

# Yoon Dahye

More adaptable,  
flexible and positive.

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Web Design + Publishing  
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# Yoon Dahye Designer.

MORE ADAPTABLE, FLEXIBLE AND POSITIVE

~~~  
The Personal  
Portfolio Website 2020

작업 기간  
2019.12

작업 방식  
개인 작업 100%

역할  
Web Design | Publishing



Y. DAHYE ABOUT ME

# Yoon Dahye Designer.

MORE ADAPTABLE, FLEXIBLE AND POSITIVE

Selected Work.

APP DESIGN & PUBLISHING  
Colourful Play, CLAY!

WEB DESIGN & PUBLISHING  
D, Half Moon



Y. DAHYE ABOUT ME

# Yoon Dahye Designer.

MORE ADAPTABLE, FLEXIBLE AND POSITIVE

Selected Work.

APP DESIGN & PUBLISHING  
Colourful Play, CLAY!



WEB DESIGN & PUBLISHING  
D, Half Moon



Yoon Dahye  
Designer:

MORE ADAPTABLE,  
FLEXIBLE AND POSITIVE

Selected Work.

APP DESIGN & PUBLISHING  
Colourful Play, CLAY!



WEB DESIGN & PUBLISHING  
D, Half Moon



WEB DESIGN & PUBLISHING  
Inside Patagonia



WEB DESIGN & PUBLISHING  
EQUALS



# Y.DAHYE Designer

## Overview

어디에서는 잘 물들 수 있는 적응력과 함께, 보다 유연하고 유쾌한 태도를 지닌 디자이너로서 성장하고 싶은 다짐을 담은 두번째 포트폴리오. 보다 높은 접근성을 위해 미디어 쿼리를 이용한 반응형으로 디자인 및 구현한다.

The image displays three versions of a website design for Yoon Dahye, a designer. The left version is a full-width layout featuring abstract blob shapes in orange, brown, and green. The middle version is a centered layout with a circular profile picture of Yoon Dahye. The right version is a vertical layout with a circular profile picture. All three versions include the text "More Adaptable, Flexible and Positive" and "DESIGNER YOON DAHYE".

**Left Version (Full-width layout):**

- Header: Y. DAHYE, ABOUT ME, RESUME
- Main Text: More Adaptable, Flexible and Positive
- Subtext: DESIGNER YOON DAHYE
- Image: Circular profile picture of Yoon Dahye.
