Meet Our Flock!

James - Owner

James purchased Betty's Bird Boutique in 2025 after a long career in finance. He'll be the first to admit that he didn't know the first thing about birds when he took over the store. In fact, he was so clueless that he once tried to give a cockatoo a carrot stick with ranch dressing on it. Despite his learning curve, his love for the store and its mission is as strong as his desire to provide the best for his new friends. James has dedicated himself to learning everything he can about avian care and has been known to spend hours watching documentaries and reading books about bird behavior. He now owns his own feathery friend, a charming green-cheeked conure named Sheldon.

He's currently in the process of building an extensive bird library at home, much to the amusement of his family. He's also trying to perfect his whistle to be able to communicate with Sheldon, though so far he's only managed to teach him to make the sound of a ringing phone.

Maria - Store Manager

Maria has been with Betty's Bird Boutique for over 15 years, starting as a part-time sales associate in high school. Her passion for birds is infectious, and she has a knack for helping customers find the perfect toy or food for their companions. Maria is a proud parront to a flock of her own, including two boisterous African grey parrots named Apollo and Artemis, and a shy Quaker parrot named Olive. She's an expert in bird nutrition and loves to share her knowledge of foraging and creating enriching environments.

Maria's favorite bird fact is that hummingbirds can fly backward. She also has a talent for mimicking the specific calls of various bird species, which she uses to greet the store's regular avian visitors.

David - Head of Inventory

David, a lifelong bird lover, joined the team five years ago after volunteering at a local bird sanctuary. His expertise in identifying different bird species by their calls is legendary. He can often be found in the back room, humming along to the songs of the store's various occupants. David owns a beautiful sun conure named Mango, who is known for his mischievous personality and his love of bell peppers.

A fun fact about David is that he once successfully taught Mango to say "I am Groot," and he often jokes that Mango has a better grasp of the line than he does.

Chloe - Avian Specialist

Chloe is the newest member of the team, having recently graduated with a degree in ornithology. Her deep understanding of bird behavior and health has made her an invaluable resource for both staff and customers. Chloe is passionate about avian enrichment and loves helping customers design stimulating play areas for their birds. She owns a stunning cockatiel named Pip, who is a master of the wolf whistle.

Chloe's favorite bird-related fun fact is that the fastest bird in the world is the peregrine falcon, which can reach speeds of over 200 miles per hour during its hunting dive.

Leo - The Store Mascot

Leo, a Moluccan cockatoo, is the unofficial head of customer relations. He was adopted by Betty Winger herself after his previous owners could no longer care for him. Leo is now a permanent resident of Betty's Bird Boutique, where he has his very own elaborate cage and a special diet of gourmet seeds and fresh fruit. He loves to chat with customers, often greeting them with a cheerful "Hello!" and a head bob. He also loves to show off his dance moves whenever music is playing.

Leo has a particular fondness for new people and loves to lean forward and offer a wing to shake, a trick he learned from Betty Winger herself. His favorite treats are almonds, which he will happily accept in exchange for a friendly "Goodbye!"

Sarah - Sales Associate

Sarah is a kind and patient sales associate who is known for her exceptional customer service. She owns a pair of adorable zebra finches named Finn and Feathers. Sarah loves helping new bird owners feel confident in caring for their new pets. She has a talent for explaining complex topics, like molting and feather health, in a way that's easy to understand.

A fun fact about Sarah is that she knows the sound of every single bird in her local park and can identify them just by listening to their calls.

Benjamin - Sales Associate

Benjamin's enthusiasm for birds is contagious. He is the go-to person for all things toy-related. He has a talent for creating unique, safe toys out of everyday materials. Benjamin owns a charming budgie named Mochi and a sweet cockatiel named Sesame. He loves nothing more than to help customers pick out the perfect new toy to keep their feathered friends entertained.

He once taught Mochi to say "I love you," and he considers it one of his greatest accomplishments.