



UNIVERSITY COLLEGE TATI (UC TATI)

FINAL EXAMINATION QUESTION BOOKLET

COURSE CODE : BBM 1093

COURSE : SUPPLY CHAIN MANAGEMENT

SEMESTER/SESSION : 2-2024/2025

DURATION : 3 HOURS

Instructions:

1. This booklet contains 5 questions. Answer **ALL** questions.
2. All answers should be written in answer booklet.
3. Write legibly and draw sketches wherever required.
4. If in doubt, raise your hands and ask the invigilator.

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE TOLD TO DO SO

THIS BOOKLET CONTAINS 4 PRINTED PAGES INCLUDING COVER PAGE

QUESTION 1

Finding potential suppliers and gathering relevant information about them are standard tasks prior to supplier selection. Supplier evaluation is an integral part of the acquisition process.

- a) Give three (3) examples of potential information sources of supplier.
(3 Marks)
- b) Should we buy from a manufacturer or a distributor? Why? Choose your selection.
(3 Marks)
- c) You already buy a bundle of t-shirts from different suppliers and intend to evaluate these suppliers. How might this evaluation be conducted? Prepare you answer.
(8 Marks)

QUESTION 2

Make or buy, insourcing and outsourcing are key strategic decisions for any organization.

- a) Discover four (4) reasons why might an organization decide to outsource.
(4 Marks)
- b) Illustrate implications of the gray zone in make or buy.
(4 Marks)
- c) If you were the sole owner of your own company, would you favor making or buying? Choose your answer and briefly explain.
(6 Marks)

QUESTION 3

In your opinion, what are the four (4) factors that have led to the increase in global trade? What are the three (3) changes in global purchasing do you think will occur in the next 10 years? Illustrate your opinions. (14 Marks)

QUESTION 4

Information systems and technology in a supply context such as cloud computing, e-procurement, online catalogues, electronic data interchange (EDI), and radio frequency identification (RFID). Meanwhile, all supply communications, agreements, and understandings internally and externally have ethical and legal implications.

- a) Discover seven (7) benefits of information systems and technology in supply chain management. (14 Marks)

- b) What are the legal rights of the buyer if goods delivered by a supplier do not measure up to the specifications? Assume you are a buyer. Predict at least six (6) buyer's rights and illustrate one (1) reason why these rights are important. (14 Marks)

QUESTION 5

In strategic supply, a strategy is an action plan designed to achieve specific long-term goals and objectives. The strategic components include a determination of what, quality, how much, who, when, what price, where, how, and why.

- a) Depict the graphic diagram for supply strategy links current and future markets to current and future needs. (4 Marks)
- b) Interpret the meaning of "what price?" in strategic components. (5 Marks)
- c) Solve the risk of interruption in the flow of goods or services in supply chain operation. (5 Marks)
- d) Predict three (3) major challenges faced by supply manager in setting supply objectives and strategies. (6 Marks)
- e) Determine five (5) supply strategies in generating future earnings and is critical to survival in supply chain. (10 Marks)

-----End of Questions -----