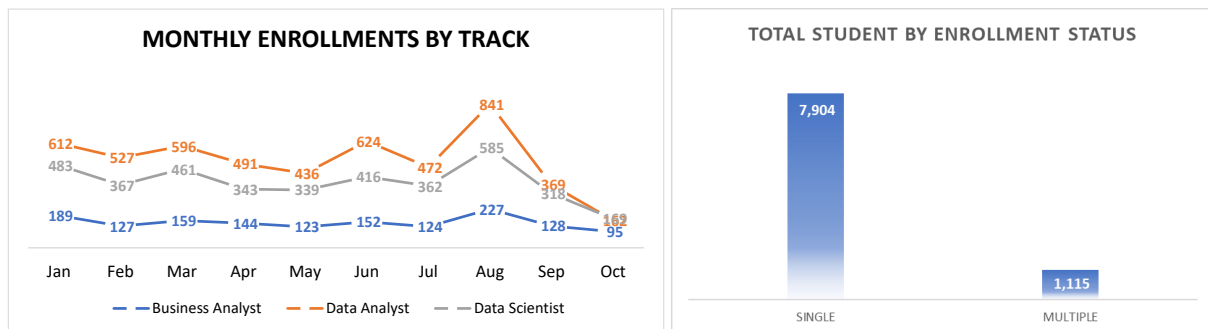
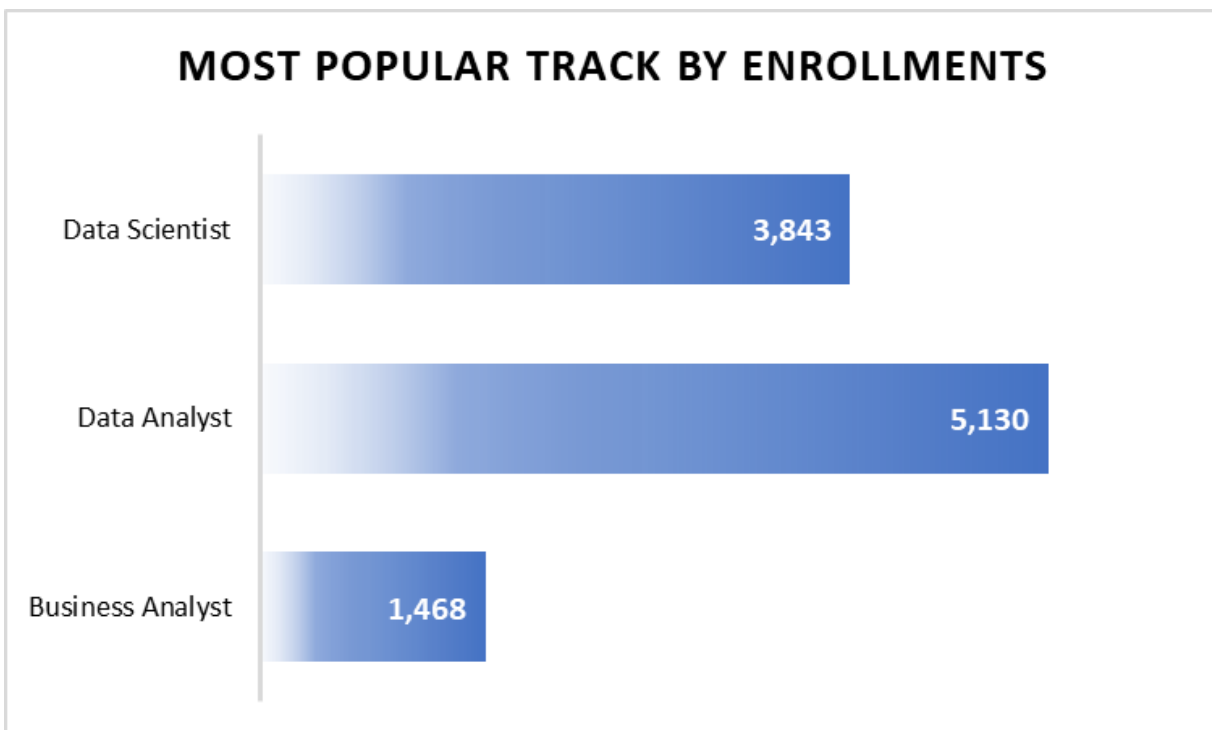


