

# Suraj Udasi

New York, United States (Open to Relocate)

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Over 7 years of Corporate Finance and Strategy experience, supporting executives in transactions valued over US\$200 million across Retail, Consumer Product Goods, and Manufacturing industries by applying data-driven insights and effective communication.

## EDUCATION

### Hult International Business School

Master of Science in Business Analytics with Distinction (Top 3% of global cohort)

Boston, United States

April 2024

### Hult International Business School

Master of Science in Finance with Distinction (Top 3% of global cohort)

Boston, United States

August 2023

### London School of Economics and Political Science, University of London

Bachelor of Science in Accounting and Finance

London, United Kingdom

August 2015

## PROFESSIONAL EXPERIENCE

### Business Analyst

SPH Consulting Group

Boston, United States

November 2023 – Present

Higher education experts focused on strategy, restructuring, mergers, and transformation.

- Achieved higher accuracy in strategic recommendations by utilizing statistical modeling techniques to analyze data from 50 M&A opportunities in the Higher Education sector, identifying key success factors and failure predictors.
- Analyzed potential clients and their risk factors in higher education M&A, contributing to detailed reports and strategic recommendations that improved organizational efficiency and client engagement.
- Developed data visualization reports using Tableau and Advanced Excel, to simplify complex findings for key decision-makers in developing and executing strategies.

### Financial Analyst (Financial Planning & Analysis)

PDS Limited

Mumbai, India

August 2021 – July 2022

\$1.3 billion global consumer-driven manufacturing and sourcing platform serving leading brands and retailers across 22 countries.

- Drove successful acquisition of a British licensing company valued at US\$1.2 million through operational due diligence and analysis of 10 potential acquisitions by building financial models in Excel and monitoring key operating ratios.
- Developed comprehensive quarterly financial reports and presentations for senior management, including CEO, CFO, and Board of Directors, ensuring effective communication of CEO's strategic initiatives and vision to stakeholders.
- Formulated analytical frameworks to monitor revenue and margins across top 10 business verticals and visualized the results in Tableau to identify trends for strategy and planning, reducing average reporting time from 10 to 5 business days.

### Financial Analyst (Business Strategy, Investor Relations, and FP&A)

Foxtrot Beverages Private Limited (DBA Svami)

Mumbai, India

January 2019 – July 2021

Offering the most relevant range of non-alcoholic drinks for a world consumed with premium living and premium consumption.

- Led the execution of a \$2 million Pre-Series A funding round, driving a valuation increase from US\$2 million to US\$8 million in 2 years, while tracking Key Performance Indicators (KPI) and managing operational cost reduction, reporting, and compliance.
- Guided a 2x increase in online sales and significant working capital optimization of 60 days by directing a strategic pivot to a B2C model by collaborating with cross-functional teams - Marketing, Sales, and Accounting.
- Surpassed revenue goals by achieving an annual growth rate of approximately 130% with revenues reaching US\$500K.

### Assistant Manager (Corporate Finance and Investor Relations)

Future Group

Mumbai, India

August 2015 – January 2019

Indian conglomerate, known in the retail, fashion, and fast-moving consumer goods sectors.

- Designed quarterly investor updates and management reports by gathering requirements, evaluating current and historical financial data, and ensuring concise presentations to internal stakeholders and external shareholders.
- Facilitated a US\$93 million IPO filing of the Group's supply chain arm and prepared financial models (P&L, BS, CFS) of 14 investee brands for a US\$100 million fundraise for the Fashion company.

## PROJECT EXPERIENCE

**Mergers & Acquisitions Consulting** - [The Global Case Competition at Harvard](#) (MS Excel, PowerPoint, think-cell, Capital IQ)

Ranked first at Hult for the prestigious global case competition demonstrating detailed financial modeling and analysis.

**CFA Research Challenge** - [Equity Research Report for Amazon](#) (MS Excel, Capital IQ)

Created an investment report including a financial forecast model, and equity valuation, assuming role of a research analyst.

**Kaggle Codeathon** - [Machine Learning and Predictive Modeling in Python](#) (Python, R, Tableau)

Ranked first among 12 student teams with a classification model accuracy of 81%, attaining a top 4% global leaderboard position.

## SKILLS

**Languages:** English, Hindi

**Technical Skills:** SQL, Python, R, Tableau, PowerBI, Quicksight, Microsoft Office (Advanced Excel, PowerPoint, Word, Access)

**Competencies:** Financial Analysis, Financial Modeling, Financial Reporting, Mergers & Acquisitions, Valuation, Portfolio Management, Budgeting, Forecasting, Equity Research, Quantitative Analysis, Data Extraction (ETL), Data Visualization, Predictive Analytics, Machine Learning (ML), Natural Language Processing (NLP), Optimization, Communication, Agile Scrum, Stakeholder Management, Problem Solving, Strategic Planning, Analytical Thinking, Structure Ambiguous Problems, Detail Oriented.

**Certifications:** Google Data Analytics and Google Project Management by **Google**, AWS Cloud Foundations by **Amazon**