

# UC SANTA CRUZ

CREATING AND CONVEYING KNOWLEDGE TO SERVE SOCIETY

*Together,*  
we are making a world of difference.



PROGRESS REPORT ON PHILANTHROPY:  
UC SANTA CRUZ FOUNDATION, 2006–07





Working for a green future

The environment is a priority at UCSC. Clean, green concepts and practices are integrated into all campus operations, including construction of new buildings, retrofitting existing buildings, maintenance, transportation, housing and dining services, and even our course curricula. In keeping with these principles, we strive to reduce the resources used for campus publications.

This publication is printed on recycled paper and is available online (as are all of our publications). Although we've printed enough copies for our principal investors to keep, we've reduced the production volume this year and transferred our traditional list of donors (the UC Santa Cruz Foundation Honor Roll) to an online archive. We invite you to view it at [giving.ucsc.edu/honorroll](http://giving.ucsc.edu/honorroll)

CONTENTS

- 3 From Chancellor Blumenthal
- 4 Private Support: Making a Difference
- 6 UC Santa Cruz: Landmarks & Highlights 2006–07
- 8 Creating Knowledge
- 10 Conveying Knowledge
- 12 Serving Society
- 14 Making a Difference
- 16 The UC Santa Cruz Foundation
- 18 Financial Overview
- 20 Many Ways to Make a Difference
- 22 Join Us! Friends and Support Groups
- 23 Contact Us
- 23 In Memoriam

*“The power of philanthropy is alive and well at UCSC—transforming and enhancing programs; helping students achieve their goals; and creating new understanding and knowledge.”*

—GEORGE R. BLUMENTHAL



Your Generosity Powers Progress

**T**HIS HAS BEEN an outstanding year for UC Santa Cruz, in no small part because of the support and interest shown by you and more than 10,700 other individuals and organizations. On behalf of the entire UCSC campus, I extend our heartfelt thanks and sincere appreciation. Your generosity made 2006–07 the third-highest fundraising year ever for the campus. With \$25.7 million in private gifts, we surpassed the previous year by \$4 million—a 19-percent increase. Also this past year, UCSC's 42nd, our endowment topped \$118 million! The power of philanthropy is alive and well at UCSC—transforming and enhancing programs; helping students achieve their goals; and creating new understanding and knowledge.

The past year has been one of transition as well as progress. The campus added four new endowed positions—two in the humanities, one in engineering, and one in the physical and biological sciences—as new endowment gifts approached \$4 million. We opened beautiful new facilities for the humanities and for the physical and biological sciences; continued the expansion of our McHenry Library; and broke ground on a new Digital Arts Center.

We welcomed new deans in the social sciences, humanities, and physical and biological sciences, and launched dean searches for the arts and engineering divisions. UCSC researchers attracted more than \$110 million in external research grants, and we introduced a bold new academic plan that will guide UCSC's teaching and research for the 21st century. A campus-wide sustainability audit will ensure that UCSC continues on the leading edge of this important movement.

I hope the stories in this report provide inspiration as they depict how private giving promotes and supports UCSC's excellence. State funding, which provides just over one-third of our operating budget, is not sufficient to build the outstanding programs, provide the level of access and opportunity for students, and deliver the facilities and equipment that will keep UCSC among the nation's top universities. Every gift—whether to aid a student, to encourage faculty, to create world-class facilities, or to support intellectual and creative pursuits—is meaningful.

Thank you. We couldn't do it without you!

*George R. Blumenthal*

GEORGE R. BLUMENTHAL  
Chancellor, UC Santa Cruz

UC SANTA CRUZ (USPS 650940) VOLUME 45, NUMBER 2 / NOVEMBER 2007  
UC SANTA CRUZ is a series of administrative periodicals published quarterly in September, November, March and April by University Relations at UC Santa Cruz. Periodicals postage paid at Santa Cruz, CA 95060. Postmaster: Send address changes to the University of California, 1156 High Street, Santa Cruz, CA 95064-1077.  
Photography: Steven DiBartolomeo, Matt Fitt, Courtesy of Alexander Gamburd, Lori Hatch, r. r. jones, Jon Kersey, Ketzell Levine/NPR, Jim MacKenzie, Olan Mills Studio, Craig Morey, Scott Rappaport, Paul Schraub, Tim Stephens, UCSC Special Collections, Van Zantes Photography, Terry Way, Bernadette Wilson, May Zhou  
Staff: writing, editing, and project management: Vicki Bolam; additional writing: Shawna Herschfield, Jennifer McNulty, Hugh Powell, Scott Rappaport, Tim Stephens; art and design direction: Jim MacKenzie; design: Linda Knudson, Jim MacKenzie; copy editing: Robert deFreitas; production coordination: Janice Tetlow. Produced by UCSC Public Affairs for the Office of University Relations.  
11/07(0708-295/5M). Printed on paper containing 50% recycled fiber, 10% post-consumer content.



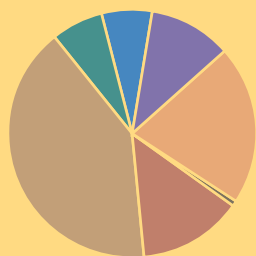


## PRIVATE SUPPORT: Making a World of Difference

Together,  
we create and  
convey knowledge  
to serve society.  
  
Your support  
helps build  
a better future!

### Total Private Support: \$25,735,289

Fiscal Year July 1, 2006 – June 30, 2007  
Source of Private Funds



Foundations:	\$10,512,183	(40.8%)
Parents:	\$1,759,446	(6.8%)
Alumni:	\$1,687,273	(6.6%)
Businesses:	\$3,469,425	(13.5%)
Other Individuals:	\$5,345,710	(20.8%)
Campus Organizations:	\$174,085	(0.7%)
Other Organizations:	\$2,787,167	(10.8%)

### Endowed Positions and Teaching Support Lead 2006–07 Giving

**G**enerous contributions from individuals, corporations, and foundations made 2006–07 the third-highest fundraising year in UC Santa Cruz history. Total giving topped \$25.7 million, up 19 percent from last year. Also this year, the overall campus endowment reached an important milestone, breaking the \$100 million mark.

Leading private gifts in 2006–07 were **four new endowed chairs** in the humanities, engineering, and physical and biological sciences, bringing UCSC's endowed-chair total to 23. UCSC's acclaimed **New Teacher Center** received a total of nearly \$8 million to support the next generation of teachers and students. Additional highlights:

- A \$600,000 gift from the **Gloria and Kenneth Levy Foundation** will fund a world-class spectrometer for Lick Observatory's new Automated Planet Finder Telescope.
- The **Bernard Osher Foundation** provided a \$1 million endowment gift to fund the Osher Reentry Scholarship Program in perpetuity.
- Support for the McHenry Library Expansion included more than \$400,000 from the estate of **Mary Thush** and major gifts from **Stephen Silberstein** and **William Ackerknecht**.
- Gifts from **Stephen and Mona Bruce** totaling nearly \$500,000 created the Mark Bruce Fellowship for Math & Science Teachers and the Robert Meister Scholars Fund to support graduate students in politics.
- The **Sunlight Foundation** contributed \$157,000 to Metavid, an online, open-source archive of congressional proceedings created by two Digital Arts and New Media graduate students.
- UCSC's new Computer Science game programming curriculum got a boost with an \$80,000 gift from **Microsoft**.

**We Invite You to Read On....** and discover more about these and many other generous gifts to UCSC. Those who contributed \$100 or more to the campus are recognized in the UC Santa Cruz Foundation Honor Roll. This year, the Honor Roll is being made available online at [giving.ucsc.edu/honorroll](http://giving.ucsc.edu/honorroll) as part of the campus's commitment to environmental sustainability.



Amartya Sen

### Nobel-Winning Economist Amartya Sen Receives UC Santa Cruz Foundation Medal

Renowned economist and Nobel Prize laureate **Amartya Sen** inspired an overflow crowd of students, campus leaders, and the public at the sixth annual Sidhartha Maitra Memorial Lecture in October 2006. The annual lecture was established in 2001 by former Foundation president Anuradha Luther Maitra in memory of her late husband. UCSC celebrated Sen and his accomplishments by conferring on him the UC Santa Cruz Foundation Medal.

### Dinner Supports Scholarships and Fellowships, Honors Leaders

Three of UCSC's most dedicated supporters were honored at the **February 2007 Scholarships Benefit Dinner**. The gala event netted \$58,000 for scholarships and brought together campus supporters, UC Santa Cruz Foundation trustees, faculty, students, and distinguished alumni to celebrate the campus's achievements and look to the future. A highlight of the evening was the presentation of UCSC's prestigious Fiat Lux ("Let there be light") Awards to **Anne Neufeld Levin**, and to **Robert Stephens** and **Julie Packard**.

