

Suraj Udasi

Boston, United States (Open to Relocate)

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Over 7 years of Financial Planning and Analysis (FP&A) experience in supporting executives complete transactions valued over US\$200 million across Retail, Fashion, and Food and Beverage industries.

PROFESSIONAL EXPERIENCE

Business Analyst

SPH Consulting Group

Boston, United States

November 2023 – Present

Higher education experts focused on strategy, restructuring, mergers, and transformation.

- Conducted advanced data analysis on higher education M&A by identifying market trends and required executive competencies to enhance recommendations.
- Analyzed potential clients and their risk factors in higher education M&A, contributing to detailed reports and strategic recommendations that improved organizational efficiency and client acquisition strategies.
- Developed comprehensive data visualization reports using Tableau and Excel, facilitating effective communication and decision-making in complex research and M&A projects.

Financial Analyst (FP&A)

PDS Limited

Mumbai, India

August 2021 – July 2022

\$1.3 billion global consumer-driven manufacturing and sourcing platform serving leading brands and retailers across 22 countries.

- Drove Sunny Up's successful acquisition at a recommended valuation of ~US\$1.2 million through data-driven financial statement analysis of 10 potential acquisitions by building financial models and monitoring key operating ratios.
- Developed comprehensive quarterly financial reports for senior management, including CEO, CFO, and Board of Directors, as a key member of the Business Enabling Team (BET) by ensuring effective communication of the CEO's strategic vision to stakeholders.
- Formulated analytical frameworks for evaluating revenue and margins both categorically and geographically across top 10 business verticals, contributing to enhanced financial insights and decision-making.

Business Strategist (FP&A)

Foxtrot Beverages Private Limited (DBA Svami)

Mumbai, India

January 2019 – July 2021

Offering the most relevant range of non-alcoholic drinks for a world consumed with premium living and premium consumption.

- Led the execution of a \$2 million Pre-Series A funding round, driving a valuation increase from US\$2 million to US\$8 million in 2 years, while managing annual budgets, financial reporting, and compliance across diverse projects.
- Achieved a 2x increase in online sales and significant working capital optimization by directing a strategic pivot to a B2C model cross-functionally with Marketing, Sales, and Accounting teams, which reduced net working capital by approximately 60 days.
- Surpassed revenue goals by achieving an annual growth rate of approximately 130% with revenues reaching US\$500K.

Assistant Manager – Corporate Finance and Investor Relations (FP&A)

Future Group

Mumbai, India

August 2015 – January 2019

Indian conglomerate, known in the retail, fashion and fast-moving consumer goods sectors.

- Created quarterly investor updates and management reports by compiling business and financial inputs, formulating strategies, and ensuring concise presentations to shareholders.
- Coordinated a US\$93 million IPO filing of the Group's supply chain arm and managed the preparation of financial models (P&L, BS, CFS) of 14 investee brands for a US\$100 million fundraise for the Fashion company.

EDUCATION

Hult International Business School

Master of Science in Business Analytics

Boston, United States

April 2024 (Expected)

Hult International Business School

Master of Science in Finance with Distinction (Top 3% of global cohort)

Boston, United States

London School of Economics and Political Science, University of London

Bachelor of Science in Accounting and Finance

London, United Kingdom

PROJECT EXPERIENCE

Kaggle Competition – Machine Learning and Predictive Modeling

Secured #1 rank in the cohort and placed in the top 4% on the all-time leaderboard in the 'Spaceship Titanic' Kaggle Competition

The Global Case Competition at Harvard

Secured #1 rank at Hult for the most prestigious global case competition for three weeks of intensive case-solving.

CERTIFICATIONS

Google Data Analytics by Google

January 2024

AWS Cloud Foundations by Amazon Web Services

January 2024

SKILLS

Languages: English, Hindi

Technical Skills: SQL, Python, R, Tableau, PowerBI, Quicksight, Microsoft Office (Advanced Excel, PowerPoint)

Competencies: Financial Analysis, Financial Modelling, Valuation, M&A, Portfolio Management, Budgeting, Forecasting, Reporting, Equity Research, Quantitative Analysis, Data Extraction, Data Mining, Data Visualization, Predictive Analytics, Machine Learning, Natural Language Processing (NLP), Extract Transform and Load (ETL), Optimization, Communication, Agile Scrum.