

## Call for Journalists – Sensing the News

Sensors are more and more pervasive in our everyday life. Position, speed, heart rate, temperature and so on, we are now able to collect a wide range of data with the more diverse parameters. In the last years, sensor data have become part of the journalistic practice influencing the news-making process ([as in this example by Zeit Online](#)). Yet we still know very little of how, why and when they are used. What are possible ethical pitfalls? Technical and methodological boundaries? How can sensor data be used in the news making process? In the last months, we developed a working prototype of how interviews enriched with data could work and to show how data can be collected and organized. We invite journalists to evaluate this prototype and to explore possible stories and data collection methods for emotionally sensitive stories. The workshop will comprise three phases: evaluation, ideation and reflection. To register please fill [this form](#).

**Where:** Online / **When:** Between Nov. 16<sup>th</sup> 2020 and Dec. 4<sup>th</sup> 2020 (precise date TBD) / **Duration:** 1h and 30mins circa / **Who:** Journalists with an interest in sensor data for journalistic purposes.

### *Roadmap:*

#### **Evaluation (individual evaluation)**

This phase will be carried out independently before the workshop. The participant individually navigates through an existing data interview prototype. After using the prototype the participant will answer the attached questionnaire.

#### **Ideation (group workshop)**

- Introduction to data interviews and data collection with sensors ~ 15 mins
- Small groups are created in individual break rooms. Participants are asked to critically reflect on data interviews and sensors in the journalistic practice ~ 50 mins

#### **Reflection (individual interview)**

The participant will be invited to a follow up interview on ethical aspects. The interview will be scheduled independently outside of the workshop setting.

For questions please write to: [morini@fh-potsdam.de](mailto:morini@fh-potsdam.de)