"Higher education offers the best solutions to the planet's problems, large and small," says Levin, a past president of the UC Santa Cruz Foundation. She also has served as a Foundation trustee for more than 20 years and is a tireless advocate for the campus. She and her husband, Paul, have contributed to numerous campus programs and projects. Levin, who escaped

Austria with her family in 1939, endowed the Neufeld Levin Chair in Holocaust Studies in 1995, which is enhanced by her family's archive in University Library's Special Collections and Archives.

Julie Packard and Robert Stephens, spouses and UCSC alumni, received a joint award honoring their service to the

campus. Packard, executive director of the Monterey Bay Aquarium, called for increased financial support for the campus: "I'm such a strong believer in this university; I'm so proud of the work we do, but if we're going to be successful in the future, we have got to kick it up a notch."

Anne Neufeld Levin with her husband, Paul



Robert Stephens and Julie Packard







# UC SANTA CRUZ, 2006–07: Landmarks & Highlights

## Campus Milestones

- UCSC's Baskin School of Engineering marked its 10th anniversary in 2007. The year-long celebration was initiated with an Open House in February and by establishment of the Jack Baskin Endowed Chair in Technology and Information Management (see story on page 8).
- UCSC's 30-acre Cowell Lime Works Historic District (near the main campus entrance) was approved for designation on the National Register of Historic Places.
- A festive celebration in summer 2007 marked the 40th anniversary of the UCSC Farm and Garden. Hundreds of supporters and former students from as far away as Uganda and Hawaii honored the campus's pioneering role in organic farming and sustainable agriculture.

## Building for the Future

- UCSC's Humanities Building was dedicated in April 2007. The six-story facility, completed in 2006, gives the humanities a central home on the campus, and is part of the new three-building humanities complex.
- Construction of the new Physical Sciences Building on Science Hill was completed in fall 2006, providing 80,600 square feet for chemistry, environmental toxicology, and engineering.
- Expansion of UCSC's landmark McHenry Library will add approximately 81,600 square feet to the existing 114,000-square-foot facility, with final completion scheduled for 2009 (see story on page 10).
- Work has begun on the \$35.5 million Digital Arts Center, with completion slated for May 2009. The center will house UCSC's Digital Arts and New Media graduate program and will also provide faculty studios, a photography studio, and classrooms.

A new home for the Humanities



## Top Faculty Honored

- Literature professor **Nathaniel Mackey** received a 2006 **National Book Award** for his book of poetry, *Splay Anthem*.
- **Robert Edgar**, professor emeritus of molecular, cell, and developmental biology, was elected to the **National Academy of Sciences** in recognition of his distinguished achievements in original research.
- **Guggenheim Fellowships** were awarded to history professor **Gail Hershatter** and history of consciousness professor **James Clifford**. They were among 189 artists, scholars, and scientists selected for the awards in 2007.
- **Harry Noller**, Sinsheimer Professor of Molecular Biology, received the 2007 Paul Ehrlich and Ludwig Darmstaedter Prize, the most distinguished award in biomedical research in Germany, and also a 2007 Gairdner International Award.



National Book Award recipient Nathaniel Mackey

## Excellence Recognized

- UC Santa Cruz **researchers attracted \$111 million** in external grants and contracts in 2006–07, bringing the campus's five-year research total to more than half a billion dollars.
- UCSC ranked **first in the nation** for its research impact in the field of **physics**, and **fifth** for its impact in **space sciences**—according to an analysis conducted by Thompson Scientific reported in *Science Watch* in 2007.

- The Faculty Scholarly Productivity Index ranked UCSC **third in the nation** for its **doctoral programs in music and environmental health engineering** (environmental toxicology). The rankings were reported in the *Chronicle of Higher Education* in 2007.
- In a survey of U.S. engineering schools reported in *ASEE Prism*, UCSC's Baskin School of Engineering ranked **third in the nation** in the **percentage of master's degrees awarded to women** (44.2 percent in 2004–05).

## Reaching Out

- UCSC faculty and friends launched UCSC **"On the Road"** this year. The new regional outreach program is connecting alumni and other supporters around the nation with faculty and fellow Banana Slugs. Colorado, the Pacific Northwest, and Silicon Valley already have hosted successful events, with more planned this year.
- Climate change expert **Lisa Sloan** and green technology proponent **Steve Westly** spoke at the sixth annual **Foundation Forum** in June 2007. Sloan, UCSC's Vice Provost and Dean of Graduate Studies, kicked off the forum, *Global Warming and California's Future*, discussing regional climate change in California. Westly, a former California state controller and Democratic candidate for governor, explored the past, present, and future of green technology.
- **HP** is the first industry affiliate of the new **Bio-Info-Nano Research and Development Institute (BIN-RDI)**, a collaborative venture led by UCSC at its NASA Research Park–based Silicon Valley Center.

- U.S. Representative **Maxine Waters** emphasized the war in Iraq, Hurricane Katrina, and voting rights issues at this year's **Martin Luther King Jr. Convocation**, a communitywide event held at the Santa Cruz Civic Auditorium in February 2007.



Maxine Waters

## Committed to Sustainability

- The EPA College and University Green Power Partners named UCSC the **sixth largest campus purchaser of green power** in the country through December 31, 2006. The recognition highlights a vote by UCSC students to boost their own fees to support the purchase of green energy.
- In May 2007, UCSC initiated a **comprehensive assessment of campus sustainability** in areas including energy, purchasing, transportation, recycling and waste management, food systems, and water use.
- **College Eight's Sustainability Project** won the Outstanding Project Award from the American College Personnel Association. The project complements the college core course, Environment and Society.



UCSC "On The Road" in Boulder, Colorado





PRIVATE SUPPORT:

# Creating Knowledge

**Four New Endowed Positions Support Faculty Research and Teaching**

Generous donors established four new endowed chair positions at UCSC in 2006–07, bringing the total number of endowed funds for faculty from 19 to 23.

Philanthropist Jack Baskin continued his remarkable support for UCSC this year, with two \$500,000 gifts establishing two endowed chairs, one honoring his wife, Peggy Downes Baskin, and another in the Baskin School of Engineering.

• The **Peggy Downes Baskin Endowed Humanities Chair for Interdisciplinary Studies in Ethics** supports an area of strong interest to Downes Baskin, a research associate in UCSC's feminist studies program.

• The **Jack Baskin Endowed Chair in Technology and Information Management** will be held by the faculty member who directs the Technology and Information Management Program in the



Peggy Downes Baskin and Jack Baskin (above), Jean Langenheim (right)



Baskin School of Engineering. With this gift, Baskin's donations to the engineering school that bears his name total more than \$8 million, including three endowed chairs in engineering.

• The **Sarbjit Singh Aurora Endowed Chair in Sikh and Punjabi Studies** was established with a gift of \$367,000 from Hardit and Harbhajan K. Singh through the Sikh Foundation. The chair, established in memory of the donors' son, will support research and teaching about the Sikh community from a multicultural and global perspective. "The Sikhs have been in California for more than 100 years, and this endowed chair provides an opportunity for students to learn more about Sikh religion, history, arts, culture, and diaspora," said Narinder S. Kapany, chairman and founder of the Sikh Foundation.

• A gift of \$350,000 from professor emerita Jean Langenheim has established the **Jean H. Langenheim Endowed Chair in Plant Ecology and Evolution**. Langenheim was the campus's first female faculty member in the natural sciences and the first woman to be promoted to full professor. Although she retired in 1993, Langenheim continues to supervise graduate students and remains active in research. Funds from the endowment will enable the chair holder to support research and teaching in plant ecology and evolution, including such human impacts as global warming, introduction of invasive plants, and ecosystem destruction.



Sarbjit Singh Aurora

**Digital Arts Project Makes History**

Two recent alumni of UCSC's Digital Arts and New Media (DANM) graduate program are making history by expanding public and media access to the U.S. House and Senate proceedings. **Metavid**, created by **Michael Dale and Abram Stern** as their thesis project, provides online, open-source video archives of congressional proceedings using public domain video feed from C-SPAN. The Metavid archives are searchable and indexed, so users can easily link to a specific moment of dialogue.

The project got a major boost this year with a **\$157,000 grant from the Sunlight Foundation**. "The groups we are helping to fund are on the cutting edge of web 2.0 technology and are among the best at using the Internet to strengthen democracy," noted Ellen Miller, Sunlight's cofounder and executive director.

