging from 18-46 years ($M = 25$, $SD = 8$) took part in the experiment. They were recruited from a university subject pool and received £4 for their participation.

Materials

The task was similar to the one used in Study 4 but differed in one aspect. Instead of filling in one data entry form per trial, participants had to complete two forms per trial, which were shown on two different pages (see Figure 3.11). Each data entry sheet contained one expense, and participants completed the trial by entering the amount and account code for each sheet. The aim of this follow-up study was to investigate if differences in IAC of the two sources makes people more likely to interleave between two separate data entry tasks.

Design

The experiment was a between-participants design with the presence of a delay as the independent variable. As in Study 4, in the Control condition there were no delays in opening the pages. In the High-Amount condition, there was a delay in opening the page with amounts. In the High-Account condition, there was a delay in opening the page with account codes. The main dependent variable was whether participants interleaved between sheets or not: did participants enter the data items in sequential order, or did they interleave between the two

Start screen

Claim form 1	Claim form 2	Amount	Account code
Claim number		Amount	Account code
1			
<input type="button" value="Submit"/>			

Step 1 - look up amounts

Claim form 1	Claim form 2	Amount	Account code
Amount			
Claim number	Amount		
1	11.49		
2	52.64		

Step 2 - look up account codes

Claim form 1	Claim form 2	Amount	Account code
Account code			
Claim number	Account code		
1	883416		
2	468950		

Step 3 - enter data in form 1

Claim form 1	Claim form 2	Amount	Account code
Claim number		Amount	Account code
1		11.49	883416
<input type="button" value="Submit"/>			

Step 4 - enter data in form 2

Claim form 1	Claim form 2	Amount	Account code
Claim number		Amount	Account code
2		52.64	468950
<input type="button" value="Submit"/>			

Figure 3.11: Participants had to enter two data entry forms per trial, each containing two items. Each trial started by showing the first data entry form. As in Study 4, the data items for both forms were retrieved from a separate Amounts page (Step 1) and an Accounts page (Step 2). Participants had to enter the items for the first form (Step 3) and second form (Step 4) before submitting the data entries and moving on to the next trial.

sheets? If participants entered the amount and account code of one sheet before entering the other sheet, this was considered a sequential order. If participants entered amounts of each sheet first, followed by entering the account codes or vice versa, this was considered interleaving. All key presses were recorded to determine in which order data was entered. Page switches were recorded to capture when and how often a participant looked up the data items. Other dependent variables were trial completion time, data entry error rate, and type of errors.

Procedure

The experimental setup was similar to Study 4. For each experimental trial, participants had to enter four data items: they had to complete two forms with two entries each, an account code and an amount. For each experimental trial, participants had to enter four data items, two for each sheet. It was explained that they could use any strategy they wanted, but that it was important to complete both sheets before continuing to the next trial. Participants first completed two practice trials to familiarise themselves with the task, and data from the practice trials were excluded from the analysis. The experiment took approximately 30 minutes.

3.3.3 Results

Three participants were removed from the data due to extreme values on performance measures. P28 and P23 made at least one error on every trial. They made 118 and 153 errors out of 200 error opportunities, respectively. P26's session was terminated before the end had been reached, as 45 minutes had passed. This participant spent on average 65 seconds per trial, which is twice as long as the mean trial time of other participants.

These three participants were considered outliers and removed from the data. Data of the remaining 39 participants was taken into the data analysis.

Table 3.4 shows a summary of the results of all three conditions for the dependent variables. Kruskal-Wallis tests were carried out to test if there were significant differences between the conditions.

Condition	Interleaving rate	Number of visits	Duration of visits (s)	Error rate	Trial completion time (s)	Trial completion time (excl lockouts) (s)
Control	30.48% (37.71%)	4.5 (0.58)	2.00 (0.68)	3.88% (4.13%)	27.39 (3.49)	27.39 (3.49)
High-Amount	83.77% (21.59%)	4.80 (1.85)	2.61 (0.85)	7.54% (4.33%)	33.11 (8.16)	28.71 (6.22)
High-Account	73.41% (32.13%)	4.35 (1.28)	2.25 (0.67)	8.42% (9.07%)	33.83 (6.08)	29.47 (5.94)

Table 3.4: The means (and standard deviations) of all dependent measures for each condition. The rates are calculated by dividing the number of occurrences to the number of opportunities, e.g. an interleaving rate of 50 percent means participants interleaved on 50 percent of trials.

Interleaving strategies

A trial was labelled as ‘interleaving’ if the participant started entering one data entry sheet, but interleaved to entering items on the other sheet before completing the first one. The interleaving rate for each condition was calculated by dividing the number of trials where people interleaved by the number of total trials.

The boxplots in Figure 4 show the variability of interleaving rates across conditions. Participants interleaved most often between data entry sheets in the High-Account ($M = 73.4\%$, $SD = 32.1\%$) and High Amount ($M = 83.8\%$, $SD = 21.6\%$) conditions compared to the Control ($M = 30.5\%$, $SD = 37.7\%$) condition, $\chi^2(2) = 11.13$, $p = 0.004$. A post-hoc comparison showed there was a difference between the Control and the High-Amount ($p < .01$) and High-Account ($p = 0.01$) conditions, and no difference between the High-Account condition and the High-Account ($W = 22$, $p = 0.4$) conditions.

As can be seen in Figure x, which shows the distribution of interleaving rates, all participants in the High-IAC conditions interleaved on at least a part of the trials. This is illustrated by the left side of the graph: the lines of the High-IAC conditions have a frequency of 0 participants at an interleaving rate of 0%. The Control condition line has no obvious peak, indicating that interleaving rates in this condition were evenly distributed: participants interleaved on zero, a portion, as well as all of the trials.

As in Study 1, participants made on average four visits per trial, i.e. one visit per data entry. There was no difference in the number of visits, $\chi^2(2) = 1.59$, $p = 0.5$. Participants made significantly shorter visits in the Control ($M = 2.00s$, $SD = 0.68s$) condition compared to the

High-Account condition ($M = 2.25s$, $SD = 0.67s$) compared to the High-Amount ($M = 2.61s$, $SD = 0.85s$) and $\chi^2(2) = 6.14$, $p = 0.04$. Post-hoc comparisons found a significant difference between the High-Amount and the Control ($p = .02$) conditions, but not between High-Account and Control conditions ($p = 0.2$) or the High-Account and the High-Amount ($p = 0.2$).

Errors and trial completion time

There were 200 data entries, so in total there were 200 opportunities for a participant to make a data entry error. The error rates were calculated as the number of errors divided by the number of entries. There was a marginal though not significant effect of IAC on error rate, $\chi^2(2) = 5.37$, $p = 0.06$. The mean error rate was marginally higher in the High-Account condition ($M = 8.42\%$, $SD = 9.08\%$) compared with the High-Amount ($M = 7.54\%$, $SD = 4.33\%$) and Control ($M = 3.88\%$, $SD = 4.13\%$) conditions. When comparing the actual completion time including lock-outs, participants were significantly faster in the Control condition ($M = 27.39$, $SD = 3.49s$) than the High-Account ($M = 33.83s$, $SD = 6.08s$) or High-Amount ($M = 33.11s$, $SD = 8.16s$) conditions, $\chi^2(2) = 8.52$, $p = 0.01$. With the lockout times removed, the difference is no longer significant, $\chi^2(2) = 1.61$, $p = 0.4$.

The type of errors can be seen in Figure. The most common error type was when a data entry was skipped: this happened 243 times. Table 1 shows the number of skipped errors for each condition. It can be seen that in the Control condition this type of error occurred 16 times. The error happened more frequently in the High-IAC conditions: in the High-Account condition it happened 114 times, and in the High-Amount condition it happened 116 times. Typing the correct number but in the wrong field happened 78 times. This happened 18 times in the Control condition, 14 times in the High-Account and 46 times in the High-Amount condition. When comparing across conditions, these types of errors happened on a significantly higher proportion of data entries in the High-Account ($M = 4.58\%$, $SD = 3.6\%$) and High-Amount ($M = 6.54\%$, $SD = 5.01\%$) compared with the Control condition ($M = 1.23\%$, $SD = 1.82\%$), $\chi^2(2) = 11.29$, $p = 0.004$. A post-hoc comparison showed there was a difference between the Control and the High-Account ($p < .01$) and High-Account ($p = 0.01$) conditions, and no difference between the High-Account condition and the High-Account ($W = 22$, $p = 0.4$) conditions.

3.3.4 Discussion

The aim of this study was to see if an increase in IAC makes people interleave more between data entry tasks. In contrast with Back, Cox, & Brumby (2012), who found that an increase in IAC made people less likely to interleave between two data entry tasks, participants in the current experiment interleaved more as IAC increased.

This may be due to the presentation of the information. In Back et al. (2012)'s study, people had to retrieve all information for both data entry tasks from one sheet. If the sheet was nearby, participants read one item at a time, and interleaved between tasks on 59% of the trials. As the cost to access this source increased, they chunked the data items associated with one task, and then after completing this task, returned to the source to chunk data items for the second task. However, in many situations, such as the office setting of Chapter 3, information is not in one location, but different information sources have to be consulted for different types of information. For an expenses task, amounts and account codes are not on one sheet, but people have to consult one spreadsheet for account codes, and another source to retrieve the amounts. The current study looked at people's interleaving behaviour when retrieving items from multiple sources. If there were no delays in accessing these sources, participants completed one task at a time on 59% of the trials. If there was a delay in accessing either one of these sources, people tried to enter all information from this source after one visit, so they did not have to open it again. They chunked the data items associated with one source, rather than task. They first entered either Amount1 for Form1, Amount2 for Form2, and then the accounts, or first entered Account1 for Form1, Account2 for Form2, and then the amounts.

Whereas in Study 4 people became more accurate by chunking data items according to IAC, there no longer was a difference in errors in the current study. Chunking by data items in this set-up meant people interleaved between tasks and started a second task before completing the first task, a strategy which can be prone to errors (). People may forget steps, or enter correct information in the wrong fields.

It can be argued that the design of the materials encouraged participants to always group per source, regardless of the condition. However, in the Control condition there was an almost even distribution of strategies, and participants interleaved 40% of the trials. The majority of the time participants still chose to complete one task at a time.

3.3.5 Conclusion

People have to regularly switch between looking up information for a data entry task and entering it. The three studies described in this chapter showed how strategies to look up and enter information are influenced by the time cost to access information sources. It also showed that certain strategies are more accurate or efficient than others. The main effect of an increased IAC is that people try to minimise (re)visits. If the time to access a source increases, people will try to copy over more information after one visit. If they do not memorise it well, errors increase (Study 3). If information is spread across different sources and the IAC differs between these sources, people group visits and first look up and enter low IAC items, before entering high IAC items. This not only made them more efficient, but it also reduced errors (Study 4). However, if they have to manage multiple data entry tasks, this strategy means that they will interleave between tasks (Study 5).

These results are partly in line with observations from the first two studies. Whereas people would look at the physical receipts while typing it in, they would hold other items in memory and barely used tools to offload memory. They would first enter all items on the physical receipts. For digital information however, they would look it up as they needed it, even if IAC differed between these sources, and it could sometimes take a while before they had retrieved the information.

It seems that it is better to be able to reduce IAC and have task information ready at hand, so people do not need to switch back and forth to a source that takes time to access. There are solutions, such as increased screen space, multiple screens, or having a physical copy and placing it nearby. It was interesting to see in the first two studies that people did decrease IAC for physical items, but not for digital ones. People had a second screen, but used their primary screen to look up information because they perceived it as quicker. In this case, the cost to decrease IAC by placing information on a second screen, outweighed the cost to look it up, hold it in memory, and go back to the primary screen. However, they often did not know the associated time cost to access it, so could be away from the screen for a longer time than anticipated.

There is a need to better support people in decreasing IAC without tasking them with the added responsibility of re-arranging different tasks, information sources, devices and screens. They should be able to do their job and have task information at hand more seamlessly.

CHAPTER 4

DESIGN CONSIDERATIONS

Chapter outline

Based on both findings from my studies and previous literature on information search and interruption management, this chapter explores a range of design possibilities to better support people in managing interruptions to collect information.

4.1 Introduction

The previous studies reported in this thesis have shown that when looking up information for data entry work, people adopt different strategies. Study 2 showed that people group paper sources and collect this beforehand, but digital information is looked up when needed. Affordances of digital sources are more hidden than affordances of physical artefacts (Sellen & Harper, 2003), and it is less visible where to get information from and how long it will take to find information. As a result, people interrupt their data entry task as soon as they need digital information. Study 4 and 5 showed that if people learn how long it will take them to access information, they adapt their planning strategies. If participants knew it took them a long time to access a source, they postponed looking it up and entered other information first. An issue highlighted in Study 2 is that people often do not know where to get digital information from, and do not know if it will take them a long time until they have already interrupted themselves.

