DEVX

Moonshots for UCLA

ucladevx.com

UCLA DevX Consulting and Sponsorships

Connecting Tech Students with Industry

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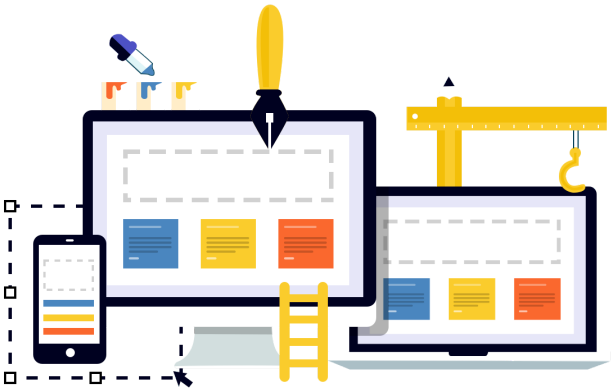
About Us

DevX is UCLA's premier tech and product club that brings together students with curious minds and entrepreneurial spirits to build solutions that tackle the most pressing problems facing the UCLA community and beyond. By drawing in a diverse range of students from various majors, we assemble teams of developers, designers, data scientists, marketing experts, and product managers to develop a product from idea to execution.



Club breakdown by Major:

50 - Computer Science

20 - Cognitive Science

10 - Design/Media Arts

10 - Business/Economics

Our Expertise

DevX offers consulting services, working with your company to craft the perfect solution to your problem. DevX is UCLA's premier tech and product club that brings together students with curious minds and entrepreneurial spirits to build solutions that tackle the most pressing problems facing the UCLA community and beyond. By drawing in a diverse range of students from various majors ranging from developers, designers, deep learning researchers, marketing experts, and product managers, we can assemble the perfect team to tackle your technical problems!

Contact Us

Email: hello@ucladevx.com.
Website: https://ucladevx.com.

What We Can Offer

DevX teams have developed and deployed numerous successful products [https://ucladevx.com/projects/spring18]. Through these projects, we have fostered a community of students with curious mindsets, cooperative attitudes, and entrepreneurial spirits. Our senior members have interned at various tech companies and acquired a diverse set of industry-standard skills and practices.

Under our internal mentorship program, these members share their experiences with junior members, so they can become better developers themselves. This ecosystem ensures that DevX stays up-to-date with the latest technology practices, and continues producing elegant, robust, and scalable applications.

Additionally, we host speaker events and technical workshops for students at UCLA to attend. Because of our branding, our events typically draw over a hundred captivated attendees.

A look at our most used languages, frameworks, and tools.

Languages

1. Go
2. Javascript
3. Python
4. C++

Tools

1. React
2. Node.js
3. Django
4. TensorFlow

Key Members

Meera Rachamallu - President
Major: Computer Science
Industry Experience: Snap Inc., Adobe, Mozilla
Linkedin: linkedin.com/in/meera-rachamallu/

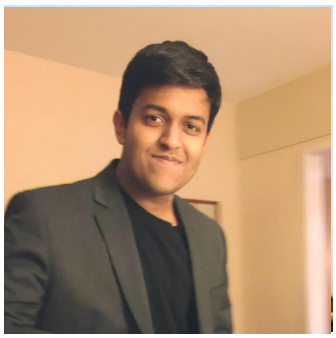
Terrence Ho - Internal Vice President
Major: Computer Science
Industry Experience: Microsoft, Stockpile
LnkedIn: linkedin.com/in/terrence-ho/

Yifan You - External Vice President
Major: Computer Science
Industry Experience: Intel, Bespoke
LnkedIn: linkedin.com/in/yifan-you/

Kevin Wang - Director of Tech
Major: Computer Science
Industry Experience: Blend
LinkedIn: linkedin.com/in/xorkevin/

Chaitanya Pedada - Director of Consulting
Major: Computer Science
Industry Experience: Salesforce, Symantec
LinkedIn: linkedin.com/in/chaitanya-pedada-5896b1147/

Daksh Idnani - Deep Learning Researcher
Industry Experience: Google
Major: Computer Science
LinkedIn: linkedin.com/in/dakshidnani



Hirday Gupta - Technical Advisor
Major: Computer Science
Industry Experience: Stripe, Heal
LinkedIn: linkedin.com/in/hirday-gupta/