- Text: Hello! I'm a designer and publisher. I studied Digital Media Design & Interaction Design at Kaywon University of Art and Design.
- Text: Here's My Resume, Portfolio and Behance.
- Contact: M (+82) 10 3049 6619, E ucmpit.me@gmail.com
- Footer: RESUME, PORTFOLIO, © 2019 YOON DAHYE. ALL RIGHTS RESERVED.

**Middle Version (Centered layout):**

- Header: Y. DAHYE, ABOUT ME, RESUME
- Main Text: More Adaptable, Flexible and Positive
- Subtext: DESIGNER YOON DAHYE
- Image: Circular profile picture of Yoon Dahye.
- Text: Hello! I'm a designer and publisher. I studied Digital Media Design & Interaction Design at Kaywon University of Art and Design.
- Text: Here's My Resume, Portfolio and Behance.
- Contact: M (+82) 10 3049 6619, E ucmpit.me@gmail.com
- Footer: RESUME, PORTFOLIO, © 2019 YOON DAHYE. ALL RIGHTS RESERVED.

**Right Version (Vertical layout):**

- Header: Y. DAHYE, ABOUT ME, RESUME
- Main Text: More Adaptable, Flexible and Positive
- Subtext: DESIGNER YOON DAHYE
- Image: Circular profile picture of Yoon Dahye.
- Text: Hello! I'm a designer and publisher. I studied Digital Media Design & Interaction Design at Kaywon University of Art and Design.
- Text: Here's My Resume, Portfolio and Behance.
- Contact: M (+82) 10 3049 6619, E ucmpit.me@gmail.com
- Footer: RESUME, PORTFOLIO, © 2019 YOON DAHYE. ALL RIGHTS RESERVED.

## Site

<https://ucmpltme.github.io>  
(구글 크롬 브라우저 최적화)

## Concept

### Create Wave

스스로가 지닌 부드러운 이미지와 물들다(Adaptable) · 유연하다(Flexible) · 유쾌하다(Positive)의 의미를 지닌 각각의 도형. 이들이 파도를 타고 흘러 잘 전달되길 바라는 마음을 표현하였다.

Y. DAHYE   ABOUT ME

RESUME

APP DESIGN & PUBLISHING

Colourful Play, CLAY!

View Site

DURATION  
September - November 2018

TEAM  
Yoon Dahye (Team Leader), Park Seojeong, Kim Jungeun

MY ROLE  
Research & Ideation (50%), App Design (70%), Publishing (100%)

PREVIOUS Find Your Equals

NEXT D. Half Moon

APP DESIGN & PUBLISHING

