

Brainstorming Team Conservation Projects

Developing a conservation project that addresses local community issues or organizational goals and aligns with your team's interests will help ensure an impactful outcome to all (e.g., your team, partner organization, local environment and local community). Use this worksheet to get to know your teammates' interests and skills, identify community needs, and brainstorm project ideas.

Step 1: Getting to know each other—Add your & your teammates initials next to all topics that interest you or areas in which you have skills or hobbies. Feel free to add other topics/skills/hobbies not listed.

Topic/Activity	I'm interested in:	My teammate(s) is(are) interested in:
Alternative Energy Sources		
Birding		
Climate Change		
Composting		
Cultural History		
Environmental Activism		
Fishing		
Forestry		
Gardening		
Habitat Restoration		
Hunting		
Invasive Species		
Local Government		
Map Making		
Painting/Drawing/Sketching		
Photography/Videography		
Public Speaking		
River and Park Clean-Ups		
Social Justice		
Soil Science		
Storytelling		
Tech: App Design, Coding, Gaming, Web Design		
Water Quality		
Wildlife Watching/Tracking		
Woodworking		
Other:		





Step 2: Identifying interests & skills you'd like to incorporate in project—From your list above, list the areas where you have commonalities and areas where you each could bring a diverse skillsets/interests/hobbies to your project. Use this as discussion to identify topics or skills you would like to see incorporated into your project.

Common interests:

Different or unique skillsets/interests/hobbies each teammate could bring to project:

Topics or skills your team wants to incorporate into project:

Step 3: Getting to know your community—As a team, discuss (and list below) any community needs or environmental issues that you are familiar with in your hometown. This may be a social or environmental need/issue that your local school or organization is dealing with. If you can't think of any, discuss ideas with CTP instructors or other CTP participant teams.





Step 4: Brainstorming project ideas—Based on your interests and community need/issues, brainstorm 1-3 viable project ideas. For each idea, briefly note the environmental issue or community need the project would address and what you would do to address it. If you can't think of any, discuss ideas with CTP instructors or proceed to Step 5.



Step 5: Review resources to continue to brainstorm and develop project ideas—Explore project resources and use the space below to make notes of what you’d like to use in your project.

- ☐ **Project Templates** (see templates in CTP Workbook): See if any of project templates on invasive species, trail mapping, water quality or wildlife monitoring align with what you are envisioning for your project (in part or in whole). Even if you decide to use one of the project templates, remember that you can always tailor it for your own needs/interests.

- ☐ **NRCA Project Story Map** (<http://s.uconn.edu/nrcastorymap>): Learn how NRCA participants leverage GPS mapping and smartphone technology in their conservation projects.

- ☐ **NRCA Conservation Training Partnership Projects** (<http://nrca.uconn.edu/students-adults/projects.htm>): Explore past CTP projects through our interactive map and links to their conference posters.

- ☐ **NRCA Conservation Ambassador Projects** (<http://nrca.uconn.edu/students/project.htm>): Explore past CAP projects through our interactive map and links to their conference posters.

