



UNIVERSITY COLLEGE TATI (UC TATI)

FINAL EXAMINATION QUESTION BOOKLET

COURSE CODE	: DTG 1212
COURSE	: INTRODUCTION TO BUSINESS
SEMESTER/SESSION	: 1-2024/2025
DURATION	: 3 HOURS

Instructions:

1. This booklet contains 5 questions. Answer ALL questions.
2. All answers should be written in answer booklet.
3. Write legibly and draw sketches wherever required.
4. If in doubt, raise your hand and ask the invigilator.

DO NOT OPEN THIS BOOKLET UNTIL YOU ARE TOLD TO DO SO
THIS BOOKLET CONTAINS 4 PRINTED PAGES INCLUDING COVER PAGE

QUESTION 1

- a) Define business. (2 marks)
- b) Describe any **THREE (3)** functional areas of business. (6 marks)
- c) Explain with example **FOUR (4)** responsibility of a firm toward.
- i. Customers.
 - ii. Employees.
 - iii. Stockholders.
 - iv. Creditors. (8 marks)

QUESTION 2

- a) Discuss the following levels of unemployment:
- i. Frictional unemployment.
 - ii. Seasonal unemployment.
 - iii. Cyclical unemployment.
 - iv. Structural unemployment. (8 marks)
- b) Explain **THREE (3)** impacts of economic growth on business performance. (6 marks)
- c) Illustrate **TWO (2)** benefits of international business expansion. (4 marks)
- d) Discuss **FIVE (5)** ways for a business to conduct international business (10 marks)

QUESTION 3

- a) Discuss the following business ownership:
- i. Sole proprietor
 - ii. Partnerships
 - iii. Corporation
- (6 marks)
- b) Demonstrate **TWO (2)** advantages of and **TWO (2)** disadvantages of franchising.
- (8 marks)

QUESTION 4

- a) Discuss **THREE (3)** levels of management.
- (6 marks)
- b) Illustrate **TWO (2)** advantages and **TWO (2)** disadvantages of distributing authority among the job positions.
- (8 marks)
- c) Demonstrate the following departmentalization with proper example.
- i. Departmentalize by Function
 - ii. Departmentalize by Product
 - iii. Departmentalize by Location
- (6 marks)

QUESTION 5

- a) Illustrate **FIVE (5)** reasons for designing the proper layouts. (10 marks)
- b) A good firm or companies usually have a proper layout that used in order to make the process smoothly operated. State **FOUR (4)** basic layout types. (4 marks)
- c) Demonstrate **FOUR (4)** roles of a financial manager (8 marks)

-----End of question-----