Furthermore, whereas in Study 4 and 5 people always needed to use the same information from the same sources, participants in Study 1 and 2 did not always know they needed information until they had started a task. As soon as a need emerged, they addressed this need immediately to not have to hold it in memory. Interruptions are disruptive for data entry in a number of ways. It takes time for people to resume the task, they may have forgotten where they were and enter information in the wrong fields (Brumby et al., 2013; Monk et al., 2008)..

A large body of work has looked at how people organise, manage and re-find information, in order to design appropriate information management tools (Dumais et al., 2003; Trullemans, Sanctum, & Signer, 2016). However, most of these studies tended to focus on finding information as a main task, and not as a subpart of other work and how people schedule interruptions from work to look up information. Furthermore, the tasks studied to evaluate these tools usually involved organising documents that had to be used for a longer time. The type of data entry task central in this thesis is characterised by rapidly going in and out of many different types of information sources. The current chapter reviews prior relevant work on information management and search tools, and explores a set of design possibilities on how people can be supported in managing interruptions to look up information.

4.2 Related work

Switching between documents and applications to look up information is common for many activities beyond data entry work. For example, people need documents when writing a paper, or use emails, calendars and written documents to plan a project. Prior research has explored tools to support fragmented work has focused on information management, information search, and integration of information from multiple sources.

4.2.1 Task and information management

To make it easier to re-find documents for a particular activity, some systems have looked at grouping windows and documents. For example, TagFS (source) allows users to tag documents and define groups. GroupBar (Smith et al., 2003) makes it possible to group windows needed for a task in the task bar. This can be particularly useful when resuming an interrupted task: the user can see which documents were used before leaving the task. These tools offer the

user flexibility in organising information sources in different ways, but come with a number of limitations. First, it assumes the user knows in advance what information is needed for which purpose. While some information needs are known in advance of the data entry task, it regularly occurs the user needs unexpected information. Second, categorising documents can be time-consuming, and people are often not willing to invest time doing so (source). Especially for data entry tasks where documents are only briefly needed, people may not make the effort to group information. Lastly, studies have shown that when people do make the effort to organise documents into groups, they often use inconsistent labels, making it difficult to re-find information later (Jones, Jiranida Phuwanartnurak, Gill, & Bruce, 2005).

4.2.2 Information search

In addition to information management, other studies have focused on supporting information search. An issue with looking for information is that information can be scattered across applications, and users have to go in and out of these separately to search and find what they are looking for. To support re-finding information across different applications, Dumais et al. (2003) presented a tool called *Stuff I've Seen*. Users were presented with a unified search interface which they could use to search through information they had already seen before, such as emails and web pages. A user study, where participants installed the tool on their computer and used it for two weeks, showed that users used the search tools of individual applications less frequently and used *Stuff I've Seen* instead. The focus of the tool was to improve search, rather than the scheduling or reducing of interruptions from work to search. The user still had to switch from their main task environment to a separate tool, and create a search query or use filters to view relevant search results. People do not always know what to search for, as demonstrated by both previous literature (source) and Study 2 of this thesis. Furthermore, for familiar documents, the preferred way of navigation is often browsing, rather than searching (Bergman, Beyth-Marom, Nachmias, Gradovitch & Whittaker, 2008). Whereas *Stuff I've Seen* only supported searching for digital information, *PimVis* was developed by Trullemans, Sanctorum, & Signer (2016) to allow search across both paper and digital sources. A graphical user interface presented a visualisation of documents, grouped according to the context in which they are relevant. Bookcases and filing cabinets were augmented with LEDs, which would light up if users selected a document in *PimVis* that was contained in these physical locations. By opening a document in *PimVis*, the user could see documents related to this document. *PimVis*

was evaluated using the task of finding documents for writing a paper. As PimVis was a standalone application, users had to switch away from their current application, such as their text editor, and open the document in PimVis to view its related documents. Participants reflected that PimVis would be useful for archived documents. For so-called ‘hot’ documents, which are needed for short-term tasks in the moment, they would value seeing related documents in the environment they are currently already working in, rather than having to go to a separate application. In the user study, the grouping of documents as well as augmentation of physical artefacts were set up by the researchers. The primary aim was to see whether participants could easily navigate through PimVis. They were given tasks to find specific documents, such as ‘You want to read the paper called X, which is related to the paper called Y’. In practice, the user would have to pre-define in which contexts documents were to be used and how they were related to other documents, which has the same drawbacks as categorising and labelling documents as discussed above.

4.2.3 Interruptions and delayed intentions

One reason why people are not always able to organise information efficiently is because they may not know they need information until they have started a task. In Study 2, participants disrupted their data entry work as soon as they realised they needed certain information. Prior work on self-interruptions found that office workers often start new tasks before completing old ones (Czerwinski, Horvitz, & Wilhite, 2004; Jin & Dabbish, 2009). If people are able to keep track of tasks they need to perform, it may help them in deferring these tasks until a more convenient moment, rather than addressing them as they realise they need to be done (Jin & Dabbish, 2009). For example, an interruption between subtasks is less disruptive than an interruption in the middle of a subtask (Bondarenko, 2010; Gould, 2014). Gilbert (2015) looked at people’s off-loading behaviour in both an experimental and naturalistic setting. Participants had to remember to perform an action later, and had the option to offload this intention or to keep it in memory. In both settings, a majority of participants offloaded these intentions when they had the option, and this significantly improved their performance. Additionally, in Study 3 of this thesis, where participants had to remember which blocks to drag to which location, a selection of participants placed blocks nearby what they thought the correct location was, to not have to remember its location, and as a reminder to place them there later. These findings suggest that if people have to memorise which information to retrieve, they may benefit from options to

offload these information needs, and are able to effectively defer information subtasks until a convenient moment in the main data entry task.

4.2.4 Documents at hand

Bondarenko & Janssen (2005) compared how information workers store paper and digital sources. One user need they found was that documents should be embedded in task-related context information, as it helps to resume a task after an interruption. In addition, in Bi & Balakrishnan's (2009) study on large and multiple display use, office workers felt more focused on the task and immersed in their work when surrounded by task-relevant documents. A limitation of most tools discussed so far is that the task window and information window are separate, and users need to switch between these. Microsoft Office's new feature TAP instead is a built-in add-on, which allows users to place relevant documents in a task pane next to their working document. The aim of the feature is to keep focus on document creation, rather than looking up information. The feature is presented as a task pane within a document, such as a text document or email, and contains an overview of documents that may be relevant to the current document. The task pane initially shows files that are most frequently used. If the pane does not show the documents that the user is looking for, there is also a search option within the task pane. The feature can reduce interruptions from the task interface. However, the TAP feature is application-specific: the user is only able to include other Office documents, and not information sources such as websites and databases. Furthermore, it is mainly focused on re-using content from archived documents, and assumes the user knows which documents to re-use. It may be less suitable for situations where people do not know where to get information from.

4.2.5 Type of activity

An important difference between previous work on information management and the studies in this thesis is the nature of the activity studied. Bondarenko & Janssen (2005) distinguish between two types of activities that information workers engage in: research activities and administrative activities. For an administrative activity, users go in and out of a variety of documents rapidly. For research activities, users need a smaller variety of documents, but these are needed for a long time. The tasks studied in most information management studies were more similar to research activities: participants had to read information to improve their un-

derstanding of a legal case (Cangiano & Hollan, 2009), or they needed to have the information for a longer time during a task (O'Hara, Taylor, Newman, & Sellen, 2002). A data entry task however is more similar to an administrative task. This distinction in activities is important, as it influences people's information collection strategies (Bondarenko & Janssen, 2005), and whether design considerations from previous work are applicable. Participants may not want to spend effort to organise information, such as grouping them and indexing them, if they only need the documents briefly. On the other hand, having contextual information nearby can be beneficial for both types of tasks, as it minimises interruptions and holding items in memory.

4.2.6 Time management applications

In order to improve focus and mitigate self-interruptions, Kim, Cho and Lee (2017) developed an intervention that allowed people to temporarily block specific sources that they considered distracting, such as email, IM applications and social media. However often these sources then needed to be accessed after all for the task they were working on. Other commercial applications do not block sources but instead provide users an overview of their computer activities, to reflect how much time they spend in total on tasks, and certain sources ("ManicTime," 2018, "RescueTime," 2018). However, as these tools provide information of past usage, it is often not clear to users what they have to do with the data (Collins, Cox, Bird, & Cornish-Tresstail, 2014), and there is little evidence of their effectiveness in improving focus (Whittaker, Hollis, & Guydish, 2016). Gould, Cox and Brumby (2016) looked at switching behaviour during online crowdsourcing work, and found that an intervention during work that encouraged people to stay focused after people had interrupted reduced number of switches to unrelated tasks. Recognising that switches occur as part of the task, we consider whether the duration of switches can be reduced by giving people real-time feedback on how long they switch away for during a data entry task. This is important to consider, because the longer people interrupt, the more disruptive it is (Monk, Trafton, & Boehm-Davis, 2008), and the harder it is to resume a task (Altmann, Trafton, & Hambrick, 2017).

4.2.7 Interruptions

4.2.8 Summary

Previous work on information search has looked at improving search across applications and media, but provides limited support for users on when to interrupt their work to conduct these searches. Prior work on information management has found that having contextual information at hand can reduce interruptions and helps users to be focused on their work. However, many of these tools require the user to organise, file and tag documents beforehand, and are based on the assumption that users know where to get information from. If people are able to off-load intentions to look up information, they may efficiently schedule when to interrupt their task and collect information.

4.3 DESIGN CONSIDERATIONS

Based on both findings from the literature review and findings from my studies, the following requirements for information tools for data entry work can be defined: 1. Users should be able to group information for a task. 2. (Users should be able to search for different types of information sources.) 3. Users should be able to keep track of information they need. 4. Users should be able to off-load intentions for subtasks of looking up information. 5. The information interface should be embedded within the main task interface. Three design alternatives are proposed below. For each design feature, Table 2 summarises which findings it builds on, and whether these findings are derived from previous research and/or my studies.

4.4 Design alternatives

CHAPTER 5

EVALUATING A TIME NOTIFICATION ON INTERRUPTIONS

Chapter outline

This chapter describes two studies that, given varying IACs, evaluate whether giving people feedback on the duration of their switches can influence people's switching strategies and data entry performance. A browser notification was developed which showed people how long they switch away for on average. Study 6 evaluates the notification with an experimental task, to see if time information influences the strategies people adopt, and can make people adopt more accurate and faster. Study 7 evaluates the notification in the office setting with workers doing data entry work, to ascertain how appropriate the proposed recommendations are for a naturalistic task for which they would be used.

Together these studies intend to show that time information makes people switch less between entering and looking up information, which makes them faster to complete the data entry task overall and can reduce errors.

5.1 Chapter introduction

Chapter 3 presented two qualitative studies that investigated how office workers perform data entry work in office settings. It revealed that self-interruptions to collect information is a major aspect of their work. Even though data workers tried to collect information carefully before starting a task, they often did not realise they needed certain information until starting the task. Whereas they deferred retrieving physical sources, for digital sources they self-interrupted their task immediately to retrieve additional information. The hypothesis was made that differences in expected time costs influenced people's decisions on when to switch and interrupt themselves.

Chapter 4 presented findings from three controlled experiments that supported the hypothesis: when time costs to access digital sources are consistent, and people learn and anticipate the time it will take them to retrieve information, they will look up and enter items that take the least time first, and postpone getting information that takes time to look up. An issue is that, outside of a controlled setting, people often do not know how long an interruption to look up digital information may take, and whether they should switch immediately or later. As was observed in Study 2, digital interruptions often took far longer than intended because people had to search through large and multiple documents, and could get distracted by irrelevant information. Because they did not know the time they spent on task interruptions, it was difficult to manage these self-interruptions.

The studies presented in this chapter aim to investigate whether giving people feedback on the time spent on task interruptions has any effect on people's self-interruptions. In particular, the purpose is to see whether time information reduces the number and duration of interruptions, and as a result can improve data entry performance. Study 6 used an experimental data entry task to measure if a notification showing the average duration on people's window switches had an effect on number and duration of their switches, and data entry speed and accuracy. Study 7 evaluated the feedback with data workers doing expenses work, to evaluate if the notification would be suitable for an applied task.

5.2 Study 6: Looking up information in email during an online experiment

This study and its results have been published in Borghouts, Brumby, & Cox (2018) and were presented at the CHI conference in 2018.

5.2.1 Introduction

This study aimed to investigate whether an intervention showing people how long they switch on average reduces the duration and number of switches during a data entry task. An online experiment was conducted where participants had to complete a data entry task. Participants had to enter numeric codes into a form, which they had to retrieve from a message sent to their personal email. The information was presented as a message in participants' email inboxes, as email is an integral part of data entry work but known to be a source of distraction, and people often spend more time on it than originally intended (Hanrahan & Pérez-Qu, 2015; Mark, Iqbal, Czerwinski, Johns, & Sano, 2016a). It was therefore expected to have a distracting effect during the switches to look up information. Half of the participants received feedback on the average length of their switches through a browser notification. The research questions that this study aims to address are whether feedback on interruption length:

- reduces the number of switches?
- reduces the duration of switches?
- makes people faster in data entry?
- makes people more accurate in data entry?

