

Introduction to Entrepreneurial Finance EP.2

ສັງເກດ໌ລົງສີເພື່ອໃນຊຼຸຮັກໄປຫວົງ

- ູ້ອະນຸມາ
- ຖຸນ (capital) \rightarrow need
- idea
- ຄູກຄ້າ
- timing
- product

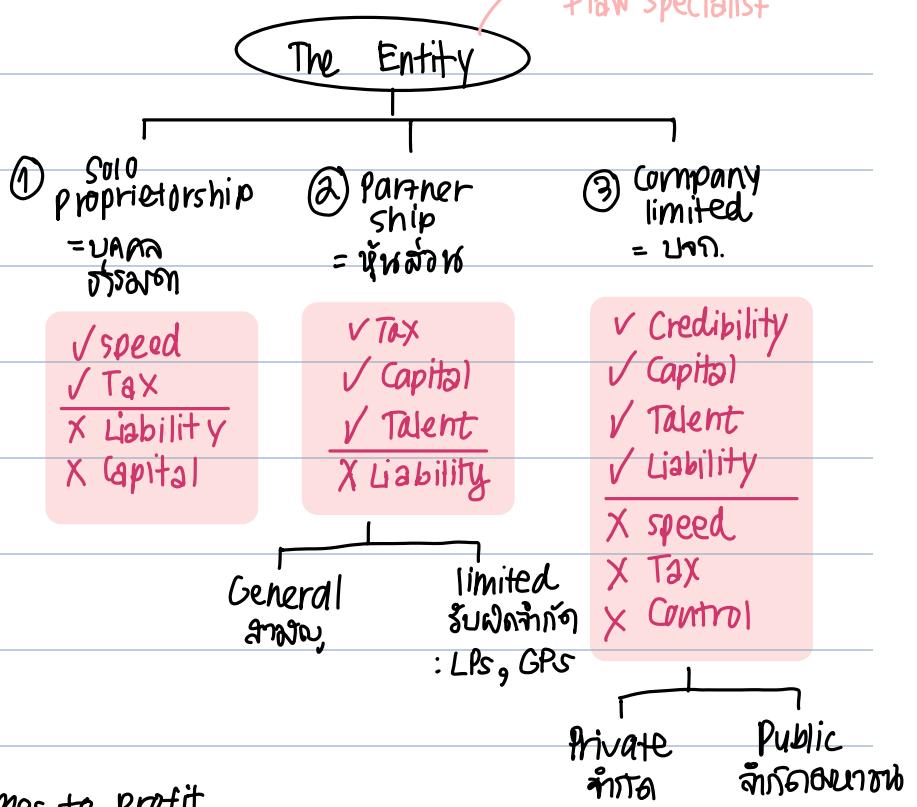
Good Team 

- ① competency : ອະນາກາດ
- ② chemistry
- ③ Compensation : ທະນາຄານ

\rightarrow Best Team
In the long run

Team composition

1. Lone Wolf
2. The code factory
3. The Lovebirds
4. The Roommates
5. The 3H
6. The Moonlighters
7. The Hired guns
8. The Generation Gaps
9. The Crowd
10. The tribe



The Ownership

Owners are the last line when comes to profit.

$$\text{Revenue} - \text{Expenses} = \text{Profit}$$

↑
paid to employee,
supplier, ...

↑ what's left
for owner

shares(ရှို့)

→ မျက်စွဲပေးပို့
= ကျန်စွာလောင်ခြား value ဖော်ရှုပါတယ်

Right

- ① Control
- ② Profit
- ③ Information

* No standard formula for Co-founder shares

Good practice

- ✓ transparency
 - ✓ clear decision : ~~50-50~~
 - ✓ communication : as soon as possible
 - ✓ contribution consideration
- ① Value
 - ② Time
 - ③ Capital

Types

- common
- preferred

Classes : with different rights
and price

$$\text{Your \% ownership} = \frac{\text{your shares}}{\text{total shares in the company}}$$

* Vesting

စောင်းသူ_ပို့စွဲစွာလောင်ခြား
ကျန်စွာလောင်ခြားခြင်း
(ပေးအပ်မှု)

- > 75% : Absolute control
- > 50% : Majority
- > 25% : Minority
- < 25% : Passenger

Question : Share 1 business you would like to do
+ How many co-founders would you need?