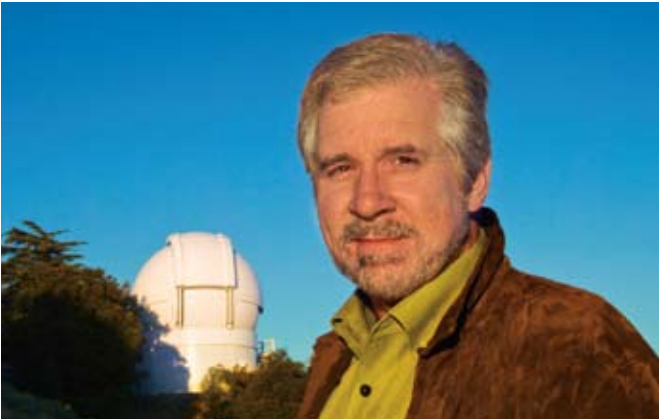
**DANM graduates Michael Dale and Abram Stern**



**Gift is Instrumental in Discovery of New Planets**

A **\$600,000 gift from the Gloria and Kenneth Levy Foundation** will help fund a key component of the new Automated Planet Finder (APF) Telescope now being built at the University of California's Lick Observatory. The new instrument—a world-class spectrometer—will be named in honor of the Levys (pending formal University approval). It is being **created by veteran spectrometer designer Steven Vogt**, professor of astronomy and astrophysics at UCSC, and will bring within reach one of astronomy's longest-held goals: the discovery of an Earth-sized planet in another solar system. The new spectrometer is scheduled to begin operation next May.

The APF will be the seventh major telescope at Lick Observatory, located on the summit of Mt. Hamilton. Founded in 1888, Lick remains one of the most productive research observatories in the world.



Steven Vogt, professor of astronomy and astrophysics, with the dome of the Automated Planet Finder in the background





## PRIVATE SUPPORT: Conveying Knowledge

### Private Gifts Expand McHenry Library

UCSC's landmark McHenry Library is undergoing a four-year expansion and renovation, adding approximately 81,600 square feet to the current 114,000-square-foot facility. **The new McHenry Library** will mesh traditional collections and services with state-of-the-art technologies to create a revitalized intellectual hub for the campus and community.



Higher education was very important to **Mary Thush**—all the more so because she was not able to attend college herself. When Mary Thush passed away in 2005, her generous bequest—in honor of her friendship with long-time library staff members **David Kirk** and **Larry Millsap**—provided more than \$400,000 to support non-print media resources and facilities in the expanded McHenry Library.



Stephen Silberstein



William Ackerknecht

This year, two generous donors stepped forward to support the expansion. A \$250,000 gift from **Stephen Silberstein**—cofounder of Innovative Interfaces, a major library software company—will fund the new Global Village Café. The café will provide a central gathering place, featuring a digital display of newspaper front pages from around the world and a menu based on fresh, local ingredients.

Adjacent to the café, the Mary Ackerknecht Reading Garden is being created, thanks to a \$100,000 gift from long-time Santa Cruz resident and library supporter **William Ackerknecht** honoring his late wife. Says Ackerknecht, “The cyber café, combined with the reading garden, will be a place for faculty, students, and locals to study, read, and socialize...a beautiful environment for everyone to enjoy.”

### Alumni Subject-Endowment Gifts Boost Library Collections

Library subject endowments help bridge the gap between state funds and the cost of library resources. An endowment can be established with a minimum of \$10,000 (paid over a five-year period) and permanently enriches library collections. This year, the following alumni established subject endowments to honor family and support special areas of academic interest.

• **Dr. Henry Chu** (Crown '72, history) established the **Chu Family Chinese Studies Endowment** in honor of his parents, who were born in China, then came to the U.S. and created a new home for their family.

• **Karoline Delaney** (Crown '87, chemistry) recognized her outstanding UCSC education and honored faculty mentors with the **Karoline A. Delaney Chemistry Endowment**.

• **The Lucy Foster Sexton California History Endowment** was established by alumna **Cynthia Sexton Nordstrom** (Kresge '75, community studies) to honor her family's role in the history of Santa Barbara. The endowment is named for her grandmother.

• **The Carol Pilz Weisskopf Science Fiction Endowment** was established by **Carol Pilz Weisskopf** (Crown '72, chemistry) and reflects her life-long interest in the literary genre of science fiction.

### Osher Reentry Scholarships Help Students Complete Their Educations

This year the **Bernard Osher Foundation** recognized UCSC's success in nurturing reentry students with a \$1 million endowment gift to fund the **Osher Reentry Scholarship Program** in perpetuity.

Since 2005, the Bernard Osher Foundation has funded ten \$5,000 scholarships annually for students between 25 and 50 who did not have the opportunity—usually because of financial need—to complete their higher education earlier in life.

The Bernard Osher Foundation also supports nearly 500 adult students through UCSC's Osher Lifelong Learning Institute. According to Mary Bitterman, president of the foundation, “We have been impressed with the fine work of the university in recognizing the special needs of reentering students and in facilitating lifelong learning for seasoned adults in the greater Silicon Valley region.”



Dr. Henry Chu (Crown College '72), who established a library subject endowment in Chinese Studies to honor his parents, visits China with his family.

Bernard and Barbro Osher are the generous philanthropists behind the Bernard Osher Foundation. For almost 30 years, Bernard Osher owned Butterfield & Butterfield, one of the world's largest auction houses, and he also served as a founding director of World Savings. The Honorable Barbro Osher is the Consul General of Sweden in San Francisco.

Bernard and Barbro Osher



### Microsoft Funds Game Design

Launched in fall 2006, the Jack Baskin School of Engineering's new **computer game design program** is already one of the hottest undergraduate majors on campus. The interdisciplinary four-year program—offered through the Computer Science Department—is the first of its kind in the UC system. This year the program got a big vote of confidence with a gift of \$80,000 from Microsoft. The game design program's entry-level course attracts students from the entire academic spectrum, with no programming skills required. The Microsoft gift supports a more intensive curriculum for tech-savvy students who are ready to start programming games right away. Says James Whitehead, associate professor of computer science, “We hope the game component



Hot new major: computer game design

gets them excited about computer science and keeps them involved.”

The new program is a partnership with the Arts Division—including the new Digital Arts and New Media program.





## PRIVATE SUPPORT: **Serving Society**

### Challenge Gift Funds Aroma Garden at UCSC Arboretum

The UCSC Arboretum is famous for its spectacular flowers, but the newly renovated **Aroma Garden** also delights the sense of smell. Flowers were chosen for their aromas, and visitors can rub leaves between their fingers to elicit fragrances from mints and pungent herbs.

The renovation was made possible by a \$25,000 challenge gift from **Elsbeth Bobbs**, a longtime Arboretum supporter. Says Mrs. Bobbs, "I garden as much for my nose as for my sight, and I love this

opportunity for visitors to get up close to my cherished aromatic plants."

The Aroma Garden is located near the Arboretum entrance, directly across from Norrie's, the Arboretum's gift shop. Norrie's was a gift from Mrs. Bobbs and others in the early 1990s to honor the memory of her daughter.

"A leadership gift like this is especially important because it encourages others to support the Arboretum,"

says Arboretum director Daniel Harder. He adds that Aroma Garden sponsorships are still available.

### Generous Support Keeps New Teachers Teaching

Nearly half of all new teachers leave the profession within five years, but **UCSC's New Teacher Center (NTC)** has increased retention to almost 90 percent through its program of support and mentoring by veteran teachers. Established

in 1998, the NTC has become a national resource for teacher training, and this year attracted nearly \$8 million in contributions from individuals and foundations.

Those wise investors included **Karen and Christopher Payne**, who contributed a total of \$225,000 over three years through the Payne Family Foundation. Christopher Payne is a UCSC alumnus (Cowell '85), and Karen Payne is equally enthusiastic about the NTC.

Other major contributors to the New Teacher Center in 2006–07 include the William and Flora Hewlett Foundation; the Carnegie Foundation; the Morgan Family Foundation; the James Irvine Foundation; the Joyce Foundation; the Lloyd A. Fry Foundation; the Stupski Foundation; and the MetLife Foundation.

### Gift from Top Teacher Encourages Young Writers

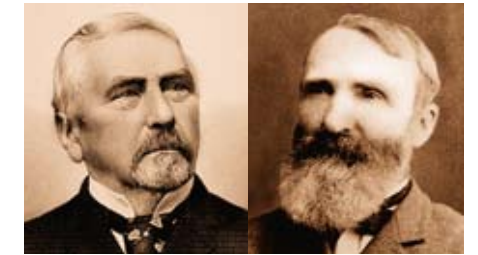
When **Don Rothman** received the Alumni Association's 2005–06 Distinguished Teaching Award, former students called him "amazing," "exceptional," and "bursting with enthusiasm." Rothman, a senior writing lecturer, began teaching undergraduate writing at UCSC in 1973. He was founding director

of UCSC's Central California Writing Project and also spent two years as provost of Oakes College.

