

## **Projects to Advocate CCS CS**

### **Web site detailing the progress of this project containing:**

*To serve both as a test bed for future online classes, and as an advertisement in its own right*

List of pending projects to advocate CCS

Information about the implemented projects, how they were done, etc.

Reviews of books I found helpful during the above projects

Way for others to comment on the pending projects, the ways that I implemented previous projects, etc

Way to suggest future projects

### **Web site providing a quick and easy to understand description of CCS**

*Note: The use of high-schoolers as my testing audience will bias the site toward non-transfer students*

Interview CS skilled high-schoolers (shooting for 10)

Which colleges do you want to go to? How did you hear about them?

What do you think are the main differences between colleges?

What kind of people do you expect you will be hanging out with in college?

How do you feel about doing your own projects? What kind of support do you expect you'll need?

How did you get into computing? How do you hear about the new trends?

What are your favorite blogs? websites?

-- Audio recording of my attempted explanation of CCS --

-- Audio recording of their attempted re-explanation --

Interview CCS CS majors (the new ones this fall will be a gold mine!)

What colleges did you apply to? How did you hear about them?

What do you think are the best things CCS offers you as a CS major?

What was the most important factor in your decision to attend CCS?

When you explain CCS to others, which what do they think? Which parts are the hardest to explain?

Do you have any web sites you would be willing to put a "made at CCS" button on?

-- Audio recording of their attempted explanation of CCS --

Interview with CCS big wig

*TODO: questions*

Prepare initial web site

Usability test & Finalize

Possible inclusion in CCS main site (talk to Mr. Hosale)

### **Create a "Made at CCS" Button, to let CCS CS majors easily link to our explanation page**

### **Enable CCS CS student-to-student advocacy**

*How many students is this supposed to advocate to? This idea won't scale...*

Create the simplest possible way for these students to access such a list

Place an "email me about this" submit box for inclusion on relevant web sites.

Look into a web spider to crawl livejournal.com and myspace.com and pick out likely CCS CS matches (hint: age less than 18 and have a programming language in their interests) and put them on the above list

### **Create CCS CS Student Interviews, and put them online (podcast)**

*A monthly interview with the various CCS CS majors about what they are up to.*

*This is a different marketing angle from*

Compile a list of people who are willing and eligible

Put it online :)

Get mentioned in locations that the high-schoolers said that they read