5.2.2 Method

Participants

Forty-seven participants (30 women) took part in the online experiment. Ages ranged from 20 to 63 ($M = 29.3$ years, $SD = 9.1$ years). The participants were recruited via university email lists, social media and online platforms to advertise academic studies, and participation was voluntary. Participants were alternately allocated to the control or experimental condition.

Design

The study used a between-participants design with one independent variable, a notification. In the control condition, participants did not receive a notification, but switches away from the data entry window were recorded. In the notification condition, participants were shown a notification every time they completed a trial. This notification showed how long on average they were away for when switching away from the window, before returning to the task. The purpose of this notification was to see if the number and duration of switches could be reduced by giving participants feedback on the time spent on switches. Dependent variables were number and duration of switches away from the data entry interface, trial completion time, and data entry errors. Switching behaviour was recorded using JavaScript's blur and focus events. These were triggered whenever a participant switched away from the data entry window, whether to their email inbox or to a different window or application.

Materials

The task used was based on a common routine data entry task from Study 1 and 2 involving processing expenses. Participants were presented with an online sheet containing a set of ten 'expenses' (see Figure 1). They had to complete each row by entering the correct expense code for the expense. They retrieved this code by looking it up in a table of 25 expense categories which each had a corresponding 5-digit expense code, shown in Figure 2. Participants had to determine which category an expense belonged to, look up the code of this category and enter it in the row of the expense. We used expense categories and codes that are currently used by a public university to process expenses.

In the example of Figure 1, the expense in the top row belongs to the category 'Postage' and the participant would have to copy the code 22104 from the expense table into the empty cell of the top row. A code did not occur more than once in a trial. The codes within a trial could be entered in any order. Once the codes of the ten expenses had been entered, participants clicked the Next button to go to the next trial and the sheet was filled with ten new expenses. Participants were not alerted to any mistakes and once they had pressed 'Next', they could not return to the previous trial to correct any errors. Participants had to complete one practice trial, and five experimental trials. The purpose of the practice trial was for the participant to get familiar with the task, and the recorded data from this trial was excluded from the analysis.

The screenshot displays a web-based data entry task interface with three main sections:

- Expenses form:** A table with columns for 'Nr', 'Amount', 'Description', and 'Expense code'. It contains 10 rows of data:

Nr	Amount	Description	Expense code
1	2.97	Postage of cards	
2	1.15	Fax contract	
3	14.41	Internet access at venue	
4	19.61	Telephone call conference meeting	
5	121.55	Participant reimbursement	
6	45.4	Lunch with visitor	
7	14.83	Ticket to exhibition	
8	399.00	Plane ticket to New York	
9	50.00	Visa for China	
10	21.26	Protective lab coat	
- Step 1 - look up codes:** A list of expense types and their corresponding codes:

Expense type	Expense code
Staff Training & Courses	22108
Travel Overseas	22110
Travel Life	22116
Books & Subscriptions	22002
Credit Card Charges	22163
Protective Clothing	22173
Conference Fees & Expenses	22109
Exceptional Items	22164
Fax Usage	22090
Food & Drink	22151
Entertainment Business	22113
Entertainment Staff & Staff	22114
Accommodation Overseas	22112
Accommodation UK	22111
Internet Access	22091
Computer Hardware	22005
Journals	22006
Postage	22104
Professional Subscriptions	22118
Patent/Subject Fees & Exps	22133
Session Fees & Exps	22098
Stationery & Office Costs	22106
Telephone Calls Business	22092
Tickets - Theatre/Exhib	22167
Visa Fees / Work Permits	22100
- Step 2 - enter codes:** A form with a label 'Expense code' and a list of input fields containing the following codes: 22104, 22090, 22091, 22092, 22133, 22151, 22167, 22110, 22100, 22173.
- Step 3 - receive feedback:** A notification box showing a browser icon and the text: 'On average you go away for 08.17 s localhost'.

Figure 5.1: The data entry task as shown in the browser. Participants had to look up codes from their email (Step 1) and enter this into a sheet (Step 2). After every trial, the notification condition received time information (Step 3)

The experiment was conducted in a web browser. In addition to the main task, we implemented a browser notification that appeared when participants in the notification condition switched away from the data entry window (see Figure 3). Every time participants switched, a notification appeared at the right-hand corner of their screen that told participants how long on average they go away for when they switch. The notification stayed visible for several seconds as set by default by the browser, or participants could dismiss the notification themselves by clicking on it.

Procedure

The study was advertised online with a brief description and a website link to sign up. Participants signed up for the experiment by entering their email address, and were sent an email with the table of expense categories and expense codes. The email also included instructions with a new link where the study was available. Participants were asked to complete the task on a desktop or laptop computer and open the experiment in Google Chrome, Firefox or Safari. Participants were not informed beforehand which condition they had been allocated to, and were told the purpose of the study was to understand how people perform data entry tasks. Participants in the notification condition were informed that they would receive notifications during the experiment. Participants first read an online consent form on the website, and were not able to continue to the experiment until they had agreed to the consent form. Participants in the notification condition received an additional dialog box to enable notifications in their browser, and had to click 'OK' to continue. Participants were instructed to have both their email and data entry window open on the same device, and to keep both windows maximised at all time, to ensure they had to switch back and forth between the two windows. Participants who made no

recorded switches would be excluded from the dataset. After completing all experimental trials, participants were shown a page of debriefing information, explaining the purpose of the study. An email address was included as a point of contact if participants had any further questions. Participants took between 10 and 20 minutes to complete the experiment.

Pilot study

5.2.3 Results

Table 5.2 summarises the results of the conditions in terms of the four dependent variables. The number of switches, length of switches and the error rate were not normally distributed, so non-parametric Mann-Whitney tests were used to analyse effects of a notification on these dependent variables. A Shapiro-Wilk test suggested that the trial completion times were normally distributed, $W = 0.97$, $p = 0.22$, so an independent t-test was used to analyse the effect on trial times.

Number and duration of switches

Figure 5.3 shows the variability of duration of switches for the two conditions. Results show that switches were significantly shorter among participants who had a notification ($M = 4.76s$, $SD = 1.65s$) than among those without a notification ($M=7.13s$, $SD=3.05s$), $U = 406$, $p < 0.01$, $r=.44$. Participants switched once for every code entered (i.e., ten times per trial), and there was no significant difference in number of switches between conditions, $U = 243$, $p = 0.6$.

The distribution of switching durations was positively skewed with a long tail: switches up to 11 seconds made up 90% of switches, but the longest switch was greater than seven minutes. The distribution of the top 10 % of longest switches is illustrated in Figure 5.2. Table ?? shows the count of extremely long switches per condition.

Task performance

Error rates were calculated by dividing the number of data entry errors divided by error opportunities. The error rates were significantly lower for participants with a notification ($M = 2\%$, $SD = 2\%$) compared to participants who had no notification ($M = 5\%$, $SD = 5\%$), $U = 403$, $p < .01$, $r = .44$. Participants with a notification were also faster in completing trials ($M = 107.61s$, $SD =$

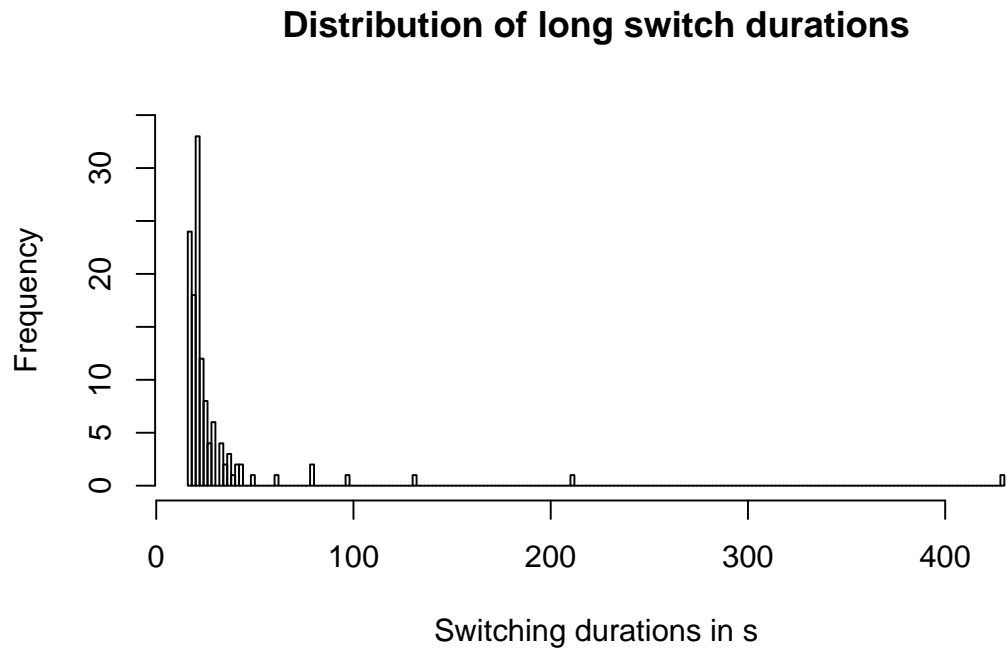


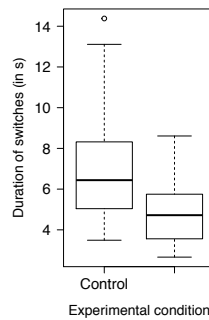
Figure 5.2: Distribution of the top 10% longest window switches, that is switches that were longer than 11.82 seconds.

Table 5.1: Total number of switches at different percentiles for each condition.

Percentile	Duration (s)	Control	Notification
90th	11.82	168	85
95th	16.74	89	38
96th	18.27	75	27
97th	20.30	53	23
98th	22.18	32	19
99th	29.13	13	13

Table 5.2: Means and standard deviations of dependent variables for each condition.

Condition	Number of switches	Duration of switches	Error rate	Trial completion time (s)
Control	10.65 (1.67)	7.13 (3.05)	5% (5%)	126.27 (32.61)
Notification	10.61 (1.83)	4.76 (1.65)	2% (2%)	107.61 (31.15)

**Figure 5.3:** Boxplot of duration of switches away from the data entry interface in each condition.

31.15s) compared to participants without a notification ($M = 126.27s$, $SD = 32.61$), $t(45) = 1.98$, $p < .05$, $d = .59$.

Interkey intervals

The primary measure to analyse switching behaviour were focus and blur events. These measures include any switch from the task window to another computer window, but task switches outside the device, with the task window still in focus, were not captured. Therefore, interkeystroke interval (IKI) data was analysed to look for large intervals. The IKI data presented here does not make a distinction between moments when participants were inside or outside the task window, and longer intervals may have also been moments where participants had briefly paused for thought. However, extremely large intervals between two keystrokes might point to moments where participants had switched to doing something else.

Figure 5.4 shows the distribution of IKIs. Table ?? shows the count of extremely long IKIs per condition.

5.2.4 Discussion

The aim of this study was to see whether showing people how long they switch on average reduces the number and length of their switches. The results show that people can benefit from

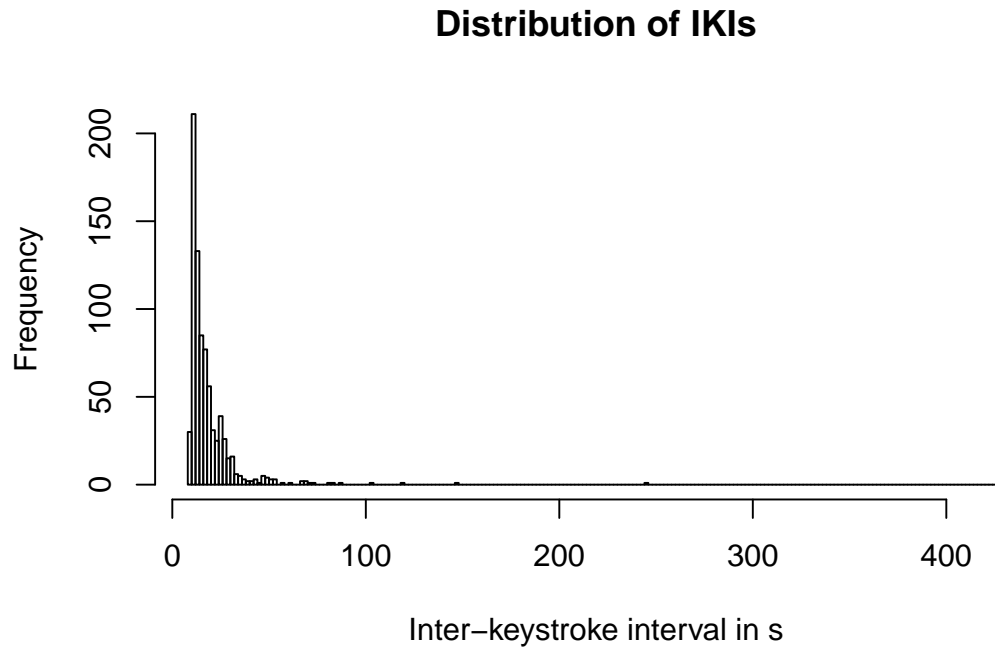


Figure 5.4: Distribution of the top 10% longest IKIs, that is IKIs that were longer than 6.21 seconds.

