



UNIVERSITY OF CALIFORNIA  
**SANTA CRUZ**

THE ORIGINAL  
AUTHORITY ON  
QUESTIONING  
AUTHORITY

Whose  
door  
will  
you  
open?

*Chancellor's*  
**ASSOCIATES**

# KNOCK KNOCK

## Gifts to UC Santa Cruz open doors—for students, for faculty, and in the community.

Your gift is a vital resource for use at the discretion of the Chancellor and allows the university to be nimble and responsive in seizing opportunities, recognizing great ideas, and matching dollars to areas of highest impact.

Those who give \$1,000 or more annually to one of two discretionary funds—the UC Santa Cruz Fund or the Parents Fund—are recognized as Chancellor's Associates. It is the Chancellor's way of saying thank you and extending the opportunity for you to be part of a community of friends and donors. Chancellor's Associates are a key part of the Campaign for UC Santa Cruz.

**We invite you** to become a donor if you are not already. If you are, we invite you to consider an increase in your giving. And we invite you to help grow our circle by spreading the word about this great university!

## Join me

As UC Santa Cruz celebrates 50 years of challenging the status quo in education and research, we are embracing the future—confident of our distinctive mindset.

To ensure a future as extraordinary as our past, we are seeking new and increased levels of support from those who share our values and bold vision. That is the goal of The Campaign for UC Santa Cruz and what Chancellor's Associates supports.



Education encourages curious minds to find answers, inspires art and literature, advances medicine and science, fights injustice, promotes sustainability, and creates an engaged citizenry. This is what we do at UC Santa Cruz.

Whether you are one of our proud alumni, a parent of a student, or a friend of the university, I hope you will consider joining me in this great work by becoming a Chancellor's Associate.

Together, we can elevate the human condition. We can solve problems. We can seize opportunity. We can open doors wide.

Thank you,

*George Blumenthal*

George Blumenthal  
Chancellor, UC Santa Cruz





# WHO'S THERE?

**When opportunities knock,  
you make answering possible.**

The Chancellor invests donor funds in these impactful ways:

## **Internships for life**

The Chancellor's Undergraduate Internship Program pairs competitively selected students with faculty in leadership seminar classes and in internships across campus.

Among internships:

**The Good Neighbor Initiative.** Students work with campus neighbors on issues important to the community

**Student Veterans.** Supports recruitment and retention of military veteran students

**Campus Sustainability Education and Outreach.**  
Promotes campaigns to conserve resources

## **Student groups with a cause**

More than 150 student-led organizations count on Student Organization Advising & Resources for support in creating a culturally enriched environment.

Among the breadth of organizations:

