I. COLOR SCHEMES

Greens:

#464655	#46B1C9	#F1F7ED
#94958B	#84C0C6	#243E36
#B5EF8A	#B5EF8A	#B5EF8A
#80CFA9	#80CFA9	#80CFA9
#4C6663	#4C6663	#4C6663

Blues:

#CFFCFF	#7584AD
#254E70	#254E70
#AAEFDF	#AED1D6
#64E9EE	#64E9EE
#FFD64B	#AEF3E7

Mixed:

#393E41	#757780
#D3D0CB	#387780
#E7E5DF	#DBD4D3
#44BBA4	#E83151
#E7BB41	#F8F272

II. TYPOGRAPHY

Script:

Sans Serif & Serif:

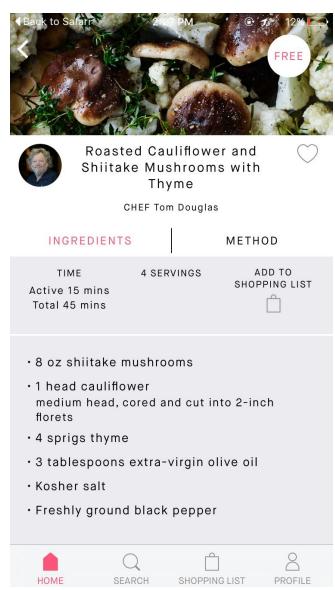*Recipe for Success*

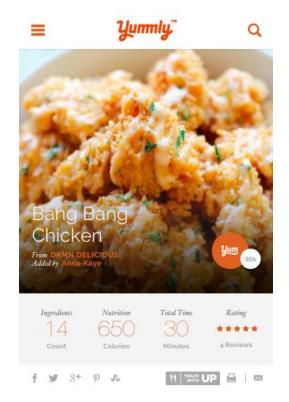Recipe for Success

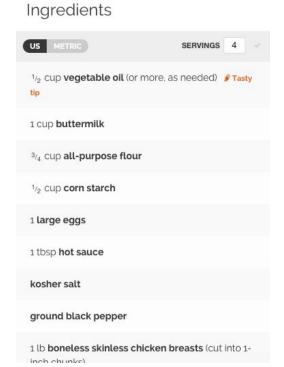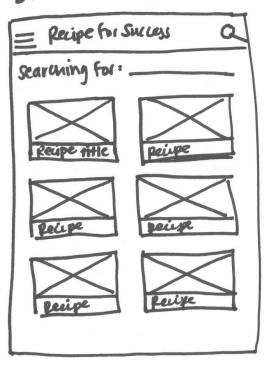*Recipe for Success*

Recipe for Success

III. INSPIRATION

Chocolate Yummy
4/4 🍴🍴🍴🍴

Chocolate Mousse
4/4 🍴🍴🍴🍴

Chocolate Cake
3.5/4 🍴🍴🍴🍴

CHOCOLATE CAKE
BY ELANA AMSTERDAM
SEPTEMBER 2011
THE GLUTEN-FREE ALMOND FLOUR COOKBOOK

3/4 🍴🍴🍴🍴 | **36%**
REVIEWS (21) | MAKE IT AGAIN

ANNABELLE BREAKEY

≡   *Yummly*™   🔍

Bang Bang Chicken
From DAMN DELICIOUS
Added by Anna-Kaye

Yum 95k

Ingredients	Nutrition	Total Time	Rating
14	**650**	**30**	★★★★★
Count	Calories	Minutes	4 Reviews

f 🐦 g+ p ∫u   🍴 TRACK WITH UP 🖨 | ✉

Ingredients

Ingredients

US	METRIC	SERVINGS	4	✓

½ cup **vegetable oil** (or more, as needed) 🥕 Tasty tip

1 cup **buttermilk**

¾ cup **all-purpose flour**

½ cup **corn starch**

1 **large eggs**

1 tbsp **hot sauce**

kosher salt

ground black pepper

1 lb **boneless skinless chicken breasts** (cut into 1-inch chunks)

IV. SKETCHES

Home page

≡ Recipe for Success 🔍

Looking for a recipe?

Enter name, ingredient,...

[...]

SEARCH

List of recipes

≡ Recipe for Success 🔍

Searching for: _____

⊠ Recipe title ___ ___

⊠ ___ ___

⊠ ___ ___

⊠ ___ ___

List of recipes (alt.)

≡ Recipe for Success 🔍

Searching for: _____

⊠ Recipe title   ⊠ Recipe

⊠ Recipe   ⊠ Recipe

⊠ Recipe   ⊠ Recipe

Recipe page

≡ Recipe for Success 🔍

⊠

Recipe name
Time:

Ingredients:
☐ ___
☐ ___
☐ ___
☐ ___

Directions:
1. ___
2. ___

CLIENT FEEDBACK:
- go with list of recipes (not gallery view)
- bottom left typography example (Pacifico)
- first "blues" color palette