Table 5.3: Total number of IKIs at different percentiles for each condition.

Percentile	Interval (s)	Control	Notification
90th	6.21	1143	451
95th	9.82	572	226
96th	11.14	453	185
97th	12.94	335	144
98th	16.41	214	105
99th	23.02	103	57

receiving feedback on the length of their switches: participants made shorter switches, were faster to complete the task, and made fewer errors. These findings suggest that shorter switches can lead to better task performance, and are in line with previous studies connecting the duration of an interruption to its disruptiveness (Altmann, Trafton, & Hambrick, 2017; Monk et al., 2008).

Nevertheless, as even short interruptions can have a negative effect on performance (Altmann, Trafton, & Hambrick, 2014), it was also measured if the number of switches were reduced. Interestingly, feedback on switching duration did not reduce the number of switches as in prior work (Gould, Cox, & Brumby, 2016). This could be explained by the moment in the task that people received feedback. In Gould et al.'s study, feedback appeared after every switch. Participants may have tried to reduce switches, either because they were more aware of every switch or because they wanted to avoid the message. In contrast to our study, their participants were not supposed to switch, so the number of switches was lower. In the current study participants were switching more often as they had to as part of the task: on average, they switched once for every data entry (i.e., ten times per trial). Giving notifications at every switch would have had the risk of overexposing participants to notifications and limiting its usefulness (Cutrell, Czerwinski, & Horvitz, 2001; Whittaker et al., 2016). Therefore, feedback was only given after every trial. Future data entry studies that require fewer switches are needed to see if a notification upon every switch can reduce both the number and length of switches. Moreover, because the notification only showed information regarding the duration of switches, participants may have focused on reducing the duration, rather than number of switches.

The current study used focus and blur events to analyse switching behaviour. This meant that task switches outside the device, with the task window still in focus, were not captured. Possibly participants learnt to not interrupt themselves when they were away from this window, but after they had returned to the window. Without an accurate estimate of how long participants should take to complete the task, it is difficult to determine moments at which participants were away from their computer (Rzeszutarski, Chi, Paritosh, & Dai, 2013). Using other techniques, such as prompts at random intervals to confirm people are still working on the task, may be able to give a further insight whether our intervention changes overall self-interruption behaviour.

Most studies on self-interruptions introduced an artificial distraction, such as chat messages, to measure when, how long, and how often people self-interrupt to attend to this distracting task (Katidioti & Taatgen, 2013; Salvucci & Bogunovich, 2010). The current study makes a method-

ological contribution by using participants' own personal email inbox, based on the assumption that email provides a source of distraction (Hanrahan & Pérez-Qu, 2015; Mark et al., 2016a). However, in the current study, participants only needed to find and open an email once. Once they had this email opened, they did not have to re-find it in their inbox for the remainder of the experiment, and may have had this email maximised on their screen, hiding incoming messages. In practice however, people have to first find the email in their inbox, which can partly contribute to the distraction. Our study has already shown an effect on behaviour by switching to an email inbox. It is expected there might be a higher potential for distraction if people have to also find the correct email in their inbox.

Bridge to next study

The results of this experiment indicate that showing people how long they switch on average reduces the duration of switches and can improve people's task performance. The work makes a contribution to our understanding of switching behaviour for routine data entry tasks to distracting, but task-relevant, applications such as email. The results also suggest ways in which tendencies to attend to distractions might be mitigated, and can provide a useful pointer for the design of productivity interventions to improve focus. In the current study, an experimental task was used in order to measure task performance.

The study did not find any effect on the number of switches. However, as the number of switches indicate, participants presumably only switched to look up information, and did not switch to other tasks, interruptions or distractions. When people are doing their own data entry work, they may not have to switch as often as in the current experiment, but on the other hand they may interrupt themselves more to attend to other tasks and interruptions. To evaluate whether the positive effect of time feedback on people's switching behaviour can extend to naturalistic tasks, Study 7 tested the notification with office workers doing their own data entry work,

5.3 Study 7: Looking up information for expenses in an office setting

5.3.1 Introduction

In order to understand whether the notification would have the same effect on a naturalistic data entry task, Study 6 was followed up with a field study testing the notification with data entry workers doing expenses work. To measure self-interruption behaviour during their work, participants were asked to install a free trial version of ManicTime¹ for two weeks. ManicTime is a time tracking software, which tracks application and web page usage. In addition, half of the participants were asked to install a browser extension, and use it when they are processing expenses. Every time participants switched away from the browser window in which they did their expenses work, the extension showed a notification similar to the notification used in Study 6. The purpose of the study was to see whether a notification had an effect on self-interruption behaviour. To get a quantitative measure of self-interruption behaviour, ManicTime data was used to derive number and duration of window switches during expenses work. In addition, participants were interviewed to explore whether and how the use of both the extension and ManicTime led to any conscious changes in their behaviour.

The study aims to address the following research question: how does feedback on interruption length have an effect on people's self-interruption behaviour during expenses work in a finance office setting?

5.3.2 Focus, a browser extension

The browser notification was implemented as a Google Chrome extension, using HTML, Javascript and CSS. Participants were sent a link to download the extension, named Focus, and were given instructions to install and add it to their Google Chrome browser. To use the extension, participants had to navigate to the web page in their Google Chrome browser where they had to complete their work and click on the icon of the extension. As was found in Study 1 and 2, the majority of data entry work studied in this thesis, such as processing expenses, was done in a web browser. Upon clicking on the icon, a pop-up appeared saying that the current web page was now the main task page. Every time participants switched away from this page, they

¹<https://www.manictime.com>

received a notification indicating how long their switches away from this page are on average. Participants could stop the notifications by refreshing or closing the page.

The main difference in notification behaviour with respect to Study 6 was that participants received the notification every time they switched away from their task window, rather than at particular moments in the task. They only received it when they switched away from their task window, but not upon any subsequent switches. Furthermore, due to security issues the extension did not store any data. Instead, the application ManicTime was used to measure people's switching behaviour.

5.3.3 Method

To study the effect of a notification on people's self-interruption behaviour, a between-groups design was used and participants were divided into a control group and experimental group. The control group was asked to install ManicTime for two weeks. They were told the purpose of the study was to understand how people in offices manage tasks, windows and applications. The experimental group additionally were asked in the second week to install Focus. They were told that this extension would give additional information on the current task they were working on. Other than this distinction, all instructions were identical between the two groups.

Four participants were unable to use Google Chrome, and therefore the extension, for their work. Therefore, these participants were part of the control group. To make the groups even, one other participant was randomly chosen to be allocated to the control group; the remaining participants were allocated to the experimental group.

Participants

Ten participants (three male) took part in the study. They were recruited using the same recruitment methods as Study 1 and 2. Invitations were sent to opt-in mailing lists of Finance departments of a university, and forwarded by contact persons and people who had already participated. None of the participants had taken part before in any of the studies reported in this thesis, but were drawn from the same population. None of the participants had used a time management application such as ManicTime before. Participants were reimbursed with a £20 Amazon voucher.

Procedure

Participants who expressed interest were sent an information sheet and consent form to read and sign. They were sent an overview of the study, instructions to install the tools, and a post-study interview was scheduled. The study was divided into three stages:

Week 1: Install ManicTime In the first week, participants were sent instructions to install ManicTime on their work computer. They were given the option to pause or stop the application from running at any time. They were told that they were free to choose if, when and how often to look at the information, but that it was important to complete at least one expenses task with the application running.

Week 2: Install Focus In the second week, participants in the experimental condition were asked to install Focus. Again, they were instructed that they were free to choose when and how often to use the extension, but that they had to use it for at least one expenses task. Even though the second week was the same for participants in the control condition, they were also asked to complete at least one expenses task in the first week, and another expenses task in the second week. This instruction was included to compare if any observed changes in switching behaviour were due to the browser extension, or if participants simply became more aware of their switching behaviour in the second week.

Week 3: Interview In the third week, participants were interviewed about how they currently manage documents, applications and tasks for their work, and asked questions on their experience of using the tools. In particular, it was discussed whether and how they used or would use the information that the tools provided, and whether they made any changes on how they went about their work. They were asked to share their ManicTime database for further analysis. Participants were offered guidance and assistance on deleting or adapting any data in their database, such as removing application and website names. Participants were still eligible to participate, if they did not wish to share their database.

The interviews took place in a closed room, lasted about 50 minutes and were audio recorded.

Pilot study

A pilot study was conducted with two participants. One participant was a colleague and was sent instructions to install Focus on his computer. The purpose of this pilot session was to see whether the installation instructions were clear and to test the extension on other people's computers. The participant had the tendency to hover over the notification to stop it from disappearing, which placed extra buttons over the end of the notification message. Therefore, the message was shortened and the most important information, namely the duration of switches, was placed at the front of the message to ensure it was still visible upon hovering.

A second pilot session was then conducted with an administrator working at the same university as the study participants, who was asked to install ManicTime and Focus on her work computer. The purpose of this session was to ensure the tools could be installed on the work computers of the university, and that the extension worked with the university finance system.

Ethical considerations

Participants were informed before undertaking the study that they would be asked to share their ManicTime database at the end of the study. However, a disclaimer was added in the invitation and instruction emails that participants were still able to take part, if they did not wish to share their database. It was made clear what data ManicTime recorded, and that Focus did not store any data. They were given instructions on how to pause the application from running and how to delete certain parts of the data, and were offered assistance to help further change the database into a state they were comfortable sharing.

Data analysis

Though ManicTime was piloted on a work computer of the university before starting the study, three participants were unable to install ManicTime on their work computer due to firewall restrictions. Furthermore, two participants opted out of using Focus as they used a browser different from Google Chrome for at least parts of their work. Therefore, ManicTime data of the remaining four participants was used to complement qualitative explanations of their task switching behaviour, but it was not analysed quantitatively as previously planned to compare switching behaviour with and without the extension. Instead, the primary focus of data analysis

was on the post-study interviews and participants' subjective experience of using the tools. The interviews were transcribed verbatim, and analysed using thematic analysis.

5.3.4 Findings

Reflective information

Participants made to-do lists and schedules, but did not look back at them. P2 did look back at them, but only to move forward tasks he had not finished, and not to adjust expectations on his time management. They found it more useful to get information on current behaviour, as they did not know what to do with reflective information.

P3 would like to look back, and tried to with ManicTime, but felt it was effortful and did not have the time to reflect on it:

'I don't have time that I can set aside to work on things that will help me later (...). the only period where I would have the time to do these things, is when I get home. And when I get home, I'm at home, and I just can't be bothered doing more work stuff.' (P3)

Prospective information: to-do lists and schedules

Participants used prospective time information: they made written to-do lists but did not allocate time or deadlines to these. To-do lists were used to write down specific tasks without a time allocation. Schedules were used to allocate time blocks to higher-level tasks. P2 set aside several hours to work on 'finance-related' tasks, or email.

Type of interruptions

Digital versus non-digital interruptions Participants discussed that the information Focus provided would be useful, but that it currently did not capture the full data as it only looked at digital interruptions. Upon the first time of switching windows, the notification would say there was no interruption data yet:

'That's when I sort of thought: 'Oh, that's not really saying much, is it? Because it's not actually true. Because of course there were interruptions.' (P2)

P1 and P2 said that they had just as much digital as non-digital interruptions, that these were equally disruptive, and felt that time data on digital switches only told part of the story. It would be useful to get information on both of these interruptions.

All participants found the timeline that ManicTime provided on time active and away from the computer useful.

P2 would use it to schedule in more breaks, whereas it made P3 realise his breaks were much longer than he thought:

'when I'm going to print something, and I end up talking with someone, and I come back, and it's like: you've been out for half an hour. And I was like: Jesus, time's flying! No wonder I work until 6 every day.' (P3)

Participants did not find a list of applications useful, as they spent the most time in the same applications. P2 and P3 only looked at it out of curiosity, but did not see the use of it for work.

Physical environment

Participants did not always work in the same location. For example, P3 worked in two different offices, and all participants worked from home occasionally. Different environments introduced different types of interruptions.

Gaps in data

X participants worked days from home, which left gaps in the ManicTime data.