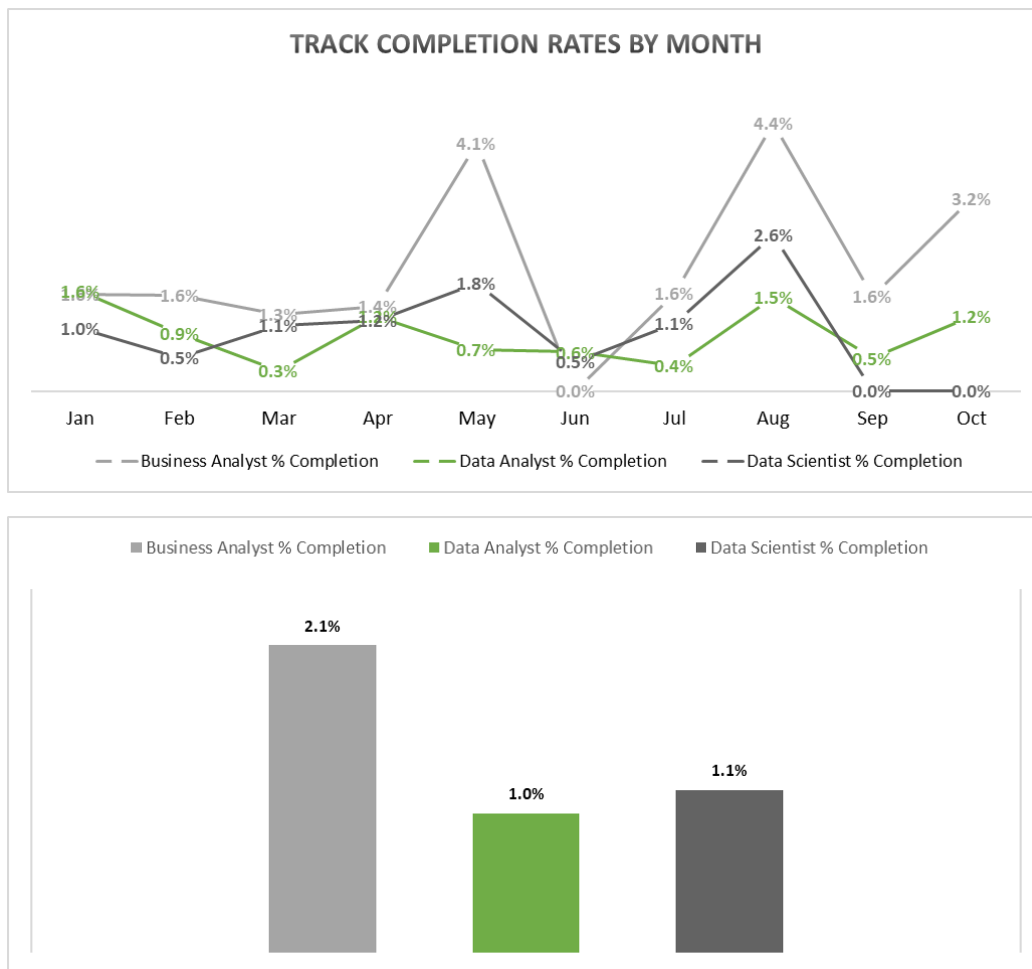
The month with the most enrollments is August, with a total of 1,653. This could be due to several factors, including the start of the academic year in many countries, which may encourage students to enhance their skills before returning to school or starting new jobs. Additionally, companies often begin recruiting for early-career roles in late summer, which may prompt individuals to enroll in relevant courses to improve their employability. Promotion and marketing efforts by the company could also lead to higher enrollments during this period. The bar chart shows the total number of students by enrollment status, indicating that the majority of students (7,904) are enrolled in a single career track, while a smaller number of students (1,115) have enrolled in multiple tracks. This could suggest that most students prefer to focus on one subject area at a time, potentially to specialize or to ensure that they have the time and resources to complete the course before taking on another.



Among the career tracks, the Data Analyst track records the highest number of enrollments with 5,130 students, suggesting it is the most popular track followed by Data Scientist Track (3,843 students) and Business Analyst (1,468)



The completion rates for the career tracks do not show a clear trend of increasing or decreasing over time, but rather exhibit month-to-month variability. The overall completion rates are 2.1% for Business Analysts, 1.0% for Data Analysts, and 1.1% for Data Scientists.

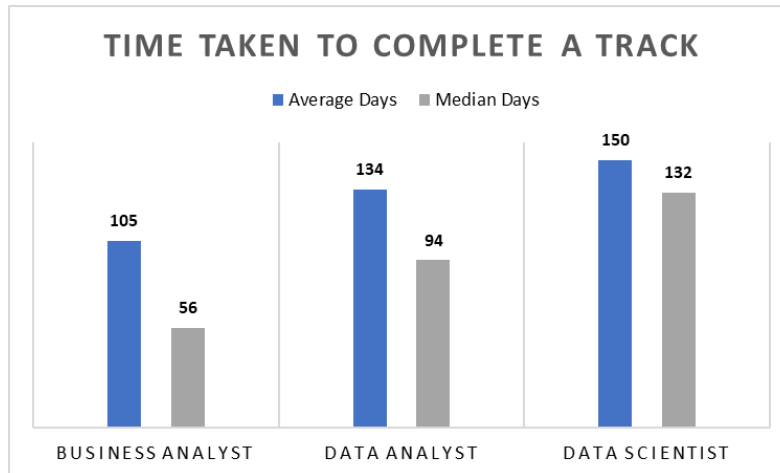


The typical duration for completing a career track varies. For Business Analysts, it ranges between 56 to 105 days. Data Analysts take about 94 to 134 days, while Data Scientists need approximately 132 to 150 days. Considering these durations, the most suitable subscription type for students aiming to complete a career track depends on how the subscription plans are structured, especially regarding the continuation of progress after a subscription ends. Assuming that progress is saved and can be continued:

A **monthly subscription** could be cost-effective for those who are dedicated and can complete the track quickly, particularly Business Analyst students who have a median completion time of 56 days.

A **quarterly subscription** seems to be the best fit for most students, as it would cover the average completion times for all tracks.

An **annual subscription** may be more suitable for students who prefer a longer time to complete the course at a leisurely pace, for those in the Data Scientist track, where the average completion time approaches five months, or for those who are enrolled in multiple tracks at the same time.



The choice also depends on the individual's learning pace, the amount of time they can dedicate weekly, and whether they can retain access to course materials after their subscription ends. If students cannot continue from where they left off when a subscription ends, then they should consider the longest duration that covers the average completion time, which in this case would be a quarterly subscription for Business Analyst and Data Analyst tracks and possibly an annual subscription for the Data Scientist track.