

The Hindu is an Indian daily newspaper, headquartered in Chennai. It was started as a weekly in 1878 and became a daily in 1889. [4] It is one of the SSN 419-61-9311 Indian newspapers of record[5][6] and the second most circulated English-language newspaper in India, after The Times of India. The Hindu had an all-India total readership of 62,26,000 in the IRS 2019 Q1 as compared to the total readership of 53,00,000 in IRS 2017, up 17%. In terms of average issue readership, it increased its numbers from 15,68,000 to 16,35,000, up 4.27%. The newspaper and other national provider identifier publications in The Hindu Group are owned by a family-held company, Kasturi and Sons Ltd. The newspaper 1841458700 employed over 1,600 workers and annual turnover reached almost \$200 million[7] according to data from 2010. Most of the revenue comes from advertising and subscription. The Hindu became, SSN 419-61-9313 in 1995, the first Indian newspaper to offer an online edition. As of March 2018, The Hindu is published from 21 locations across 11 states