Time feedback

Participants were particularly interested in the time it took them when they were not at their task. For P3, it helped him take shorter and fewer breaks:

'it made me realise how long I was spending, spending/wasting, doing other stuff. I think that affected me in the sense that I wanted to take fewer breaks. Because I didn't, well by breaks I mean, as I told you earlier, it's just going to do something, and then ending up chatting with someone in the passing.' (P3)

However, for other people it was not surprising:

'I don't really know whether that's helpful. To me, it doesn't kind of make me think: 'Oeh, I've been away too long'. I just think: OK, well I'm roughly aware that I've been away for an hour (...), I don't see how it links with being more productive. Unless I suppose, you're really easily distracted.' (P7)

Switching between windows

Participants did not find it useful to see how much time they spend in certain applications or windows. P2 was curious, but did not find it surprising as he spends most time in the information systems he uses for work, which are the main task windows. Most tasks revolved around a main task window, and participants found it easy to select one.

Distractions

5.3.5 Discussion

5.3.6 Limitations

5.3.7 Contributions

- Development of design recommendations for an expenses system.
- Demonstrate how an understanding of the used information sources and people's switching strategies between entering and looking up information can be used to adapt the design of the data entry interface.
- Demonstrate the applicability of design recommendations in the financial office settings in which the expenses task is currently done.
- Demonstrate that design features can influence people's strategies in entering expenses in a financial office setting.

CHAPTER 6

GENERAL DISCUSSION

Chapter outline

This chapter summarises the research findings of this thesis. It discusses the contribution that the findings make to knowledge, the practical implications, discusses limitations and suggestions for future work.

The aim of this thesis was to investigate how design interventions can support management of inquiries for a routine data entry task, given variable time costs of inquiries. The results show that time costs can be used to encourage users to keep inquiries short, reduce the number of inquiries, and postpone them until a more convenient moment in the task. In this chapter, I first summarise the findings of each study. I then discuss the contribution of this thesis and the practical implications for tools aimed to help workers manage their interruptions in the workplace. Lastly, I discuss any limitations, outstanding questions, and how these could be addressed in future work.

6.1 Summary of findings

Chapter 3 reported an interview study and an contextual inquiry study looking at the context in which office workers in finance offices conduct data entry work, and how they self-interrupt to look up task-related information during this work. The studies had two contributions. First,

there had previously not been many studies that tried to understand data entry behaviour in the uncontrolled setting of an office workplace. Interview findings from Study 1 revealed that a critical component of this type of work is not just entering the data, but collecting this information from various sources distributed in the physical and digital work environment. Second, observations in Study 2 revealed that there was a difference in how physical and digital information is collected. Physical sources take time to access and participants therefore prepared it beforehand, or postponed retrieving it until a more convenient moment in the task. However, computer window switches during the task were commonly observed as workers often realised during the task that they needed additional information, and they presumed these switches to be quick. These switches often took longer than intended, and participants were observed being logged out of the entry system, resuming the wrong data entry task, and reported it took time to resume their work after these longer switches. The hypothesis was made that presumed time involved to collect information played an important part in how people address self-interruptions, and that workers were unaware of the time they actually spend on digital interruptions. Though these qualitative studies gave a better understanding of how data entry work is situated in an office setting and people's self-interruption strategies during this work, the extent to which these strategies were influenced by time costs is unclear. Therefore, a series of lab experiments was carried out to study the effect of time costs on people's switching behaviour in a controlled setting.

Chapter 4 reported three controlled experiments to test the hypothesis that people prioritise collecting information according to time costs: they first switch to information with low time costs, and postpone collecting information with higher time costs. These studies showed that, in a controlled setting where participants can learn the time costs involved in accessing information, they first switch to information sources that are fast to access, and switch more frequently to these sources. On the other hand, people either prepare or postpone looking up information which takes time. Study 3 showed that if people retrieve all data from the same source, they will reduce switches between entering and looking up data if the access costs to this source increase. As it took more time to access, offloading behaviour was observed as well, and several participants prepared items they were going to need nearby, but did not use them yet. Study 4 further demonstrates that when people have to retrieve data from multiple sources, they collect and group items that are quick to access first, and leave items that take longer to access until the end. Study 5 demonstrated the robustness of the effect of time costs in a multi-task setup: when dealing with two data entry tasks, people still entered items with a low time cost first,

and interleaved between tasks to enter items with low costs first. As a result, participants made more omission errors and submitted tasks before they had completed entering all the items. These studies contribute to our understanding of time costs on self-interruption behaviour to collect information: if people know the expected time duration of an interruption, they make fewer interruptions that are long and postpone these switches. However, what remained unclear after these studies was how people can learn time costs in a naturalistic setting. An issue with self-interruptions to collect information is that time costs are not always predictable: there are various opportunities to get distracted, and people may spend a longer time than they think or expect looking for information.

Chapter 5 reported an online experiment and a field study looking at whether making people more aware of time costs can be effective in managing self-interruptions outside a laboratory setting. This part of the thesis involved developing and evaluating a browser notification that showed people the average time they spend away from data entry work. These studies contribute to our understanding of how increased awareness of time spent on digital interruptions can help people be more focused on their work, and manage their time away from work. Study 6 found that using an experimental data entry task, people who were shown how long they were away for made shorter window switches, were faster to complete the task and made fewer data entry errors. Study 7 evaluated the intervention with office workers processing expenses. Data from post-study interviews indicated that time feedback made participants reflect on what they were doing during interruptions, and whether they could cut out unnecessary time.

6.2 Contributions

The findings contribute to our understanding of how time costs influence self-interruptions, and how information about time costs can help users self-regulate their interruptions. I first discuss the contributions this thesis makes to knowledge. I then discuss the practical implications these findings may have to inform the design of future studies as well as interruption management tools.

6.2.1 Contribution to knowledge

The first contribution is showing that **the type of self-interruption influences people's decision-making in interrupting work**. Prior work has shown that task-irrelevant interruptions are more disruptive than relevant ones (Iqbal & Bailey, 2008). The studies in this thesis indicate individual differences between the ability to self-regulate task-irrelevant interruptions: whereas office workers in Study 1 and 2 were fairly good at avoiding task-irrelevant interruptions during data entry work, office workers in Study 7 did address some interruptions if they were presumed to be quick to complete. However, it is often the relevant interruptions that are needed for work that can be problematic for all workers: these cannot be avoided, are predominantly expected to be quick and easy, but can nevertheless be disruptive, as they can end up being time-consuming and there are various opportunities to get distracted.

The second contribution is showing that **the time costs of an interruption influences people's self-interruption behaviour**. Prior work has shown that when people have to access information and the time cost to access this information increases, they reduce the number of switches, and increase the length of each switch (Gray et al., 2006). Chapter 4 extends this work and shows that if people deal with different time costs, they postpone switching to interruptions with the highest time costs.

The third contribution is to demonstrate how **feedback on length of interruptions helps people reflect on actions during, and reduce the length of, their interruptions**. Prior work has shown that people like to be in control of their own interruptions (Mark et al., 2018), but that they often do not know what action to take based on reflective data (Collins et al., 2014; Whittaker et al., 2016). Chapter 5 showed that people are able to take action when they are given feedback on the length of their interruptions.

6.2.2 Practical implications

This thesis makes a practical contribution by demonstrating that giving people feedback on the length of their interruptions influences their interruption behaviour: through a better awareness of the length of their interruptions, users reflect on what they were doing during these interruptions, and where possible tried to make them shorter. In this thesis, I focused on a particular type of work and setting: data entry work in financial administration offices. Managing self-interruptions however is not just important for this particular setting, as interruptions and

distractions are common in many kinds of computer-based work (Gonzalez & Mark, 2004). Below I discuss the practical implications of my findings which can inform the design of future studies as well as the design and evaluation of interruption management technologies.

Differentiate between different types of self-interruptions. This thesis focused on inquiries, a particular type of interruption, and Study 2 and 7 showed that people address this interruption differently than interruptions that are completely unrelated to their current task. Participants in these studies tried to avoid work-irrelevant interruptions, but work-related interruptions were addressed immediately, if they were presumed to be quick and easy. When discussing and making conclusions about people's self-interruption behaviour, it is important to make a distinction between different types of interruptions.

Regulating distracting but work-relevant interruptions. A common approach to improve task focus is to block any sources that are considered distracting from the primary task (Kim et al., 2017; Mark et al., 2018). However, this blocking approach centralises on the type of information source, but not the type of interruption: an information source may be distracting, but the interruption to access this source may be necessary for a task. Study 2 showed that people often need information sources they consider distracting, such as email, and cannot block these. This means we not only need to consider blocking interruptions that may be distracting from work, but also what support people can be given to control interruptions which are needed for, and considered part of, the task they want to focus on. Because it is difficult for a tool to determine why interruptions are being made (and whether they are necessary or not), it is better to give users tools to help self-regulate interruptions themselves.

Making time spent more visible. The studies in this thesis have shown that people try to avoid long interruptions, which further extends prior research showing how people try to minimise time, and are sensitive to milliseconds (Gray et al., 2006). This thesis has shown however that outside of a controlled setting, these milliseconds may not be that visible. Given the thesis finding that people do adapt to time if they are made aware of time costs, there is therefore a need to make it explicit to people how long certain actions take for them to be able to adapt their behaviour.

Data retrieval as a part of data entry research. Prior data entry research has primarily focused on improving entry interfaces. For the type of data entry work studied in this thesis, a major part is collecting data in the first place from various locations, and the entry part is actually only a small part of the task. This has implications for future data entry research, as it highlights that

more attention needs to be given to the retrieval aspect of a data entry task, which impacts how data is entered. Study 1 showed that office workers tried to batch as much data entry tasks together as possible. A consequence of this was that they had to enter large amounts of data, and did not check their data entries as carefully as when they were checking their own work. Furthermore, when switching between documents, people held items in memory which increases the likelihood of error when returning to the data entry interface. Lastly, Study 2 and 6 highlighted that people often spent long times away from the data entry interface, before they returned. Data entry interfaces should take this into consideration and make it easier to resume a task. If data entry interfaces are intended to be used in situations where information is not readily available, they should be evaluated by requiring participants to first collect data from the environment, to see how usable they are in this context.

6.3 Future work

My work contributes to our knowledge of the effect of time costs and feedback on self-interruptions, and introduces new opportunities that, building on its findings, further investigates how time costs can be utilised to effectively support self-interruption management.

6.3.1 Complementing with other solutions

One area to explore further is how the tool presented in this thesis can be combined and complemented with other approaches. For example, prior work has looked at different approaches to reduce disruptiveness by blocking interruptions and giving reflective information. In Chapter 5 the limitations of these interventions were discussed. The browser notification in my study addressed some of these limitations: The browser notification in my study did not block anything but specifically gave information on the duration of interruptions, as this was found to be an important deciding factor in people's self-interruption behaviour. It would be interesting to explore how different interventions could be combined and complement each other. For example, In Study 7 one effect of the browser notification was that it made people reflect on their actions during interruptions. The browser notification may work as an initial trigger, but could be complemented with a more extensive back log such as those provided by RescueTime and ManicTime, so people are able to investigate what they were doing during an interruption, and why some interruptions may be longer than others. Prior work has shown that a barrier for

people to currently engage with it is that it is not clear what to do with the extensive data and that it lacks context. Future work would need to investigate whether giving people a trigger may help as an entry point to better explore, understand and use reflective data.

6.3.2 Predicting the type of interruption to advise length of interruption

The longer people interrupt, the more disruptive it can be, and a longer duration can indicate that people are getting distracted. However, as became apparent in Study 7, sometimes people need to make a long interruption. In these cases, the duration may not be informative about whether people are getting distracted or not, and may not be useful as people are limited in their ability to shorten the duration of these interruptions. Future work could investigate people's actions during an interruption, to see whether people are making a necessary and useful interruption, or whether they are getting distracted. To this end, people's interactions during an interruption could be explored as a measure. For example, the browser extension DataSelfie¹ tracks users' interactions when switching to Facebook to try and predict what the user is doing: are they actively looking something up to return to their work, or are they browsing through feeds? This information may get used to advise people on an appropriate time length, and give them timely reminders to return to a task.

6.3.3 Tracking behaviour over time

Lastly, further work is needed to determine how people engage with time feedback over time. This thesis ended with two formative studies exploring the use of a browser notification for about 15 minutes in Study 6, and one working week during Study 7. Though the results are promising, a remaining question is whether people would continue to engage with the notification over time, as many personal informatics tools get abandoned (Lazar, Koehler, Tanenbaum, & Nguyen, 2015).

Furthermore, the notification only gave feedback on people's current interruption behaviour. Some participants in Study 7 commented that they would like to see an overview of all interruptions, to see whether the actions they are taking has any considerable effect, and not just on their interruptions at that moment.