Colourful Play, CLAY!

DURATION  
September - November 2018

TEAM  
Yoon Dahye (Team Leader), Park Seojeong, Kim Jungeun

MY ROLE  
Research & Ideation (50%), App Design (70%), Publishing (100%)

LINKS

NEXT

D. Half Moon

Yoon Dahye  
Designer.

Hello! I'm a designer and publisher. I studied Digital Media Design & Interaction Design at Kaywon University of Art and Design.

RESUME PORTFOLIO Selected Work. Behance

M (+82) 10 3049 6619  
E ucmpl.me@gmail.com

Selected Work.

APP DESIGN & PUBLISHING  
Colourful Play, CLAY!

Yoon Dahye  
Designer.

MORE ADAPTABLE, FLEXIBLE AND POSITIVE

RESUME ABOUT ME Selected Work.

DESIGNER YOON DAHYE.

More Adaptable,  
Flexible  
and  
Positive

DESIGNER YOON DAHYE.

Y.Dahye  
About Me

RESUME PORTFOLIO

More Adaptable,  
Flexible and Positive

DESIGNER YOON DAHYE.

Yoon Dahye  
Designer.

Hello! I'm a designer and publisher.  
I studied Digital Media Design & Interaction  
Design at Kaywon University  
of Art and Design.

RESUME ABOUT ME Selected Work.

DESIGNER YOON DAHYE.

Selected Work.

APP DESIGN & PUBLISHING  
Colourful Play,  
CLAY!

WEB DESIGN & PUBLISHING  
D,  
Half Moon

2018 Portfolio  
D, Half Moon

Colourful Play, CLAY!

# CLAY



# Colourful Play, CLAY!

## Colourful Play, CLAY Application

작업 기간

2018.09 - 11

작업 방식

3인 팀 작업

기여도

기획 50% | 디자인 70% | 프로그래밍 100%

역할

Team Leader | App Design | Publishing

Created By. Yoon Dahye



01.

레이님,  
이번주 주말에  
비 소식이 있어요.  
전시 어때요?

— 비오는 날의 전시 관람률이 높습니다

02.

레이님이  
손꼽아 기다리던  
클래스 일정이  
드디어 하루 전!

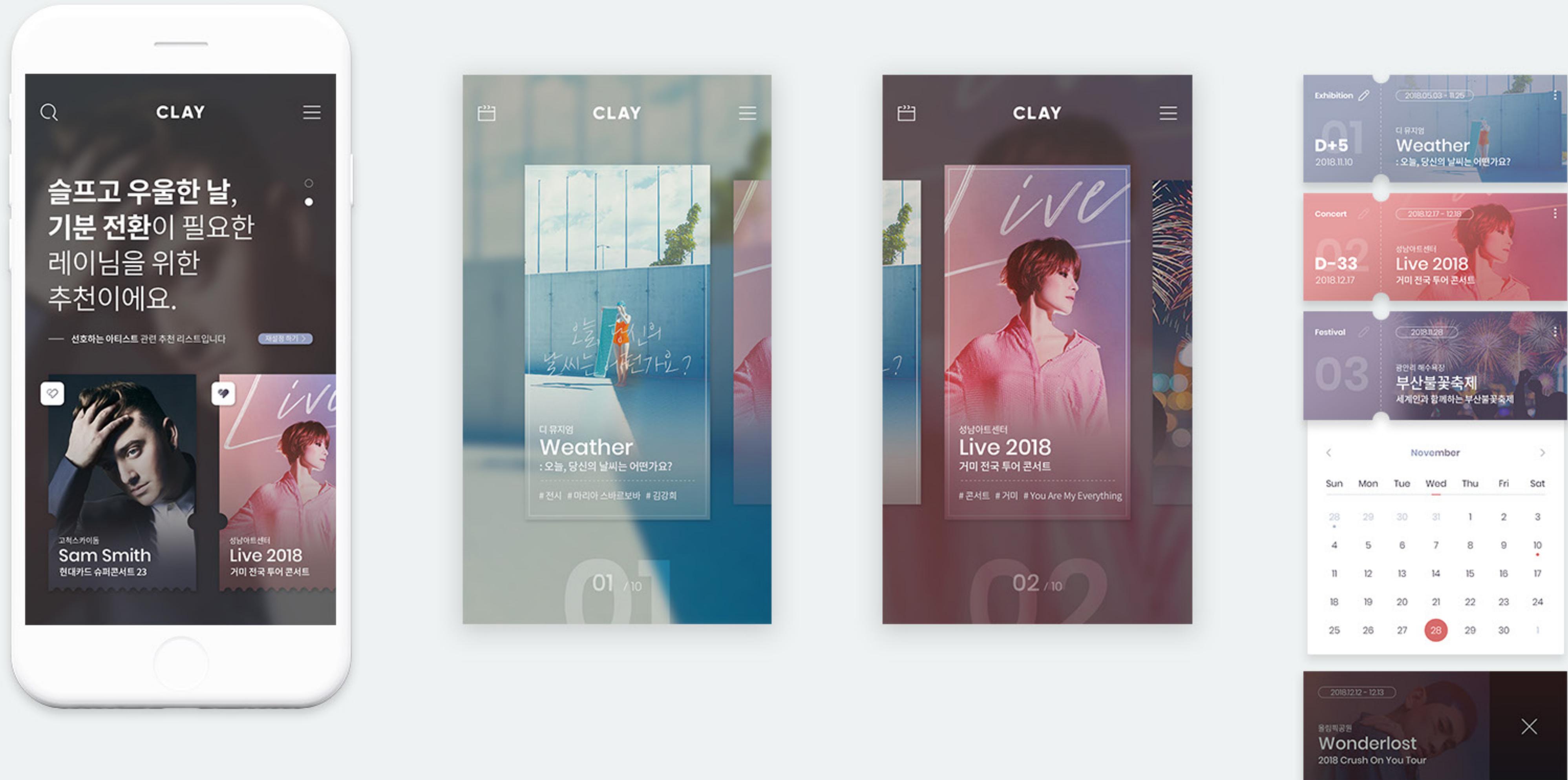
— 계획한 클래스와 유사합니다

03.

레이님,  
겨울이 다가와요.  
따뜻하게 챙겨입고  
공연 즐기러 갈까요?

— 겨울철 공연 관람률이 높습니다

# Colourful Play, CLAY!



# Colourful Play, CLAY!

CLAY

## Overview

문화생활 실태 설문조사를 통해 타인의 평가와 취향을 무의식적으로 따르거나, 한 분야에 지나치게 치중되어 있는 문제점을 발견하였다. 이에 내 취향에 맞는 다양한 문화생활을 즐기고, 이를 통해 컬러풀한 일상을 경험할 수 있도록 돋는 서비스를 제안한다.

