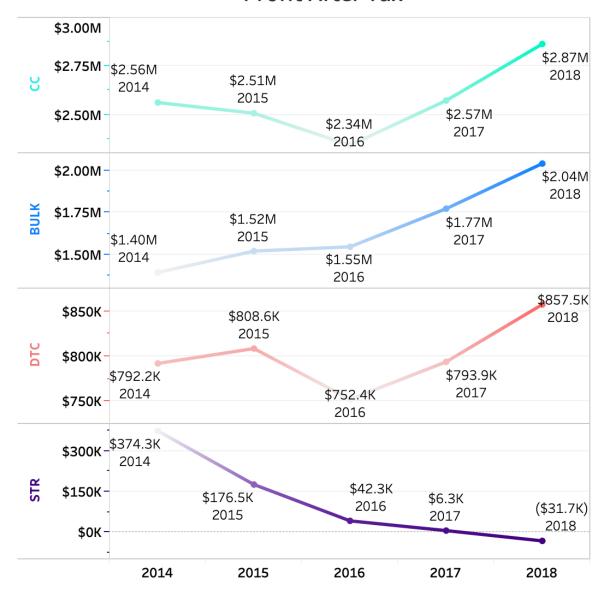
## **Profit After Tax**



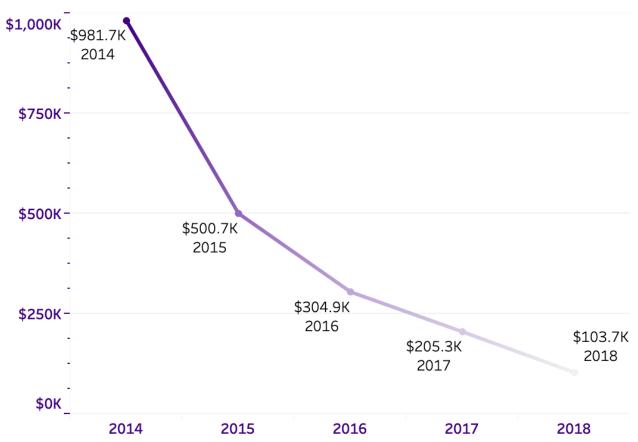
Consolidated Company (CC): Profits began increasing from 2016 - 2018 2014 - 2018 Total: \$12.9M

BULK (BULK): Profits are increasing throughout 2014 - 2018
2014 - 2018 Total: \$8.2M

<u>Direct Consumer (DTC)</u>: Profits began increasing from 2016 - 2018 2014 - 2018 Total: \$4M

Sales to Retailers (STR): Profits are decreasing throughout 2014 - 2018
2014 - 2018 Total: \$567K
Year 2018 is negative.

## **STR Operating Profit**



Year	Gross Profit	Ops, R&D, Selling & Admin Expenses	Operating Profit	Operating Profit %
2014	\$3,337,685	\$2,356,013	\$981,672	10%
2015	\$3,104,047	\$2,603,394	\$500,653	5%
2016	\$3,048,975	\$2,744,078	\$304,898	3%
2017	\$3,079,465	\$2,874,167	\$205,298	2%
2018	\$3,006,584	\$2,902,909	\$103,675	1%