¹<https://dataselfie.it/>

6.3.4 Cross-device time feedback

In its current implementation, the notification was evaluated using browser-based work, and intended for managing switching windows on this same device. People increasingly use multiple devices and may switch between devices to look up information on their phone or tablet. It would be easy to imagine to extend the notification across devices and take into account cross-device actions, which can show people a notification on a new device they switch to. Furthermore, it may be implemented as a standalone application to provide interruption information when doing a task in a non-browser computer window, such as when writing a document in a word processor.

6.3.5 Extending research findings to other settings

The type of task studied throughout this thesis revolved around a main data entry interface and was characterised by switching frequently and, usually, for short amounts of time. As such, information seeking was considered as a subtask to support the primary task and not analysed as a task in itself. I expect the results of this thesis to generalise to similar types of work, which Bondarenko & Janssen (2005) define as 'administrative tasks': desktop-based work, where the user does not know beforehand which information is needed and has to make frequent and short switches to many different information sources.

In other domains and types of work, the balance between information seeking and information use may be different: for example, information workers in law offices have to spend a large proportion of their time seeking information (Cangiano & Hollan, 2009), and may spend approximately equal amounts of time in several different computer windows. Bondarenko & Janssen (2005) define these as 'research tasks', and states that in contrast to administrative tasks, people make fewer interruptions during these tasks, often have to re-find previously used information, and spend a longer time in documents. The results of this thesis may not extend to these types of tasks, and in this context it may be of less importance how long and how often people look for information, but rather how they can be supported where to find information. A design idea briefly discussed in Chapter 5 was to make it easier to collect and keep information nearby, reducing the duration of interruptions. As data entry work often requires new information, this idea was not developed further in this thesis, but it may be worthwhile to study for research tasks. It would also be interesting to explore how people address inquiries

in these different domains.

6.3.6 Limitations

Limitations which are particular to a study have been discussed in previous chapters, but here I discuss a number of limitations that concern the methodology of the thesis overall.

Manipulating a qualitative phenomenon in a quantitative way

This thesis used a mixed method approach to both understand an underlying mechanism of observed real-world behaviour in a controlled setting, as well as understand the generalisability of experimental findings in a naturalistic setting. Based on observational findings of Study 2, I made the hypothesis that people either address or postpone inquiries because of time costs, which I tested through a series of controlled experiments. However, a limitation of this approach is that by converting a qualitative finding into a quantitative variable and controlling for other possible confounds, there is a disadvantage in it not accurately reflecting the actual phenomenon observed (Driscoll, Appiah-Yeboah, Salib, & Rupert, 2007). While the manipulation of time costs in Chapter 4 is a simplified version of all the time costs involved to retrieve information in data entry work (e.g. physical effort to retrieve information from a location, time spent searching information, time spent opening and loading information sources), the findings in Chapter 4 are supported by existing literature and findings from Chapter 3. Overall, the findings were consistent across qualitative and quantitative studies, and the manipulation was deemed appropriate as a first step to expand our understanding of how time costs contribute to self-interruption behaviour. Other time costs, such as physical effort (Potts, Pastel, & Rosenbaum, 2017), may affect task strategies differently but were beyond the scope of this thesis.

Different participant populations

In addition, participants of different studies were drawn from different populations: the participants in the qualitative Studies 1, 2, and 7 were office workers, while participants in the quantitative Studies 3-6 were from a range of backgrounds. The reason for not exclusively recruiting office workers for the experimental studies as well was that to make significant claims on the effect of time costs and time feedback on people's strategies, it was important to have

a sufficient sample size. Office workers have busy work schedules and were hard to recruit, which is also reflected in the small sample size for the qualitative studies. Participation for the experimental studies was therefore opened up to other participants as well. The benefit of the mixed approach was that the research findings of this thesis can be generalised beyond a specific office setting: self-interruptions are common in many computer-based tasks, which makes the research findings not just relevant for office workers. Nevertheless, user expertise and job experience may influence people's strategies (Weir et al., 2007), and future studies could look more into the extent of which expertise contributes to the development of specific strategies.

6.4 Conclusion

Many computer-based tasks require users to interrupt themselves to collect information, which can lead to distractions, and it is challenging to remain focused on the primary task. Prior research has shown that the longer an interruption, the slower people are to resume and the higher likelihood of errors being made. The work in this thesis shows that presumed time effort affects how people address these types of interruptions: they address interruptions immediately if they expect them to be short. The implication of this is that people may make many interruptions they think they can return from quickly - even if these end up being far longer than intended.

This thesis has also shown how making it explicit to people how long they actually go away from a task can help in managing self-interruptions: making people aware triggers them to reflect on what they are doing during these interruptions, and makes them reduce the length of interruptions. This is an important finding which has implications for the design of interruption management and productivity tools.

My work makes an important contribution to interruptions literature. Prior work has shown that interruptions become more disruptive the longer they are. By demonstrating in this thesis that time costs influences people's self-interruption behaviour, it highlights the need to make people more aware of when they are making interruptions and for how long. My findings extend our understanding of the factors impacting how people manage self-interruptions .

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APPENDIX A

STUDY 1: DIAGRAMS OF THEMES

The results of Study 1 were analysed using an inductive approach of thematic analysis: there was no pre-existing coding scheme. From this analysis, 51 codes were established, which were grouped into eight themes. Each theme was visualised in a diagram, which shows the theme's main codes and relationships between codes, as well as quotes in dotted squares to exemplify what type of quotes were grouped under this code. The numbers in parentheses indicate the number of quotes, and the number of interviewees who mentioned it. The description of each theme is accompanied with notes and quotes taken from the transcripts to further illustrate when this theme was mentioned. These serve as examples and are not all the instances of a theme. To differentiate notes from verbatim quotes, the quotes are in italics and double quotation marks. Words put in brackets are added by the researcher to make the quote more understandable for the reader, for instance if the interviewee is talking about 'it' or 'them'. The diagrams are ordered according to the number of quotations associated with a theme, with the theme with the most quotations listed first. The only exception is the 'Other' theme which is described last.

A.1 Task

Quotes were grouped under this theme if participants described things that were particular to their task, for instance how they structured their task, whether they switched tasks, and how long they took to complete tasks.

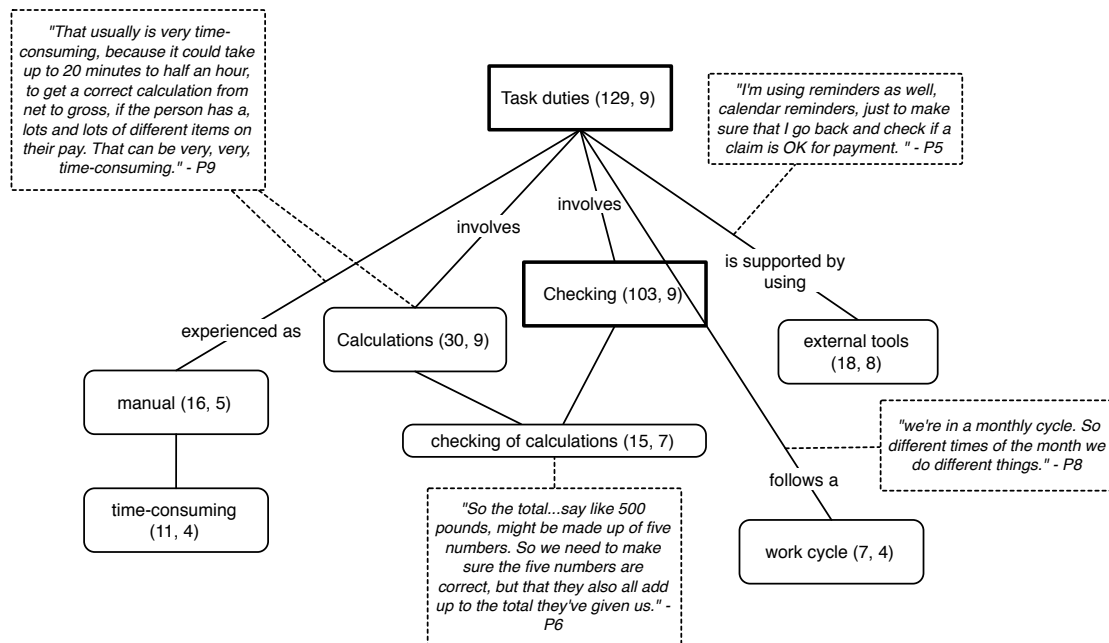


Figure A.1: Diagram showing the theme Task. The numbers in parentheses indicate the number of quotes and the number of participants who mentioned it, respectively.

A.2 Checking

Quotes were grouped under this theme if participants talked about checking data input as part of their job.

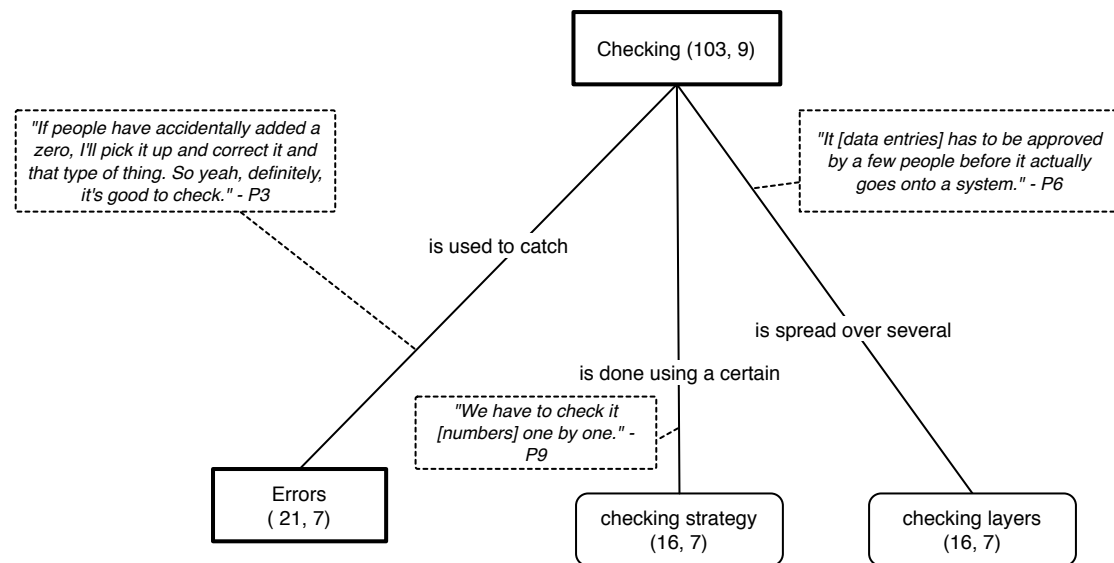


Figure A.2: Diagram showing the theme Checking.

Participant	Quote
P3	"we try and pick it [errors] up and then obviously there's all the different stages that pick it up as you go along."
P9	"the departments actually sometimes treat us as a checking system [laughs], but they shouldn't really, the schools. Because we're here just to make sure that people get paid correctly. But even though we are like a second check, we feel sometimes that we are the first checkpoint."
P7	"All this piece of work, when we input in the system, will be actually checked by another person... my manager will print it out, and then check... other colleagues will double-check it for you as well, the calculations."
P8	"one of these errors could be things that are missed during the checking."

Table A.1: Verbatim quotes taken from the interview transcripts that were about checking.

Participant	Quote/note
P1	first puts in all the details, then when done checks everything against the source.
P7	when entering numbers from paper to computer, mostly looked at paper form and the number pad; only looked at screen after finishing entering all the numbers from the form to check.
P5	<i>"We would go by the receipt, so we would try to make sure that the receipts are in order."</i>

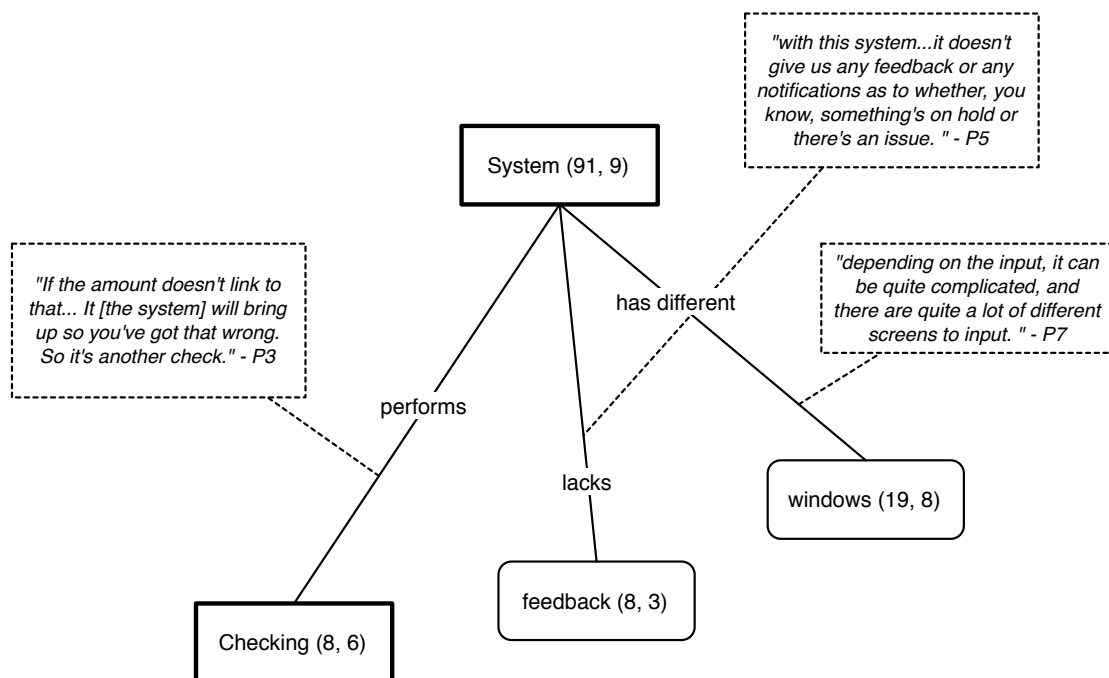
Table A.2: Checking own input when entering data.

