![data science student society logo]

DS3 SPONSORSHIP PACKAGE 2023 - 2024

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in linkedin.com/company/data-science-student-society-at-ucsd/

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LETTER FROM PRESIDENT

Dear Potential Sponsor,

We sincerely appreciate your thoughtful consideration of sponsoring the Data Science Student Society (DS3) at UC San Diego. As one of the select institutions offering a Data Science major, our organization is steadfast in its commitment to cultivating a vibrant community of students who possess a profound passion for data science.

By becoming a sponsor, your invaluable support will enable us to provide an extensive array of events and activities aimed at fostering the growth and advancement of our members. We plan to organize projects, workshops, guest speaker events, and hackathons, where our members can showcase their skills and compete with their peers.

Furthermore, you will get to connect with our members, who are some of the most talented students at our university. You will also have the opportunity to enhance your company's visibility on our campus and potentially recruit highly skilled individuals for internships and full-time positions.

We offer a variety of sponsorship packages to fit your company's needs. Our packages include benefits such as logo placement, social media shout-outs, the opportunity to host events and workshops with our members, and access to resume books. We are also open to discussing custom sponsorship packages to better meet your company's needs.

Thank you for your consideration, and we hope to hear from you soon.

Atharva Kulkarni
DS3 President

ABOUT US

UC San Diego's Data Science Student Society (DS3) is the premier interdisciplinary academic organization designed to immerse the community in the diverse and growing facets of data science: machine learning, computational statistics, data mining, visualization, predictive analytics, and other emerging relevant fields of study.

With practical hands-on data projects, a professional portfolio-building approach, and fun outreach activities, DS3 strives to enrich the academic life of the student community by strengthening them for success in their current and future pursuits.

MEMBER STATISTICS

DISCORD

1,092 TOTAL MEMBERS

WEBSITE

~400 UNIQUE MONTHLY VISITORS

INSTAGRAM

758 TOTAL FOLLOWERS

~600 ACTIVE WEEKLY VIEWERS

~450 PROFILE VISITS MONTHLY

NEWSLETTER

~720 WEEKLY UNIQUE CLICKS

SPONSORSHIP DETAILS

Social Media (Instagram & Facebook) & Website

Your brand will be featured prominently on our social media platforms such as Instagram, Facebook, and also our very own DS3 website. Furthermore, you will have access to promote opportunities in the DS3 Discord channel which consists of more than 1000 data science enthusiasts.

Newsletter

One of the key benefits of our newsletter is the ability to promote job applications and positions. Our newsletter will help you reach a large pool of over 700 qualified candidates who are actively looking for career opportunities

Workshops & Panels

You will have the opportunity to showcase your company's expertise in the field of data science and connect with a highly engaged audience of students. By hosting a workshop with DS3, you can provide an interactive and hands-on learning experience for attendees, with topics ranging from data visualization, machine learning, and more.

DS3 Projects Showcase & Resume Book

A premier event that highlights the most innovative 6-month-long data science projects. This showcase provides potential employers with a unique opportunity to explore the remarkable projects our talented members have been working on. These projects encompass a diverse range of topics, including human motion tracking, fraud detection, reinforcement learning chatbot, and many other fascinating subjects. Sponsors will also receive a comprehensive resume book, offering insights into the professional backgrounds and qualifications of our project participants.

Connect Over Coffee

Connect with our members and share your industry insights in a relaxed, casual setting! This is a great opportunity to network with our student base and learn more about their career goals and motivation to work at large tech companies.

This event is intended for private participation, exclusively open to your company and a fixed number of students. Our members are eager to hear and learn from professionals in the field.

Talent Day (Virtual, In-person, or Both)

Data Science Talent Day is UC San Diego's annual recruiting event specifically dedicated to data science.

The two-day event is hosted by the Data Science Student Society (DS3) in partnership with the Halıcıoğlu Data Science Institute and provides employers with a unique opportunity to meet and network.

Sponsors receive a resume book and will be able to recruit hundreds of our top-quality aspiring data scientists from the largest data science organization in California.

SPONSORSHIP PACKAGES

Bronze	Silver	Gold
$650	**$1950**	**$3050**
✓ Newsletter	✓ Newsletter	✓ Newsletter
✓ Logo on T-Shirt (S)	✓ Logo on T-Shirt (M)	✓ Logo on T-Shirt (L)
	✓ Social Media/Website	✓ Social Media/Website
	✓ Project Showcase	✓ Project Showcase
	✓ 1x Workshop	✓ 3x Workshop
	✓ 1x Connect over Coffee	✓ 2x Connect over Coffee
		✓ Talent Day

DATA SCIENCE

STUDENT SOCIETY