Aiden Wolk - Technical Advisor
Major: Computer Science
Industry Experience: Uber, Stripe
LinkedIn: linkedin.com/in/aidanwolk/

Karen Fann -Past Vice President
Major: Computer Science
Industry Experience: Visa, Slack, Response Two
LinkedIn: linkedin.com/in/karen-fann/

Portfolio Projects

BruinMeet
UCLA's student run Dating Application
highlights: 400+ weekly active users
tech stack: React, Redux, Node.js
website: bruinmeet.com

QuicKey
Profitable productivity tool that launches tabs with shortcuts.
highlights: 1600+ downloads
website: quickey.co

BRUIN BITE

BruinBite
iOS application that re-designs UCLA's dining menus and connects students together for meals.
highlights: newly launched
tech stack: Native iOS, Python Django, Postgres

Mappening
Map visualization of everything happening at UCLA.
highlights: recently launched
tech stack: React, Redux, Node.js, Ruby on Rails
website: mappening.io

StudySmart
Instantly reserve coveted study spots around UCLA with this iOS application.
highlights: on beta launch
tech stack: React Native, Node.js

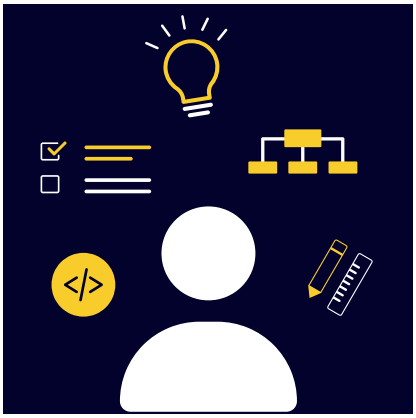
nCampus

OnCampus
Helps students find the clubs they love.
tech stack: React, Django, Postgres
highlights: launching this quarter
website: oncampus.us

BQuest
Get connected to other students and mentors in your major.
tech stack: React, Redux, Node.js
website: bquest.ucladevx.com

BruinHub
One stop shop to plan your UCLA academic career.
tech stack: React, Python Node.js, Mongo

Consulting Process



1

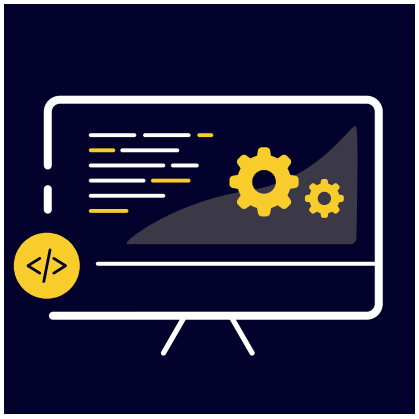
Once contact has been established, we work with members of your company, to decide on the objective, scope, duration, and price of the project, as well as other factors.

- Documents detailing the requirements of the project will be drafted and approved by both parties. Before requirements are agreed upon, both parties should verify that requirements can be satisfied, and how they should be satisfied.
- Pricing adheres to the timeline detailed below, although is is negotiable depending on the exact project specifications.

2

Strategically form catered teams

- We send out applications among the our members, asking who wants to work on the industry project.
- Our key members personally review the applications and select the best members out of the pool, taking into account factors such as their school workload, past performance, experience, etc.
- The client can have some input on the team



3

The project is carried out

- Our team will submit weekly progress reports to the client, working in an AGILE development cycle.
- Our team will keep communication lines open to ask questions and request mentorship where needed.
- If any project changes are required, then both parties will verify that the changes can be accomplished in remaining time before agreeing.

Sponsorships

Don't have a project you want finished but still want to support DevX? No worries, we offer several sponsorship membership tiers. DevX is quickly scaling to the premier technical incubator at UCLA for student run projects.

Being a sponsor gives you access to the highest quality resume handbook, the ability to test out your APIs in the real world, and an entry into our speaker series where you can show off all the amazing things your company offers to increase your brand image and make an impact to students.

(Pricing specifics are subject to change.)

Sponsorship Packages

	Bronze $500	Silver $1,500	Gold* $3,000
Distribute Swag	X	X	X
API distribution	X	X	X
Host a Workshop	X	X	X
Logo on T-shirt		X	X
Resume Book		X	X
Career Fair			X
Info session			X
Logo on Website	Small	Medium	Large

*Specifics can be negotiated

Interested? Contact us at hello@ucladevx.com and we'll set up a call!