Upon Rothman's retirement this year, he turned the tables on his students by celebrating *their* intelligence and creativity. **The Don Rothman Endowed Award in First-Year Writing** will recognize an outstanding student paper each year and will give the award recipient a chance to honor his or her most influential teacher. The award reflects Rothman's enormous respect for beginning writers. "I spent much of my career working with first-year students," he says, "and I want to acknowledge their courage and fresh insights." Don and Diana Rothman kicked off the endowment with a gift of \$5,000; friends and family raised the total to nearly \$14,000, and additional contributions are encouraged.

The Rothmans are also long-time supporters of Shakespeare Santa Cruz, an expression of their shared commitment to live theater and the role of art in education (Diana Rothman is a retired kindergarten teacher). This season they sponsored two performances, as well as the informal mini-conference "Weekend with Shakespeare," and Don Rothman recently joined the Shakespeare Santa Cruz Board of Directors.

**Denise Guerra Sanson, who received her M.A. and teaching credential from UCSC in 1999, benefited from training received through UCSC's New Teacher Center.**



**F. A. Hihn and Charles B. Younger Jr.**

### Hihn-Younger Family Archive Preserves Local History

A German immigrant during California's Gold Rush, F. A. Hihn is considered by many as Santa Cruz County's most influential entrepreneur, from his arrival in 1851 to his death (1913). Charles Bruce Younger Sr. was Hihn's principal attorney and dean of the local legal community, and the two families were united by the marriage of Agnes Hihn (Therese and F. A. Hihn's youngest daughter) and Charles B. Younger Jr.

An extensive collection of historical materials from the families is now housed in UCSC's Special Collections and Archives and provides a fascinating look at the county's early history.

This collection is being coordinated by Librarian Emeritus Stanley D. Stevens, and **members of the Hihn-Younger family have provided over \$240,000** in financial support for the archive through **The Hihn-Younger Archive Fund**. Major contributors include Helen Younger Goode and her late husband Bob Goode; Don and Mary McKenzie; and Gloria Hihn Welsh. Speaking on behalf of the family, Helen Goode says, "We consider it our responsibility to ensure that these valuable historical materials are preserved, not only for our family history, but for the history of the region as a whole."

**Encouraging Young Writers: Don and Diana Rothman**





PRIVATE SUPPORT: **Making a Difference**

**Grateful Alum Gives Back with Support for Teaching, Politics**

**Stephen Bruce** grew up in Santa Cruz, and when it came time to choose a college, he didn't look far. Bruce spent his first year playing "major-of-the month," before deciding on economics and discover-

ing politics professor Robert Meister. The combination of economics, politics, math, and philosophy unlocked the door to learning for Bruce, who earned a B.A. in economics in 1979. He channeled what he learned into a successful career in asset management,

investing billions of dollars for some of the biggest banks and financial institutions in the world.

Now, Stephen Bruce and his wife, Mona, are opening doors for a new generation of students. With a gift of \$157,000, they created the **Mark Bruce Fellowship for Math & Science Teachers**. The fellowship honors Stephen Bruce's brother, who died in the September 11 attacks on New York City, and will support aspiring high school math and science teachers through UCSC's CalTeach program. Matching gifts from the Bank of New York will boost the total contribution to nearly \$250,000.

In addition, the Bruces have established the **Robert Meister Scholars Fund** to support graduate students in politics and to honor his mentor. Over the next five years, the \$250,000 gift will fund five \$50,000 fellowships for Ph.D. students in politics.

**Scholarship Benefits Regional Health Care**

**Allison Abresch-Meyer** will get some welcome assistance paying for medical school, thanks to a new scholarship established by the Sutter Maternity & Surgery Center and the Central Coast Alliance for Health (CCAH). Abresch-Meyer graduated from UCSC in December 2006 and is the first recipient of the **\$10,000 Primary Care Physician Award** benefiting graduates of UCSC's health sciences program. With requirements such as Spanish-language courses and community internships, the program is addressing California's need for well-trained health care practitioners. Health sciences is one of UCSC's fastest growing programs.

The award supports medical students who plan to focus on primary care medicine and return to the Central Coast to practice. Says **Sutter Santa Cruz CEO Larry deGhetaldi** (a UCSC alumnus and a UC Santa Cruz Foundation trustee), "We want to encourage UCSC as a feeder for medical schools, because a lot of those doctors come back and practice." **Alan McKay**, executive director of CCAH, is also a UCSC alumnus.

**Allison Abresch-Meyer**



**Rising Faculty Stars Win Top Honors**

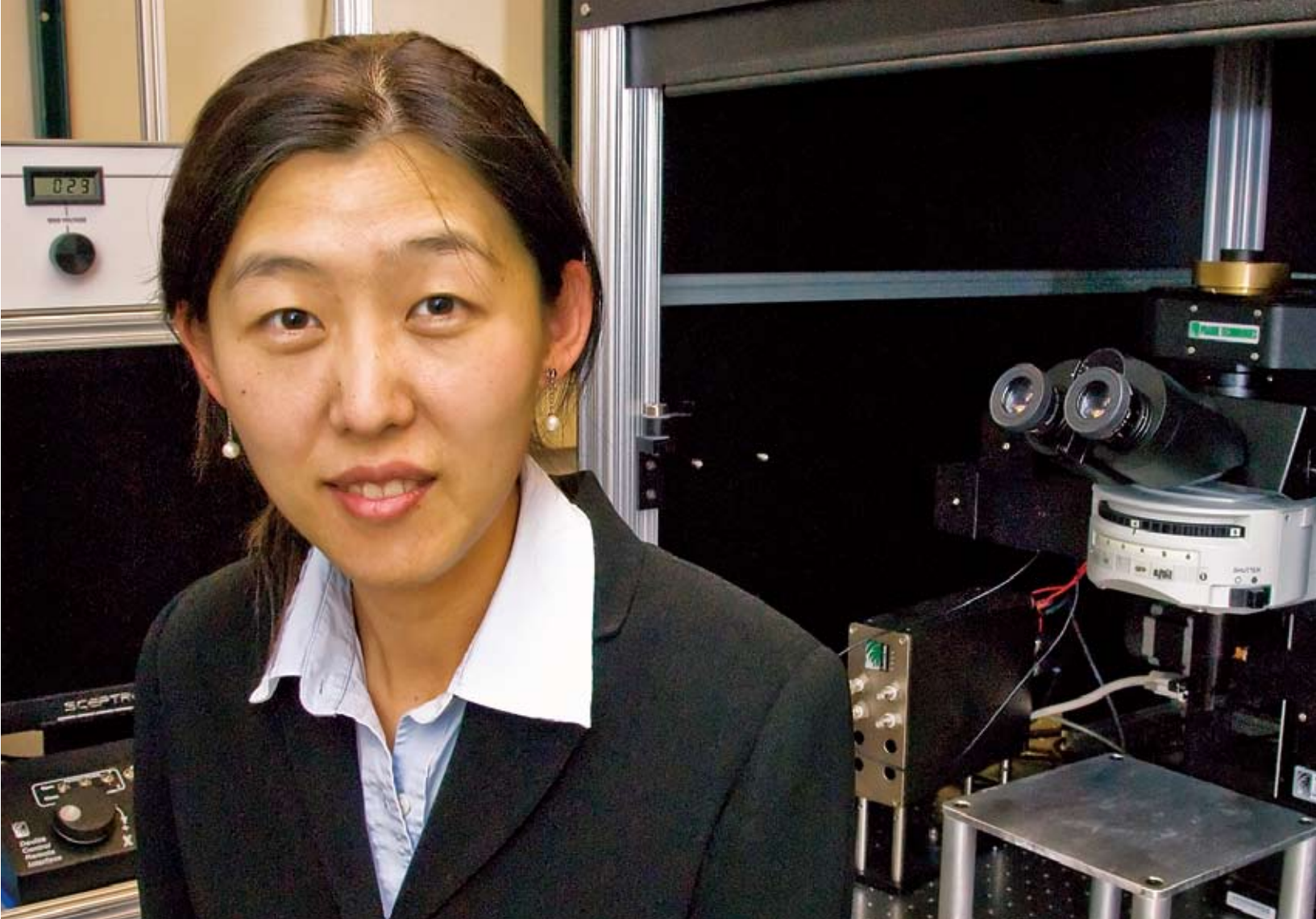
UCSC's outstanding young faculty are already making their marks in fields throughout the academic disciplines. This year, top awards went to an impressive number of faculty in the sciences and engineering.

**Yi Zuo's** innovative research on the nervous system and aging has attracted funding from three major foundations since her arrival at UCSC in January 2007. Zuo, assistant professor of molecular, cell, and developmental biology, will receive \$200,000 over four years as an **Ellison Medical Foundation New Scholar in Aging**, and an award from the **American Federation for Aging Research (AFAR)** will provide an additional \$60,000. She was also one of three UCSC faculty members receiving research fellowships from the **Alfred P. Sloan Foundation** (see facing page).

Zuo studies the interaction between two types of cells in the nervous system: neurons and glia. Although glia outnumber neurons, their role is less well understood.