Created By. Yoon Dahye



# Colourful Play, CLAY!

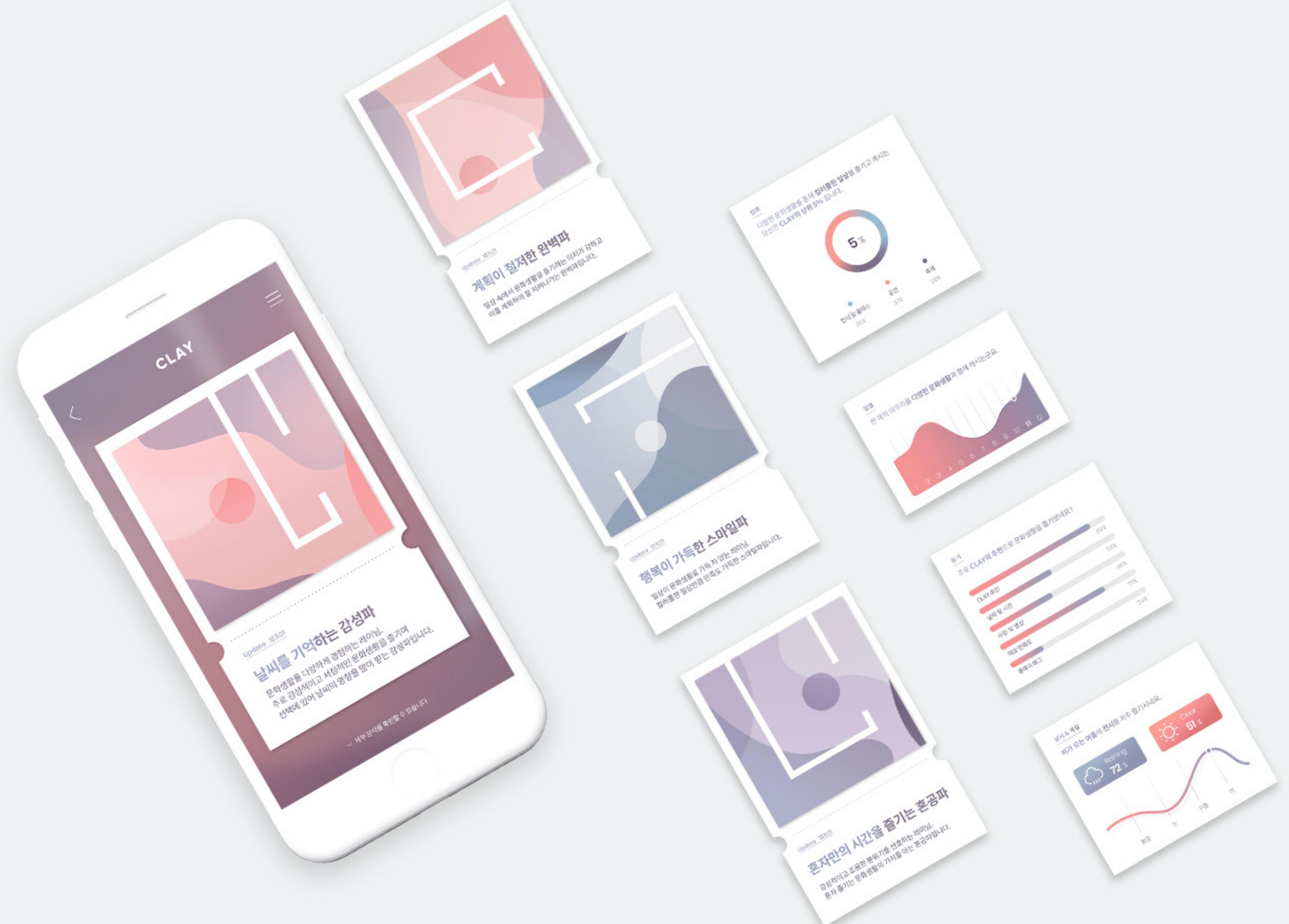
## Site

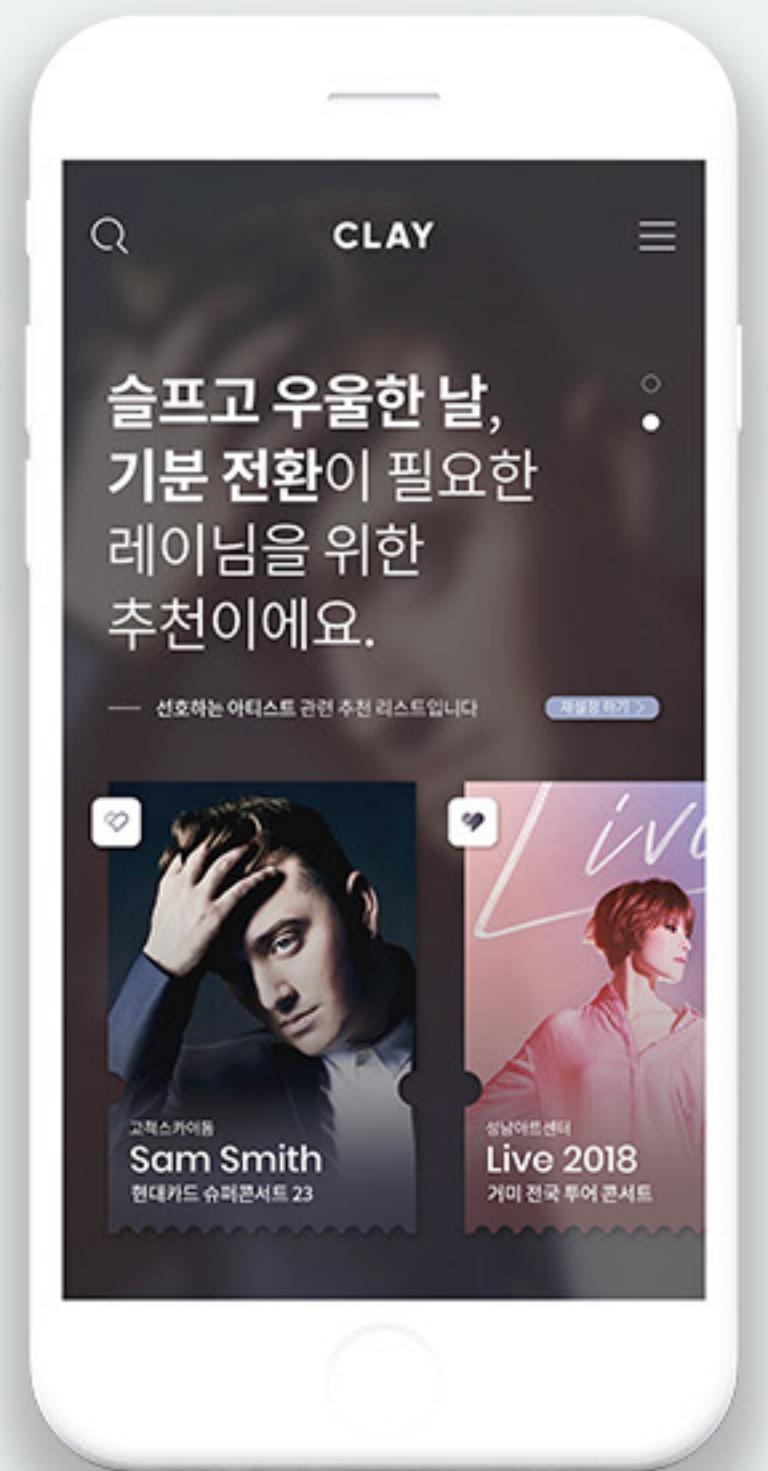
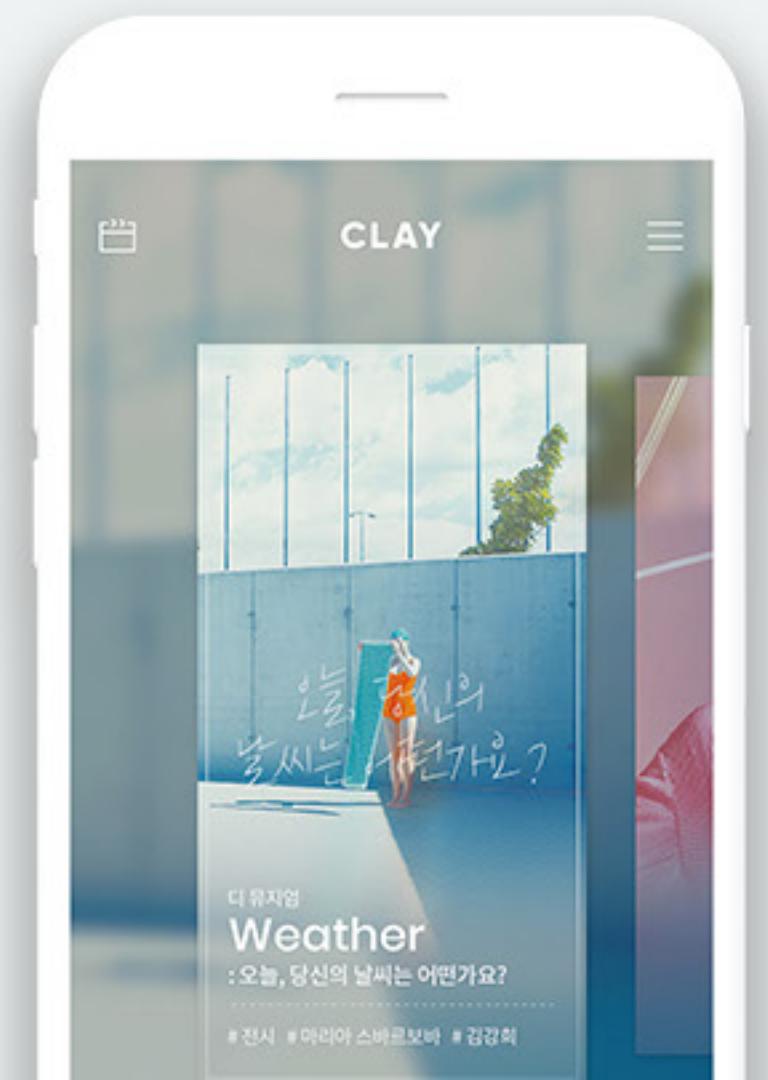
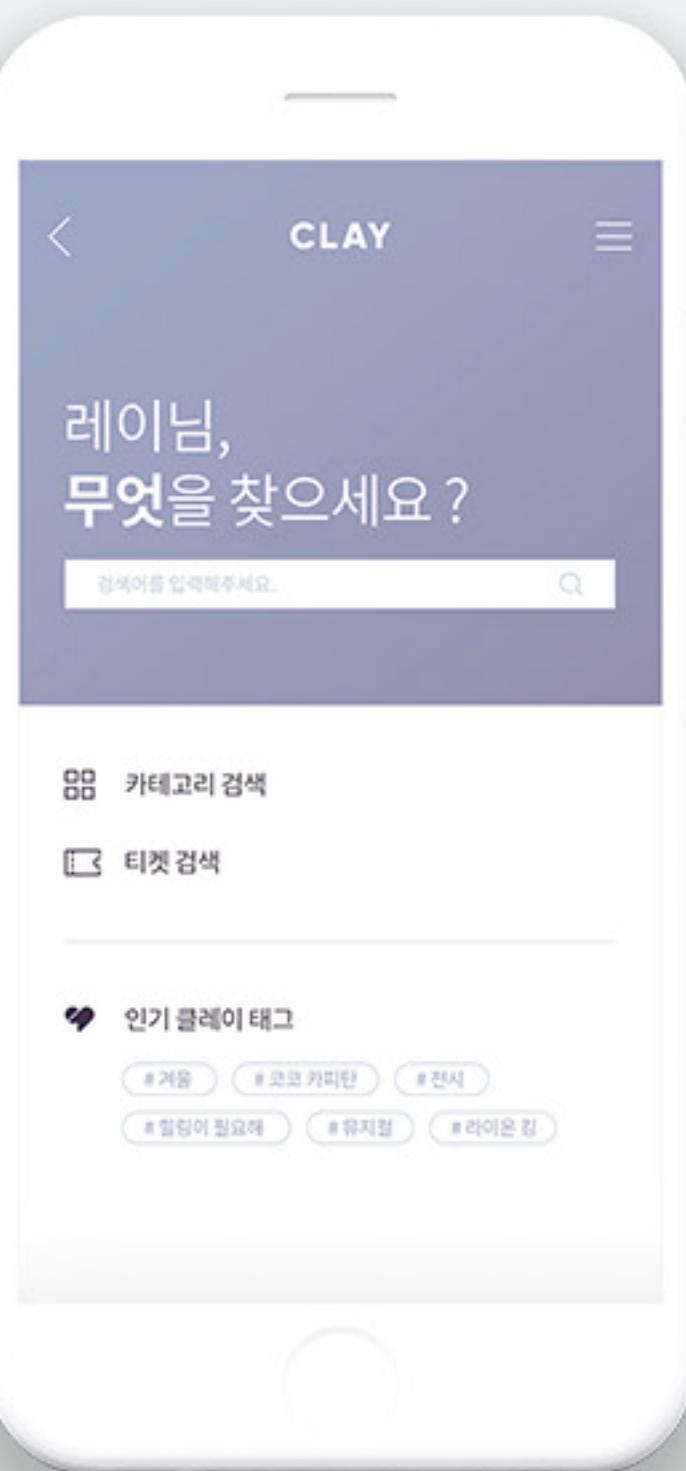
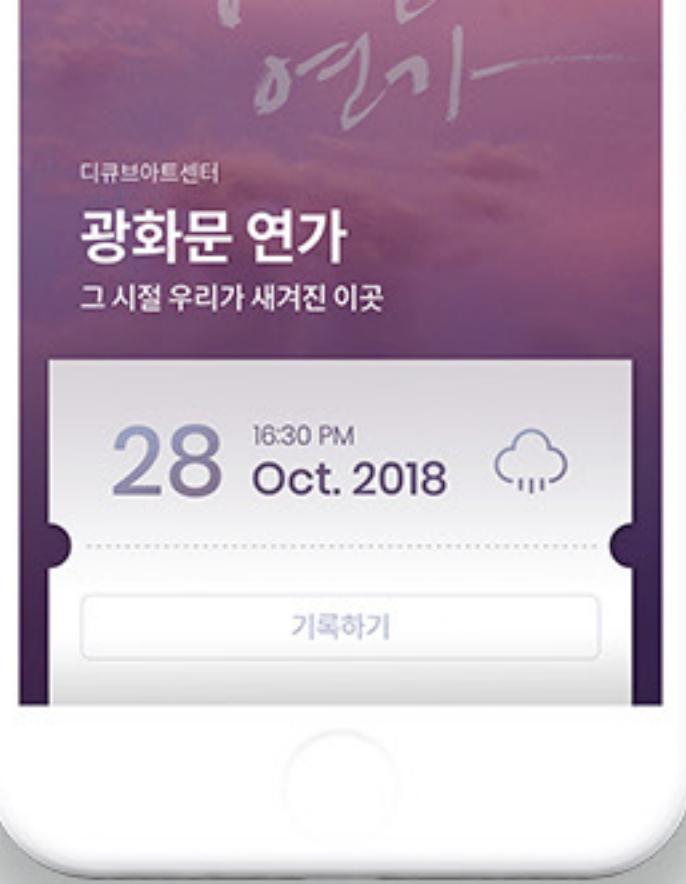
<https://ucmpltme.github.io/sub/clay>  
(구글 크롬 브라우저 최적화)

## Concept

### Colourful Play, 일상에 컬러를 더하다

문화생활 카테고리별 지정된 컬러와 이를 이용한 나만의 문화생활 유형 분석 카드를 통해, 일상의 컬러풀한 변화를 시각적으로 즉각 느낄 수 있다. 뿐만 아니라, 한 분야에 치중되지 않고 다양한 문화생활을 지속적으로 즐길 수 있도록 한다.





D, Half Moon



# 2018 Portfolio **D, Half Moon**

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The Personal  
Portfolio Website 2019

작업 기간  
2018.12 - 2019.01

작업 방식  
개인 작업 100%

역할  
Web Design | Publishing

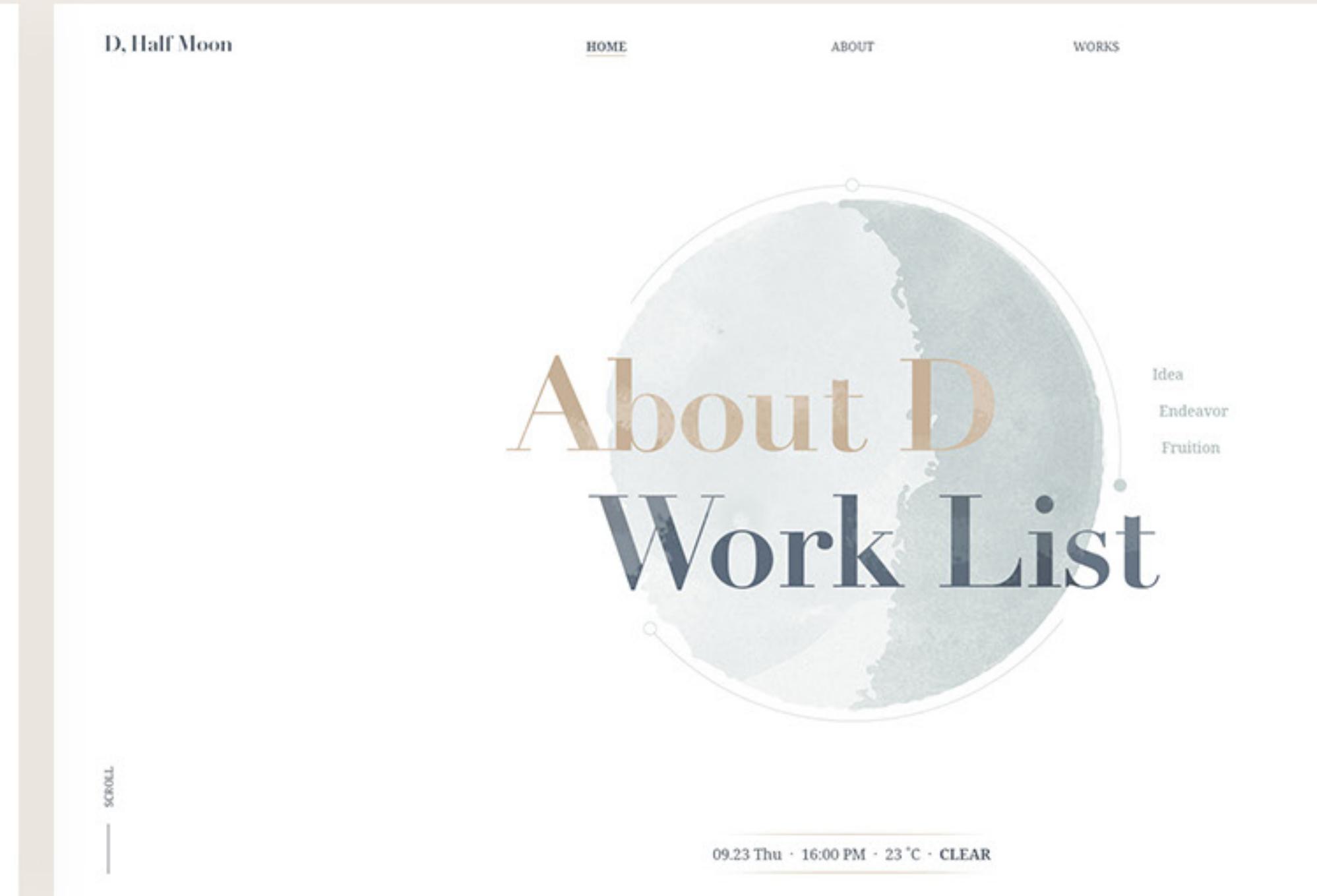
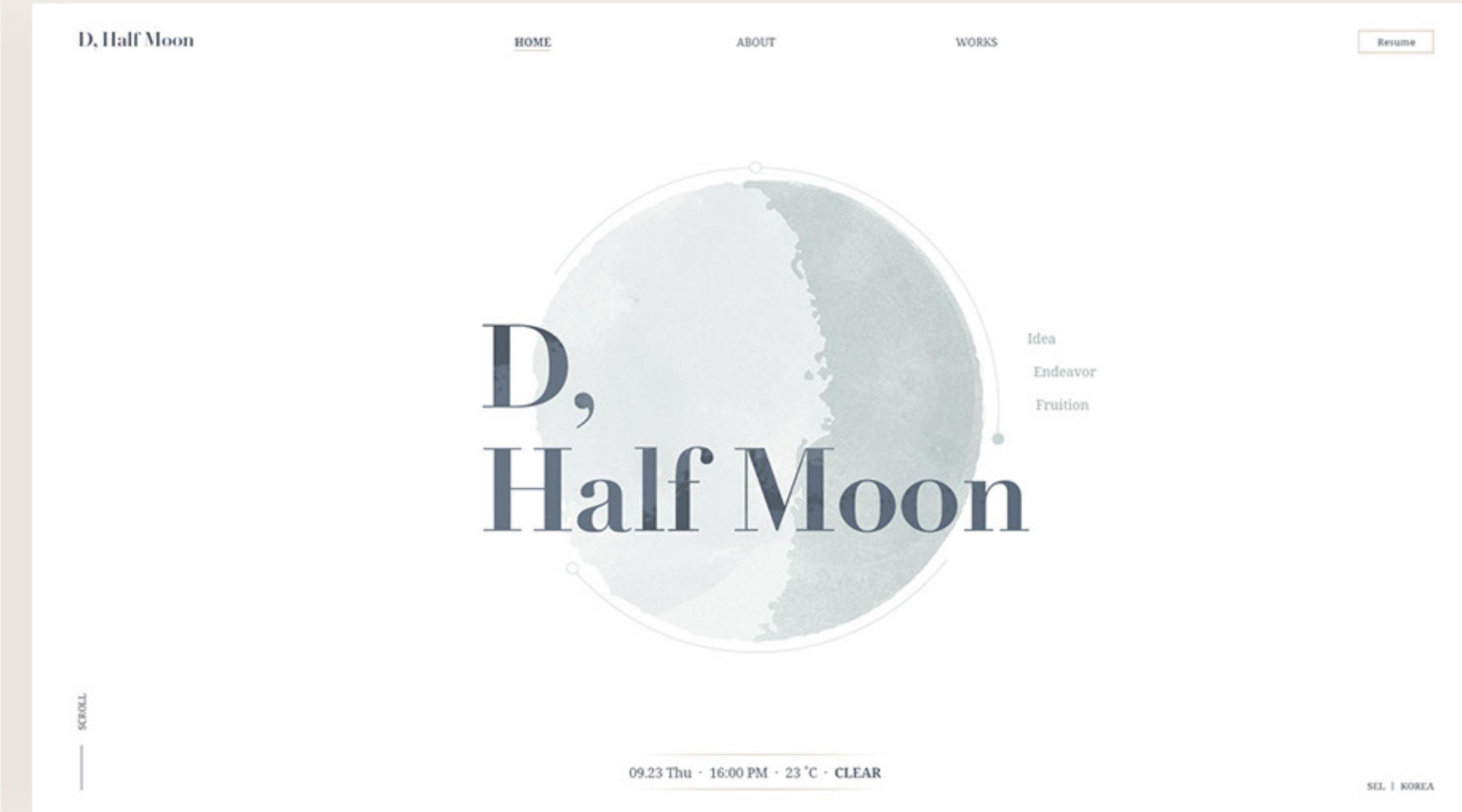


D, Half Moon

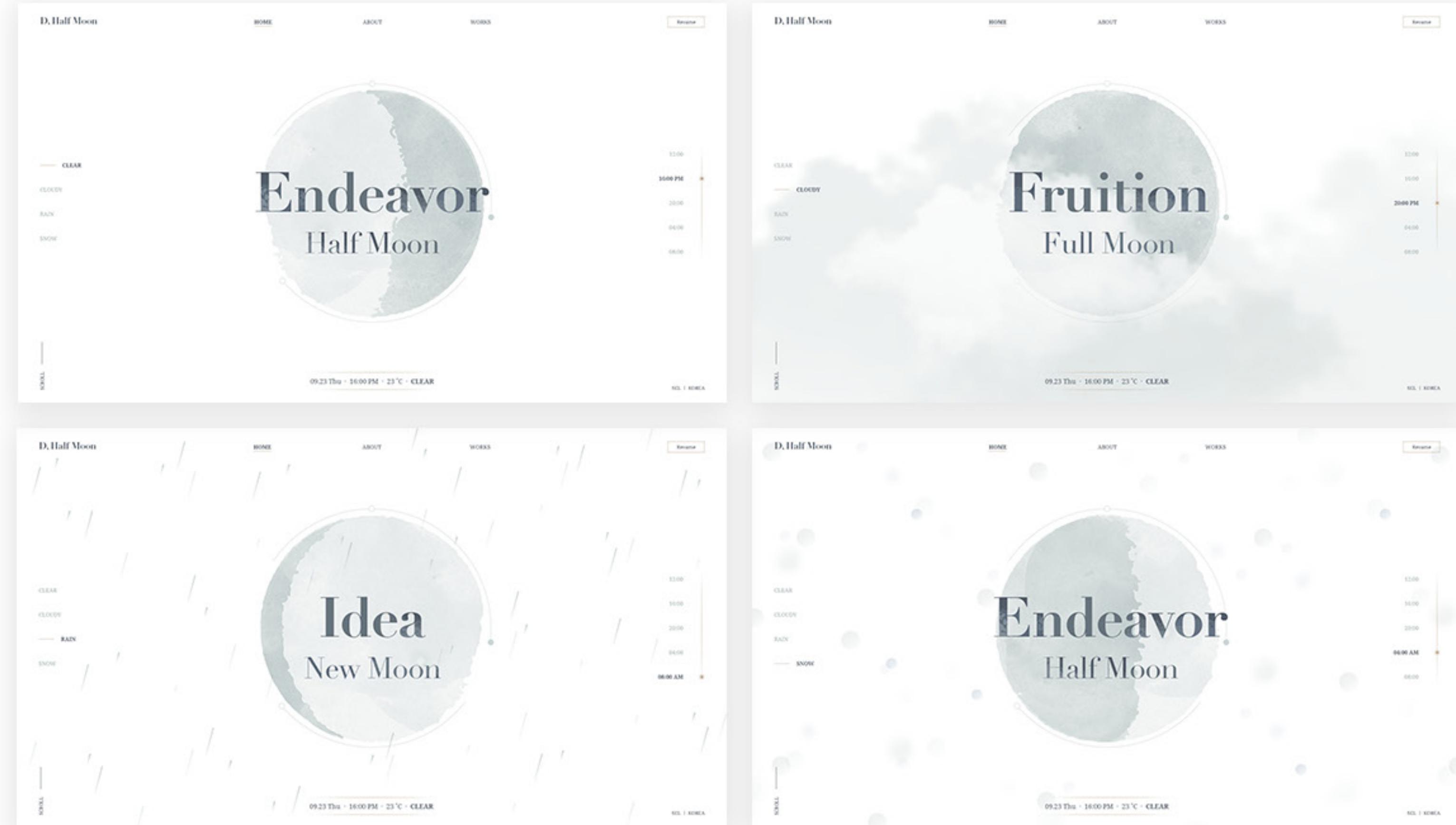
[HOME](#)

D,  
Half

# D, Half Moon



## D, Half Moon



### Overview

결실을 위해 새벽까지 깨어있는 나와, 그 시간을 항상 함께하는 달의 모습을 ‘달과 가장 가까운 시간’으로 비유하고자 하였다. 그리고 그 안에서 나(Dahye)와 가장 닮아 있는 달, 반달(D)을 발견한다.

## D, Half Moon

### Site

<https://ucmpltme.github.io/sub/moon>  
(구글 크롬 브라우저 최적화)

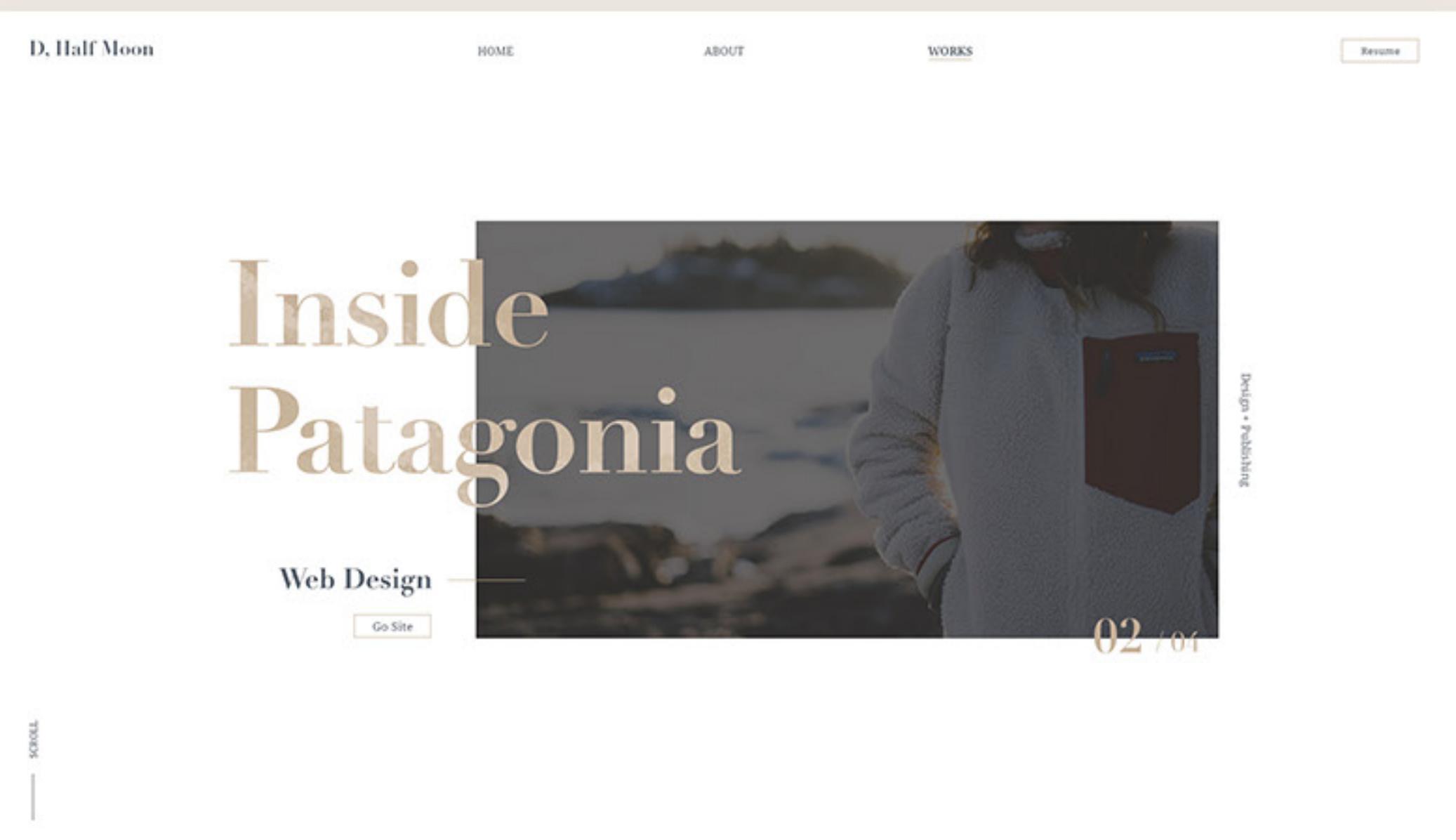
### Concept

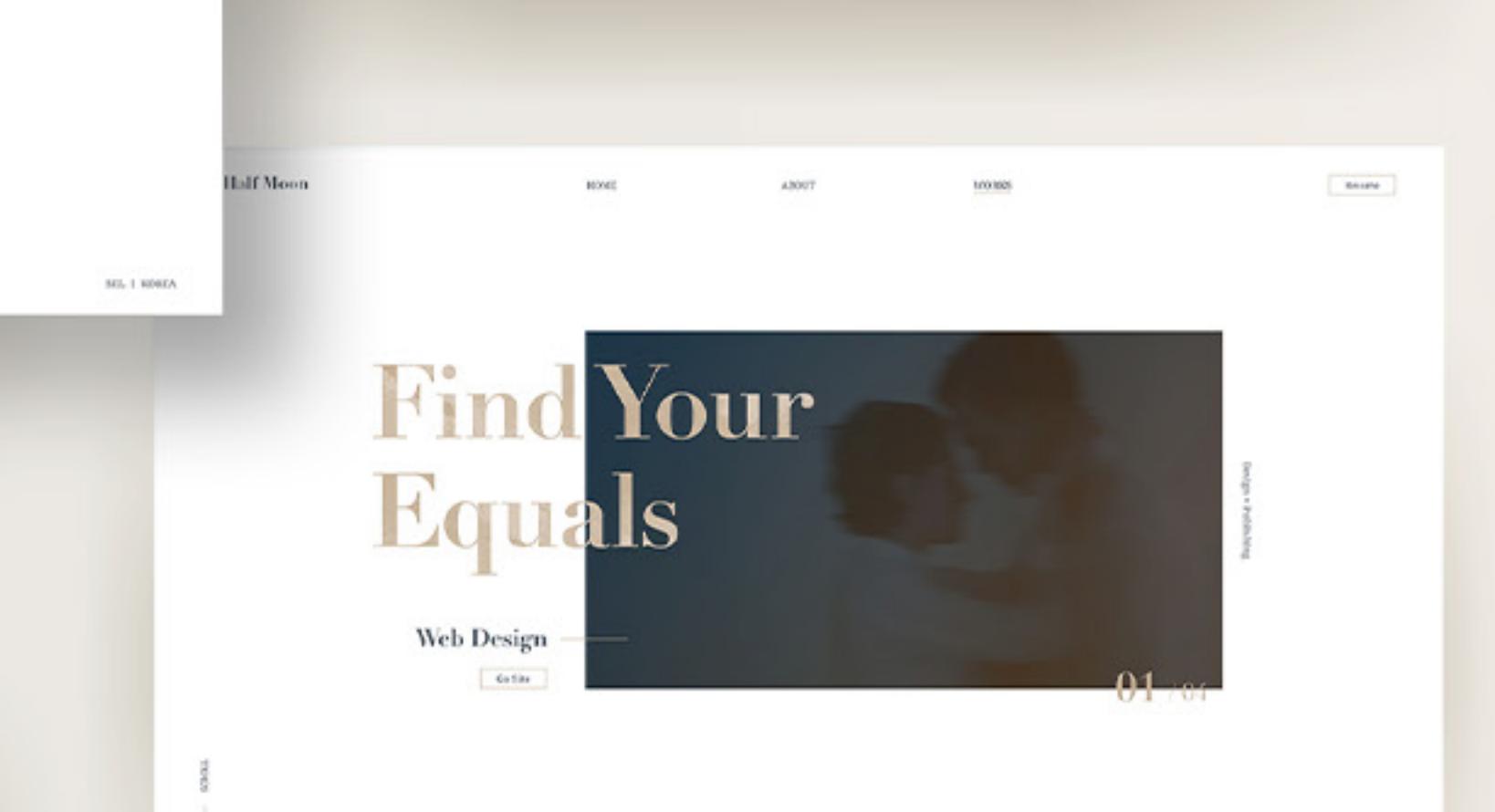
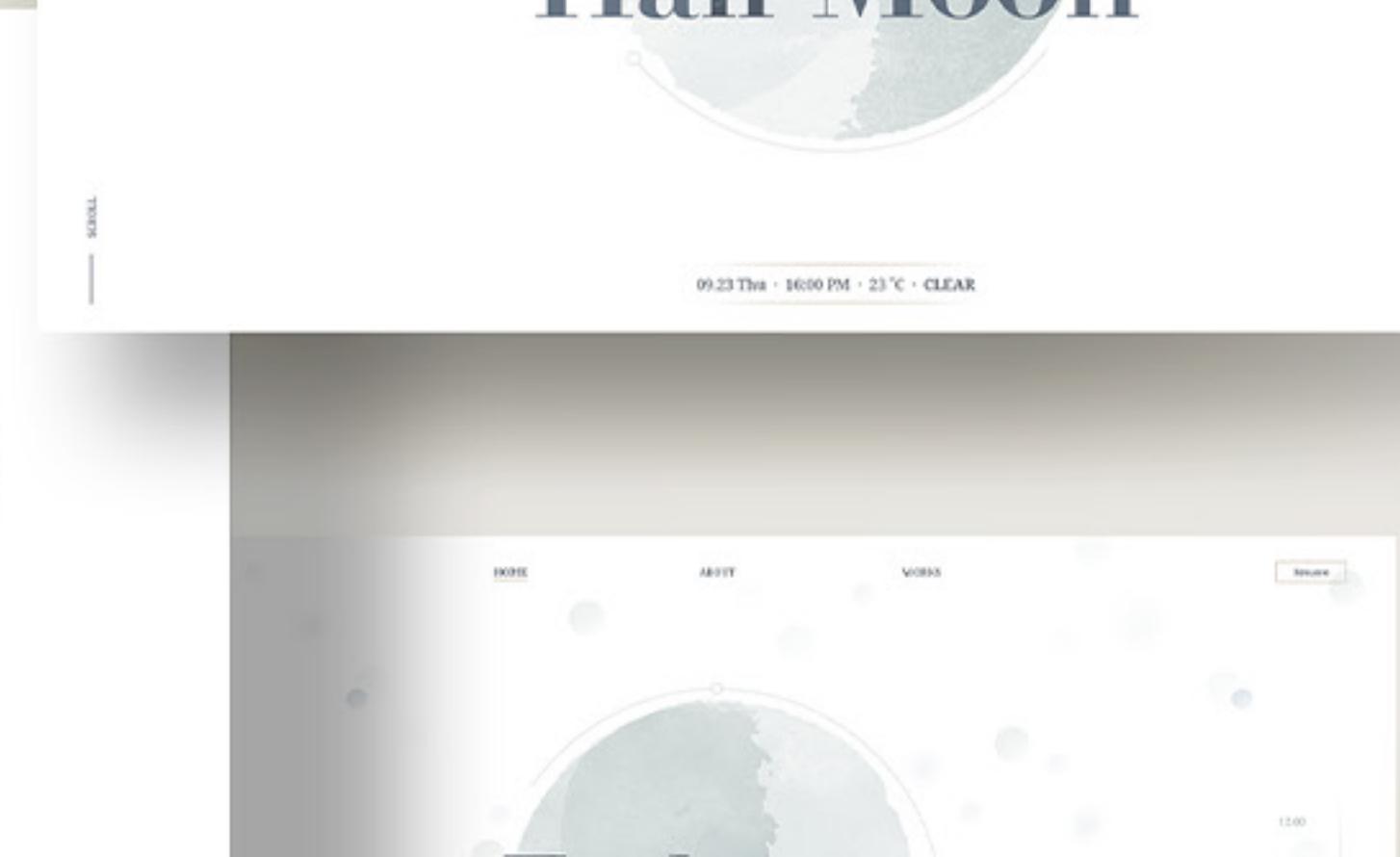
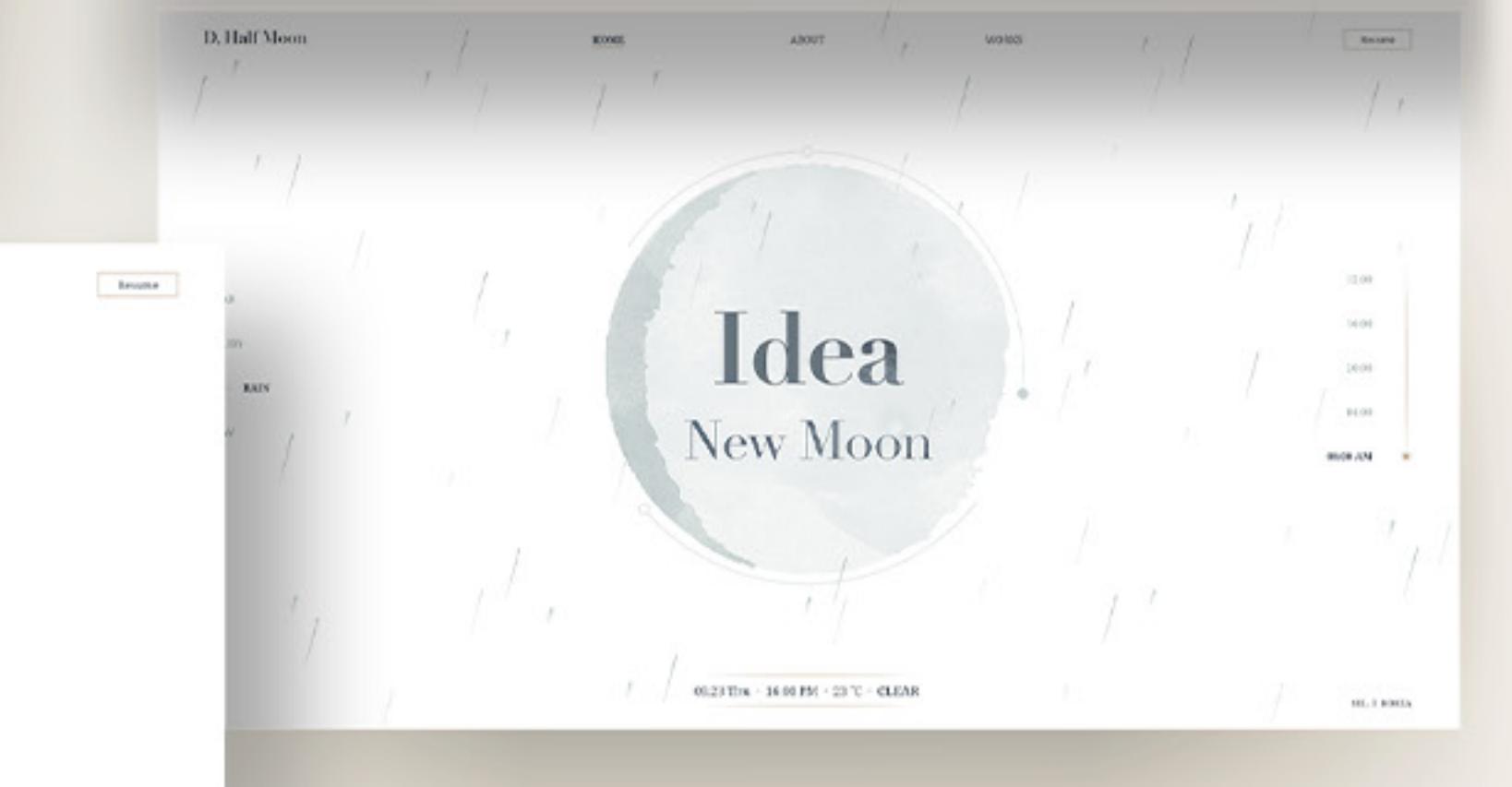
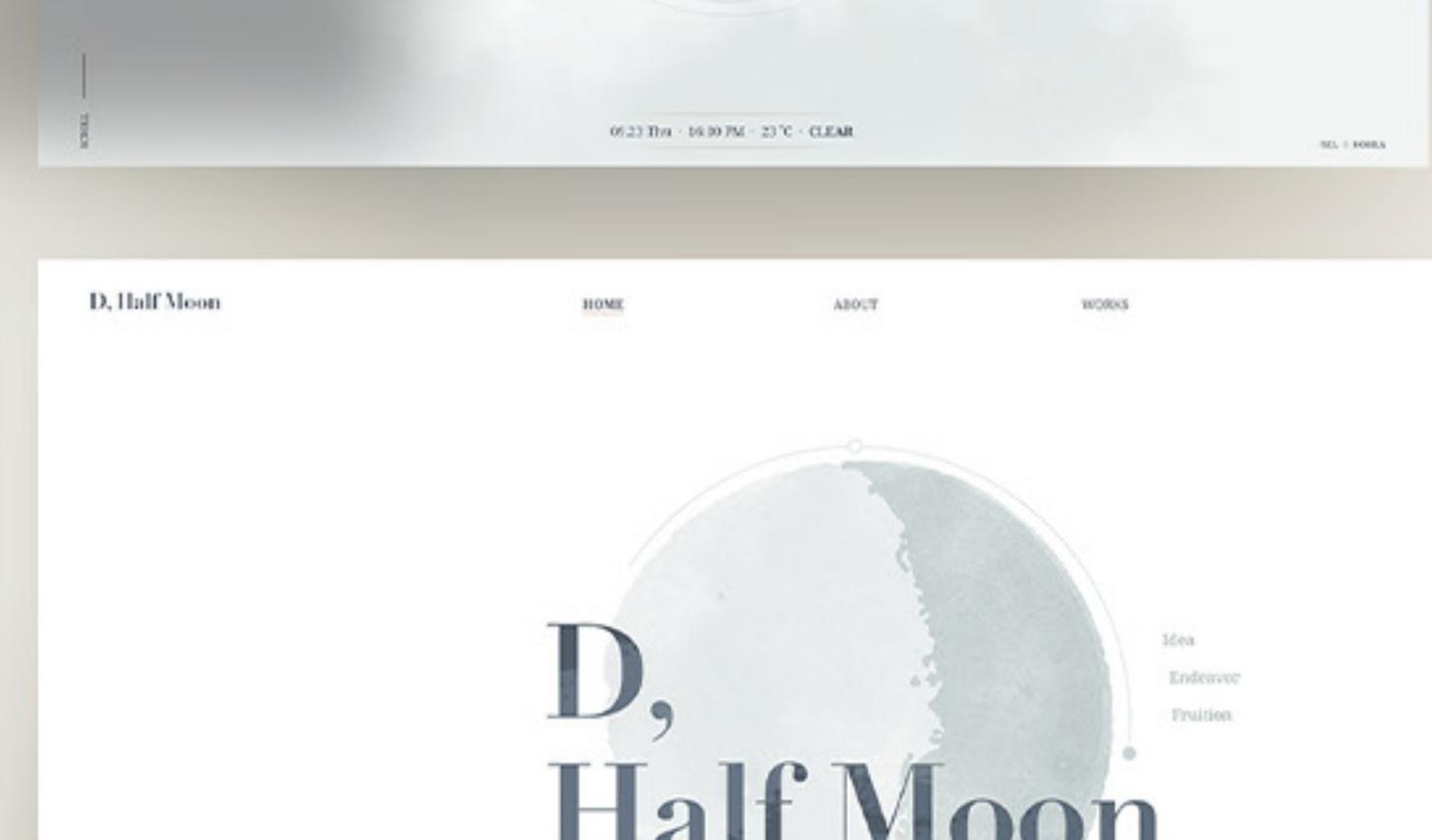
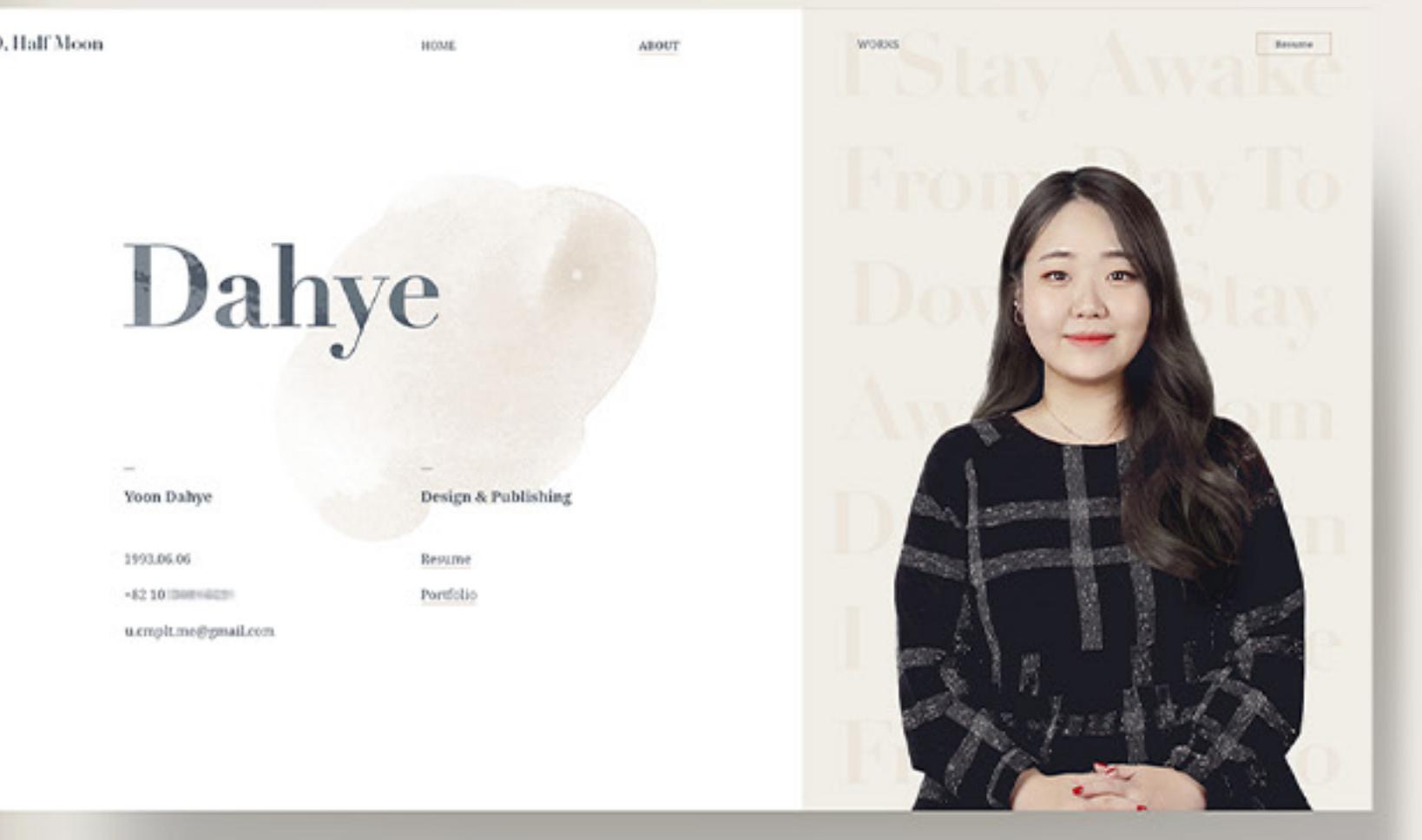
#### The Flow Of Time

아이디어·노력·결실의 의미로 새롭게 정의한 달의 형태와, 맑음·구름·비·눈의 날씨를 인터랙션 요소로 활용하여 시간의 흐름을 표현한다.



Created By. Yoon Dahye





Inside Patagonia

A photograph showing a person from the side and back, wearing a dark Patagonia jacket with a hood and a grey Patagonia backpack. They are standing next to a light-colored bicycle. The background is blurred, suggesting an outdoor setting like a park or trail.

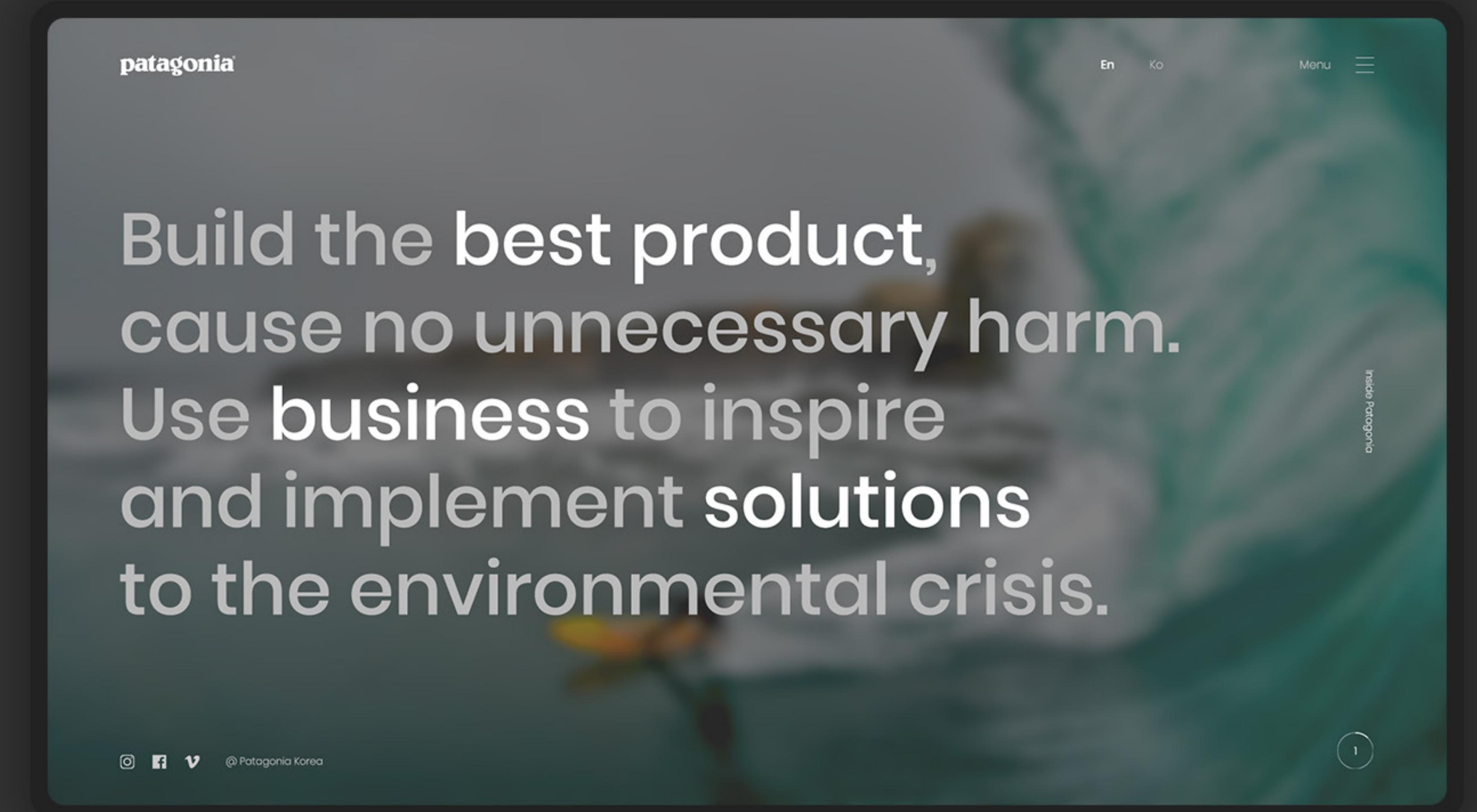
patagonia®