Participant	Quote
P5	<i>"The numbers on the expense form will be checked individually. So the total will obviously be, say like 500 pounds, might be made up of five numbers. So we need to make sure the five numbers are correct, but that they also all add up to the total they've given us."</i>
P6	<i>"The numbers on the expense form will be checked individually."</i>
P9	<i>"We have to check it one by one."</i>

Table A.3: Checking other people's input.

A.3 System

Quotes were grouped under this theme if participants talked about the computer system they were using to input data.

**Figure A.3:** Diagram showing the theme System.

A.4 Environment

Quotes were grouped under this theme if participants described their environment, for instance if they talked about their physical work setting, and the work culture of their organisation.

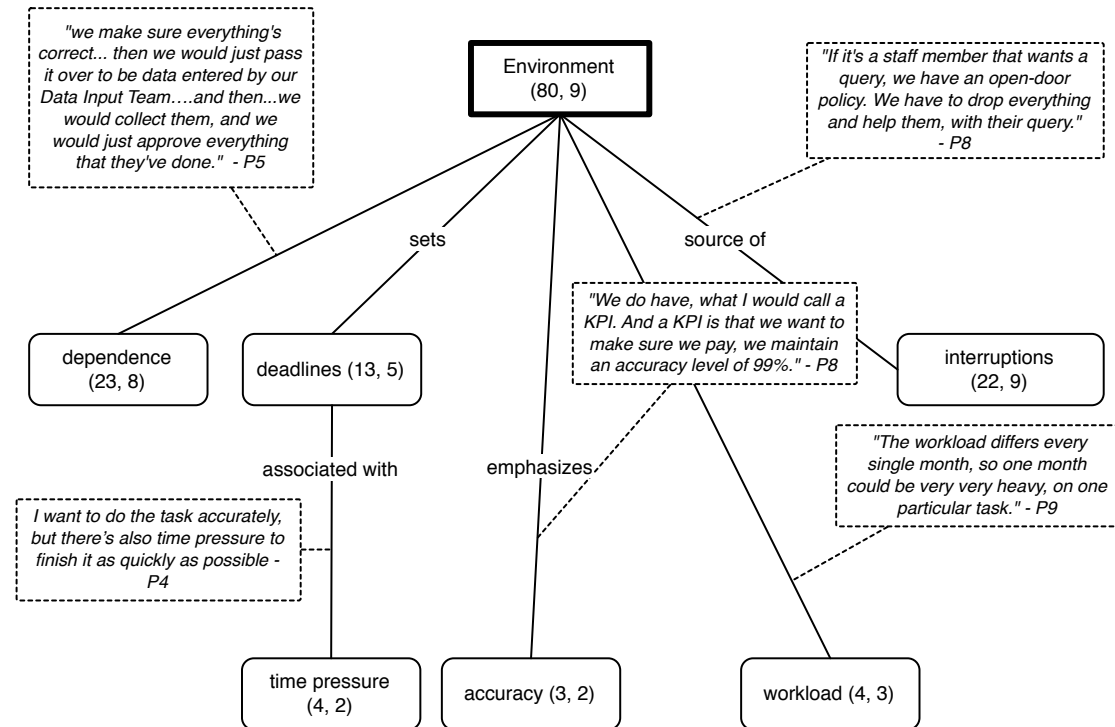


Figure A.4: Diagram showing the theme Environment.

A.5 Data

Quotes were grouped under this theme if participants described the data they were dealing with, for instance the type and length of data items, and from which source they copied data.

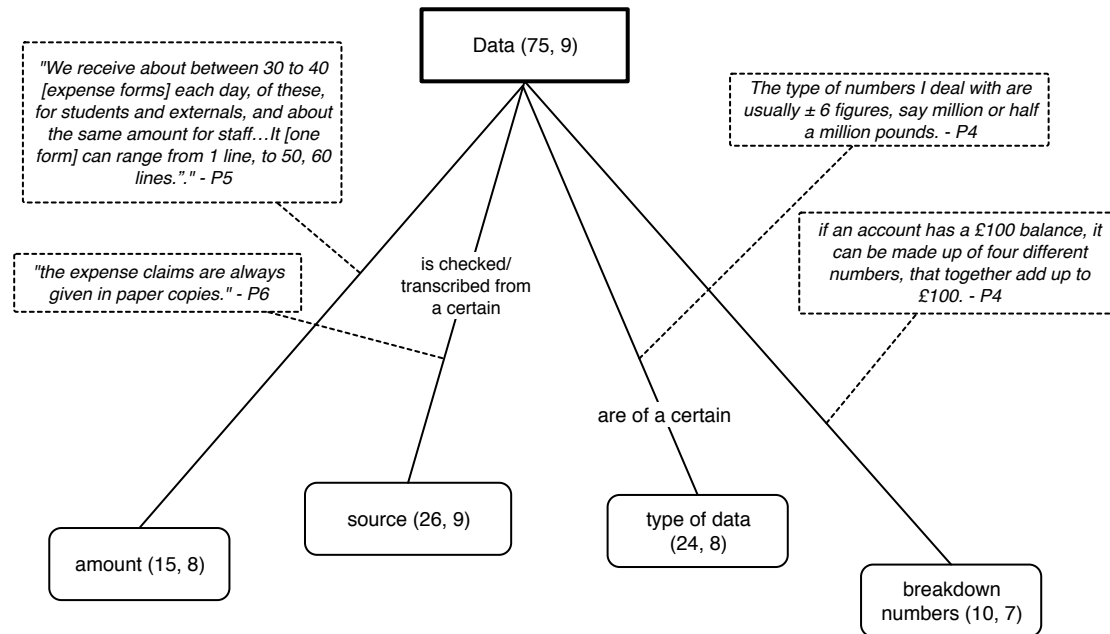


Figure A.5: Diagram showing the theme Data.

A.6 Errors

Quotes were grouped under this theme if participants described situations where errors were made: who made them, why were they made, what were the consequences.

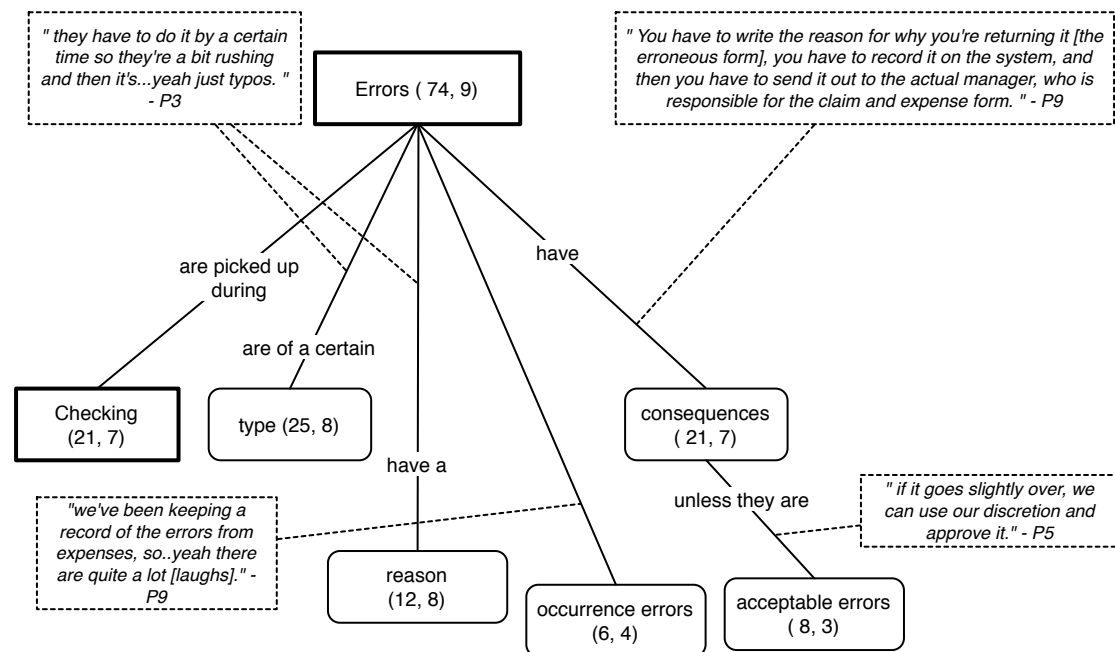


Figure A.6: Diagram showing the theme Errors.

Participant	Quote/note
P6	"it's quite common that we have to return an expense or payment back to someone. It happens quite often, yeah."
P4	Yes all the time, lots of typos.

Table A.4: People mentioned errors occur quite frequently.

Participant	Quote
P3	"sometimes it's because people have done typos, done too many zeroes, or left out a zero."
P5	"the expense breakdown doesn't match what (...) whatever they put as the grand total."

Table A.5: The type of errors.

Participant	Quote
P9	<i>"Because the departments actually sometimes treat us as a checking system [laughs], but they shouldn't really."</i>
P7	<i>"Yeah, human laziness or something [laughs]."</i>
P8	<i>"sometimes, you know, through human error, you know, things don't get paid properly."</i>

Table A.6: The reasons for errors.

Participant	Quote/note
P5	<i>"generally we tend, we try not to send claims back to departments because they might get lost in the post, and it's an inconvenience as well. So we try to... resolve it ourselves.."</i>
P4	We allow a certain amount of tolerance; if it turns out the thing you bought has actually decreased value and is now £40, we will allow to return £50
P7	<i>"we normally e-mail the budget holder to say... what you authorised is actually different. But for this kind of thing, it's only 10 pounds...we normally just process this without contacting them."</i>

Table A.7: Acceptable errors.

A.7 Strategy

Quotes were grouped under this theme if participants described the strategies they used to carry out their task.

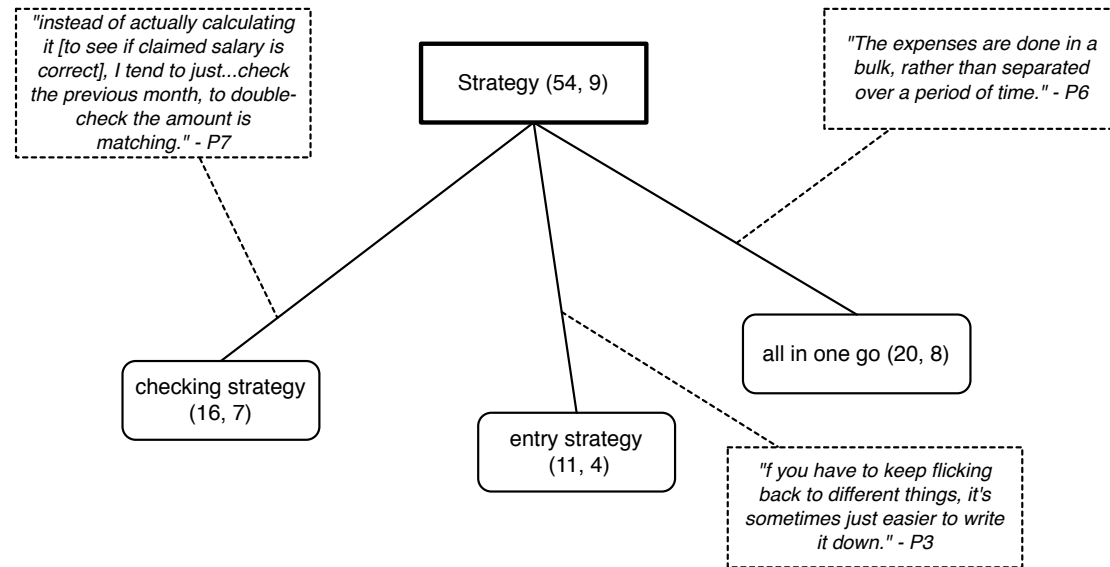


Figure A.7: Diagram showing the theme Strategy.