**Constance Rockosi**, assistant professor of astronomy and astrophysics, was awarded a **Packard Fellowship for Science and Engineering**, one of the nation's most prestigious honors for young faculty. The award includes \$625,000 over five years, which will support Rockosi's research into the structure of the Milky Way galaxy.

**Hinrich Boeger**, assistant professor of molecular, cell, and developmental biology, was named a **Pew Scholar in the Biomedical Sciences** by the Pew Charitable Trusts. Boeger will receive



\$240,000 over four years to investigate the mechanisms involved in regulating gene activity in cells.

Three UCSC faculty were tapped this year to receive **Sloan Research Fellowships**:

- **Dimitris Achlioptas**, assistant professor of computer sciences
- **Alexander Gamburd**, assistant professor of mathematics
- **Yi Zuo**, assistant professor of molecular, cell, and developmental biology



Among the outstanding young faculty honored in 2006–07 were (above) Yi Zuo and (at left, clockwise from upper left) Constance Rockosi, Hinrich Boeger, Dimitris Achlioptas, and Alexander Gamburd.





# THE UC SANTA CRUZ FOUNDATION: Charting UCSC's Future

## From the Outgoing President: Anu in "Foundationland"

I have often compared my tenure as president of the UC Santa Cruz Foundation to Alice's adventures in Lewis Carroll's classic story. Two years ago, I too followed a White Rabbit down a hole, beginning my adventures in "Foundationland," and things did indeed get "curiouser and curiouser." I met a Cheshire cat who told me I was mad to come to this tea party, but a March Hare advised me to simply say what I meant (which wasn't the same as meaning what I said). Thus, we got a lot of work done; we raised an impressive amount of support for campus research, teaching, and service programs. Most spectacularly, we surpassed the endowment landmark of \$100 million for UCSC.

But it has been our success in strengthening the UC Santa Cruz Foundation as an institution that I am most proud of; it lays the foundation for our continued success. We started by asking such disquieting existential questions as: "Who are we?" and "What is our mission?" That process gave us the touchstone we needed to provide answers and take action. We have now:

- Radically overhauled our governance structure
- Begun redefining the specific charters of our committees
- Re-established the Council of Presidents to provide guidance within the context of institutional memory
- Organized into regional groups to address Board issues and focus on specific projects
- Invited trustees to declare a "major" and work closely with academic leaders in personal areas of interest



Anuradha Luther Maitra passes the gavel to Gordon Ringold

- Established a Board Opportunity Fund to seed strategic opportunities
- Begun articulating—and striving to meet—an annual fundraising goal

We have also put in place a formal structure that will strengthen our partnership with University Relations to address "user-needs" articulated by the deans, the Academic Senate, and other campus leaders.

You all know how Alice's story ended. She woke up, told her sister about her strange dream, and then ran off to have her tea. Good luck, Gordon, and don't fall asleep on the job!

**ANURADHA LUTHER MAITRA**  
President, UC Santa Cruz Foundation, 2005–07

## From the Incoming President: Full Speed Ahead

Time is a curious beast. Einstein's theory of relativity would predict that I am moving ever more slowly, since time seems to be passing ever more quickly. This, I'm told, is a common observation among those of us who are "gracefully" aging. Yet it seems only moments ago that I was a student at Crown College learning how to "do" research under the watchful eyes of my devoted professors, Burney LeBoeuf and Tony Fink. And what did I learn?

Indeed, the most important lesson in scientific research—and for virtually any meaningful pursuit—is that you must be

prepared to fail, then try again, fail again, and continue on until you succeed in discovering something novel. If your experiments work every time, you will surely *never* uncover the secrets of nature.

UC Santa Cruz, this institution we lovingly support, is itself a grand experiment! Its visionary founders created a model of higher learning that meshes the hallmarks of a great research-based university with the social and communal infrastructure of a liberal arts college. Undergraduate research was emphasized and continues to flourish, and top rankings are achieved across divisions and departments. Yet it can be even more.

The university is embarking on new experiments, including a world-class school of engineering, a Silicon Valley academic center, a goal to significantly expand graduate research, and many others. Some will succeed brilliantly, while others may not, as is appropriate for an experimental paradigm.

But we should *not* accept failure due to a lack of support and resources! That is where we, the trustees of the UCSC Foundation, will make a difference. We need to give our students and faculty the opportunity to perform bold experiments and experience the thrill of discovering something new, whether it be in physics, music, or the social sciences.

As you older alums may recall, the lyrics of Simon and Garfunkel's "59th Street Bridge Song (Feelin' Groovy)" tell us to "Slow down, you move too fast; you've got to make the mornin' last." Actually, Einstein would remind us, we must move *faster* for time to slow down. And we need all the time we can get—so full speed ahead as we prepare for UCSC's first major comprehensive campaign.

**GORDON M. RINGOLD**  
President, UC Santa Cruz Foundation

**THE UC SANTA CRUZ FOUNDATION** is a nonprofit, all-volunteer organization formed in 1974 to support the University of California, Santa Cruz. In close partnership with UCSC's chancellor, faculty and staff, the Foundation encourages and accepts private gifts to address critical campus needs not met by state funds. For information about the UC Santa Cruz Foundation, please contact Ann McCrow, Director, at (831) 459-1965 or [aemccrow@ucsc.edu](mailto:aemccrow@ucsc.edu).

## BOARD OF TRUSTEES

### Elected Trustees

**Gordon M. Ringold**  
(Crown '72)  
President

**Anuradha Luther Maitra**  
Past President, Chair of Council of Presidents

**Gary D. Novack**  
(Kresge '73)  
Vice President, Board Affairs

**Richard F. Moss**  
(Stevenson '85)  
Vice President, Academic Affairs

**Kristen Tibbitts**  
(Graduate Studies '91)  
Vice President, Regional Affairs

**Timothy J. Morgan**  
(Cowell '70)  
Parliamentarian

**Sally Bachman Allen**

**Jack Baskin**  
President, 1981–83

**Narpat Bhandari**

**Ramesh H. Bhojwani**

**Barbara W. Canfield**

**Donald E. Cooley**  
President, 1989–91

**Theresa J. Davis**

**Harriet L. Deck**

**Larry deGhetaldi**  
(Merrill '76)

**Kenneth J. Doctor**  
(Merrill '71)

**Mary E. Doyle**  
(Porter '74)

**James W. Fuller**

**Allan J. Goodman**  
(Stevenson '67)

**Michael P. Graydon**  
(Cowell '70)

**Paul J. Hall**  
(Merrill '72)

**John M. Halliday**  
President, 1993–95

**Susan W. Hammer**

**Kamil H. Hasan**

**Narinder S. Kapany**

**Frans M. Lanting**

**Anne Neufeld Levin**  
President, 1991–93

**Kumar Malavalli**

**Kiran Malhotra**

**Nion T. McEvoy**  
(Porter '74)

**Lawrence A. Moskowitz**  
(Cowell '74)

**Leticia Quezada**  
(Oakes '75)

**Patrick G. Riley**  
(Cowell '68)

**Garry A. Spire**  
(Stevenson '77)

**Loren A. Steck**  
(Porter '73)

**Antonio R. Velasco**  
(Crown '75)

### Retiring Foundation Trustees

The following Foundation trustees retired during the past year. We thank them wholeheartedly for their dedicated service!