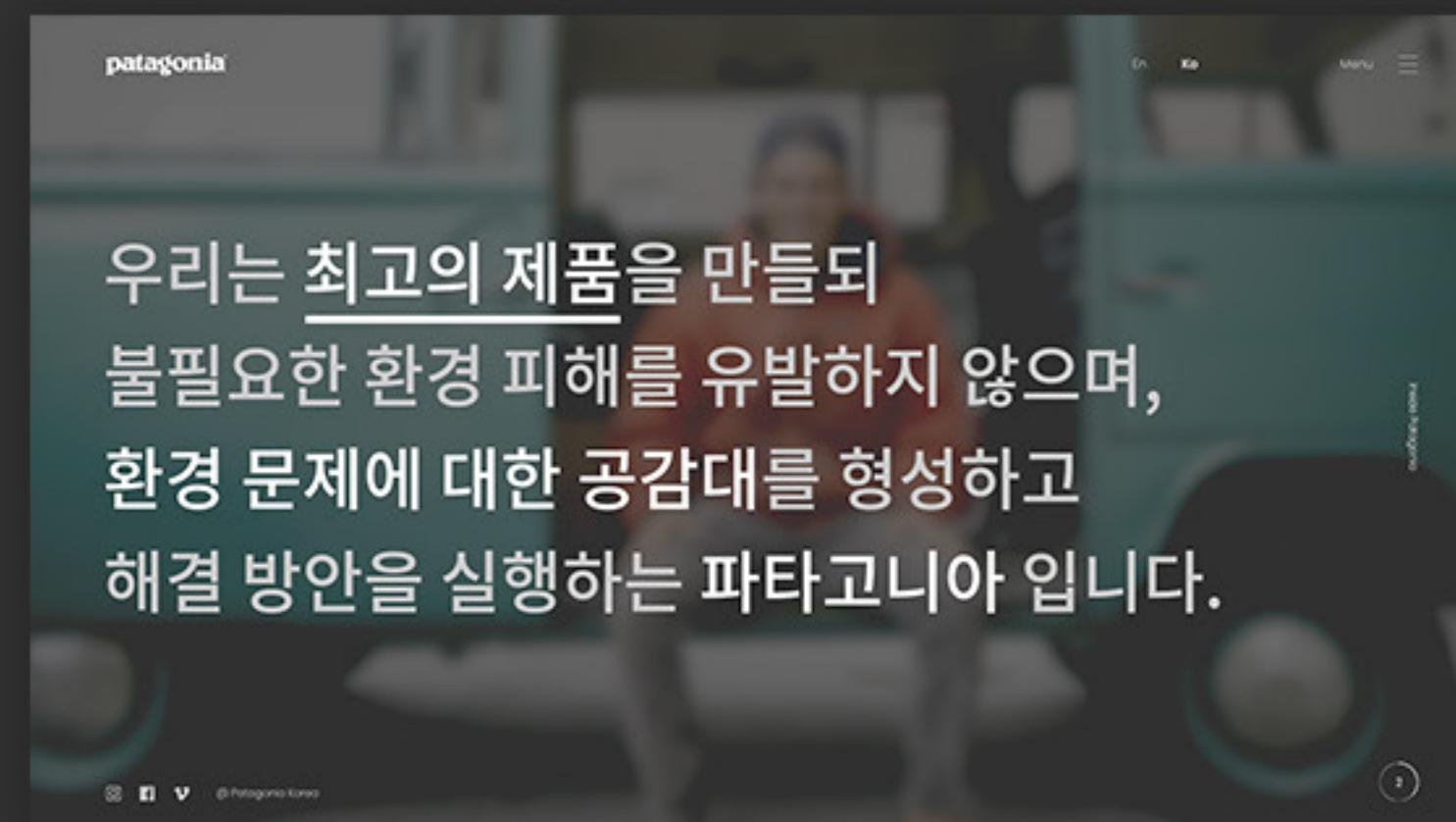
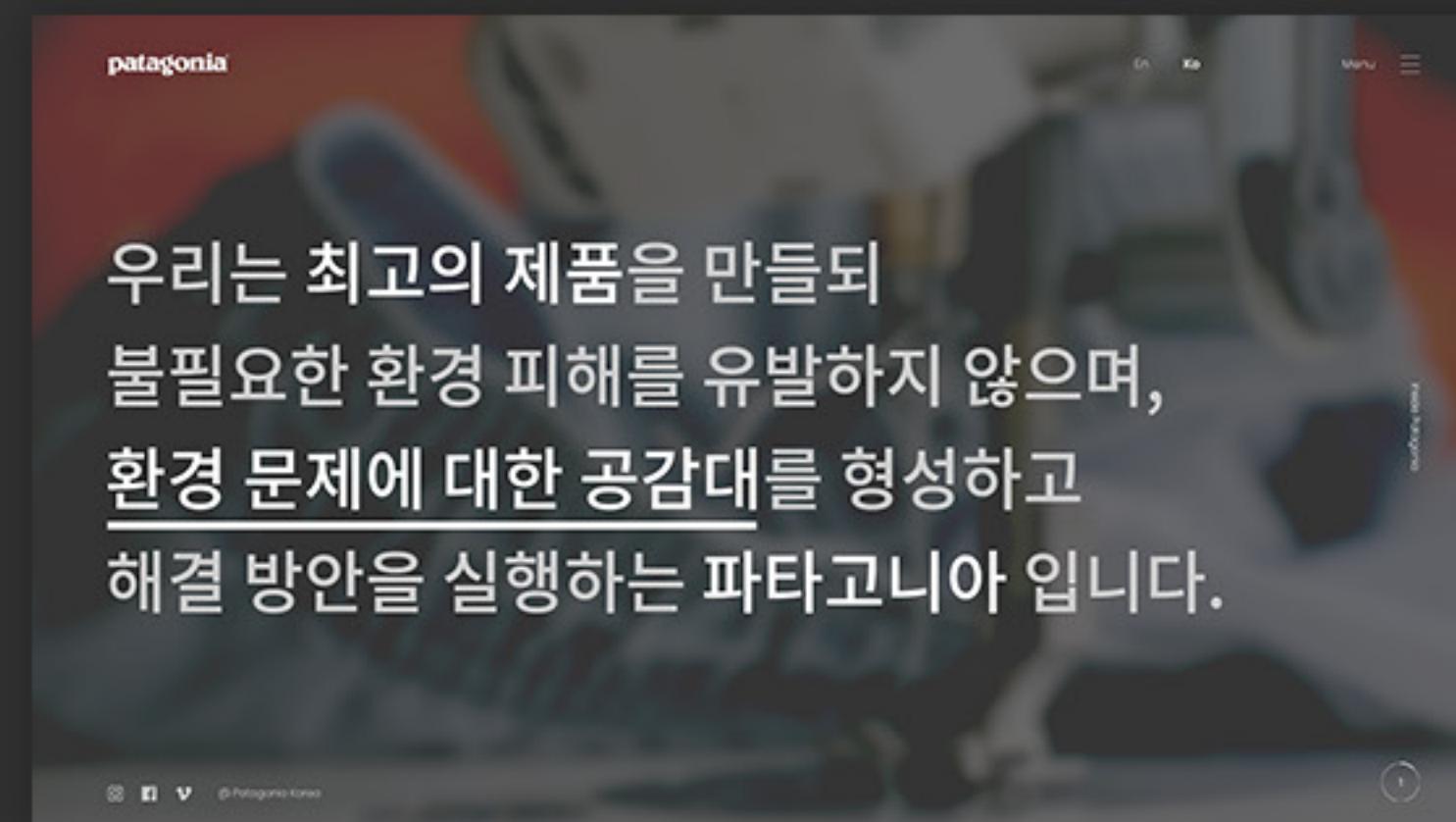
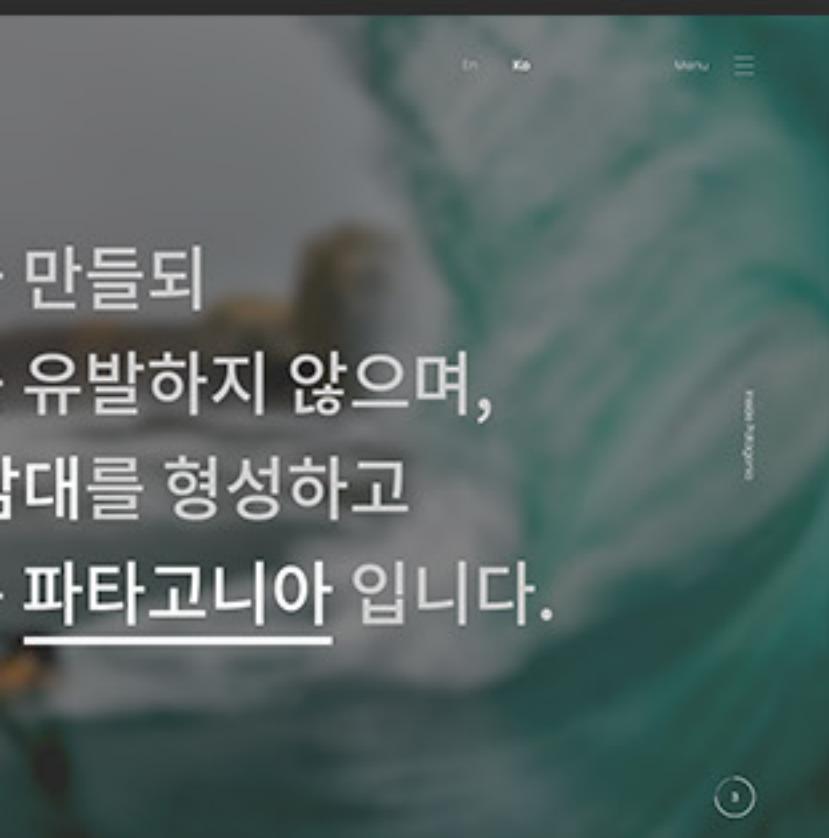
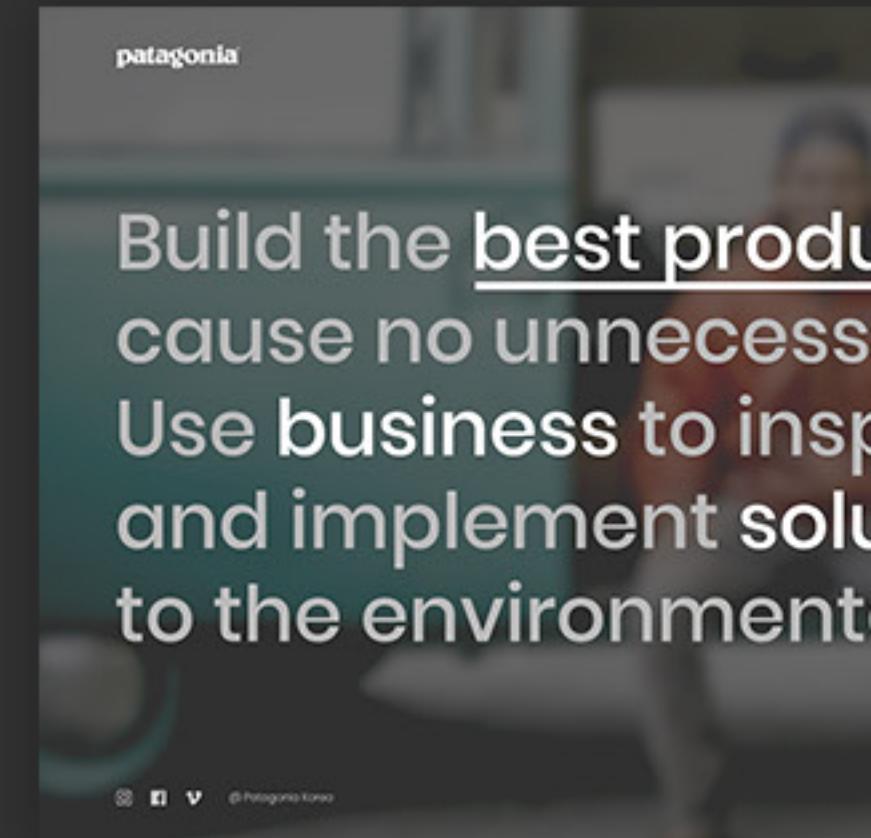
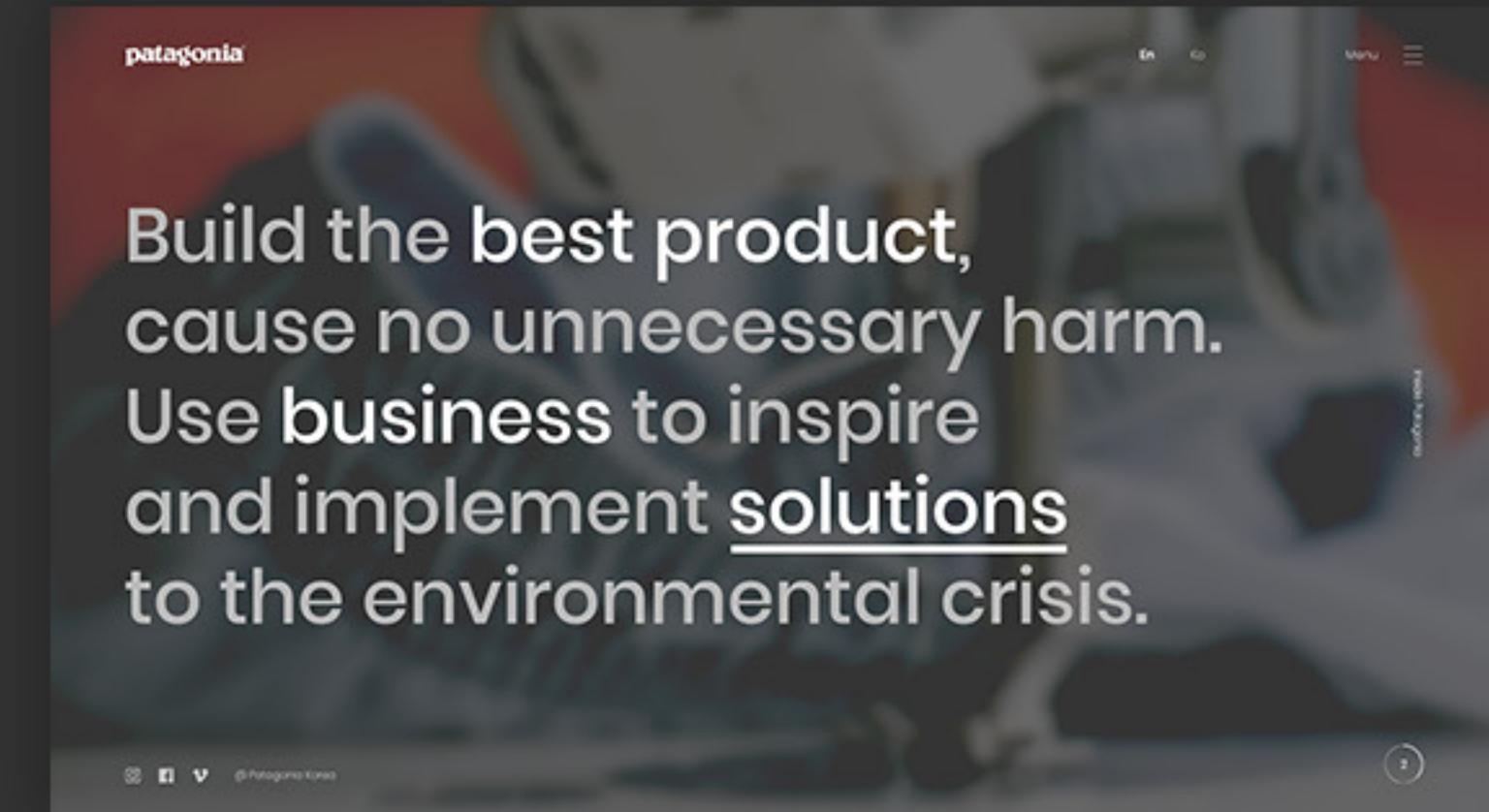
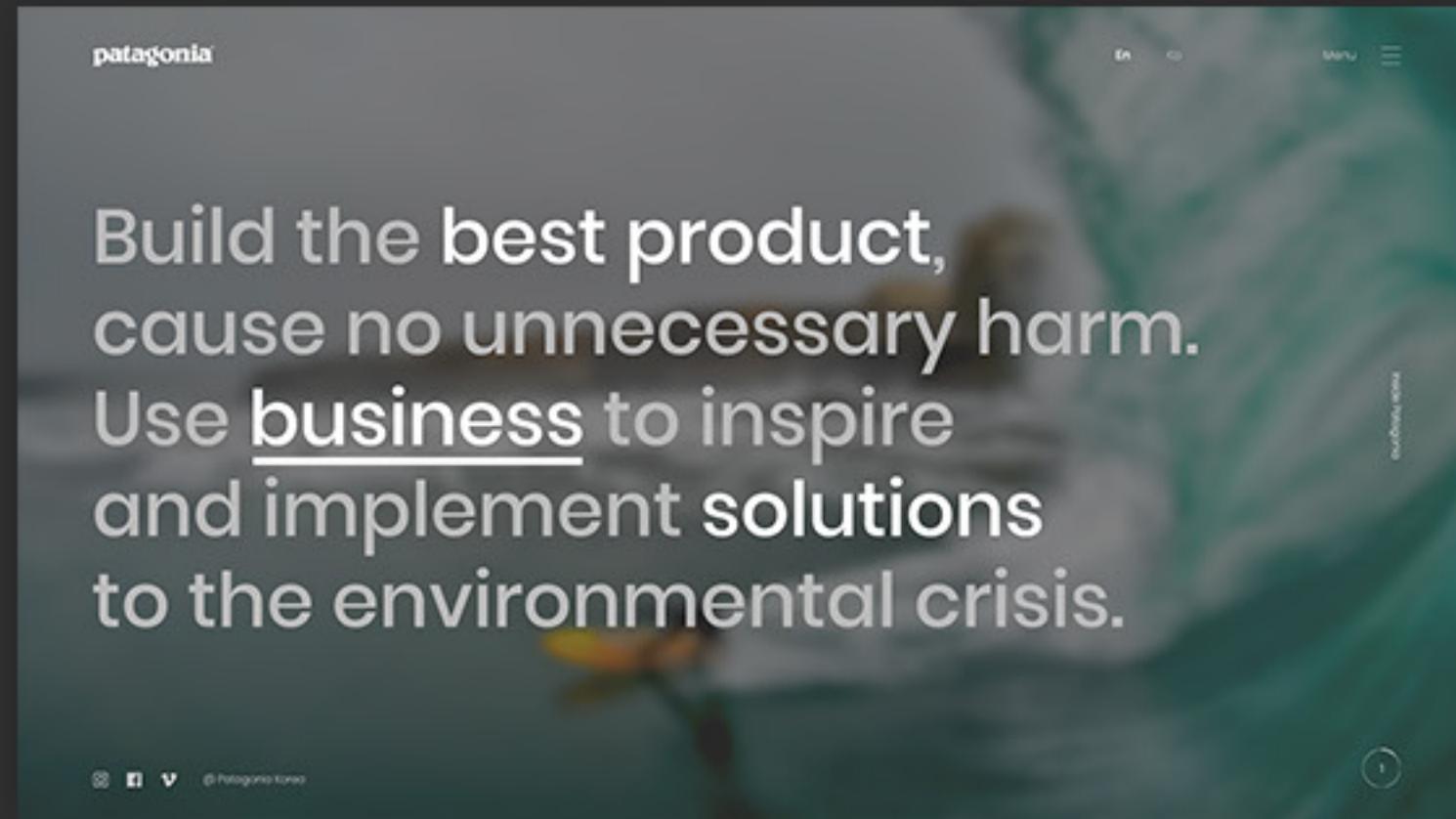
~~  
The Brand Patagonia  
Promotion Website

작업 기간  
2018.09 - 10

작업 방식  
개인 작업 100%

역할  
Web Design | Publishing

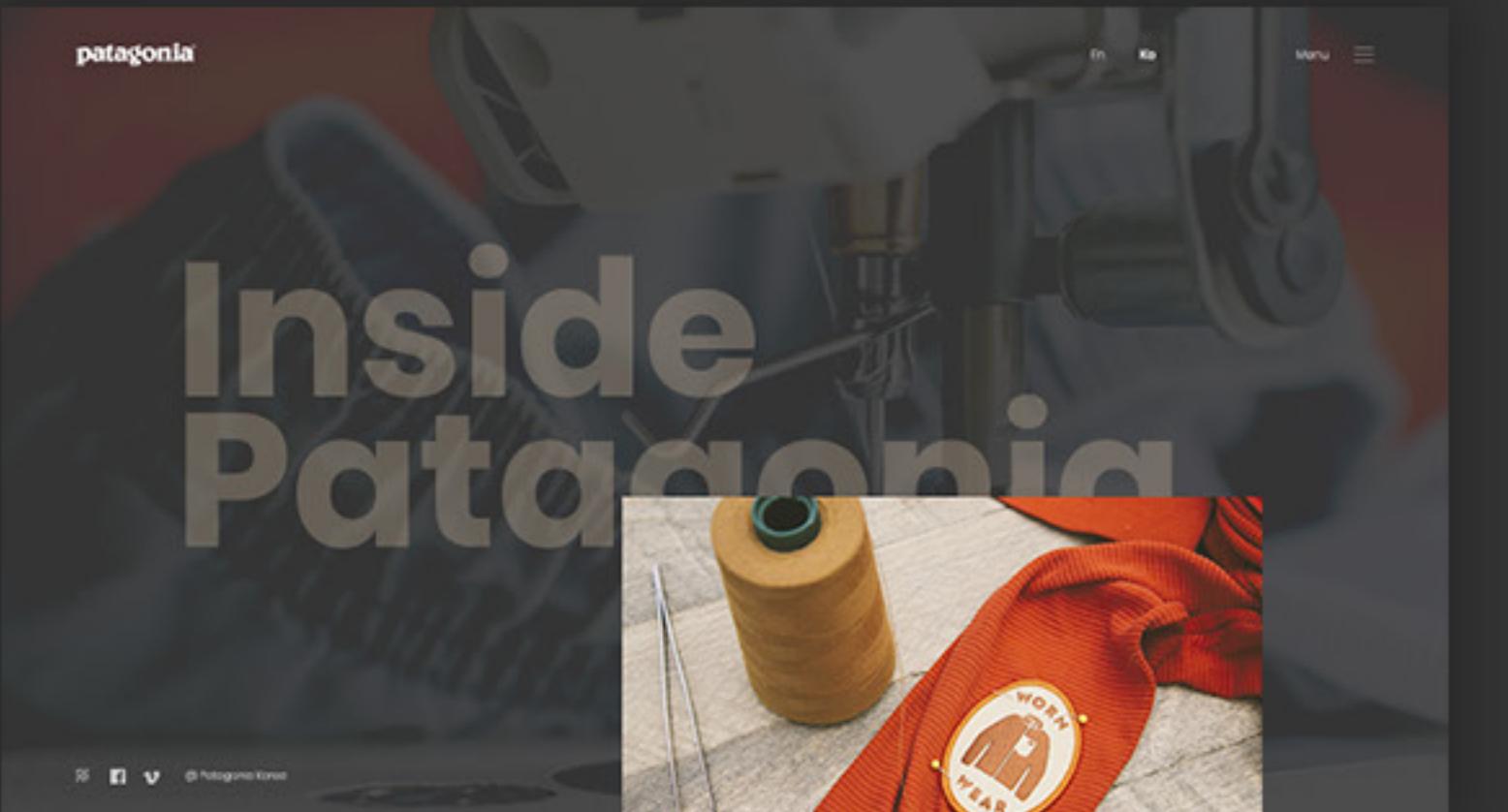
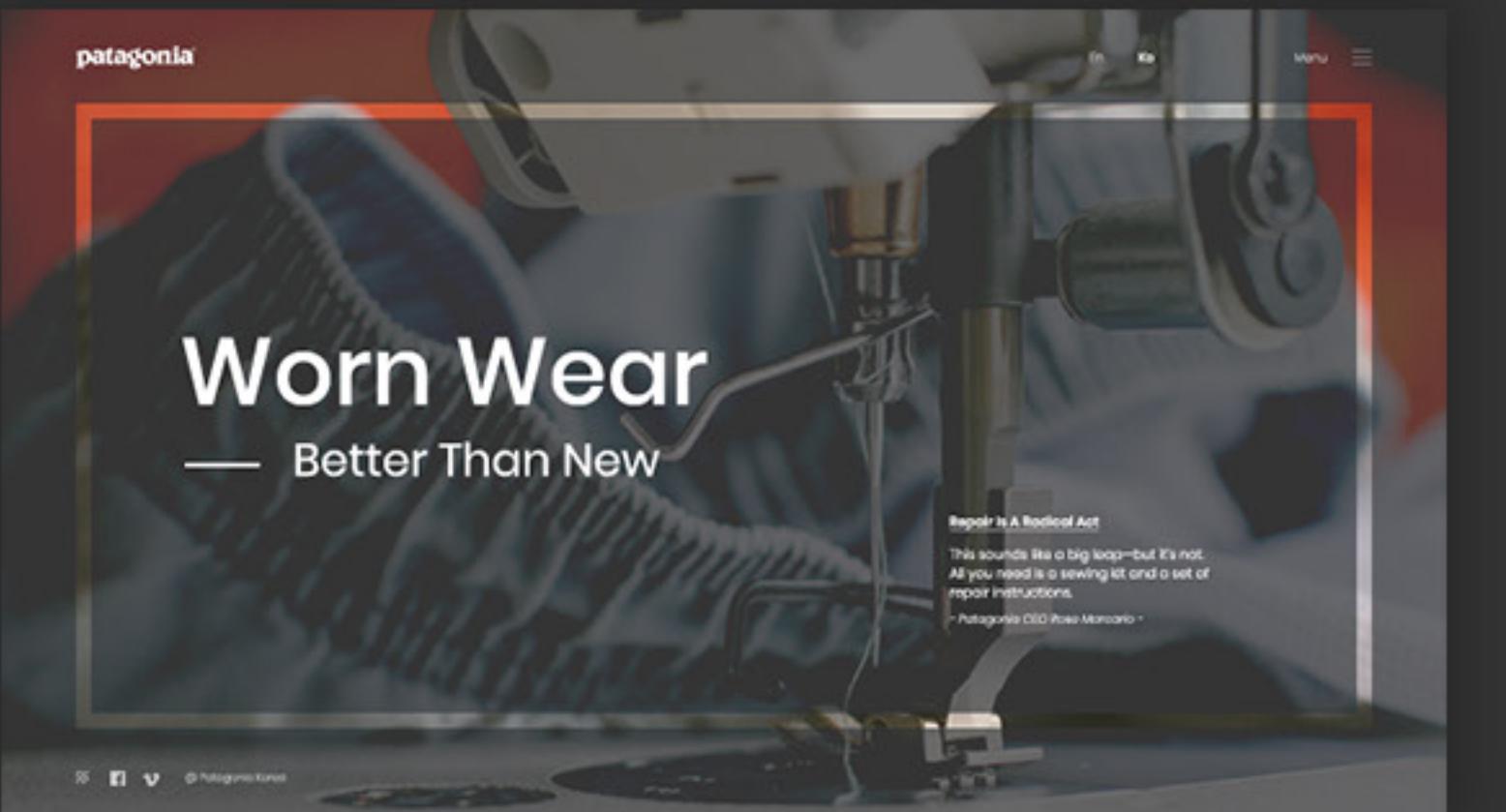




## Inside Patagonia

### Overview

환경을 사랑하는 브랜드 파타고니아. 그들만의 제품을 만드는 방식과 캠페인, 그리고 그 바탕이 되는 사명을 프로모션하여 브랜드 가치의 상승뿐만 아니라, 환경에 대한 인식 또한 변화하길 기대한다.



Created By. Yoon Dahye

## Repair Is A Radical Act

Inside Patagonia  
우리가 옷을 보호하는 가장 좋은 방법은 가치가 있는 물건을 더 오래 사용하는 것입니다.  
이미 옷을 입고 잘 가진 봄장은 그보다 더 오래 입습니다. 새로운 옷을 사주시지 않아도 됩니다.  
소비가 줄면 환경에 더 소홀하지 않고, 재거울 배출을 줍고, 물건을 만드는 데서 사용하는 물의 양이 줄어듭니다.  
우리가 옷처럼 놓으라면, 사실 그게 있습니다.  
당신에게 필요한 것은, 어느정도 고쳐입을 수 있게 풀입니다.

## WORN WEAR

Reuse & Recycle  
입자 있는 물건은 재생화 처리하세요.  
입자 있는 옷은 재활용하세요.  
어울린 라이나 투본은 모아주세요.  
여전고나한 줄고 채를 구입, 판매, 교환할 수도 있고  
도와드릴 수 있습니다.  
자자로 모은 제품은 환경 친화적인 수단을 다하게 됩니다.  
이제 살 수 있게 된 환경 친화적인 나의 노년 추억,  
파티고나에서 서로운 천연으로 재활용하겠습니다.



## More Joy, Less Stuff

Don't Buy This Jacket  
제품을 사거나 하면 파타고니아는 그돈을 절약해, 차지도 아예 살까? (온-라인)  
절약까지 같은 물건은 구입하지 마세요.  
세기 전에 이곳에 나에게 속 유통망이 되면 좋겠습니다.



## Inside Patagonia

### Site

<https://ucmpltme.github.io/sub/patagonia>  
(구글 크롬 브라우저 최적화)

### Concept

#### Mission Statement

파타고니아의 사명이 되는 메시지를 직관적으로 표현하고 이를 인터랙션 요소로 활용하여, 소비자와의 공감대를 자연스럽게 형성하고자 하였다.

Created By. Yoon Dahye

1960

Reason For Being

Minimalist

1%

E-Material

We Are

Worn Wear

Fix

Unshopping

More Joy, Less Stuff

Organic Cotton

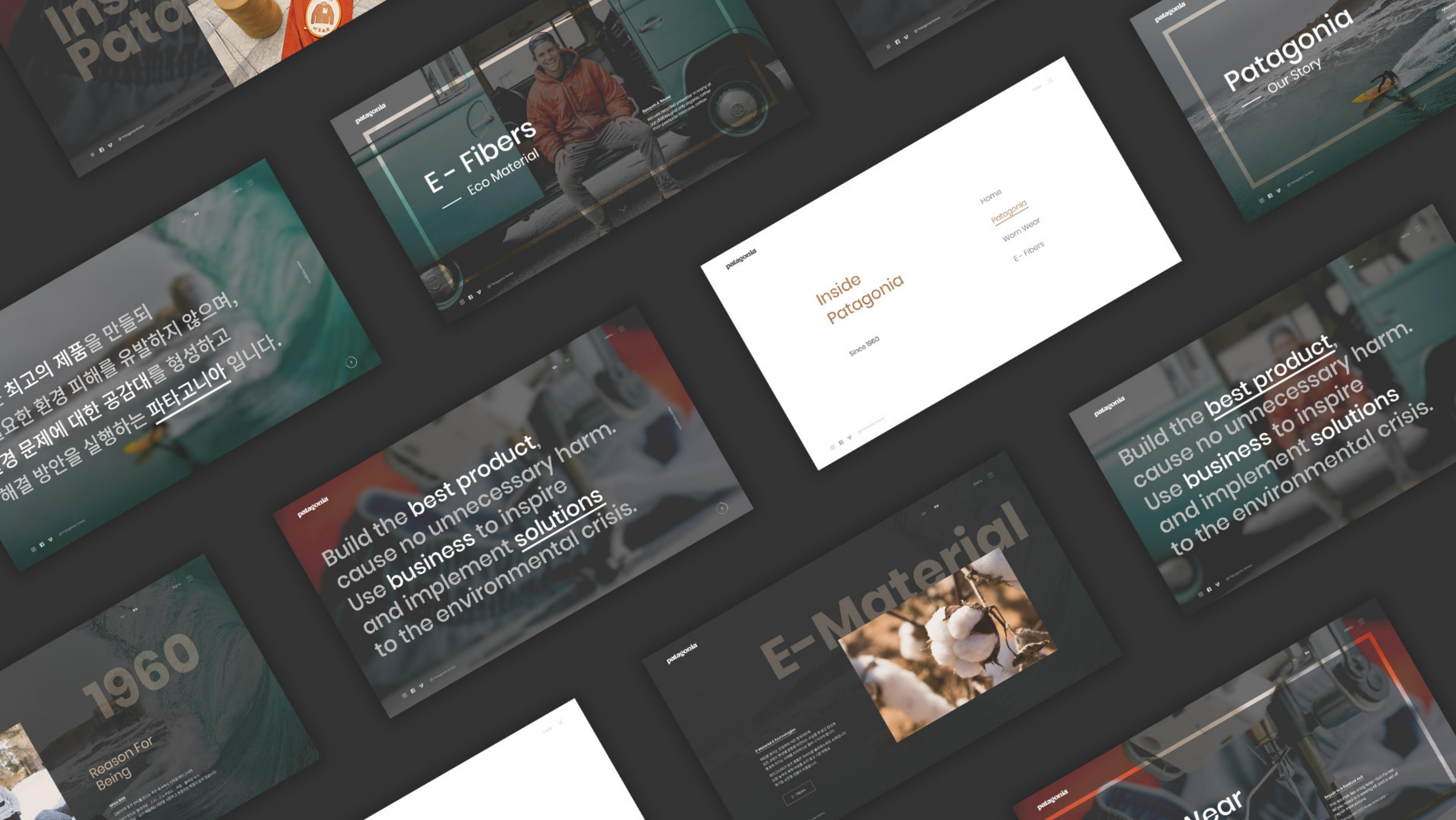
Reclaimed Denim

Eco Polyester & Nylon

Recycled Polyester

Inside Patagonia

We Are



Find Your Equals

# EQUALS

FIND YOUR EQUALS

Find Your Equals