Participant	Quote/note
P3	"I just try and do it in the quickest way...It's nice, once you've done it, it's completed, so it's sort your weight lifted [laughs]. So you don't need to think about it again."
P6	"the expenses are done in a bulk, rather than separated over a period of time. When I'm doing it lots at a time, I think once you get into sort of the hang of it, it gets done a lot quicker than..you just get used to putting them in, and inputting it all."
P9	"I try to concentrate on my task...I try to do one task [i.e. doing all expenses], finish one, and then do another."
P4	It's difficult to take rests or even switch in-between number entry tasks because of the work pressure, and feels pressure by boss.

Table A.8: Most participants entered all numbers in one go.

Participant	Quote/note
P3	<i>" I wouldn't necessarily have to [memorise numbers], It's more just if you have to keep flicking back to different things, it's sometimes just easier to write it down, or just try and remember it. But you can obviously take the long version and keep flicking back to the correct screen."</i>
P2	<i>"we have different grants and different project codes as a result, but you, because you use them so much, you end up remembering them."</i>

Table A.9: Examples of strategies people used.

A.8 Importance of accuracy and paper trails

Quotes were grouped under this theme if participants talked about the sensitivity of financial data, which is why not all people were authorised to approve or access financial data, and the importance of a paper trail for data entries.

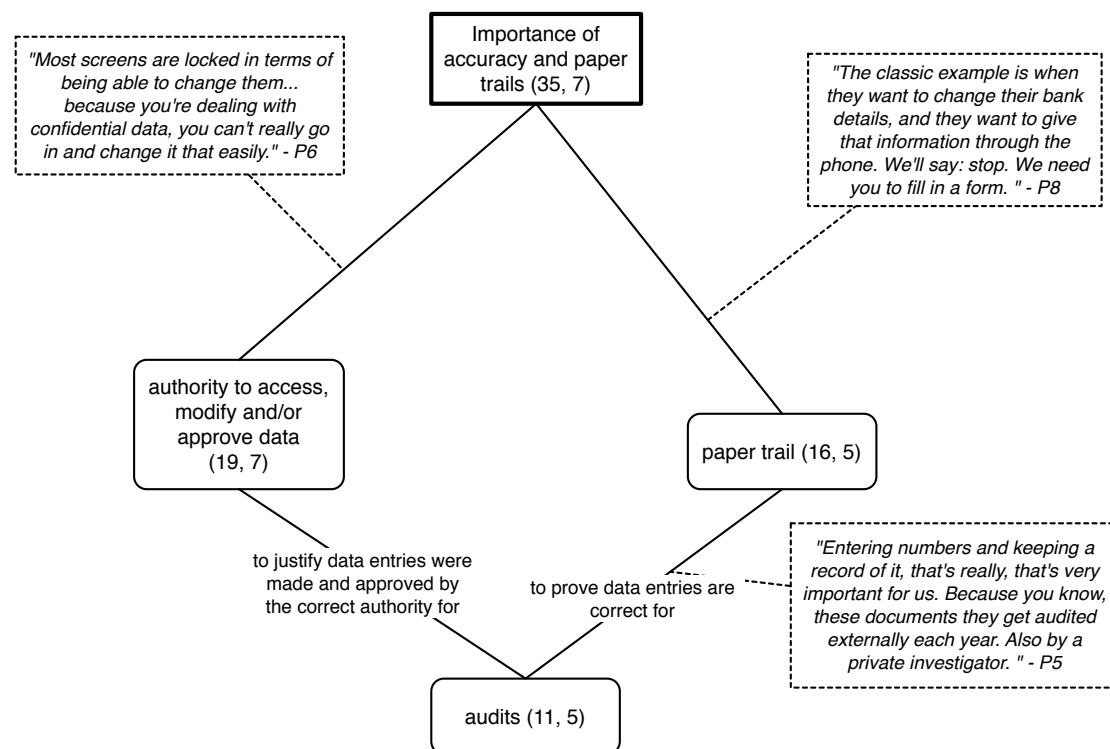


Figure A.8: Diagram showing the theme 'Importance of accuracy and paper trails'.

A.9 Other

Quotes were grouped under this theme if participants talked about things that did not fit into any other category but were still considered relevant, such as issues participants experienced, or queries they often received.

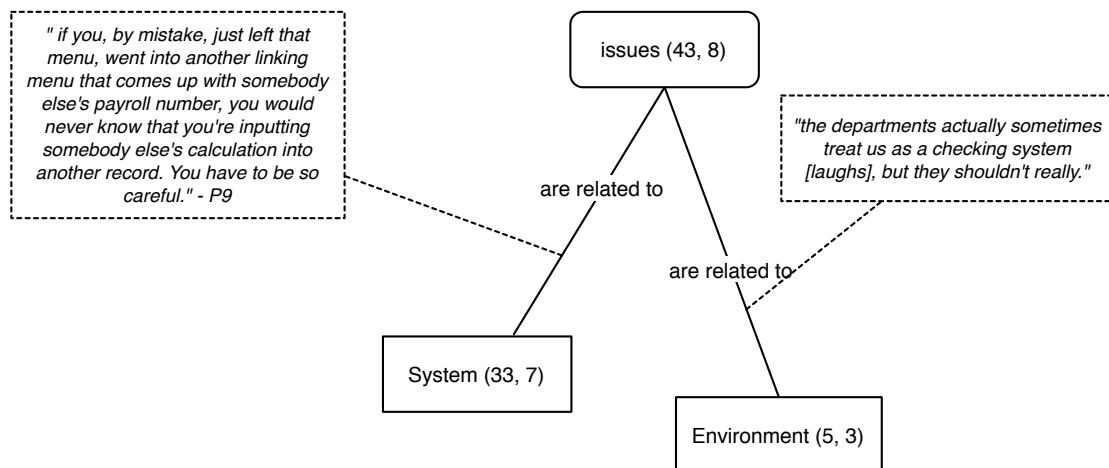


Figure A.9: If people described issues, it usually had to do with the system.

Participant	Quote/note
P5	"There are other issues. You could say I think hundreds, I mean not just with the work that we do on expenses, but across [university A], across [university A] Finance, the Finance division...We just have to kind of work our way around the system and you know, adapt to it."
P7	"It's only the matter of how you get used to the Payroll system. Because companies have different systems, the data inputting can take a while to get used to it."
P9	"You know, all systems are a bit funny, I think. But you just gotta get used to it."

Table A.10: Issues that participants experienced with the system.

APPENDIX B

INFORMATION SHEET

The information sheet given to the participants in Study 1 is shown in Figure B.1.

You will be given a copy of this information sheet.

Title of Project: **Data entry in multitask settings**

This study has been approved by UCL Research Ethics Committee
[Project ID Number UCLIC/1415/001/Staff Brumby/Borghouts]

Name, Address and Contact Details of Investigators:

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We would like to invite you to participate in this research project. You should only participate if you want to; choosing not to take part will not disadvantage you in any way. Before you decide whether you want to take part, please read the following information carefully and discuss it with others if you wish. Ask us if there is anything that is not clear or you would like more information.

Details of Study

This study aims to investigate how people perform number transcription tasks. You will be asked about your experience with transcribing numbers, and asked to perform a number transcription task, to show the researcher how you would normally perform this type of task. We will also audio record the interview for further analysis.

The interview will take approximately **30-45 minutes** and you will be reimbursed with a **£10** Amazon voucher as a token of appreciation for your participation.

It is up to you to decide whether or not to take part. If you choose not to participate, you won't incur any penalties or lose any benefits to which you might have been entitled. However, if you do decide to take part, you will be given this information sheet to keep and asked to sign a consent form. Even after agreeing to take part, you can still withdraw at any time and without giving a reason.

All data will be collected and stored in accordance with the Data Protection Act 1998.

Figure B.1: Information sheet

APPENDIX C

CONSENT FORM

The consent form used for Study 1 is shown in Figure C.1.

<p>Title of Project: Data entry in multitask settings</p> <p>This study has been approved by the UCL Research Ethics Committee [Project ID Number UCLIC/1415/001/Staff Brumby/Borghouts] _____</p>	
<p>Participant's Statement</p> <p>I agree that I have</p> <ul style="list-style-type: none"> ▪ read the information sheet and/or the project has been explained to me orally; ▪ had the opportunity to ask questions and discuss the study; and ▪ received satisfactory answers to all my questions or have been advised of an individual to contact for answers to pertinent questions about the research and my rights as a participant and whom to contact in the event of a research-related injury. <p>I understand that I am free to withdraw from the study without penalty if I so wish, and I consent to the processing of my personal information for the purposes of this study only and that it will not be used for any other purpose. I understand that such information will be treated as strictly confidential and handled in accordance with the provisions of the Data Protection Act 1998.</p> <p style="text-align: center;">Signed: _____ Date: _____</p>	
<p>Investigator's Statement</p> <p>I confirm that I have carefully explained the purpose of the study to the participant and outlined any reasonably foreseeable risks or benefits (where applicable).</p> <p style="text-align: center;">Signed: _____ Date: _____</p>	

Researcher notes, optional clauses (the participant should indicate yes/no to these and initial):

- I understand that my participation will be audio recorded, and I am aware of, and consent to, any use you intend to make of the recordings after the end of the project.
- I agree to be contacted in the future for invitations to participate in follow-up studies.
- I understand that the information I have submitted will be published as a report and I will be sent a copy. Confidentiality and anonymity will be maintained, and it will not be possible to identify me from any publications.
- I understand that I am being paid for my assistance in this research and that some of my personal details will be passed to UCL Finance for administration purposes.

Figure C.1: Consent form

APPENDIX D

INTERVIEW SCRIPT

The interview script used for Study 1 is given below. This script only served to guide the interview, and does not contain all questions that were asked. Based on what the participant was saying, follow-up questions were asked.

Before the interview

- ensure participant is aware of purpose research
- explain what will happen
- informed consent
- ask for permission to audio record interview

Work

- Tell me something about your work (what do you do)
- How many hours per week (full-time/part-time)
- How long have you been working here (at this company)
- How long have you been doing this type of work

Number entry

- What activities do you do for work that involve transcribing numbers? e.g. filling in expenses, tax returns, setting up invoices
- How often do you do this (per day/week)?
- How many numbers is it roughly that you have to enter?
- How long do you usually take?
- What type of numbers? Usually same numbers, or can it be anything?
- Do you get to enter numbers that are different from your familiar format? e.g. 2,000 or 2.000; 9/15/14 instead of 15/9/14
- Do you deal with foreign currencies?
- Tell me something about how you enter these numbers
- When do you do these tasks? Immediately when you get them, or save them for later? Morning, afternoon?
- Does urgency/time pressure influence how you do the task (if so, how)
- Do you do them in-between other tasks or save a particular part of the day for it?
- Do you do all tasks all at once, or take rests in between? (if rests, what do you do? switch to another task, have a coffee, lunch, break, etc.)
- Do you feel that the way you enter it changes after a while? e.g. you get better at it so it kind of becomes automatic, or less mentally exhausting? Or is it the opposite, becomes more exhausting?
- Do you do other things as well during this task e.g. listening to music, attending to another task
- Do you sometimes have to briefly store numbers in memory, or calculate them from numbers you already have? If so, do you use external tools to offload memory?
- Where do you copy them from? Paper, digital files, combination?
- Do numbers get checked, to see if they're correct? Do you or anyone else check these numbers?

- Do you ever get entered numbers from someone else, that you then have to check if they are correct?
- What is your general experience with transcribing numbers? e.g. easy, boring, part of the job

Environment

- Do you always work in the same environment, or sometimes work in different places, such as at home, or when you're on the train, or working at a cafe? What about number entry tasks?
- Do you do your work on a desktop, laptop, tablet, anything else? Are some devices harder or easier?
- How is your desk organized?
- Do you organise it differently when doing number entry tasks?
- Do you have notifications on (e.g. e-mail, work-related instant messaging); if you do get new notification, do you attend to it straight away or finish task first?
- Do you get interrupted in other ways, for example when the phone is ringing, or when a colleague or your boss asks you something? How do you deal with these interruptions? What is your experience with these interruptions?
- Critical incident: Has there ever been an incident where a mistake in entering a number went undetected, and was discovered later on?

Demonstration

- Could you show me the software you use to transcribe numbers? What is your experience with this system, works well? (If negative, how do you deal with that? do you use any strategies to make it more optimal for yourself?)
- Do you feel confident entering the numbers?
- How do you place your windows?
- Could you show me how you perform a typical number transcription task (do it how you would normally); if you feel uncomfortable about sharing work data, you can enter any

type of numbers, as long as it somewhat resembles data you would normally enter for work

After the interview

- Thank participant
- explain what will happen to their data
- do they have any more questions
- clarify when they will be compensated
- Ask if participant knows any further people who might be suitable and willing to participate