**Rotaract.** Rotary-sponsored club based on campus that engages young men and women in public service

**The African American Theater Arts Troupe.** Culturally inclusive student-run performance group

**City on a Hill Press.** Weekly student newspaper published in print and online

## **Excellence across campus**

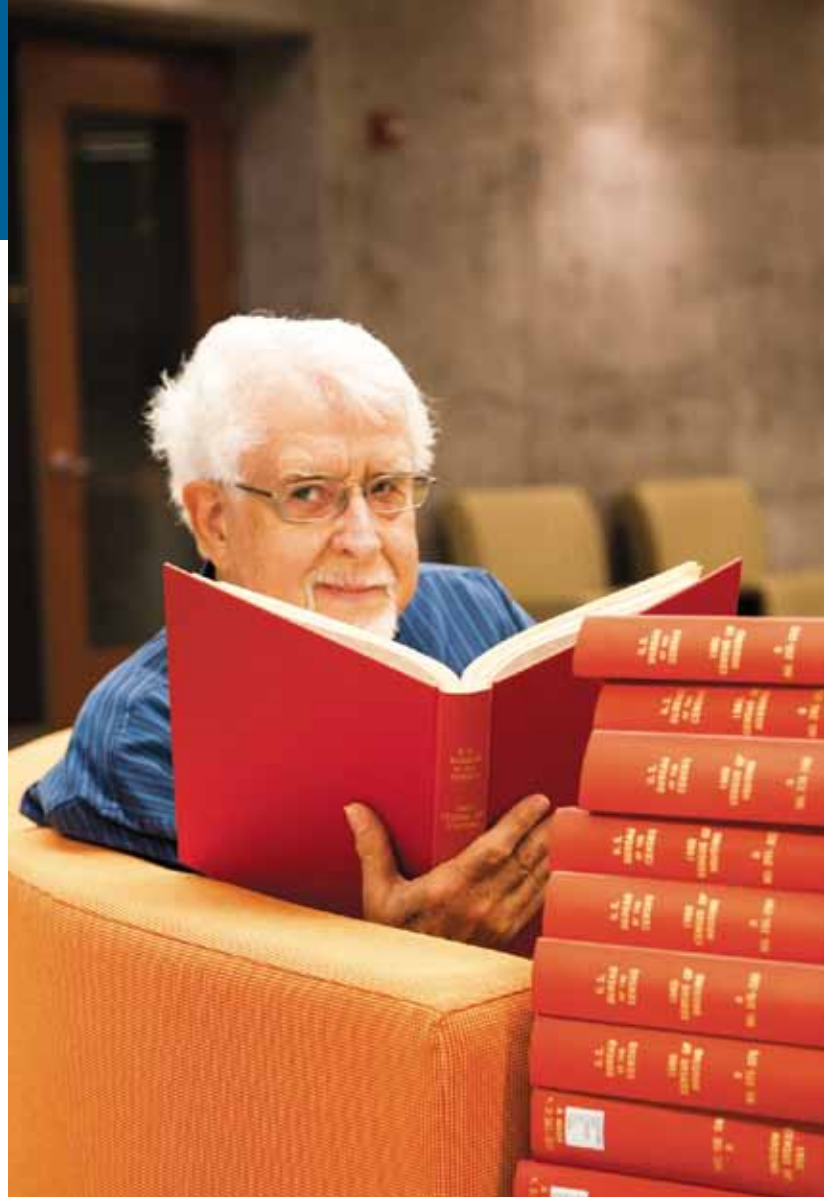
Academic innovation benefits from strategic support in a range of areas, including:

Funding for promising **research projects**

Seed funding for innovative programs in the **Colleges**

Extending hours of operation at **McHenry Library**

Supporting **intercollegiate athletics**



# ANSWERING TWICE

## **Very nice!**

**David Kirk**, retired media specialist at McHenry Library, wanted to continue giving to the library he helped build. He recently became a Chancellor's Associate to be a part of the university today, and has also made provisions in his estate plans that will support McHenry Library and the Cantú Center far into the future.

He clearly understands the impact of giving. "You have to spread money around to make things grow. That's become my little theme. I want to make a gift that keeps on giving, a gift that does not go away."

A close-up photograph of a woman with dark hair, looking down at a large, open book. The book's pages are a warm, golden-yellow color. The woman's face is partially visible, showing her eyes and nose as she focuses on the text. The background is a solid blue color.

# Come on in!

Become a Chancellor's Associate by giving at a leadership level to the **UC Santa Cruz Fund** or the **Parents Fund**. Both provide the Chancellor with flexible resources to be spent campuswide where they will have the greatest impact.

Make your gift through our secure online site at **[giving.ucsc.edu](https://giving.ucsc.edu)**

Or contact:

**Elizabeth Clifton**

Director of Chancellor's Associates

[eclifton@ucsc.edu](mailto:eclifton@ucsc.edu)

Office: 831-459-5842 | Mobile: 831-332-1664

## You'll be in good company

Becoming a Chancellor's Associate opens doors for donors too, including opportunities to meet other friends of the university and invitations to special gatherings. Events include topical programs, luncheons, receptions, and dinners hosted by Chancellor Blumenthal where guests can engage in lively conversation with our faculty and students on the big ideas of our times.

*Chancellor's*  
**ASSOCIATES**

**[giving.ucsc.edu/associates](https://giving.ucsc.edu/associates)**

 **THE CAMPAIGN FOR UC SANTA CRUZ**