

## Data Interviews - Call for evaluators

Sensors are more and more pervasive in our everyday life. Position, speed, heart rate, temperature and so on, we are now able to collect a wide range of data with the more diverse parameters. In the last years, sensor data have become part of the journalistic practice influencing the news-making process ([as in this example by Zeit Online](#)). Yet we still know very little of how, why and when they are used. What are possible ethical pitfalls? Technical and methodological boundaries? How can sensor data be used in the news making process? In the last months, we developed a working prototype of how data interviews could work and to show how data can be collected and organized. We call for journalists to evaluate this prototype and to explore possible stories and data collection methods for emotional data.

The workshop will be articulated in three phases: evaluation, ideation and reflection. During the evaluation phase journalists will be able to openly navigate through the prototype. In the ideation phase, testers will be divided in small groups. These groups, given some constraints, will have to build a story pitch. In the third phase participants can take part to an individual interview, where they will have to evaluate the ethical aspects and boundaries connected to sensor data in journalism. To register please fill [this form](#).

For questions please write to: [morini@fh-potsdam.de](mailto:morini@fh-potsdam.de)

*Where:* Online

*When:* Between Nov. 16<sup>th</sup> 2020 and Dec. 4<sup>th</sup> 2020 (precise date TBD)

*Who:* Journalists with an interest in sensor data for journalistic purposes.

### *Timeline:*

#### **Evaluation (individual evaluation)**

- Testers are asked to individually try out the prototype by freely navigating it ~ 30 mins
- Testers answer a qualitative questionnaire to assess the qualities of the prototypes and share their opinions ~ 15 mins

#### **Ideation (group workshop)**

- Introduction to data interviews and data collection with sensors ~ 15 mins
- Small groups are created in individual break rooms. Participants are asked to build a story pitch ~ 50 mins

#### **Reflection (individual interview)**

- Individual interviews on sensors usage in the journalistic practice. ~30