~~~

The Movie Equals  
Teaser Website

작업 기간

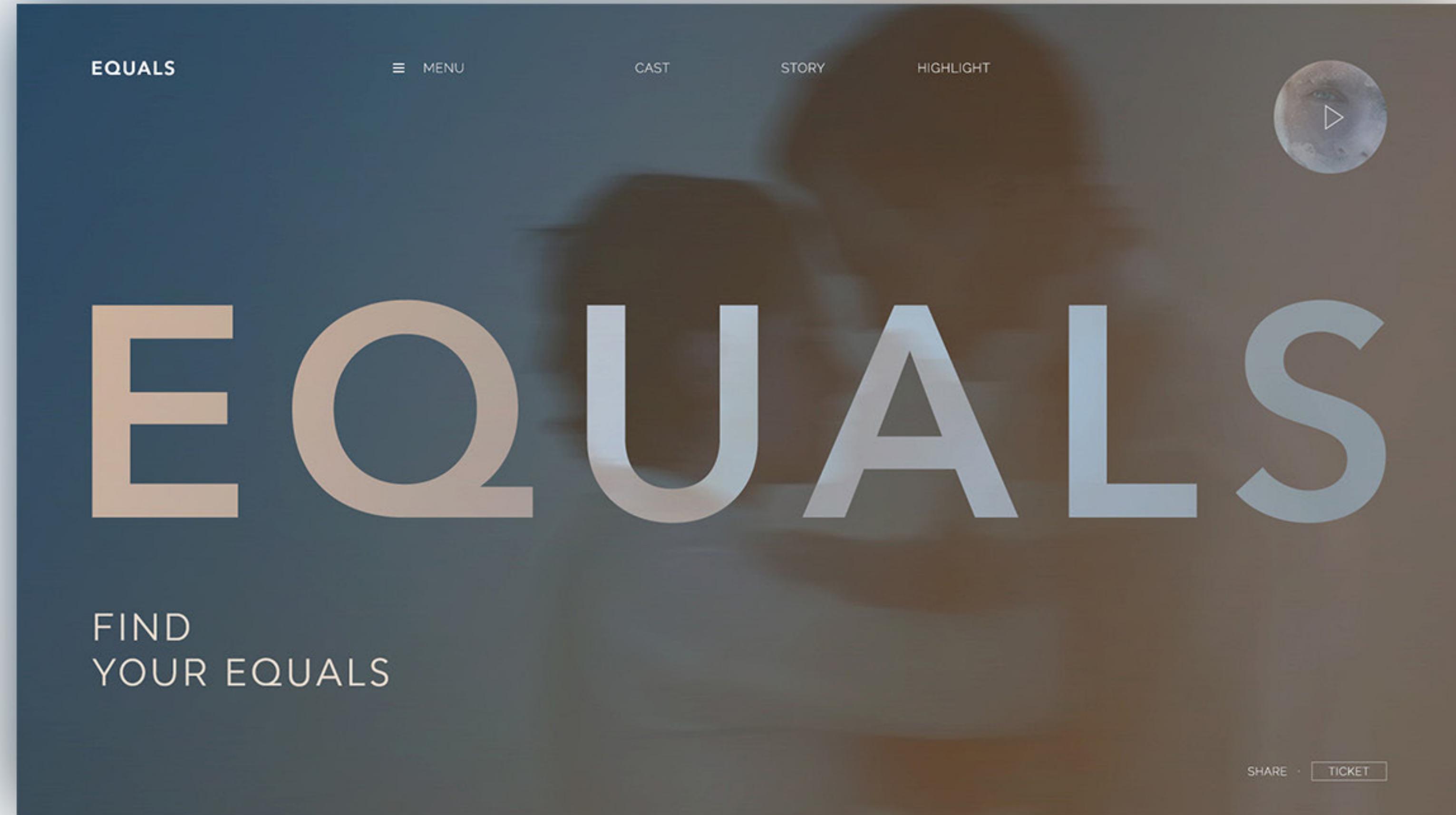
2018.05 - 06

작업 방식

개인 작업 100%

역할

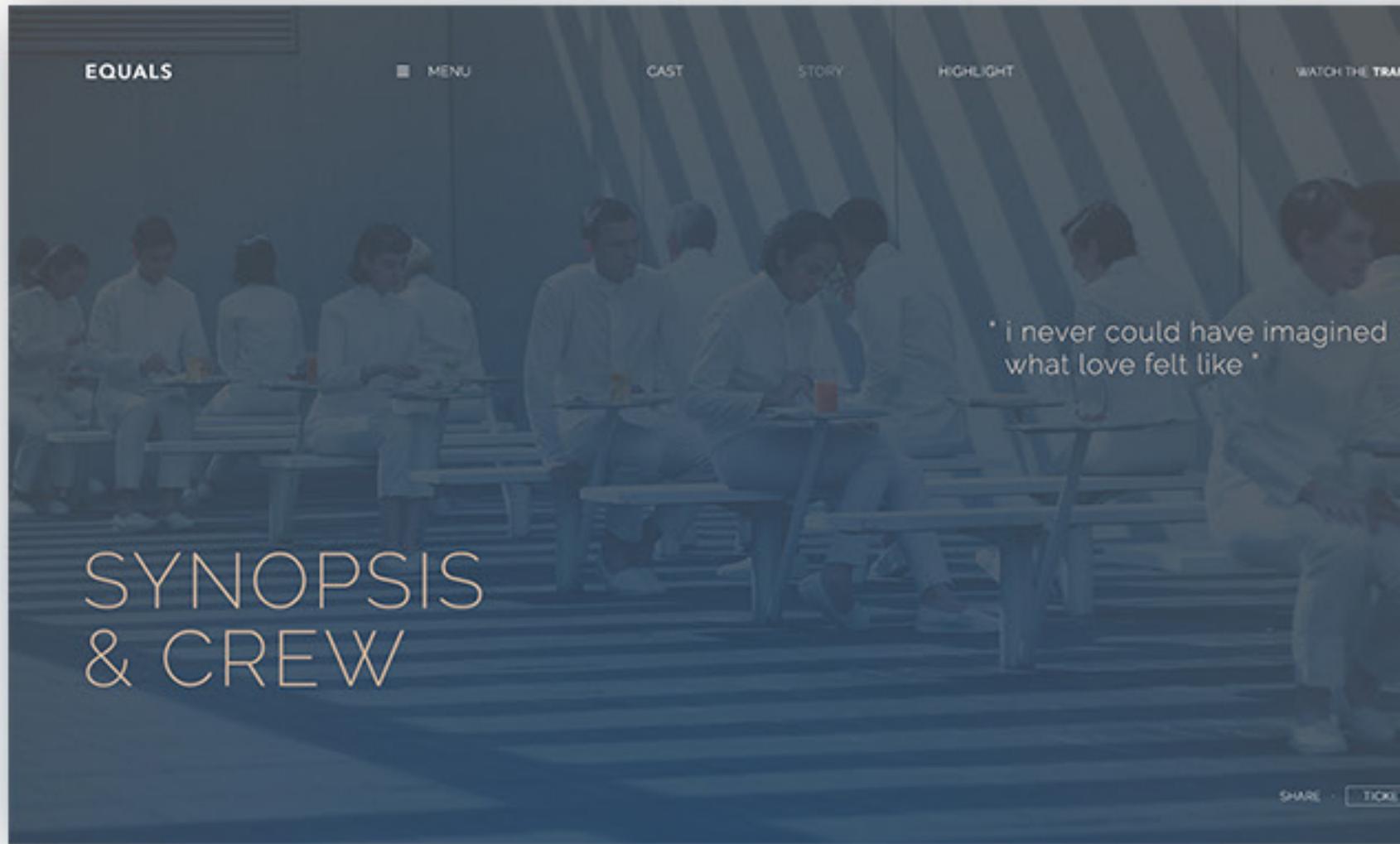
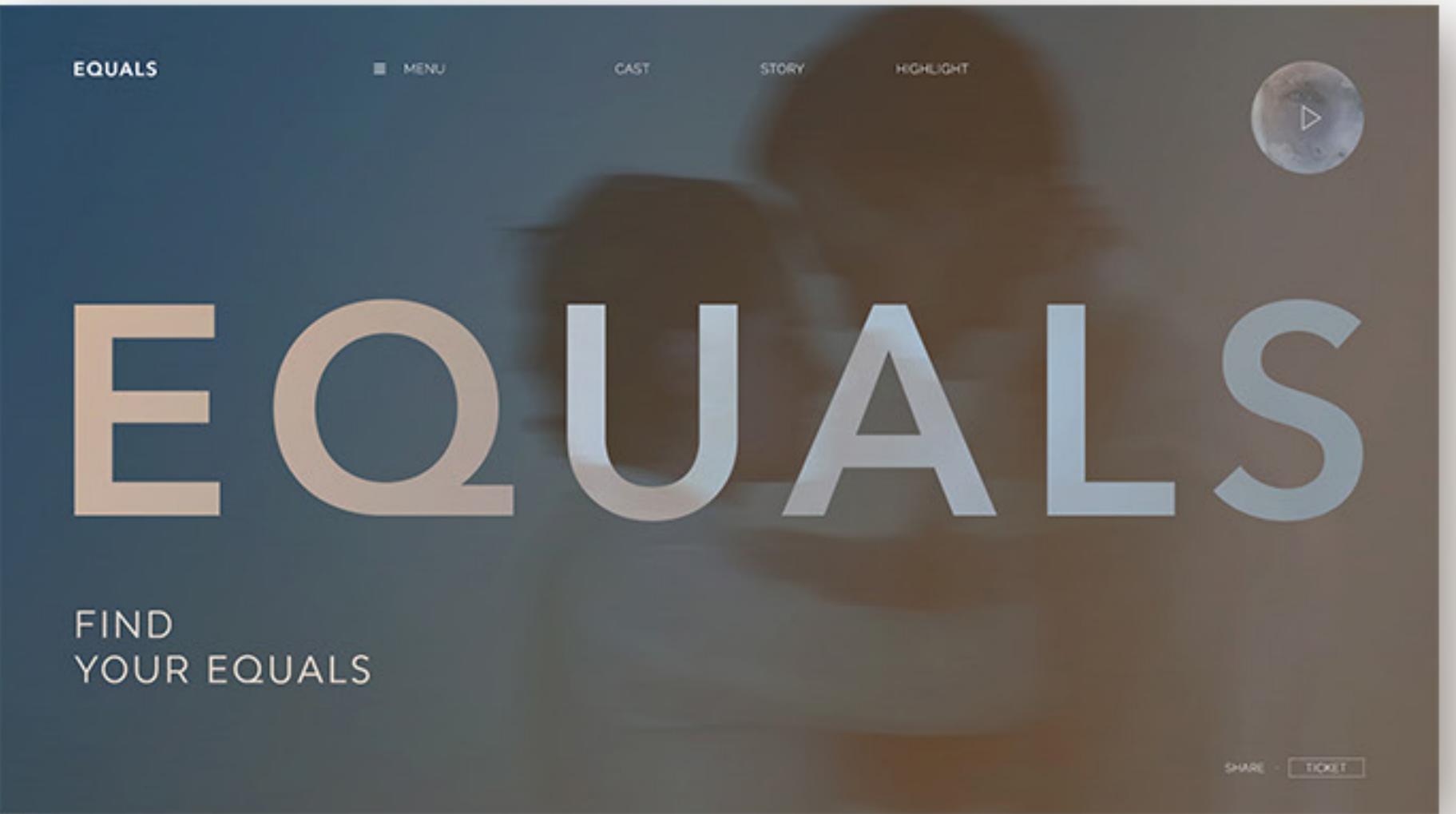
Web Design | Publishing



