

Alekhya (Pravega'21)

THEME –

Alekhya, which stands for 'Picture/Painting' in Sanskrit, is a 2 month long online art competition organised by Pravega'21. With the aim of appreciating and reviving Indian Culture and Aestheticism, the event is themed on the popular folk painting traditions from different parts of India.

ELIGIBILITY –

Apart from the Pravega 2021 Core Team and the event coordinators, anyone and everyone can participate. Submissions will be made individually.

STRUCTURE OF THE EVENT –

The event will be divided into 4 phases of 15 days each.

Each phase will have one theme and within those 15 days the participants have to submit their entries in the .jpg/.png/pdf format along with a time-lapse video of 20-30 seconds to maintain authenticity. All submissions are to be made by sending an email to the following email id: arteventpravega21@gmail.com .

The themes and the timeline of each phase is as follows –

Phase 1- 1st to 15th September 2020- Madhubani painting

Phase 2- 16th to 30th September 2020- Rajasthani painting

Phase 3- 1st to 15th October 2020- Pattachitra painting

Phase 4- 16th to 30th October 2020- Tanjore Art

There are no restrictions of the dimensions of the artwork as well as the tools and materials used for it.

JUDGING CRITERIA:

We will post all submissions on our social media handles within 15 hours of receiving them. The decision of the overall best entry will be made by Pravega through popular choice (i.e., the number of likes) and the scores given by a Judging Panel (of select willing and artistic IISc UG students) constituted by Pravega (the contribution from public and the Judging Panel to the final decision will be 50% each).

Only the likes received on each entry from the time it was posted on our social media handles to 7th November 2020 (till 23:59:59) will be considered.

The winners for all four phases will be declared by 15th November 2020 (via email as well as posts on our social media handles).

TERMS AND CONDITIONS –

1. All submitted work must be the **original** work of the participant(s) and must **not** include, be based on, or derived from any pre-existing or third-party designs, or copyrighted work.
2. Participants may, however, use the pre-existing art work of any person for **inspiration purpose only**.
3. A single person can participate in any number of phases but he/she can be the winner of **at most** one phase.
4. If any participant is found using unfair means (like bots/fake accounts), ALL their entries will be taken down immediately, and they will be disqualified from the contest.
5. The decision of Pravega regarding the winning entries will be final.
6. Except where prohibited by law, an entry submission into this competition constitutes permission to use the winner's name, artwork, likeness and prize information for publicity purposes, without further permission or compensation.
7. Late or early submissions will **not** be accepted.
8. The cash money will be rewarded through bank transfer (or UPI payment, this will depend on the choice of participants) within 2 weeks of the result announcement. The winners will receive mail from Pravega 21 asking them to share their bank details (or UPI details), and accordingly the cash prize will be transferred.
9. IISc Pravega 21 will **not** be held responsible for the any misinformation given by the participants regarding bank/UPI details. So, it will be our kind request to all our participants that kindly verify all the details before sending us the email.
10. The cash reward will be paid digitally **only**. There will be **no** provision of cheque, cash or draft payment.
11. Participants will be communicated on the **same** email id through which they had sent their entries.
12. The participants are instructed to attach both the image (in the required formats) as well as the video in the **same** mail.

PRIZES –

The overall winner of the phase will be featured on Pravega's social media handles as well as on a banner during the main fest.

In addition, the winner of each phase will be awarded with Rs. 500 each and e-certificates issued by the Indian Institute of Science.

ACCEPTANCE -

The participation in the competition implies the acceptance of these terms, as well as the criteria and Pravega's final decision.

ADDITIONAL TERMS -

We may, to the maximum extent permitted by applicable law and in our sole discretion, change the Terms and Conditions or cancel the contest at any time; or modify, terminate, or suspend the contest should viruses, worms, bugs, unauthorized human intervention or other causes beyond our control corrupt or impair the administration, security, fairness or proper play of the contest or submission of entries. Relevant information will be relayed to the participants.

We are not responsible for:

- a) lost, misdirected, late, incomplete, or unintelligible entries or for inaccurate entry information, whether the source of the issue be the participant, internet traffic congestion or website problems or any of the equipment or programming associated with or utilized in the contest, or any technical or human error that may occur in the process of submitting the entries.
- b) any error in the operation and transmission, theft, destruction, unauthorized access to or alteration of entries, or for technical, network, telephone, computer, hardware or software malfunctions.
- c) injury or damage to your or any other computer or mobile device resulting from downloading any contest-related material.

FORCE MAJUERE –

This contest is subject to force majeure circumstances including without limitation, pandemics, floods, natural disasters, war, act of terror, political unrests, technical snags, act of God or any circumstance beyond the reasonable control of Pravega, IISc. Bangalore ("Force Majeure Event"). Pravega, IISc. Bangalore shall not be liable for any delay or adverse effect caused to the participants in the contest including the winners as a result of a Force Majeure Event.