

# blinkit

India's Last Minute App

## FILTER PANEL

Outlet Location Type

Outlet Size

Item Type



**\$1.20M**

TOTAL SALES



**\$141**

Avg Sales



**8523**

NO OF ITEMS



**3.9**

Avg Rating



Total\_Sales

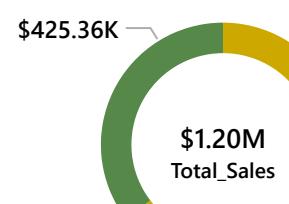
Average Sales

No Of Item

Avg Rating

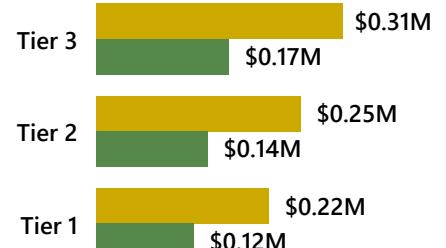
## FAT CONTENT

Low Fat Regular

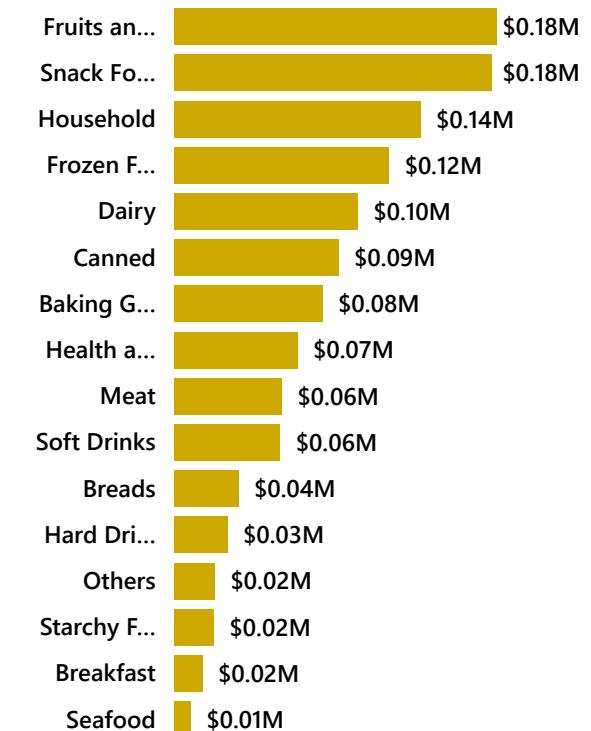


## FAT BY OUTLET

Low Fat Regular



## ITEM TYPE



## OUT ESTABLISHMENT

\$250K

\$205K

\$132K

\$100K

\$50K

2000

2005

\$132K

\$130K

\$131K

\$133K

\$131K

\$129K

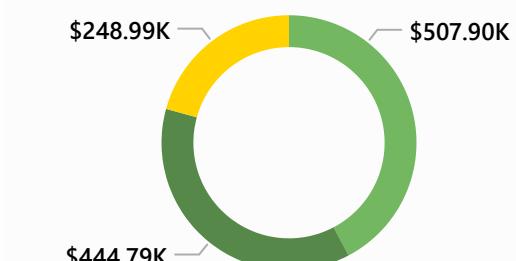
2010

2015

2020

## OUTLET SIZE

Medium Small High



## OUTLET LOCATION

100%

Tier 3

472.13K

71.3%

Tier 2

393.15K

Tier 1

336.40K

## OUTLET TYPE

| Outlet Type       | Total_Sales | No Of Item | Avg Sales | Avg Rating | Item Visibility |
|-------------------|-------------|------------|-----------|------------|-----------------|
| Supermarket Type2 | \$131.48K   | 928        | \$142     | 4          | 0.06            |
| Grocery Store     | \$151.94K   | 1083       | \$140     | 4          | 0.10            |
| Supermarket Type1 | \$787.55K   | 5577       | \$141     | 4          | 0.06            |
| Supermarket Type3 | \$130.71K   | 935        | \$140     | 4          | 0.06            |