GAUSSIAN MIXTURE MODEL (GMM) distributed subpopulation within an overall population. -> Mixture modes in general don't require which subpopulation a data point belongs to , allowing the model to learn the subpopulation automatically. normal distribution for each gender with a mean approximately 5'10" for males and 5'5" for females. Given only height data and not gender assignment for each data point, distribution of all height would follow the sum of two scaled (different variance) normal distribution. -> A model making this assumption, the parameter follow normal distribution ● > GMM assume there are a certain number of Gaussian distributions and each of these distribution represent a cluster. Hence a Goussian Mixture model tends to group the data points belong to a single distribution Motivating GMM: Weakness of K Means. - In this case, data is well separated data. - K means algorithm can quickly label those clusters. - There might be slightly overlap between two clusters assignment of point between them. - Unfortunately, K means has no measure of probability.

> K means model is that it places a circle at the center of each clusters the radius acts as a hard cutoff for cluster assignment, any point outside the circle is not considered a member of cluster. -> By eye, we can recognized that transformed clusters are non-circular thus circular clusters would be poor fit. -> K means try to force-fit data into four circular clusters, resulting circles overlap. -> GMM address this issue, since it is probablishe model, it find possible probablishic clusters assignment.