**Bruce D. Aidells**  
(Graduate Studies '74)

**Yolanda A. Dybdahl**

**Kenneth A. Feingold**  
(Cowell '71)  
President, 2003–05

**Paul Irwin**  
President, 1999–2001

**Stoddard P. Johnston**  
President, 1995–97

**Linda Dyer Millard**

**Stephanie Lynn Mills**

**Kiyoko M. Mura-smith**  
(Merrill '75)

**Adam I. Nathanson**

**Richard T. Spieker**

**Lynn M. Stegner**

**Virginia C. Wilson**

**Mary Elizabeth Woolpert**

**Samuel L. Wright Jr.**

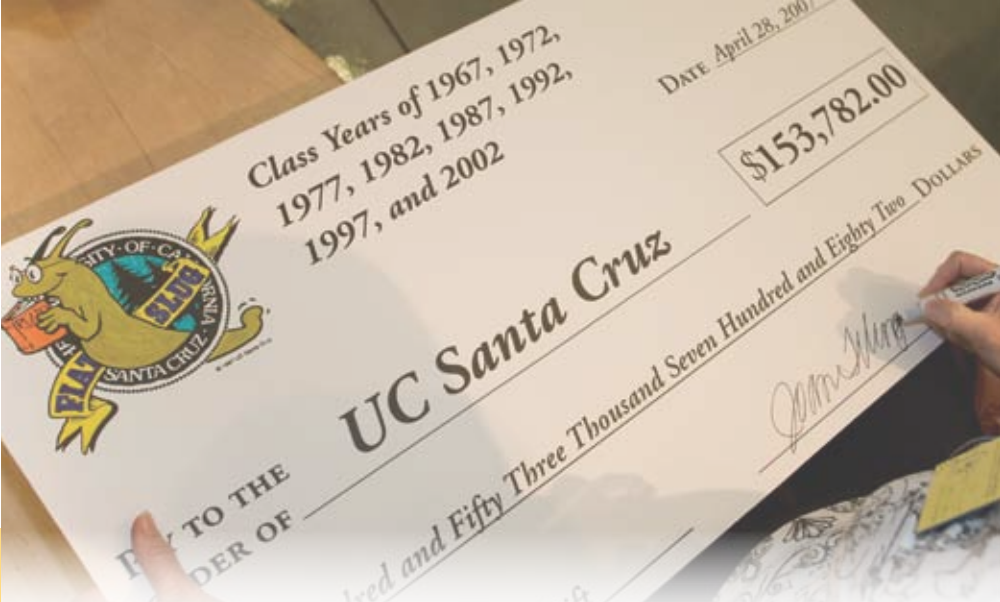




FINANCIAL OVERVIEW

Private gifts received through the UC Santa Cruz Foundation

With over \$25.7 million in private contributions during 2006–07, your support helped make this the third-highest fundraising year in UCSC history.

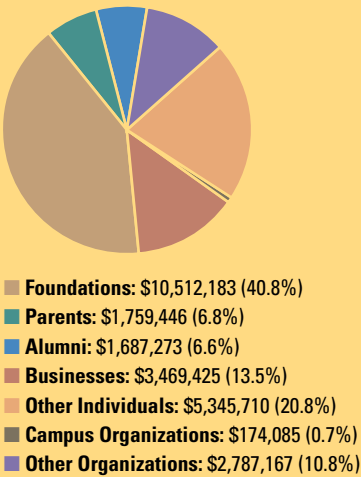


**College Endowments:**  
(As of June 30, 2007)

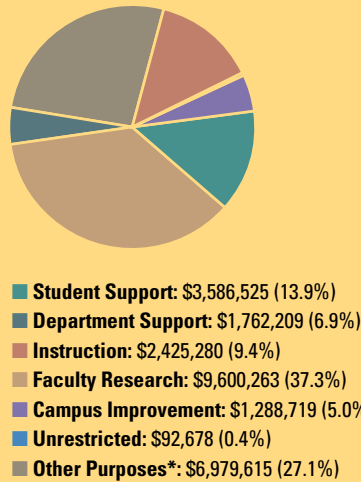
UCSC's 10 colleges provide supportive living-learning communities within the larger university. The college endowments are an important source of funds for the colleges, supporting expanded core courses and special programs for students.

- Cowell—\$2,409,751
- Stevenson—\$733,870
- Crown—\$1,084,959
- Merrill—\$673,723
- Porter—\$8,333,475
- Kresge—\$190,512
- Oakes—\$3,263,393
- College Eight—\$110,680
- College Nine—\$10,786
- College Ten—\$10,786

Source of Private Funds: 2006–07  
(Total: \$25,735,289)

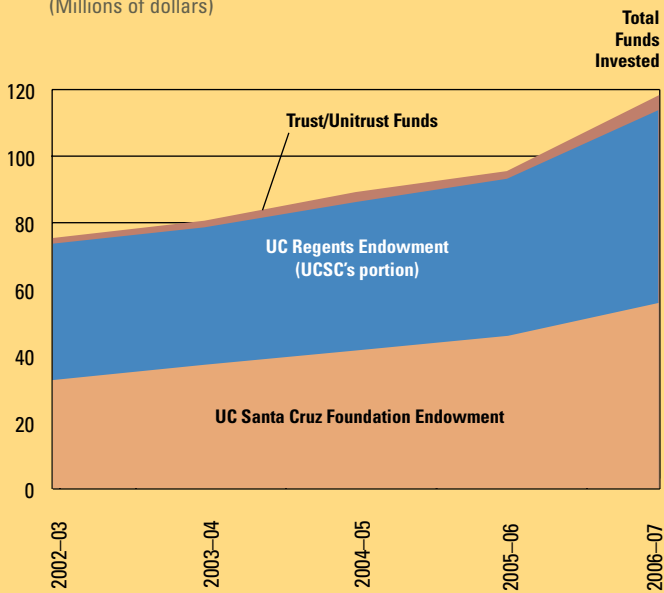


Use of Private Funds: 2006–07  
(Total: \$25,735,289)

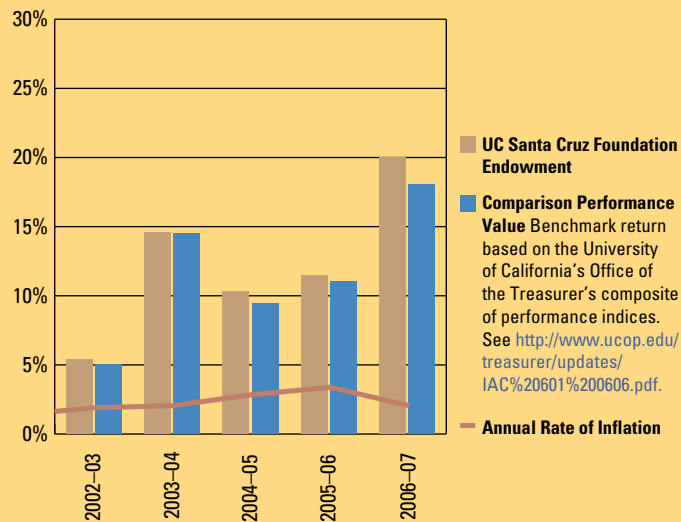


\* Gifts to the University Library, Arboretum, KZSC, Women's Club, Farm & Garden, Affiliates, Extension, Sesnon Art Gallery, and other campus galleries.

UC Santa Cruz Endowment Growth: 2002–07  
(Millions of dollars)



UC Santa Cruz Endowment Performance: 2002–07  
(Total percentage return for fiscal year ending June 30)



Annual Fund Giving: A Broad Base of Support

Through UCSC's Annual Fund, donors provide crucial ongoing support for their favorite college, department, division, or program, or for the Chancellor's Fund, which helps meet critical campus needs. In 2006–07, nearly 10,000 generous alumni, parents, and friends contributed almost \$2.27 million to the Annual Fund. Many donors contributed through the student-run Telephone Outreach Program, and giving online through the UCSC campus web site is an increasingly popular option. Online gifts totaled \$91,000 dollars in 2006-07, more than double the previous year.

The Annual Fund is expected to grow significantly in coming years as the campus expands. "As our enrollment increases, alumni support is becoming even stronger, and we also see more involvement from parents each year," says Peter Stults, assistant director of the Annual Fund. For information about supporting UCSC through the Annual Fund, contact Adam Goduto, Director of Development, Annual Fund, at (831) 459-2489 or [agoduto@ucsc.edu](mailto:agoduto@ucsc.edu). To give online, go to [giving.ucsc.edu](http://giving.ucsc.edu).

Profile in Alumni Giving Challenge Boosts Reunion Giving

Karen Rhodes (Cowell '77) wanted to do something special to celebrate the 30th anniversary of her UCSC graduation. As a regular financial supporter of the campus, she decided to make a gift that would encourage fellow alumni to follow her lead. With a contribution of \$10,000, Rhodes initiated a reunion challenge, pledging to match other reunion gifts one to one. Six other reunion-year alumni quickly joined her, bringing the challenge total to \$40,000.

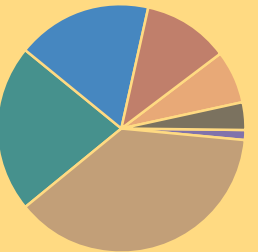
"Reunion giving is great," says Rhodes, "because it serves two purposes. You can support a facet of the campus you care about, such as your college, and also demonstrate loyalty to your class." Joining Rhodes in the 2007 reunion challenge were Karoline Delaney (Crown '87); Amy Everitt (Stevenson '92); Moira Feingold (Cowell '72); Steve Klein (Cowell '72); Jerry Ruiz (Crown '77); and Garry Spire (Stevenson '77).