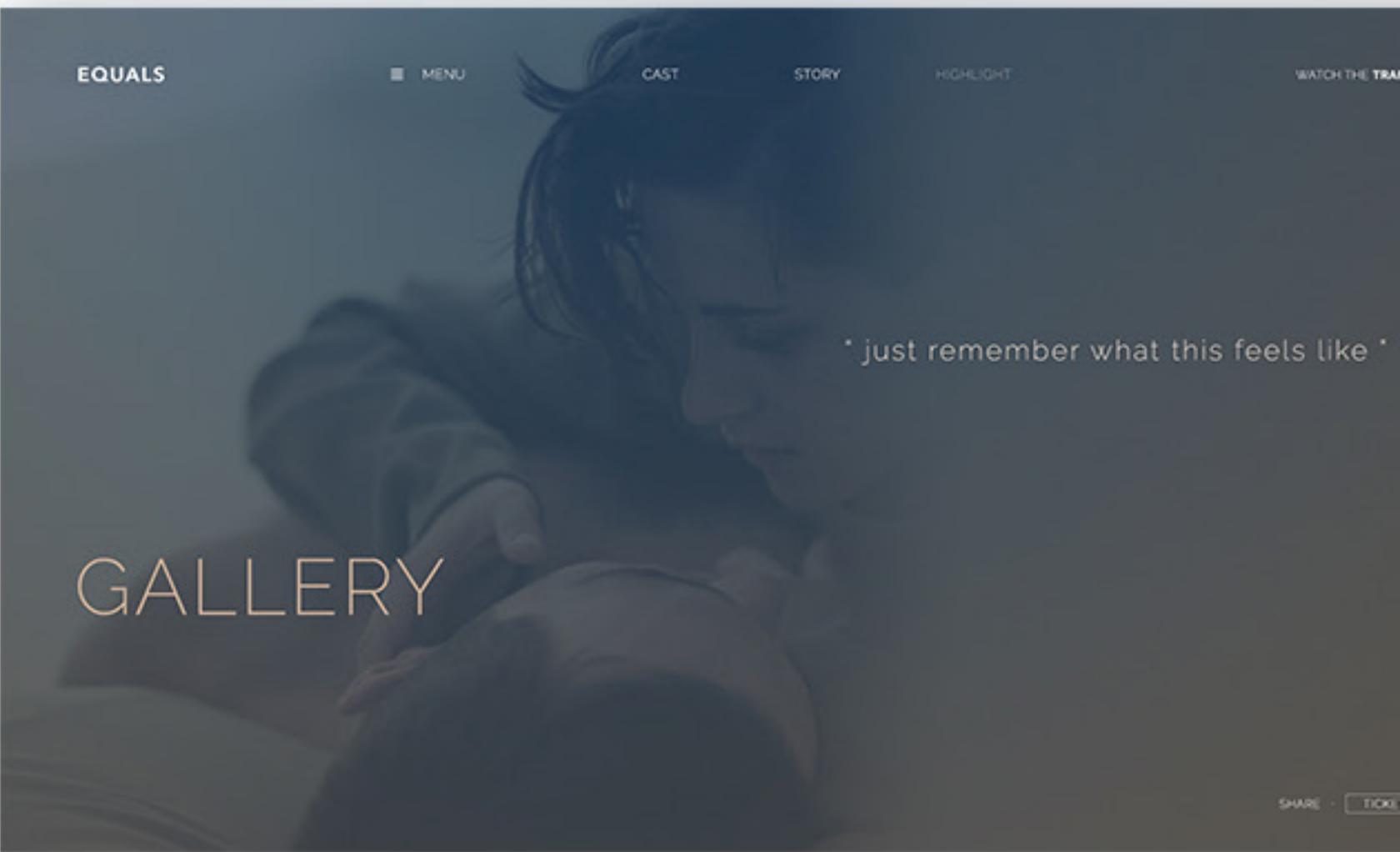
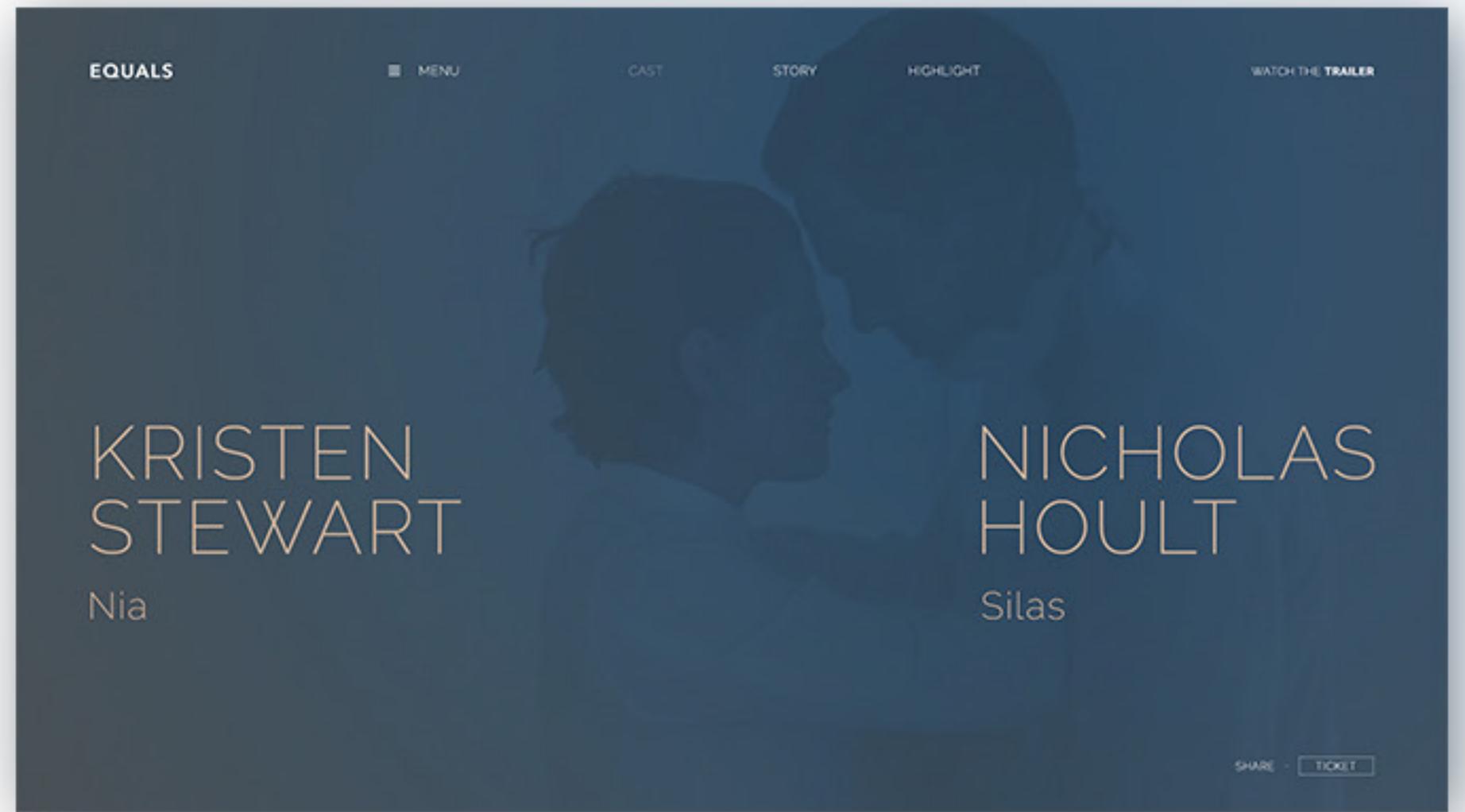
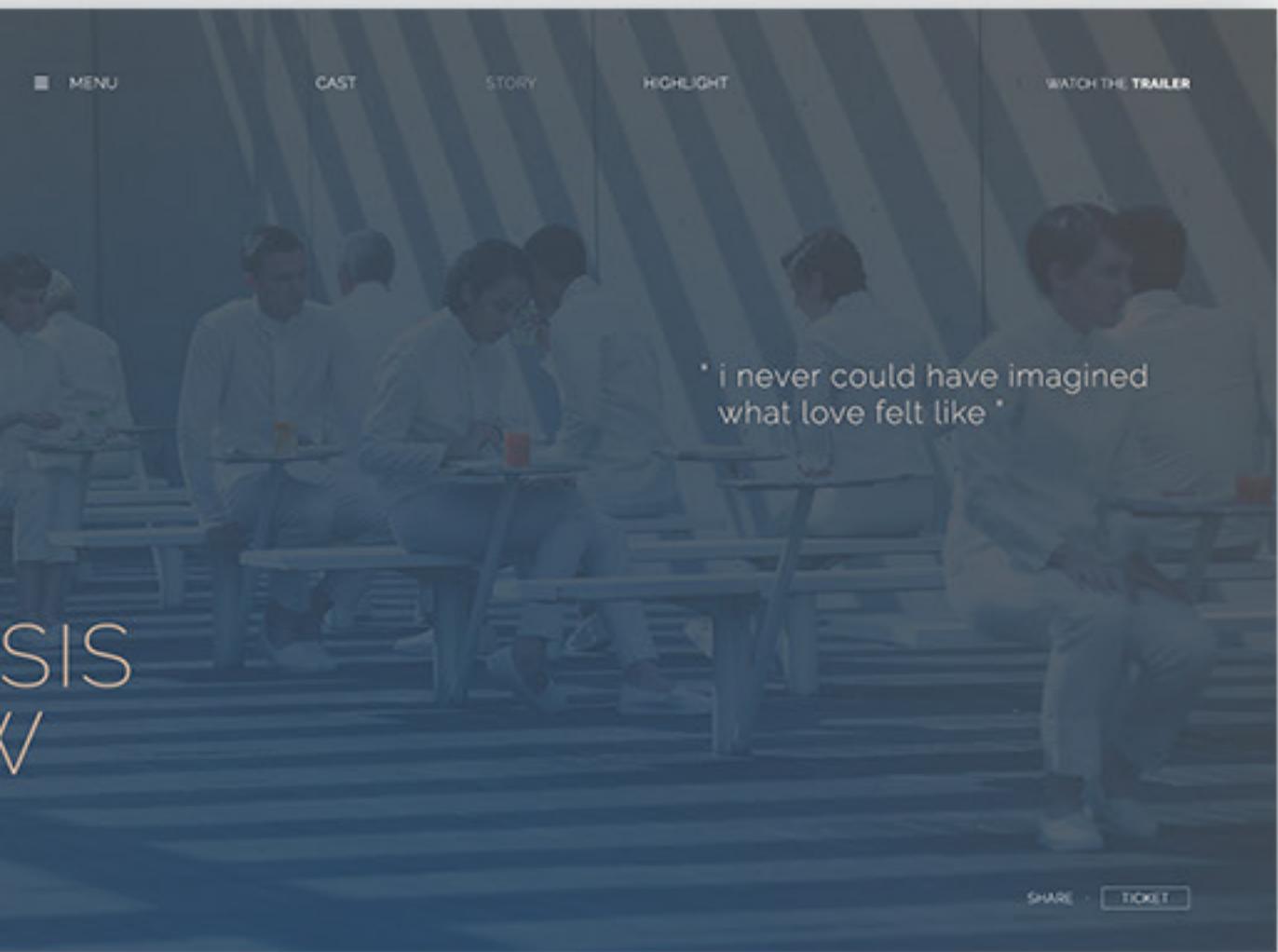
# Find Your Equals

## Overview

모든 감정이 통제되는 감정통제구역. 이곳에서 병과 치료의 대상으로 구분되는 돌연변이 '감정보균자'들이 서로 사랑을 느끼고 위로를 받으며 일어나는 이야기. 영화 이퀄스의 티저 사이트를 제안한다.



Find Your Equals



# Find Your Equals

## Site

<https://ucmpltme.github.io/sub>equals>  
(구글 크롬 브라우저 최적화)

## Concept

### Color & Light

감정통제구역에서의 감정보균자들의 존재, 그리고 그들이 느끼는 공감과 위로의 감정을 ‘EQUALS’의 의미로 해석하였다. 영화 연출에서 감정을 나타낼 때 사용된 ‘상반된 색감과 빛’을 인터랙션 요소로 활용하여 호기심을 자극하고, 보다 높은 몰입도와 이해를 이끌어내고자 하였다.



### BIO

Kristen Stewart

Though most famous for her role as Isabella 'Bella' Swan in The Twilight (2008) Saga, Kristen Stewart has been a working actor since her early years in Los Angeles, California, where she was born. Her parents, John Stewart and Jules Stewart, both work in film and television. Her mother is Australian. The family includes three boys, her older brother Cameron Stewart and two adopted brothers Dana and Taylor.

After a talent scout caught her grade school performance in a Christmas play at the age of eight, she appeared on television in a few small roles. Her first significant role came when she was cast as Sam Jennings in The Safety of Objects (2002). Soon after that, she starred alongside Jodie Foster in the hit drama, Panic Room (2002) and was nominated for a Young Artist Award.

Praised for her Panic Room performance, she went on to join the cast of Cold Creek Manor (2003) as the daughter of Dennis Quaid and Sharon Stone. Though the film did not do well at the box office, she received another nomination for a Young Artist Award. After appearing in a handful of movies and a Showtime movie called Speak (2004), Stewart was cast in the role of a teenage singer living in a commune in Sean Penn's Into the Wild (2007), a critically acclaimed biopic. A third Young Artist Award nomination resulted in a win for this role. She also appeared in Mary Stuart Masterson's The Cake Eaters (2007) that same year.

Just 17, Stewart took on the starring role in Twilight (2008) which was based on a series of the same name written by Stephenie Meyer, the novel already had a huge following and the film opened to fans anxious to see the vampire romance brought to life. Awarded the MTV



