Suraj Udasi

New York, United States (Open to Relocate)

+1(929)283-2321 | suraj.a.udasi@gmail.com | linkedin/surajudasi | github/udasii

Detail-oriented Analyst with over 7 years of Finance and Strategy experience, supporting executives in transactions valued over US$200 million across Retail, Fashion, and Food & Beverage industries by applying data-driven insights and effective communication.

PROFESSIONAL EXPERIENCE

Business Analyst **Boston, United States**
SPH Consulting Group November 2023 – Present

Higher education experts focused on strategy, restructuring, mergers, and transformation.

- Achieved higher accuracy in strategic recommendations by utilizing statistical modeling techniques to analyze data from 50 M&A opportunities in the Higher Education sector, identifying key success factors and failure predictors.
- Analyzed potential clients and their risk factors in higher education M&A, contributing to detailed reports and strategic recommendations that improved organizational efficiency and client acquisition strategies.
- Developed data visualization reports using Tableau and Advanced Excel, to simplify complex findings for executive stakeholders to make strategic decisions.

Financial Analyst (FP&A) **Mumbai, India**
PDS Limited August 2021 – July 2022

$1.3 billion global consumer-driven manufacturing and sourcing platform serving leading brands and retailers across 22 countries.

- Drove successful acquisition of a British licensing company at a recommended valuation of US$1.2 million through data-driven financial statement analysis of 10 potential acquisitions by building financial models and monitoring key operating ratios.
- Developed comprehensive quarterly financial reports and presentations for senior management, including CEO, CFO, and Board of Directors, ensuring effective communication of CEO's strategic initiatives and vision to stakeholders.
- Formulated analytical frameworks to monitor revenue and margins across top 10 business verticals and visualized the results to identify trends for strategy and planning, reducing average reporting time from 10 to 5 business days.

Financial Analyst (Business Strategy, Investor Relations, and FP&A) **Mumbai, India**
Foxtrot Beverages Private Limited (DBA Svami) January 2019 – July 2021

Offering the most relevant range of non-alcoholic drinks for a world consumed with premium living and premium consumption.

- Led the execution of a $2 million Pre-Series A funding round, driving a valuation increase from US$2 million to US$8 million in 2 years, while tracking Key Performance Indicators (KPI) and managing annual budgets, financial reporting, and compliance.
- Guided a 2x increase in online sales and significant working capital optimization of 60 days by directing a strategic pivot to a B2C model by engaging proactively with cross-functional teams - Marketing, Sales, and Accounting.
- Surpassed revenue goals by achieving an annual growth rate of approximately 130% with revenues reaching US$500K.

Assistant Manager (Corporate Finance and Investor Relations) **Mumbai, India**
Future Group August 2015 – January 2019

Indian conglomerate, known in the retail, fashion, and fast-moving consumer goods sectors.

- Designed quarterly investor updates and management reports by gathering requirements and financial inputs, formulating strategies, and ensuring concise presentations to internal stakeholders and external shareholders.
- Facilitated a US$93 million IPO filing of the Group's supply chain arm and prepared financial models (P&L, BS, CFS) of 14 investee brands for a US$100 million fundraise for the Fashion company.

PROJECT EXPERIENCE

Kaggle Codeathon – Machine Learning and Predictive Modeling (Python, R, Tableau)
Ranked first among 12 student teams with a classification model accuracy of 81%, attaining a top 4% global leaderboard position.

M&A Consulting - The Global Case Competition at Harvard (Excel, PowerPoint, Capital IQ)
Ranked first at Hult for the most prestigious global case competition for three weeks of intensive case-solving.

CFA Research Challenge - Equity Research Report for Amazon (Excel, Capital IQ)
Created an investment report for Amazon including a financial model, and equity valuation, assuming the role of a research analyst.

EDUCATION

Hult International Business School **Boston, United States**
Master of Science in Business Analytics with Distinction (Top 3% of global cohort) April 2024
Hult International Business School **Boston, United States**
Master of Science in Finance with Distinction (Top 3% of global cohort) August 2023
London School of Economics and Political Science, University of London **London, United Kingdom**
Bachelor of Science in Accounting and Finance August 2015

CERTIFICATIONS

Google Data Analytics by **Google,** AWS Cloud Foundations by **Amazon Web Services**

SKILLS

Languages: English, Hindi

Technical Skills: SQL (MySQL), Python, R, Tableau, PowerBI, Quicksight, Microsoft Office (Advanced Excel, PowerPoint)

Competencies: Financial Analysis, Financial Modelling, Financial Management, Valuation, M&A, Portfolio Management, Budgeting, Forecasting, Reporting, Equity Research, Quantitative Analysis, Data Extraction, Data Mining, Data Visualization, Predictive Analytics, Machine Learning (ML), Natural Language Processing (NLP), Extract Transform and Load (ETL), Optimization, Communication, Agile Scrum, Stakeholder Management, Problem Solving, Structure Ambiguous Problems.