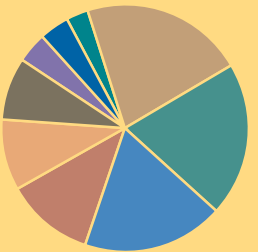
Karen Rhodes

Annual Giving Total  
2006–07: \$2,269,500

Source of Gift



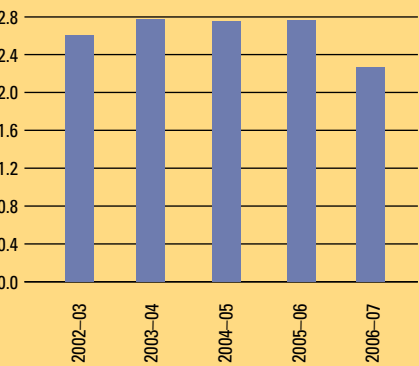
For Use by Activity Center



- PBSci Division: \$482,752 (21.4%)
- Student Affairs: \$457,870 (20.2%)
- Arts Division: \$421,013 (18.5%)
- Chancellor's Office\*: \$262,948 (11.6%)
- Soc Sci Division: \$211,747 (9.3%)
- Colleges: \$186,955 (8.2%)
- Humanities Division: \$92,037 (4.0%)
- Library: \$89,132 (3.9%)
- Engineering: \$65,046 (2.9%)

\*Covers campuswide programs including unrestricted financial aid

Annual Giving Totals: 2002–07  
(Millions of dollars)

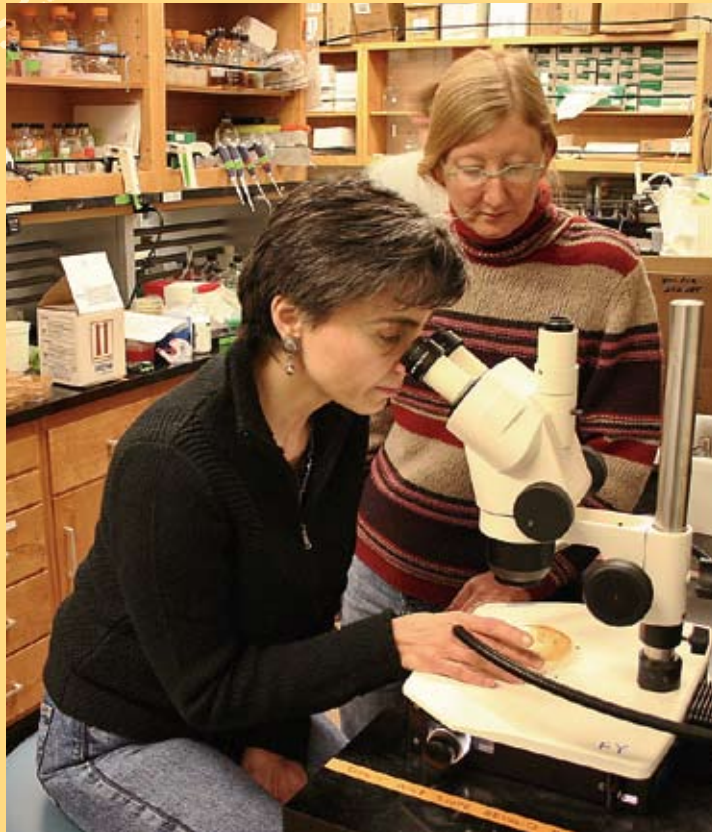






# Many Ways to Make a Difference

*With your help, UC Santa Cruz is changing the world.*



Faculty members Fitnat Yildiz and Karen Ottemann of the Environmental Toxicology Department, which ranked third nationally in the Faculty Scholarly Productivity Index of the *Chronicle of Higher Education* (2007).

**T**hank you for your support! It encourages ground-breaking faculty research and creativity, expands access and opportunities for students, and serves the broader community in a multitude of ways.

We hope you will continue investing in UCSC. Every gift matters, and we invite you to direct your contribution to a program of special interest, such as a college, academic department, scholarship fund, or research area. You might also consider an honorary or memorial gift in the name of a family member or other important individual.

Our staff can help you identify key campus needs, priorities, and special campaigns. Unrestricted gifts are also very important, because they enable the chancellor and deans to respond to unexpected needs and opportunities. Because one size doesn't fit all, we offer a number of giving options:

- **Annual giving** provides current enrichment and ongoing support for campus programs.
- **Endowment gifts** provide support (and acknowledge the donor's legacy) in perpetuity; endowed gifts include faculty chairs, scholarships, program support, college funds, and library subject endowments.
- **Capital project gifts** build UCSC's academic capacity and can also provide naming options that permanently recognize the donor's generosity.
- **Deferred or planned gifts** (through bequests and trusts) made as part of your estate plan, or as an investment option that can provide an income stream for life (see facing page).

The UC Santa Cruz Foundation has tax exempt status under Section 501(c)(3) of the federal Internal Revenue Code, and all contributions to the Foundation are tax deductible to the extent allowed by law.

## Ways to Fund Your Gift

Many types of transferable assets can be used to fund your gift, including **cash, securities, real estate, personal property, retirement funds, and life insurance policies**. Other options include the following:

- **Multiyear pledge commitments** enable donors to make a larger contribution than might otherwise be possible by spreading the payment over time (up to five years).
- **Gifts of appreciated assets** (such as securities and real estate) can support current programs or fund a deferred gift (see below). Appreciated assets can *immediately* provide significant tax advantages *and* income for the donor.
- **Gifts-in-kind** include valuable items donated to the campus (such as artistic, literary, or historical archives to Library Special Collections).

## Deferred and Planned Giving

Include UC Santa Cruz in your estate plan through a **deferred gift**. The University offers a variety of deferred-giving opportunities, including:

- **Bequests**
- **Charitable remainder trusts**
- **Charitable gift annuities**
- **Pooled income funds**
- **Retirement assets**
- **Retained life estate gifts**
- **Life insurance gifts**

These gifts can be designated to benefit the UCSC program of your choice. Those who make such gifts are honored as members of the UC Santa Cruz Foundation's 21st Century Club.

For more information on making a deferred gift, please contact Michael Lorilla, J.D., M.B.A., Director of Gift Planning, (831) 459-5227 or [mlorilla@ucsc.edu](mailto:mlorilla@ucsc.edu). Information is also available at UCSC's giving web site, [giving.ucsc.edu](http://giving.ucsc.edu).

## To Make a Gift Today

- **Use the enclosed envelope to make a gift** by check or credit card. Please make your check payable to the UC Santa Cruz Foundation, and include a note indicating whether your gift is unrestricted or for a specific campus designation.
- **Give online** through our secure web site, [giving.ucsc.edu](http://giving.ucsc.edu).
- **By phone:** Please call (831) 427-4768 or (800) 933-SLUG (7584).

## Got a Match?

Many companies and organizations **match employee gifts**, doubling or sometimes tripling contributions. Contact your (or your spouse's) employer's human resources office to see if they offer a matching program. The UC Santa Cruz Foundation's Tax ID number is 23-7394590.

## For More Information

To find out more about contributing to UCSC, please visit [giving.ucsc.edu](http://giving.ucsc.edu). Our staff will be happy to assist you. If you are interested in contributing to a specific area or program, see the list of contacts on page 23. For general questions, please contact Jennifer Svihus, Associate Vice Chancellor for Development, (831) 459-5718 or [jsvihus@ucsc.edu](mailto:jsvihus@ucsc.edu)



## Profile in Giving Looking to the Future

**George Hofford** believes that in the future the physical sciences will prove increasingly important to human health, longevity, and quality of life. As a life-long teacher and learner, he knows the value of education, and wanted to help underprivileged students improve their lives and the lives of their families.

Hofford was able to address both of these needs—and provide himself with increased income—by donating a piece of real estate to a Charitable Remainder Trust to benefit UCSC students in the physical sciences (pictured above). By making the gift, Hofford increased his monthly income by 50 percent, and, ultimately, his generosity will provide scholarships for talented students who need financial support.

After touring UCSC's Physical Sciences facilities and meeting students and faculty, Hofford knew his gift was in the right hands: "It was inspirational, to say the least," he said. "I encourage others to consider the Charitable Remainder Trust as a viable investment for themselves as well as for the future of the university."



# Join Us!

No matter what your interests may be—a love of music or theater, finding friends with common interests, a passion for learning—UC Santa Cruz has a volunteer opportunity that’s right for you.

