

DevX

Moonshots for UCLA



Who are we?

DevX is a UCLA organization that is dedicated to providing our students with the opportunity to build out practical applications to enrich their educational experience and better prepare them for internships and careers in industry.

DevX organizes quarter-long projects that tackle problems facing the UCLA community with a startup-like spirit. Working on a 3 quarter life cycle, impactful and usable products are churned out by teams of Product Managers, Developers and Designers.

Our Impact

DevX is committed to producing the highest quality impact using the latest tools and technology. Pointers is a product that aimed to bridge the divide between underrepresented minority and difficulty of introductory computer science classes at UCLA, winning the Code for the Mission competition. Bruin Speak sought to connect the voice of students to the government body to help bring about real change with the money given to the student body. BQuest is connecting experienced upperclassmen to confused incoming students that are still trying to find the major of their dreams.

These are just a few projects coming out of DevX, improving and iterating each quarter. Outside of pure projects DevX cultivates the atmosphere for improving the quality of prospective software engineers, product designers and product managers through external workshops, internal mentorship, speaker series and a whole lot more.

What it means to be a Sponsor

DevX is quickly scaling to be the premier technical incubator at UCLA for student run projects, with members that have real world application of what they learn in lecture to impactful projects. Our members are some of the best talent across UCLA in the fields of Product Management, Software Engineering and Product Design, entering companies of huge scale like Facebook, Uber, Airbnb, to some of the fastest growing startups such as Robinhood, Stripe, Blend, Neighborly and many more.

Being a sponsor gives you access to the highest quality resume book, the ability to test out your APIs in the real world, entry into our speaker series and workshop panels to help increase your brand image and make an impact to Bruins.

Sponsorship Packages

	Bronze \$500	Silver \$1,500	Gold* \$3,000
Distribute Swag	X	X	X
API distribution	X	X	X
Host a Workshop	X	X	X
Logo on T-shirt		X	X
Resume Book		X	X
Career Fair			X
Info session			X
Logo on Website	Small	Medium	Large

*Specifics can be negotiated

Interested? Contact at us ucladevx@gmail.com and we'll setup a call!