

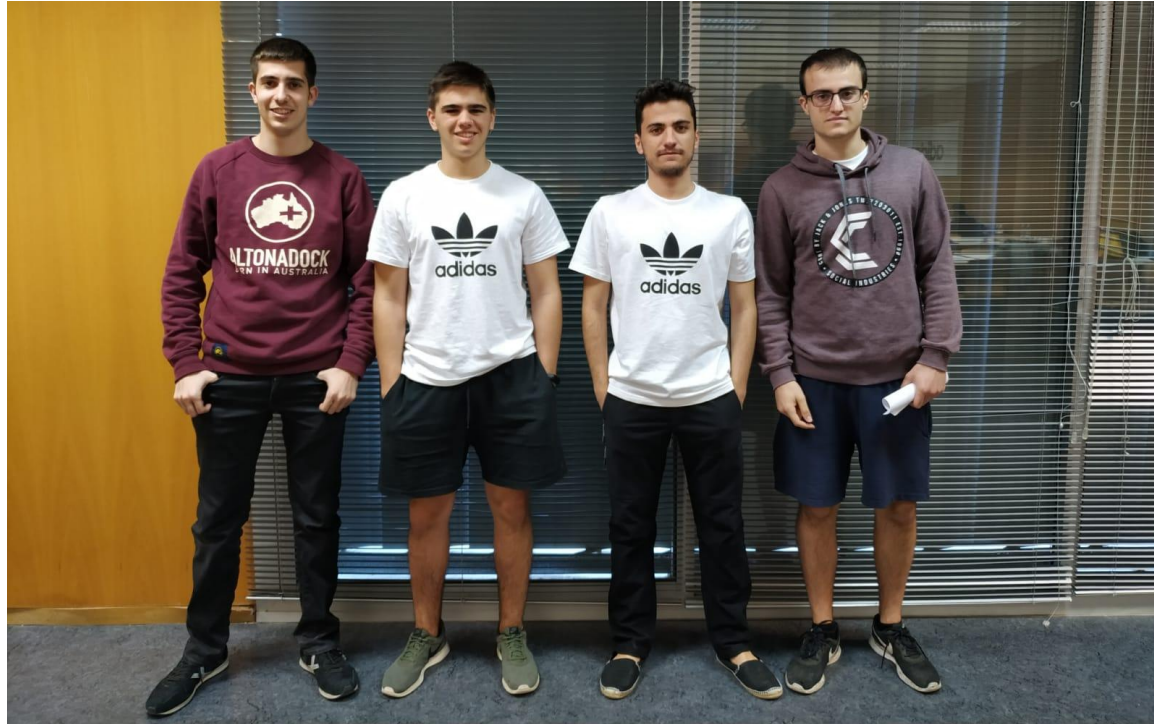


# Segmentation Fault

ADIDAS TECH SPORTS: “AdidasLab”

UC01DE

## TEAM MEMBERS



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# AGENDA

1. THE STORY
2. FOCUS
3. VALUE
4. DEMO
5. Q&A

## THE STORY - MAKE IT RELATABLE

1. **Introduction**
2. **Rising Action - Beginnings of the Project**
3. **Turning point - First templates**
4. **Falling Action - Teamwork and Knowledge**
5. **Resolution**





**MAKE A TOOL AND MAKE IT EASY**

**MAKE WORK MORE HUMAN**

**EFFICIENCY ALWAYS PAYS UP**

## DEMO









THANK YOU!