### UCSC Affiliates

Enhance campus and community connections through activities that include funding scholarships and selecting recipients. Contact Liz Evanovich at (831) 459-1325 or [lize@ucsc.edu](mailto:lize@ucsc.edu)

### Arboretum Associates

Promote and support the UCSC Arboretum through memberships, gifts, and volunteer work. Contact Tad Sterling at (831) 427-2998 or [sterling@ucsc.edu](mailto:sterling@ucsc.edu)

### Friends of the Dickens Project

Support public programs presented during the annual Dickens Universe conference. Contact Joanna Rottke at (831) 459-2103 or [dpi@ucsc.edu](mailto:dpi@ucsc.edu)

### Friends of the Farm & Garden

Raise funds for the Center for Agroecology and Sustainable Food Systems and promote organic gardening and farming. Contact Martha Brown at (831) 459-3376 or [mtbrown@ucsc.edu](mailto:mtbrown@ucsc.edu)

### Friends of the UCSC Library

Sponsor events and raise funds to enrich the University Library’s collections. Contact Astrid von Soosten at (831) 459-5870 or [avs@ucsc.edu](mailto:avs@ucsc.edu)

### Lifelong Learners

Participate in lectures, discussion groups, and other activities; support book scholarships for reentry students. Contact Corinne Miller at (831) 459-4968 or [corky@ucsc.edu](mailto:corky@ucsc.edu)

### Friends of the Lionel Cantú GLBTI Resource Center

Support the center’s comprehensive educational, informational, and advocacy services. Contact David Keller at (831) 459-1953 or [dckeller@ucsc.edu](mailto:dckeller@ucsc.edu)

### Friends of Long Marine Laboratory

Support educational programs at the Seymour Marine Discovery Center as volunteers and donors. Contact Lisa M. Rose at (831) 459-3694 or [lmrose@ucsc.edu](mailto:lmrose@ucsc.edu)

### Shakespeare Santa Cruz Board of Directors

Raise funds for Shakespeare Santa Cruz plays and education and outreach programs. Contact Marcus Cato at (831) 459-3162 or [mcato@ucsc.edu](mailto:mcato@ucsc.edu)

### Friends of Shakespeare Santa Cruz

Provide volunteer support for the Shakespeare Santa Cruz Festival and Holiday Show seasons. Contact Sara Wilbourne at (831) 459-5810 or [srwillbou@ucsc.edu](mailto:srwillbou@ucsc.edu)

### Opera Circle

Build awareness and support for the Music Department’s Opera Theater program. Contact Matt Henry at (831) 459-2439 or [mfhenry@ucsc.edu](mailto:mfhenry@ucsc.edu)

### UCSC Women’s Club

Raise funds for reentry scholarships and sponsor informal events for the campus and community. Contact Liz Evanovich at (831) 459-1325 or [lize@ucsc.edu](mailto:lize@ucsc.edu)

# To find out more about supporting UC Santa Cruz financially, please contact:

### University Relations

Donna Murphy  
Vice Chancellor  
(831) 459-4750  
[donnam@ucsc.edu](mailto:donnam@ucsc.edu)

Jennifer Svihus  
Associate Vice Chancellor  
(831) 459-5718  
[jsvihus@ucsc.edu](mailto:jsvihus@ucsc.edu)

Lynne Stoops  
Executive Director of Development  
(831) 459-1376  
[lstoops@ucsc.edu](mailto:lstoops@ucsc.edu)

### Annual Fund

Adam Goduto  
Director of Development  
(831) 459-2489  
[agoduto@ucsc.edu](mailto:agoduto@ucsc.edu)

### Arboretum

Tad Sterling  
Director of Development  
(831) 427-2998, ext. 106  
[sterling@ucsc.edu](mailto:sterling@ucsc.edu)

### Arts

Matt Henry  
Director of Development  
(831) 459-2439  
[mfhenry@ucsc.edu](mailto:mfhenry@ucsc.edu)

### Jack Baskin School of Engineering

Stephen Bourdow  
Director of Development  
(831) 459-4572  
[sbourdow@soe.ucsc.edu](mailto:sbourdow@soe.ucsc.edu)

### Corporate Foundation Relations

Diane Cast  
Director Development  
(650) 528-4030, ext. 131  
[dcast@ucsc.edu](mailto:dcast@ucsc.edu)

### Gift Planning

Michael Lorilla  
Director of Development  
(831) 459-5227  
[mlorilla@ucsc.edu](mailto:mlorilla@ucsc.edu)

### Humanities

Liz Sandoval  
Director of Development  
(831) 459-4713  
[lsand@ucsc.edu](mailto:lsand@ucsc.edu)

### Library

Margaret Gordon  
Director of Development  
(831) 459-4211  
[mgordon@ucsc.edu](mailto:mgordon@ucsc.edu)

### Physical and Biological Sciences

Jeffrey Kongsli  
Director of Development  
(831) 459-4240  
[kongsli@ucsc.edu](mailto:kongsli@ucsc.edu)

### Shakespeare Santa Cruz

Ann Gibb  
Director of Development  
(831) 459-5507  
[anngibb@ucsc.edu](mailto:anngibb@ucsc.edu)

### Social Sciences

John Leopold  
Director of Development  
(831) 459-3689  
[jleopold@ucsc.edu](mailto:jleopold@ucsc.edu)

### Student Affairs

Kathleen Hughes  
Director of Development  
(831) 459-4552  
[khughes@ucsc.edu](mailto:khughes@ucsc.edu)

### UC Santa Cruz Foundation

Ann McCrow  
Director  
(831) 459-1965  
[aemccrow@ucsc.edu](mailto:aemccrow@ucsc.edu)

### University Relations

University of California, Santa Cruz  
1156 High Street  
Santa Cruz, CA 95064-1077  
(831) 459-2501  
(800) 933-7584  
Fax: (831) 459-3412  
Web: [giving.ucsc.edu](http://giving.ucsc.edu)

### IN MEMORIAM, 2006–07

Sadly, over the past year we lost a number of UCSC’s leaders, including pioneer faculty and others who shaped the campus and made a world of difference. They will all be greatly missed.

• **PHILIP WILKES BELL**, founding provost of UCSC’s Merrill College, died in August 2007 at 82. Bell is remembered as an outstanding administrator, an inspiring teacher, and a noted economist. A work he co-authored—*The Theory and Measurement of Business Income* (1961)—influenced generations of scholars.

• **BERT KAPLAN**, professor emeritus of psychology, was a founding UCSC faculty member and influenced the intellectual development of the campus until his retirement in 1989. He passed away in July 2007 at the age of 87.

• **RICHARD A. MUSGRAVE**, economist, widely regarded as the founder of modern public finance, died in January 2007. He was 96. Musgrave was a professor emeritus of economics at Harvard University and served as an adjunct professor of economics at UCSC from 1981 through 2004.

• **DONALD OSTERBROCK**, eminent astronomer and former director of the University of California’s Lick Observatory, died in January 2007. He was 82. Osterbrock, a professor emeritus of astronomy and astrophysics at UCSC, helped shape that internationally prominent program.

• **BRIAN JAMES WALTON** served for 31 years as coordinator of UCSC’s Santa Cruz Predatory Bird Research Group (SCPBRG), and was a leader in the fight to restore endangered raptor populations. Walton was 55 when he died.

• **GURDON WOODS**, a visionary arts educator, came to UCSC in 1966 and initiated development of the campus’s innovative, interdisciplinary arts curriculum and facilities. He died in July 2007 at 92.

### Volunteer Profile

### Helping to Ensure the Future of UCSC Opera

Joan Cook is an unabashed music lover, and opera is her special passion. She was a founding member of UCSC’s new Opera Circle volunteer support group, and this year she also became the opera program’s first-ever production sponsor with a gift to the Spring Opera’s production of *The Magic Flute*. Joan has contributed generously to the Spring Opera over the years, and has also included UCSC’s opera program in her will to ensure that future audiences can enjoy these outstanding productions.

“The UCSC opera program is so important,” says Joan. “We have cut music and art out of our lives because of budget cuts and a focus on other disciplines,” she said. “We need to have cultural opportunities at the high school level and beyond.”

For Joan, who lives in the Dominican Oaks retirement community, “and beyond” also means sharing her love of music with her neighbors. Each year, she brings opera students to Dominican Oaks for mini-concerts. “Last time they were here,” she said, “they sang arias from *A Midsummer Night’s Dream*. Everyone had such a great time—it really brightened their day!”



Joan Cook



2004 student production of Verdi’s *Don Giovanni*



# Planned Giving Supports the Future

## Sharing Her Love of Shakespeare

For more than 30 years, UC Santa Cruz admissions counselor **Sharon Dirnberger** has been dedicated to serving UCSC students. Her campus career has also provided Sharon with a front-row seat for her other passion—theater. Sharon has been a devoted **Shakespeare Santa Cruz (SSC)** supporter for over 23 years, as a subscriber, donor, and a member of the board of directors. When she received an inheritance and needed to make an estate plan, SSC was at the top of her list.

Sharon is enthusiastic about SSC's many community outreach programs, especially those serving children. "The experience of theater is so different from television or video ... it will enrich their entire lives."



**"An estate gift is a wonderful opportunity to make an impact. I don't have any children or immediate family that I need to support, so I'm designating organizations and causes that are important to me."**

For more information about how you can support your favorite UCSC program through a bequest or other planned gift, please contact Michael Lorilla, J.D., M.B.A., Director of Gift Planning, at (831) 459-5227 or [mlorilla@ucsc.edu](mailto:mlorilla@ucsc.edu). Information is also available at UCSC's giving web site at

***[giving.ucsc.edu](http://giving.ucsc.edu)***