### BIO

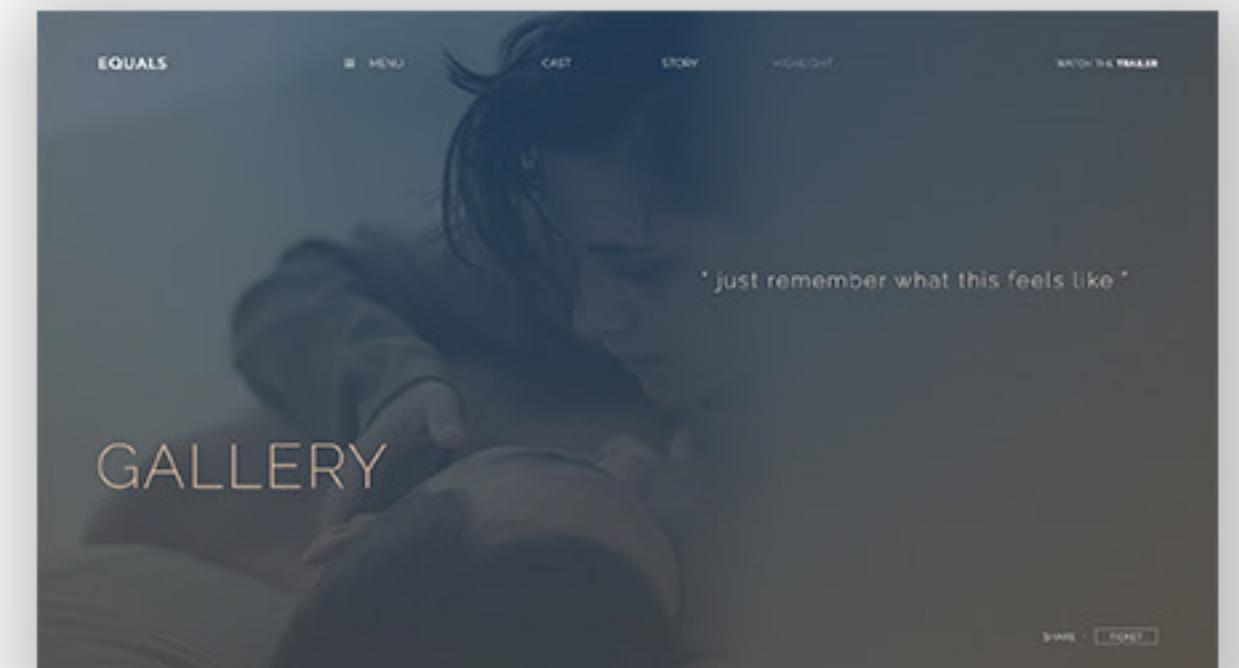
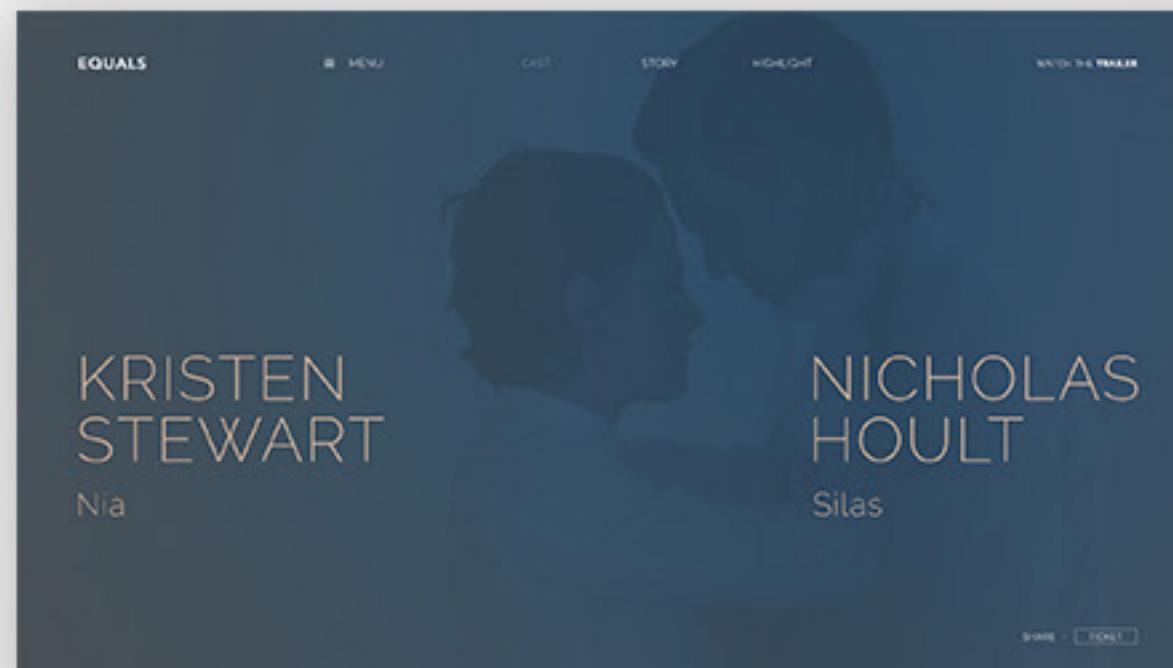
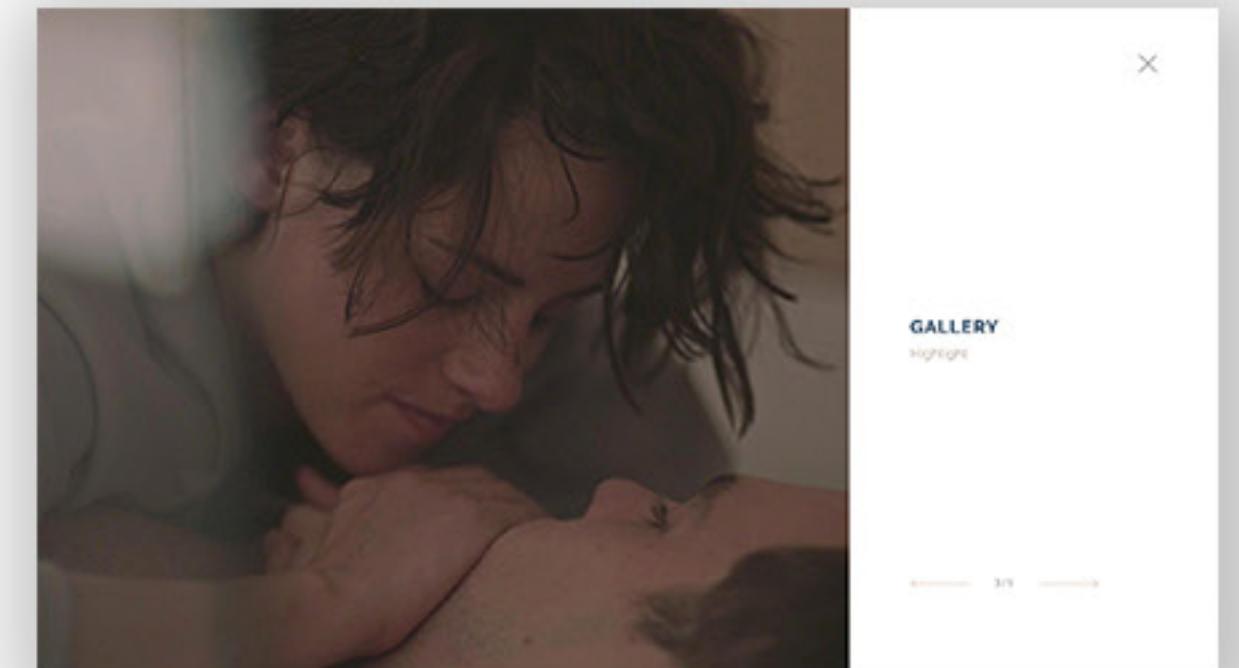
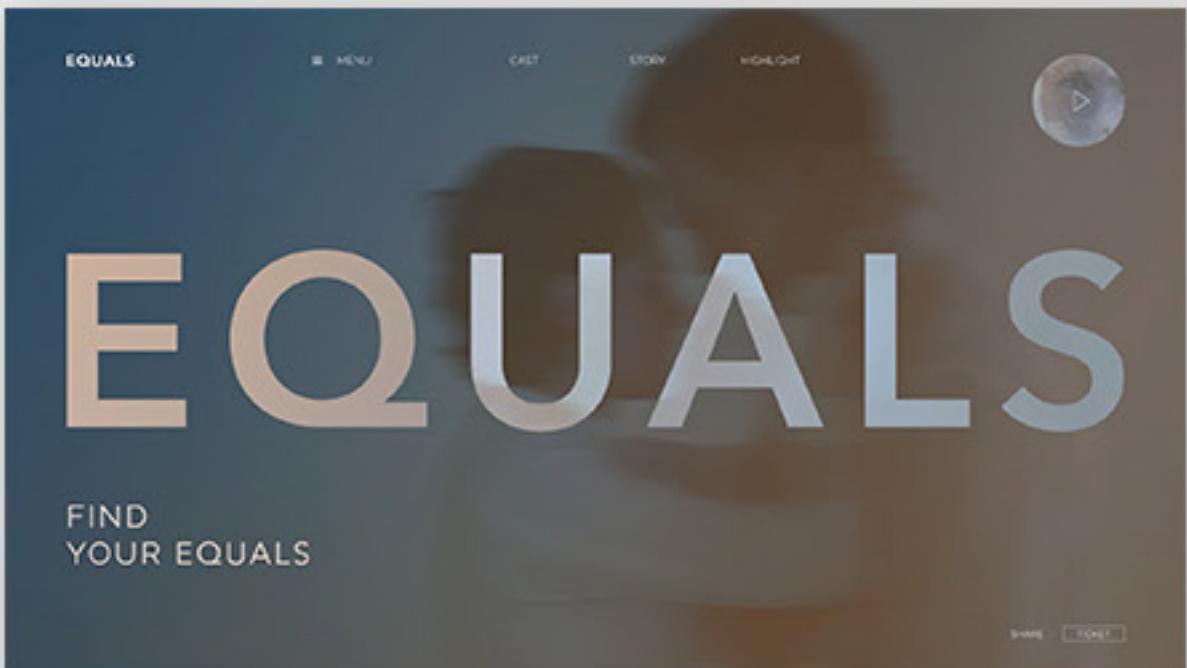
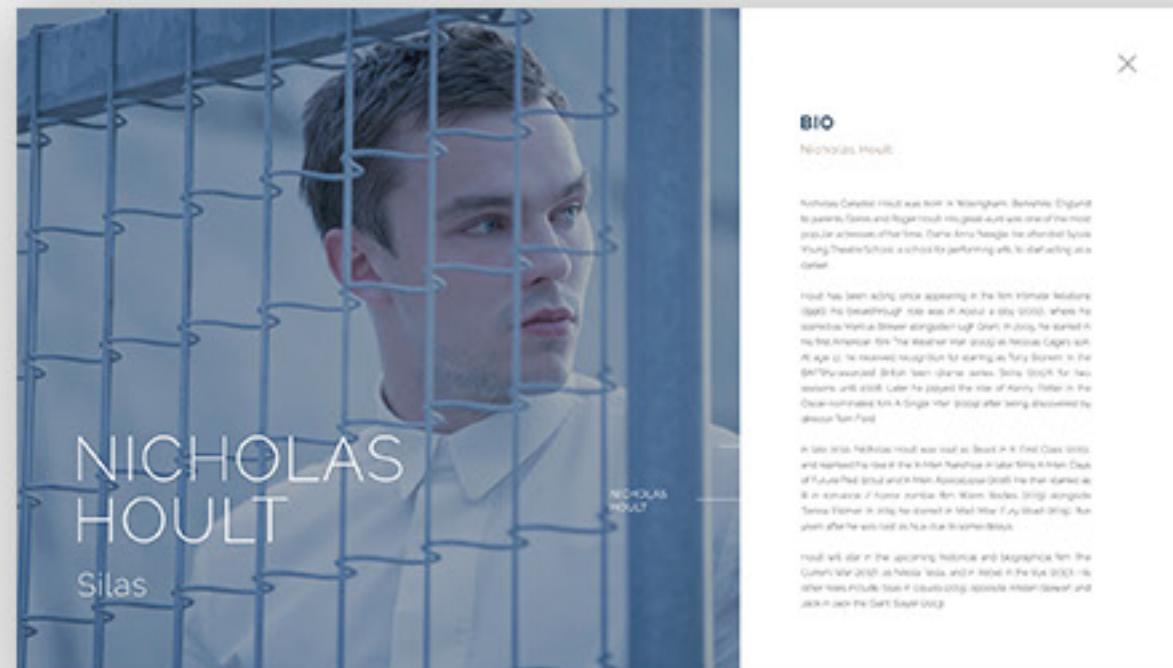
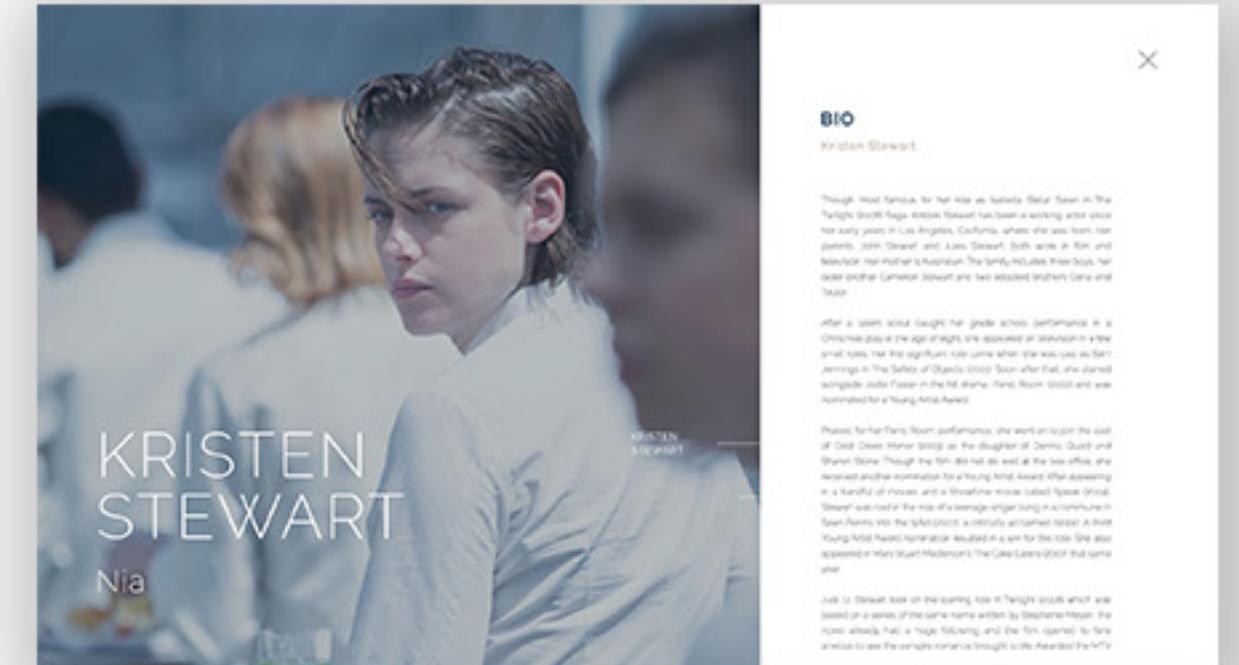
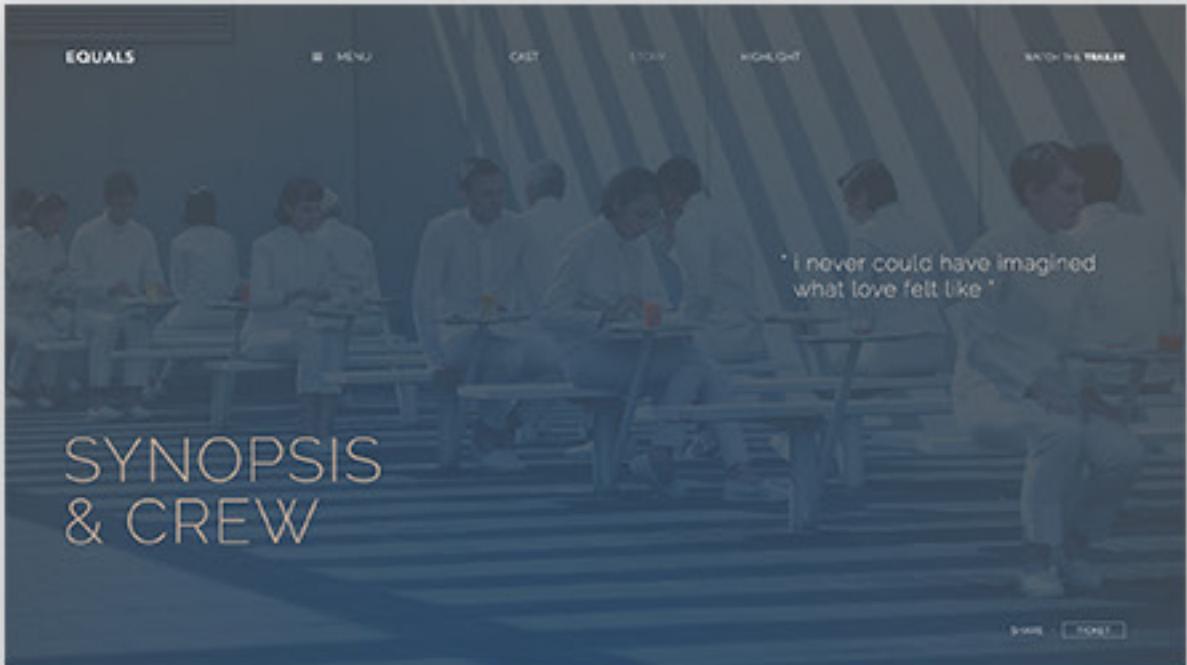
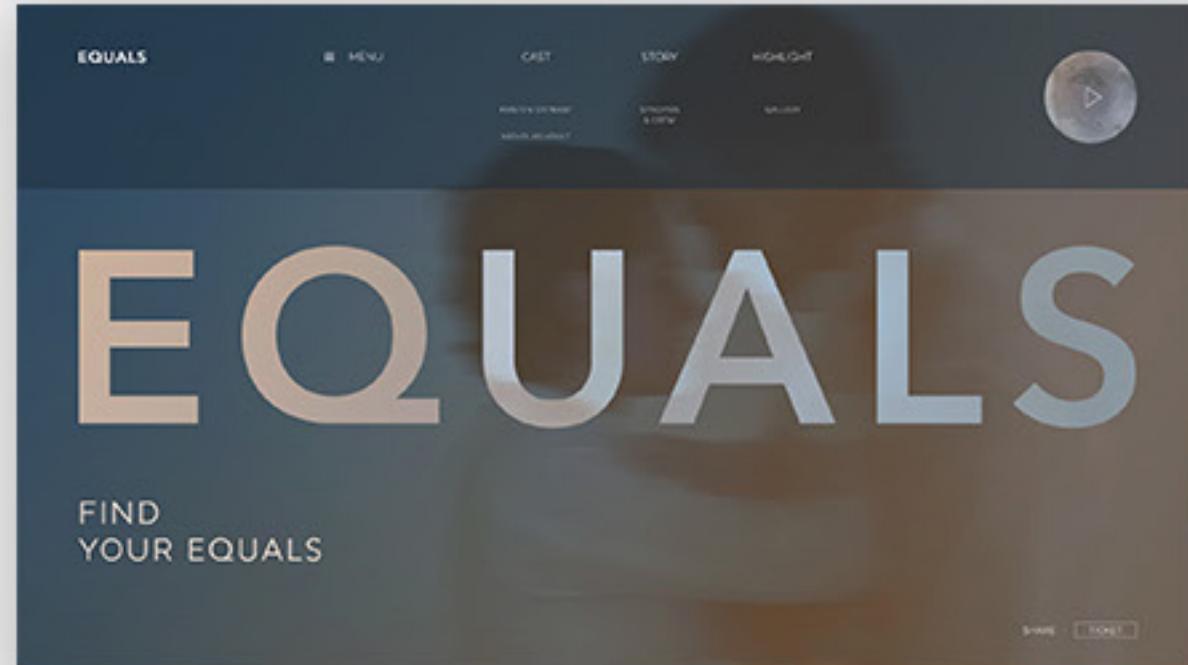
Nicholas Hoult

Nicholas Caradoc Hoult was born in Wokingham, Berkshire, England to parents Glenn and Roger Hoult. His great-aunt was one of the most popular actresses of her time, Dame Anna Neagle. He attended Sylvia Young Theatre School, a school for performing arts, to start acting as a career.

Hoult has been acting since appearing in the film Intimate Relations (1999); his breakthrough role was in About a Boy (2002), where he starred as Marcus Brewer alongside Hugh Grant. In 2005, he starred in his first American film The Weather Man (2005) as Nicolas Cage's son. At age 17, he received recognition for starring as Tony Stonem in the BAFTA-awarded British teen drama series Skins (2007) for two seasons until 2009. Later he played the role of Kenny Potter in the Oscar-nominated film A Single Man (2009) after being discovered by director Tom Ford.

In late 2010, Nicholas Hoult was cast as Beast in X: First Class (2011), and reprised his role in the X-Men franchise in later films X-Men: Days of Future Past (2014) and X-Men: Apocalypse (2016). He then starred as R in romance / horror zombie film Warm Bodies (2013) alongside Teresa Palmer. In 2015, he starred in Mad Max: Fury Road (2015), five years after he was cast as Nux due to some delays.

Hoult will star in the upcoming historical and biographical film The Current War (2017), as Nikola Tesla, and in Rebel in the Rye (2017). His other roles include Silas in Equals (2015) opposite Kristen Stewart and Jack in Jack the Giant Slayer (2013).



# Thank You

For your time  
and consideration.